Creative and Bold Theme for Marketing

Here is where your presentation begins

Contents of this template

You can delete this slide when you're done editing the presentation

Fonts	To view this template correctly in PowerPoint, download and install the fonts we used
Used and alternative resources	An assortment of graphic resources that are suitable for use in this presentation
Thanks slide	You must keep it so that proper credits for our design are given
Colors	All the colors used in this presentation
Icons and infographic resources	These can be used in the template, and their size and color can be edited
Editable presentation theme	You can edit the master slides easily. For more info, click **here**

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You can visit our sister projects:
Freepik | **Flaticon** | **Storyset** | **Wepik** | **Videvo**

Whoa!

This can be the part of the presentation where you introduce yourself, write your email...

Table of contents

01

Name of the section

You can describe the topic of the section here

02

Name of the section

You can describe the topic of the section here

03

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06

Name of the section

You can describe the topic of the section here

01

Name of the section

You can enter a subtitle here if you need it

Do you need longer text?

Mercury is the closest planet to the Sun and the smallest one in the entire Solar System. This planet's name has nothing to do with the liquid metal, since Mercury was named after the Roman messenger god. Despite being closer to the Sun than Venus, its temperatures aren't as terribly hot as that planet's. Its surface is quite similar to that of Earth's Moon, which means there are a lot of craters and plains

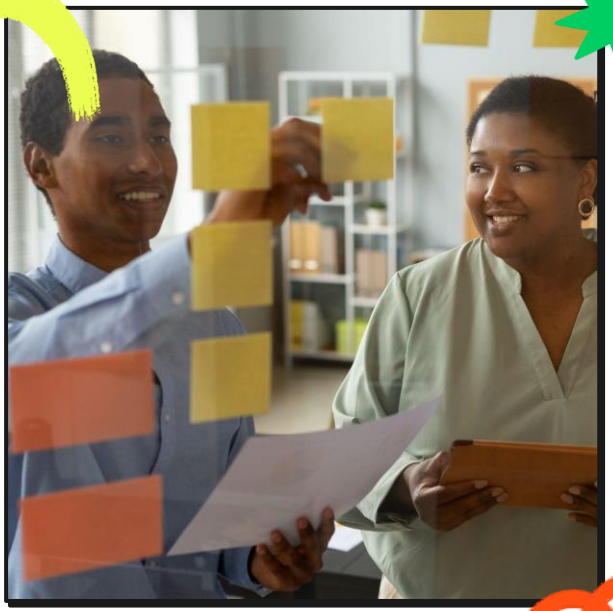
Speaking of craters, many of them were named after artists or authors who made significant contributions to their respective fields. Mercury takes a little more than 58 days to complete its rotation, so try to imagine how long days must be there! Since the temperatures are so extreme, albeit not as extreme as on Venus, and the solar radiation is so high, Mercury has been deemed to be non-habitable for humans

The slide title goes here!

Do you know what helps you make your point crystal clear? Lists like this one:

- They’re simple
- You can organize your ideas clearly
- You’ll never forget to buy milk!

And the most important thing: the audience won’t miss the point of your presentation



Maybe you need to divide the content

Mercury

Mercury is the closest planet to the Sun and the smallest one in the Solar System—it's only a bit larger than the Moon

Venus

Venus has a beautiful name and is the second planet from the Sun. It's hot and has a poisonous atmosphere

Here are three important ideas

Mercury

Mercury is the closest planet to the Sun and the smallest of them all

Venus

Venus has a beautiful name and is the second planet from the Sun

Mars

Despite being red, Mars is actually a cold place. It’s full of iron oxide dust

Divide the content in four ideas

Mars

For a us, integrity means operating with honesty, trustworthiness, and strong moral values. We commit to ethical and environmental standards

Venus

We put customers at the center of everything they do. We listen to customer feedback and incorporate it into decisions, products and services

Jupiter

We create an environment where employees can work together productively and efficiently to achieve common objectives. It involves sharing knowledge, skills, resources, and ideas

Saturn

Innovation is an integral part of our company’s culture and is essential for success. It means us coming up with new ideas, methods, and products that can grow the business

Reviewing concepts is a good idea

Mars

Mars is actually a very cold place

Venus

Venus has extremely high temperatures

Neptune

Neptune is the farthest planet from the Sun

Mercury

Mercury is the closest planet to the Sun

Saturn

Saturn is a gas giant with several rings

Jupiter

Jupiter is the biggest planet of them all

02

Name of the section

You can enter a subtitle here if you need it

Awesome words

“This is a quote, words full of wisdom that someone important said and can make the reader get inspired”

—Someone Famous

A picture is worth a thousand words

A picture always reinforces the concept

Images reveal large amounts of data, so remember: use an image instead of a long text. Your audience will appreciate it

