

Category Overview

\$20,602,918....
Value Sales

24%
Sales Growth

13%
Units Growth

Currently showing
Value data for 4 Weeks
with the latest week
6/5/2023

Date Slicer

Latest date Monday, Ju...

Process Steps:

1. Category Overview

2. Sales & Profit

3. Distribution

4. Space

Value Growth vs Average Value Growth

TAXABLE GROCERY SUB-DEPT

GROCERY SUB-DEPT

\$14M

\$5M

WINE SUB-DEPT

BEER SUB-DEPT

CA...

\$0M

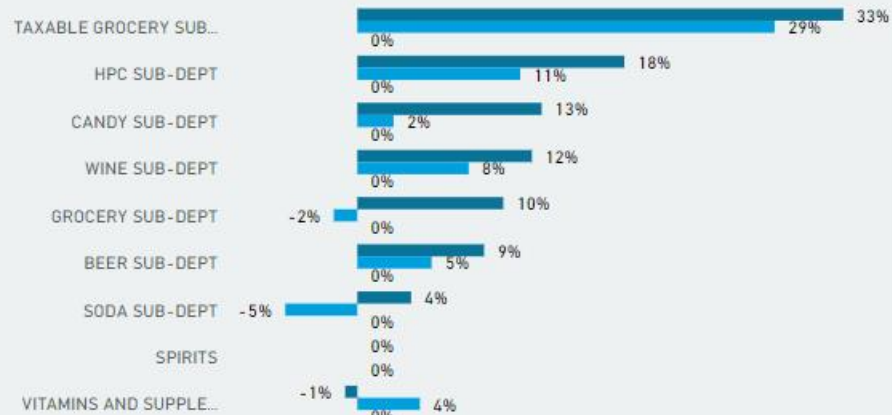
\$0M

SODA SUB-DEPT

\$1M

Growths

● Sales Growth% ● Units Growth% ● Profit Growth %



Value Growth vs Average Value Growth



Value Sales



Product L2 = GROCERY DEPARTMENT



Check Sales & Profit

\$130,228,49...
Value Sales.

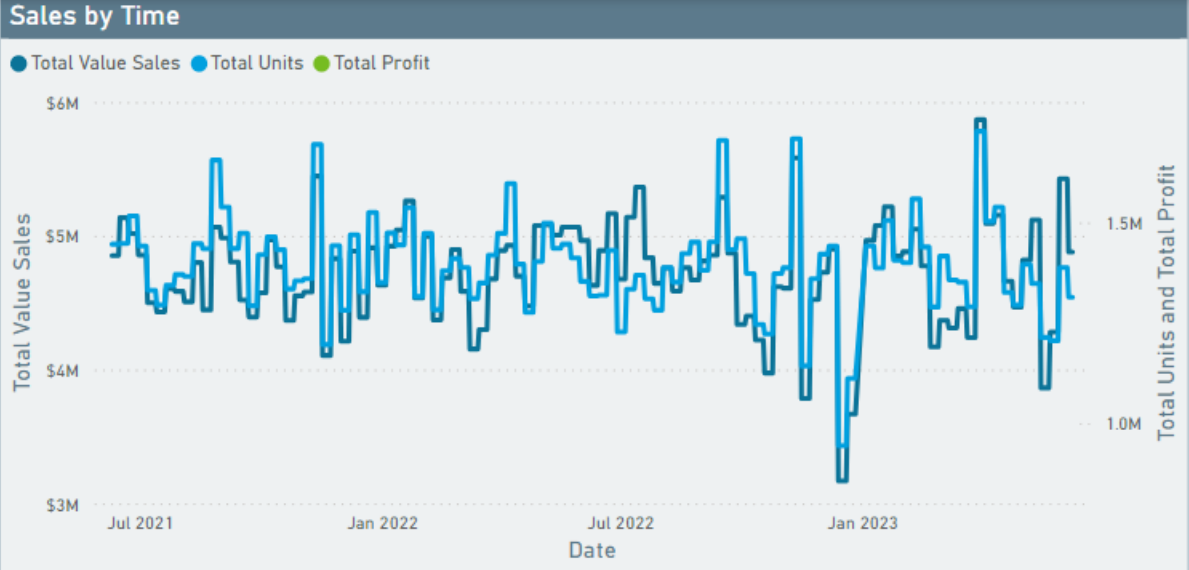
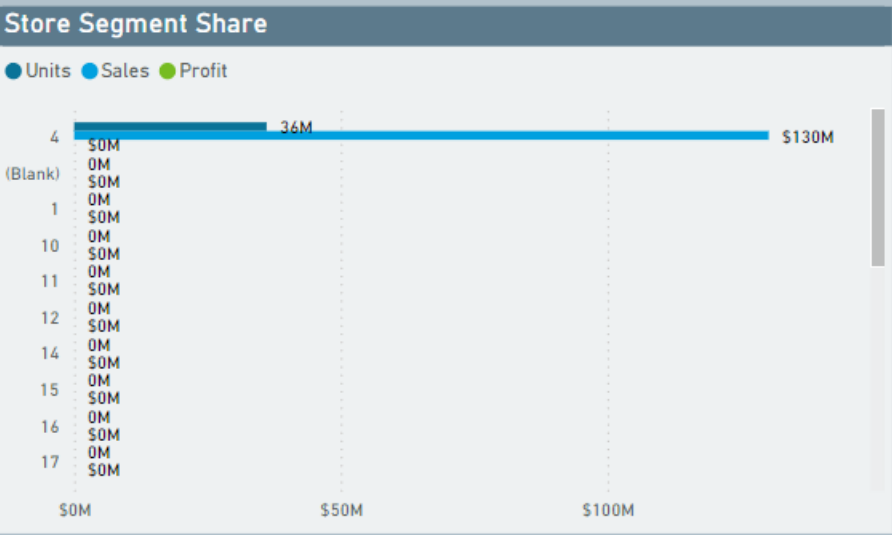
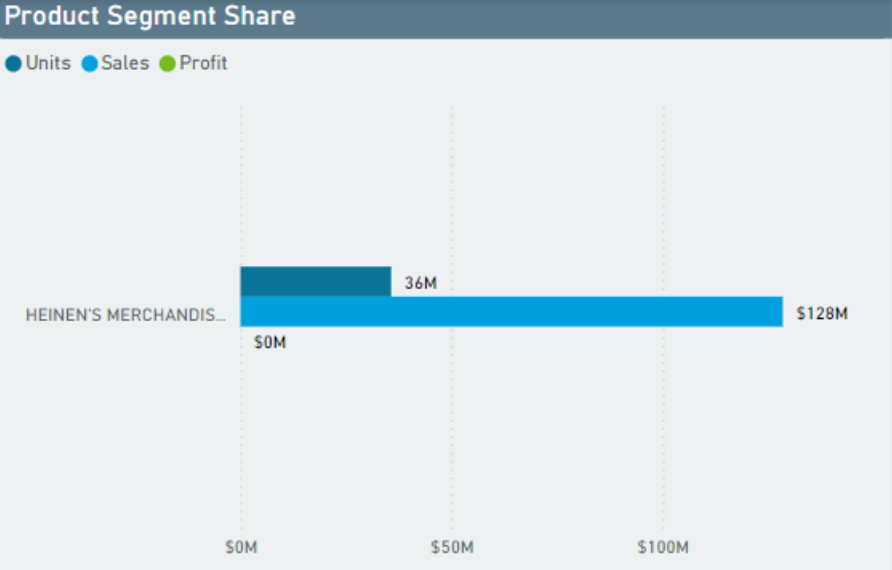
-8%
Sales Growth %

