Including the city name in GMB profile title helps to increase position
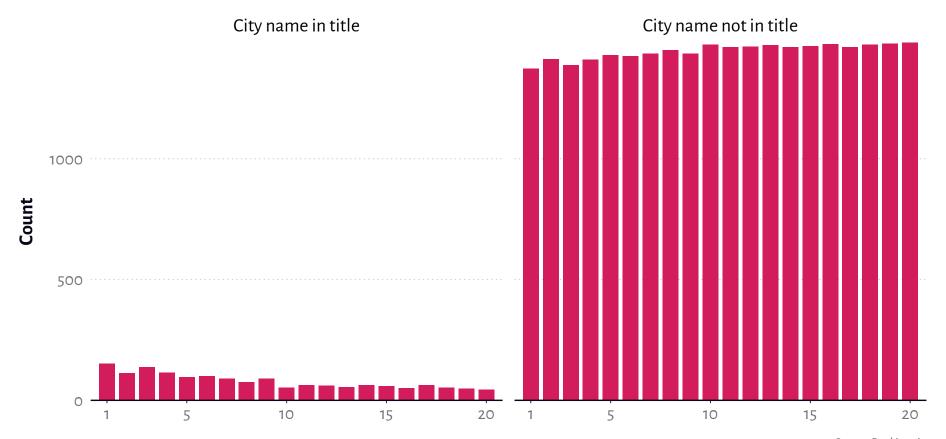
City name in title

City name not in title

Count

1000

500

0

1   5   10   15   20   1   5   10   15   20