4,498,300,000

Big numbers catch your audience’s attention

9h 55m 23s

Jupiter’s rotation period

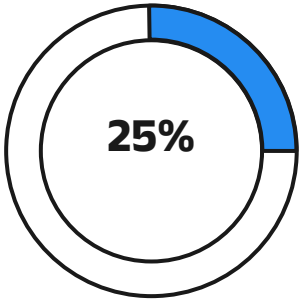
333,000

The Sun’s mass compared to Earth’s

386,000 km

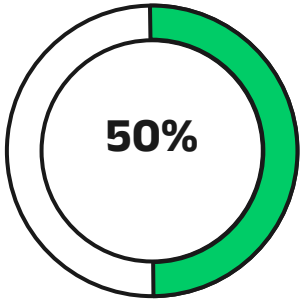
Distance between Earth and the Moon

Let’s use some percentages



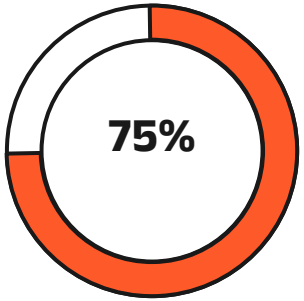
Mercury

Mercury is the closest planet to the Sun and the smallest of them all



Venus

Venus has a beautiful name and is the second planet from the Sun



Mars

Despite being red, Mars is actually a cold place. It’s full of iron oxide dust

Computer mockup

You can replace the image on the screen with your own work. Just right-click on it and select “Replace image”

Tablet mockup

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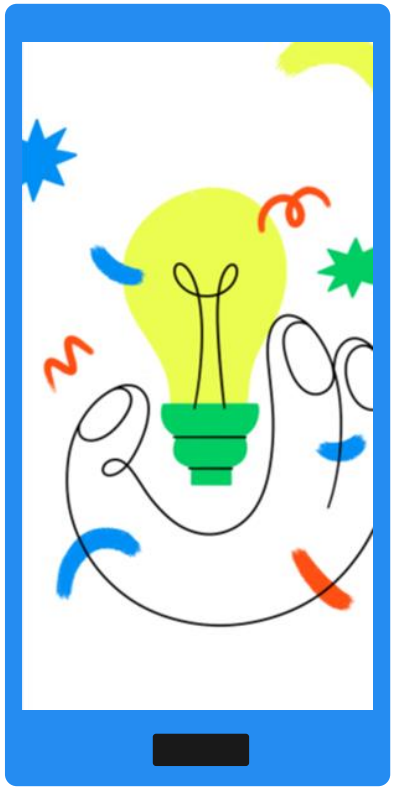
Phone mockup

You can replace the image on the screen with your own work. Just right-click on it and select “Replace image”



Pros and cons

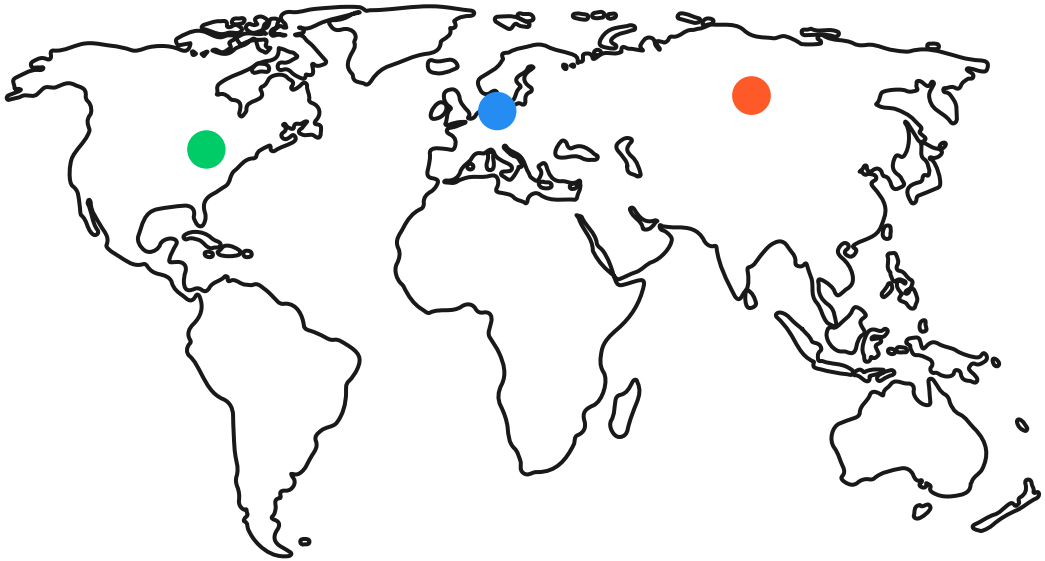
Pros

- Despite being red, Mars is actually a cold place
- Mercury is the closest planet to the Sun
- Venus is the second planet from the Sun
- Earth is the third planet from the Sun

Cons

- Jupiter is the biggest planet in the Solar System
- Saturn has a high number of moons, like Jupiter
- Neptune is the farthest planet from the Sun
- The Sun is the star at the center of the Solar System