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Product Detail

UPC	SKU	Name	Sales	Units	Numerical Dist
0003307430134	913674	ASPARAGUS-REGULAR	\$1,762,097.93	395,607.00	100%
000651613017	913674	ASPARAGUS-REGULAR	\$59,941.46	13,376.00	100%
0007074012112	913830	AVOCADO	\$100,254.25	70,920.00	100%
0007490404011	913797	BANANAS-YELLOW	\$65,451.93	83,352.00	100%
0009884304050	913816	MELONS-CANTALOUPE	\$76,537.78	15,422.00	100%
0069853914225	913830	AVOCADO	\$100,254.25	70,920.00	100%
0070108004046	913830	AVOCADO	\$100,254.25	70,920.00	100%
0070108004225	913830	AVOCADO	\$100,254.25	70,920.00	100%
0070108004770	913830	AVOCADO	\$100,254.25	70,920.00	100%
0078035378396	913794	BERRIES-RASPBERRY 6OZ	\$73,630.40	19,814.00	100%

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Check Distribution



Detail



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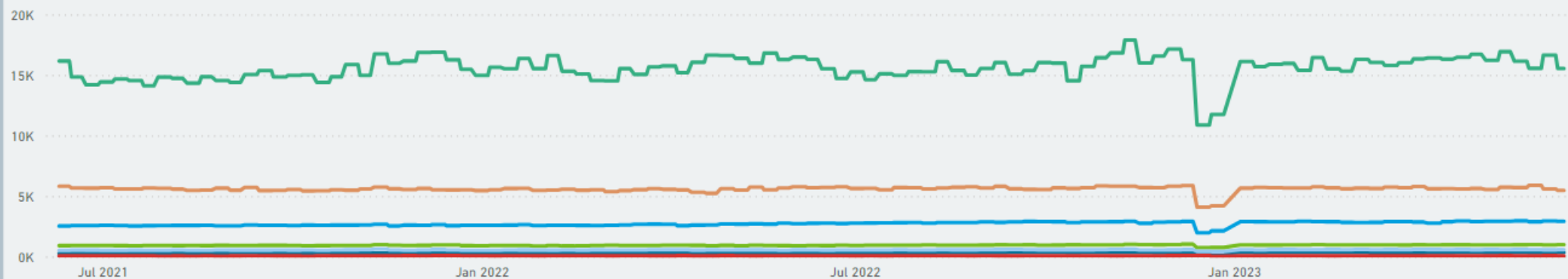
Storecount vs Sales per Store

● Store Count ● Sales per Store per Week



Unique UPCs Selling

● BAKERY DEPARTMENT ● DAIRY DEPARTMENT ● FOOD SERVICE DEPARTMENT ● GENERAL DEPARTMENT ● GROCERY DEPARTMENT ● MEAT DEPARTMENT ● PRODUCE DEPARTMENT



