



© Sweet Home Urbanism Advanced Design Studio

# REVOTING APARTMENTS

Breakfast, sleeping, body building, moving,  
being entertained and raised, as globalised  
urbanism

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**Andrés Jaque, Professor**  
Office for Political Innovation  
[andres@andresjaque.net](mailto:andres@andresjaque.net)  
[www.andresjaque.net](http://www.andresjaque.net)  
**Patrick Craine, TA**  
[pjc2161@columbia.edu](mailto:pjc2161@columbia.edu)

# 1

## THE WORLD WIDE APARTMENT REGIME

Apartments have become the ultimate architecture of globalised urbanisms. If there is one single architectural device that shapes the contemporary bodies, consumptions, displacements and reproductions of the global networks of power is urban apartment it is the apartment. In cities as New York, London or Seoul apartments are leading the evolution of urban fabrics in the same way that infrastructures, public space or corporative buildings did in the past.

Urban apartments, defined as insular infrastructures of island-Bulthaup-like kitchens, on continuous wooden floors, with glassed views on blue skies and environmental events framed by stereotyped urban features; secured and entertained; and inhabited by prosperous, internationally demarcated citizens; are fostering and becoming the symptoms of both the way the World's social layering evolves, and the World's potential for geographical integration. But they are also the evidence of how architecture has mainly engaged with a very reductive, and intensively disputed, notion of the global that excludes an important part of the techno-social experiments developed in the last decades (*cosmopolitics, mondialisation, local communities movement, commons, production-consumption-multivalence, community or infrastructurally-based caring*, just to name a few).

The aim of the studio is to explore the potential for the apartments urbanism to become the vehicle to bring diversity, inclusivity and complexity to globalized urbanisms. And the potential for alternative visions of global domesticity to gain relevance by associating with the World-Wide-Apartment-Regime.

# 2

## **SWEET HOME URBANISM STUDIO DEALING WITH APARTMENTS: What will we do?**

### **Step1**

#### **ACCOUNTING WHAT THE WORLD-WIDE-APARTMENT-LIVING IS CONSTITUTED OF**

The studio will draw the way basic daily situations as having breakfast, working out or kids being taken cared are provided by the apartments material constitutions. These situations will be described in all their mobilized scales, from the use of infrastructures, land or farming (for food or energy production for instance), to the media experimenting of life references (from Sex and the City to GIRLS for instance), to the actual scale of interiors interaction. The drawing work will be based on a number of fieldwork visits and meetings with professionals that will be shared by all members of the studio.

### **Step2**

#### **ACCOUNTING FOR THE WAY THE WORL-WIDE-APARTMENT-LIVING IS POLEMIZED BY A NUMBER OF ARCHITECTURAL TRADITIONS**

The performance and material constitution of the apartments life will be confronted to a number of architectural traditions. How would the apartments' networks evolve iwhen forced to include the local-production sensitivity? What about including the a-whole-life-lasting-home tradition? The studio instructors will introduced and fully explained more that 30 ARCHITECTURAL TRADITIONS SO FAR DISREGARDED BY THE APARTMENTS NETWORKS THAT COULD HELP INCLUDING VARIATIONS IN THE ECONOMIES, CULTURAL VALUE, SOCIAL CAPITAL, POLITICAL EFECTIVENESS AND TECHNOLOGICAL COMPLEXITY IN THE WORLD WIDE APARTMENTS REGIME.

### **Step3**

#### **INVENT AND PATENT**

Each member of the studio will develop a number of inventions to introduced transformations in the World Wide Apartments Regime. Inventions will be developed and documented as patents of multiple applying potential.

### **Step4**

Patents will be applied in the transformation of the World Wide Apartments Regime, developed and communicated by a single 3d modeling.