This is a map



Mars

Mars is actually a very cold place

Saturn

Saturn is a gas giant with several rings

Mercury

Mercury is the closest planet to the Sun

A timeline always works well

2XXX

Mars is actually a very cold place

2XXX

Saturn is a gas giant with several rings

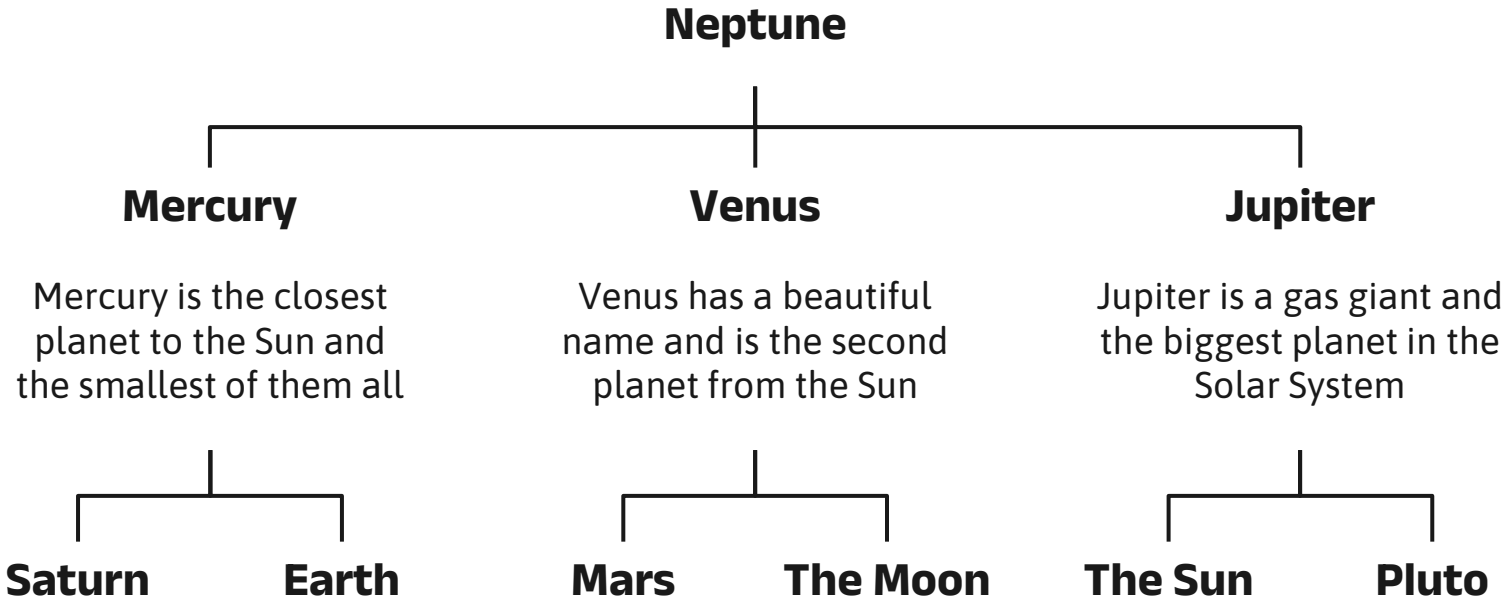
2XXX

Mercury is the closest planet to the Sun

2XXX

Mercury is the closest planet to the Sun

This is an infographic



Case studies

Campaign objective

"Highlight the product impact to boost sales"

Approach

- Utilize email marketing campaigns to promote the case study and highlight key product features
- Leverage the power of social media to engage with our target audience
- Deploy targeted ads to reach potential customers and increase brand visibility

Results

23%

Increase in page views

80%

Increase in sales

+10%

Increase in clicks

Key takeaway 1

Targeted ads, social media, and email reach customers

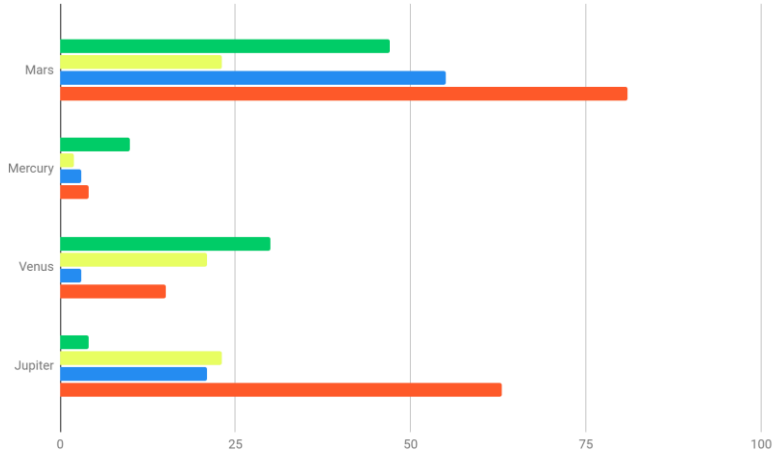
Key takeaway 2

Improved profitability through different streamlined operations

This is a table

Item	Objective/metric	Estimated cost ($)
Research and planning	Market research, competitor analysis, etc.	$500
Creative content	Design, copywriting, content creation, etc.	$1,000
Digital marketing	Website development, SEO, online ads, etc.	$1,500
Social media advertising	Reach and engagement on social media	$800
Email marketing	Click-through rate, conversion rate, etc.	$300
Pay-per-click advertising	Click-through rate, conversion rate, etc.	$700
Event or sponsorship	Brand exposure, lead generation, etc.	$1,000
Contingency (5-10% of budget)		$300-600
Total		$6,300-6,800

