

**B.B.A. (2008-2009)**

S. No.	Semester	Category	Paper Code	Title of the Paper	Maximum Marks			Minimum Marks for Pass			Hours / Week	Credits
					C.I.A.	E.E	Total	C.I.A	E.E	Total		
1	<b>I</b>	Part I	8U1TI/H1	Tamil-I / Hindi-I	25	75	100	10	30	40	6	3
2		Part II	8U1EI	English - I	25	75	100	10	30	40	6	3
3		Core	8U1BAC1	Management principles	25	75	100	10	30	40	6	3
4		Allied	8U1BAA1	Financial accounting	25	75	100	10	30	40	6	4
5		Core	8U1BAC2	Modern Banking	25	75	100	10	30	40	4	3
6		Value Based Education	8U1BAVE	Value Based Education		100	100		40	40	2	2
7		Skill Based Elective	8U1__S1	Skill Based Elective I	25	75	100	10	30	40	2	2
8	<b>II</b>	Part I	8U2T2/H2	Tamil-II / Hindi-II	25	75	100	10	30	40	6	3
9		Part II	8U2E2	English - II	25	75	100	10	30	40	6	3
10		Allied	8U2BAA2	Cost Accounting	25	75	100	10	30	40	5	3
11		Allied	8U2BAA3	Business Communication	25	75	100	10	30	40	5	3
12		Core	8U2BAC3	Organizational Behavior	25	75	100	10	30	40	4	3
13		Environmental Studies	8U2BAES	Environmental Studies		100	100		40	40	2	2
14		Skill Based Elective	8U2__S2	Skill Based Elective II	25	75	100	10	30	40	2	2
15	<b>III</b>	Part I	8U3T3/H3	Tamil-III / Hindi-III	25	75	100	10	30	40	6	3
16		Part II	8U3E3	English - III	25	75	100	10	30	40	6	3
17		Allied IV	8U3BAA4	Business Mathematics	25	75	100	10	30	40	6	4
18		Allied V	8U3BAA5	Business Law	25	75	100	10	30	40	5	3
19		Allied VI	8U3BAA6	Managerial Economics	40	60	100	16	24	40	5	3
20		Skill Based Elective	8U3__S3	Skill Based Elective III	25	75	100	10	30	40	2	2

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					C.I.A.	E.E	Total	C.I.A	E.E	Total		
21	IV	Part I	8U4T4/H4	Tamil-IV / Hindi-IV	25	75	100	10	30	40	6	3
22		Part II	8U4E4	English – IV	25	75	100	10	30	40	6	3
23		Core	8U4BAC4	Computer Application in Business	25	75	100	10	30	40	4	4
24		Core	8U4BAC5	Marketing Management	25	75	100	10	30	40	4	4
25		Core	8U4BAC6	Company Law and Secretarial practice	25	75	100	10	30	40	4	4
26		Core	8U4BAC7	Research methodology	25	75	100	10	30	40	4	4
27		Skill Based Elective	8U4__S4	Skill Based Elective IV	25	75	100	10	30	40	2	2
28		Core	8U5BAC8	Advertising and sales production	25	75	100	10	30	40	6	5
29	V	Core	8U5BAC9	Management accounting	25	75	100	10	30	40	6	6
30		Core	8U5BAC10	Production management	25	75	100	10	30	40	6	6
31		Major Elective	8U5BAEL1A/ 8U5BAEL1B	Project/ Industrial training	25	75	100	10	30	40	4	4
32		Major Elective	8U5BAEL2A/ 8U5BAEL2B	Financial market & services/ Rural marketing	25	75	100	10	30	40	4	3
33		Non-Major Elective	8U5__NME1	Non-Major Elective -I	25	75	100	10	30	40	2	2
34		Skill Based Elective	8U5__S5	Skill Based Elective -V	25	75	100	10	30	40	2	2
35		Core	8U6BAC11	Financial management	25	75	100	10	30	40	6	6
36		Core	8U6BAC12	Human resource management	25	75	100	10	30	40	6	6
37	VI	core	8U6BAC13	Industrial Relations	25	75	100	10	30	40	6	6
38		Major Elective	8U6BAEL3A/ 8U6BAE L3B	Security Analysis and portfolio management/ Services marketing	25	75	100	10	30	40	4	4
39		Major Elective	8U6BAEL4A/ 8U6BAEL4B	Insurance management / Tourism management	25	75	100	10	30	40	4	4
40		Non-Major Elective	8U6__NME2	Non-Major Elective -II	25	75	100	10	30	40	2	2
41		Skill Based Elective	8U6__S6	Skill Based Elective - VI	25	75	100	10	30	40	2	2
42		Extension Activities	8U6BAEA	Extension Activities								1

