# Group\_Exam

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### 1 INFO284 Machine Learning Exam, spring 2025

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# 2 Task 1 - Sentiment analysis

#### 2.1 Importing libraries

```
[]: import pandas as pd
import seaborn as sns
import matplotlib.pyplot as plt
import numpy as np
import re
import string

from nltk.corpus import stopwords
from nltk.stem import WordNetLemmatizer
```

```
from nltk.corpus import wordnet
from nltk import pos_tag
from nltk.tokenize import word_tokenize
from sklearn.preprocessing import PolynomialFeatures
from sklearn.model_selection import train_test_split, GridSearchCV, __
 →StratifiedKFold, RandomizedSearchCV
from sklearn.feature_extraction.text import TfidfVectorizer
from sklearn.linear_model import LinearRegression
from sklearn.pipeline import make_pipeline
from sklearn.naive_bayes import MultinomialNB, ComplementNB
from sklearn.metrics import (
   classification_report, confusion_matrix,
   precision_recall_curve, average_precision_score, roc_auc_score
import mglearn
import joblib
import os
from lightgbm import LGBMClassifier
import tensorflow as tf
from tensorflow.keras.preprocessing.text import Tokenizer
from tensorflow.keras.preprocessing.sequence import pad_sequences
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import LSTM, Dense, Dropout, Embedding, u
 →Bidirectional
from tensorflow.keras.callbacks import EarlyStopping, ReduceLROnPlateau
from tensorflow.keras.metrics import AUC
from sklearn.utils import class_weight
import keras
from keras.layers import BatchNormalization
```

2025-04-23 10:59:43.736584: I tensorflow/core/platform/cpu\_feature\_guard.cc:210] This TensorFlow binary is optimized to use available CPU instructions in performance-critical operations.

To enable the following instructions: AVX2 FMA, in other operations, rebuild TensorFlow with the appropriate compiler flags.

#### 2.2 Helper functions

#### 2.2.1 Heatmap visualization

```
[]: # Helper function to plot heatmap for grid search results
     def plot_gridsearch_heatmap(grid, x_param, y_param, score_metric,_u
      ⇔cmap='viridis'):
         # Convert cv_results_ to a DataFrame
         results = pd.DataFrame(grid.cv_results_)
         # Extract the param names from the dict if they have 'param ' prefix
         results['x'] = results[f'param_{x_param}']
         results['y'] = results[f'param_{y_param}']
         results['score'] = results[score_metric]
         # Create a pivot table for heatmap
         pivot = results.pivot(index='y', columns='x', values='score')
         # Plot heatmap
         plt.figure(figsize=(10, 6))
         sns.heatmap(pivot, annot=True, fmt=".3f", cmap=cmap)
         plt.xlabel(x_param.split('__')[-1])
         plt.ylabel(y_param.split('__')[-1])
         plt.title(f"Heatmap of GridSearch {score_metric}")
         plt.show()
```

#### 2.2.2 Precision-Recall curve

```
[]: # Helper function to plot precision-recall curve
def plot_precision_recall_curve(y_test, y_scores, sentiment):
    precision, recall, _ = precision_recall_curve(y_test, y_scores)
    ap_score = average_precision_score(y_test, y_scores)

plt.figure(figsize=(8, 6))
    plt.plot(recall, precision, marker='.', label=f'AP Score = {ap_score:.2f}')
    plt.xlabel('Recall')
    plt.ylabel('Precision')
    plt.title(f'Precision-Recall Curve for {sentiment} sentiment')
    plt.legend()
    plt.show()
```

#### 2.2.3 Top features visualization

```
[]: # Helper function for visualizing the top features that are most indicative of □ ⇒positive and negative sentiment of reviews

def visualize_top_features(grid, X_train, classifier_step, □ ⇒vectorizer_step="tfidfvectorizer", n_features=20, n_top_coef=40):
```

```
# Extract the best vectorizer and transform training data
  vectorizer = grid.best_estimator_.named_steps[vectorizer_step]
  X_train_transformed = vectorizer.transform(X_train)
  # Compute max TF-IDF value for each feature
  max_value = X_train_transformed.max(axis=0).toarray().ravel()
  sorted_by_tfidf = max_value.argsort()
  # Get feature names
  feature names = np.array(vectorizer.get feature names out())
  # Extract log probabilities from the classifier
  classifier = grid.best_estimator_.named_steps[classifier_step]
  log_probabilities = classifier.feature_log_prob_
  # Compute coefficient differences (importance per class)
  coef_diff = log_probabilities[1] - log_probabilities[0]
  # Visualize the top coefficients
  mglearn.tools.visualize_coefficients(coef_diff, feature_names,_
→n_top_features=n_top_coef)
```