You can use this graph



Mars

Despite being red, Mars is very cold

Mercury

Mercury is quite a small planet

Venus

Venus has very high temperatures

Jupiter

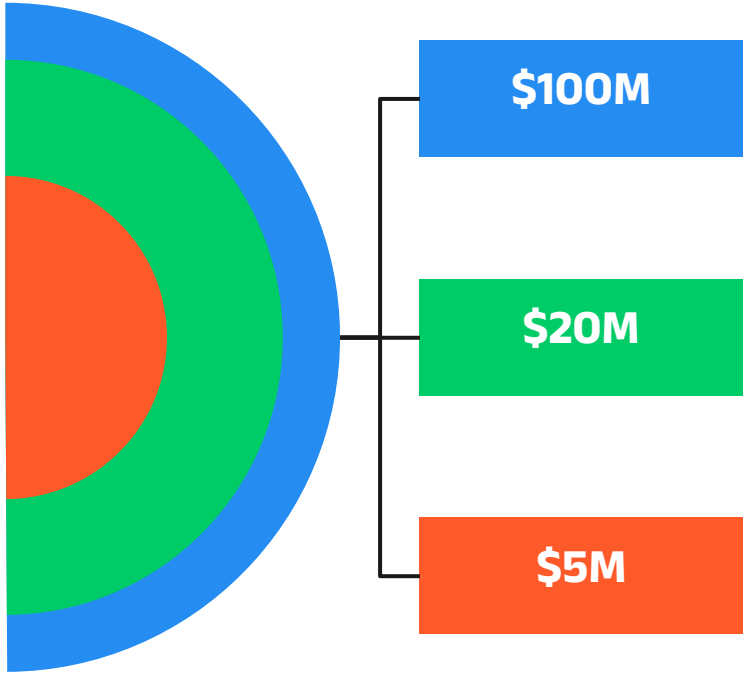
Jupiter is an enormous planet

Follow the link in the graph to modify its data and then paste the new one here. **For more info, click here**

Key action item

	1st quarter	2nd quarter	3rd quarter
Key action 01	Create detailed procedures	Monitor and review process performance	Measure the effectiveness of processes
Key action 02	Use data analytics to gain insights	Develop strategies to reduce waste	Stay up to date with new technologies and trends
Key action 03	Invest in technology solutions for automation	Establish control of spend and reduce overhead	Foster an environment of collaboration
Key action 04	Focus on continuous improvement	Ensure proper management of resources	Research best practices from outside

Market size overview



Outer circle

Include the total size of the market, which represents the entire potential customer base for the product or service

Middle circle

Identify the target market for the product or service, which may be a subset of the total market. This could be based on factors such as demographics, geography, or specific needs

Inner circle

Indicate the current market size, which represents the portion of the target market that the company has successfully captured

Roadmap infographic

Initiative	Objective	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Understanding	Analyze and understand the needs of your target audience												
Conduct research	Research existing products in the industry and analyze how successful they are												
Brainstorm ideas	Generate ideas based on user feedback and research findings												
Develop a prototype	Create a basic version of the product to show investors												
Test for usability	Put the prototype through rigorous testing processes to ensure that it meets user requirements												
Analyze feedback	Analyze feedback												

Process infographics

Venus

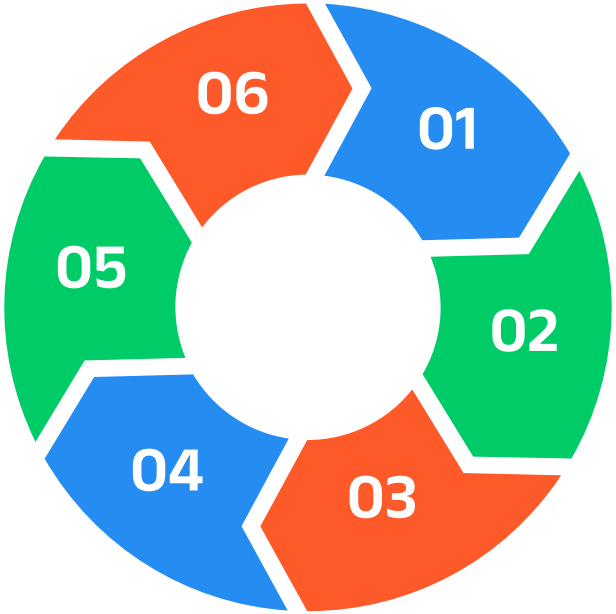
Venus is the second planet from the Sun

Jupiter

Jupiter is the biggest planet of them all

Mercury

Mercury is the closest planet to the Sun



Mars

Despite being red, Mars is a cold place

Earth

Earth is the planet where we all live on

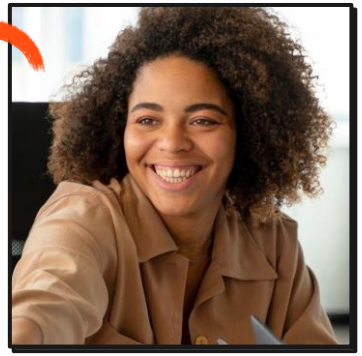
Neptune

It's the fourth largest planet by diameter

Our team

Kevin Hill

You can speak a bit about this person here



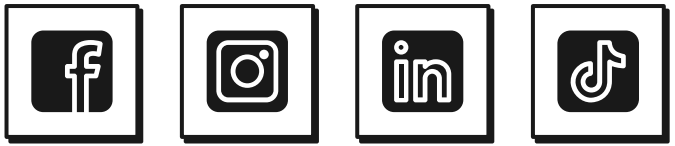
Kaliyah Harris

You can speak a bit about this person here

Thanks!

