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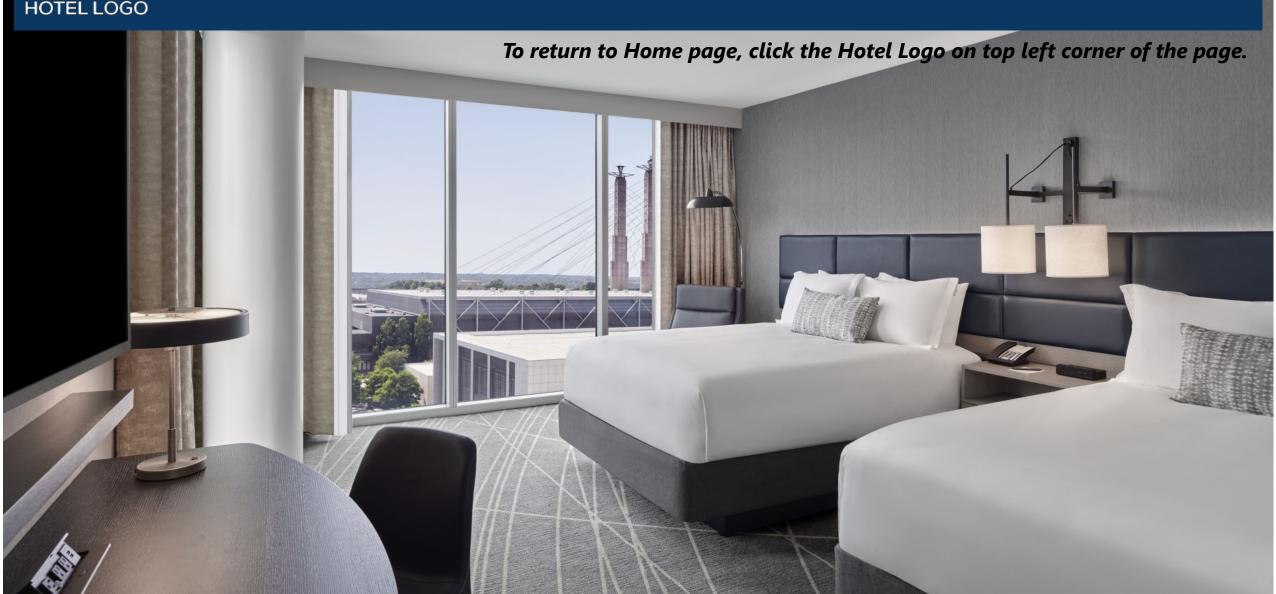
Revenue Overview Weekly Analysis

Daily Analysis

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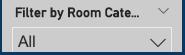
Filter by City

All



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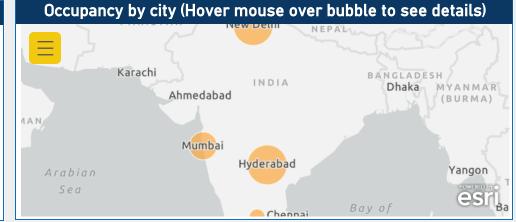






Reve	nue	ADF	?	Occ	pancy %
1.65	bn	12.69K		5	7.79%
<b>▽</b> -7.8	31%	-0.80	-0.80%		△ 0.01%
Revi	PAR	DSRN		Realization	
7,154.29		2528		70.08%	
-7.8	31%	<b>—</b> 0.00%		-1.51%	
% valu	e below	are Week	over	Wee	k change
DayType	Occupan	cy RevPAR	AI → AI	OR	Realisation 9
Weekday	55.85	% 7,278.8	5 12,69	96.10	70.14%
Weekend	62.64	% 6,842.89	12,6	72.05	69.93%
Total	57.79	% 7,154.29	12,6	89.52	70.08%

