

WEBSY TECHNOLOGIES



NAME- RANJIT KUMAR PANDA

ENROLLMENT NUMBER- 12011027

NAME OF THE PROJECT- MARKETING WEBSITE

DURATION:

DATE OF START- 10 April 2021

DATE OF END- 24 April 2021

BRIEF DESCRIPTION OF THE PROJECT

As we are living in 21 st century with the booming of technology, everything is getting shifted towards online. Even this covid pandemic give a huge boost and force offline business to come to online.

HOW CAN A WEBSITE INCREASE BUSINESS?

A website can help you open doors—creating a plethora of options for advertising, persuading potential investors and reaching new clients. On top of that, developing and maintaining a website enables you to get creative, stay on top of new ideas, and find new markets. Having plenty of information is a great start as people can feel comfortable finding information before they even meet you, come to your shop or contact you for business.

Increases your online presence.

Dedication yields trust-

Building a website that shows that you take your business and your clients seriously. When a customer sees that you are dedicated to your product or service, they're more likely to trust your business acumen. A professional page can set someone's mind at ease as they are navigating the increasingly complex world of consumer choices. Simply put, a website shows you care.

Easy peasy press releasy

One cool aspect of a business website is the ease with which you can share the news with your clients.

Customers can sign up for a newsletter, you can collect emails from anyone interested in updates, or highlight new releases or more information in a blog post. Having a blog keeps your audience updated and it's what you are reading right now:)

Contact

A website is the present-day version of the yellow pages. Click to your website homepage and potential clients can find a phone number, business address, map locator or zip code finder, hours, email and any other way of contacting you that you might decide. Without a website, it can be hard to locate correct contact information online, particularly with regards to email. Having a phone number and email address in a place of prominence on your website is highly recommended and makes it possible for customers to connect and interact with you and your business—to find you in their neighbourhood, call or email with a question, or network with you if they share an interest.

Helps you stand out

Despite the popularity and effectiveness of building an online presence, many businesses have yet to take the plunge. Only 71% of small businesses nationwide have invested in digital promotion—meaning that you have a

solid chance of setting yourself apart from the pack by developing a website, especially on a local level.

Small screens big rewards

A website enables you to design your content for your specific audience. You can control how your page appears if customers access it on a small screen like a phone or tablet. So many folks use their phones as directories and guides that having visible, clear, useable pages meant for the small screen can improve your digital presence. After all, if you can't read it, you can't use it!

Improves utility of social media.

Social media is one of the best ways that you can introduce yourself as a business, build a following, advertise your services, and reach a wider audience. Websites make social media much more streamlined—rather than click through disparate search results your client can find links to your Twitter and Instagram handles or Facebook page all in the same place. In addition, traffic to your website can increase traffic on your social media pages and vice versa.

Can help you get a loan

In a competitive market, any edge can be useful in persuading a bank to lend you money. A professional website can be immensely helpful in convincing someone to invest in you and your passions. It shows

that you understand the current business atmosphere, that you have some gumption and clarity about what you offer, and that you are dedicated to allowing your business to thrive. Having a website is like walking into the bank in a suit rather than cut-offs.