Do you have any questions?

youremail@freepik.com
+34 654 321 432
yourwebsite.com



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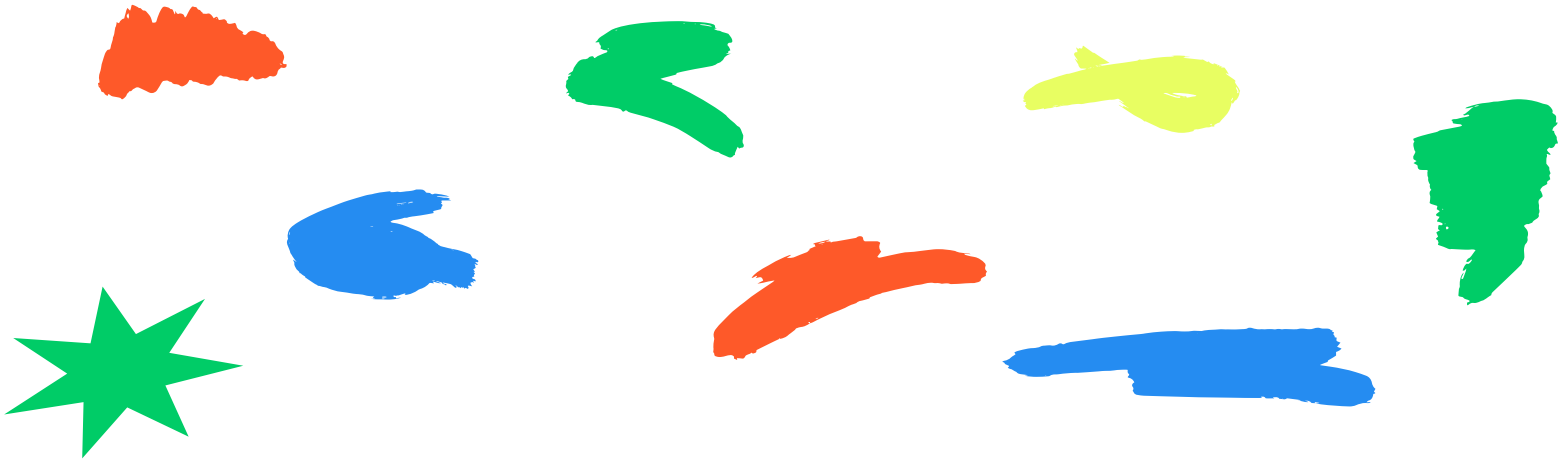
Here’s an assortment of alternative resources whose style fits the one of this template:

Vectors

- Various abstract shapes of ink brush strokes



Resources

Did you like the resources in this template? Get them at these websites:

Vectors

- Hand drawn marketing facebook template
- Hand drawn marketing instagram posts template

Photos

- Front view smiley people working with post its
- Colleagues working together high angle
- Medium shot employee working on laptop
- Medium shot man talking on phone
- People working as a team company

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Storyset

Create your Story with our illustrated concepts. Choose the style you like the most, edit its colors, pick the background and layers you want to show and bring them to life with the animator panel! It will boost your presentation. Check out **how it works**.

Pana

Amico

Bro

Rafiki

Cuate

Use our editable graphic resources...

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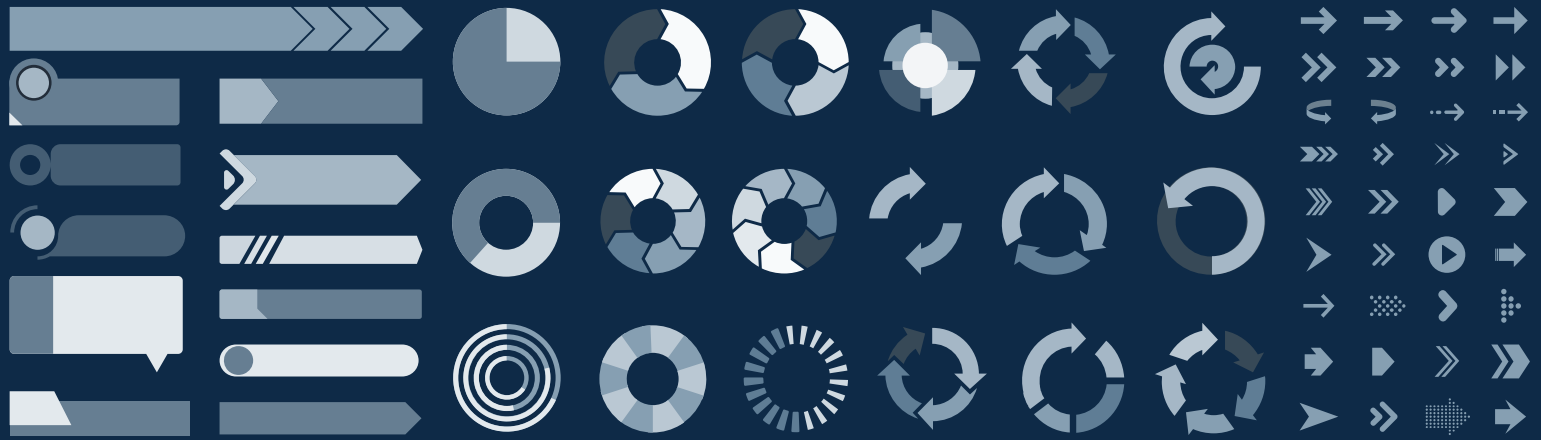