Revenue by Property	
Atliq Blu 15%  Atliq Grand 12%  Atliq Se 4%  Atliq Exot 19%	asons



property_ id	property_na me	city	Total Bookings	Available rooms	Occupancy	Total Revenue	ADR	RevPAR	Cancellation %	^
					▼					
16563	Atliq Palace	Delhi	6933	3593	66.25%	86576840	12,487.64	8,131.57	25.13%	
17561	Atliq Blu	Mumbai	4966	2615	66.19%	70768552	14,250.61	9,149.13	24.63%	
17563	Atliq Palace	Mumbai	6136	3205	66.13%	98205464	16,004.80	10,376.74	24.46%	
17559	Atliq Exotica	Mumbai	5898	3117	66.09%	90193364	15,292.19	9,813.23	23.97%	
18560	Atliq City	Hyderabad	6418	3366	66.07%	58976330	9,189.21	5,945.79	24.17%	
16559	Atliq Exotica	Mumbai	7051	3760	65.85%	113685987	16,123.38	10,324.76	24.66%	
16558	Atliq Grands	Delhi	3029	1618	65.81%	34575450	11,414.81	7,306.73	25.12%	
18562	Atliq Bay	Hyderabad	7045	3765	65.81%	66518770	9,441.98	6,041.12	24.77%	
16561	Atliq Blu	Delhi	4234	2281	65.66%	55445726	13,095.35	8,346.49	25.70%	
Total			129700	97109	57.79%	1645830248	12,689.52	7,154.29	24.90%	<b>~</b>



# **Weekly Overview**



Filter by Week

W22

Revenue

0.13bn

**ADR** 

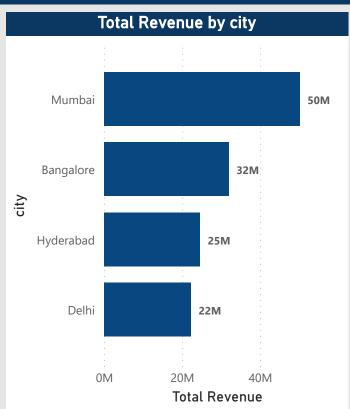
12.70K

Occpancy %

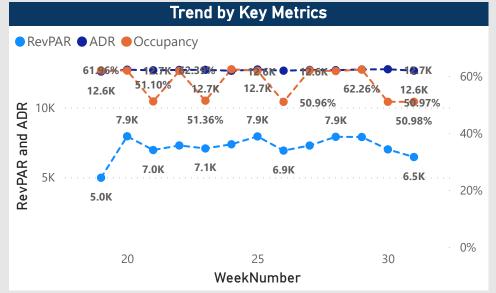
61.79%

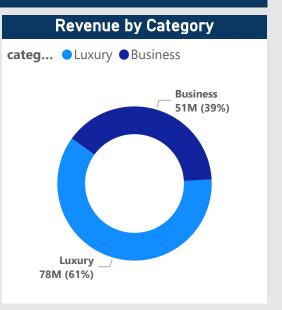
RevPAR

7,287.33



room_class	Total Revenue	Occupancy	ADR
Presidential	28511134	63.68%	23,350.64
Premium	35248872	62.02%	15,239.46
Elite	41779710	61.24%	11,300.98
Standard	23416835	61.54%	8,011.23
Total	128956551	61.79%	12,700.07





property_id	property_name	city	Total Revenue	Total Bookings	Available rooms	Occupancy	ADR	RevPA_
16558	Atliq Grands	Delhi	2624720	239	106	70.88%	10,982.09	7,21
16559	Atliq Exotica	Mumbai	8427308	533	242	71.43%	15,811.08	9,94
16560	Atliq City	Delhi	4200868	353	285	57.14%	11,900.48	6,31
16561	Atliq Blu	Delhi	4252094	329	150	70.65%	12,924.30	8,32
16562	Atliq Bay	Delhi	4378892	370	294	57.14%	11,834.84	6,38
16563	Atliq Palace	Delhi	6797616	557	245	70.09%	12,203.98	8,29
17558	Atliq Grands	Mumbai	5658892	378	302	57.70%	14,970.61	7,92
17559	Atliq Exotica	Mumbai	6808296	456	204	71.15%	14,930.47	9,62
17560	Atliq City	Mumbai	6698799	457	374	56.56%	14,658.20	7,78
17561	Atlia Blu	Mumhai	5826104	395	179	69 92%	14 749 63	9 79
Total			128956551	10154	6762	61.79%	12,700.07	7,28 <sup>°</sup>
<								>



