Multiple price points – Dynamic pricing
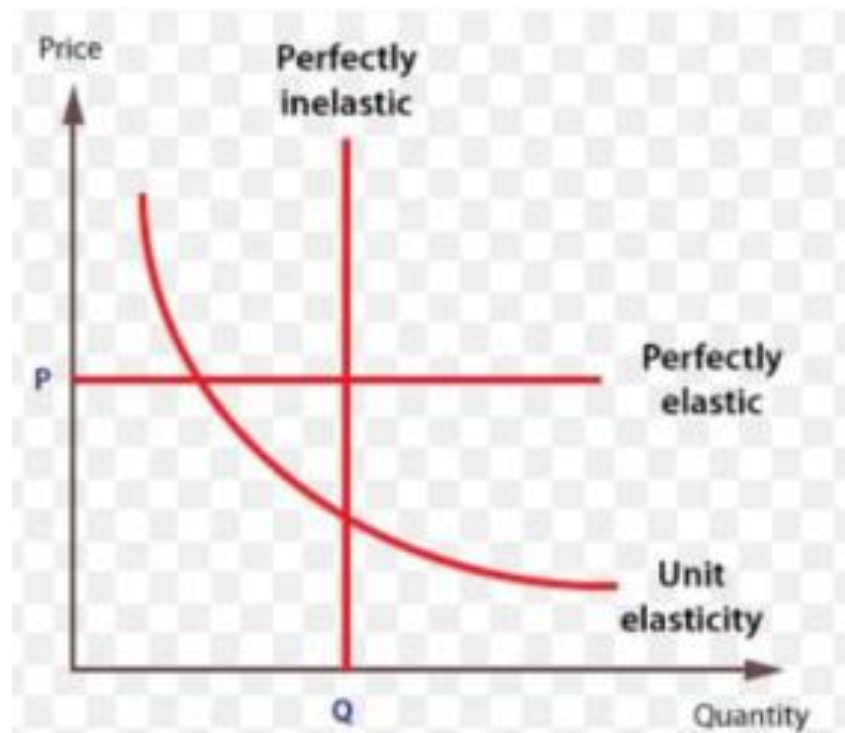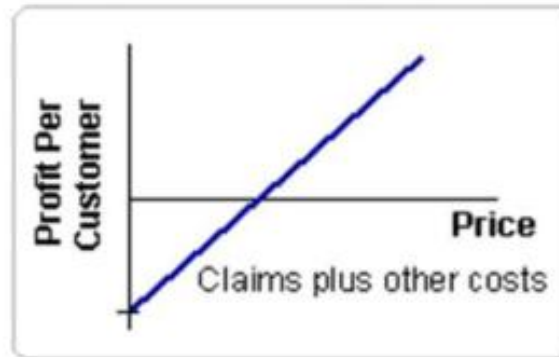
Price Elasticity

Price elasticity measures the responsiveness of quantity demanded or supplied to the change in price of goods.

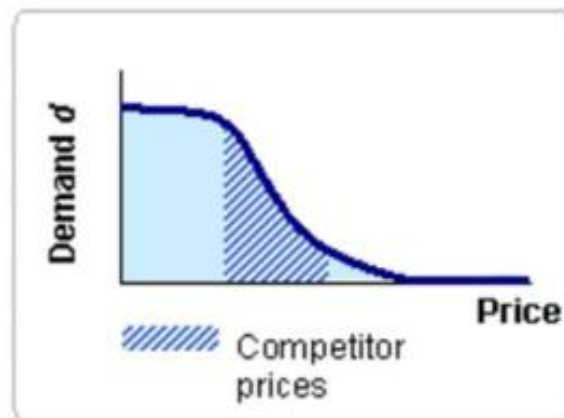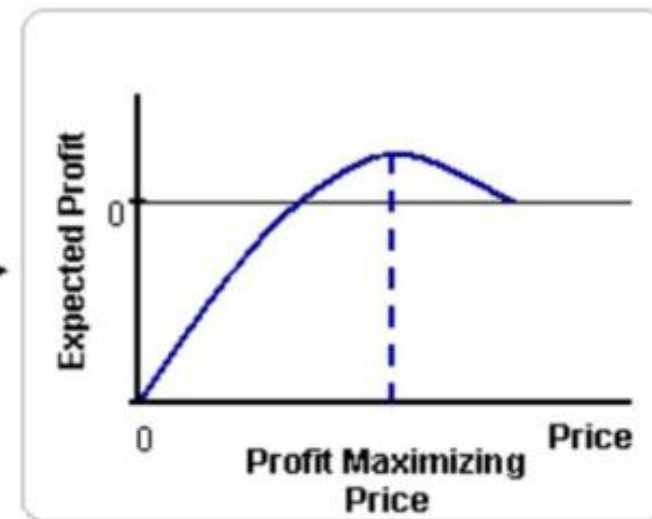# Price Optimization

Optimal Price