

Modernism In Print

CourseNo: ARCHA6821_001_2015_1

Meeting Time: T 09:00A-11:00A **Meeting Location:** [AVERY HALL 300](#)

This seminar will explore architectural modernism through the lens of publicatory practice, with an emphasis on the political ends of print media—initially centering on the interwar European avant-gardes, but expanding outwards to examine a broader field of circulating print objects used for diverse ends. We will look at books, pamphlets, posters, exhibitions, newspapers, and building graphics, and readings will include primary source material, media theory, and architectural histories. We will make extensive use of the materials held in Avery Classics, and students will undertake their own research, writing, or graphical interpretation of notable case studies.

Detailed list of readings to come later; weekly topics will be as follows:

01. Print Culture and Buildings
02. Voyage d'Orient—Publishing and the World Picture
03. Voyage d'Occident—Photographic America
04. Narrating Utopia
05. The Architectural Manifesto
06. Print and Revolution—Vitebsk/Moscow
07. Journals and the Avant-Garde
08. The City in Print
09. Radical Typography
10. Broadcast Architectures
11. Modernism in Translation
12. One-Sixth of the World—USSR in Construction
13. Print Countercultures