



Raniel Escalante

Web Developer

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Quezon City

Profile

A web developer with a strong interest in projects that require both conceptual and analytical thinking. Fully-committed to designing and developing innovative web-based materials that users will love. Always eager to learn more tricks from anyone - regardless of the industry they're working in.

Technical Skills

CSS	●	●	●	●	●
HTML	●	●	●	●	●
Javascript	●	●	●	●	●
PHP	●	●	●	●	●
SQL	●	●	●	●	●
Laravel	●	●	●	●	●

Experience

Business Development Manager, Dec. 2016-Present
AdCrate Solutions Co.

- Prospect for potential clients and convert them into increased business opportunities.
- Present new products and services to improve existing relationships.
- Engage internal and external contacts.
- Recognize opportunities for distribution channels, services, and campaigns that will result in sales.
- Ensure all levels of staff portray the corporation in the best light.
- Research and cultivate an accurate perception of the organization's mission and goals.
- Forecast sales objectives and ensure they are fulfilled by the business development team.
- Submit and ensure data is accurate on weekly progress reports.

Freelance Web Developer, Aug. 2014 - Present
Graphic Designer

- 1 1/2 year in Graphic Design and A year in Web development.
- Experienced in designing for multiple platforms.
- Expert in using Adobe Photoshop, Adobe Illustrator, Adobe Lightroom.
- Create site layout/user interface by using standard HTML/CSS practices.
- Prepares work to be accomplished by gathering information and materials.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.
- Experienced in HTML, CSS, PHP and Laravel.
- Develops and produces advertising materials for assigned client projects, such as Designs/Layouts
- Conversion/Implementation (converting designs to flash or html/html5)
- Learns any new production design, development methodologies and trade tools and applies in production.

Education

Mapua Institute of Technology 2004-2009
BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

References

Mr. Louie Vargas, Joystick Inc.
09288742698 | Team Manager

Mr. Mikko Tan, WideOut Workforces Inc.
09175155286 | Advertising Operations Specialist