

DATE

TUE 14 JAN 2014

.1 / 1

**NEW YORK**

**GSAPP**

CHRISTOPH a. KUMPUSCH  
Core II Studio Spring 2014



## **BANKS - RE:invent the Type or the World?**

From tech stocks to high gas prices, banks have engineered every major market manipulation since the Great Depression—and they're about to do it again.

The first thing you need to know about banks is that they are everywhere. The world's most powerful investment bank is a great vampire squid wrapped around the face of humanity, relentlessly jamming its blood funnel into anything that smells like money. In fact, the history of the recent financial crisis, which doubles as a history of the rapid decline and fall of the suddenly swindled dry American empire, reads like a Who's Who of investment banks graduates.

The Invasion

The bank's unprecedented reach and power have enabled it to turn all of America (and Europe) into a giant pump-and-dump scam, manipulating whole economic sectors for years at a time, moving the dice game as this or that market collapses, and all the time gorging itself on the unseen costs that are breaking families everywhere—high gas prices, rising consumer credit rates, half-eaten pension funds, mass layoffs, future taxes to pay off bailouts. All that money that you're losing, it's going somewhere, and in both a literal and a figurative sense, Banks are where it's going. (Christoph a. Kumpusch over Matt Taibbi in RS 1082-1083)

**A different value system - and one of seven types will be developed:**

**1.] Doppelgänger Bank**

**2.] Future Power Bank**

**3.] Barter Bank**

**4.] Ponzi Bank**

**5.] Anti Aging Bank**

**6.] Cryonics Bank**

**7.] Memory Bank**