

Chapter 1: Introducing 100-Baggers.

- Every problem is an investment opportunity

Book: Stock market: A distinguished security Analyst tells how to make more of your investment opportunities

- Picking up where Phelps left off.
- An everyman's approach to huge profits in stocks

Book: How I made \$2,000,000 in stock market

- The study: 365 stocks he turned \$10,000 into \$1+ million.

Chapter 2: Anybody can do this: true stories.

* value investor insight

Chapter 3: The lottery - can portfolio.

- An Extreme lottery - can portfolio.

Book: The investor's dilemma (Lowenstein MIT)
Corporate Finance Book.

1. Sense & Non Sense in Corporate Finance
2. What's wrong with Wall Street.

- The Biggest Hurdle to making 100 times your money

- A lottery - can for the Apocalypse.

- Barron Briggs.

Books: wealth, war and wisdom (Barron Briggs).

- A Footnote to the lottery - can portfolio.

And How to Find Them

Chapter 4: Studies of 100-baggers.

- Tony's 100-Baggers.

- ✓ Stock traded for two times forward
- ✓ Business was a cash cow with 70%.
- ✓ Long runway

least 40% microcaps are micro multi baggers.

- The Alchemy behind 100-baggers.

SQGLP

size is small

quality is high for both business and mgmt.

growth in earnings is high

longevity in both Q and M

price is favorable for good returns.

- Martelli's 10-Baggers.

* Karin Martelli - PPT (10x Return Stock in the last 10 years).

- Haiseman's Earnings Staircase.

Attractions:

- major capital gains
- trade less
- don't worry about timings.

Limitations:

- Fixed capital
- omig investments
- Intangible growth - Producing like R&D
- Stockholders Equity is Free

Book: David Dodds - Security Analysis

How to find them
Chrisopher Mayer.

Chapter 5: The 100-baggers of the last 50 years.

- Case studies.

1. Mosler Beverages.

2. Amazon.

3. Electronic Arts.

4. Comcast

5. Pepsi

6. Gillette.

Net sales

Gross profit

Bankruptcy filed 2 time (1923, 1931)

- Summary.

Chapter 6: The key to 100-baggers.

- Searching for 100-baggers in High ROE stocks.

Two broad types

High ROEs

Capital allocations.

Chapter 7: owner-operators skin in the game.

- Betting on billionaires.

- wealth begets wealth

Chapter 8: The outsiders: The best CEOs.

- The next outsiders.

Example: TDH, XOM, DHR, A20 etc.

Chapter 9: secrets of an 18000-bagger

- The Berkshire Hathaways of the next 20 years.

Chapter 10: Kelly's Heroes: Bet big.

Risk versions of $E = MC^2$ $F = \text{edge} / \text{odds}$.

Chapter 11: Stock Buy Backs: All over the place.

- Stock buy backs: Modern tortures.

Chapter 12: Keep competitors out.

Book: The Little Book that Builds Wealth

1. Strong bond

2. it costs a lot to switch

3. You Enjoy network effects

4. Cheaper than everybody else

5. The biggest.

- mauboussin on moats.

- overcoming mean reversion

Chapter 13: Miscellaneous mention on 100-baggers

- Don't chase returns.

Book: Invest like a deal maker.

- Don't get bored.

- Don't get snookered: Avoid Slams.

- on management.

- on boards

- Lawyers

- Auditors

- investment banks.

- market - Research Firms.

- china.

- precautions to take.

- Do I ignore Forecasters.

- what I've learned from over a decade of writing newsletters.

- 100 - Baggers miscellany

- what about the failures, the stocks that don't make it?

Chapter 14: In case of the next great depression.

- Marny Whitman: on market comebacks
- a famous economist learns to buy right and hold on.
- Floyd Edlum: making the best of bad times.
- memories of the great depression - from a wall street trader.

Book: up and downs of a wall street trader during the depth of the great depression.

- John Dill: Avoid debt.

Chapter 15: 100 baggers distilled essential principles.

- The essential principles of finding 100-baggers

1. You have to look them
2. Growth, growth and more growth
3. Lower multiples preferred
4. #2 and #3 - not what I call the twin - Engines of a 100-bagger.

4. Economic moats are a necessity.

5. Smaller companies preferred

6. Owner - operators preferred.

7. You need rimos: use the lottery-like approach as a crutch.

8. You need a really good filter

9. Luck Helps

10. You should be a reluctant seller

Coda: There is no magic formula.