**B.B.A. (2008-2009)**

<b>Part</b>	<b>Total No. Of Papers</b>	<b>Total Marks</b>	<b>Total Credits</b>	<b>Classification</b>
Part - I	<b>04</b>	<b>400</b>	<b>12</b>	√
Part - II	<b>04</b>	<b>400</b>	<b>12</b>	√
Part - III Core Allied Major Elective	02 06 04 <b>23</b>	1300 600 400 <b>2300</b>	60 20 15 <b>95</b>	√
Part - IV Value Education Skill Elective Non Major Elective	02 06 02 <b>10</b>	200 600 200 <b>1000</b>	04 12 04 <b>20</b>	√
Part - V	Extension Activity		01	x
<b>Total</b>	<b>41</b>	<b>4100</b>	<b>140</b>	√

**B.B.A. BUSINESS ADMINISTRATION (2017-2018)**

S. No	SEM	Category	Paper Code	Title of the Paper	Maximum Marks			Minimum Marks for Pass			Hours	Credits
					CIA	E.E	TOTAL	CIA	E.E	TOTAL		
1	<b>I</b>	Part I	17U1BAT1/H1	Tamil-I/ Hindi- I	25	75	100	10	30	40	6	3
2		Part II	17U1BAEI	English-I	25	75	100	10	30	40	6	3
3		Core	17U1BAC1	Management principles	25	75	100	10	30	40	5	5
4		Core	17U1BAC2	Business Ethics	25	75	100	10	30	40	5	5
5		Allied	17U1BAA1	Allied-Business Communication	25	75	100	10	30	40	5	4
		Allied	17U2BAA2	Allied-Finance and cost accounting (NS)	-	-	-	-	-	-	3	-
6		ES	17U1BAES	Environmental studies	-	100	100	-	40	40	-	1
7	<b>II</b>	Part I	17U2BAT2/H2	Tamil-II/ Hindi-II	25	75	100	10	30	40	6	3
8		Part II	17U2BAE2	English-II	25	75	100	10	30	40	6	3
9		Core	17U2BAC3	Organizational Behaviour	25	75	100	10	30	40	5	5
10		Core	17U2BAC4	Managerial Economics	25	75	100	10	30	40	4	4
11		Allied	17U2BAA2	Allied-Finance and Cost Accounting	25	75	100	10	30	40	3	3
12		Allied	17U2BAA3	Allied-Money and Banking	25	75	100	10	30	40	5	3
13		SBE	17U2BAS1	Skill Based Elective – I Fundamentals Of Business Organization	25	75	100	10	30	40	1	1
14		VBE	17U2BAVE	Value Based Education	25	75	100	10	30	40	-	-
15	<b>III</b>	Part I	17U3BAT3/H3	Tamil-III/ Hindi-III	25	75	100	10	30	40	6	3
16		Part II	17U3BAE3	English-III	25	75	100	10	30	40	6	3
17		Core	17U3BAC5	Business Regulation	25	75	100	10	30	40	5	4
18		Core	17U3BAC6	Marketing Management	25	75	100	10	30	40	5	5
19		Allied	17U3BAA4	Allied-Corporate Environment	25	75	100	10	30	40	5	3
		Allied	17U4BAA5	Allied-Computer Application in Business (NS)	-	-	-	-	-	-	3	-
20		GS	17U3BAGS	Gender Studies	-	100	100	-	40	40	-	-