#### 2.3 Load data

```
[]:
                                            Hotel Address \
        s Gravesandestraat 55 Oost 1092 AA Amsterdam ...
        s Gravesandestraat 55 Oost 1092 AA Amsterdam ...
        s Gravesandestraat 55 Oost 1092 AA Amsterdam ...
        s Gravesandestraat 55 Oost 1092 AA Amsterdam ...
     3
        s Gravesandestraat 55 Oost 1092 AA Amsterdam ...
       Additional_Number_of_Scoring Review_Date Average_Score
                                                                  Hotel_Name \
     0
                                        8/3/2017
                                                            7.7 Hotel Arena
                                 194
                                                            7.7 Hotel Arena
     1
                                 194
                                        8/3/2017
     2
                                                            7.7 Hotel Arena
                                 194
                                      7/31/2017
     3
                                 194 7/31/2017
                                                            7.7 Hotel Arena
                                     7/24/2017
                                                            7.7 Hotel Arena
                                 194
```

Reviewer\_Nationality

Negative\_Review \

```
0
               Russia
                          I am so angry that i made this post available...
1
              Ireland
                                                                No Negative
2
            Australia
                         Rooms are nice but for elderly a bit difficul...
3
       United Kingdom
                         My room was dirty and I was afraid to walk ba...
4
          New Zealand
                         You When I booked with your company on line y...
   Review_Total_Negative_Word_Counts Total_Number_of_Reviews
0
                                  397
                                                           1403
1
                                    0
                                                           1403
2
                                   42
                                                           1403
3
                                  210
                                                           1403
4
                                  140
                                                           1403
                                      Positive_Review \
0
    Only the park outside of the hotel was beauti...
1
    No real complaints the hotel was great great ...
2
    Location was good and staff were ok It is cut...
3
    Great location in nice surroundings the bar a...
     Amazing location and building Romantic setting
   Review_Total_Positive_Word_Counts \
0
                                   11
1
                                  105
2
                                   21
3
                                   26
4
                                    8
   Total_Number_of_Reviews_Reviewer_Has_Given Reviewer_Score \
0
                                             7
                                                            2.9
1
                                             7
                                                            7.5
2
                                             9
                                                            7.1
3
                                                            3.8
                                             1
4
                                             3
                                                            6.7
                                                 Tags days_since_review \
  [' Leisure trip ', ' Couple ', ' Duplex Double...
                                                                0 days
  [' Leisure trip ', ' Couple ', ' Duplex Double...
                                                                0 days
2 [' Leisure trip ', ' Family with young childre...
                                                                3 days
3 ['Leisure trip ', 'Solo traveler ', 'Duplex...
                                                                3 days
  ['Leisure trip ', 'Couple ', 'Suite ', 'St...
                                                               10 days
         lat
                   lng
0 52.360576 4.915968
1 52.360576 4.915968
2 52.360576 4.915968
3 52.360576 4.915968
4 52.360576 4.915968
```

#### 2.4 Exploring the dataset

#### 2.4.1 Basic structure

```
[]: # Lets explore the basic structure of the dataset
     df.info()
    <class 'pandas.core.frame.DataFrame'>
    RangeIndex: 515738 entries, 0 to 515737
    Data columns (total 17 columns):
     #
         Column
                                                      Non-Null Count
                                                                       Dtype
                                                      _____
     0
         Hotel_Address
                                                      515738 non-null
                                                                       object
         Additional_Number_of_Scoring
                                                      515738 non-null int64
     2
                                                      515738 non-null object
         Review_Date
     3
         Average_Score
                                                      515738 non-null float64
     4
         Hotel_Name
                                                      515738 non-null object
     5
         Reviewer_Nationality
                                                      515738 non-null object
     6
         Negative_Review
                                                      515738 non-null object
     7
         Review_Total_Negative_Word_Counts
                                                      515738 non-null int64
     8
         Total_Number_of_Reviews
                                                      515738 non-null int64
         Positive Review
                                                      515738 non-null object
        Review_Total_Positive_Word_Counts
                                                      515738 non-null int64
         Total_Number_of_Reviews_Reviewer_Has_Given 515738 non-null int64
     12
        Reviewer_Score
                                                      515738 non-null float64
                                                      515738 non-null object
     13
         Tags
         days_since_review
     14
                                                      515738 non-null object
     15
         lat
                                                      512470 non-null float64
     16 lng
                                                      512470 non-null float64
    dtypes: float64(4), int64(5), object(8)
    memory usage: 66.9+ MB
       • "lat" and "lng" have missing values (512,470 non-null out of 515,738).
       • "Reviewer Score" is used as the sentiment label:

    Numerical and continuous

           - Higher = more positive sentiment
           - Lower = more negative sentiment
[7]: df[df['lat'].isna()].head(10)
[7]:
                                            Hotel_Address \
     99488
           20 Rue De La Ga t 14th arr 75014 Paris France
     99489
           20 Rue De La Ga t 14th arr 75014 Paris France
     99490
           20 Rue De La Ga t 14th arr 75014 Paris France
     99491
           20 Rue De La Ga t 14th arr 75014 Paris France
     99492 20 Rue De La Ga t 14th arr 75014 Paris France
     99493 20 Rue De La Ga t 14th arr 75014 Paris France
     99494 20 Rue De La Ga t 14th arr 75014 Paris France
```

