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# RANJINI ARAVIND

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## PROFILE

I'm a UX designer with experience in designing user workflows, user research and programming for web, and mobile interfaces. I'm looking for a role where I can communicate with users and collaborate with stakeholders to create an intuitive and seamless user experience.

## EXPERIENCE

### **FRONTEND/UX DESIGNER, JOBTECH; SINGAPORE – OCT 2019 - PRESENT**

- Designed and developed the workflow for onboarding new users (job seekers, employees), their community learning platform, as well as users' news dashboard.
- Created illustrations and infographics for marketing decks, social media and website.
- Interviewed test subjects and interpreted feedback to improve the website's usability.

### **UX RESEARCH INTERN, INRIA; FRANCE – FEB 2019 - JUL 2019**

- Conducted a perceptual experiment on a smartwatch to compare the readability of sleep visualizations in different sizes.
- Performed user interviews and surveys with fitness tracker wearers to understand how they perceive microvisualizations.

### **UX DESIGN INTERN, ANYFIN; SWEDEN – MAR 2018 - JUL 2018**

- Designed the company's first customer journey map to identify pain points of current and potential users.
- Created wireframes and user flows for Anyfin's first mobile app to enable users to track their credit (loans).

### **SOFTWARE ENGINEER, IBM; SINGAPORE – SEP 2014 - JUL 2017**

- Full stack developer working alongside a global team, building a fully automated solution to provision cloud servers.
- Developed key features like auto-update, user-friendly wizards and tracking statistics.

## EDUCATION

KTH SWEDEN & UNIVERSITY OF PARIS-SUD – SEP 2017 - SEP 2019  
M.Sc. in Human computer interaction and design

NATIONAL UNIVERSITY OF SINGAPORE – AUG 2010 - JUL 2014  
B.Eng. in Computer engineering

## SKILLS

Wireframing, Ideation and Workflows, Usability Testing, Qualitative and Quantitative User Research, Sketch, Invision, Java, HTML & CSS, Python, SQL