

Gettin' Low with

Hide the kids and wake up grandma, Leisure Suit

by Ivana Kutchunutsov

Al Lowe has been called a lot of things by a lot of people over the years, but "father figure"? Well, maybe so. After all, the animators, musicians, and programmers working for him are about half his age. And he is the world's oldest game designer. At age 50, Lowe has developed a fine halo of graying hair, a beard worthy of any elder's council, and a physique that bespeaks the good life. "What? Do you think it's easy to look like this?" Lowe asks with a twinkle.

You probably think working on a premier software company's humor project would be an awesome job. But you have no idea how the poor Larry team suffers. All day long, they have to animate luscious, over-developed women. They're forced to read *Playboy* at the

office (for "research purposes" only, of course). They have to read and edit jokes, record endless pun-filled dialogue, create off-color humor, and fill their artistic masterpieces with subliminal messages.

Yes, the steamy halls of Up & Coming Productions feel more like a frat house than the offices of the world's leading entertainment software company. Disco balls in the office? Hey, it's a "business expense!" Rules at team meetings? Only one: if it gets a laugh, put it in the game! With working conditions like these, you can see why Al's team is "up for the job!"

It may sound like the Larry team is in need of adult supervision. But Al is special and gets away with things nobody else would, mainly because

everybody hereabouts knows the incredibly popular games he designs are comedies and parodies never intended to be taken seriously. They are Sierra's ultimate answer to political correctness. Al believes you gotta have fun to create fun. Millions of happy game players have agreed over the past ten years. And fun is exactly what



Captain Lowe, one funny, wacky, twisted dude.

Meat The Femmes

What makes *Love for Sail!* so hot that even the Thespian Monastic Brotherhood of Monks (inventors of the famed CyberLovemaster 2000™) loosen their collars when they play? It's the femmes, of course. This game features larger than life (in every way) women who all have something to offer Larry, if he can just give them a little hand (although he'd like to give them a little something else!).



Captain Thygh

The winner of her "Thygh's Man Trophy" contest gets to spend a week "cruising on the Captain". The competition is stiff, but Larry wants to win badly! One look at the captain and you can see why! Oh, baby! It must be love—or at least an overactive case of lust.

Leisure Suit Larry

Larry: Love for Sail! is ready for its inaugural launch

he's created in the upcoming *Leisure Suit Larry: Love for Sail!*

Based on Lowe's world-famous *Leisure Suit Larry* adventure game series, *Love for Sail!* takes Larry Laffer—crown prince of lounge lizards—aboard the world's glitziest cruise ship, the *PMS Bouncy*, for a swingin' cruise in singles heaven. The *PMS Bouncy* (a Panamanian ship, as you can tell from its name) is filled with more busty beauties than could ever be gathered together in real life, especially by the Laffer. But they're all yours to schmooz, if you roll your dice right. Prove your puzzle-busting studliness to the ship's Swedish skipper, Captain Thygh. Win her "Thygh's Man Trophy" contest and spend the next week "cruising on the Captain!"

But if you think you have Larry's best pick-up lines down cold, and that no

cyberchick can stand up to your Don Juan imitation, you'd better poof your chest hair and reshine your imitation gold medallion. Because *Love for Sail*



The totally decadent *PMS Bouncy* cruise ship. How did Larry get here?

features completely new game play, with a new interface the likes of which you've never seen. It's

a full-blown multimedia presentation that shows just how exciting, interactive and fun adventure games can be.

Having Al Lowe's Baby

After designing the first five games in the *Leisure Suit Larry* series, you might think that Larry is old hat for Sierra veteran Al Lowe. Nothing could be farther from the truth. A quick trip to the *Love for Sail!* offices proves these game makers easily have the tools and talent—and the imagination—to do something completely different.

In designing *Love for Sail!*, Lowe and the team have drawn on diverse sources to create a graphic adventure that not only delivers hilarious hand-drawn cel animation, but also revives features that made adventure games so popular in the first place. The anima-

Victorian Principles

Like all librarians, Vicki is a closet nymphomaniac. She's a steaming cauldron of pent-up sexuality... until Larry frees her from of the bonds of prudence.

