

A.V.V.M Sri Pushpam College (Autonomous), Poondi, Thanjavur Dt.,

Students Undertaking Field Project/ Internship

Project Summery

Department: Commerce

1	No.of Students	40
2	Register numbers	18COA301- 18COA312 18COB401 - 18COB403 18COA351 - 18COA373 18COB452 - 18COB458
3	Class	II M.Com
4	Academic year	2019-20
5	Internship Period	6.3.2020 - 31.03.2020
6	Type of the Project work ,	Individual
7	Signature of the HOD	

S.NO	ROLLNO	NAME OF THE CANDIDATE	TITLE OF THE PROJECT	NAME OF THE GUIDE
1	18COA301	C.LOKESHWARAN	A STUDY ON CONSUMER PREFERENCE AND SATISFACTION TOWARDS JIO SIM WITH REFERENCE TO THANJAVUR CITY	Prof.K.THIRUMAVALAVAN
2	18COA302	K.HARIHARASUDHAN	A STUDY ON CUSTOMER AWARENESS OF THE MAHINDRA XYLO AND LOGON CARS- A MARKETING SURVEY	Prof.K.THIRUMAVALAVAN
3	18COA303	G.KANNADASAN	A STUDY ON EMPLOYEES JOB SATISFACTION IN GEM SPINNERS, THANJAVUR	Prof.K.THIRUMAVALAVAN
4	18COA304	K.HARISH	-----	-----
5	18COA307	R.ARAVINTH	A STUDY ON CONSUMER ATTITUDE TOWARDS HIMALAYA PRODUCTS IN THANJAVUR	Dr. V.RAMAKRISHNAN
6	18COA308	S.BHARNISHSHANKAR	A STUDY ON THE EFFICIENCY OF DISTRIBUTION OF CADBURY'S CHOCOLATES IN THIRUVARUR TOWN	Dr. V.RAMAKRISHNAN
7	18COA309	C.SUBAHACHANDRABOSE	A STUDY ON CUSTOMER SATISFACTION TOWARDS XIAOMI SMART PHONE USERS IN THANJAVUR TOWN	Dr.A.ANANTH
8	18COA310	A.SARAVANAKUMAR	A STUDY ON WORKING CAPITAL MANAGEMENT IN OXINA MOTOR PVT LTD., TIRUCHIRAPALLI	Dr.A.ANANTH
	18COA311	B.ARAVINDKUMAR	A STUDY ON USERS SATISFACTION TOWARDS GOOGLE MAP IN THANJAVUR TOWN	Dr. A.ANANTH
	18COA312	A.KARTHICK	CONSUMER PREFERENCE OF HOMEHOLD PRODUCTS IN KUMBAKONAM CITY	Dr.S.RAJU
	18COB401	B.SANTHOSH KUMAR	CONSUMER PREFERENCE OF BATH SOAPS IN THANJAVUR TOWN	DR.S.RAJU

