

**A. Veeriyar Vandayar Memorial**  
**SRI PUSHPAM COLLEGE (AUTONOMOUS)**

Poondi - 613 503, Thanjavur District, Tamilnadu.

(Affiliated to Bharathidasan University)

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Website: www.sripushpamcollege.co.in



I wish to convey that the project proposal submitted by **Mrs. P. Vijaya, Assistant Professor,** Department of Commerce, A.V.V.M Sri Pushpam College (Autonomous) is approved with the sanction of seed money Rs. 10,000/- (Rupees Ten thousand only). The items of expenditure for which the total allocation has been approved are given below.

Project code	SMMRP-19CO-05
Title of the project	<i>Customer satisfaction for a digital marketing agency</i>
Date of sanction	July 1, 2019
Project duration	Six months
<b>Financial allocation</b>	
<b>Heads</b>	<b>Grant approved</b>
Hiring services	8000
Contingency	4000
Chemicals and Consumables	-
Field work and travel	2000
Total	14000

1. The grant should be exclusively utilized for the purpose for which it was sanctioned. It may be ensured that the expenditure should not exceed the limit of sanctioned amount under each head.
2. Hiring services is meant for specialized technical work, such as sample analysis, for which the college has no infrastructure or such services are available on payment basis
3. Contingency: The admissible contingency grant may be utilized for photo stat copies and microfilms, typing, stationary, postage, computation and printing needed for the project
4. Chemicals and consumables: to meet expenditure on chemicals, glassware and other consumables items, money can be claimed against purchase order through Research Advisory Committee and principal.
5. Travel and field work: The amount allocated under the field under the head travel / field work is to be utilized for data collection and collection of other information such as documents and visit to libraries within the general scope and sphere of the ongoing project.
6. All project work should be carried out without any detriment to the regular academic work, working during the college holidays will be permitted but no privileges are allowed thereon.
7. Monetary committee will be interacting with the project fellow periodically in order to ensure the outcome of the project.
8. Final report of the research work should be submitted to the Office of the Research Advisory Committee on or before of 31<sup>st</sup> January 2020.

Date: 1/7/2019



  
Principal  
**PRINCIPAL**  
**A.V.V.M. SRI PUSHPAM COLLEGE**  
(Autonomous)  
Poondi, Thanjavur Dt.



new,

**A.V.V.M. Sri Pushpam College**  
**(Autonomous),**  
**Poondi-613 503, Thanjavur (Dt)**

**MINOR RESEARCH PROJECT - SEED MONEY - 2019-2020**


Date:- 31.01.2020

**Statement of Expenditure**


Project Investigator : P. VIJAYA.  
Designation and Department : Assistant Professor, Dept of Commerce,  
Project Code : SMMRP- 19CS-05  
Project Title : Customer satisfaction for a Digital marketing Agency.

S. No.	Sanction Heads	Total Funds Allocated (Rs)	Total Expenditure (Rs)	Balance, if any (Rs)
1.	Hiring services	8000	8100	
2.	Contingency	4000	4050	
3.	Chemicals and Consumables	—	—	
4.	Field work and Travel	2000	2180	
Total		14,000	14,330	

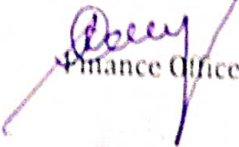
The fund sanctioned under each head has been utilized for the purpose for which it was sanctioned.

  
Research Advisory Committee

  
Project Investigator

  
Principal  
PRINCIPAL  
A.V.V.M. SRI PUSHPAM COLLEGE  
(Autonomous)  
Poondi, Thanjavur Dt.



  
Finance Officer