## **Daily Overview**





Revenue

0.04bn

**ADR** 

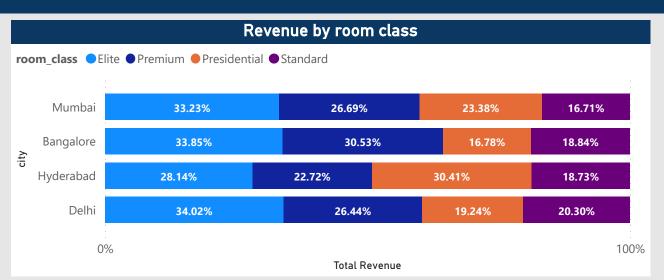
12.55K

Occpancy %

79.17%

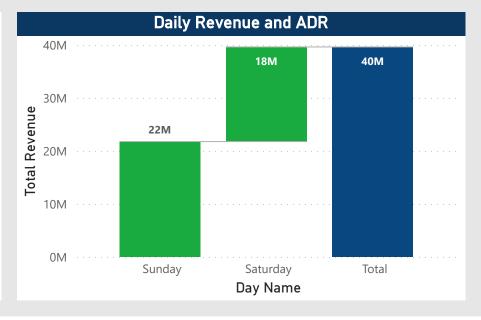
RevPAR

7,838.93



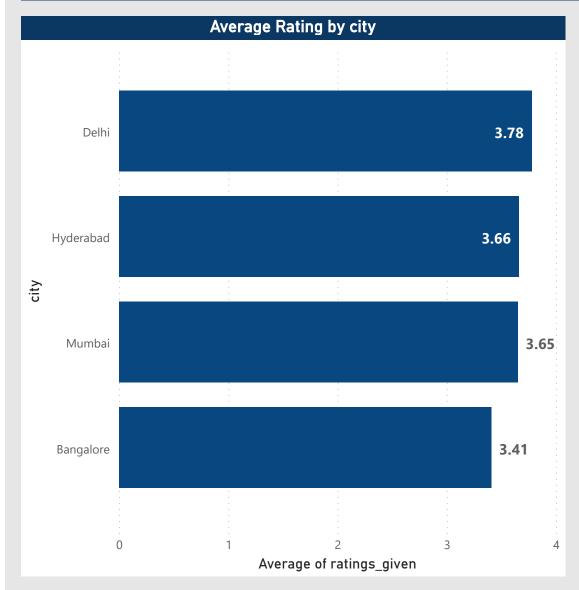
property_id	property_name	city	Total Revenue ▼	Total Bookings	Available rooms	Occupancy ^
16559	Atliq Exotica	Mumbai	2700977	168	20	91.74%
17563	Atliq Palace	Mumbai	2325872	146	27	87.02%
17559	Atliq Exotica	Mumbai	2077604	142	17	91.58%
16563	Atliq Palace	Delhi	2057860	166	21	91.03%
19560	Atliq City	Bangalore	1990695	141	21	89.39%
17558	Atliq Grands	Mumbai	1940448	134	48	76.47%
17560	Atliq City	Mumbai	1905003	133	66	73.17%
19562	Atliq Bay	Bangalore	1837935	137	16	91.67%
17564	Atliq Seasons	Mumbai	1665694	101	77	60.31%
19561	Atliq Blu	Bangalore	1652595	127	61	73.93%
Total	Atlia Dl.	N. 4	39633629	3157	1053	<b>79.17%</b> \
Coldi			39033029	3137	1055	79.17%







