RANISH CHAUHAN

Digital Marketing Enthusiast | Frontend Web Developer | DTU '19



EDUCATION

Certifications:-

- HubSpot- Inbound, Social Media, Email and Content Marketing.
- **Udemy-** 'Modern HTML & CSS from the beginning' & 'Modern JavaScript from the beginning'.
- Facebook blueprint certifications for marketing on Facebook and Instagram.
- Google Ads- Search, Display, Video and Shopping Ads.
- YouTube- Channel Growth.
- Google- 'The Fundamentals of Digital Marketing'.

B.Tech. (Software Engineering)	Delhi Technological University (DTU)	2019	67.8%
12 th (CBSE)	S.S.L.T. Gujarat Sr. Sec. School, Delhi	2015	90.6%
10 th (CBSE)	S.S.L.T. Gujarat Sr. Sec. School, Delhi	2013	9.2 CGPA

SKILLS

Digital Marketing	Social Media Optimization & Marketing, Search Engine Optimization and Content Marketing.	
	Also familiar with Search Engine, Email and Video Marketing.	
Frontend Web Development	HTML5, CSS3 and JavaScript.	

Also familiar with Bootstrap, SASS, Responsive Web Design and Git.

PROJECTS

- **Developed a Cards Memory Game** using JavaScript, applying traditional game rules, different cards combination with every new game and High score being stored using local storage.
- Created an Air Quality Index (AQI) Finder using a third-party API to check AQI status in your city
 or country using fetch and async/await.
- Wrote a blog article on Search Engine Optimization (SEO) in 2020 with an introduction for beginners, in-depth knowledge with all tips and new trends in this field.

All are available on <u>ranishchauhan52.github.io</u>.

ABOUT ME

Passionate about marketing on digital platforms and coding the frontend of the web, targeted to increase brand awareness and conversions. Looking for an opportunity to learn and build my skills.

ACHIEVEMENTS

- Successfully created a YouTube channel with more than 50K+ subscribers.
- Designated as Assistant Head Boy of school.
- Ranked 3rd in district-level science exhibition.