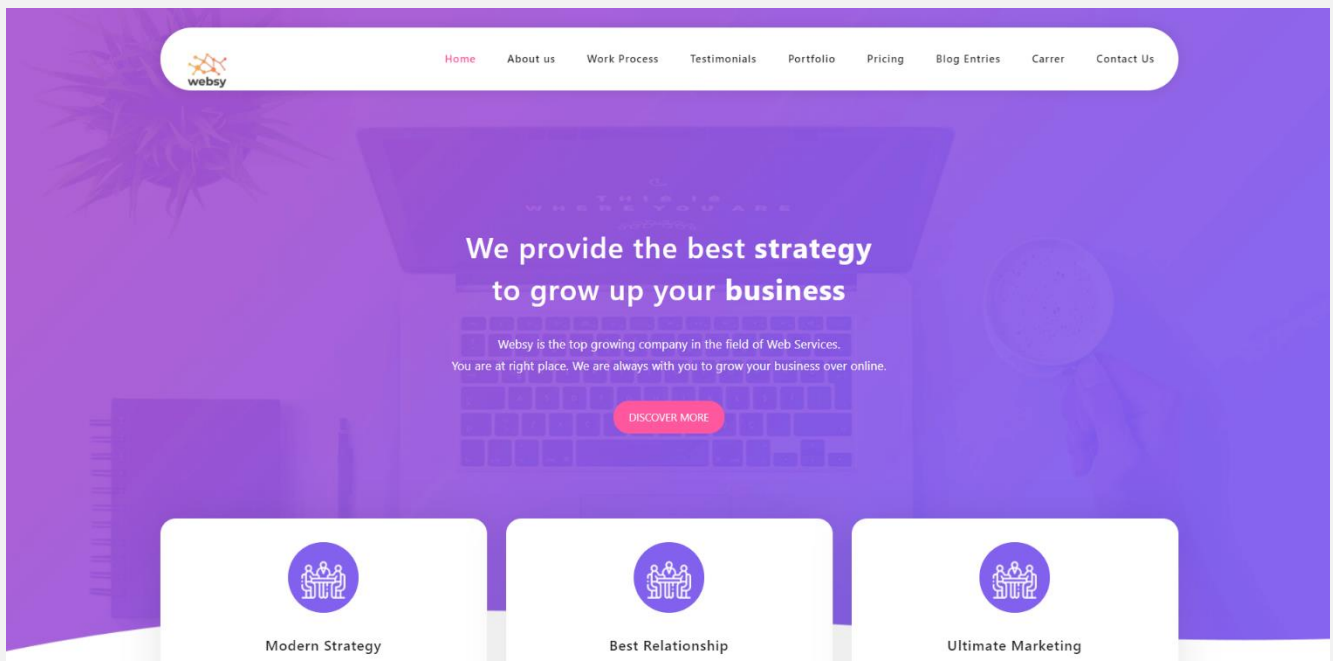
ABOUT OUR BUSINESS MARKETING WEBSITE

So, this is the utmost growing demand in this century. that's why I planned to launch a website and provide service to offline business to make their presence online. Also, we ensure the security levels of the website as security is the most important priority for any company reputation. We also help existing businesses to boost up their sales after proper analyzing the type of market and type of customer and we do so much research. After completion of research, we do a round table conference with the client to discuss our plan of execution and we help to attract clients for their business by different means like website, digital marketing, targeting ads etc. so, WEBSY technologies website is an interactive site and fully responsive in different devices. So, this website gives a proper explanation about our services, how a client can approach us? What is the work culture of our company? how they can contact our sales team? And also, they can see our testimonials.


Member details	Page1	Page2
Member1	<p>Page title-Index</p> <p>This page explains our work culture of our company and it also give details of our testimonials, and how a client can contact us. Also, they can see our pricing plans over there.</p> <p>If a client wants to contact us, they can do that also by filling up the contact form. Otherwise, they can also bang on call option.</p> <p>Details of the technology you have used- HTML, CSS and JavaScript</p>	<p>Page title-career page</p> <p>This page is for those who are looking forward to be part of our company as freelancer or full time. I have also given a call button, they can call and take an appointment with the HR of our company. Recurring team will look over vacancy and interview the candidate and give appropriate post to them.</p> <p>details of the features of the web page.</p> <p>Details of the technology you have used- HTML,CSS</p>


Screenshots:

Home



About us

[Home](#)[About us](#)[Work Process](#)[Testimonials](#)[Portfolio](#)[Pricing](#)[Blog Entries](#)[Carrer](#)[Contact Us](#)




Let's discuss about your project


We always welcome our clients to come to our office to discuss their project and understand their business type and then proceed to our working strategy to satisfy them.

We can help you to grow your business

We have expertise in SEO and digital marketing. Also, we have a well-qualified analyst and digital marketers who always research the keywords which people use to find business and their requirement things. So, we assure you to make




Work process

[Home](#)[About us](#)[Work Process](#)[Testimonials](#)[Portfolio](#)[Pricing](#)[Blog Entries](#)[Carrer](#)[Contact Us](#)


Work Process

For us customers satisficaiton is our priority.




Get Ideas

We try to know the customer requirements and expectations from us




Sketch Up

Then we make a prototype to show the client how their website will be going to look like.




Discuss

Then we show the prototype and discuss it with them.




Revise

If clients give some suggestions then we reform the design until the client gets satisfied with the design



Approve

Once the customer agrees with the prototype, immediately we get started with the project.




Launch

Finally, when all the process gets completed we launch the website.


What do they say?

Testimonials


[Home](#)[About us](#)[Work Process](#)[Testimonials](#)[Portfolio](#)[Pricing](#)[Blog Entries](#)[Carrer](#)[Contact Us](#)


What do they say?

