

Kick-off

An overview of the hackathon, including its context,
guidelines, and available resources.



01 | Welcome & Introduction

02 | Context & Objectives of the hackathon

03 | HackUp

04 | Agenda

05 | Evaluation Criteria

06 | Tools

07 | Challenges



About the hackathon

Ready to revolutionize the professional world?

Join us for the ultimate challenge of innovation and creativity at the DigitalWorks Hackathon! Together, we'll tackle working conditions in the IT sector and create innovative solutions. With over 100 talented and motivated hackers, organized into teams of 3 to 5 people, you'll have the chance to compete for the ultimate prize! Don't miss your opportunity to make a real difference in people's lives.



Soutenu par
Invest for Jobs
Opportunités de croissance en Afrique

Mis en œuvre par
giz
Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

Time GMT+1	Session
9:00 AM	Doors open
10:00 AM	Opening Ceremony
12:00 AM	Lunch
2:00 PM	Networking
8:00 PM	Dinner
9:30 PM	UX/UI session with Anas Tradi

Time GMT+1	Session
8:00 AM	Breakfast
10:00 AM	Pitching session
1:00 PM	Code freeze
2:00 PM	Pitch
4:00 PM	Closing Ceremony

DAY 1

DAY 2



Evaluation criteria

1. Problem definition & solution fit

- Is the problem clearly defined and is the solution adequate to solve it?

2. Solution Feasibility

- Is the solution technically feasible and could it be implemented in the real world?

3. Creativity and Innovation

- Does the solution represent creative problem-solving and an innovative approach?

4. Impact potential

- Does the solution have the potential to create a positive social or economic impact for the MENA region?

5. Quality of the pitch

- Is the pitch complete, comprehensive and appealing?

