

Supply Chain Management Report (FMCG)

Home

Overview

Customer Insights

Product Insights

Insights





Overview Page

customer_na... ▾

All ▾

product_name ▾

All ▾

city ▾

All ▾

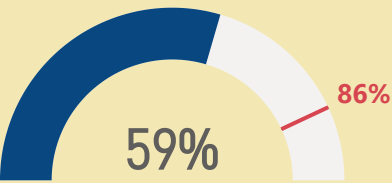
Month Name ▾

All ▾

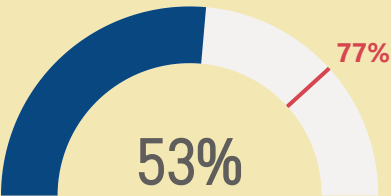
week_no ▾

All ▾

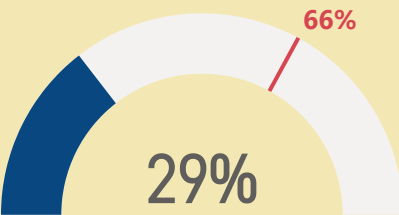
ON TIME % vs Target



IN FULL % vs Target



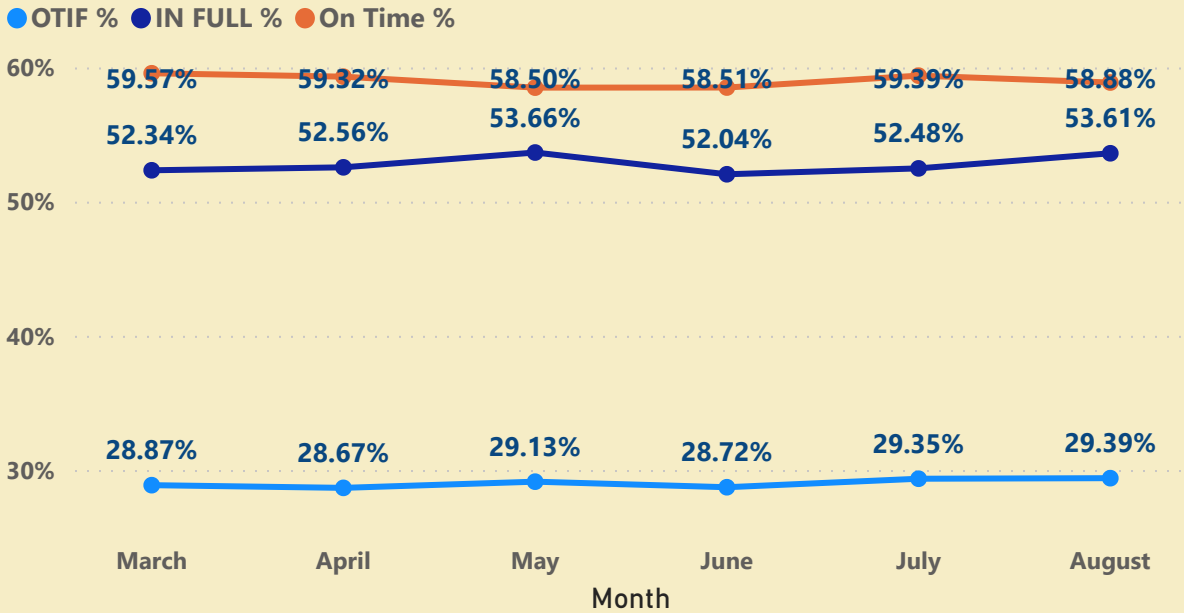
OTIF % vs Target



Key Metrics by City

city	On Time %	ON TIME Target Avg %	IN FULL %	IN FULL Target Avg %	OTIF %	OTIF Target Avg %
Surat	61.21%	86.27%	52.55%	76.91%	30.07%	66.36%
Ahmedabad	58.16%	85.83%	54.20%	77.33%	29.33%	66.50%
Vadodara	57.98%	86.17%	51.56%	75.33%	27.78%	64.92%
Total	59.03%	86.09%	52.78%	76.51%	29.02%	65.91%

OTIF, IN FULL and On Time by Month



Ordered Quantity

13323K

Delivered Quantity

12869K

Undelivered Quantity

454K

LIFR %

66%

VOFR %

97%

LIFR: Line Fill Rate, VOFR: Volume Fill Rate, ON TIME: Order Delivered On Time, IN FULL: Order Delivered In Full, OTIF: Order Delivered On-Time and In-Full



