

# RANISH CHAUHAN

Digital Marketing Enthusiast | Learning Web Development | DTU '19

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🏠 New Delhi

in [/ranishchauhan52](#)

## INTERNSHIP / WORK EXPERIENCE

- **Digital Marketing Trainee, Sugmy Fragrances Pvt. Ltd.** (Jan-Mar 2020)  
Responsible for optimizing search rankings of company's websites, content writing, building backlinks and assisting in creating an overall marketing strategy.

## EDUCATION

### Certifications:-

- **HubSpot**- Inbound, Social Media, Email and Content Marketing.
- **Udemy**- 'Modern HTML & CSS from the beginning' & 'Modern JavaScript from the beginning'.
- **Facebook**- Blueprint certifications for marketing on Facebook and Instagram.
- **Google Ads**- Search, Display, Video and Shopping Ads.
- **YouTube**- Channel Growth.
- **Google**- 'The Fundamentals of Digital Marketing'.

B.Tech. (Software Engineering)	Delhi Technological University (DTU)	2019	67.8%
12 <sup>th</sup> (CBSE)	S.S.L.T. Gujarat Sr. Sec. School, Delhi	2015	90.6%
10 <sup>th</sup> (CBSE)	S.S.L.T. Gujarat Sr. Sec. School, Delhi	2013	9.2 CGPA

## SKILLS

Digital Marketing	<b>Search Engine Optimization, Social Media Optimization &amp; Marketing, and Content Marketing.</b> Also familiar with Search Engine, Email and Video Marketing.
Web Development	<b>HTML5, CSS3 and JavaScript.</b> Also familiar with Bootstrap, SASS, Responsive Web Design and Git.

## PROJECTS

- **Developed a Cards Memory Game & an Air Quality Index (AQI) Finder** using JavaScript.
- **Wrote a blog article on 'SEO 2020'** with an introduction, tips and trends in the field.

Both are available on [ranishchauhan52.github.io](https://ranishchauhan52.github.io).

## ABOUT ME

Passionate about marketing on digital platforms and coding the frontend of the web, targeted to increase brand awareness and conversions. Looking for an opportunity to learn and build my skills.

## ACHIEVEMENTS

- Successfully created a YouTube channel with 50K+ subscribers.
- Designated as Assistant Head Boy of school.
- Ranked 3rd in the district-level science exhibition.