99495 20 Rue De La Ga t 14th arr 75014 Paris France

```
20 Rue De La Ga t 14th arr 75014 Paris France
99497
       Additional_Number_of_Scoring Review_Date
                                                   Average_Score
99488
                                        8/3/2017
                                                             7.8
99489
                                  22
                                        8/3/2017
                                                             7.8
99490
                                  22
                                       7/25/2017
                                                             7.8
99491
                                  22
                                       6/22/2017
                                                             7.8
                                  22
                                                             7.8
99492
                                       5/24/2017
99493
                                  22
                                                             7.8
                                        5/5/2017
                                  22
                                       2/11/2017
                                                             7.8
99494
99495
                                  22
                                       12/5/2016
                                                             7.8
99496
                                  22
                                      10/30/2016
                                                             7.8
99497
                                  22
                                      10/11/2016
                                                             7.8
                             Hotel_Name
                                                Reviewer_Nationality \
       Mercure Paris Gare Montparnasse
99488
                                                          Australia
99489
       Mercure Paris Gare Montparnasse
                                                     United Kingdom
99490
      Mercure Paris Gare Montparnasse
                                          United States of America
99491
       Mercure Paris Gare Montparnasse
                                                          Australia
99492
      Mercure Paris Gare Montparnasse
                                          United States of America
       Mercure Paris Gare Montparnasse
99493
                                                            Belgium
99494 Mercure Paris Gare Montparnasse
                                                     United Kingdom
99495
      Mercure Paris Gare Montparnasse
                                                     United Kingdom
99496 Mercure Paris Gare Montparnasse
                                                             France
      Mercure Paris Gare Montparnasse
                                          United States of America
                                          Negative_Review \
99488
                                               No Negative
99489
        Noise Not being told about this when we check...
99490
        Room was worn down One of the curtains did no...
99491
        Access to shower was by the tub which is very...
99492
        The breakfast was way over priced and the sta...
99493
        Work in progress noise no bar keys had to be ...
99494
        Max price for the bare minimum Acor Hotels ca...
99495
             Ongoing refurbishment whilst we were there
99496
        We took a room for 3 the extra bed couch bed ...
99497
        N A Room lacking microwave a minor inconvenie...
                                           Total_Number_of_Reviews
       Review_Total_Negative_Word_Counts
99488
                                                                 377
99489
                                       12
                                                                 377
99490
                                       43
                                                                377
99491
                                       54
                                                                377
99492
                                       83
                                                                377
                                                                377
99493
                                       39
99494
                                       67
                                                                377
```

20 Rue De La Ga t 14th arr 75014 Paris France

99496

```
99495
                                         8
                                                                 377
                                        23
                                                                 377
99496
99497
                                        10
                                                                 377
                                           Positive_Review \
99488
        Upgraded rooms are excellent Good size for tr...
99489
        The location was great However renovations we...
99490
                                        Location was good
99491
                                               No Positive
99492
        The property was conveniently located near th...
99493
                                                    Comfort
99494
        Few minutes walk to Ga t Metro Montparnasse M...
99495
        Very quiet at night couldn t believe we were ...
99496
        Great location 5 min away from gare montparna...
99497
        Great neighborhood with lots of restaurants s...
       Review_Total_Positive_Word_Counts
99488
                                        25
99489
                                        45
99490
                                         5
99491
                                         0
99492
                                        11
99493
                                         2
99494
                                        46
99495
                                        21
99496
                                        32
99497
                                        22
       Total_Number_of_Reviews_Reviewer_Has_Given
                                                     Reviewer_Score
99488
                                                                10.0
99489
                                                   1
                                                                 6.7
99490
                                                                 5.4
                                                   1
99491
                                                  13
                                                                 8.3
99492
                                                  2
                                                                 5.8
99493
                                                  3
                                                                 5.0
99494
                                                  20
                                                                 5.8
99495
                                                                 8.8
                                                  1
99496
                                                  34
                                                                 8.3
99497
                                                   1
                                                                10.0
                                                       Tags days since review \
       [' Leisure trip ', ' Couple ', ' Standard Room...
99488
                                                                      0 days
      [' Leisure trip ', ' Couple ', ' Standard Room...
99489
                                                                      0 days
99490
      ['Leisure trip ', 'Solo traveler ', 'Standa...
                                                                     9 days
       ['Leisure trip', 'Couple', 'Standard Twin...
99491
                                                                     42 days
       [' Leisure trip ', ' Couple ', ' Standard Room...
99492
                                                                     71 days
       [' Leisure trip ', ' Family with young childre...
99493
                                                                     90 days
```

```
99494
       [' Business trip ', ' Couple ', ' Standard Roo...
                                                                           173 day
       [' Leisure trip ', ' Couple ', ' Standard Room...
99495
                                                                           241 day
        [' Leisure trip ', ' Family with young childre...
99496
                                                                           277 day
        [' Leisure trip ', ' Couple ', ' Standard Room...
99497
                                                                           296 day
        lat
             lng
99488
       NaN
             NaN
99489
       NaN
             NaN
99490
       {\tt NaN}
             NaN
99491
       NaN
             NaN
99492
       {\tt NaN}
             NaN
99493
       NaN
             NaN
99494
       \mathtt{NaN}
             NaN
99495
       {\tt NaN}
             NaN
99496
             NaN
       \mathtt{NaN}
99497
       {\tt NaN}
             NaN
```

