

## **SYLLABUS PLA6205.001**

### **TRANSBORDERING PLANNING: SPACES AND INSTITUTIONS**

#### **COURSE DESCRIPTION**

Planning in our interrelated world often transcends the boundaries of particular localities within nation states. Transbordering planning is planning that occurs through societal relations spanning pluri-locally, between and above the traditional container spaces of national societies and oftentimes without a clear 'headquarters' or 'motherland.' This course explores the production and transformation of new and conventional types of spaces and planning institutions and engagements in a transnational/ transbordering arena. Through contemporary case-studies, we will explore the rationales and actions of different agents that are engaged in transbordering planning, including international organizations (such as the World Bank, the United Nations, transnational corporations, etc.), national and local public and private agencies, and transnational NGOs, community organizations, and social movements (such as Hometown Associations, the World Social Forum, etc.). We aim to understand the different subfields of transbordering planning they engage in (related, for instance, to border planning, environmental planning, labor management, infrastructure building, institution building, gender equity, housing, transportation, health, cross- sectorial governance, participation, community empowerment, etc.) and perform analyses to assess their institutional and socio-spatial effectiveness. We also pay attention to the way in which subjected populations resist, adapt, or coproduce the planning deployed upon their communities and, in the process, transbordering subjects are (re)shaped.

#### **OBJECTIVES**

- Understand the field of transnational/ transbordering planning as distinct from domestic and international planning, and realize the specificities of culture, politics, and economics under which it operates in today's globalized world.
- Understand the variety of agents involved in transbordering planning, their distinct roles, interrelations, scopes of influence, and levels of effectiveness.
- Perform research on one agent of transbordering planning based in NYC (or, in some exceptional cases, the US) to understand the specificity of its transnational/ transbordering planning engagement(s) and perform analysis (using SWOT—strengths, weaknesses, opportunities, and threats—or another relevant framework) to assess its effectiveness and to recommend institutional and policy improvements.
- Develop capacity to acknowledge, appreciate, and effectively navigate distinct translocal and transnational/ transbordering planning cultures.
- Develop capacity to anticipate and appropriately mediate the differential intra- and inter- scalar (local, national, and international) forces and impacts of transbordering planning projects.

## COURSE PROJECT

The students will perform research on one agent of transnational/ transbordering planning based in NYC (or, in some exceptional cases, the US) to understand the specificity of its planning engagement(s) and perform analyses (SWOT or other kind) to assess its institutional and socio-spatial effectiveness and to recommend policy improvements. Preferably, the project will incorporate both secondary *and* primary research, meaning that students will be documenting their exploration and findings based on both existing literature and their own gathering of primary data through interviews and potentially other means (observations, participant observations, surveys, etc.). The final paper will be a maximum of 6,000 words, *excluding* from the count bibliography, graphic materials and tables, footnotes, and appendixes. The project requires a robust bibliography (including when appropriate academic, journalistic, and institutional data) and supporting graphic materials.

## INDIVIDUAL ESSAYS

Q&Cs. Students will write 1 critical question or comment per reading before each week's class session. This amounts to 3 questions/comments per week, uploaded to Courseworks by noon a day before class (Sundays). Save these documents following this file name protocol: <YourName>-Q&C<#>.doc, e.g., Clara-Q&C1.doc. Please copy the reading's reference before your question or comment.

LIPS or LBs. These 3 essays will be no more than 200 words each freely reflecting on the transnational aspects of the planning and design implications of the Lectures in Planning Series (LIPS) or Latin Lab's Brown Bag Series (LBs) and links to our readings or discussions when appropriate. Upload to Courseworks by the day after the last class, i.e., May 5th at noon. Save these documents following this file name protocol: <YourName>-<LIPS or LBs><#>.doc, e.g., Clara-LBs1.doc.