12	18COB402	D.SANTHIYAGU GEORGE	A STUDY OF CONSUMER BEHAVIOUR IN HOME APPLIANCES	DR.S.RAJU
13.	18COB403	M.VIGNESH	QUALITY OF AFTER SALES SERVICE PROVIDE BY TVS TWO WHEELER SHOW ROOM IN THANJAVUR TOWN - A STUDY	Dr.P.JEGAN
14	18COA351	V.DURGADEVI	"A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA PRODUCTS IN KUMBAKONAM"	Dr.P.JEGAN
15	18COA352	S.BANUPRIYA	A STUDY ON JOB STATISFICATION IN SRI VAISHNAVI DEPARTMENT STORE PRIVATE LIMITED	DR.P.JEGAN
16	18COA353	K.HEMA	Dr.R. BALAKRISHNAN	Dr. R.SUBASHINI
17	18COA354	S.RAJESHWARI	A STUDY ON STREES MANAGEMET OF AN EMPLOYEE AT ROHINI HOSPITAL IN THANJAVUR	Dr. R.SUBASHINI
18	18COA355	R.AARTHI	COMPARATIVE STUDIES BETWEEN LAKME VS REVLON WITH THE SPECIAL REFERENCES OF COLLEGE STUDENTS IN THANJAVUR (CITY)	Dr. R.SUBASHINI
19	18COA356	R.SUBASHINI	A STUDY ON CONSUMER BEHAVIOUR FOR HIMALAYA BABY PRODUCTS IN THANJAVUR CITY	Dr.S.SURESH
20	18COA357	S.KEERTHIGA	A STUDY ON CUSTOMER BEHAVIOUR TOWARDS TVS BIKES IN SIVAKASI TOWN	Dr.S.SURESH
21	18COA358	S.BHARATHI PRIYA	A STUDY ON STRESS MANAGEMENT AMONG EMPLOYEES OF VISHNURAM TEXTILE TIRUPUR	Dr.R.SIVANANTHAM
22	18COA359	S.DURGADEVI	A STUDY OF EMPLOYEE'S PERFORMANCE APPRAISAL WITH SPECIAL REFERENCE TO SRI ARN MOTORS	Dr.R.SIVANANTHAM
23	18COA360	R.DHARANIKA	STUDY ON CONSUMER PREFERENCE TOWARDS FOREIGN BRAND WITH REFERENCE TO COIMBATORE DISTRICT	Dr. R.SARAVANAVEL
24	18COA361	A.SUNDARI	A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE SHOPPING	Dr. R.SARAVANAVEL
25	18COA362	N.RAMYA	A STUDY ON CUSTOMER SATISFACATION ON BOMBAY SWEETS IN THANJAVUR CITY	Dr.P.SANKAR
26	18COA363	N.MEENA	A STUDY ON CUSTOMER SATISFACTION IN ANDROID CELLPHONE IN THANJAVUR	Dr.P.SANKAR

			DISTRICT	
27	18COA364	R.ANANDHI	STUDENTS PREFERENCE IN ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART - A STUDY	Dr. D.CHANDRASEKARAN
28	18COA365	M.SELVI	_____	_____
29	18COA366	C.KAMATCHI	A STUDY ON CUSTOMER PERCEPTION TOWARDS COSMETIC ITEMS IN PATANJALI PRODUCT IN THANJAVUR TOWN	Dr.R. BALAKRISHNAN
30	18COA367	M.DHARANI	A STUDY ON EFFECTIVENESS OF EMPLOYEES ROLE IN SMALL AND MEDIUM ENTERPRISES IN THANJAVUR DISTRICT	Dr.R. BALAKRISHNAN
31	18COA368	D.SATHYA	A STUDY ON ONLINE BANKING SYSTEM IN THANJAVUR DISTRICT	Dr. M. KAVITHA
32	18COA370	N.PRIYANKA	A STUDY ON CONSUMER RESPONSES OF BHARATH SANCHAR NIGAM LIMITED (BSNL) - THANJAVUR.	Dr. M. KAVITHA
33	18COA371	M.MOULIYA	A STUDY ON CONSUMER PERCEPTION IN LIFE INSURANCE CORPORATION OF INDIA AT MANNARGUDI	Dr. D. VENKADESH
34	18COA372	R.PRIYADHARSHINI	A STUDY ON WORKING CAPITAL MANAGEMENT IN ARIGNAR ANNA SUGAR MILLS KURUNGULAM, THANJAVUR DISTRICT	Dr. D. VENKADESH
35	18COA373	P.VIDHYA	A STUDY ON CUSTOMER SATISFACTION ON AROKIYA DAIRY PRODUCTS WITH REFERENCE TO PASUPATHIKOIL AREA	Prof.S.PUGALENTHI
36	18COB452	S.SUGANYA	"A STUDY ON CUSTOMER SATISFACTION IN ANDROID CELLPHONE IN THANJAVUR DISTRICT"	Prof.S.PUGALENTHI
37	18COB455	R.SARANYA	A STUDY ON ONLINE BUSINESS WITH FLIPKART IN THANJAVUR DISTRICT	Prof. V. Ezhilmaran

