

John Smith

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(123) 456-7890

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Professional Summary:

Recent graduate with a Bachelor's degree in Business Administration seeking an entry-level position in marketing. Strong analytical skills, creative thinking, and a passion for digital marketing. Eager to contribute to a dynamic team and gain practical experience in the field.

Education:

Bachelor of Business Administration

University of XYZ, City, State

Graduation: May 2023

Work Experience:

Marketing Intern

ABC Company, City, State

June 2022 - August 2022

- Assisted in developing social media marketing campaigns
- Conducted market research and competitor analysis
- Created content for company blog and social media platforms

Skills:

- Proficient in Microsoft Office Suite
- Basic knowledge of Google Analytics and SEO
- Strong communication and interpersonal skills
- Detail-oriented and able to multitask

Achievements:

- Dean's List, Fall 2021
- Awarded Scholarship for Academic Excellence

References:

Available upon request