- Checked the first 10 rows with NaN values in the "lat" column to identify any discrepancies.
- Found no unusual patterns or anomalies in the associated review data.
- No further action was taken regarding the missing "lat" values.

#### 2.4.2 Review scores distribution

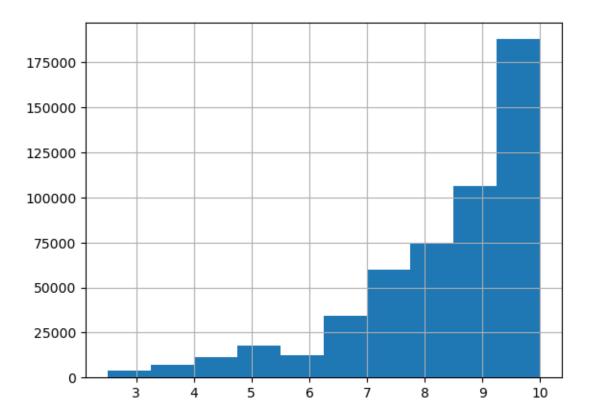
```
515738.000000
count
               8.395077
mean
std
               1.637856
min
               2.500000
25%
               7.500000
50%
               8.800000
75%
               9.600000
max
              10.000000
```

Name: Reviewer\_Score, dtype: float64

- Insights:
  - Min: 2.5, Max: 10.0
  - Mean:  $8.4 \rightarrow$  Most reviews are positive
  - Std:  $1.6 \rightarrow \text{Scores}$  are consistent
  - Q1:  $7.5 \rightarrow 75\%$  of scores are above 7.5
  - Median and Q3 are also high  $\rightarrow$  Confirms positive bias
- Takeaway:
  - Scores are skewed high, showing class imbalance
  - Expected, as most hotel reviews are positive
  - Must account for imbalance when modeling

```
[9]: # Histogram showing the distribution of the review scores df['Reviewer_Score'].hist(bins=10)
```

#### [9]: <Axes: >



# [10]: # Show the distribution of the review scores in bins print(df['Reviewer\_Score'].value\_counts(bins=10))

```
(9.25, 10.0]
                  187807
(8.5, 9.25]
                  105659
(7.75, 8.5]
                   75277
(7.0, 7.75]
                   59733
(6.25, 7.0]
                   34502
(4.75, 5.5]
                   18175
(5.5, 6.25]
                   12304
(4.0, 4.75]
                   11469
(3.25, 4.0]
                    6979
(2.491, 3.25]
                    3833
Name: count, dtype: int64
```

• Histogram: shows what we already know from statistical summary. The dataset is heavily imbalanced.

After understanding some basic information about the dataset, we move on to preprocessing the

data.

#### 2.5 Cleaning review texts and finding threshold

- "Negative Review" and "Positive Review" contain the review text.
- Many entries use placeholders like "No Negative" or "No Positive".
- These are irrelevant for sentiment analysis.
- They will be replaced with empty strings to avoid misleading the model.
- This cleans the data for merging both reviews into one field.