ESSAY. This essay will be no more than 1,000 words. Students will need to show a critical understanding of the field of transnational/ transbordering planning as distinct from domestic or international planning, and realize the specificities of culture, politics, and economics under which it operates in today's globalized world. Upload to Courseworks by the day after the last class, i.e., May 5th at noon. Students may choose a question from the following:

- Why/how do migrants move, locate, and create transbordering social spaces where they do?
- What is the significance of cities as the loci and mediators of contemporary transnationalism?
- Why/how do institutions still matter and what is the significance of their role in transnational/ transbordering planning?
- If you have participated in planning abroad (including international studios) you could write an essay reflecting on the questions on Ball et al.'s article from week 1.

## DISCUSSANT ROLES

Students will take turns starting and moderating the discussion of the readings of the week with critical commentary and questions.

## EVALUATION

Midterm presentation 10 pts.  
 Individual essays 15 pts.  
 Final presentation 20 pts.  
 Final report 25 pts.  
 Discussant performance 15 pts.  
 Participation and attendance 15 pts.

TOTAL 100 pts.

## OFFICE HOURS

I will hold office hours on Wednesdays 3-5pm, in my office, 208 Buell Hall. Drop-ins are OK, but I'd appreciate a previous email notification at <cei2108@columbia.edu>, if possible. Other times can be arranged by appointment.

## CLASS OVERVIEW

1. 1/26. What is transbordering planning? Why should we care?

### **PART I: Agents engaged in transbordering planning**

- 2. 2/2. Transnational developmental groups and NGOs
- 3. 2/9. National and local public and private agencies
- 4. 2/16. Transnational organizations and social movements

### **PART II: Subfields of transbordering planning**

- 5. 2/23. Tourism and transnational planning
- 6. 3/2. Transbordering planning by indigenous peoples
- 7. 3/9. MIDTERM PRESENTATIONS
- 8. 3/16. SPRING BREAK
- 9. 3/23. Border planning
- 10. 3/30. Development and remittances

### **PART III: The (re)creation of transnational institutions, urban policy, and planners**

- 11. 4/6. The transnational flow of planning ideas and practices
- 12. 4/13. The contested localizations of multinational accords
- 13. 4/20. The formation of transnational urban policy and planners
- 14. 4/27. FINAL PRESENTATIONS
- 15. 5/4. FINAL PRESENTATIONS

## TEXTBOOK

Irazábal, Clara (ed.). *Transbordering Latin Americanisms: Liminal Places, Cultures, and Powers (T)Here*. Series: Routledge Research in Transnationalism. New York, London: Routledge, Taylor & Francis Group, 2014. <http://www.routledge.com/books/details/9780415840392/>.

## CLASS SCHEDULE AND READINGS

### 1. 1/26. What is transbordering planning? Why should we care?

#### **Required Reading**

- Ball, Anna Marie, Ball, Jennifer S. Ball, Caldwell, Wayne J., and Parkinson, Sarah. 2008. "Questions and Reflections for the Practice of International Planning and Development." *Planning Practice and Research*, Volume 23, Issue 4: 559-567.
- Irazábal, Clara. 2014. Introduction: What Do We Mean by "Transbordering Latin Americas"? In Irazábal, Clara (ed.). *Transbordering Latin Americanisms: Liminal Places, Cultures, and Powers (T)Here*. Series: Routledge Research in Transnationalism. New York, London: Routledge, Taylor & Francis Group. 1-22.
- Irazábal, Clara. 2012. "Transnational Planning: Reconfiguring Spaces and Institutions." In Stefan Krätke, Kathrin Wildner and Stephan Lanz (eds.). *Transnationalism and Urbanism*. London, New York: Routledge / Taylor & Francis Group, 72-90.