	18COB456	T.ABINAYA	A STUDY ON CUSTOMER SATISFACTION AND BRAND PREFERENCE TOWARDS JOHNSON BABY SOAP WITH SPECIAL REFERENCE KUMBAKONAM TOWN	Dr. V.RAMAKRISHNAN
39	18COB457	R.PUVITHRA	_____	_____
40	18COB458	M.HEMAVARDHINI	A STUDY ON EMPLOYEE MORALE AT TAMILNADU CEMENT CORPORATION LIMITED IN ARIYALUR	Prof. S.SOMASUNDARAM

A STUDY ON CONSUMER PREFERENCE AND SATISFICATION TOWARDS JIO SIM WITH REFERENCE TO THANJAVUR CITY

Dissertation submitted to

**A.V.V.M. Sri Pushpam College (Autonomous),
Poondi, Thanjavur District.**

Affiliated to Bharathidasan University, Tiruchirappalli

In partial fulfillment of the requirements
for the Award of the Degree of

MASTER OF COMMERCE

by

**LOKESHWARAN.C
Reg. No.:18COA301**

Under the guidance of

**Prof.K.THIRUMAVALAVAN, M.Com. MPhil,
Associate Professor of Commerce**

NAAC RE-ACCREDITED WITH 'A' GRADE



P.G. & RESEARCH DEPARTMENT OF COMMERCE

**A.V.V.M. SRI PUSHPAM COLLEGE
(AUTONOMOUS)**

POONDI – 613 503, THANJAVUR DISTRICT

SEPTEMBER -2020

**A STUDY ON CUSTOMER AWARENESS OF THE MAHINDRA
XYLO AND LOGON CARS- A MARKETING SURVEY**

Dissertation submitted to
A.V.V.M. Sri Pushpam College (Autonomous),
Poondi, Thanjavur District.
Affiliated to Bharathidasan University, Tiruchirapalli
In partial fulfillment of the requirements
for the Award of the Degree of

MASTER OF COMMERCE

by

HARIHARASUDHAN.K
Reg. No.: 18COA302

Under the guidance of
Prof.K.THIRUMAVALAVAN, M.Com.,M.Phil.,
Associate Professor of Commerce

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P.G. & RESEARCH DEPARTMENT OF COMMERCE

A.V.V.M. SRI PUSHPAM COLLEGE
(AUTONOMOUS)

POONDI – 613 503, THANJAVUR DISTRICT

SEPTEMBER-2018-2020

A STUDY ON EMPLOYEES JOB SATISFACTION IN GEM SPINNERS, THANJAVUR

Dissertation submitted to
A.V.V.M. Sri Pushpam College (Autonomous),
Poondi, Thanjavur District.
Affiliated to Bharathidasan University, Tiruchirapalli
In partial fulfillment of the requirements
for the Award of the Degree of

MASTER OF COMMERCE

by

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Reg. No.: 18COA303

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Associate Professor of Commerce

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P.G. & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M. SRI PUSHPAM COLLEGE
(AUTONOMOUS)
POONDI – 613 503, THANJAVUR DISTRICT

september-2020

**A STUDY ON PERSONNEL PRACTICES IN TAMILNADU STATE
TRANSPORT CORPORATION LTD-THANJAVUR DISTRICT**

A Project submitted to

**A.VEERIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI
AFFILIATED BY BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI**

In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by

HARISH.K

(Reg. No. 18COA304)

Under the Guidance of

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CO-ORDINATOR, Department of Commerce

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**PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI**

THANJAVUR DISTRICT – 613 503

SEPTEMBER- 2020

A STUDY ON CONSUMER ATTITUDE TOWARDS HIMALAYA PRODUCTS IN THANJAVUR

**A Project submitted to
A.VEERIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE
(AUTONOMOUS), POONDI
(AFFILIATED TO BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI)
In Partial fulfillment of the requirements for the award of the degree of**

