



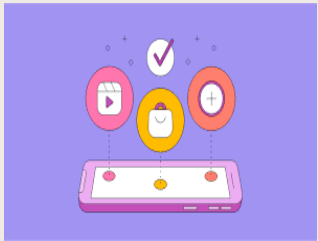
FASHION STORE

WE HELP BUSINESSES GROW AND NURTURE A CONSUMER-FIRST MINDSET.

CSAI 151

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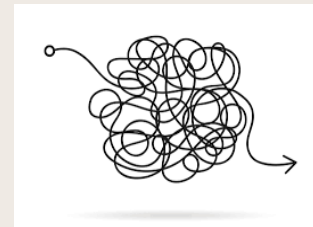
Problem

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Project Idea

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Features

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Future Plans



PROBLEM

Problem

The first issue is that shopping in stores requires a lot of time, especially for customers who have busy schedules and have limited mobility.

The second issue is that fashion stores often do not have enough space to display a wide range of products, and this limits customers' choices and makes it difficult to find different styles and sizes.





ONLINE FASHION STORE

PROJECT IDEA



Project Idea

The Idea is an Online Shopping Fashion Store .
The project's goal is to build an easy and accessible platform for customers to explore, choose, and purchase apparel goods from anywhere at any time. Also, Customers may access the online shop at any time.

The Important Factors



**Online Shopping Saves
Time and Effort**



**The Online Store is not
Limited by Space , So
There are a Wide
Range Of Products
and Sizes**



Cost savings



Easy to use
**A simple product that
gives customers
the information they
need to order online and
ship to their location**

"The beauty of online fashion stores is that they democratize style. Everyone can access the latest trends and express their unique fashion sense, regardless of their location or budget."

Diane von Furstenberg

**12 to 24 million
online shops**



WHAT DISTINGUISHES OUR SHOP

FEATURES

What our Shopping Store easily handle?

Categories



Product Details

product listing includes
detailed information



Payment Options

Cash? VISA?



Shipping

shipping Updates

ACTIVITIES TO PARTICIPATE



Discount & Promotion

Provide Cost Saving



Review

Hear Customers' Opinions




Gift Card

Make an Excellent Gift
Option

Sample For GUI

MainWindow




email :

password:

you don't have an account ?

MainWindow

 **Sign up**

Name :

Gender :

Date of birth :

Country :

Email:

Password :

☐ I understand terms and conditions

MainWindow

Welcome to our fashion store, where we believe that everyone deserves to look and feel their best. We offer a wide selection of stylish and affordable clothing, shoes, and accessories for men and women.

Our goal is to provide a seamless shopping experience for our customers, with easy-to-use online ordering and fast, reliable shipping. We are committed to providing exceptional customer service and ensuring that each and every one of our customers is satisfied with their purchase.

At our fashion store, we believe in sustainability and ethical fashion. We work with suppliers who share our values and are committed to minimizing their environmental impact and promoting fair labor practices. We are constantly striving to improve our own sustainability practices, and we welcome feedback and suggestions from our customers.

Thank you for choosing our fashion store for your fashion needs. If you have any questions or concerns, please don't hesitate to contact us. We are here to help and look forward to serving you.



SUSTAINABLE SUCCESS

FUTURE PLANS

Future Plans

1. Influencer Collaboration

2. Artificial intelligence
and chatbots

3. Enhanced Data Security
and Privacy

4. Providing the shop
with more data

5. Social commerce

6. More Advanced GUI



Thank you

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