Drew Baringmore

Drew spends all her time at the nude pool wearing nothing but her laptop. And who says blondes aren't smart? This could well be Larry's ultimate challenge: he has to get her into her clothes!



The Juggs

The mother-daughter country-western singing duo Nailmi and Wydoncha Jugg are entertaining tonight on the *PMS Bouncy*. You probably know them from hits like those country classics, *Felt Up and Feeling Blue*, *He's Got His Daddy's Eyes (And His Other Daddy's Smile)*, *Just a Cheap Pickup in a Cheap Pickup* and *Thinking With My Panties Again*. What they need, only Larry can deliver.

Dewmi Moore

Sultry, sexy, slinky, but also furtive and sneaky, Dewmi is a casino fly who unzips for chips. She's only here to meet men with money—and extract it.

Peggy

Oh, baby. There ain't no other woman on the ocean like Peggy. This pot of churning female (and maybe just a few male) hormones is just as likely to kick you as cuss you out with language so foul that we had to bleep it in order to make the game legal. You couldn't find more nasty verbiage in a dingy full of seamen.

Larry's Place in CyberSpace

Though *Love for Sail!* won't be out for another month or two, you can get a sample of Larry right now by connecting to the SierraWeb at www.sierra.com/games/lsl7. Here you'll find an overview of the game, articles on the Birth of Larry, an exclusive interview with the Prince of Polyester, and art from the game. You can have a virtual beer (in those states where it's not prohibited by law). You can even download Larry Pops Up!, an irreverent little utility that makes Larry appear on your Windows desktop at the most inopportune times with sound advice and time-honored Larry-isms. Heck, they've even got a whole bunch of add-on packs for Larry Pops Up!, in case you can't get enough!

"Great Moments with Mister Clinton."



tion is smoother, bigger and more plentiful than ever before. (And so are the women!) Sure, walking around is still available, but it's nearly unnecessary. Thanks to the game's new map interface, you can now go anywhere aboard ship with just a quick click of your right mouse button.

Lowe, usually Sierra's grand

Feel my pain!

master

of puns, is quite serious when he talks about the technology underlying *Love for Sail!*

"We combined the best of several worlds: the open-ended feel of the ancient typing games, the joy of small talk from earlier Larry games, and added context-sensitive pop-up menus, like Windows 95. No more icons. No more running your cursor

back and forth to the icon bar. *Love for Sail!*'s interface is fast, slick, and new."

Producer Mark Seibert is a little less serious about the product. "*Love for Sail!* is a lot like Command and Conquer. It's filled with smart, crafty, beautiful

women who command Larry to do things. And Larry tries to conquer them. Of course, when you're Larry, that's easier said than done!"



We asked gamers what they wanted to see in the new Larry. Here it is!

Disco Nights

Was Stayin' Alive your late-night party anthem of the 70's? Then you and *Love for Sail!* have something in common (besides closets filled with outdated threads). In order to add just the right tone to the game's "night fever-ish" environments, Seibert tracked down the license holders of the most time-hon-

Cyber-Mania

Love for Sail! has taken the cyber-concept and thoroughly abused it to give you cyber-activities you never would have cyber-believed possible. Imagine the cyber-possibilities...



CyberGrope 2000™

Windows 95 inspired our new CyberGrope 2000™ interface. Just point at anything and click. Up pops a context-sensitive menu of actions that a particular object will "find meaningful". No more icons, no more error messages, just more humor!

CyberLovemaster 2000™

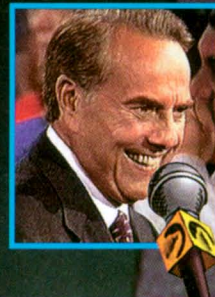
(USED WITH PERMISSION FROM THE THESPIAN MONASTIC BROTHERHOOD)

Experience the thrill of our CyberLovemaster 2000™ Sexual Technique Utility Device. Test your Lethario quotient. Untold worlds of avarice and sensual diversion can be yours for as long as two whole minutes. Of course, you'll tell your friends you actually took much longer!



