

# Dashboard Performance Analytics Kimia Farma Business Year 2020 - 2023

provinsi

transaction\_date (Year)

Total Net Revenue

Rp347.22B

Total Profit

Rp91.21B

Sales Quantity

672.5K

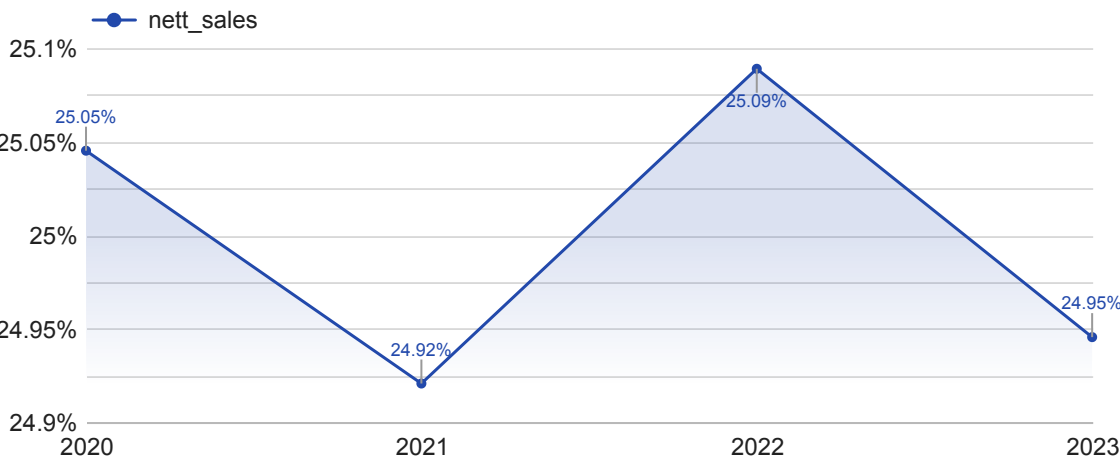
Transactions Rating

4.0

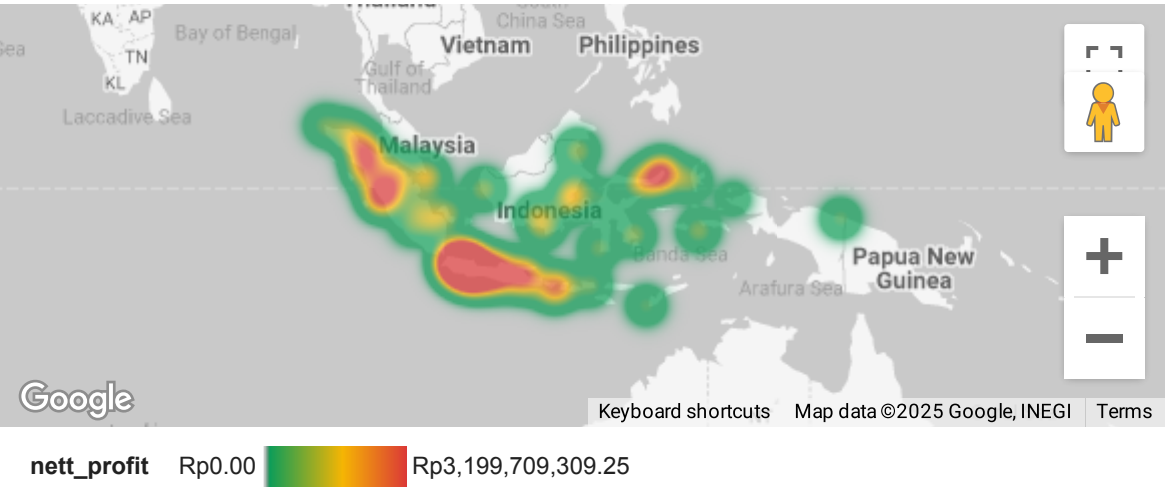
Branches Rating

4.4

Net Revenue Trends



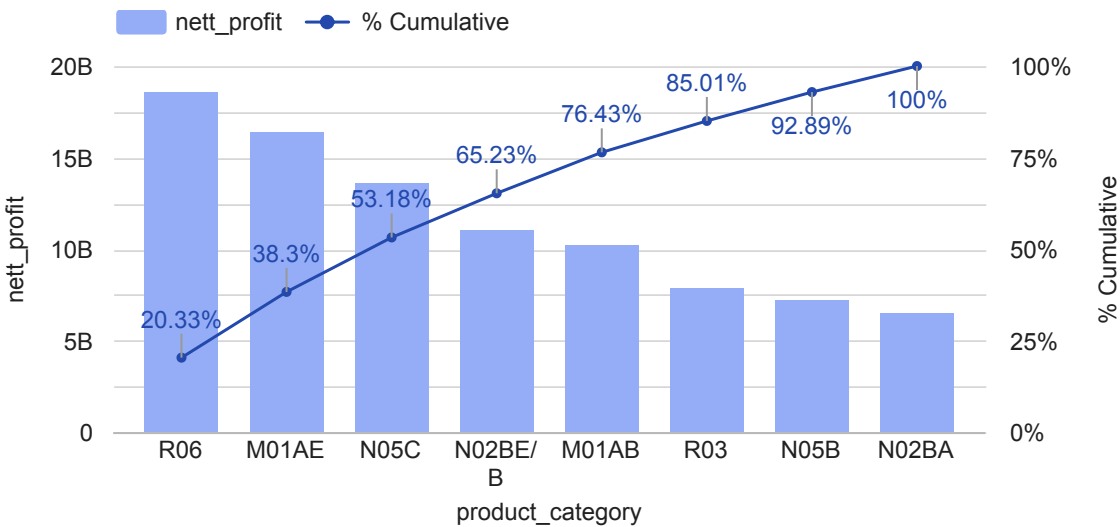
Geographic Distribution of Profit



