

**A6419      INTERNATIONAL ISSUES IN PRESERVATION**  
Spring 2015  
Thursdays, 11:00am – 1:00pm, 412 Avery

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Office hours by appointment

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**Course Description**

This course will examine international policies and processes in the preservation of cultural heritage, as well as their theoretical underpinnings. A primary aim of the course is to promote critical thinking about the various approaches to preservation and the cultural values that inform them, with an eye toward better understanding US practice within a global context.

The initial part of the course will focus on the infrastructure of the international conservation arena, including programs, entities, and the World Heritage system. The remainder of the course will be issue-driven, using cases, readings, and varying geo-cultural contexts to examine philosophies, policies, and professional praxis.

**Course Format**

The course is organized as a hybrid of lectures, case studies, dialogue around weekly readings, and in-class debates and presentations.

**Course Requirements**

**Readings & Class Participation** – Policies, practices, and the philosophies that underpin them will be explored largely through robust discussion of the texts, lectures, and cases presented. Therefore, it is imperative that each individual keep up with the weekly readings and participate fully in group discussions, for their own benefit as well as that of their fellow students.

**Essays** – Two (2) short essays (500 words min.) will be required and will consist of written reflections on the readings from the course.

**Presentations & Debates** – Three (3) in-class presentations/debates will be required during the semester.

**Take Home Final** – An essay-based take home final will allow students to apply and support their own positions on the issues explored during the semester. Emphasis will be on well-crafted and well-supported arguments that demonstrate critical thinking.

**Grading**

Class Participation:	20%
Essays:	20%
Presentations & Debates:	30%
Take Home Final:	30%

### **Course Schedule**

Jan 22	Course Introduction: The International Arena
Jan 29	The World Heritage System: History & Overview
Feb 5	World Heritage Criteria, Programs, and Participants
Feb 12	Implications of World Heritage <i>Essay #1 due</i>
Feb 19	US-International Engagement
Feb 26	Guest Lecture: Balancing politics and professional knowledge in the World Heritage System (Carolina Castellanos)
Mar 5	Professional Standards and Legal Frameworks (in-class presentations)
Mar 12	No class
Mar 19	<i>Spring Break</i>
Mar 26	Authenticity
Mar 27*	Values and Participation (tentative make-up class, time/location TBD)
April 2	Heritage and New Urban Design (in-class presentations)
April 9	Tourism
April 16	Social Justice and Human Rights <i>Essay #2 due</i>
April 23	Disaster Response
April 30	Conflict and Repatriation (in-class debates)
May 9	Take home exam due

### **Course Texts**

All of the required course readings will be available as PDFs on or linked through Courseworks.

## Readings

*Readings are subject to change. Updated reading assignments will be posted weekly on Courseworks.*

### **Jan 22      Course Introduction: The International Arena**

Paul, R., & Elder, L. 2001. "Intellectual Habits of Critical Thinkers," *Critical thinking: Tools for taking charge of your learning and your life*. Upper Saddle River, NJ: Prentice Hall.

### **Jan 29      The World Heritage System: History & Overview**

UNESCO. 1972. *Convention Concerning the Protection of the World Cultural and Natural Heritage*  
<http://whc.unesco.org/archive/convention-en.pdf>

Batisse, Michel, and Gérard Bolla. 2005. *The Invention of World Heritage*. Paper 2. Association of Former UNESCO Staff Members.

Elliot, Michael A., and Vaughn Schmutz. 2012. "World heritage: Constructing a universal cultural order," *Poetics*, Vol. 40, pp. 256–277.

Harrison, Rodney. 2013. "Prehistories of World Heritage: The emergence of a concept," in *Heritage: Critical Approaches*. New York: Routledge, pp. 42-67.

### **Feb 5      World Heritage Criteria , Programs, and Participants**

UNESCO. 2012. *Operational Guidelines for the Implementation of the World Heritage Convention*  
<http://whc.unesco.org/archive/opguide12-en.pdf>

UNESCO. 2004. *Monitoring World Heritage*.

Zacharias, Diana. 2010. "The UNESCO Regime for the Protection of World Heritage as Prototype of an Autonomy-Gaining International Institution," *The Exercise of Public Authority by International Institutions*, A. von Bogdandy et al. (eds.). Berlin: Springer-Verlag.

