

**A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI-613 503, THANJAVUR**



1.1.1 Curricula developed and implemented have relevance to the local, national, regional and global developmental needs which is reflected in Programme outcomes (POs), Programme Specific outcomes (PSOs) and Course Outcomes (COs) of the Programmes offered by the Institution

COURSE OUTCOMES

B.Com. (Bank Management) Syllabus under CBCS
(Applicable to the candidates admitted from the academic year 2017 -2018 onwards)

Semester	Category	Paper Code	Title of the Paper	Outcome
I	Part – I	17U1CBMT1/H1	Tamil – I / Hindi - I	<ul style="list-style-type: none"> To know and get the awareness of recent tamil literature
	Part – II	17U1CBME1	English – I	<ul style="list-style-type: none"> To initiate the Students to understand English through Prose, Poetry and Basic Communicative Grammar.
	Core	17U1CBMC1	Banking Theory	<ul style="list-style-type: none"> To provide the knowledge on basics of banking system
	Core	17U1CBMC2	Principles of Accountancy	<ul style="list-style-type: none"> To make the students to gain adequate knowledge of both principles and practice of accounting.
	Allied	17U1CBMA1	Marketing	<ul style="list-style-type: none"> To provide exposure to marketing practices of business firms.
	Allied	17U2CBMA2	Business Environment (NS)	<ul style="list-style-type: none"> To expose the students on the various factors affecting the environment of business.
	ES	17U1CBMES	Environmental Studies	<ul style="list-style-type: none"> To get better awareness of Environmental Condition
II	Part – I	17U2CBMT2/H2	Tamil - II/ Hindi - II	<ul style="list-style-type: none"> To know and get the knowledge of Literature of the middle ages.
	Part – II	17U2CBME2	English – II	<ul style="list-style-type: none"> To impart language and communicative skills through short stories, one act plays and communicative grammar
	Core	17U2CBMC3	Banking Law and Practice	<ul style="list-style-type: none"> To understand the procedures relating to banking operations
	Core	17U2CBMC4	Financial Accounting	<ul style="list-style-type: none"> To understand the accounting procedures for branch and hire purchase system.
	Allied	17U2CBMA2	Business Environment (NS)	<ul style="list-style-type: none"> To expose the students on the various factors

				affecting the environment of business.
	Allied	17U2CBMA3	Production Management	<ul style="list-style-type: none"> To introduce the learners about the fundamentals of production and to enhance the Production Management Skills.
	SBE- I	17U2CBMS1	Skill Based Elective- Stress Management	<ul style="list-style-type: none"> To make the students to gain knowledge on causes for stress and management of stress.
	VBE	17U2CBMVE	Value Based Education	<ul style="list-style-type: none"> To enhance the understanding of Human physical and mental health and the ability to maintain it well to the life and beyond.
III	Part - I	17U4CBMT3/H3	Tamil -III / Hindi - III	<ul style="list-style-type: none"> To understand the differences and importance of Epics ,Essays, History of Tamil literature
	Part - II	17U3CBME3	English - III	<ul style="list-style-type: none"> To make the students to gain knowledge about Co-operative Banking Structure.
	Core	17U3CBMC5	Co-operative Banking	<ul style="list-style-type: none"> To familiarize, the students with the fundamental principles of Indian Contract Act and the basic components of few special contracts under the Act.
	Core	17U3CBMC6	Business Laws	<ul style="list-style-type: none"> To make the students to gain knowledge on application of statistical tools for business decisions.
	Allied	17U3CBMMAA4	Business Tools for Decision Making	<ul style="list-style-type: none"> To understand the concept of various financial services to support the financial system.
	GS	17U3CBMGS	Gender Studies	<ul style="list-style-type: none"> To know the differences Understanding Gender to treat other genders with goodness
IV	Part - I	17U4CBMT4/H4	Tamil -IV / Hindi - IV	<ul style="list-style-type: none"> To know and get the knowledge of Classical, Sangam, Moral Literatures of Tamil language.
	Part - II	17U4CBME4	English- IV	<ul style="list-style-type: none"> To enable the students to gain knowledge on various electronic banking services and cyber laws.
	Core	17U4CBMC7	Electronic Banking	<ul style="list-style-type: none"> To make the students to know the fundamentals of costing and to gain further