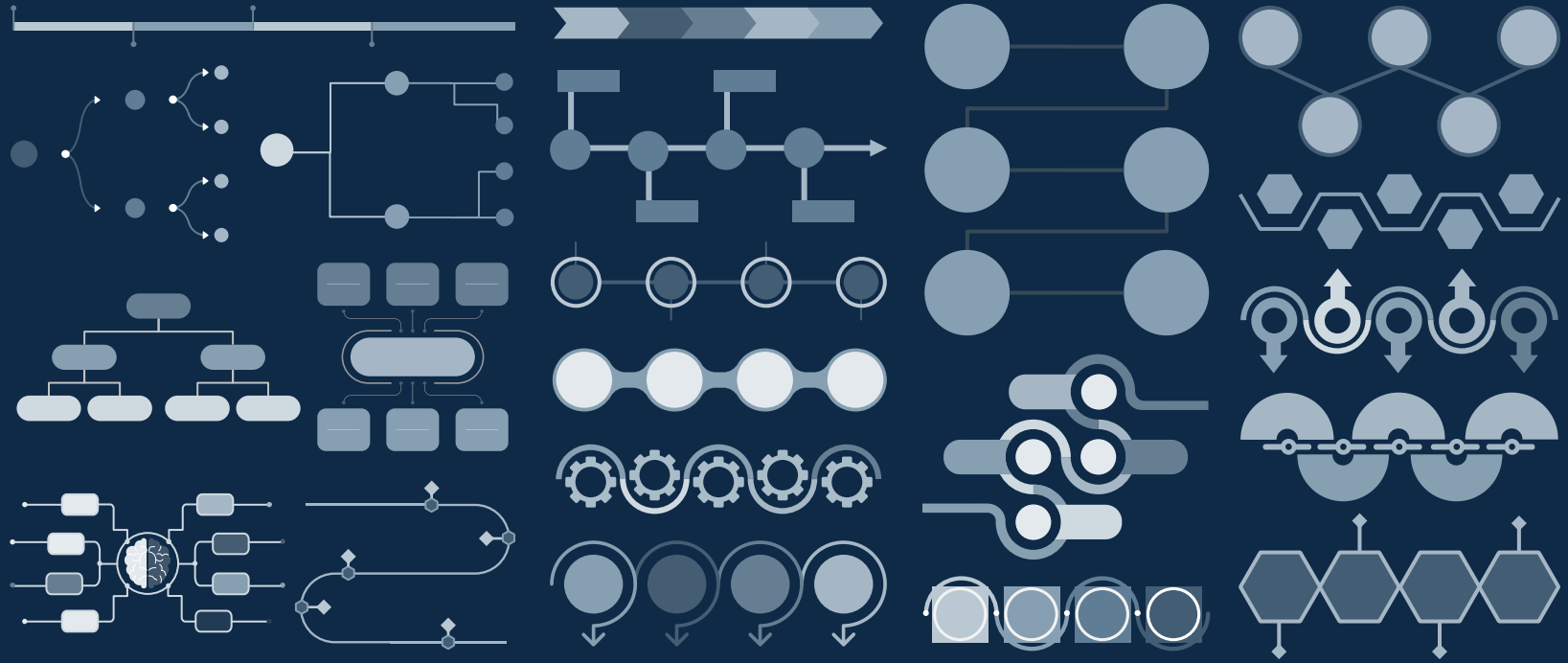

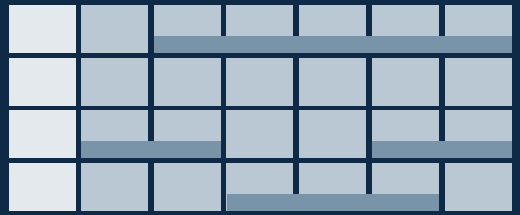

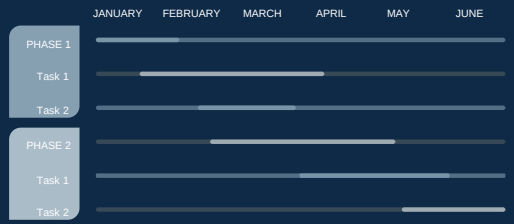
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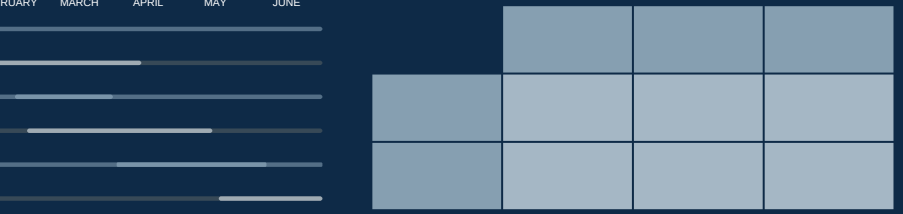