CyberVox 2000™, ®, & © OF VOXY MUSIC

Love for Sail! is a technological miracle that stops at nothing in its pursuit of pleasure! Let CyberVox 2000™ put your voice in the game. And you even get laughs. Seriously! (Windows and a microphone required.) You'll enjoy it even if you are a grumpy old man.



ored disco cuts and offered their owners the chance to be in *Love for Sail!* Some laughed. Others scoffed. "When we asked the BeeGees for the rights to the Saturday Night Fever music, they told us 'no,'" laughs Seibert. "They said they didn't want to be associated with disco. It's that kind of business judgment that put the BeeGees where they are today!" Adds Lowe, "I think they made that decision about 20 years too late!"

But lots of other big time disco stars are joining up to "lounge with the Laffer." And, you'll hear the real thing here, too. No more MIDI music. CD-quality audio throughout. In fact, Seibert & Lowe recently returned from Hollywood, where they spent the day at Chick Corea's Mad Hatter Studios recording some of LA's best musicians playing some of the greatest lounge lizard music you've ever heard!

While *Love for Sail!* isn't pornographic or obscene, it's definitely in bad taste. But once you get Larry in a situation so outrageous, you can't help but laugh and that's the whole point. If

Love for Sail! was on TV, the game would be dubbed an "adult situation comedy." Being a game gives it the ability to take the implausible into the

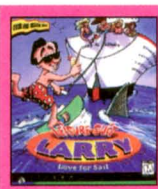
absurd, for humor the real world could never deliver. Sure, Larry may be a polyester-wearing geek with the world's worst comb-over, but he's got a heart of gold, total faith in humanity, and endless perseverance.

In the end, you just can't help but like Leisure Suit Larry Laffer. It's not for nothing that he's the best-known character in all of computer gaming!

And it's nice to know that, even though it's just a game, for once in your life you'll get to sail off into the sunset with the beautiful girl.



Ah, the men: Dick, Peter, Wang, Johnson, Willy, Rod...heck, who cares? Check out those gals!



\$54.95

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<http://www.sierra.com/games/lsl7>



The Big Leak

An ill wind ruffled the *Love for Sail!* waters when someone leaked *Love for Sail!* .WAV and .AVI files to newsgroups all over the Internet. These files were of a "lewd" nature and were created by the program team for their own humor—not for viewing by the general public. The .AVI file, titled LSL7.AVI features a very naked Larry engaged in very naughty behavior with two women. The .WAV file, named LSL7.WAV is a very rude sound bite before it had been heavily beeped and included in the game.

The files were posted to the alt.binaries.warez.ibm-pc newsgroup, and alt.games and alt.warez.ibm-pc.apps newsgroups. As this issue goes to press, individuals are still circulating these files on a regular basis, much to the embarrassment of the *Love for Sail!* developers.

"It's kinda like your Mom catching you reading *Playboy*," said one animator, who refused to be named. "I just can't believe someone had the nerve to put it on the 'Net.'" Readers are strongly encouraged not to download these files because they can be used with such utilities as Larry Pops Up! and the Windows sound system.



CyberType 2000SM

Remember the fun you had typing in all those terrible things to Larry? And how you laughed when it recognized them? *Love for Sail!* brings back typing—but in a good way! No need to type all the time, just when it's funny! Let CyberType 2000SM bring you the best of both worlds; point-and-click game play with the open-endedness of typing.



CyberSystem 2000[®]

And the fireworks just keep on coming. You'll ooooh! and aaaaah! when CyberSystem 2000[®] lobs a few shells at your Windows wallpaper. Every time you "make a little progress," your wallpaper changes to a portrait of your new "conquest!"



CyberStar 2000TM

And the Larry team wasn't content to stop with just including your voice; now you get to be on-screen too! Be a star just like Larry! The brand-new CyberStar 2000TM puts your picture on the screen. CyberStar 2000TM allows you to add your image (or that of your favorite mug) to *Love for Sail!* "Hey, that's right! You da man," says Larry.

Scratch Here!

That's right! Printer's ink!

CyberSniff 2000[®]

CyberSniff 2000[®] means AI has finally done it! Yes, *Love for Sail!* is the only game you can buy today with a real live Scratch 'n' Sniff card in every box. Just imagine the smells AI Lowe will make you endure. (Rotten fish? No! We would never do that. Too easy!) The CyberSniff 2000[®] Card—don't leave home without it.

