

**A STUDY ON STRESS MANAGEMENT OF EMPLOYEES AT  
COMMERCIAL BANKS WITH SPECIAL REFERENCE TO INDIAN BANK  
(Within Thanjavur Corporation Limit)**

**A Dissertation Submitted to**  
**A.V.V.M. Sri Pushpam College (Autonomous) Poondi,**  
**Affiliated to Bharathidasan University, Tiruchirappalli**  
in partial fulfillment of the requirements for the award of the Degree of

**MASTER OF PHILOSOPHY IN COMMERCE**

Submitted by

**S.CELIA CAROLINE**

Reg. No: 19COB551

**Under the Guidance of**

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Assistant Professor in commerce



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**POONDI, THANJAVUR DISTRICT-613 503.**

**DECEMBER - 2020**

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# **A STUDY ON CUSTOMER SATISFACTION TOWARDS COURIER SERVICES IN NEEDAMANGALAM TOWN**

Dissertation Submitted to  
A.V.V.M. Sri Pushpam College (Autonomous), Poondi,  
Affiliated to Bharathidasan University, in partial fulfilment  
of the requirements for the award of the degree of

**MASTER OF PHILOSOPHY**

*Submitted By*

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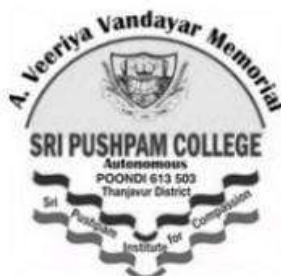
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**A STUDY ON CONSUMER PREFERENCE TOWARDS TWO WHEELERS WITH SPECIAL  
REFERENCE TO KUMBAKONAM TOWN**

A Dissertation submitted to  
**A.V.V.M. Sri Pushpam college (Autonomous), Poondi,**  
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In partial fulfillment of the requirements  
For the award of the degree of  
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**THANJAVUR –(Dt.)**  
**DECEMBER– 2020**

# **A STUDY ON MARKETING STRATEGY TOWARDS MTR MASALA IN THANJAVUR**

*A Dissertation Submitted to*

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# **STUDY ON EFFECTIVENESS OF ADVERTISEMENTS ON SCOOTER BRANDS IN VEDARANYAM TOWN**

A dissertation submitted to

**A.V.V.M SRI PUSHPAM COLLEGE (AUTONOMOUS) POONDI**

*(Affiliated to Bharathidasan University, Tiruchirappalli)  
in partial fulfillment of requirements for the award of degree of*

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**DECEMBER - 2020**

**A STUDY ON CONSUMER'S PERCEPTION TOWARDS  
DIGITAL PAYMENT SYSTEM IN TIRUVARUR DISTRICT**

*A Dissertation submitted to*

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*In partial fulfillment of the requirements*

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**DECEMBER -2020**

**CUSTOMER SATISFACION TOWARDS AFTER SALE  
SERVICE OF HERO DEALER IN PUDUCHERRY:- A STUDY**

A Dissertation submitted to

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**DECEMBER – 2020**