#### Attempt to find a limit for positive and negative reviews

- Before removing placeholders, we analyze them for insights.
- Specifically, we examine review score distributions where "No Positive" or "No Negative" appears.
- The goal is to help identify a score threshold that separates positive and negative sentiment.

```
[13]: # Here we check the mean and median scores of reviews that are blank, e.g. they
      contain both strings "No Negative" and "No Positive" in the columns,
       → "Negative_Review" and "Positive_Review" respectively.
     none_mean = df[(df['Negative_Review'] == 'No Negative') &__
       → (df['Positive Review'] == 'No Positive')]['Reviewer_Score'].mean()
     none_median = df[(df['Negative_Review'] == 'No Negative') &_
       →(df['Positive_Review'] == 'No Positive')]['Reviewer_Score'].median()
     # We also see how many reviews are blank
     amount_none = df[(df['Negative_Review'] == 'No Negative') &_ 
       # Here we check the mean and median scores of reviews that are positive, i.e. \Box
      → they contain the string "No Negative" in the column "Negative_Review" and do
      →not contain the string "No Positive" in the column "Positive_Review".
     positive_mean = df[(df['Negative_Review'] == 'No Negative') &__
       → (df['Positive Review'] != 'No Positive')]['Reviewer Score'].mean()
     positive_median = df[(df['Negative_Review'] == 'No Negative') &_
       → (df['Positive Review'] != 'No Positive')]['Reviewer Score'].median()
     # Here we check the mean and median scores of reviews that are negative, i.e., i
       _{	extstyle 	o} they contain the string "No Positive" in the column "Positive_Review" and dou
       →not contain the string "No Negative" in the column "Negative_Review".
     negative_mean = df[(df['Negative_Review'] != 'No Negative') &_
       →(df['Positive_Review'] == 'No Positive')]['Reviewer_Score'].mean()
     negative_median = df[(df['Negative_Review'] != 'No Negative') & ∟
       → (df['Positive Review'] == 'No Positive')]['Reviewer Score'].median()
     print('Mean of no negative and no positive (blank reviews):', none_mean)
     print('Median of no negative and no positive (blank reviews):', none_median)
```

Mean of no negative and no positive (blank reviews): 8.285826771653543

Median of no negative and no positive (blank reviews): 8.8

Amount of reviews with no negative and no positive (blank reviews): 127

Mean of positive reviews: 9.339492654367852

Median of positive reviews: 9.6

Mean of negative reviews: 6.881705240235629

Median of negative reviews: 7.1

```
[12]: # Here we calculate the percentage of reviews that contain 'No Negative' in the___
    'Negative_Review' column and 'No Positive' in the 'Positive_Review' column

def percentage_of_reviews():
    no_negative = df[df['Negative_Review'] == 'No Negative'].shape[0]
    no_positive = df[df['Positive_Review'] == 'No Positive'].shape[0]
    total = df.shape[0]

    positive_percentage = no_negative / total * 100
    negative_percentage = no_positive / total * 100

    print('Percentage of clearly positive reviews:', positive_percentage)
    print('Percentage of clearly negative reviews:', negative_percentage)

    percentage_of_reviews()
```

Percentage of clearly positive reviews: 24.797474686759557 Percentage of clearly negative reviews: 6.96981800836859

- 127 reviews only have "No Negative" and "No Positive"  $\rightarrow$  essentially empty:
  - Mean 8.3, Median =  $8.8 \rightarrow$  strongly positive
  - Removed later as they're not useful for sentiment analysis
- 24.7% contain "No Negative":
  - Mean 9.3, Median =  $9.6 \rightarrow \text{very positive}$
- 7% contain "No Positive":
  - Mean 6.9, Median = 7.1 lower sentiment
- Insight: A sentiment threshold around 7 may be appropriate