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Check
Distribution
Detail

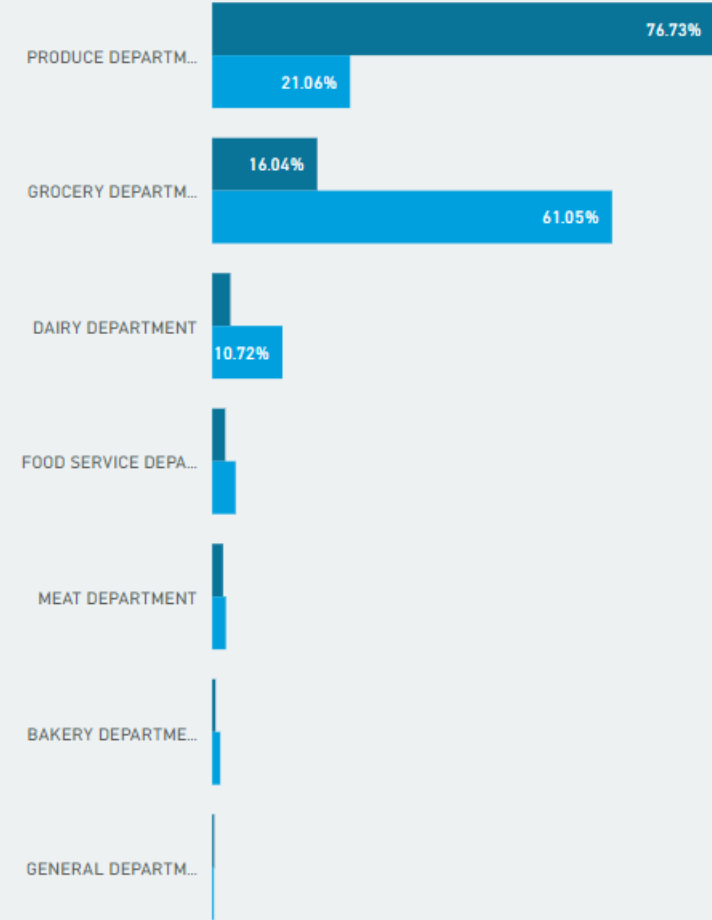
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Date Slicer
Latest date Monday, Ju...

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Share of Storeweeks vs Share of Sales

● %GT Value Sales. ● %GT Storeweeks Selling



Product Detail

UPC	Name	Weighted Dist.	Num Dist	POG Dist	VR05	Dist sales opp	S
074888303034	.60Z MAYACAMUS GLUTEN FREE GRAVY BROWN MIX	100%	100%		\$2.11	0.00	\$
052100746043	.850Z MCCORMICK PEPPERCORN MEDLEY GRINDER	100%	100%		\$9.18	0.00	\$
305730725125	0.15 OZ CHAPSTICK LIP MOISTURIZER	100%	100%		\$1.99	0.00	\$
811961022068	0.460Z NAVITAS CACAO LATTE PKT	100%	100%		\$2.00	0.00	\$
079126008405	0.5 OZ SI FRUIT LTHR GRAPE	100%	100%		\$5.01	0.00	\$
039278315103	0.630Z TIGER BALM ULTRA STRENGTH OINTMENT	100%	100%		\$7.99	0.00	\$
381370039914	0.750Z CLEAN AND CLEAR ACNE SPOT TREATMENT	100%	100%		\$9.79	0.00	\$
052100002132	0.750Z MCCORMICK ALLSPICE WHOLE	100%	100%		\$6.19	0.00	\$
052100003566	0.750Z MCCORMICK OREGANO GROUND	100%	100%		\$2.00	0.00	\$
025675122819	0.87 OZ PEZ DISNEY	100%	100%		\$3.79	0.00	\$
025675123021	0.870Z PEZ PJ MASKS	100%	100%		\$3.79	0.00	\$
043427001878	0.80Z LIEBERS COTTON CANDY	100%	100%		\$1.57	0.00	\$
305732868936	0.900Z PREP H CREAM MULTISYMPOM	100%	100%		\$8.99	0.00	\$
052100002330	0.90Z MCCORMICK CLOVES GROUND	100%	100%		\$10.89	0.00	\$
041501008263	1 OZ ORTEGA FISH TACO SEASONING MIX	100%	100%		\$2.19	0.00	\$
037000980353	1.0 CT CASCADE DISHWASHER CLNR	100%	100%	13%	\$2.99	0.00	\$
025675300811	1.050Z PASKESZ DAZZLERS MINT	100%	100%		\$1.49	0.00	\$
052100002644	1.120Z MCCORMICK PUMPKIN PIE SPICE	100%	100%		\$7.29	0.00	\$
859162007279	1.130Z RX NUT HONEY CINNAMON PEANUT BUTTER SPREAD	100%	100%		\$1.79	0.00	\$
856584004183	1.150Z CHOMPS BEEF STICKS ORIGINAL	100%	100%	77%	\$2.49	0.00	\$
854918002133	1.10Z OLOVES CHILI OREGANO OLIVES	100%	100%		\$3.38	0.00	\$
052100136387	1.230Z MCCORMICK GARLIC PEPPER SEASONING GRINDER	100%	100%		\$3.21	0.00	\$
052100045535	1.250Z MCCORMICK ONE FARMERS MKT CHKN SHEETPAN	100%	100%		\$11.96	0.00	\$
052100107790	1.250Z MCCORMICK TEX MEX CHILI MIX	100%	100%		\$2.19	0.00	\$
853471004004	1.4 OZ STUR ORANGE MANGO	100%	100%		\$7.98	0.00	\$
085200000593	1.5 LIT SUTTER HOME WHT.ZIN	100%	100%		\$12.99	0.00	\$
041409002462	1.5 OZ CONCORD STIR FRY	100%	100%		\$1.49	0.00	\$
048001709355	1.6 OZ KNOR GARLC HERB SC M	100%	100%		\$2.09	0.00	\$
787692511006	1.60Z LENNY AND LARRYS KETO CHOCOLATE CHIP COOKIE	100%	100%		\$2.49	0.00	\$
603741000034	1.7 OZ WISSTOZKY LEMON TEA	100%	100%		\$3.99	0.00	\$
635519140871	1.750Z URBAN ACCENTS MANCHEGO RSTD GAR VEG ROASTER	100%	100%		\$3.99	0.00	\$
603741001833	1.760Z WISSOTZKY GINGER CITRUS TEA	100%	100%		\$7.98	0.00	\$
669809200549	1.80Z SMART SWEET GUMMY PEACH RINGS	100%	100%		\$3.99	0.00	\$
089836183460	1.920Z FRONTIER HERB FIVE SPICE POWDER	100%	100%		\$5.99	0.00	\$
710069601222	1.920Z GEFFEN FF NO MSG VEG SOUP CUP	100%	100%		\$2.29	0.00	\$
854775002260	1.90Z STAR ANISE SOUP BOWL PHO NOODLE PEANUT	100%	100%		\$9.27	0.00	\$
305213091006	10 OZ VASEL ALOE	100%	100%		\$4.79	0.00	\$
051000253033	10.50Z CAMPBELLS RW CHICKEN VEGETABLE	100%	100%		\$4.78	0.00	\$
051000105264	10.50Z CAMPBELLS RW CHICKEN WHITE WILD RICE	100%	100%		\$2.39	0.00	\$
051000105264	10.50Z CAMPBELLS RW CHICKEN WHITE WILD RICE	100%	100%		\$2.39	0.00	\$

