



AUTOMATED AUTO-PLANNER

Where innovative technology solves
simple solutions.



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OUR COMPANY

Striving for innovative solutions in technology in 3 major engineering industries - mechanical, software and materials science.



MSM ENGINEERING

Start small to beat it all.



THE PROBLEM

Students' lack of motivation, willingness, and learning have dwindled due to COVID - difficult to achieve successes in daily life



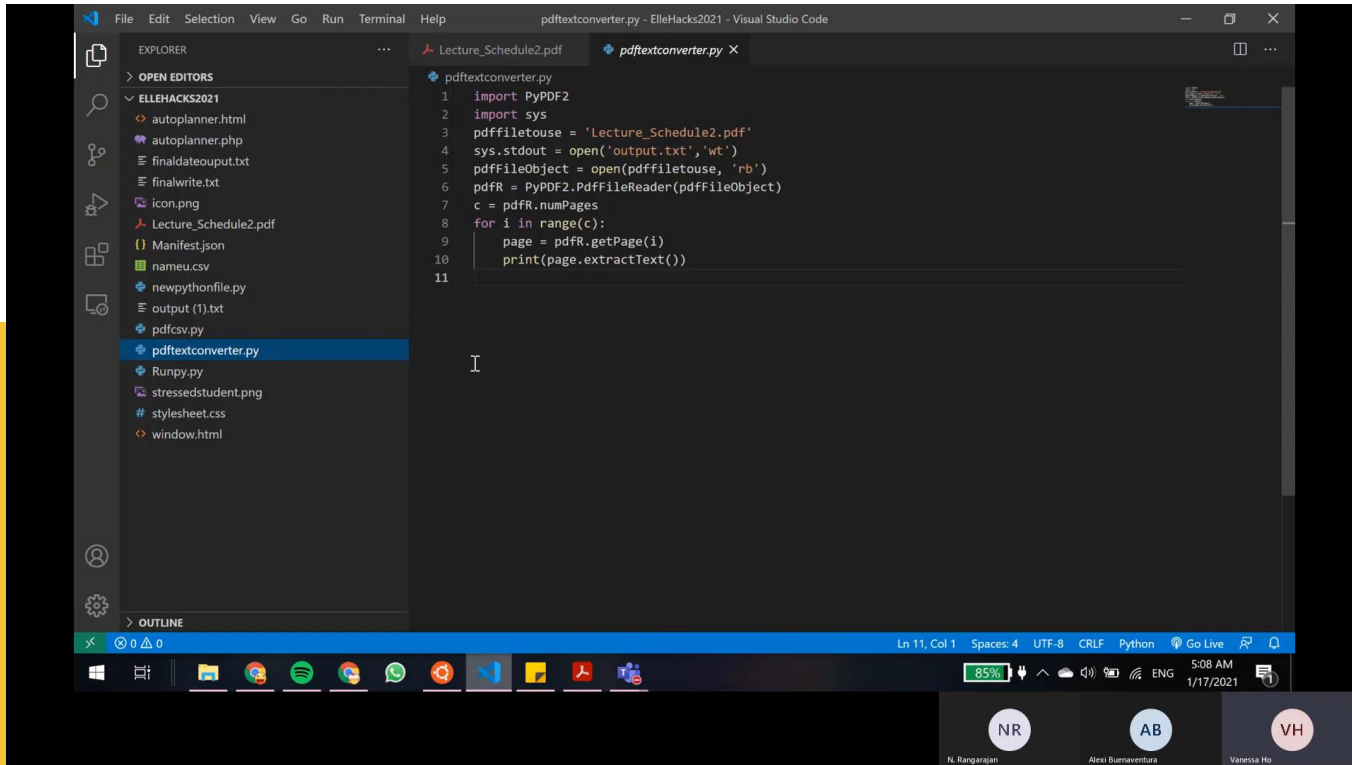


THE SOLUTION

Implementation of a browser
extension that scans PDF
documentation for important dates
and uploads them to your Google
Calendar



