



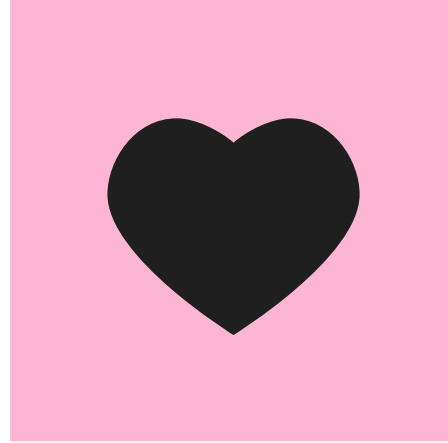
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



We Need to
Create engaging
Content that
Resonates With
Our Audience

Its Important to
Collaborate with
other Creators
to Expand our
Reach

Quality
Production is Key
to Retaining
Viewers and
Attracting New
Ones

Is our Content
Relevant and
Relatable to
our Target
Audience ?

Following This
Channel For
Years Since
The Content Is
Evolved

This is a Great
way to Unwind
,I Love Watching
these Videos
During Breaks

Engages with the
Audience
Through
Comments, Likes
and Live Streams

Monitors
Analytics and
Feedback to
Adjust Content
Strategy and
Improve

Plans Content
Ideas , Script
Writing and
Production
Schedules

Enthusiasm for
Collaborating
with other
Creators and
Expanding the
Channel's Reach

Excitement about
Creating Content
that Entertains
and Educates
Viewers

Pressure to
Consistently
Produce
High- Quality
Videos