Let's see some reviews of our clients





Excellent, working with web designer express was great. Thanks to their knowledge and determination our website looks great and functions really good. I am recommend anyone that is looking for a custom website to give them a call and speak to Gus, he will guide you to the right direction.

**Arbab Sharma**
Managing Director




Web Designer Express did a great job of not only creating our website how we wanted it to be, but also gave us great insight on what they believed will help boost sales. Their proven experience and excellence is the reason why our company would recommend Web Designer Express to anyone who is looking to create a customized website.

**Kartik Patro**
Digital Marketer




I would like to take this opportunity to thank you for: - Your excellent service - Your fast execution - Your design ability - Your fast response to technical questions from you and your team We definitely will do more business in the future and I will recommend your services.

**Rocky Bisoyi**
Owner of Rockytattoo

Our Portfolio


Our portfolio

[Home](#)[About us](#)[Work Process](#)[Testimonials](#)[Portfolio](#)[Pricing](#)[Blog Entries](#)[Carrer](#)[Contact Us](#)

Our Portfolio

We believe in work and while designing we always take care of each aspects like contents, design, etc.
We also ensure to write up best content for your site so that you will be on the top search list (SEO).

Sahid Nagar **Jd**



+91-7377077655 rockybishoyi9@gmail.com


HOME SERVICES TATTOOS VIDEOS

ABOUT US GALLERY TESTIMONIALS CONTACT US Log In | Sign Up

Attractive Tattoo Designs, for You!

Enquire Now

Pricing Plans

[Home](#)[About us](#)[Work Process](#)[Testimonials](#)[Portfolio](#)[Pricing](#)[Blog Entries](#)[Carrer](#)[Contact Us](#)

Pricing Plans

Pricing plans are negotiable for that you have to visit our office.

Starter

Rs- 3000/-
monthly

60 GB space
60 GB transfer
Pro Design Panel
15-minute support
Unlimited Emails
24/7 Security

PURCHASE NOW

Premium

Rs- 5000/-
monthly

120 GB space
1200 GB transfer
Pro Design Panel
15-minute support
Unlimited Emails
24/7 Security

PURCHASE NOW


Advanced

Rs- 10,000/-
monthly

250 GB space
5000 GB transfer
Pro Design Panel
15-minute support
Unlimited Emails
24/7 Security


PURCHASE NOW

Blog Entries

[Home](#)[About us](#)[Work Process](#)[Testimonials](#)[Portfolio](#)[Pricing](#)[Blog Entries](#)[Carrer](#)[Contact Us](#)


Blog Entries

Now, a days everthing is shifting to online mode and website is the primary way to connect more and more people. But you should take care of your website because it acts like our face of our business. so, for what you are looking. Just check out some blogs on How digital marketing is boosting your business.




The role of a website today

Your website is the mother ship; it's where all the important information is exchanged and where the most important digital actions take place. It's not something to be taken lightly, and it's not something to skip on.



How much does a website cost?

Websites are free! Well, the ones you build yourself are "free", or very close to it. That's in terms of the setup costs of cut-rate hosting with low-cost providers' least expensive plans, then using their free web building tools with a free template and free widgets and free plugins and free apps that come with them.




How you can automate your business?

e-commerce workflow automation is a smart way to go about keeping your business floating and flourishing day and age as businesses are developing at a very fast rate. Orders can be taken at any time when websites are operational continuously.

WITH GIVE YOU ASSURANCE THAT YOU WILL BE ON TOP AS PER

Careers

[Home](#)[About us](#)[Work Process](#)[Testimonials](#)[Portfolio](#)[Pricing](#)[Blog Entries](#)[Carrer](#)[Contact Us](#)


Careers

Websy is the top growing company in the field of Web Services.

At Websy, we're constantly working on challenges to solve web related customer issues, which makes us stay committed to our values everyday. Be it website design, website development or digital marketing, there are a lot of areas you can dig into and master yourself. So, if you want to work with us then just bang on the call button and talk to our recuriment drive.

[CALL NOW](#)

Contact us

[Home](#)[About us](#)[Work Process](#)[Testimonials](#)[Portfolio](#)[Pricing](#)[Blog Entries](#)[Carrer](#)[Contact Us](#)

Talk To Us

We are happy to see you here, give us your requirements of your site by **Email or Phone**. We ensure you best service.

Keep in touch

Websy office near Green valley Madanpur
Bhubaneswar

PIN code- 752054

Phone- 6370414332

[SEND MESSAGE](#)