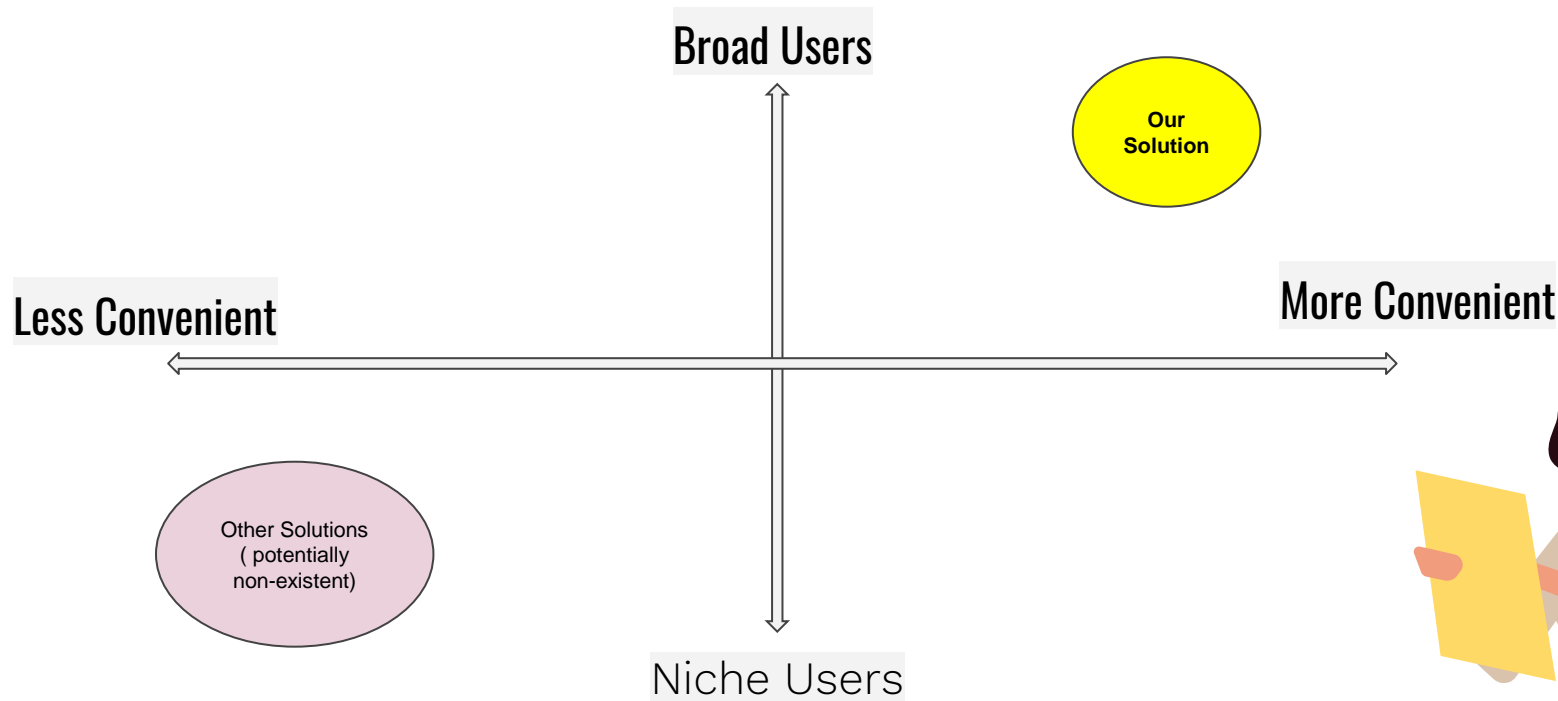
PRODUCT OVERVIEW



NEXT STEP: AUTOMATE THE PROCESS



Competition Matrix





THEM

Offer to only implement
university schedule

US

Offer to implement the important
deadlines or dates from ANY PDF
document (not limited to just school)



MARKET SIZE



Demographics are not limited! Useful for all students and even those in the workforce.

