

Supply Chain Management Report (FMCG)

Home

Overview

Customer Insights

Product Insights

Insights



city

All

Month Name

All

week_no

All

Ordered Quantity

13427K

Delivered Quantity

12969K

Undelivered Quantity

458K

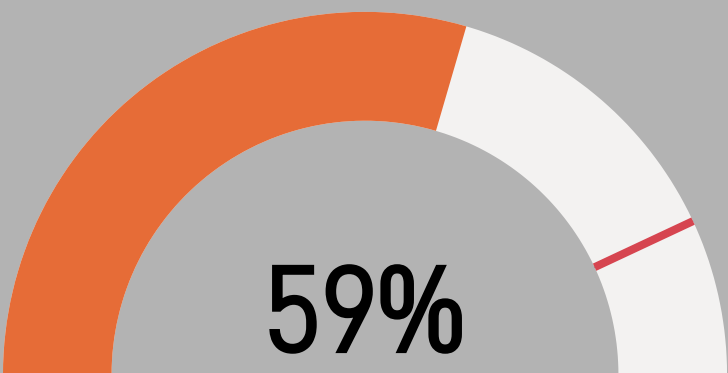
LIFR %

66%

VOFR %

97%

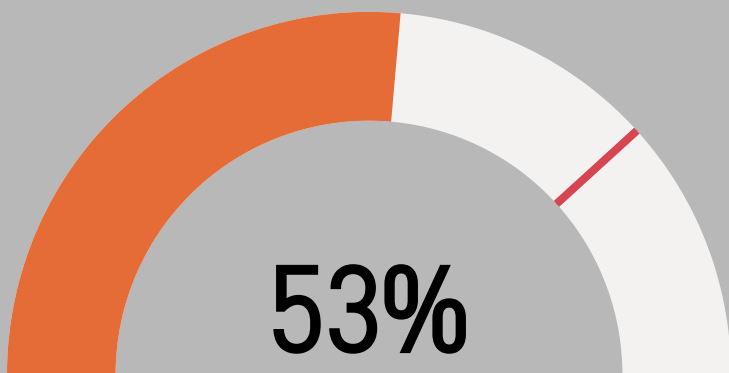
ON-TIME



59%

Target
86.09%

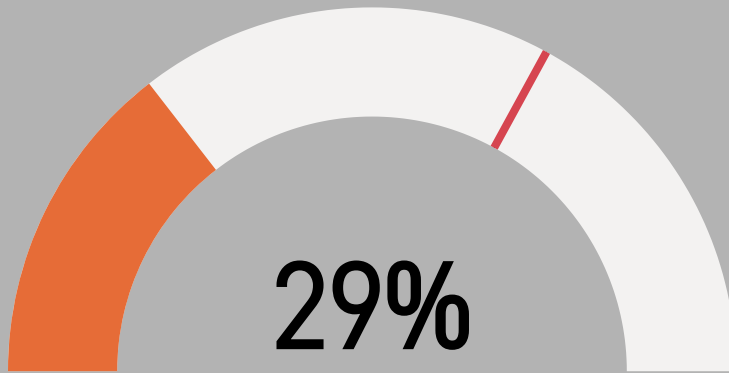