MASTER OF COMMERCE

Submitted by
R.ARAVINTH
(Reg.No. 18COA307)

Under the Guidance of
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PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI
THANJAVUR DISTRICT – 613 503

SEPTEMBER– 2020

A STUDY ON THE EFFICIENCY OF DISTRIBUTION OF CADBURY'S CHOCOLATES IN THIUVARUR TOWN

A Project Submitted to
A. VEERIYA VANDAYAR MEMORIAL
SRI PUSHPAM COLLEGE, (Autonomous), POONDI.
(Affiliated to Bharathidasan University, Thiruchirapalli)

In Partial Fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY
S.BHARANISHANKAR
Reg. No. 18COA308

Under the Guidance of
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Assistant Professor of Commerce

NAAC RE - ACCREDITED WITH 'A' GRADE



PG AND RESERCH DEPARTMENT OF COMMERCE
A.V.V.M. SRI. PUSHPAM COLLEGE (AUTONOMOUS)
POONDI - 613 503, THANJAVUR DISTRICT

SEPTEMBER - 2020

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
XIAOMI SMART PHONE USERS IN THANJAVUR TOWN**

A project submitted to

A.V.V.M. Sri Pushpam College (Autonomous),

Poondi, Thanjavur District.

Affiliated to Bharathidasan University, Tiruchirapalli

In partial fulfillment of the requirements

for the Award of the Degree of

MASTER OF COMMERCE

By

SUBASH CHANDRA BOSE.C

Reg. No.: 18COA309

Under the guidance of

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Assistant Professor of Commerce

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P.G. & RESEARCH DEPARTMENT OF COMMERCE

A.V.V.M. SRI PUSHPAM COLLEGE

(AUTONOMOUS)

POONDI – 613 503, THANJAVUR DISTRICT.

SEPTEMBER-2020

**A STUDY ON WORKING CAPITAL
MANAGEMENT IN OXINA MOTOR PVT LTD., TIRUCHIRAPALLI**

A Project submitted to
A.V.V.M. Sri Pushpam College (Autonomous),
Poondi, Thanjavur District.
(Affiliated to Bharathidasan University, Tiruchirapalli)
In partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

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P.G. & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M. SRI PUSHPAM COLLEGE
(AUTONOMOUS)
POONDI - 613 503, THANJAVUR DISTRICT
SEPTEMBER-2020

**A STUDY ON USERS SATISFACTION TOWARDS GOOGLE MAP
IN THANJAVUR TOWN**

**A Project submitted to
A.V.V.M. Sri Pushpam College (Autonomous), Poondi,
(Affiliated to Bharathidasan University, Tiruchirappalli)**

In Partial fulfilment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by
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(Reg.No.18COA311)

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PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI
THANJAVUR DISTRICT - 613 503

SEPTEMBER 2020

CONSUMER PREFERENCE OF HOMEHOLD PRODUCTS IN KUMBAKONAM CITY

A Project submitted to
A.VEERAIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE
(AUTONOMOUS), POONDI, THANJAVUR.
(AFFILIATED BY BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI)
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by
A.KARTHIK
(Reg.No. 18COA312)

Under the Guidance of
Dr.S.RAJU, M.Com.,M.B.A.,M.Phil.,Ph.D.,
Assistant Professor, Department of Commerce



PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI

THANJAVUR DISTRICT – 613 503

SEPTEMBER 2020

“A STUDY ON CUSTOMER SATISFACTION TOWARDS HIMALAYA PRODUCTS IN KUMBAKONAM”

A project work submitted to

DEPARTMENT OF COMMERCE

A.V.V.M Sri Pushpam College, poondi

Affiliated to Bharathidasan University, Thiruchirappalli

In partial fulfillment of the requirement for the award of the
degree of

MASTER OF COMMERCE

Submitted by

V. DURGA DEVI
(Reg . No.18COA351)

Under the Guidance of

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PG.& RESEARCH DEPARTMENT OF COMMERCE