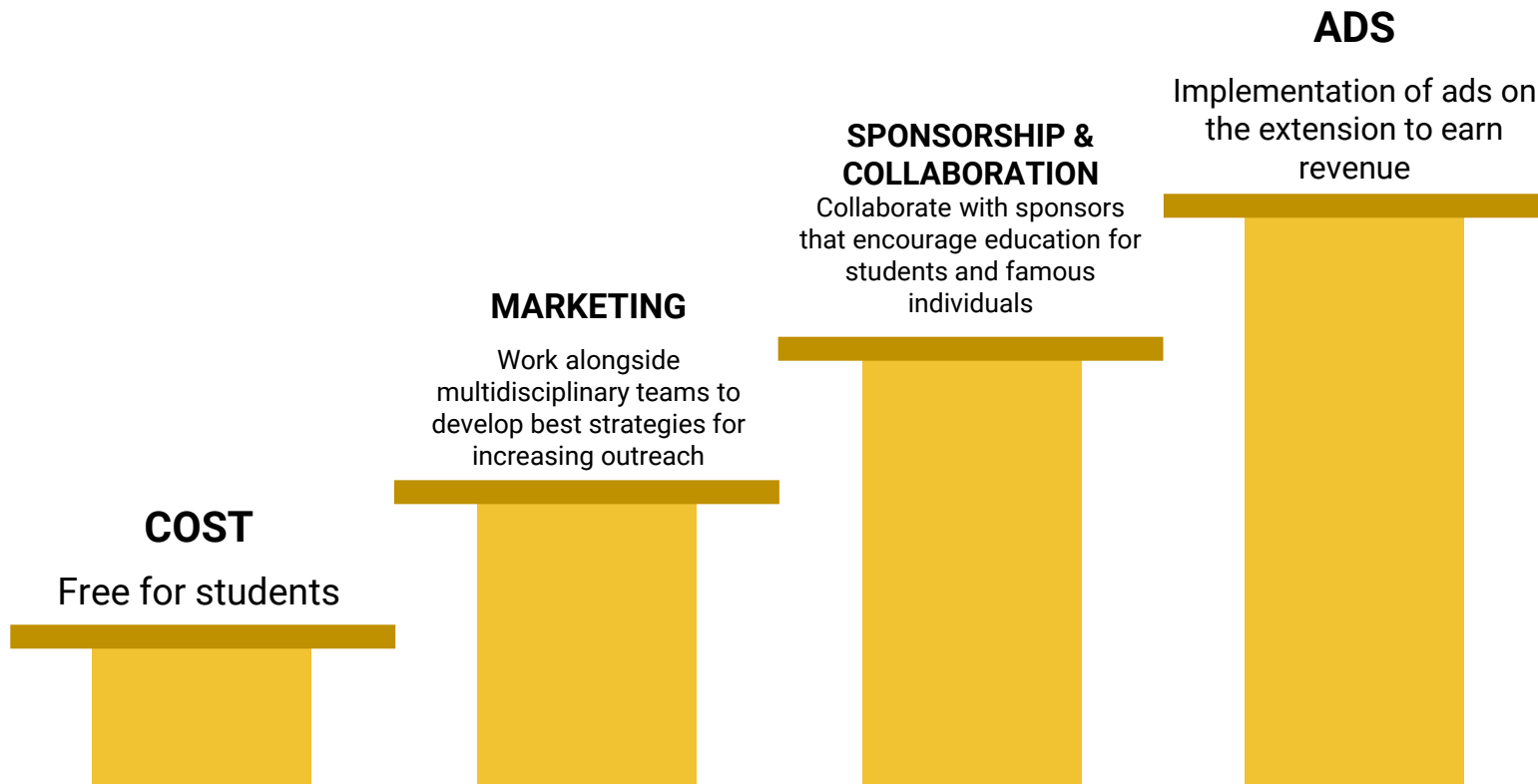
Several yellow and white squares are scattered around the central text: a yellow square at the top left, a white square at the top right, a yellow square at the middle right, and a white square at the bottom left.

81.4%

CANADIAN HOUSEHOLDS HAVE ACCESS TO A COMPUTER IN 2019



OUR PLAN





THANK YOU

Do you have any questions?