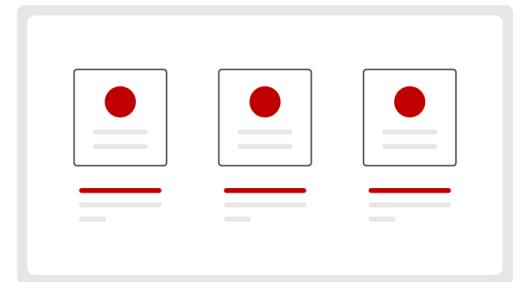


Soutenu par
Invest for Jobs
Opportunités de croissance en Afrique

Mis en œuvre par
giz
Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH

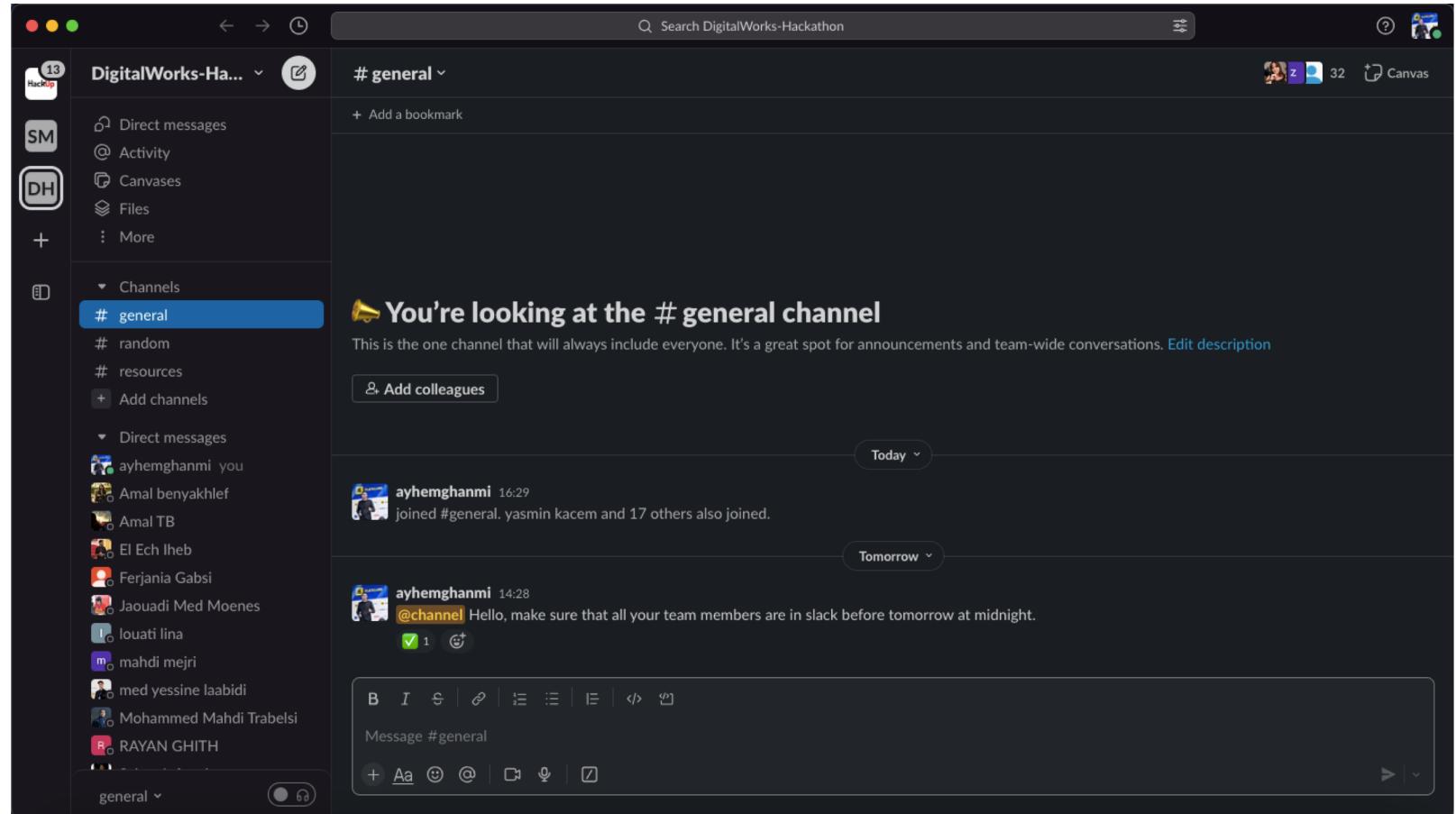
Pitch

- The pitch is scheduled for tomorrow, December 17th, starting at **2PM**
- During this event, each participant will have a **5-minute** slot for their pitch, followed by a **3min** Q&A session.
- We will share a submission link with you make sure to submit before code freeze



Be prepared!

Discover Slack



The Challenge

The challenge is to design innovative solutions that:

- **Strengthen employee engagement.**
- **Promote professional development.**
- **Contribute to talent retention within the company.**

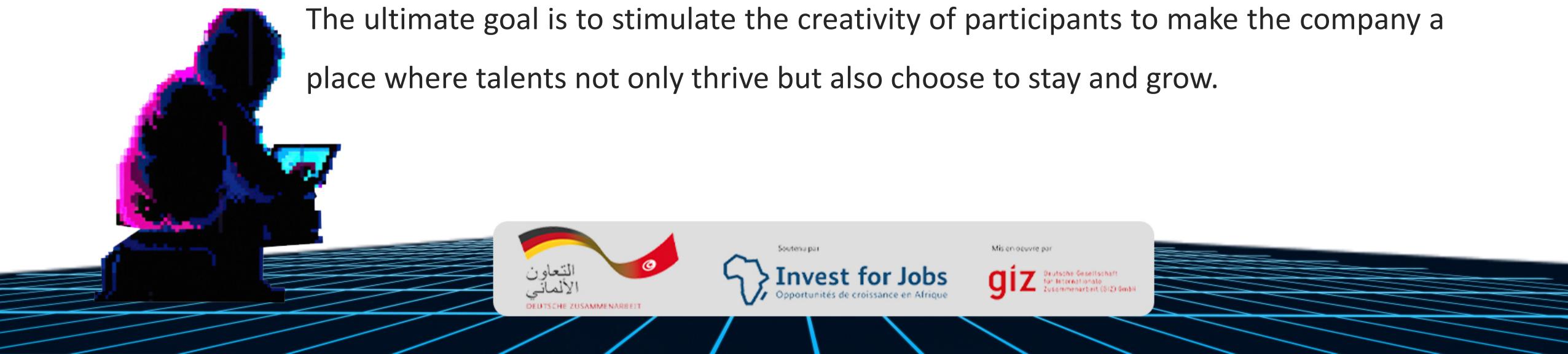
Participants are invited to explore various aspects, including:

- Employee experience.
- Onboarding processes.
- Continuous training.
- Workplace well-being.



Solutions may involve **applications, platforms, management tools**, or any other technological innovation aimed at creating a dynamic, inclusive, and conducive work environment for professional growth.

The ultimate goal is to stimulate the creativity of participants to make the company a place where talents not only thrive but also choose to stay and grow.



Before you start make sure!

- 1. Plan and Prioritize**
- 2. Collaborate and Communicate**
- 3. Iterate and Test**
- 4. Time Management**
- 5. Practice Your Pitch**
- 6. COMMUNICATION is the key**

