

# Ranjini Aravind

## Senior UX Designer

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### Singapore PR

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### About

With over 10 years of cross-functional experience in design and development, I love creating clear, intuitive, and scalable designs.

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### Experience

#### Acronis / Senior UX Designer

SEP 2021 - PRESENT, SINGAPORE

- Owned design for Acronis True Image (2023–26), a top-rated backup and security platform, used by 5.5M+ users worldwide.
- Led AI design unification across product lines, driving visual and functional consistency.
- Partnered with PMs on usability studies and design sprints to improve onboarding, billing and service configuration flows.

#### JobTech / UX Lead & Frontend Developer

OCT 2019 - SEP 2021, SINGAPORE

- Built and led a 3-member hybrid design-engineering team to deliver 10+ enterprise-grade web platforms.
- Delivered DBS Opportunity Marketplace, an employee career platform awarded Best Experience Design (SG Good Design 2022).

#### IBM / Software Engineer

SEP 2014 - JUL 2017, SINGAPORE

- Developed key features like auto-update and collaborated with a global team to reduce deployment time by 30%.

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### Education

#### KTH Royal Institute of Technology, University of Paris-Sud

AUG 2017 - SEP 2019, SWEDEN/PARIS

M.Sc in Human Computer Interaction and Design

#### National University of Singapore

AUG 2010 - JUL 2014, SINGAPORE

B.Eng in Computer Engineering

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### Skills

Design: Figma, Adobe Illustrator

Programming Languages: HTML, Javascript, CSS, Tailwind