

Dashboard

Orders

Revenue

Pizzas

Total Order21,350

Order Per Day60

Types of Pizza32

Pizza Category4

Order Per Month1779

Order Per Quarter5338

Average Order Value\$38.31

Total Revenue\$817.86K

Revenue Per Month\$68.16K

Revenue Per Quarter\$204.47K

Revenue Per Day\$2.28K

Size

L

M

S

XL

XXL

Category

Chicken

Classic

Supreme

Veggie

Quarter

QTR 1

QTR 2

QTR 3

QTR 4

Month

January

February

March

April

May

June

July

August

September

October

November

December

The 4th quarter recorded the lowest orders (5.12K) which is 220 less than average/quarter. This can be attributed to end of summer and people more likely to stay indoors.

Off all the months in Q4, only November (1.79K) peaked past the average order/month (1.78K). Thanksgiving Day and Black Friday contributed to this rise as both exceeded the November average

Order By Quarter

5.37K

5.43K

5.44K

5.12K

QTR 1

QTR 2

QTR 3

QTR 4

Order By Month

1.85K

1.69K

1.84K

1.80K

1.85K

1.77K

1.94K

1.84K

1.66K

1.65K

1.79K

1.68K

January

February

March

April

May

June

July

August

September

October

November

December

The revenue trend is similar to the orders trend except for Quarter 3 (5.44K orders) which surprisingly recorded lower revenue (\$205K) as compared to Quarter 2 (5.43K orders) with \$208K revenue. Lets investigate why..

August didn't record as high revenue when related with the orders. This affected the Q3 revenue. it's interesting to see November recorded relatively higher revenue. Let's look at the order - revenue relationship...

Revenue by Quarter

\$205.4K

\$208.4K

\$205.0K

\$199.1K

QTR 1

QTR 2

QTR 3

QTR 4

Revenue by Month

\$69.8K

\$65.2K

\$70.4K

\$68.7K

\$71.4K

\$68.2K

\$72.6K

\$68.3K

\$64.2K

\$64.0K

\$70.4K

\$64.7K

January

February

March

April

May

June

July

August

September

October

November

December

Order | Session

Evening8,446

Afternoon8,145

Night4,498

Morning261

Average order value by Month Name

\$37.83

\$38.67

\$38.26

\$38.21

\$38.53

\$38.48

\$37.50

\$37.09

\$38.64

\$38.90

\$39.28

\$38.51

January

February

March

April

May

June

July

August

September

October

November

December

Total Order by size

12,736

11,159

10,490

544

28

L

M

S

XL

XXL

size

Total Orders By Category

8,536 (22.81%)

10,859 (29.02%)

9,085 (24.28%)

8,941 (23.89%)

Classic

Supreme

Veggie

Chicken

Pizza Most Revenue Generated

Thai Chicken

Pizza Least Ordered

Brie Carre

Pizza Most Ordered

Classic Deluxe

Pizza Least Revenue Generated

Brie Carre

Revenue | Session

Afternoon\$340.27K

Evening\$309.57K

Night\$159.23K

Morning\$8.79K

Total Revenue By Category

\$220K (26.91%)

\$194K (23.68%)

\$196K (23.96%)

\$208K (25.46%)

Classic

Supreme

Chicken

Veggie

Revenue by Size

\$375.32K

\$249.38K

\$178.08K

\$14.08K

\$1.01K

L

M

S

XL

XXL

size

Top 5 Pizzas By Revenue

Thai Chicken\$43.43K

Barbecue Chicken\$42.77K

California Chicken\$41.41K

Classic Deluxe\$38.18K

Spicy Italian\$34.83K

Bottom 5 Pizzas By Revenue

\$15.60K

\$15.36K

\$15.28K

\$13.96K

\$11.59K

Spinach Pesto

Mediterranean

Spinach Supreme

Green Garden

Brie Carre

Top 5 Pizzas By Orders

2,329

2,280

2,278

2,273

2,225

Classic Deluxe

Hawaiian

Pepperoni

Barbecue Chicken

Thai Chicken

Bottom 5 Pizzas By Orders

480

918

938

912

918

Brie Carre

Calabrese

Chicken Pesto

Mediterranean

Spinach Supre...