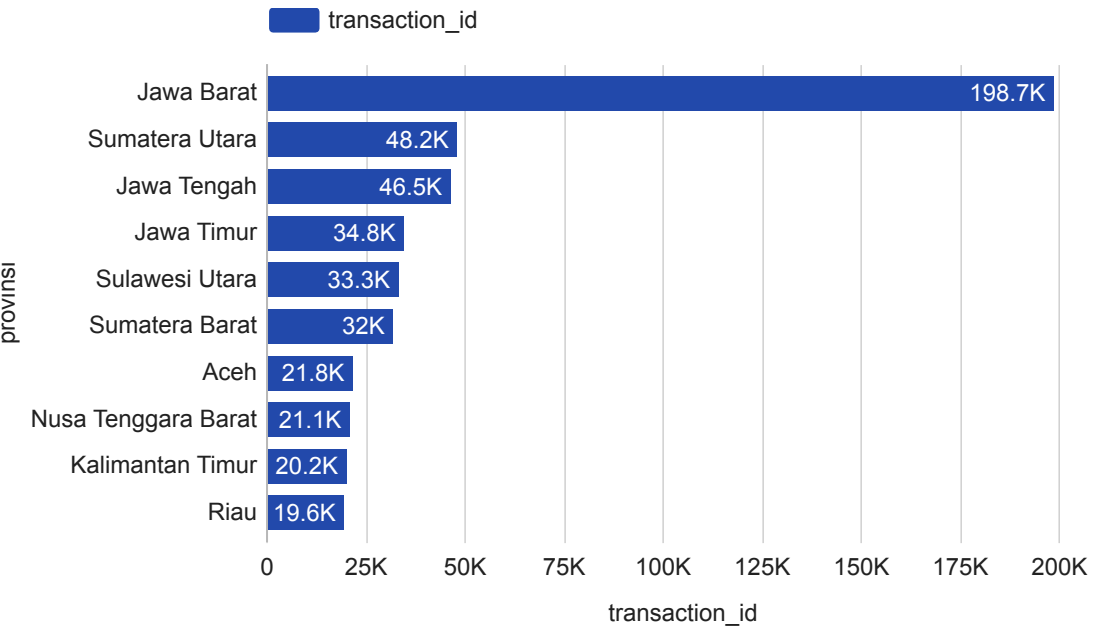
Top 5 High-Rated Branches with Poor Transaction Scores

	branch_id	kota	Branch Rating ❶	Transaction Rating ❷ ▲
1.	82157	Tarakan	5	3.91
2.	44567	Batam	5	3.93
3.	13775	Tomohon	5	3.93
4.	31872	Pangkalpinang	5	3.93
5.	62707	Mataram	5	3.96

Product Categories Contributing to 80% of Total Profit



Top 10 Branch Transactions by Province



Top 10 Net Revenue by Province

