

In [1]: *#Importing all the Libraries*

```
import numpy as np
import pandas as pd
import nltk
from nltk.sentiment.vader import SentimentIntensityAnalyzer
import re
import transformers
import warnings
warnings.filterwarnings('ignore')
warnings.warn('this will not show')
pd.set_option('display.max_columns',None)
```

Neither PyTorch nor TensorFlow >= 2.0 have been found. Models won't be available and only tokenizers, configuration and file/data utilities can be used.

In [2]: *#reading the two datasets*

```
data1= pd.read_csv(r"C:\Users\groni\OneDrive\Desktop\Sentiment Analysis - Case Study\Customer Reviews - C
data2=pd.read_csv(r"C:\Users\groni\OneDrive\Desktop\Sentiment Analysis - Case Study\Customer Reviews - C
```



In [3]: *# Dropping two extra columns from two data sets*

```
d1=data1.drop(['reviews.didPurchase'],axis=1)
d2=data2.drop(['reviews.dateAdded'],axis=1)
```

In [4]: *# Join two data sets*

```
data=pd.concat([d1,d2])
```

In [5]: *# Export the joined data to change the 'reviews.text' column format to text*

```
data.to_csv('final.csv')
```

```
In [6]: #again import the data

data=pd.read_csv('final.csv')
```

```
In [7]: #Lower_casing the reviews
data['reviews.text']=data['reviews.text'].str.lower()
```

```
In [8]:
data['reviews.text']=data['reviews.text'].astype(str)
```

```
In [9]: #sentence_tokenizing
data['sen_tok']=0
for i in range(len(data)):

    data['sen_tok'][i]=nltk.sent_tokenize(data['reviews.text'][i])
```

```
In [10]: #word_tokenizing
data['word_tok']=0
for i in range(len(data)):

    data['word_tok'][i]=nltk.word_tokenize(data['reviews.text'][i])
```

```
In [11]: data['cleaned']=0
for i in range(len(data)):

    for words in data['word_tok'][i]:
        clean=[]
        for w in words:
            res=re.sub(r'^a-zA-Z','',w)
            if res != " ":
                clean.append(res)
        data['cleaned'][i]=clean
```

```
In [12]: from nltk.tokenize import sent_tokenize, word_tokenize
import nltk
nltk.download('punkt')
#sent_tokenize
sent_tok1=[]
for sent in data['reviews.text']:
    sent=sent_tokenize(sent)
    sent_tok1.append(sent)
```

```
[nltk_data] Downloading package punkt to
[nltk_data] C:\Users\groni\AppData\Roaming\nltk_data...
[nltk_data] Package punkt is already up-to-date!
```

```
In [13]: #importing stopwords and Lemmatizer
from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
lemmatizer=WordNetLemmatizer()
```

```
In [14]: #Lemmatizing & removing stopwords
data['cleaned']=' '
for i in range(len(data)):
    words=nltk.word_tokenize(data['reviews.text'][i])
    words=[lemmatizer.lemmatize(word) for word in words if word not in set(stopwords.words('english'))]
    data['cleaned'][i]=words
```

```
In [15]: #Again join for polarising
```

```
data['join']=' '
for p in range(len(data)):
    l=""
    for u in data['cleaned'][p]:
        l=l+' '+u
    data['join'][p]=l
```

```
In [16]: #importing sentiment analyzer
from nltk.corpus import stopwords
from nltk.sentiment import SentimentIntensityAnalyzer

o = SentimentIntensityAnalyzer()
```

```
In [17]: #sentiment analysis
data['positive']=[o.polarity_scores(a)['pos'] for a in data['join']]
data['negative']=[o.polarity_scores(b)['neg'] for b in data['join']]
data['neutral']=[o.polarity_scores(c)['neu'] for c in data['join']]
data['compound']=[o.polarity_scores(d)['compound'] for d in data['join']]
```

```
In [18]: # sentiment of the sentence

data['neutral_1/0']=0
data['positive_1/0']=0
data['negative_1/0']=0
for i in range(len(data)):
    if (data['positive'][i]> data['negative'][i] and data['positive'][i]> data['neutral'][i]):
        data['positive_1/0'][i]=1
    elif (data['negative'][i]> data['positive'][i] and data['negative'][i]> data['neutral'][i]):
        data['negative_1/0'][i]=1
    else:
        data['neutral_1/0'][i]=1
```

```
In [19]: #creating senrtiment_column
data['senti']=" "
for i in range(len(data)):
    if (data['positive'][i]> data['negative'][i] and data['positive'][i]> data['neutral'][i]):
        data['senti'][i]='positive'
    elif (data['negative'][i]> data['positive'][i] and data['negative'][i]> data['neutral'][i]):
        data['senti'][i]='negative'
    else:
        data['senti'][i]='neutral'
```

```
In [21]: data.to_csv('finally.csv')
```