Total Order

21,350

Order Per Day

60

Order Per Month

1779

Order Per Quarter

5338

Average Order Value

\$38.31

Total Pizzas Sold

49574

Types of Pizza

32

Pizza Category

4

Pizza Name

All

Size

L

M

S

XL

XXL

Category

Chicken

Classic

Supreme

Veggie

Quarter

QTR 1

QTR 2

QTR 3

QTR 4

Month

January

February

March

April

May

June

July

August

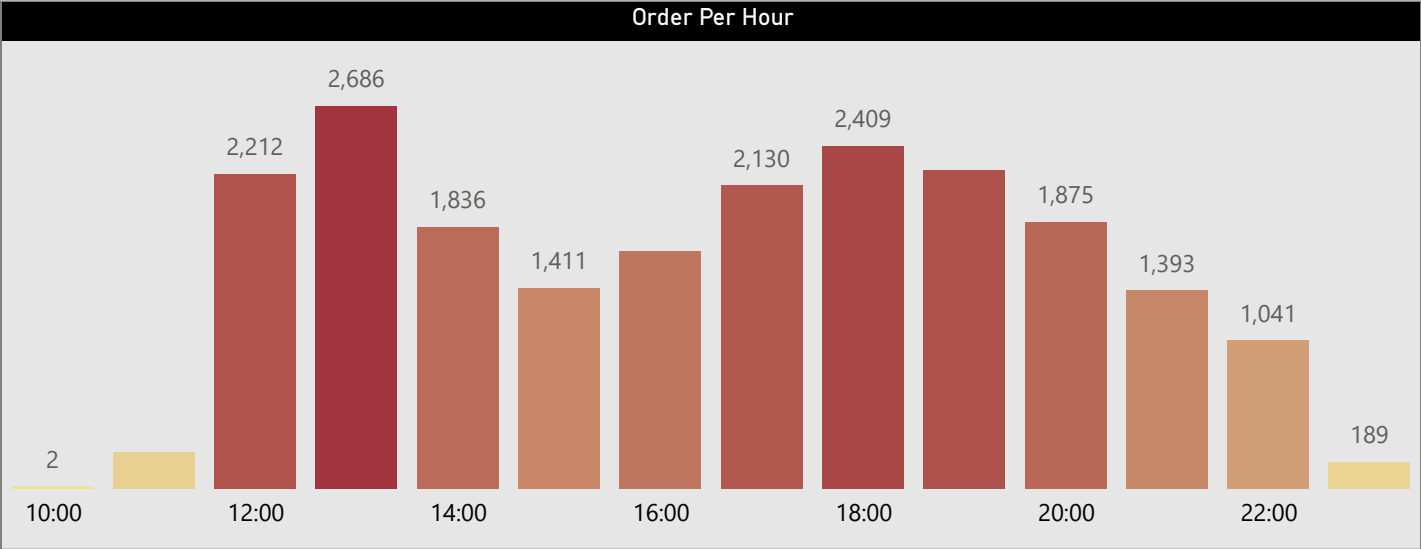
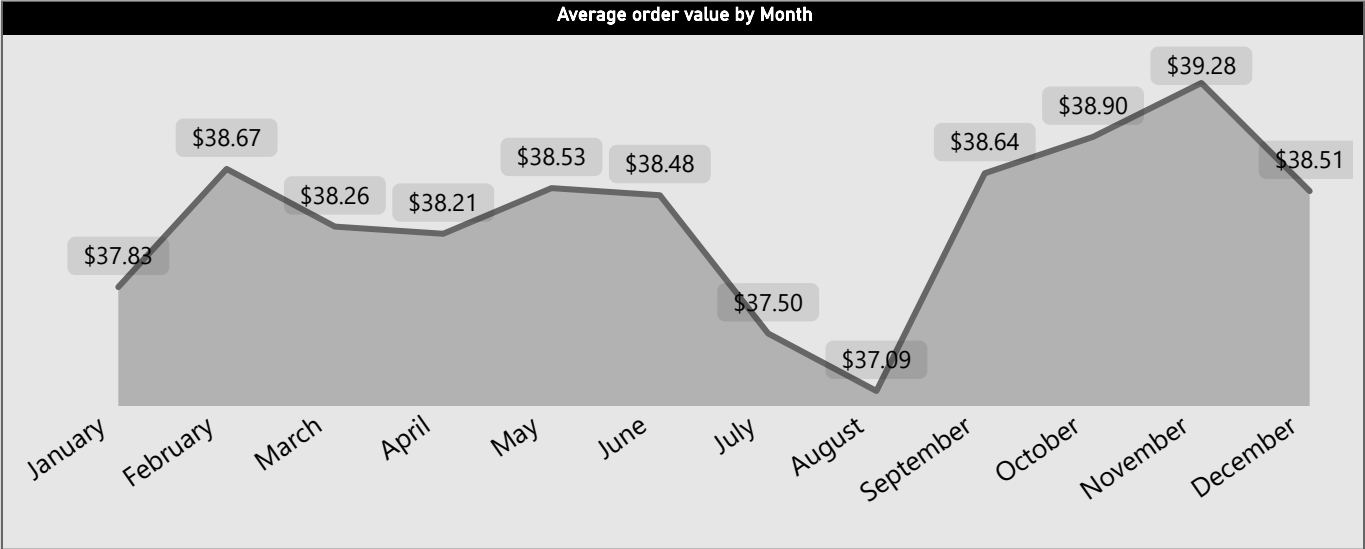
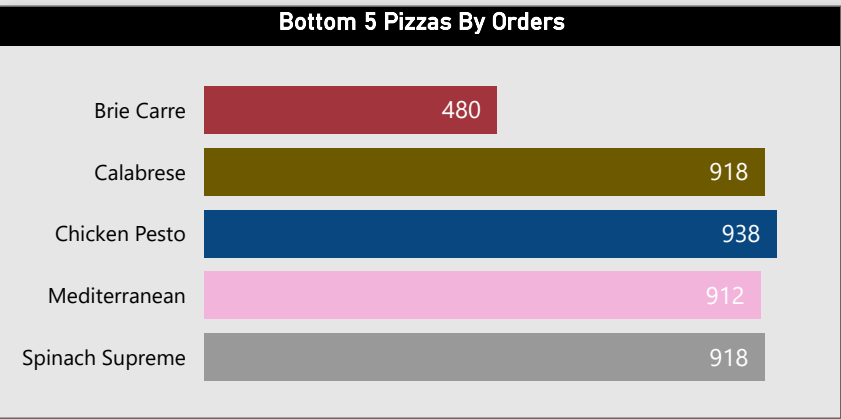