Customer Overview

customer_na...
All

category
All

city
All

Month Na...
All

week_no
All

KPI vs Target

Order Details

On Time %

59%

Target
86.09%

In Full %

53%

Target
76.51%

OTIF %

29%

Target
65.91%

Ordered Quantity

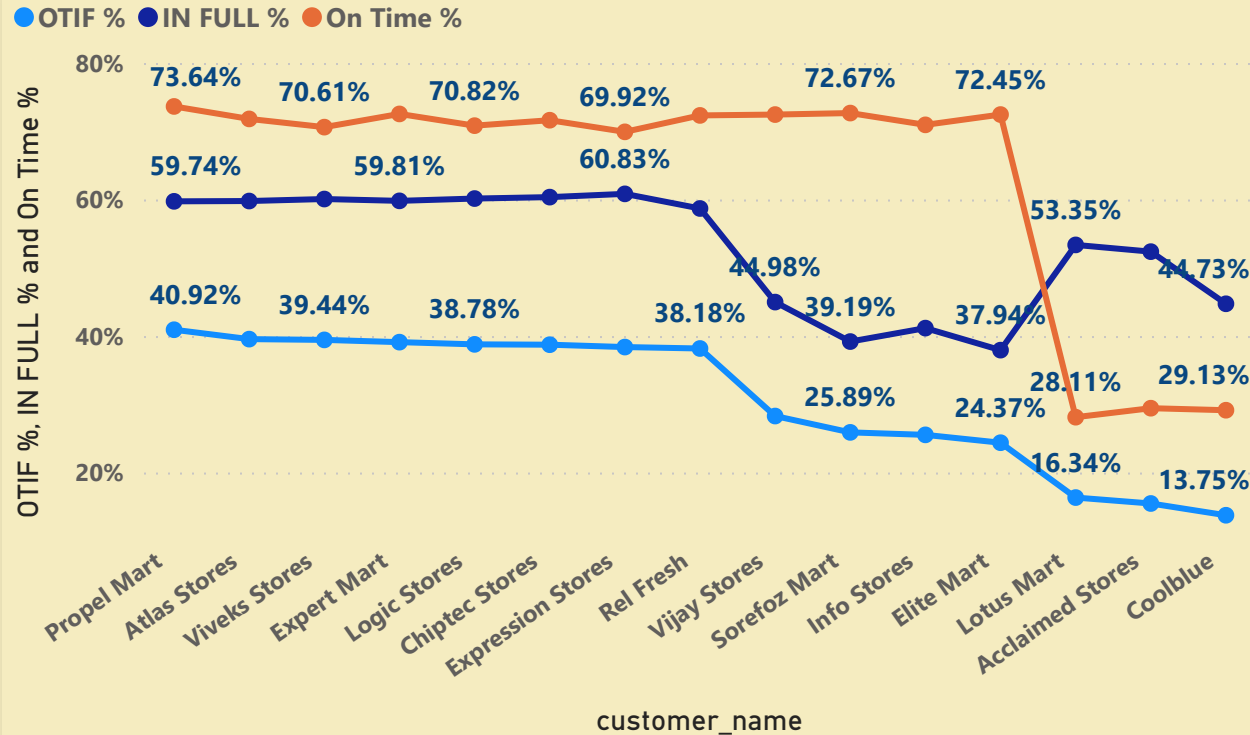
13323K

Delivered Quantity

12869K

Not yet Delivered

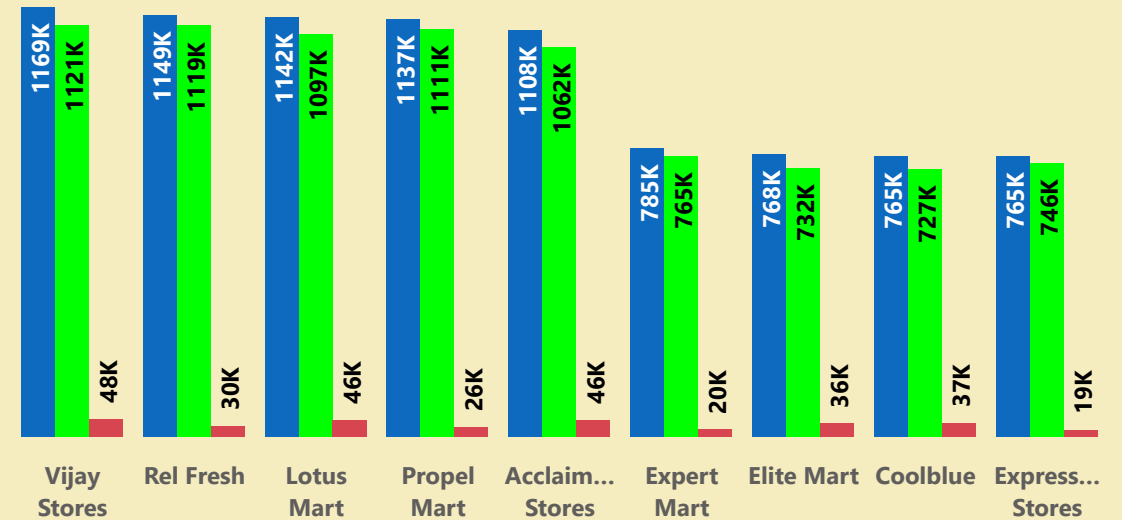
454K



Order details by Customer

Move cursor over databar for tooltip.