#### **Recommended Reading**

- Miraftab, Faranak. 2011. Symposium Introduction—Immigration and Transnationalities of Planning. *Journal of Planning Education and Research* 31: 375-378.
- Pries, Ludger. 2005. "Configurations of geographic and societal spaces: a sociological proposal between 'methodological nationalism' and the 'spaces of flows.'" *Global Networks: A Journal of Transnational Affairs*, Volume 5, Issue 2; 167-190.
- Roy, Ananya. 2011. "Commentary: Placing Planning in the World—Transnationalism as Practice and Critique." *Journal of Planning Education and Research*, 31(4) 406-415.
- Trotz, Alissa D. 2006. "Rethinking Caribbean transnational connections: conceptual itineraries." *Global Networks: A Journal of Transnational Affairs*, Volume 6, Issue 1; 41-59.

### **PART I: Agents engaged in transnational planning**

### 2. 2/2. Transnational Developmental Groups and NGOs

#### **Required Reading**

- Benessaieh, Afef. 2011. Global Civil Society: Speaking in Northern Tongues? *Latin American Perspectives* 38: 69-90.
- Jones, G. A. and Rodgers, D. 2011. "The World Bank's *World Development Report 2011* on conflict, security and development: A critique through five vignettes." *Journal of International Development*, 23: 980-995.
- Schmitt, Peter. 2013. "Planning for Polycentricity in European Metropolitan Areas: Challenges, Expectations and Practices." *Planning Practice & Research*, 28:4, 400-419.

#### **Recommended Reading**

- Johnson, Cedric G. 2011. "The Urban Precariat, Neoliberalization, and the Soft Power of Humanitarian Design." *Journal of Developing Societies*, 27: 445-475.
- Chan, Stephanie. 2008. "Cross-cultural civility in global civil society: transnational cooperation in Chinese NGOs." *Global Networks: A Journal of Transnational Affairs*, Volume 8, Issue 2; 232-252.
- Finley-Brook, Mary and Katherine Hoyt. 2009. "CAFTA Opposition: Divergent Networks, Uneasy Solidarities." *Latin American Perspectives*, 169, 36 6, 27-45.
- Townsend, Janet G., Gina Porter and Emma Mawdsley. 2002. "The role of the transnational community of non- government organizations: Governance or poverty reduction?" *Journal of International Development* 14, 829- 839.
- Yanacopulos, Helen. 2005. "The strategies that bind: NGO coalitions and their influence." *Global Networks: A Journal of Transnational Affairs*, 5, 1; 93-110.

### 3. 2/9. National and local public and private agencies

#### **Required Reading**

- Irazábal, Clara. 2004. "A Planned City Coming of Age: Rethinking Ciudad Guayana Today." *Journal of Latin American Geography* 3(1), 22-51.
- Miraftab, Faranak. 2014. "Faraway Intimate Development: Global Restructuring of Social Reproduction." In Clara (ed.). *Transbordering Latin Americanisms: Liminal Places, Cultures, and Powers (T)Here*. Series: Routledge Research in Transnationalism. New York, London: Routledge, Taylor & Francis Group, 11, 241-257.
- Wiener, Paul Lester and José Luis Sert. 1957. "The Work of Town Planning Associates in Latin America 1945-1956", *Architectural Design*, June.

#### **Recommended Reading**

- Koenig, Dolores. 2011. Multiple Actors and Contested Terrains: Strategies of Pro-poor Action in Contemporary Urban Restructuring. *Journal of Developing Societies*, 27: 327-353.
- Nakamura, Hidenori, Mark Elder, and Hideyuki Mori. 2011. The Surprising Role of Local Governments in International Environmental Cooperation: The Case of Japanese Collaboration with Developing Countries. *The Journal of Environment & Development*, 20: 219-250.

### 4. 2/16. Transnational organizations and social movements

#### **Required Reading**

- Eric Sheppard. 2012. "Trade, globalization and uneven development: Entanglements of geographical political economy." *Progress in Human Geography*, 36(1) 44–71.
- Muhr, Thomas. 2012. "The Politics of Space in the Bolivarian Alliance for the Peoples of Our America–Peoples' Trade Agreement (ALBA–TCP): Transnationalism, the Organized Society, and Counter-Hegemonic Governance." *Globalizations*, 9:6, 767-782.
- Stevenson, Nick. 2011. "Localization as subpolitics: The Transition Movement and cultural citizenship." *International Journal of Cultural Studies* 15(1) 65–79.