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Check Space

\$51,716,091....
POG Sales

\$2.78
Sales per m/week

Detail



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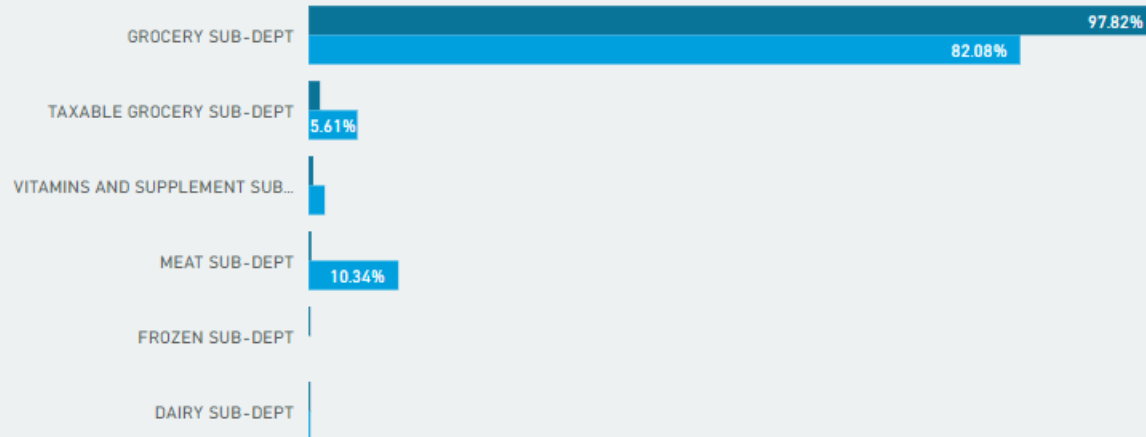
2. Sales & Profit

