Aladeojebi Opeyemi M.

Product Designer
Email: aladeojebiopeyemi@gmail.com
LinkedIn:https://linkedin.com/in/aladeojebi-opeyemi/
Portfolio:https://aladeojebi.wixsite.com/opeyemii
Facebook: https://web.facebook.com/aladeojebi.opeyemi
Twitter: https://twitter.com/micorpy
UI-Designfile:https://www.figma.com/file/4z3UMiXKA7L5mRGfgMzb7L/UI%2FUX-DESIGNER---Aladeojebi-Opeyemi?node-id=0%3A1

Experience:

Product Designer - Enkiconnect Mobile Learning App and Website (https://enkiconnect.co/)
Company: Enkiconnect   **Dates:** Jan 2023 - Present   **Location:** New South Wales, Australia

- Spearheaded the revamp of the onboarding process, resulting in a 20% increase in the completion rate and higher user retention.
- Crafted a mobile-first interface, driving a significant 40% surge in mobile users and reducing the bounce rate on mobile devices.
- Established and maintained a design system, ensuring consistent design across the app and website with a 50% reduction in design inconsistencies.
- Teamed up with product manager and developers to launch a new feature (social media) on the mobile app homepage, resulting in a 95% satisfaction rate and a notable increase in revenue.

Product Designer - MeaVana Chrome Extension Launcher (https://meavana.com/)
Company: Manifold Ventures   **Dates:** May 2022 – Dec 2022
Location: San Francisco, California, United States

- Led the end-to-end design process for MeaVana Chrome Extension Launcher, driving a substantial 30% increase in user adoption and a 20% decrease in user churn.
- Conducted comprehensive user research and testing, resulting in a remarkable 40% increase in user satisfaction and a significant reduction in user errors.
- Organized a clean and intuitive dashboard layout, significantly reducing user errors.
- Implemented a solid structure for design aesthetics and brand guidelines.
- Conducted A/B tests and analyzed data, leading to a 15% increase in click-through rates and a 20% increase in conversion rates.

Product Designer - HealthTap Medical App (https://www.healthtap.com/)
Company: BrilloConnetz Limited   **Dates:** Nov 2021 – Apr 2022   **Location:** Lagos, Nigeria

- Designed a streamlined and intuitive interface for booking appointments with medical professionals, leading to a significant 30% reduction in user errors and support tickets.
- Developed a visual design language and style guide for the HealthTap brand, resulting in a noticeable 20% increase in brand recognition.
- Accelerated feature delivery speed by 10% and reduced development costs by 5% through effective cooperation with cross-functional teams.

User Experience Designer - Arm Pension App and Website (https://armpension.com/)
Company: Aitechma HQ   Dates: May 2019 – Jun 2020   **Location:** Lagos, Nigeria

- Refined user interface and user experience for a pension app, driving a remarkable 50% increase in user engagement.
- Conducted competitive analysis and benchmarking to inform product strategy, leading to the development of a unique feature that differentiated the app from competitors and contributed to a 10% increase in market share.
- Collaborated effectively with developers and product managers to deliver new features and improvements, resulting in a significant 20% increase in user retention.

User Experience Designer - Krypton Cryptocurrency Website (https://krypton.exchange/)
Company: HNG Internship   **Dates:** Aug 2018 – May 2019   **Location:** Lagos, Nigeria

- Employed strategic design decisions for Krypton (Cryptocurrency Exchange Platform Website), creating visually stimulating and delightful designs to communicate user flows and make interactions 65% easier.
- Received overwhelmingly positive feedback from clients, with a satisfaction rate of 90%.
- Completed projects on average 15% ahead of deadlines.

Design tools: Figma, Figjam, Adobe Illustrator, Adobe Photoshop.
Research: Trello, Useberry, SurveyMonkey.
Prototyping: Protopie, Figma.

Education:

Bachelor of Science in Fisheries and Aquaculture Technology School: Federal University of Technology Akure

Certifications:
Google UX Design Course - Coursera
User Experience Design Fundamentals - Udemy
Fintech Design Summit (Europe's Leading Fintech Design Event)