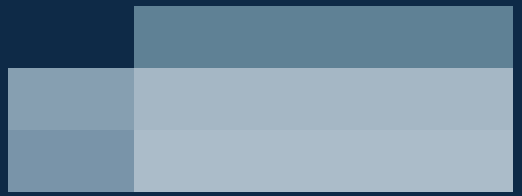

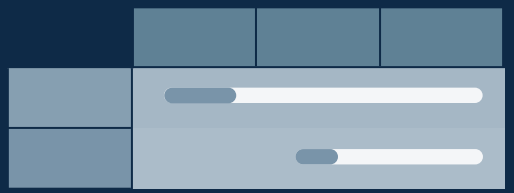

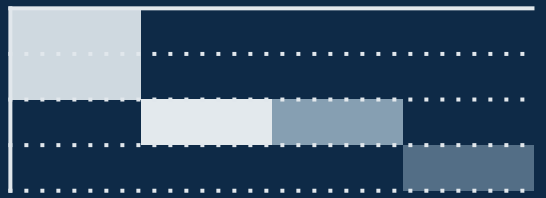

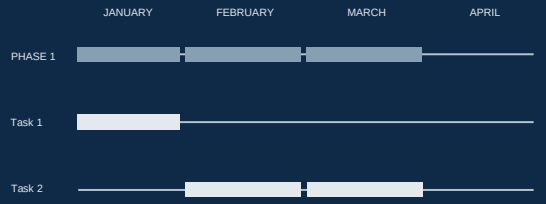
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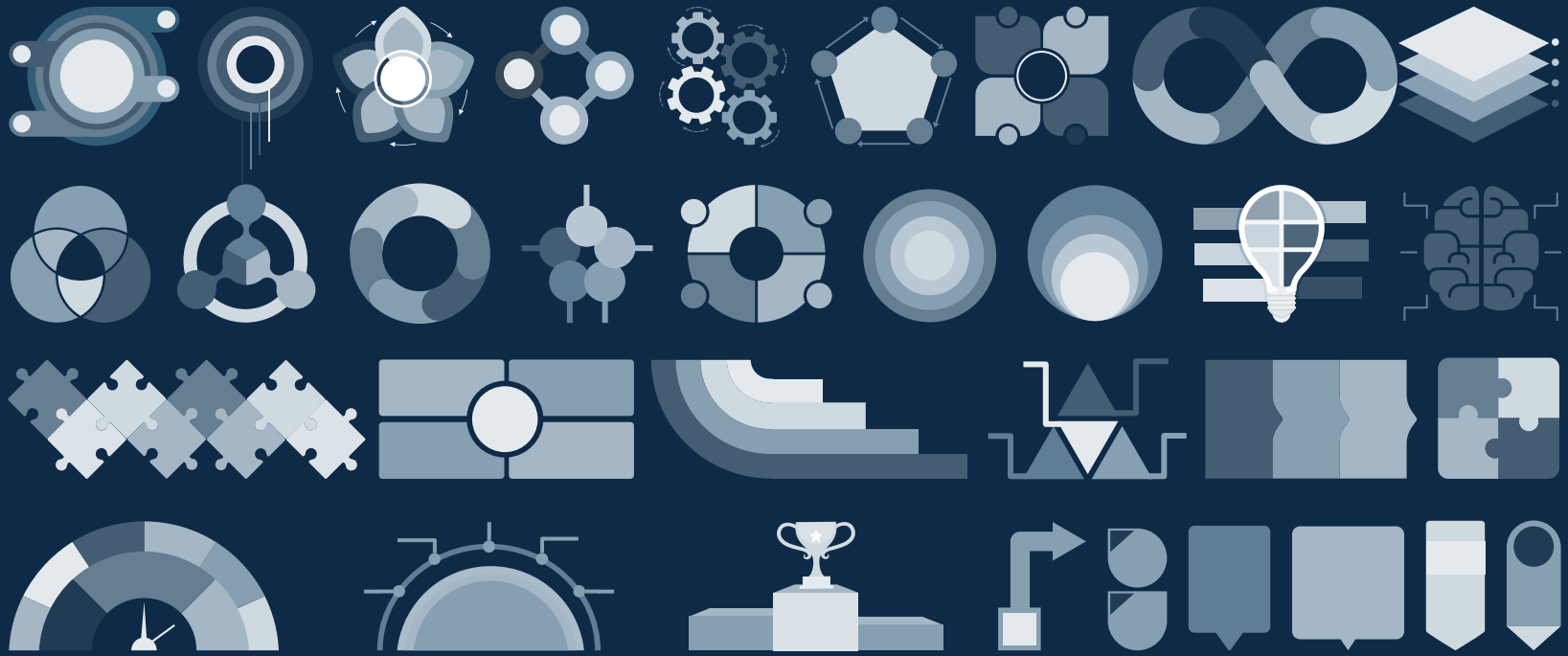