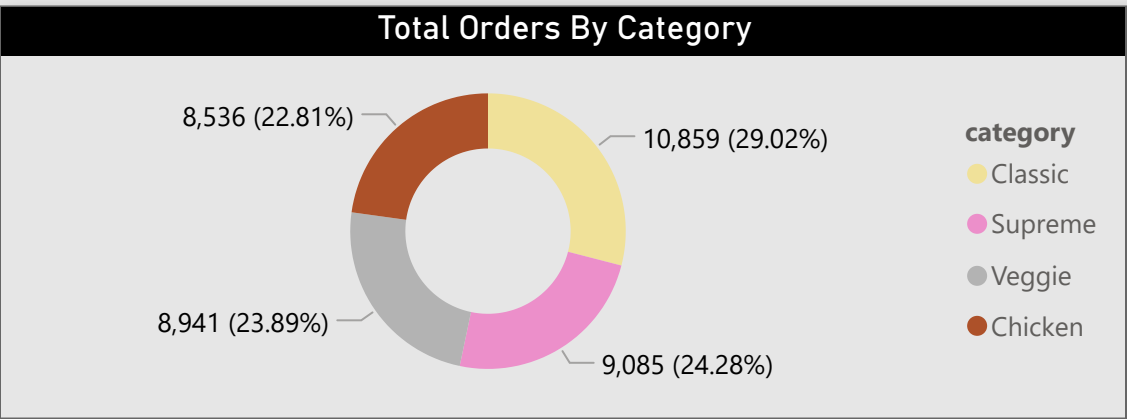
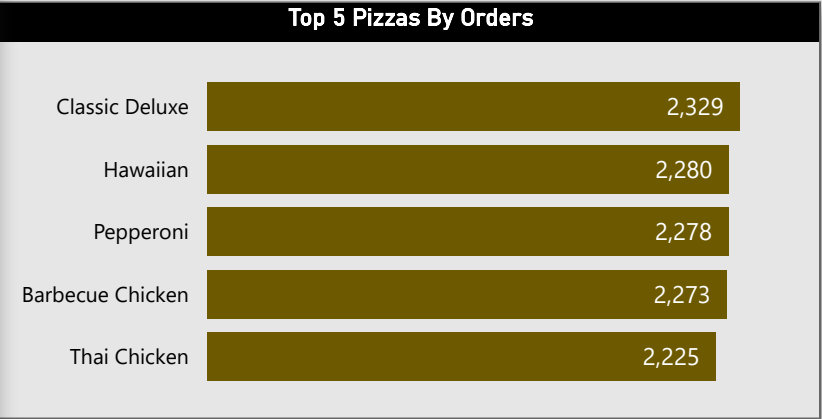
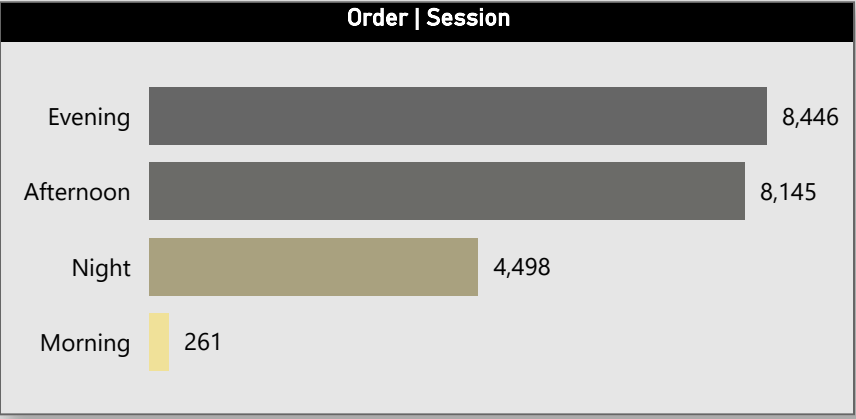
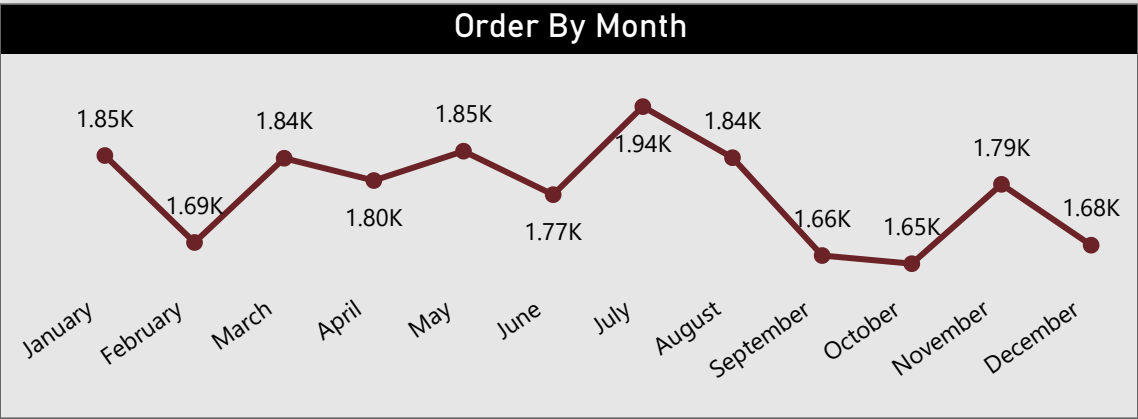
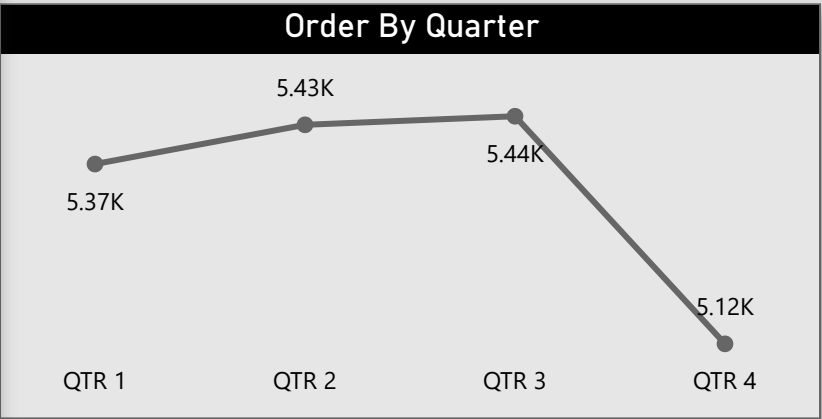
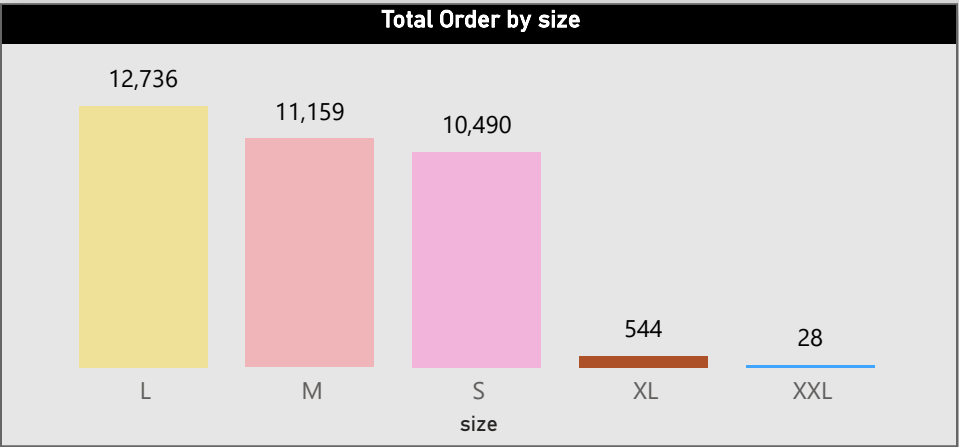
September