IN-FULL



53%

Target
76.51%

OTIF



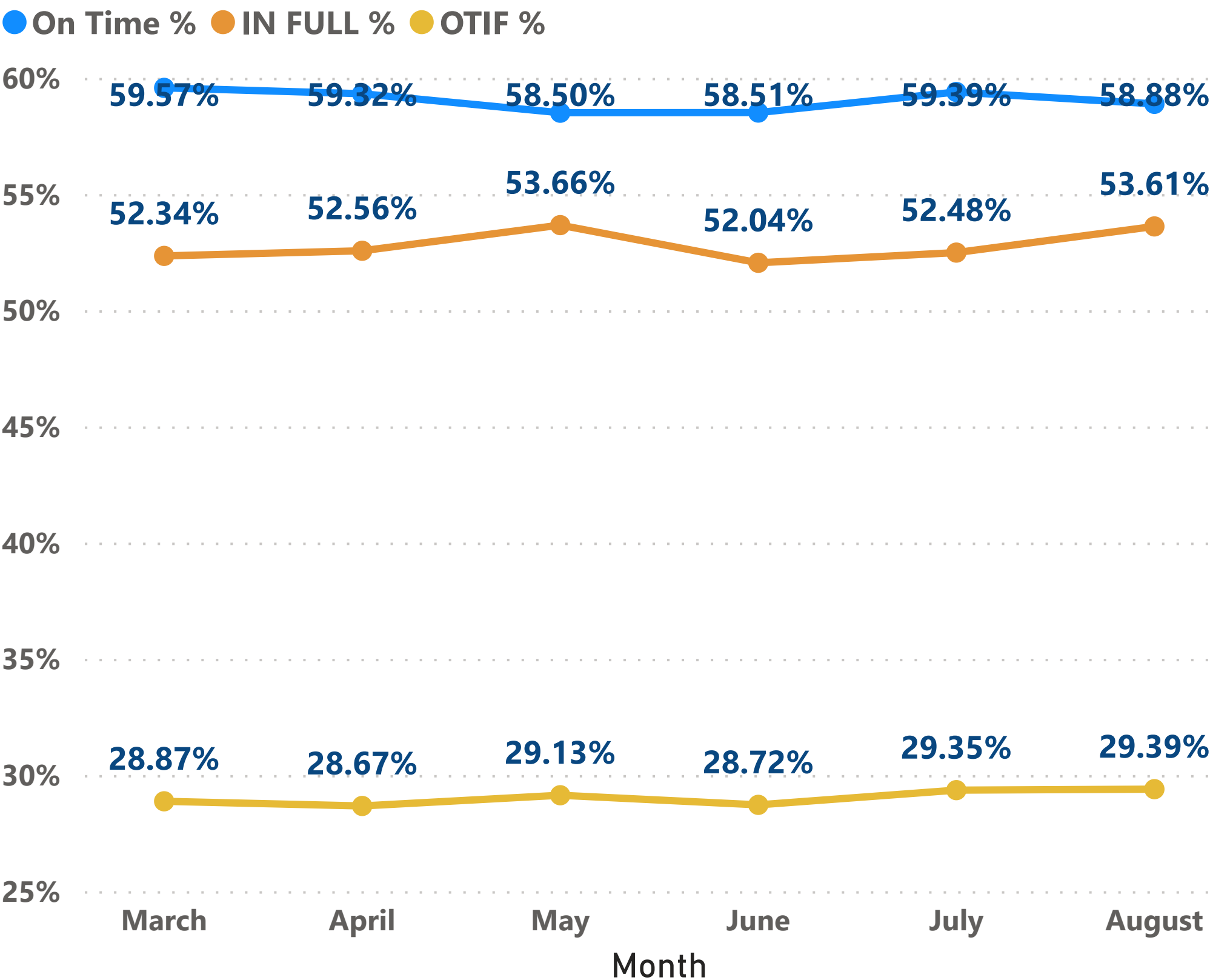
29%

Target
65.91%

Key Metrics by City

city	On Time %	ON TIME Target Avg %	IN FULL %	IN FULL Target Avg %	OTIF %	OTIF Target Avg %
Vadodara	57.98%	86.17%	51.56%	75.33%	27.78%	64.92%
Surat	61.21%	86.27%	52.55%	76.91%	30.07%	66.36%
Ahmedabad	58.16%	85.83%	54.20%	77.33%	29.33%	66.50%
Total	59.03%	86.09%	52.78%	76.51%	29.02%	65.91%

