RANISH CHAUHAN

Digital Marketing Enthusiast | Learning Web Development | DTU '19

✉ *ranishchauhan10@gmail.com*
🏠 **New Delhi**
in */ranishchauhan52*

INTERNSHIP / WORK EXPERIENCE

- **SEO Intern (Part-time), FavTutor**   **(May 2020-)**
  Responsible for optimization of blog articles and building backlinks.

- **Digital Marketing Trainee, Kannauj Attar & Essential Oils**   **(Jan-Mar 2020)**
  Responsible for improving search rankings of company's websites, content writing,
  building backlinks and assisting in creating an overall marketing strategy.

EDUCATION

Certifications:-

- **HubSpot-** Inbound, Social Media, Email and Content Marketing.
- **Udemy-** 'Modern HTML & CSS from beginning' & 'Modern JavaScript from beginning'.
- **Facebook-** Blueprint certifications on Facebook and Instagram marketing.
- **Google-** 'Fundamentals of Digital Marketing' and Search, Display, Video & Shopping Ads.
- **YouTube-** Channel Growth.

B.Tech. (Software Engineering)	Delhi Technological University (DTU)	2019	67.8%
12th (CBSE)	S.S.L.T. Gujarat Sr. Sec. School, Delhi	2015	90.6%
10th (CBSE)	S.S.L.T. Gujarat Sr. Sec. School, Delhi	2013	9.2 CGPA

SKILLS

Digital Marketing	**SEO, Social Media Optimization, and Content Marketing.** Also familiar with Search Engine, Social Media, Email & Video Marketing.
Web Development	**HTML5, CSS3 and JavaScript.** Also familiar with Bootstrap, SASS, Responsive Web Design & Git.

PROJECTS   (Available on *ranishchauhan52.github.io*.)

- **Developed a Cards Memory Game & an Air Quality Index (AQI) Finder** using JavaScript.
- **Wrote a blog article on 'SEO 2020'** with an introduction, tips and trends in the field.

ABOUT ME

Passionate about marketing on digital platforms and coding the frontend of the web, targeted
to increase brand awareness & conversions. Looking for an opportunity to build my skills.

ACHIEVEMENTS

- Successfully created a YouTube channel with 50K+ subscribers.
- Designated as Assistant Head Boy of school.