#### **Recommended Reading**

- Cruz, José Miguel. Central American Maras: From Youth Street Gangs To Transnational Protection Rackets. *Global Crime*, 11, 4, 2010.
- Mason, David R. and Beard, Victoria A. 2008. "Community-based Planning and Poverty Alleviation in Oaxaca, Mexico." *Journal of Planning Education and Research*, 27; 245-260.
- Mullings, Beverley. 2011. Governmentality, Diaspora Assemblages and the Ongoing Challenge of "Development". *Antipode*.
- Thomas Soehl & Roger Waldinger. 2010. Making the connection: Latino immigrants and their cross-border ties, *Ethnic and Racial Studies*, 33:9, 1489-1510.

## **PART II: Subfields of transnational planning**

### 5. 2/23. Tourism and Transnational Planning

#### **Required Reading**

- PART II: Tourism and Transnational Planning, from Irazábal, Clara (ed.). 2014. *Transbordering Latin Americanisms: Liminal Places, Cultures, and Powers (T)Here*. Series: Routledge Research in Transnationalism. New York, London: Routledge, Taylor & Francis Group, Chapters 4, 5, & 6:
  - Chion, Miriam. "Cusco: City of Memory," 79-95.
  - Irazábal, Clara and Macarena Gómez-Barris. "Diasporic Tourism: Immigrant Politics and Place Making in Los Angeles's Plaza Mexico," 96-126.

- Zapata, Marisa. "Multicultural Participatory Planning: Normative Ideals and Pragmatic Realities in Monteverde, Costa Rica," 127-148.

### **Recommended Reading**

- Chakravarty, Surajit and Clara Irazábal. 2011. "Golden Geese or White Elephants? The Paradoxes of World Heritage Sites and Community-Based Tourism Development in Agra, India." *Community Development: Journal of the Community Development Society* 42(3), 359-376.
- Irazábal, Clara. (under review). "Coastal Planning in "The Green Republic": Tourism and the Nature-Infrastructure Paradox in Costa Rica" Submitted to the *International Journal of Urban and Regional Research* (IJURR), 2013. Manuscript ID: IJURR-Art-1703.

## **6. 3/2. Transbordering Planning by Indigenous Peoples**

### **Required Reading**

- Tovar-Restrepo, Marcela. "Nations within Nations: Transnationalism and Indigenous Citizenship in Latin America." In *Transbordering Latin Americanisms*, 149-165.
- McCreary, Tyler A, Richard A Milligan. Pipelines, permits, and protests: Carrier Sekani encounters with the Enbridge Northern Gateway Project. *Cultural geographies* 2014, Vol 21(1) 115–129.
- Haalboom, Bethany J. And Lisa M. Campbell. 2012. Scale, networks, and information strategies: exploring indigenous peoples' refusal of a protected area in Suriname. *Global Networks* 12, 3, 375–394.

### **Recommended Reading**

- Lane, Marcus B. and Hibbard, Michael. 2005. "Doing It for Themselves: Transformative Planning by Indigenous Peoples." *Journal of Planning Education and Research*, 25; 172-184.
- Pieck, Sonja K. 2006. "Opportunities for transnational indigenous eco-politics: the changing landscape in the new millennium." *Global Networks: A Journal of Transnational Affairs*, Volume 6, Issue 3; 309-329.

## **7. 3/9. MIDTERM PRESENTATIONS**

## **8. 3/16. SPRING BREAK**

## **9. 3/23. Border Planning**

- Sassen, Saskia. 2013. "When the center no longer holds: Cities as frontier zones." *Cities* 34, 67–70.
- Boano, Camillo and Ricardo Martén. 2013. "Agamben's urbanism of exception: Jerusalem's border mechanics and biopolitical strongholds." *Cities* 34, 6–17.
- Kilburn, John, Claudia San Miguel, Dae Hoon Kwak. 2013. "Is fear of crime splitting the sister cities? The case of Los Dos Laredos." *Cities* 34, 30–36.