We can plot the relationship between score and word count of each sentiment, to further investigate a potential threshold for separating the reviews.

```
[]: | ## The following code has been adapted from a prompt to OpenAI's ChatGPT
     def compute_means(df, col, bins=30):
         """Bins data and computes the mean Reviewer Score per bin."""
         df['bin'] = pd.cut(df[col], bins=bins)
         grouped = df.groupby('bin').agg(
             mean_count=(col, 'mean'),
             mean_score=('Reviewer_Score', 'mean')
         ).dropna()
         return grouped[['mean_count', 'mean_score']]
     def find_intersection_non_linear(df, degree=2):
         """Find intersection point of two polynomial regression curves."""
         X_pos = df[['pos_count']].values
         X_neg = df[['neg_count']].values
         y = df['Reviewer_Score'].values
         poly = PolynomialFeatures(degree)
         X_pos_poly = poly.fit_transform(X_pos)
         X_neg_poly = poly.fit_transform(X_neg)
         model_pos = LinearRegression().fit(X_pos_poly, y)
         model_neg = LinearRegression().fit(X_neg_poly, y)
         # Coefficients
         coeffs pos = model pos.coef
         coeffs_neg = model_neg.coef_
         # Solve: a1*x^2 + b1*x + c1 = a2*x^2 + b2*x + c2
         a = coeffs_pos[2] - coeffs_neg[2]
         b = coeffs_pos[1] - coeffs_neg[1]
         c = model_pos.intercept_ - model_neg.intercept_
         discriminant = b**2 - 4*a*c
         if discriminant >= 0:
             x1 = (-b + np.sqrt(discriminant)) / (2*a)
             x2 = (-b - np.sqrt(discriminant)) / (2*a)
             x int = x1 if x1 >= 0 else x2
             y_int = model_pos.predict(poly.transform([[x_int]]))[0]
             return x_int, y_int
         else:
             return None
     def plot_sentiment_vs_score_clean(df, degree=2, bins=30):
         """Clean smoothed plots with means and polynomial regression curves, _{\sqcup}
      \hookrightarrow clipped to [2.5, 10]."""
```

```
df[['pos_count', 'neg_count']] = df[['Review_Total_Positive_Word_Counts', |

¬'Review_Total_Negative_Word_Counts']]
  pos_means = compute_means(df, 'pos_count', bins)
  neg_means = compute_means(df, 'neg_count', bins)
  poly = PolynomialFeatures(degree)
  X_pos = df[['pos_count']].values
  X_neg = df[['neg_count']].values
  y = df['Reviewer_Score'].values
  X_pos_poly = poly.fit_transform(X_pos)
  X_neg_poly = poly.fit_transform(X_neg)
  model_pos = LinearRegression().fit(X_pos_poly, y)
  model_neg = LinearRegression().fit(X_neg_poly, y)
  x_range = np.linspace(0, max(df[['pos_count', 'neg_count']].max()), 300).
\rightarrowreshape(-1, 1)
  y_pos_pred = model_pos.predict(poly.transform(x_range))
  y_neg_pred = model_neg.predict(poly.transform(x_range))
  # Clip predictions between 2.5 and 10
  y_pos_pred = np.clip(y_pos_pred, 2.5, 10)
  y_neg_pred = np.clip(y_neg_pred, 2.5, 10)
  plt.figure(figsize=(8, 6))
  # Smoothed mean points
  plt.plot(pos_means['mean_count'], pos_means['mean_score'], 'o',__
⇔color='blue', label='Positive Word Count (mean)')
  plt.plot(neg_means['mean_count'], neg_means['mean_score'], 'o',__
⇔color='red', label='Negative Word Count (mean)')
  # Fitted regression curves
  plt.plot(x_range, y_pos_pred, color='blue', label="Positive Words (Poly)")
  plt.plot(x_range, y_neg_pred, color='red', label="Negative Words (Poly)")
  plt.title("Smoothed Regression: Word Count vs. Reviewer Score")
  plt.xlabel("Word Count")
  plt.ylabel("Mean Reviewer Score")
  plt.ylim(2.5, 10) # Lock y-axis range
  plt.legend()
  plt.tight_layout()
  plt.show()
```

```
# Print intersection info separately
intersection = find_intersection_non_linear(df, degree)
if intersection:
    x_int, y_int = intersection
    print(f"Intersection point: x = {x_int:.2f}, y = {y_int:.2f}")
else:
    print("No intersection point found.")

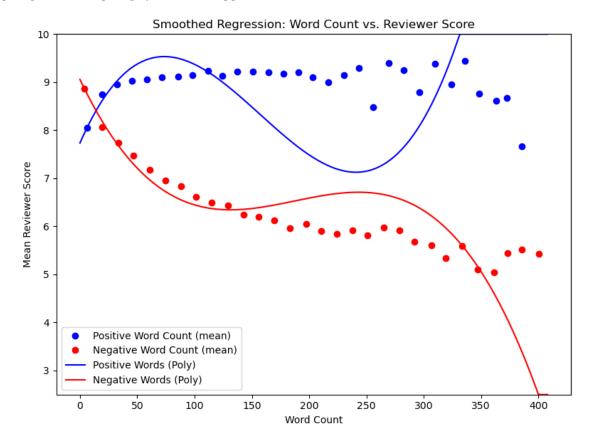
plot_sentiment_vs_score_clean(df, degree=3, bins=30)
```

/var/folders/gk/fhc5s9xs7pzck55c8\_420hg40000gn/T/ipykernel\_78061/1613613854.py:1 1: FutureWarning: The default of observed=False is deprecated and will be changed to True in a future version of pandas. Pass observed=False to retain current behavior or observed=True to adopt the future default and silence this warning.

grouped = df.groupby('bin').agg(

/var/folders/gk/fhc5s9xs7pzck55c8\_420hg40000gn/T/ipykernel\_78061/1613613854.py:1 1: FutureWarning: The default of observed=False is deprecated and will be changed to True in a future version of pandas. Pass observed=False to retain current behavior or observed=True to adopt the future default and silence this warning.