● Total Ordered qty ● Total Delivered qty ● Undelivered Orders





Product Overview

product_name

All

category

All

city

All

Month Name

All

week_no

All

LIFR % by Month

66.17%

VOFR % by Month

96.65%

On Time %

In Full %

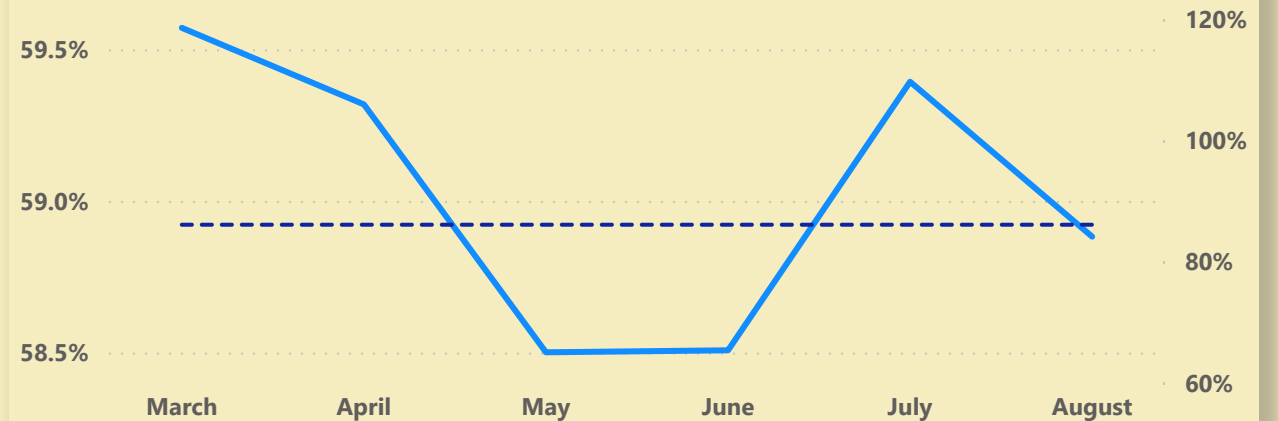
OTIF %

LIFR %

VOFR %

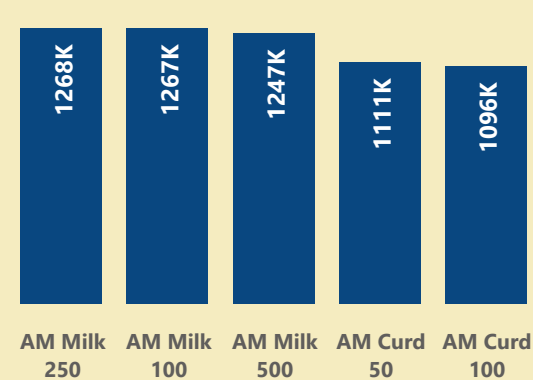
KPI over Month (Drill-down for KPI over Week)

On Time % ON TIME Target Avg %

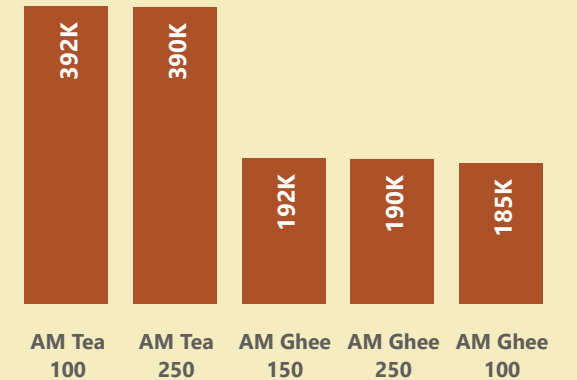


product_name	LIFR %	LIFR % by Month	VOFR %	VOFR % by Month
AM Biscuits 250	65.12%		96.58%	
AM Biscuits 500	66.12%		96.49%	
AM Biscuits 750	67.98%		96.85%	
AM Butter 100	66.62%		96.59%	
AM Butter 250	63.55%		96.37%	
AM Butter 500	65.12%		96.45%	
AM Curd 100	66.79%		96.63%	
AM Curd 250	67.15%		96.74%	
AM Curd 50	65.52%		96.62%	
AM Ghee 100	65.76%		96.59%	
AM Ghee 150	66.74%		96.69%	
AM Ghee 250	65.28%		96.53%	
AM Milk 100	65.55%		96.54%	
AM Milk 250	65.84%		96.61%	
AM Milk 500	67.55%		96.72%	
AM Tea 100	65.36%		96.60%	
AM Tea 250	65.22%		96.53%	
AM Tea 500	66.14%		96.53%	
Total	65.97%		96.59%	

Top 5 products by order



Bottom 5 Products by Order



Insights:

Among the leading customers, Lotus Mart and Acclaimed Stores have a significantly low On-Time Delivery percentage, with Lotus Mart at 28.11% and Acclaimed Stores at 29.43%, both falling short of the target. In addition, their OTIF percentages are also low, with Lotus Mart at 16.34% and Acclaimed Stores at 15.47%. These areas require improvement.

Surat, Ahmedabad, and Vadodara have the highest OTIF% rates with Surat at 30.07%, Ahmedabad at 29.33, and Vadodara at 27.78. However, the OTIF% rates in all three cities are still around 55% lower than the OTIF target.

The analysis of Product data reveals that AM Milk products are highly sought-after in terms of delivery quantity. However, these products are frequently subjected to delivery delays, with both on-time and delayed deliveries being common.