KPI by Month





Customer Overview

customer_name

All

category

All

city

All

Month Name

All

week_no

All

32K

Total orders

Total Orders
ON-TIME

19K

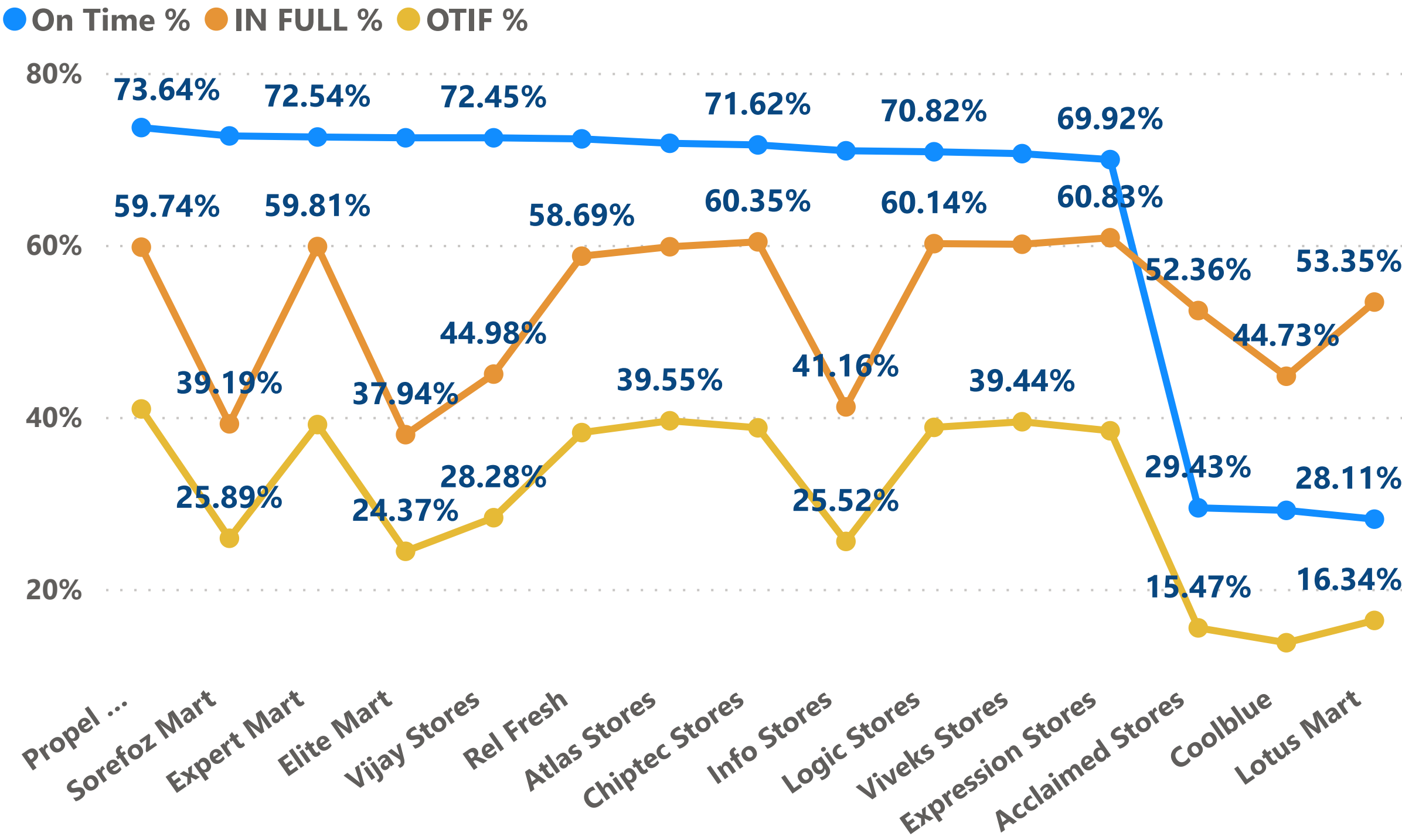
Total Orders
IN-FULL

17K

Total Orders OTIF

9208

KPI by Customer



Order Line Details

Total Order Line Qty

13427K

Order Line Qty Delivered

12969K

Not yet Delivered

458K

customer_name	Total Order Line Qty	Total Order Line Qty Delivered	Undelivered Orders
Vijay Stores	1176293	1127743	48550
Lotus Mart	1157117	1110955	46162
Rel Fresh	1155598	1125869	29729
Propel Mart	1143763	1117512	26251
Acclaimed Stores	1120090	1073582	46508
Expert Mart	789698	769463	20235
Coolblue	776624	738402	38222
Elite Mart	772140	735774	36366
Expression Stores	768746	749837	18909
Info Stores	767833	731262	36571
Sorefoz Mart	765536	729757	35779
Atlas Stores	760711	742271	18440
Viveks Stores	760300	741805	18495
Chiptec Stores	756652	738363	18289
Logic Stores	755835	736562	19273
Total	13426936	12969157	457779



Product Overview

product_name

All



category

All



city

All



Month Name

All



week_no

All



Total orders by city

Ahmedabad

11061

11061

11061

Surat

9696

9696

9696

Vadodara

10972

10972

10972

category beverages Dairy Food

category	LIFR %	LIFR % by Month	VOFR %	VOFR % by Month
☒ beverages	65.54%		96.54%	
☒ Dairy	65.95%		96.59%	
AM Butter 100	66.66%		96.59%	
AM Butter 250	63.52%		96.36%	
AM Butter 500	65.19%		96.46%	
AM Curd 100	66.73%		96.62%	
AM Curd 250	67.05%		96.72%	
AM Curd 50	65.55%		96.62%	
AM Ghee 100	65.75%		96.59%	
AM Ghee 150	66.72%		96.69%	
AM Ghee 250	65.25%		96.53%	
AM Milk 100	65.55%		96.54%	
AM Milk 250	65.91%		96.61%	
AM Milk 500	67.51%		96.71%	
Total	65.96%		96.59%	