October

November

December

Day	10:00:00	11:00:00	12:00:00	13:00:00	14:00:00	15:00:00	16:00:00	17:00:00	18:00:00	19:00:00	20:00:00	21:00:00	22:00:00	23:00:00
Sunday		2	195	234	242	233	227	301	338	302	233	181	126	10
Monday		57	379	393	225	167	229	273	326	267	224	139	105	10
Tuesday	1	49	339	437	261	191	227	315	300	309	245	158	130	11
Wednesday		47	387	442	268	181	241	319	326	294	221	163	127	8
Thursday	1	55	382	472	307	210	262	331	388	312	249	159	98	13
Friday		48	344	458	302	179	228	278	383	387	327	287	243	74
Saturday		1	186	250	231	250	255	313	348	367	376	306	212	63



Total Revenue

\$817.86K

Revenue Per Month

\$68.16K

Revenue Per Quarter

\$204.47K

Average Order Value

\$38.31

Revenue Per Day

\$2.28K

Types of Pizza

32

Pizza Category

4

Pizza Name

All

Size

L

M

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XL

XXL

Category

Chicken

Classic

Supreme

Veggie

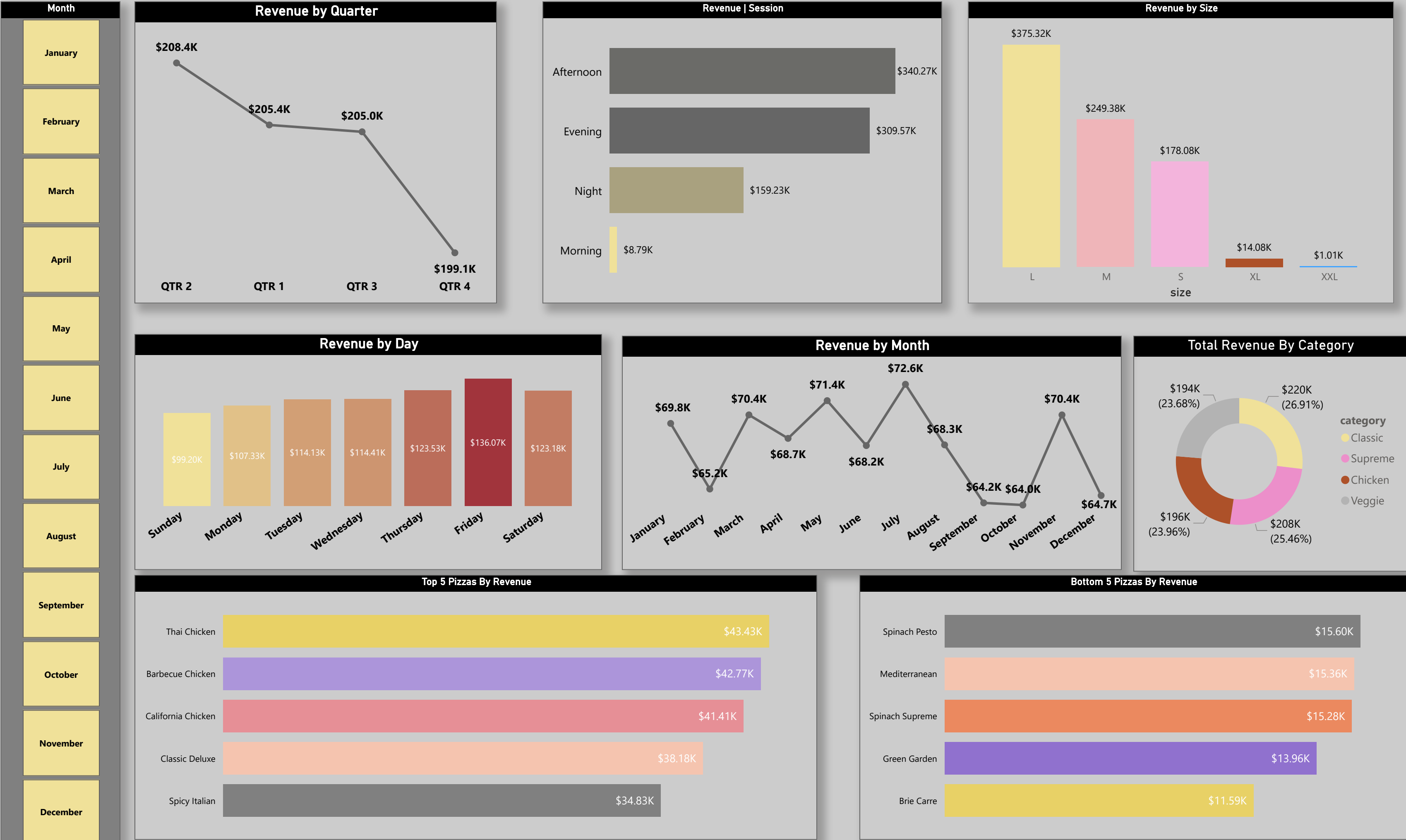
Quarter

QTR 1

QTR 2

QTR 3

QTR 4



Total Order	Total Pizzas Sold	Total Revenue	Average Order Value	Order Per Day	Revenue Per Day	Types of Pizza	Pizza Category	Pizza Name
21,350	49574	\$817.86K	\$38.31	60	\$2.28K	32	4	<div>All</div>

Size				
L	M	S	XL	XXL