### **Recommended Reading**

- Bialasiewicz, L., Minca.C, 2010. "The 'border within': inhabiting the border in Trieste" *Environment and Planning D: Society and Space* 28(6) 1084-1105.
- Collins-Dogrul, J. 2012. Governing transnational social problems: public health politics on the US–Mexico border. *Global Networks*, 12: 109–128.
- Inclán-Valadez, Cristina. "Building New Geographies in Urban Mexico: The Case of the Casas Geo," 166-186.
- Lawhon, M. and Chion, M. 2011. Rooted Cosmopolitanism: Spaces of Multiplicity in Cusco, Peru. *International Journal of Urban and Regional Research*.
- Moreno Carranco, María. "Global Mexico under Construction: The Santa Fe Megaproject in Mexico City," 187-216.

- O'Dowd, L. 2010. "From a 'borderless world' to a 'world of borders': 'bringing history back in'" *Environment and Planning D: Society and Space* 28(6) 1031-1050.
- Sohn, Christophe. 2013. The Border as a Resource in the Global Urban Space: A Contribution to the Cross- Border Metropolis Hypothesis. *International Journal of Urban and Regional Research*, 1-15.

## 10. 3/30. Development and Remittances

### Required Reading

- Bakker, Matt. Discursive representations and policy mobility: how migrant remittances became a 'development tool'. *Global Networks* 15, 1 (2015) 21-42.
- Hazán, Miryam. Beyond 3x1: Linking Sending and Receiving Societies in the Development Process. *International Migration* 51 (5) 2013.
- Watson, Vanessa. African urban fantasies: dreams or nightmares? *Environment & Urbanization* 2013 Vol 26(1): 1-17.

### Recommended Reading

- PART IV: Immigrant Ethnoscapes (t)here, from Irazábal, Clara (ed.). 2014. *Transbordering Latin Americanisms: Liminal Places, Cultures, and Powers (T)Here*. Series: Routledge Research in Transnationalism. New York, London: Routledge, Taylor & Francis Group, Chapters 10, 12 & 13:
- Gómez Kopp, Milena. "¿La Guaca? The Internationalization of the Colombian Housing Market," 217-240.
- Rossi, Erika. "Noche de Baile/ A Dancing Night: Immigrants, Transnationalism, and Music in Japan," 258-277.
- Cervera, Rosa. "The *Archiculture* of Immigration in the Borough of Tetuán (Madrid): A Pedagogical Approach," 278-302.
- Beard, Victoria A. and Carolina Sarmiento. Ties that Bind: Transnational Community-based Planning in Southern California and Oaxaca. *IDPR* 32 (3-4) 2010.
- Cain, Allan. African urban fantasies: past lessons and emerging realities. 2014 *Environment & Urbanization* Vol 26(2): 561-567.
- Castañeda, Ernesto. 2012. Living in Limbo: Transnational Households, Remittances and Development. *International Migration*.

## PART III: The (re)creation of transnational institutions, urban policy, and planners

### 11. 4/6. The Transnational Flow of Planning Ideas and Practices

#### Required Reading

- Healey, Patsy. 2011. "The universal and the contingent: Some reflections on the transnational flow of planning ideas and practices." *Planning Theory* 11(2) 188-207
- Peck, Jamie. 2011. "Geographies of policy: From transfer-diffusion to mobility-mutation." *Progress in Human Geography*, 35(6) 773-797.
- Yazdani, Mariam, Daniela Bercovitch And Jane Charles-Voltaire. Knowledge transfer on urban violence: from Brazil to Haiti. *Environment & Urbanization* 2014 Vol 26(2): 457-468.