On Time %

In Full %

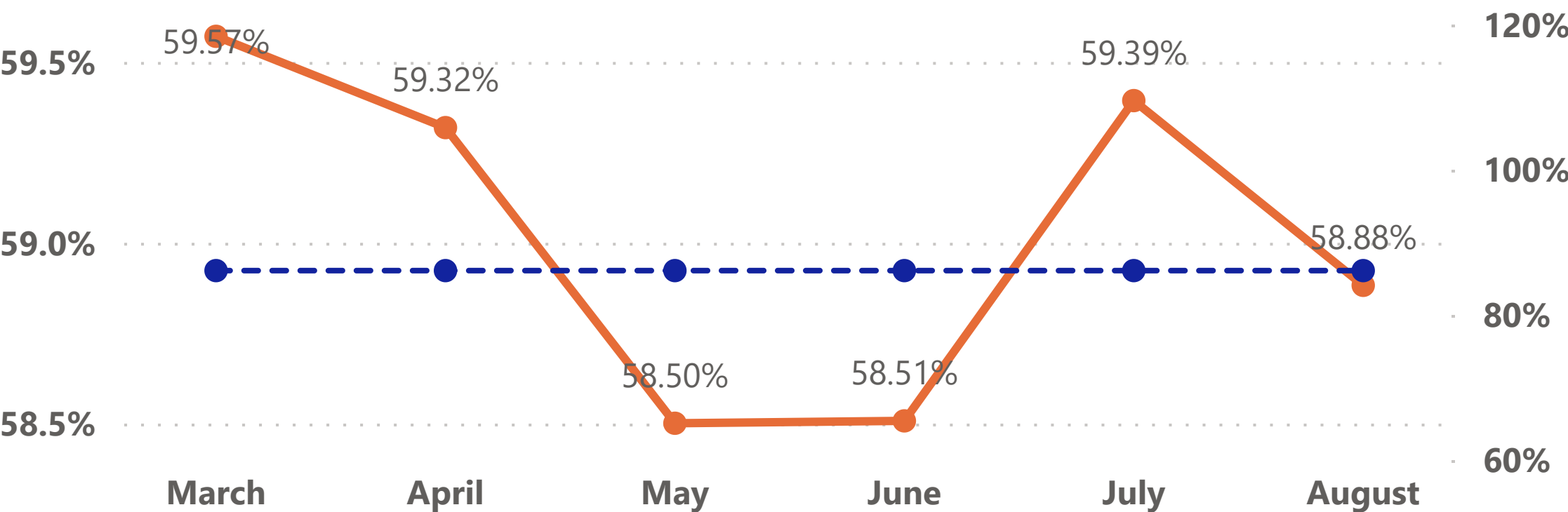
OTIF %

LIFR %

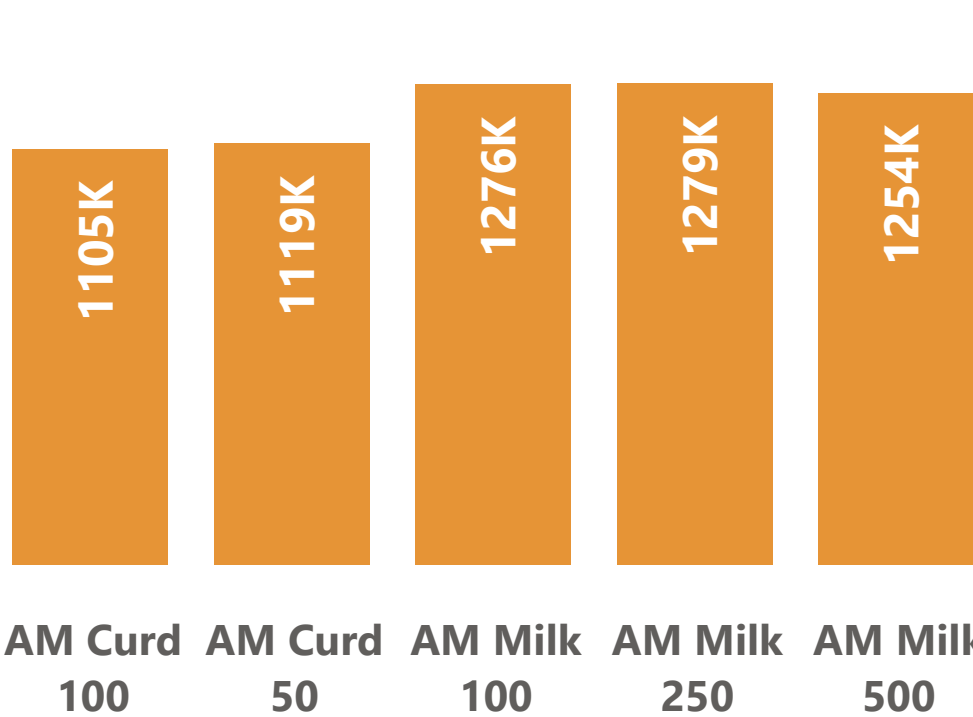
VOFR %

KPI over Month (Drill-down for KPI over Week)

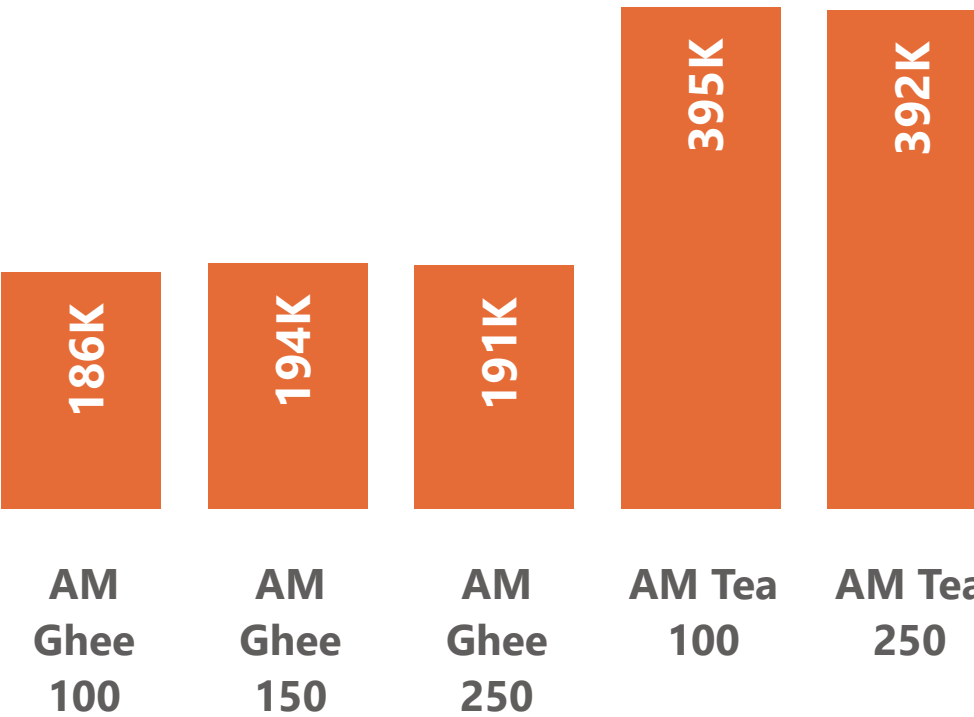
On Time % ON TIME Target Avg %



Top 5 products by order



Bottom 5 Products by Order



Insights:

- .Among the leading customers, Lotus Mart and Acclaimed Stores have a significantly low On-Time Delivery percentage, with Lotus Mart at 28.11% and Acclaimed Stores at 29.43%, both falling short of the target. In addition, their OTIF percentages are also low, with Lotus Mart at 16.34% and Acclaimed Stores at 15.47%. These areas require improvement.*
- .Surat, Ahmedabad, and Vadodara have the highest OTIF% rates with Surat at 30.07%, Ahmedabad at 29.33, and Vadodara at 27.78. However, the OTIF% rates in all three cities are still around 55% lower than the OTIF target.*
- .The analysis of Product data reveals that AM Milk products are highly sought-after in terms of delivery quantity. However, these products are frequently subjected to delivery delays, with both on-time and delayed deliveries being common.*