Category			
Chicken	Classic	Supreme	Veggie

Quarter			
QTR 1	QTR 2	QTR 3	QTR 4

Month

January

February

March

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May

June

July

August

September

October

November

December

Pizza Most Ordered

Classic Deluxe

Pizza Least Ordered

Brie Carre

Pizza Most Revenue Generated

Thai Chicken

Pizza Least Revenue Generated

Brie Carre

Top 5 Pizzas By Orders

Classic Deluxe	2,329
Hawaiian	2,280
Pepperoni	2,278
Barbecue Chicken	2,273
Thai Chicken	2,225

Top 5 Pizzas By Revenue

Thai Chicken	\$43.43K
Barbecue Chicken	\$42.77K
California Chicken	\$41.41K
Classic Deluxe	\$38.18K
Spicy Italian	\$34.83K

Total Orders By Category

category	orders	percentage
Classic	10,859	29.02%
Supreme	9,085	24.28%
Veggie	8,941	23.89%
Chicken	8,536	22.81%

Bottom 5 Pizzas By Orders

Brie Carre	480
Calabrese	918
Chicken Pesto	938
Mediterranean	912
Spinach Supreme	918

Bottom 5 Pizzas By Revenue

Spinach Pesto	\$15.60K
Mediterranean	\$15.36K
Spinach Supreme	\$15.28K
Green Garden	\$13.96K
Brie Carre	\$11.59K

Total Revenue By Category

category	revenue	percentage
Classic	\$220K	26.91%
Supreme	\$208K	25.46%
Veggie	\$196K	23.96%
Chicken	\$194K	23.68%