#### Recommended Reading

- Adams, Neil. 2008. "Convergence and Policy Transfer: An Examination of the Extent to which Approaches to Spatial Planning have Converged within the Context of an Enlarged EU." *International Planning Studies*, 13:1; 31-49.
- Graham, Ann. 2001. "No more Dreams of America: Citizen Initiative, American Transfer, and Global Exclusion in Poland." *Journal of Planning Education and Research*, 20; 293-307.
- Parnreiter, Christof. 2011. "Commentary: Toward the Making of a Transnational Urban Policy?" *Journal*

of *Planning Education and Research*, 31(4) 416–422.

## **12 4/13. The Contested Localizations of Multinational Accords**

### **Required Reading**

- Häkli, Jouni and Kirsi Pauliina Kallio. The global as a field: children's rights advocacy as a transnational practice. *Environment and Planning D: Society and Space* 2014, volume 32, pages 293-309.
- Mountz, Alison. Political geography I: Reconfiguring geographies of sovereignty. *Progress in Human Geography* 37(6) 829–841 2013.
- Trapenberg Frick, Karen, David Weinzimmer, Paul Waddell. The politics of sustainable development opposition: State legislative efforts to stop the United Nation's Agenda 21 in the United States. *Urban Studies* 2015, Vol. 52(2) 209–232.

### **Recommended Reading**

- Kislev, Elyakim. The transnational effect of multicultural policies on migrants' identification: the case of the Israeli diaspora in the USA. *Global Networks* 15, 1 (2015) 118–139. 2014.
- Sigler, Thomas J. Panama as Palimpsest: The Reformulation of the 'Transit Corridor' in a Global Economy. *International Journal of Urban and Regional Research* 38.3 2014 886–902.

## **13 4/20. The formation of transnational urban policy and planners**

### **Required Reading**

- Faulconbridge, James R and Daniel Muzio. 2011. "Professions in a globalizing world: Towards a transnational sociology of the professions." *International Sociology*, 27(1) 136– 152.
- Waters, Johanna and Maggi Leung. 2013. "Immobile Transnationalisms? Young People and Their in situ Experiences of 'International' Education in Hong Kong." *Urban Studies*, 50(3) 606–620.
- Sletto, Bjørn. "Insurgent Planning and Its Interlocutors: Studio Pedagogy as Unsanctioned Practice in Santo Domingo, Dominican Republic." *Journal of Planning Education and Research* 1–13.

### **Recommended Reading**

- Abramson, Daniel Benjamin. 2005. "The 'Studio Abroad' as a Mode of Transcultural Engagement in Urban Planning Education: A Reflection on Ten Years of Sino-Canadian Collaboration." *Journal of Planning Education and Research*, 25; 89-102.
- Collins, Francis Leo. 2008. "Bridges to learning: international student mobilities, education agencies and inter- personal networks." *Global Networks: A Journal of Transnational Affairs*, Volume 8, Issue 4; 398-417.
- Dandekar, Hemalata C. 2009. "Commentary: A Multiuniversity Planning Studio at the World Planning Congress: An Opportunity for International Planning Education." *Journal of Planning Education and Research*, 28, No. 3, 382-39.
- Hong, Grace Kyungwon. 2001. "Past Legacies, Future Projects: Asian Migration and the Role of the University under Globalization." *Diaspora: A Journal of Transnational Studies*, Volume 10, Issue 1; 117-119.
- Pezzoli, Keith and Howe, Deborah. 2001. "Planning Pedagogy and Globalization: A Content Analysis of Syllabi." *Journal of Planning Education and Research*, 20; 365-375.
- Waters, Johanna L. 2007. "'Roundabout routes and sanctuary schools': the role of situated educational practices and habitus in the creation of transnational professionals." *Global Networks: A Journal of Transnational Affairs*, Volume 7, Issue 4; 477-497.

## **13. 4/27. FINAL PRESENTATIONS**

## **14. 5/4. FINAL PRESENTATIONS**