

PLA 6346 Planning in Emerging Economies || Fall 2014

Thursdays, 11:00AM-1:00PM

First class meets on September 4, 2014.

Instructor: Xin Li <xl2426@columbia.edu>

Office: TBD

Office hours: Thursdays 2-5pm and email for appointment

TA: Jessica George <jg3435@columbia.edu>

Description

This course focuses on contemporary urban challenges faced by emerging economies as part of the interconnected world economy and society. These challenges range from increasing competition for economic growth among developing countries and between developed and developing countries, to environmental protection versus economic development, land reform and slum upgrading in the process of urban renewal, rising conflicts over land use and property rights, transportation related to the control of car ownership, and the rising power of civil society. Students will have the opportunity to develop a comparative perspective on how countries with different institutional settings deal with similar urban planning problems. Cases covered in the course will be drawn mainly from China, and some from India, Vietnam, and the United States.

Throughout the course, students are expected to think critically and constructively about four related major questions: (1) How are global socio-economic and environmental changes interlinked? (2) From the historical perspective of growth in developed countries, what factors have driven urban and industrial growth in developing countries? (3) What economic role has emerging economies played in the era of today's globalization? and (4) Are urban and economic growth trajectories in emerging economies environmentally and socially sustainable?

Requirements

Students are expected to do all the readings, attend all lectures, and participate actively in class discussions. Students will be required to write two short essays (4-page double spaced), give one 5-minute class presentation during the semester, complete a final term paper (either individual or team) and present their findings to the class toward the end of the semester. Details on all of the assignments will be provided in class. The grade will be based on the following:

10%	Attendance at lectures, contributions to class discussions
20%	Short essay 1
15%	Class presentation
20%	Short essay 2
10%	Final paper presentation
25%	Final team/individual paper

Schedule

Week	Date	Session	Assignment
Week 1	Sept. 4	Session 1	
Week 2	Sept. 11	Session 2	
Week 3	Sept. 18	Session 3	
Week 4	Sept. 25	Session 4	Short essay 1 due
Week 5	Oct. 2	Session 5	
Week 6	Oct. 9	Session 6	
Week 7	Oct. 16	Session 7	
Week 8	Oct. 23	Session 8	Short essay 2 due
Week 9	Oct. 30	Session 9	
Week 10	Nov. 6	Session 10	
Week 11	Nov. 13	Session 11	
Week 12	Nov. 20	Session 12	Final paper presentation
Week 13	Nov. 27	Holiday – no class	
Week 14	Dec. 4	Session 13	Final paper presentation
Week 15	Dec. 11	Final exam week – No class	Final term paper due

Readings

PART I: Globalization and Its Impact on Emerging Economies

How does today's globalization differ from the past? What does it mean to the emerging economies? What are the development challenges faced by cities in emerging economies under globalization?

09/04 Session 1: Globalization and Urbanization

- Thomas L. Friedman. 2007. *The World Is Flat 3.0: A Brief History of the Twenty-first Century*. New York: Picador. 3rd edition. Chapter 2: The Ten Forces that Flattened the World.
- Richard Florida. 2005. "The World Is Spiky." *The Atlantic Monthly*, pp. 48-51. (an easy 2-page reading with interesting maps)
- Wright, Mike, Igor Filatotchev, Robert E. Hoskisson and Mike W. Peng. 2005. "Strategy Research in Emerging Economies: Challenging the Conventional Wisdom." *Journal of Management Studies* 42 (1): 1-33.

09/11 Session 2: Influence of Globalization on Factor Mobility

- Harris, John R. and Michael P. Todaro. 1970. "Migration, Unemployment, and Development: A Two-Sector Analysis." *American Economic Review* 60 (1): 126-142.
- Saxenian, AnnaLee. 2006. *The New Argonauts: Regional Advantage in a Global Economy*. Cambridge, MA: Harvard University Press. pp. 82-121. Chapter 3: Creating Cross-Regional Communities.
- Foad, Hisham. 2012. "FDI and Immigration: A Regional Analysis." *Annals of Regional Science* 49 (1): 237-259.

Suggested:

- Makhlouf, Hany H. 2012. "Globalization and Labor Market Integration." *International Journal of Business & Social Science* 3 (21): 31-35.

09/18 Session 3: De-industrialization and Re-industrialization

- Bluestone, Barry and Bennett Harrison. 1982. *The Deindustrialization of America*. New York, NY: Basic Books. Chapters 2&4. pp. 25-48, 82-107.
- Andreff, Wladimir, and Giovanni Balcet. 2013. "Emerging Countries' Multinational Companies Investing in Developed Countries: At Odds with the HOS Paradigm?." *European Journal Of Comparative Economics* 10 (1): 3-26.
- "Special report: Outsourcing and Offshoring." 2013. *The Economist*. Jan 19-25. 35 pages.

PART II: Regional Growth and Location Theories

Why does growth occur mostly in urban areas? What are the factors that attract firms and people to cluster? How can a region compete on a global scale in order to sustain its growth or prevent its economic downturn?