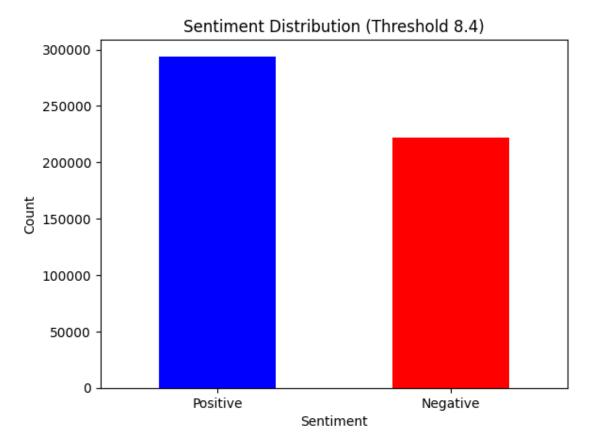
grouped = df.groupby('bin').agg(



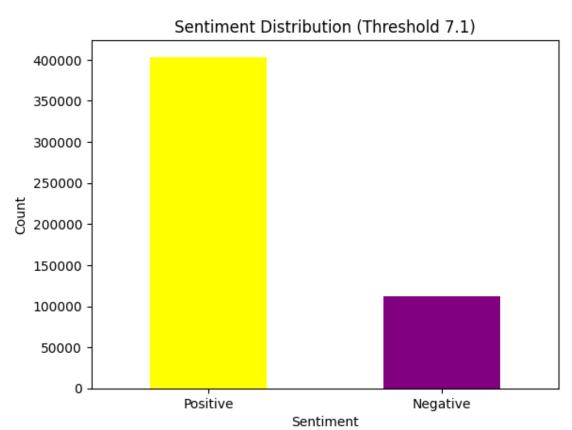
Intersection point: x = 14.10, y = 8.41

**General trend:** - More positive words -> Steady increase in score. - More negative words -> Steeper reduction in score. - Negative word count has larger impact on score than positive word count -> negativity bias - Intersection point at 8.4.

Let's see how distribution of reviews would look like with split at 8,4.



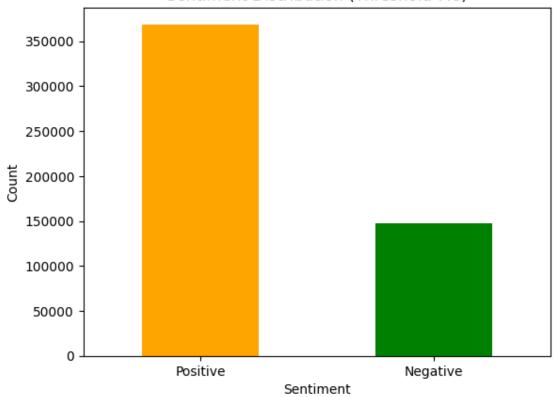
Let's see distribution at 7.1 (median of reviews with "No Positive").



- Takeaways:
  - 8.4  $\rightarrow$  Balanced but unrealistic for negative scores below this.
  - $-7.1 \rightarrow$  Highly imbalanced distribution.
  - 7.1 fits expectations but has low negative count, hurting training.
  - $-7.8 \rightarrow$  Reasonable compromise threshold.

```
plt.title('Sentiment Distribution (Threshold 7.8)')
plt.xlabel('Sentiment')
plt.ylabel('Count')
plt.xticks(rotation=0)
plt.show()
```

## Sentiment Distribution (Threshold 7.8)



Increase of almost 50,000 negatives. Should be a good enough threshold.

Cleaning blank review columns We remove the previously discussed blank reviews.

```
if "No Positive" in review and review != 'No Positive':
               no_positive += 1
   return no_negative, no_positive
print("Reviews containing either 'No Negative' or 'No Positive' in the review ⊔
 ⇔itself:")
print(count reviews with sentiment in text())
print("Removing reviews with only 'No Negative' and 'No Positive' placeholders⊔
 df['Negative_Review'] = df['Negative_Review'].apply(lambda x: x if x != 'No_

→Negative' else '')
df['Positive_Review'] = df['Positive_Review'].apply(lambda x: x if x != 'Nou
 ⇔Positive' else '')
\# Confirm that the replacements were successful and did not remove occurences.
→of the strings "No Negative" and "No Positive" in ordinary reviews
print(count_reviews_with_sentiment_in_text())
percentage_of_reviews()
df = df[(df['Negative_Review'] != '') | (df['Positive_Review'] != '')]
```

Reviews containing either 'No Negative' or 'No Positive' in the review itself: (3, 0)
Removing reviews with only 'No Negative' and 'No Positive' placeholders ('blank reviews'):
(3, 0)
Percentage of clearly positive reviews: 0.0
Percentage of clearly negative reviews: 0.0

- We replace the columns that ONLY contain the placeholders with blank space.
- We check that this operation is successful by checking previously printed percentages.
- We check the reviews containing "No Negative" in the text.

The three reviews containing 'No Negative' and their rating:
No Negative Points Everything great 9.6
No Negative comments only that we wish we could have stayed there longer And giving it a 10 rating is selling the hotel short in my eyes 10.0
No Negatives from us only Thumbs Up 10.0

• Extremely positive reviews.

• No need to do anything.

We move on to adressing reviews containing foreign language.

