

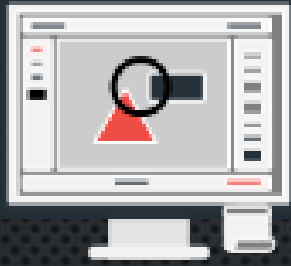
THE SOFTWARE DEVELOPMENT PROCESS

THE PROBLEM: UNDERSTAND THE CUSTOMER REQUIREMENTS

- There is a problem to solve
- There is a process to automate
- Your customer has customers who will buy A, B, C software products
- There are new requirements for existing solutions



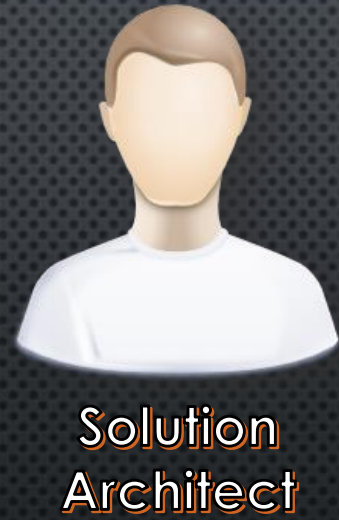
Customer



Account
Manager



Solution
Architect

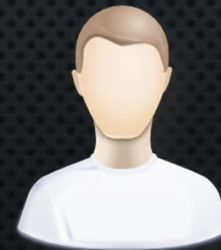
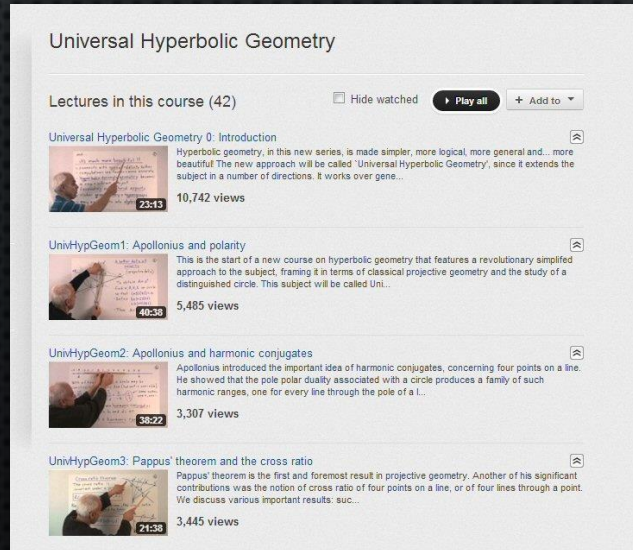


Customer Requirement

I want to manage
my videos on a
protected website



Customer



Solution
Architect

Technical Specification

- New website with authentication
- Login page
- Database of videos
- Video/file Upload functionality
- User profile page



Customer Requirement

I want to send
broadcast emails



Customer

Technical Specification

- New Email Marketing tool
- Newsletter generator
- Database of users/customers
- Test environment



Solution
Architect

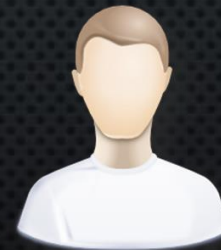


Customer Requirement

I want to have an
Apple Watch app
to wake me up if I
sleep while I am
driving



Customer



Solution
Architect

Technical Specification

- Create an app interfaced with different sensors to get info about the weather, blood pressure, speed
- Create an algorithm that define the alarm level
- Create a routine to generate alarm