## **Rating Overview**



room_class	Atliq Bay	Atliq Blu	Atliq City	Atliq Exotica	Atliq Grands	Atliq Palace	Atliq Seasons	Total ▼
Presidential	3.95	4.04	3.84	3.65	3.03	3.87	2.24	3.69
Standard	3.79	3.92	3.62	3.59	3.10	3.76	2.26	3.63
Elite	3.55	3.97	3.71	3.64	3.14	3.75	2.33	3.60
Premium	3.70	3.97	3.68	3.61	3.07	3.64	2.29	3.59
Total	3.71	3.96	3.69	3.62	3.10	3.75	2.29	3.62





#### **Forecast Analysis**



What-if Scenario

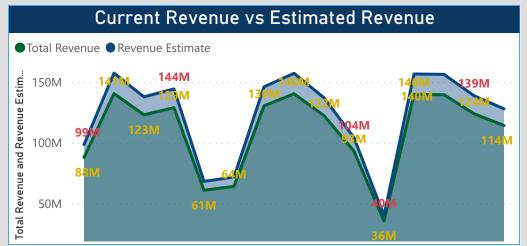
12.00%

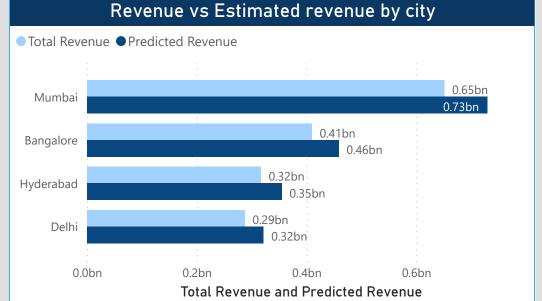
0

Occupancy % Change

12.00%

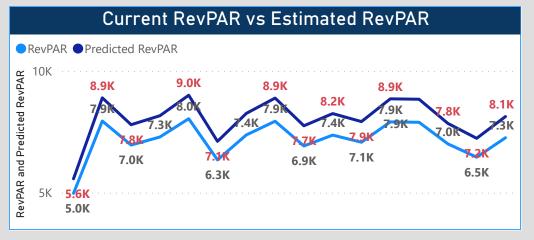
Move the slide left or right to see the impact of change on Estimate Revenue and RevPAR Revenue 1.66bn Revenue Estimate
1.86bn





RevPAR 7,155.41

RevPAR Estimate 8,014.06



property_id	Total Revenue	Predicted Revenue	RevPAR	Predicted RevPAR ▼
17563	99284012	11,11,98,093.44	10,376.67	11,621.87
16559	115074411	12,88,83,340.32	10,337.26	11,577.73
17559	91174706	10,21,15,670.72	9,812.17	10,989.63
17561	71463699	8,00,39,342.88	9,138.58	10,235.21
19562	79992825	8,95,91,964.00	9,057.16	10,144.02
19560	80044275	8,96,49,588.00	8,788.35	9,842.95
16561	56048608	6,27,74,440.96	8,345.53	9,347.00
16563	87372992	9,78,57,751.04	8,117.15	9,091.21
Total	1664176480	1,86,38,77,657.60	7,155.41	8,014.06

#### Insights

Mumbai generates the highest revenue (784M) followed by Bangalore, Hyderabad, Delhi.

Atliq Exotica performs better compared to all 7 type of properties with 374M revenue,60% occupancy rate, rating 3.62 and 24.37% cancellation rate.

Atliq Blu has the highest occupancy rate.

Delhi tops in rating and occupancy followed by Hyderabad, Mumbai and Bangalore.

Atliq lost around 298.7 Million revenue due to cancellation.

Week 24 recorded the highest revenue of 164.6 Million revenue.

Elite type rooms have the most booking followed by standard type.

We need to focus more on Elite customers across the cities as they drive the revenue boost. RT2 Room type should be prioritized more as it has the highest influence on revenue.

We should make a good connection with the make your trip and log trip platforms. The last two weekends should be in focus to create a balance in realized revenue.