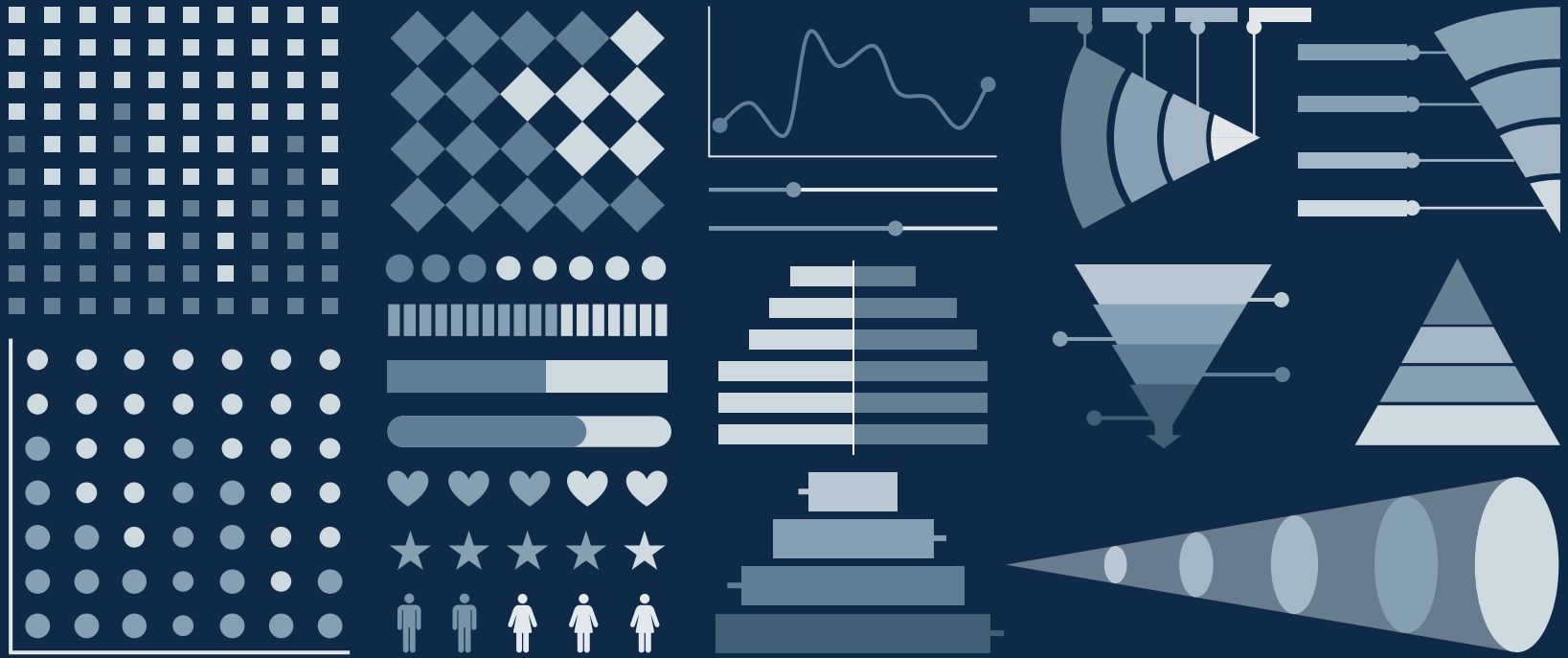

...and our sets of editable icons

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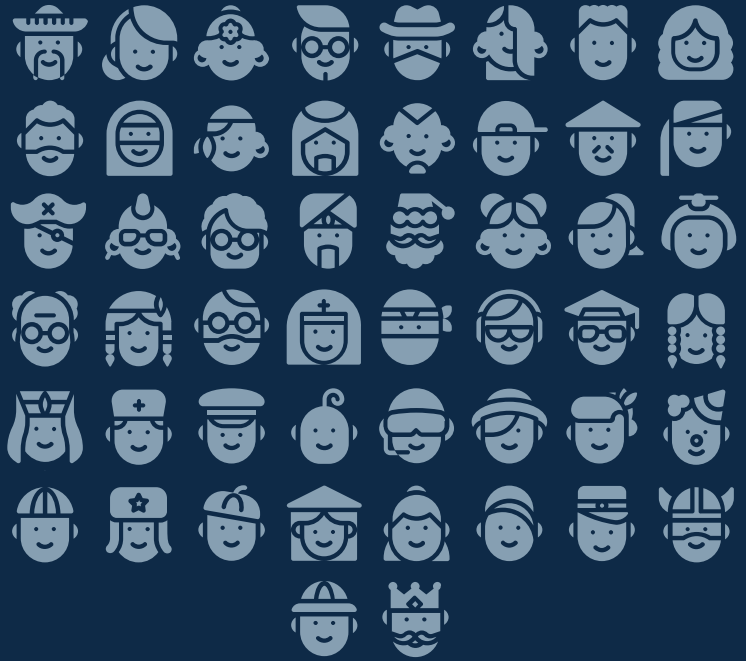

Creative Process Icons

Performing Arts Icons

Nature Icons

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