3. Distribution

4. Space

Share of Sales vs Share of Space

● %GT usedlinear ● %GT POG Sales



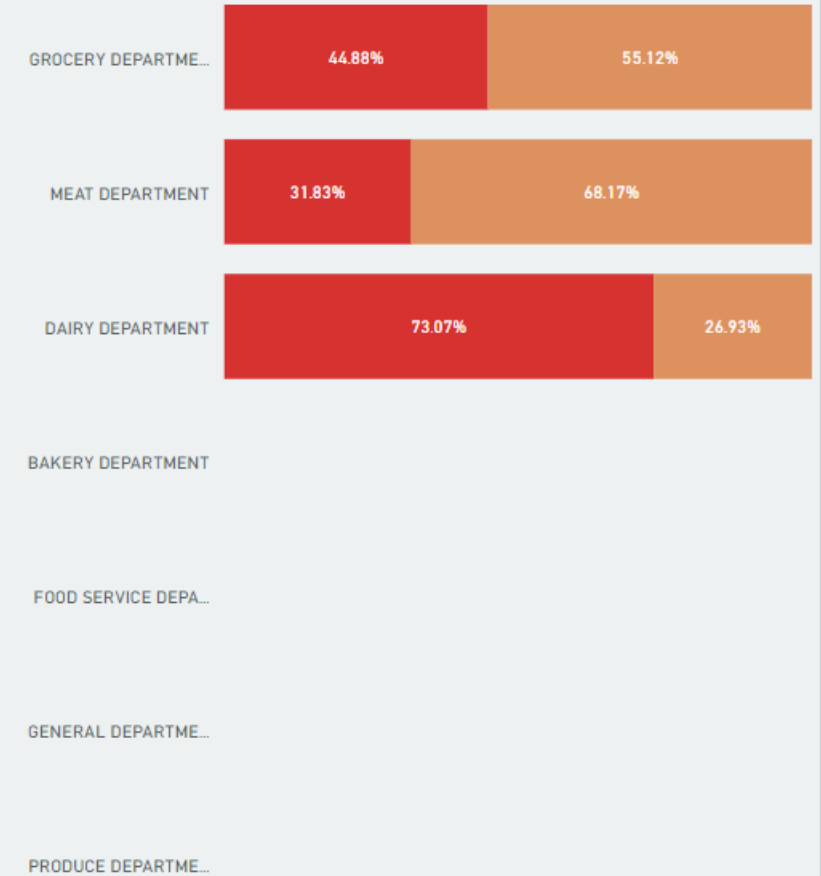
Performance by Space Quality

● %GT Total used Liner. ● %GT POG Sales. ● Average Unit Selling Price



Quality of Space

● Low ● Middle



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Check Space Detail

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Brand Detail

Brand	% Sales/Space	% Units/Space
	65.509.79%	65.651
"THAT'S A PEPPERONI!" PIZZA BITES (MONOGRAM BRANDS	0.00%	0
:RATIO (GENERAL MILLS)	0.00%	0
10 BARREL	0.00%	0
1-2-3 (FABRICA DE JABON LA CORONA SA)	0.00%	0
123 GLUTEN FREE	0.00%	0
18 WATT	0.00%	0
18TH STREET	0.00%	0
1911	0.00%	0
2 TOWNS	0.00%	0
20 MULE TEAM BORAX	0.00%	0
21ST AMENDMENT	0.00%	0
21ST CENTURY (21ST CENTURY HEALTH CARE INC)	0.00%	0
2ND SHIFT	0.00%	0
3 FLOYDS	0.00%	0
3 FONTEINEN	0.00%	0
34 DEGREES	0.00%	0
4 HANDS	0.00%	0
450 NORTH	0.00%	0
4505 CHICHARRONES	0.00%	0
4TH & HEART (FOURTH & HEART)	0.00%	0
5 GUM	0.00%	0
5 RABBIT	0.00%	0
5-HOUR ENERGY	0.00%	0
60 SOUTH	0.00%	0
72 CHOCOLATE	0.00%	0
8 MYLES (8 MYLES LLC)	0.00%	0
8GREENS (TASTY GREENS LLC)	0.00%	0
A & W	0.00%	0
A SPLASH OF SUNSHINE (WINDMILL HEALTH PRODUCTS)	0.00%	0
A TASTE OF THAI	0.00%	0
A&B FAMOUS	0.00%	0
A.1.	0.00%	0
A.A. BORSARI	0.00%	0
A2 MILK	0.00%	0
AB CUTS (CORR-JENSEN LABS INC)	0.00%	0
ABBEY FARMS	0.00%	0
ABDUCTION	0.00%	0
ABERDEEN FARMS (GWALTNEY OF SMITHFIELD. LTD.)	0.00%	0
ABITA BREWING	0.00%	0
ABOMINATION	0.00%	0