A.V.V.M SRI PUSHPAM COLLEGE

(AUTONOMOUS)

POONDI – 613503

SEPTEMBER -2020

**A STUDY ON JOB SATISFACTION IN SRI VASAVI DEPARTMENT
STORE PRIVATE LIMITED- THANJAVUR DISTRICT**

A Project submitted to
A.VEERIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI
AFFILIATED BY BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by
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Under the Guidance of
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PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI
THANJAVUR DISTRICT – 613 503

SEPTEMBER- 2020

A STUDY ON COMPENSATION MANAGEMENT SYSTEM AT AMMAIYAR MILK DAIRY, KARAIKAL

A Project Submitted to
A. VEERIYA VANDAYAR MEMORIAL
SRI PUSHPAM COLLEGE, (AUTONOMOUS), POONDI
(Affiliated to Bharathidasan University, Tiruchirappalli)
In Partial fulfillment of the requirements for the award of the Degree of

MASTER OF COMMERCE

Submitted by

K. HEMA

(Reg.No:18COA353)

Under the Guidance of

Dr. R. SUBASHINI, M.Com., MBA., M.Phil., Ph.D.,

Assistant Professor Department of Commerce

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P.G. AND RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M. SRI PUSHPAM COLLEGE (AUTONOMOUS) POONDI
THANJAVUR DISTRICT-613 503

September - 2020

**A STUDY ON STRESSES MANAGEMENT OF AN EMPLOYEE AT
ROHINI HOSPITAL IN THANJAVUR**

A Project submitted to

**A.VEERIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI AFFILIATED BY BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI**
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

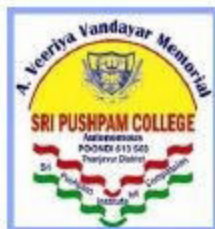
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PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI

THANJAVUR DISTRICT - 613 503

SEPTEMBER- 2020

**COMPARATIVE STUDIES BETWEEN LAKME VS REVLON WITH
THE SPECIAL REFERENCES OF COLLEGE STUDENTS IN
THANJAVUR (CITY)**

**A Project submitted to
A.VEERIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI
AFFILIATED BY BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI**
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by
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Under the Guidance of
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Assistant Professor, Department of Commerce



**PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI**

THANJAVUR DISTRICT – 613 503

SEPTEMBER- 2020

A STUDY ON CONSUMER BEHAVIOUR FOR HIMALAYA BABY PRODUCTS IN THANJAVUR CITY

Dissertation submitted to

A.V.V.M. Sri Pushpam College (Autonomous),

Poondi, Thanjavur District.

Affiliated to Bharathidasan Univesity, Tiruchirapalli

In partial fulfillment of the requirements for the Award of the Degree of

MASTER OF COMMERCE

by

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Reg. No.: 18COA356

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Assistant Professor of Commerce

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P.G. & RESEARCH DEPARTMENT OF COMMERCE

A.V.V.M. SRI PUSHPAM COLLEGE

(AUTONOMOUS)

POONDI – 613 503, THANJAVUR DISTRICT

SEPTEMBER-2020

A STUDY ON CUSTOMER BEHAVIOUR TOWARDS TVS BIKES IN SIVAKASI TOWN

Dissertation submitted to
A.V.V.M. Sri Pushpam College (Autonomous),
Poondi, Thanjavur District.
Affiliated to Bharathidasan University, Tiruchirapalli
In partial fulfillment of the requirements
for the Award of the Degree of

MASTER OF COMMERCE

by
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Reg. No.: 18COA357

Under the guidance of
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Assistant Professor of Commerce
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A.V.V.M. SRI PUSHPAM COLLEGE
(AUTONOMOUS)
POONDI – 613 503, THANJAVUR DISTRICT

SEPTEMBER-2020

A STUDY ON STRESS MANAGEMENT AMONG EMPLOYEES OF VISHNURAM TEXTILE TIRUPUR.

