Business Intelligence (Session 2023-24)

M26490 Level 7 Elisavet Andrikopoulou



11 items

Data warehouse (6 items)

These are resources related to the data warehouse section of this unit

Business intelligence guidebook: from data integration to analytics, by Rick Sherman; Claudia Imhoff, 2015

Book | Essential, Key or Purchase

Business intelligence, analytics, and data science: a managerial perspective, by Ramesh Sharda; Dursun Delen; Efraim Turban, 2018

Book | Recommended or Additional

Database systems: a practical approach to design, implementation, and management, by Thomas Connolly; Carolyn E. Begg, c2015

Book | Background

Database systems: a practical approach to design, implementation and management, by Thomas Connolly; Carolyn Begg, 2014

Book | Background

Database systems: a practical approach to design, implementation, and management, by Thomas M. Connolly; Carolyn E. Beg, 2015

Book | Background

Analytics, data science, & artificial intelligence: systems for decision support, by Ramesh Sharda; Dursun Delen; Efraim Turban, 2021

Book | Background

Data visualisation (5 items)

These are resources related to data visualisation section of this unit.

Data visualisation: a handbook for data driven design, by Andy Kirk, 2019

Book | Essential, Key or Purchase

The big book of dashboards: visualizing your data using real-world business scenarios, by Steve Wexler; Jeffrey Shaffer; Andy Cotgreave, 2017

Book | Recommended or Additional

Storytelling with data: a data visualization guide for business professionals, by Cole Nussbaumer Knaflic, 2015

Book | Recommended or Additional

Storytelling with data: let's practice!, by Cole Nussbaumer Knaflic; Cathy Madden, 2020 Book | Recommended or Additional

Information is beautiful, by David McCandless, 2012

Book | Background