Product Detail

UPC	Name	Shelf	%Sales/Space	% Units/Space	% Space	% Sales	Num Distr	P
044700019917	1 LB OM BACON-LOW SALT	1	61.891.69%	62.025.83%	0.03%	20.44%	100.00%	
856584004701	1.150Z CHOMPS BEEF STICKS ITALIAN STYLE	1	0.00%	0.00%	0.00%	0.00%	100.00%	
856584004206	1.150Z CHOMPS BEEF STICKS JALAPENO	1	3.91%	7.80%	0.01%	0.00%	100.00%	
856584004183	1.150Z CHOMPS BEEF STICKS ORIGINAL	1	0.26%	0.47%	0.01%	0.00%	100.00%	
856584004237	1.150Z CHOMPS VENISON STICKS SALT AND PEPPER	1	1.52%	3.26%	0.01%	0.00%	100.00%	
020601407435	1.50Z HEINEN'S SINGLE SERVE ENERGY MIX	1	0.00%	0.00%	0.00%		100.00%	
038000198496	10.10Z KELLOGG'S APPLE JACKS CEREAL	1	0.00%	0.00%	0.01%		100.00%	
038000198861	10.10Z KELLOGG'S FROOT LOOPS CEREAL	1	0.00%	0.00%	0.01%		100.00%	
020601417281	10.60Z HEINENS ORGANIC CRISPY RICE GF	1	0.00%	0.00%	0.04%		100.00%	
041736010116	1010Z BERIO EVOO	1	50.73%	6.04%	0.01%	0.00%	100.00%	
070617206096	100Z BARBARAS PUFFINS ORIGINAL CEREAL	1	0.10%	0.08%	0.89%	0.00%	100.00%	
077782004694	11.1 OZ JOHNSONVILLE COOKED BREAKFAST TURKEY PATTY	1	25.81%	22.43%	0.01%	0.00%	100.00%	
016000122222	11.50Z GM REESE PUFFS	1	0.00%	0.00%	0.02%		100.00%	
070617006238	110Z BARBARA PUFFINS PEANUT BUTTER	1	0.12%	0.09%	0.89%	0.00%	100.00%	
884912129512	110Z POST COCOA PEBBLES	1	4.48%	4.97%	0.05%	0.00%	100.00%	
884912129710	110Z POST FRUITY PEBBLES	1	4.92%	4.98%	0.06%	0.00%	100.00%	
884912273109	12.250Z POST HONEYMAID SMORES CEREAL	1	0.37%	0.46%	0.10%	0.00%	100.00%	
021908455570	12.30Z CF ORG MULTIGRAIN SQUARE CEREAL	1	0.00%	0.00%	0.55%		100.00%	
884912111715	12.50Z POST HONEY COMB	1	0.00%	0.00%	0.01%		100.00%	
030000573211	12.60Z CAPN CRUNCH	1	0.00%	0.00%	0.03%		100.00%	
016000487949	12.80Z GM RICE CHEX	1	0.65%	0.53%	0.59%	0.00%	100.00%	
196005169481	1280Z CRISCO CANOLA OIL	1	6.91%	1.34%	0.04%	0.00%	100.00%	
010668301043	12CT CAMERONS COFFEE VANILLA HAZELNUT KCUP	1	0.00%	0.00%	0.00%	0.00%	100.00%	
010668301029	12CT CAMERONS COFFEE VELVET MOON KCUP	1	479.81%	262.58%	0.00%	0.00%	100.00%	
024000335139	120Z BRER RABBIT CRN MOL	1	17.99%	16.10%	0.00%	0.00%	100.00%	
050000010110	120Z CARNATION EVAPORATED MILK TALL	1	0.00%	0.00%	0.00%	0.01%	100.00%	
016000487963	120Z GM CORN CHEX	1	0.58%	0.48%	0.55%	0.00%	100.00%	
020601418295	120Z HEINENS SEMI SWEET CHOCOLATE CHIPS	1	86.85%	152.34%	0.01%	0.01%	100.00%	
038000001109	120Z K CORN FLAKES	1	3.18%	2.17%	0.22%	0.01%	100.00%	
038000199943	120Z K RICE KRISPIES	1	2.25%	1.93%	0.37%	0.01%	100.00%	
014113912549	120Z WONDERFUL PISTACHIO KERNELS	1	0.00%	0.00%	0.00%		100.00%	
021908429939	13 OZ. CF ORG VANILLA ALMOND GRANOLA	1	0.16%	0.13%	0.49%	0.00%	100.00%	
018627703211	13.10Z KASHI GOLEAN ORIGINAL CEREAL	1	26.92%	26.54%	0.01%	0.00%	100.00%	
021908407722	13.250Z CF ORG DARK CHOC ALMOND GRANOLA	1	0.13%	0.10%	0.50%	0.00%	100.00%	
058449770503	13.250Z NP FLAX PLUS CEREAL	1	84.46%	66.97%	0.00%	0.00%	100.00%	
058449770206	13.250Z NP HERITAGE FLAKES CEREAL	1	42.49%	33.34%	0.01%	0.00%	100.00%	
018627101390	13.20Z KASHI GLEAN CRUNCH PEANUT BUTTER CEREAL	1	0.00%	0.00%	0.00%	0.00%	100.00%	
038000200366	13.20Z KELLOGGS SPECIAL K CHOC DELIGHT CEREAL	1	32.91%	41.97%	0.00%	0.00%	100.00%	
018627510031	13.40Z KASHI ORG HRT TO HRT BLUEBERRY CLSTRS CEEA	1	0.00%	0.00%	0.47%		100.00%	
041570056998	14 OZ BLUE DIAMOND OVEN ROASTED DARK CHOC ALMONDS	1	16.41%	7.78%	0.01%	0.00%	100.00%	
884912117625	14.750Z POST GOLDEN CRISP	1	52.07%	49.18%	0.00%	0.00%	100.00%	
016000124998	14.90Z GM LUCKY CHARMS	1	0.39%	0.26%	0.49%	0.00%	100.00%	
077034011302	140Z SECOND NATURE WHOLESOME MEDLEY TRAIL MIX	1	0.00%	0.00%	0.00%		100.00%	
018627739180	15.6 OZ KASHI ORG BERRY FRUITFUL WHEAT CEREAL	1	0.00%	0.00%	0.53%		100.00%	

