

Homework Assignment-0

Student Name: Ranjitha Meela

Student ID: 02079833

Pers on ID	Problem	App/Website found	Likes	Don't likes	Improvements	Age	Gender	Education/ occupation	Comments [optional]
1	Difficulty Learning New Languages Effectively.	Duolingo	<ul style="list-style-type: none"> Gamified approach to language learning, which makes the learning process fun and engaging. 	<ul style="list-style-type: none"> Reported that it might not be as in-depth as traditional language courses or lack certain advanced features. There are occasional ads in the free version, which are distracting. 	Suggested improvements like adding more advanced language courses, refining the pronunciation exercises, and reducing the frequency of ads for free users.	50	Female	Event Manager	
2	Difficulty Finding Healthy Recipes	AllRecipes	<ul style="list-style-type: none"> Appreciated the extensive collection of recipes, user reviews, and the ability to customize serving sizes. 	<ul style="list-style-type: none"> There are occasional discrepancies in recipe measurements and providing substitutions for ingredients. 	Suggested that the app could benefit from including variations or substitutions for ingredients, especially when users may not have	26	Female	Student	

					all the ingredients listed in a recipe.				
3.	Difficulty Staying Informed About News and Current Events	Flipboard	The visually appealing and customizable format, as well as the ability to follow specific topics.	It is not covering all niche or local topics of interest.	To expand coverage of niche topics and improving content recommendation algorithms.	32	Male	Lawyer	
4	Difficulty Learning New Coding Skills.	Codecademy	Hands-on coding exercises, instant feedback, and a variety of programming languages to choose from.	Free version has limitations, and the lack of a mobile app for certain courses has been a drawback.	Providing more free content and expanding mobile app support for all courses.	28	Female	Student	

5.	Difficulty Finding Accommodations While Traveling.	Booking.com	Extensive selection, user reviews, and flexible booking options.	Encountered issues with last-minute cancellations by property owners, which can be disruptive to travel plans. Pricing can also vary widely based on factors like location and season.	Improvements related to clearer cancellation policies and more consistent pricing.	45	Female	Dentist	
----	--	-------------	--	--	--	----	--------	---------	--