				knowledge about its practical applications.
	Core	17U4CBMC8	Cost Accounting	<ul style="list-style-type: none"> To understand the concept of various financial services to support the financial system.
	Allied	17U4CBMA5	Financial Services (NS)	<ul style="list-style-type: none"> To provide expert knowledge in emerging management techniques.
	Allied	17U4CBMA6	Management Concepts	<ul style="list-style-type: none"> To make the students understand the fundamental aspect of industrial relations in India.
	SBE-II	17U4CBMS2	Skill Based Elective-Industrial Relations	<ul style="list-style-type: none"> To train the student to grasp the principles of special accounting and preparing them to solve advanced problems in the prescribed forms.
V	Core	17U5CBMC9	Corporate Accounting	<ul style="list-style-type: none"> To make the students gain adequate knowledge of both the principles and practice of auditing in India.
	Core	17U5CBMC10	Auditing	<ul style="list-style-type: none"> To enable the students to gain knowledge on various types of insurance and its importance to individuals and business.
	Core	17U5CBMC11	Insurance Management	<ul style="list-style-type: none"> To make the students understand the conceptual framework underlying the Indian Financial System and the constituents.
	Core	17U5CBMC12	Indian Financial System	<ul style="list-style-type: none"> To impart knowledge on e-commerce and its application. <p>(or)</p> <ul style="list-style-type: none"> To impart knowledge on basics of enterprise resource planning.
	Major Elective-I	17U5CBMEL1A/ 17U5CBMEL1B	E - Commerce (or) Enterprise Resource Planning	<ul style="list-style-type: none"> To impart knowledge on international banking and foreign exchange management. <p>(or)</p> <ul style="list-style-type: none"> To understand the various types of risk and management of risk in banking business.
	Major Elective-II	17U5CBMEL2A/ 17U5CBMEL2B	International Trade (or) Risk Management	<ul style="list-style-type: none"> To provide knowledge on basic concepts of commerce and taxation.
	NME	17U5CBMNME	Non Major Elective – General Commercial Knowledge	<ul style="list-style-type: none"> To provide knowledge on basic concepts of commerce and taxation.

	SSD	17U5CBMSSD	Soft Skills Development	<ul style="list-style-type: none"> To impart the knowledge on application of management accounting tools for business decisions.
VI	Core	17U6CBMC13	Management Accounting	<ul style="list-style-type: none"> To provide the knowledge on income tax law and practice.
	Core	17U6CBMC14	Income Tax Law & Practice	<ul style="list-style-type: none"> To impart knowledge on development banking system in India.
	Core	17U6CBMC15	Development Banking	<ul style="list-style-type: none"> To acquire knowledge on management of various functional areas of banks.
	Core	17U6CBMC16	Bank Management	<ul style="list-style-type: none"> To educate the students about the concept, fundamental aspects of capital market and also to create awareness on the trading practices followed in stock exchanges. <p>(or)</p> <ul style="list-style-type: none"> To enable the students to understand the concepts, principles and process of training and development
	Major Elective-III	17U6CBMEL3A 17U6CBMEL3B	Stock Market Practices (or) Training and Development	<ul style="list-style-type: none"> To make the students about the basic knowledge on foreign exchange management. <p>(or)</p> <ul style="list-style-type: none"> To impart knowledge about the working of stock market and the valuation of Securities.
	Major Elective-IV	17U6CBMEL4A 17U6CBMEL4B	Foreign Exchange Management (or) Investment Management	<ul style="list-style-type: none"> To better for the preparations of Competitive Exams in advance.
	CN	17U6CBMCN	Comprehensive Knowledge	<ul style="list-style-type: none"> To make awareness of GK in Competitive World.
	GK	17U6CBMGK	General Knowledge	<ul style="list-style-type: none"> To make awareness of GK in Competitive World.