Contact us at : msm@engineering.com



: [MSM_Engineering_CANADA](#)

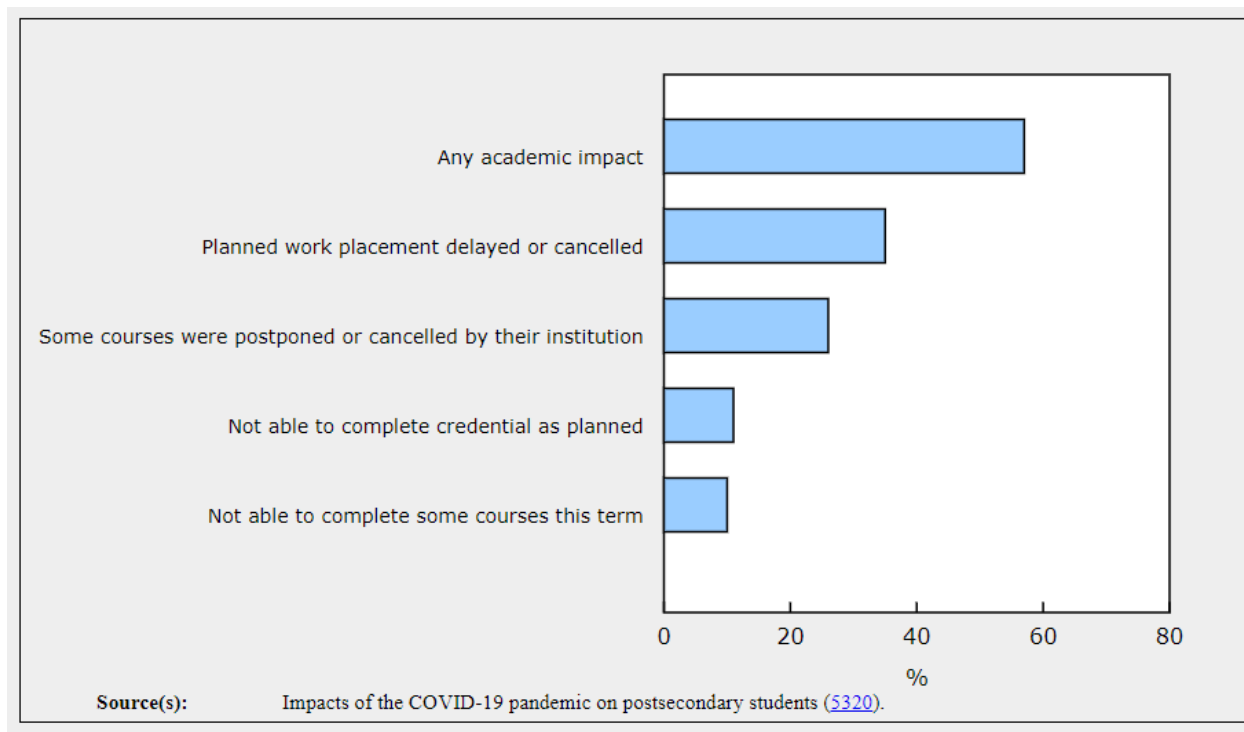
Start small to beat it all.



Appendix

CREDITS: This presentation template was created by Slidesgo, including icons by Flaticon, and infographics & images by Freepik

COVID IMPACT ON STUDENTS



SMALL WINS

MEANING

“tracking these small and incremental wins can do wonders for our motivation and boost our self-confidence.”

BIOLOGY

The pathway opens up and we get the deeply satisfying release of testosterone and dopamine which leaves us feeling energized, confident and motivated

CIRCUMSTANCE

First, without the small wins, the big one likely won't happen—we give up in disappointment and frustration before we get to the big win.

FINALE

the big magical moments, that we like to savour happens infrequently

QUANTITY

But the small wins are more frequent—what they lack in size they make up for in numbers

NEW WORKLOAD

New workloads have been causing anxiety, despair overwhelmingness

LIMITED BRAIN SPACE

- When two ideas compete with each other, the brain rallies inhibitory mechanisms to its aid, suppressing the distracting idea
- Memories are triggered by prompts