Empathy Map Canvas
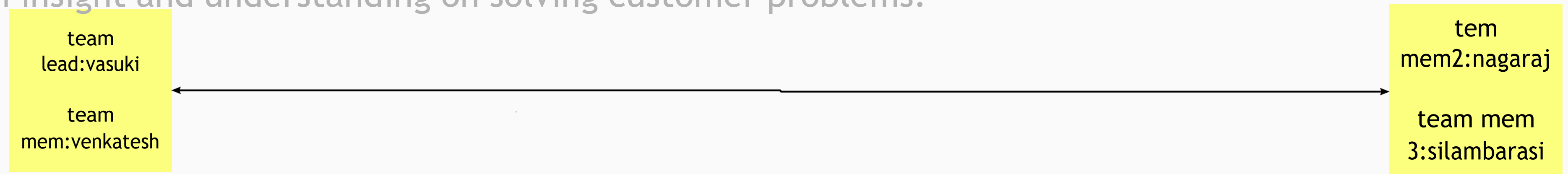
Gain insight and understanding on solving customer problems.

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First think about the gadjet is harmful to children or not

Also provide temperature SOS light along with distress buzzers in this system

To protect and monitor the children in safely

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

The cost of the gadjet is low and considerable

it is like a watch so it will seem like simple.so it will be recommended

What do they HEAR?
what friends say
what boss say
what influencers say

It act as a smart device.

how the children are safe in environment

What do they SEE?
environment
friends
what the market offers

Create safe Space for Children's

as it is customized ,it will be compfy for users

the child will be in 24 hrs monitoring

it is very safety for working parants

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

since it have geo fence and camera we can easily detect if children crosses limited area

PAIN
fears
frustrations
obstacles

if there is any loss of signal in satellite communication then the situation will become complex

it affects the child's privacy

if the gadget is missed somewhere the location remains same

GAIN
"wants" / needs
measures of success
obstacles

help the parents to locate and monitor their children.

can also monitor the child health easily like heartbeat

in case of emergency child canpress the panic button

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