Cleere, Henry. 2010. "Management Plans for Archaeological Sites: A World Heritage Template," *Conservation and Management of Archaeological Sites*. Vol. 12, No. 1, pp. 4-12.

### **Feb 12      Implications of World Heritage**

*Essay #1 due*

UNESCO. 1998. *Report of the World Heritage Global Strategy Natural and Cultural Heritage Expert Meeting*.

Frey, Bruno, and Lasse Steiner. 2011. "World Heritage, Does it make sense?" *International Journal of Cultural Policy*, Vol. 17, No. 5, pp. 555-573.

Steiner, Lasse, and Bruno S. Frey. 2011. *Correcting the Imbalance of World Heritage List: Did the UNESCO Strategy Work?* University of Zurich, Dept of Economics, Working Paper no. 14.

Smith, Laurajane. 2006. *Uses of Heritage*. New York: Routledge, Ch. 1 & 3.

Di Giovine, Michael A. 2009. "The Heritage-scape: UNESCO's Globalizing Endeavor," in *The Heritage-scape: UNESCO, World Heritage, and Tourism*. New York: Lexington Books, pp. 69-118.

Anglin, Raechel. 2008. "The World Heritage List: Bridging the Cultural Property Nationalism-Internationalism Divide," *Yale Journal of Law and the Humanities*.

## **Feb 19 US-International Engagement**

Review background information about the 2006 Preserve America Summit at:

<http://www.preserveamerica.gov/summit.html>

Issue Area Report on *Participating in the Global Preservation Community*:

<http://www.preserveamerica.gov/docs/Global%20Preservation%20Panel%20Report%20-%20Final.pdf>

Summit Full Report at: [http://www.preserveamerica.gov/docs/Summit\\_Report\\_full\\_LR.pdf](http://www.preserveamerica.gov/docs/Summit_Report_full_LR.pdf)

Gebert, Daniel L. 1998. "Sovereignty under the World Heritage Convention: A Questionable Basis for Limiting Federal Land Designation Pursuant to International Agreements," *Southern California Interdisciplinary Law Journal*.

Selected readings on US-UNESCO dynamics

## **Feb 26 Guest Lecture: Balancing politics and professional knowledge in the World Heritage System (Carolina Castellanos)**

## **Mar 12 No Class**

## **Mar 5 Professional Standards and Legal Frameworks**

*In-class presentations*

Athens Charter (1931) <http://www.icomos.org/en/component/content/article/179-articles-en-francais/ressources/charters-and-standards/167-the-athens-charter-for-the-restoration-of-historic-monuments>

Australia ICOMOS, *The Burra Charter* (rev. 1999) [http://australia.icomos.org/wp-content/uploads/BURRA\\_CHARTER.pdf](http://australia.icomos.org/wp-content/uploads/BURRA_CHARTER.pdf)

International Charter for the Conservation and Restoration of Monuments and Sites (The Venice Charter). 1964. [http://www.international.icomos.org/charters/venice\\_e.pdf](http://www.international.icomos.org/charters/venice_e.pdf)

*For other Charters and Policy documents see:*

[http://www.getty.edu/conservation/publications\\_resources/research\\_resources/charters.html](http://www.getty.edu/conservation/publications_resources/research_resources/charters.html)

<http://www.icomos.org/en/what-we-do/standards>

International Council of Monuments and Sites (ICOMOS). 2004. *International Charters for Conservation and Restoration*.  
[http://openarchive.icomos.org/431/1/Monuments\\_and\\_Sites\\_1\\_Charters.pdf](http://openarchive.icomos.org/431/1/Monuments_and_Sites_1_Charters.pdf)

## **Mar 26 Authenticity**

Stovel, Herb. 2008. "Origins and Influence of the Nara Document on Authenticity," *APT Bulletin*, Vol. 39, No. 2/3, pp. 9-17

Nara Document on Authenticity <http://whc.unesco.org/uploads/events/documents/event-833-3.pdf>

Rössler, Mechthild. 2008. "Applying Authenticity to Cultural Landscapes," *APT Bulletin*, Vol. 39, No. 2/3, pp. 47-52

## **Mar 27 Values and Participation**

Avrami, Erica, Randall Mason, and Marta de la Torre. 2000. *Values and Heritage Conservation: Research Report*. Los Angeles: The Getty Conservation Institute, pp. 3-11.