A Project submitted to
A.V.V.M. Sri Pushpam College (Autonomous),
Affiliated to Bharathidasan University, Tiruchirappalli
in partial fulfillment of the requirements
for the award of the degree of

MASTER OF COMMERCE

By

G. BHARATHI PRIYA

Reg. No. 18COA358

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NAAC RE-ACCREDITED with 'A' GRADE



**P.G. AND RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M. SRI PUSHPAM COLLEGE
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POONDI-613 503, THANJAVUR**

SEPTEMBER 2020

***A STUDY OF EMPLOYEE'S PERFORMANCE APPRAISAL
WITH SPECIAL REFERENCE TO SRI ARN MOTORS
MAHINDRA & MAHINDRA IN THANJAVUR***

A Project submitted to

**A.VEERIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE
(AUTONOMOUS), POONDI, THANJAVUR.**

(AFFILIATED BY BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI)

In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by

S.DURGADEVI

(Reg.No. 18COA359)

Under the Guidance of

Dr.R.SIVANANTHAM, M.Com.,M.Phil.,Ph.D.,

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PG & RESEARCH DEPARTMENT OF COMMERCE

A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI

THANJAVUR DISTRICT – 613 503

SEPTEMBER- 2020

***A STUDY ON CONSUMER PREFERENCE TOWARDS FOREIGN BRAND WITH
REFERENCE TO COIMBATORE DISTRICT***

A Project submitted to
**A.VEERAIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI AFFILIATED TO BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI**
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by
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Under the Guidance of
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NAAC RE-ACCREDITED
With
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PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONCHI THANJAVUR
DISTRICT – 613 503

SEPTEMBER 2020

A STUDY ON CONSUMER PREFERENCE TOWARDS ONLINE SHOPPING

A Project submitted to
**A.VEERAIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI AFFILIATED TO BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI**
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by
A.SUNDARI
(Reg.No. 18COA361)

Under the Guidance of
Dr. R.SARAVANAVEL M.Com., M.B.A., M.Phil., Ph.D.,
Assistant Professor, Department of Commerce

NAAC RE-ACCREDITED
With
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PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI THANJAVUR
DISTRICT - 613 503

SEPTEMBER 2020

**A STUDY ON CUSTOMER SATISFACATION ON BOMBAY SWEETS
IN THANJAVUR CITY**

A Project submitted to

**A.VEERAIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE
(AUTONOMOUS), POONDI**

AFFILIATED BY BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI

In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by

N.RAMYA

(Reg.No. 18COA362)

Under the Guidance of

Dr.P.SANKAR M.Com.,M.B.A.,M.Phil.,Ph.D.,

Assistant Professor, Department of Commerce

NAAC RE-ACCREDITED

WITH

'A' GRADE



**PG & RESEARCH DEPARTMENT OF COMMERCE
A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI, THANJAVUR DISTRICT – 613 503**

SEPTEMBER - 2020

"A STUDY ON CUSTOMER SATISFACTION IN ANDROID CELLPHONE IN THANJAVUR DISTRICT"

A Project submitted to
**A.VEERAIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS),
POONDI AFFILIATED BY BHARATHIDASAN UNIVERSITY, TIRUCHIRAPALLI**
In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by
N.MEENA
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Under the Guidance of
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THANJAVUR DISTRICT – 613 503

APRIL 2020

STUDENTS PREFERENCE IN ONLINE SHOPPING WITH SPECIAL REFERENCE TO FLIPKART - A STUDY

A Project submitted to

**A.VEERAIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS),
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In Partial fulfillment of the requirements for the award of the degree of

MASTER OF COMMERCE

Submitted by

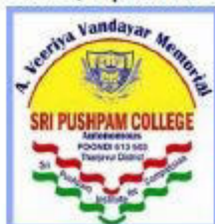
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THANJAVUR DISTRICT – 613 503**