09/25 Session 4: Agglomeration and Regional Growth

- Krugman, Paul. 1991. "Localization" in *Geography and Trade*. Cambridge, MA: MIT Press. pp. 35-67.
- Henderson, J. Vernon, Zmarak Shalizi, and Anthony J. Venables. 2001. "Geography and Development." *Journal of Economic Geography* 1 (1): 81-105.
- Potter, Antony and H. Doug Watts. "Evolutionary Agglomeration Theory: Increasing Returns, Diminishing Returns, and the Industry Life Cycle." *Journal of Economic Geography* 11: 417-455.

Suggested:

- Martin, Ron. 2010. "Roepke Lecture in Economic Geography – Rethinking Regional Path Dependence: Beyond Lock-in to Evolution." *Economic Geography* 86 (1): 1-27.

10/02 Session 5: Agglomeration, Network and Cluster

- Schmitz, Hubert and Khalid Nadvi. 1999. "Clustering and Industrialization: Introduction." *World Development* 27 (9): 1503-1514.
- Johansson, Börje and John M. Quigley. 2004. "Agglomeration and Networks in Spatial Economies." *Papers In Regional Science* 83 (1): 165-176.
- Polese, Mario. 2009. "Size and Location," in *The Wealth and Poverty of Regions: Why Cities Matter*. Chicago: The University of Chicago Press. pp. 29-66.

10/09 Session 6: Innovation and Its Origin

- Shearmur, Richard. 2012. "Are Cities the Font of Innovation? A Critical Review of the Literature on Cities and Innovation." *Cities* 29, Supplement 2: S9-S18.
<http://dx.doi.org/10.1016/j.cities.2012.06.008>
- Nahm, Jonas and Edward S. Steinfeld. 2012. "Reinventing Mass Production: China's Specialization in Innovative Manufacturing." MIT Political Science Department Research Paper Working Paper 2012-25. Available at SSRN:
<http://ssrn.com/abstract=2159429>
- Nam, Kyung-Min and Xin Li. 2013. Out of Passivity: Potential Role of OFDI in IFDI-Based Learning Trajectory." *Industrial Corporate Change* 22 (3): 711-743.

PART III: Challenges in Emerging Economies

10/16 Session 7: Gentrification and Urban Renewal

- Weinstein, Liza and Xuefei Ren. 2009. "The Changing Right to the City: Urban Renewal and Housing Rights in Globalizing Shanghai and Mumbai." *City and Community* 8 (4): 407-432.
- Kim, Annette M. 2009. "Land Takings in the Private Interest: Comparisons of Urban Land Development Controversies in the United States, China, and Vietnam." *Cityscape: A Journal of Policy Development and Research* 11 (1): 19-31.
- Zhang, Xiaoling, Jie Hu, Martin Skitmore and Barbara Y. P. Leung. 2013. "Inner-City Urban Redevelopment in China Metropolises and the Emergence of Gentrification: The Case of Yuexiu, Guangzhou." *Journal of Urban Planning and Development*. doi:10.1061/(ASCE)UP.1943-5444.0000169

10/23 Session 8: Transportation

Guest Speaker: Jinhua Zhao, Assistant Professor of Urban Planning, MIT
To be assigned.

10/30 Session 9: Land Policy and Property Rights

- Hsing, You-tien. 2012. *The Great Urban Transformation: Politics of Land and Property in China*. Oxford University Press, USA. Chapters 2&3. pp. 33-89.
- Payne, Geoffrey. 2001. "Urban Land Tenure Policy Options: Titles or Rights?" *Habitat International* 25 (3): 415-429. (Does tenure insecurity hamper economic growth?)

11/06 Session 10: Environmental Protection

- Economy, Elizabeth. 2006. Environmental Governance: the Emerging Economic Dimension. *Environmental Politics* 15 (2): 171-189. (Introduces China's efforts to use market-based instruments to solve its environmental problems.)
- He, Guizhen, Yonglong Lu, Arthur P.J. Mol, and Theo Beckers. 2012. "Changes and Challenges: China's Environmental Management in Transition." *Environmental Development* 3: 25-38.
- Yang, Tseming and Xuehua Zhang. 2012. "Public Participation in Environmental Enforcement... with Chinese Characteristics?: A Comparative Assessment of China's Environmental Complaint Mechanism." *Georgetown International Environmental Law Review* 24: 325-366.
- "Wrapped in Smog: Something in the Air?" 2013. *The Economist*. Jan. 19.

11/13 Session 11: Civil Society and Social Media

- Yang, Guobin. 2003. "The Internet and Civil Society in China: A Preliminary Assessment." *Journal of Contemporary China* 12 (36): 453-475.

Li, Wanxin, Jieyan Liu, and Duoduo Li. 2012. "Getting Their Voices Heard: Three Cases of Public Participation in Environmental Protection in China." *Journal of Environmental Management* 98: 65-72.
"Limiting the fallout." 2013. *The Economist*. July 20.

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| 11/20 | Session 12
Final paper presentation |
| 11/27 | Holiday, no class |
| 12/04 | Session 13
Final paper presentation |
| 12/11 | Final term paper due, submit word file on Courseworks |