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					CIA	E.E	TOTAL	CIA	E.E	TOTAL		
21	IV	Part I	17U4BAT4/H4	Tamil-IV/ Hindi-IV	25	75	100	10	30	40	6	3
22		Part II	17U4BAE4	English-IV	25	75	100	10	30	40	6	3
23		Core	17U4BAC7	Human Resource Management	25	75	100	10	30	40	4	5
24		Core	17U4BAC8	Management Accounting	25	75	100	10	30	40	5	5
25		Allied	17U4BAA5	Allied- Computer Application In Business (NS)	25	75	100	10	30	40	3	3
26		Allied	17U4BAA6	Allied- Business Mathematics	25	75	100	10	30	40	5	4
27		SBE	17U4BAS2	Skill based elective-II Event Management	25	75	100	10	30	40	1	1
28	V	Core	17U5BAC9	Financial Management	25	75	100	10	30	40	5	5
29		Core	17U5BAC10	Operation Management	25	75	100	10	30	40	5	5
30		Core	17U5BAC11	Service Marketing	25	75	100	10	30	40	4	5
31		Core	17U5BAC12	Research Methodology	25	75	100	10	30	40	5	4
32		Major Elective-I	17U5BAEL1A 17U5BAEL1B	Security Analysis & Portfolio Management Advertising and media management	25	75	100	10	30	40	4	4
33		Major Elective-II	17U5BAEL2A 17U5BAEL2B	Agri business Management Industrial Relation	25	75	100	10	30	40	4	3
34		NME	17U5BANME	Personnel Management	25	75	100	10	30	40	2	1
35		Soft Skill	17U5BASSD	Soft Skill development	-	-	100	-	40	40	1	-
36	VI	Core	17U6BAC13	Corporate Strategic management	25	75	100	10	30	40	5	5
37		Core	17U6BAC14	Financial Services	25	75	100	10	30	40	4	5
38		Core	17U6BAC15	Entrepreneurial Development	25	75	100	10	30	40	5	5
39		Core	17U6BAC16	Management Information System	25	75	100	10	30	40	4	4
40		Major Elective-III	17U6BAEL3A 17U6BAEL3B	Retail Management/ Rural Marketing	25	75	100	10	30	40	5	3
41		Major Elective-IV	17U6BAEL4A 17U6BAEL4B	Insurance Management/ Tourism Management	25	75	100	10	30	40	5	4
42		GK	17U6BAGK	General Knowledge	-	100	100	-	40	40	1	-
43		CN	17U6BACN	Comprehension Test	-	100	100	-	40	40	1	1
		<b>Extension Activity</b>			-	-	-	-	-	-	-	1
		<b>Total</b>			<b>4300</b>						<b>180</b>	<b>140</b>

**B.B.A. BUSINESS ADMINISTRATION (2017-2018)**

<b>Paper Code</b>	<b>Total No. Of Papers</b>	<b>Total Marks</b>	<b>Total Credits</b>	<b>Classification</b>
<b>Part - I</b>	<b>04</b>	<b>400</b>	<b>12</b>	√
<b>Part – II</b>	<b>04</b>	<b>400</b>	<b>12</b>	√
<b>Part – III</b> Core Allied Major Elective	16 06 04 <b>26</b>	1600 600 400 <b>2600</b>	76 20 14 <b>110</b>	√
<b>Part – IV</b> Environmental Studies Value based education Skill Based Elective Gender studies Non Major Elective Soft skill development G.K Comprehensive Test	1 1 2 1 1 1 1 1 <b>9</b>	100 100 200 100 100 100 100 100 <b>900</b>	1 -- 2 -- 1 -- -- 1 <b>05</b>	√
<b>Part – V</b>	<b>Extension Activity</b>		<b>1</b>	X
<b>Total</b>	<b>43</b>	<b>4300</b>	<b>140</b>	√