



## MEMORANDUM OF UNDERSTANDING

Dated - 24th June, 2018

Between

Department of Management Studies,  
A.V.V.M Sri Pushpam College (Autonomous),  
Poondi, Thanjavur District  
PIN - 613 503, Tamil Nadu, India.

Department of Management Studies,  
Marudupandiyar Institutions,  
Vallam, Thanjavur 613 403  
Tamil Nadu, India.

Department of Management Studies, A.V.V.M Sri Pushpam College (Autonomous), Poondi, Thanjavur (Dt) - 613503, Tamil Nadu, India and Department of Management Studies, Marudupandiyar Institutions, Vallam, Thanjavur 613 403, Tamil Nadu, India hereby enter into this General Agreement to foster Education and Research.

1. Both Parties agree to encourage the following exchange activities based on their respective academic and educational needs.

- |                                      |                            |
|--------------------------------------|----------------------------|
| a. Exchange of Scholars              | b. Exchange of Students    |
| c. Exchange of Research facilities   | d. Joint Research Programs |
| e. Joint Conferences                 | f. Joint Online Programs   |
| g. Other Academic exchange Programme |                            |
- as may be agreed to by both the parties from time to time

2. The implementation of each exchange program referred above will follow the guidelines established on mutual agreement by both the parties. Efforts will be made by both the parties to find financial resources for carrying out the activities listed above.

3. Nothing shall diminish the full autonomy of either institution nor will any constraints be imposed by either upon the other in carrying out the agreement.

4. This agreement shall be in force for a period of FIVE YEARS from the date of the last signing and is subject to revision or modification by mutual consent. It is also understood that this agreement may serve as the basis for the specific agreements to be developed at a later date. It is further understood that either institution may terminate the agreement at any time, upon one year written notification to the partner institution, although such action will only be taken after mutual consultation in order to avoid any possible inconvenience to either party.

The Principal,  
A.V.V.M Sri Pushpam College (Autonomous)  
Poondi 613 503, Thanjavur Dt.  
Tamil Nadu, India

*M. Vijaya*  
The Principal,  
Marudupandiyar Institutions,  
Vallam, Thanjavur 613 403  
Tamil Nadu, India

5. The Memorandum of Understanding may be amended in writing by mutual consent between both parties, IN WITNESS WHEREOF, the undersigned parties have agreed and executed this document in English in two originals.

### WITNESSES:

For A.V.V.M Sri Pushpam College

1) *[Signature]*  
(Dr. N. Arun Sundaram)  
A.V.V.M Sri Pushpam College  
Poondi.

2) *[Signature]*  
Dr. C. SURESH, M.B.A., M.Com., M.Phil., Ph.D.,  
Associate Professor & Research Advisor,  
Department of Management Studies,  
A.V.V.M Sri Pushpam College (Autonomous),  
Poondi Thanjavur-613 503

For Marudupandiyar Institutions

1) *[Signature]*  
Dr. R. J. HANUJAN,  
VICE PRINCIPAL,  
MARUDUPANDIYAR COLLEGE,  
THANJAVUR.

2) *[Signature]*  
Mrs. D. Vidya  
Asst Prof & Head  
P&R Research Deptt - of management  
Marudupandiyar College, Thanjavur.



Department of Management  
*A Veeriyar Vandayar Memorial*  
Sri Pushpam College (Autonomous),  
Poondi



*In Association With*

Department of Management Studies  
Maruthupandiyar Institutions,  
Thanjavur .

# One Day National Level Seminar on “Personal Branding”

## RESOURCE PERSON

Mr. Rajesh Natrajan  
Interest- Digital Marketing Agency  
Trichy

Date: 15.03. 2019  
Venue: Smart Room  
Time: 10 A.M

2018.2019

## PERSONAL BRANDING

The organized one day workshop on 15.03.2019 **Personal Branding Mr.Rajesh Natarajan** inaugurated and interacted with participant.



personal branding is the conscious and international effort to created and influencing public perception of individual by posting them as on authority their industry evaluating the credibility and differentiating themselves from the competitions to ultimately advance their career

2018.2019

PERSONAL BRANDING

Date: 15.03.2019

Participants List

S. No	Name of the College	Class	Name of the Students
1.	Maruthupandiyar Institution	MBA	Mullai
2.		MBA	Meena
3.		MBA	Aathi
4.		MBA	Pandiyar
5.		MBA	Indumathi
6.		MBA	Vignesh
7.		MBA	Bhanu
8.		MBA	Manjula
9.		MBA	Suriya
10.		MBA	Jegatheesh
11.	AVVM SPC	MBA	Kamelesh
12.		MBA	Paravathi
13.		MBA	Vinoth
14.		MBA	Varthana
15.		MBA	Ganesh
16.		MBA	Vishnu
17.		MBA	Saisree
18.		MBA	Rajesekar
19.		MBA	Malar
20.		MBA	Gayathiri

Organizing Secretary