Poulios, Ioannis. 2008. "Moving Beyond a Values-Based Approach to Heritage Conservation," *Conservation and Management of Archaeological Sites*. Vol. 12, No. 2, pp. 170-85.

Mason, Randall and Erica Avrami. "Heritage Values and Challenges of Conservation Planning," *Archaeological Site Management Planning: Proceedings of the Corinth Workshop*. Gaetano Palumbo and Jeanne Marie Teutonico, eds. Los Angeles : The Getty Conservation Institute, 2002, pp. 13 – 26.

Castellanos, Carolina, and Françoise Descamps. *Conservation Management Planning: Putting Theory into Practice. The Case of Joya de Cerén, El Salvador*. Los Angeles: The Getty Conservation Institute, 2009.

Australia ICOMOS, *The Burra Charter* (rev. 2013). <http://australia.icomos.org/wp-content/uploads/The-Burra-Charter-2013-Adopted-31.10.2013.pdf>

Faro Convention. 2005. <http://conventions.coe.int/Treaty/EN/Treaties/Html/199.htm>

## **Apr 2 Heritage and New Urban Design**

*In-class presentations*

Putrajaya, Malaysia  
Rawabi, Palestinian Territories  
Belmopan, Belize  
Celebration, Florida, USA

## **Apr 9 Tourism**

Tourtellot, Jonathan. 2010. "Part Threat, Part Hope: The Challenge of Tourism," *World Heritage*. Paris: UNESCO, pp. 8-19. <http://es.calameo.com/read/003329972b7cb24d2585f>

ICOMOS Charter <http://www.international.icomos.org/risk/2001/tourism.htm>

Avrami, Erica, ed. 2014. *Harboring Tourism: Cruise Ships in Historic Port Communities*. New York: World Monuments Fund.

**Apr 16 Social Justice and Human Rights**

*Essay #2 due*

Hassan, Fekri. 2008. "Heritage for Development: Concepts and Strategic Approaches," in *Cultural Heritage and Development in the Arab World*. Alexandria, Egypt: Bibliotheca Alexandrina, pp. 13-52.

Hodder, Ian. 2010. "Cultural Heritage Rights: From Ownership and Descent to Justice and Well-being," *Anthropological Quarterly*, Vol. 83, No. 4, pp. 861-882.

Silverman, Helaine and D. Fairchild Ruggles. 2007. "Cultural Heritage and Human Rights," in *Cultural Heritage and Human Rights*. New York: Springer, pp. 3-18.

Meskell, Lynne. 2010. "Human Rights and Heritage Ethics," *Anthropological Quarterly*, Vol. 83, No. 4, pp. 839-860

Selections from the *International Journal of Heritage Studies*, Volume 18, Number 3, May 2012 - special volume on human rights.

**Apr 23 Disaster Response**

United Nations Educational, Scientific and Cultural Organization (UNESCO), *Managing Disaster Risks for World Heritage*, 2010.

<http://icorp.icomos.org/images/documents/Managing%20Disaster%20Risks%20for%20World%20Heritage.PDF>

Langenbach, Randolph, Stephen Kelley, Patrick Sparks, Kevin Rowell, Martin Hammer, and Olsen Jean Julien. Ed. Erica Avrami. *Preserving Haiti's Gingerbread Houses: 2010 Earthquake Mission Report*. World Monuments Fund, 2011.

Japan Consortium for International Cooperation in Cultural Heritage (JCIC), *Research Report on International Cooperation in the Recovery Process of Disaster-affected Cultural Heritage: National Frameworks for International Aid*. Tokyo, Japan: JCIC, 2011.

**Apr 30 Conflict & Repatriation**

*In-class debates*

Bamiyan Buddhas, Afghanistan  
Elgin Marbles, Greece  
Bridge at Mostar, Bosnia and Herzegovina  
Obelisk at Axum, Ethiopia

**May 9 Take home exam due**