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Manufacturer Focus

\$128,466,39...
Value Sales

-8%
Value Growth%

\$322,178.71
Manuf Sales

-18%
Manuf Growth

\$0.00
Manuf Share

Manufacturer ▾

A J TRUCCO INC ▾

Date Slicer ▾

Latest date Monday_Ju... ▾

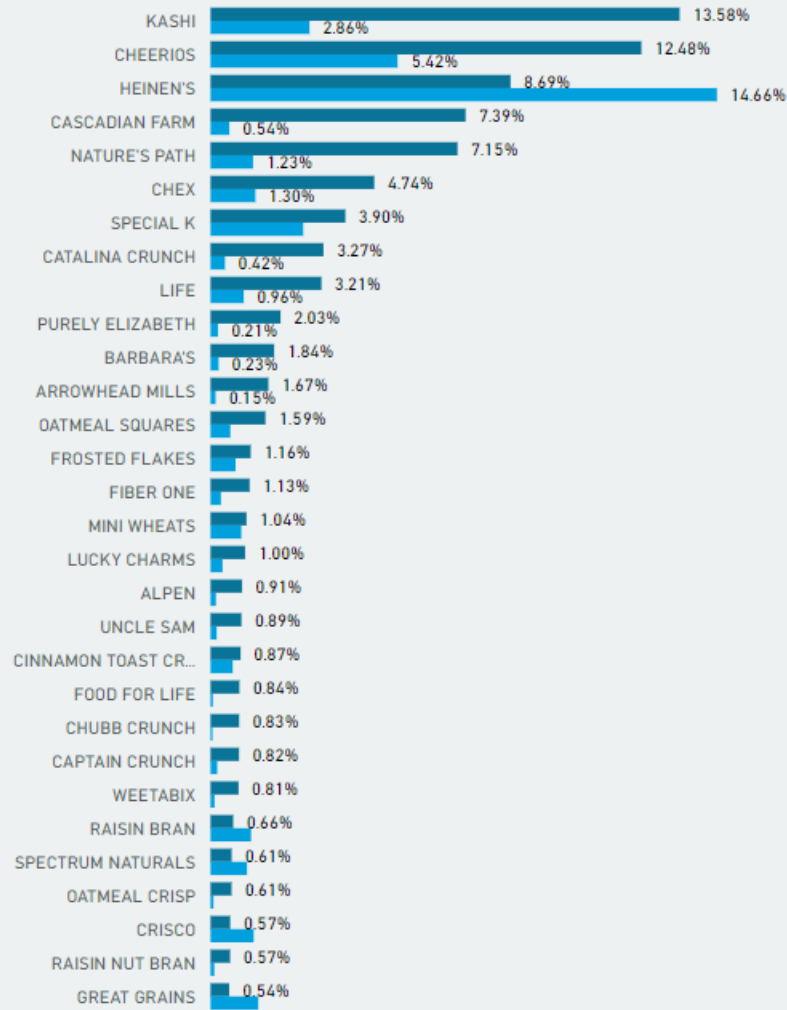
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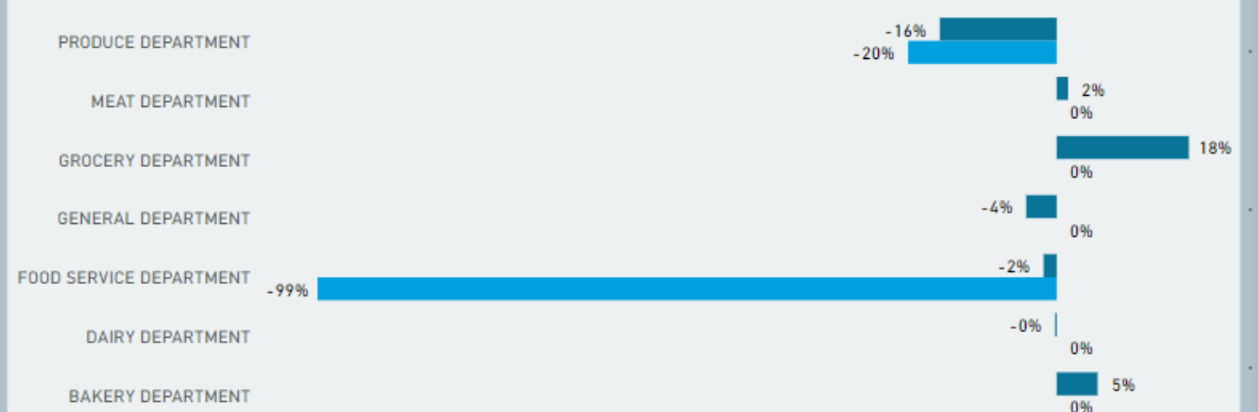
Fair Share of Space - POG Sales Only

● %Space ● %Sales



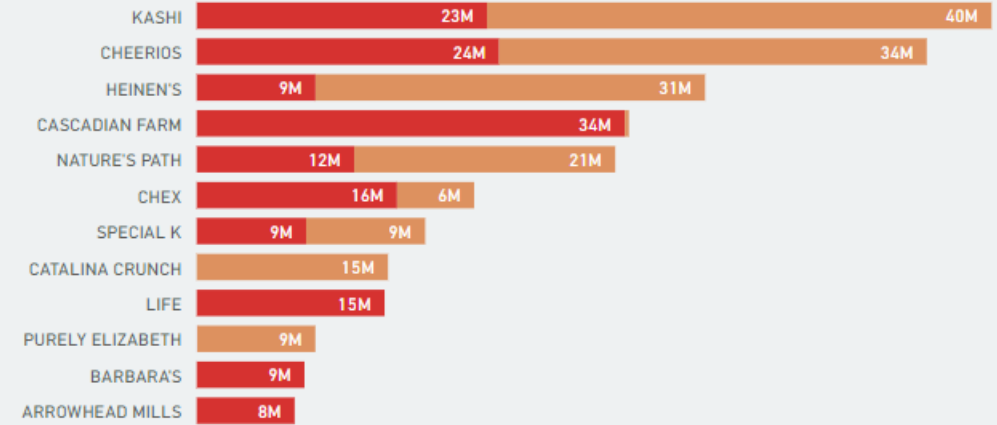
Total vs Manuf Growth

● Total Growth ● Manuf Growth



Quality of Space

● Low ● Middle



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Target Review

\$792,063,36...
Total Value Sales

\$928,410,29...
Target

-0.15
Total Sales Vs Target %

Segment Vs Total Value sales and Target

● Target ● Total Value Sales



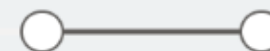
Store Vs Total value sales and Target

● Target ● Total Value Sales



8/3/2022

1/28/2023



Date Vs Total value sales and Target

● Total Value Sales ● Target



UPC Vs(Total sales Vs Target%)

