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AGENDA

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PROBLEM STATEMENT

➢ "Our website's HTML structure is not semantic,leading to accessibility issues and negatively impacting search engine optimization (SEO).

➢ We need to refactor the HTML code to improve accessibility,enhance user experience,and boost search engine rankings."

➢ The problem statement identifies a specific issue (non-semantic HTML structure),its impact (accessibility and SEO),and the desired outcome(improved accessibility user experience,and SEO).

PROJECT OVERVIEW

➢ **Project goals and objectives:what the project aims to achieve.**

➢ **Scope:what is included and excluded from the project.**

➢ **Target audience:who the project is intended for.**

➢ **Key features and deliverables:what the project will produce or accomplish.**

➢ **Timeline and milestones:important deadlines and checkpoints.**

END USERS

➢ Customers:people who purchase or use a product or service.

➢ Employees:staff members who will use a system or tool as part of their job.

➢ Consumers:individuals who will use a product or service for personal purposes.

➢ Stakeholders:anyone who has a vested interest in the projects outcome.

TOOLS AND TECHNOLOGIES

➢ **Software tools:programming languages,frameworks,libraries and application**

➢ **Hardware:computers, servers, devices and other equipment.**

➢ **Plateforms:operating system, cloud services,and online platforms**

PORTFOLIO DESIGN AND LAYOUT

➤ **Portfolio design refers to the process of creating a visual and interactive representation of an individuals or organizations work, skills, and accomplishments.**

Project and achievements

skills and expertise

creativity and style

➤ **Portfolio layout refers to the organization and arrangement of content within a portfolio.**

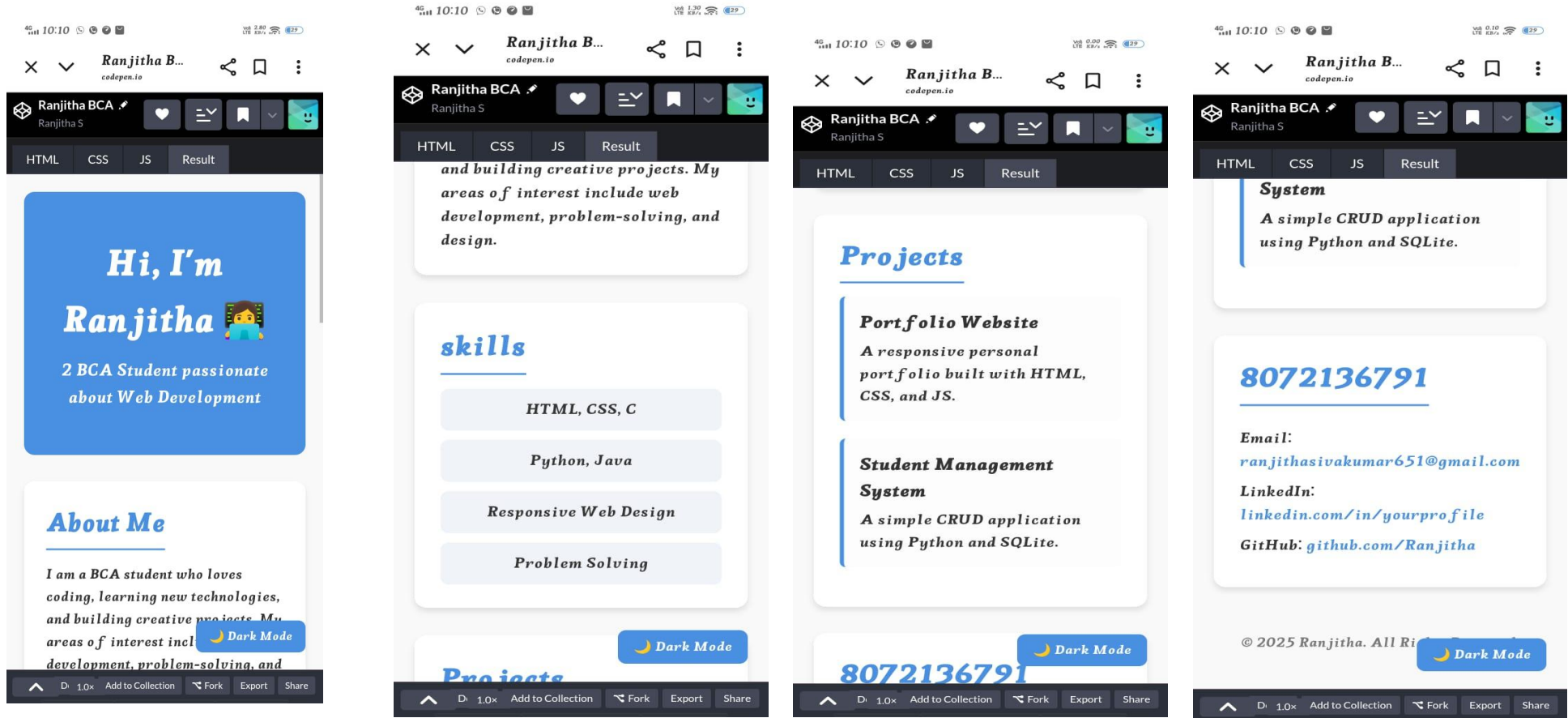**clearly communicates**

Is visually appealing

Is easy to navigate

FEATURES AND FUNCTIONLITY

➢ **Features refer to the specific characteristics or elements of a product,system,or application that provide value to users.**

➢ **Functionality refers to the capabilities or actions that a product,system,or application can perform.It describes what the system can do and how it behaves.**

RESULTS AND SCREENSHOTS

CONCLUSION

➢ A portfolio is a compilation of academic and professional materials that exemplifies your beliefs,skills,qualifications,education,training,and experience