APRIL 2020

**"A STUDY ON HEALTH AND WELFARE MEASURES IN
LINGAM GROUPS, THIRUVARUR DISTRICT"**

A project Submitted to
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PoonDI - 613 503, Thanjavur District

September - 2020

**A STUDY ON CUSTOMER PERCEPTION TOWARDS COSMETIC ITEMS IN
PATANJALI PRODUCT IN THANJAVUR TOWN**

Dissertation submitted to

A.V.V.M. Sri Pushpam College (Autonomous),

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In partial fulfilment of the requirements

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SEPTEMBER -2020

A STUDY ON EFFECTIVENESS OF EMPLOYEES ROLE IN SMALL AND MEDIUM ENTERPRISES IN THANJAVUR DISTRICT

A project submitted to
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September - 2020

A STUDY ON ONLINE BANKING SYSTEM IN THANJAVUR DISTRICT

A Project submitted to
A.V.V.M. Sri Pushpam College (Autonomous),
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SEPTEMBER 2020

**A STUDY ON CONSUMER RESPONSES OF BHARATH SANCHAR NIGAM
LIMITED (BSNL) - THANJAVUR.**

A Project submitted to
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SEPTEMBER 2020

**A STUDY ON CONSUMER PERCEPTION IN LIFE INSURANCE CORPORATION
OF INDIA AT MANNARGUDI**

A Project submitted to
A.V.V.M. Sri Pushpam College (Autonomous),
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MASTER OF COMMERCE

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**A STUDY ON WORKING CAPITAL MANAGEMENT IN ARIGNAR ANNA SUGAR
MILLS KURUNGULAM, THANJAVUR DISTRICT**

A Project submitted to
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SEPTEMBER 2020

**A STUDY ON CUSTOMER SATISFACTION ON AROKIYA DAIRY
PRODUCTS WITH REFERENCE TO PASUPATHIKOIL AREA**

A Project submitted to
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SEPTEMBER- 2020

CONSUMER PREFERENCE OF BATH SOAPS IN THANJAVUR TOWN

A Dissertation Submitted to
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SEPTEMBER – 2020

A STUDY ON CONSUMER BEHAVIOUR OF HOME APPLIANCES IN THANJAVUR TOWN

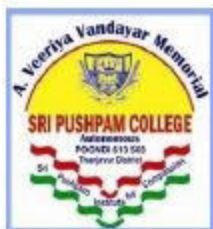
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SEPTEMBER-2020

QUALITY OF AFTER SALES SERVICE PROVIDE BY TVS TWO WHEELER SHOW ROOM IN THANJAVUR TOWN - A STUDY

A Project submitted to

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SEPTEMBER 2020

“A STUDY ON CUSTOMER SATISFACTION IN ANDROID CELLPHONE IN THANJAVUR DISTRICT”

A Project submitted to
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SEPTEMBER- 2020

A STUDY ON ONLINE BUSINESS WITH FLIPKART IN THANJAVUR DISTRICT

Project submitted to

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In partial fulfillment of the requirement

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September – 2020

**A STUDY ON CUSTOMER SATISFACTION AND BRAND PREFERENCE
TOWARDS JOHNSON BABY SOAP WITH SPECIAL REFERENCE
KUMBAKONAM TOWN**

A Project submitted to

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SEPTEMBER– 2020

**A STUDY ON CUSTOMER SATISFACTION WITH REFERENCE
TO AFTER SALE SERVICE WITH HERO HONDA DEALER IN
THANJAVUR**

A Project submitted to

**A.VEERIYA VANDAYAR MEMORIAL SRI PUSHPAM COLLEGE (AUTONOMOUS), POONDI
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SEPTEMBER– 2020

A STUDY ON EMPLOYEE MORALE AT TAMILNADU CEMENT CORPORATION LIMITED IN ARIYALUR

A Project submitted to

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