UPC	Name	Total Sales Vs Target %
070970471230	50Z HOT TAMALE THEATER	187.58%
637793000964	120Z MACKY PRES ORGN MARM	-107.79%
853584002010	180Z CANYON GF 7- GRA BRD	206.28%
209426000001	HEINEN'S-BEEF TRI TIP TERAYAKI	0.00%
076750160592	\$100 AMAZON	-278.16%
076750238185	\$50 TJ MAXX	-92.32%
034856562771	.050Z WELCHS FRUIT SNACKS FRUIT CHRISTMAS BOX	677.02%
020601419131	.070Z HEINENS WHOLE ROSEMARY	0.00%
792850140998	.150Z BURTS BEES LIP BALM BEESWAX	0.00%
792850900950	.150Z BURTS BEES LIP BALM CUCUMBER MINT	0.00%
792850146990	.150Z BURTS BEES LIP BALM HONEY	0.00%
792850164994	.150Z BURTS BEES LIP BALM POMEGRANATE	0.00%
792850026759	.150Z BURTS BEES LIP BALM VANILLA BEAN	0.00%
609722798372	.18 OZ SEASNAX GRAB AND GO TOASTY ONION	-35.42%
728028023183	.180Z SEASNAX GRAB AND GO CLASSIC OLIVE	-251.80%
609722798402	.180Z SEASNAX GRAB AND GO SPICY CHIPOLTE	0.00%
609722798839	.180Z SEASNAX GRAB AND GO WASABI	0.00%
077661335956	.25 OZ LITEHOUSE FREEZE DRIED CHIVES	-222.04%
310310283407	.250Z ORAJEL MAX STRENGTH	0.00%

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Live planograms

57

Date Slicer

Latest date Monday, J...

Planogram Department

All

POG Distinct store count

Planogram title	POG	Storecount
Cereal Test 12 ft	1031	29
COLD CEREAL 50 FT	1204	1
COLD CEREAL 52 FT	1205	1
Cooking Oil 06FT 6 Shelves	1175	2
Cooking Oil 06FT 6 Shelves	1480	2
Cooking Oil 07FT 6 Shelves	1483	1
Cooking Oil 09FT 6 Shelves	1545	2
Cooking Oil 10FT 6 Shelves	1543	2
Cooking Oil 11FT 6 Shelves	1179	2
Cooking Oil 12FT 6 Shelves	1450	8
Cooking Oil 13FT 6 Shelves	1558	3
Cooking Oil 14FT 6 Shelves	1559	1
Dish Detergent 03FT	1643	1
Dish Detergent 04FT	1647	1
Dish Detergent 04FT	1648	1
Dish Detergent 06FT	1644	3
Dish Detergent 07FT	1645	5
Dish Detergent 08FT	1646	11
Dish Detergent 10FT	1649	1
Frozen Entrees 06DR w Snacks	1636	2
Frozen Entrees 14DR	1638	1
Meat_Snacks_3Ft	1634	12
Meat_Snacks_4Ft	1635	10
Nutrition Powders	1073	30
Packaged Nuts and Jerky 06FT	1459	2
Packaged Nuts and Jerky 09FT	1206	1
Packaged Nuts and Jerky 11FT	1213	1
Packaged Nuts and Jerky 12FT	1177	3
Packaged Nuts and Jerky 13FT	1207	4
Packaged Nuts and Jerky 14FT	1208	1

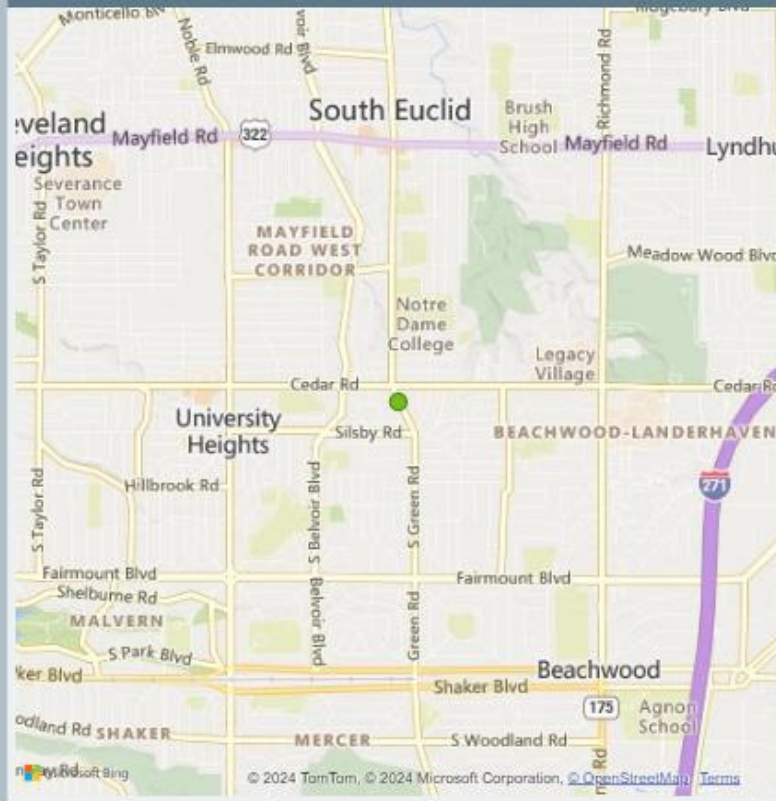
Stores with sales:

1

Stores with planograms (in green below):

30

Planned Execution details



Currently showing Profit data for 4 Weeks
with the latest week 6/5/2023



Items with sales:

44K

Retailer Sales Vs Date