#### 2.6 Exploring reviews written in foreign languages

Some of the reviews are written in or contain foreign languages. This will be a problem for our models as we base them on the English language, and addressing this may help their performance.

```
[]: # We combine the review text columns in the copy of the dataset for easier
       \hookrightarrow visualization
      df_copy['Review'] = df_copy['Negative_Review'] + ' ' +

df_copy['Positive_Review']

[26]: # Here we check the distribution of reviewer nationality.
      df_copy['Reviewer_Nationality'].describe()
[26]: count
                           515738
      unique
                              227
      top
                 United Kingdom
                           245246
      freq
      Name: Reviewer_Nationality, dtype: object
[27]: # We then check the top 10 reviewer nationalities.
      print(df_copy['Reviewer_Nationality'].value_counts().head(10))
     Reviewer_Nationality
     United Kingdom
                                    245246
     United States of America
                                     35437
     Australia
                                     21686
     Treland
                                     14827
     United Arab Emirates
                                     10235
     Saudi Arabia
                                      8951
     Netherlands
                                      8772
     Switzerland
                                      8678
                                      7941
     Germany
     Canada
                                      7894
     Name: count, dtype: int64
[28]: # Furthermore, we decide to check if any reviews contain non-latin alphabet
       \hookrightarrow characters.
      def check_non_latin_letters(dataframe):
          count = 0
          for review in dataframe['Review']:
              if review is not None:
                   matches = re.findall(r'[^\x00-\x7F\d\W_]', review)
                   for match in matches:
                       count += 1
          return count
```

Number of reviews with non-latin alphabetic characters: 0

**Insights:** - No reviews contain non-latin alphabetic characters. - The top nationalities almost exclusively use latin alphabet in their official language, exceptions being Saudi Arabia and United Arab Emirates. - Therefore, we assume reviews from arabic countries are in English, and inspection of their reviews seem to confirm this. - No action needed

The initial cause for this inquiry into foreign language reviews was caused by reviews written in swedish. Let's explore them:

```
[29]: print("Swedish reviews count:") print(df_copy['Reviewer_Nationality'].value_counts()[' Sweden '])
```

Swedish reviews count: 3368

```
[]: print("Several examples of Swedish reviews:")
    print('1.' + df_copy.loc[224965, 'Review'] + '\n')
    print('2.' + df_copy.loc[102335, 'Review'] + '\n')
    print('3.' + df_copy.loc[514238, 'Review'] + '\n')
    print('4.' + df_copy.loc[44876, 'Review'] + '\n')
    print('5.' + df_copy.loc[381438, 'Review'] + '\n')
```

Several examples of Swedish reviews:

- 1. Rummet var litet Toalett utan handfat Tr ngt badrum D lig frukost utan gr nsaker Liten pool i ett annat hus S sm $\,$ f rvaringssk p Bra l ge N ra till Eiffeltornet floden och nya k pcentrum
- 2. H rd s ng var enda minus under vistelsen Utm rkt l ge p hotellet Kort g avst nd fr n tinnelbanan och bussen alldeles utanf r d rren Ett extra plus var att en buss gick direkt till westfield gallerian med shopping i m ngder
- 3. Sv rt att f rst och g ra sig f rst dd hos personalen vars engelska ibland var v ldigt bristf llig J ttegod frukost med stort utbud
- 4. S ngarna var f r h rda i min smak Omgivningarna best r av nyare byggnader med m nga kontorshus s det r inte s charmig del av London Trevlig v lst dat rum i engelsk stil Fint badrum Ett plus att man dagligen fick tv l och tv vatten i kylsk pet gratis Mycket positiv och trevlig personal i matsalen Frukosten var bra eftersom man fick v lja ett varmt alternativ fr n menyn annars hade det blivit lite magert med enbart buffe N ra till tunnelbanestation Aldgate d r Circle line stannar Man kunde h ra ljudet av tunnelbanan i rummet men vi upplevde det inte st rande Inga st rande ljud fr n gatan eller andra rum
- 5. Hotellet har fortfarande 2 dygn senare dubbelfakturerat db de faktura frrummet betalats pplats och den ursprungliga summan som fanns i bokning ligger

som prel dragning p kontot Har sett att andra hotel g r likadant och jag kommer att undvika hotellkedjor och boknings siter som h ller p s i forts ttningen No Positive

• Clearly these reviews are nonsense for our models.

Total number of negative words in Swedish reviews: 72640 Total number of positive words in Swedish reviews: 64246

- Ratio of positive to negative words in the Swedish reviews is almost equal.
- We remove Swedish reviews solves problem not huge loss of data.

```
[]:  # Exclude Swedish reviews from the dataset

df = df[df['Reviewer_Nationality'] != ' Sweden ']
```

We decide to not explore reviews written by other foreign languages, as results are minimal compared to time spent and by the fact that the majority of the reviews are written by english speakers. We acknowledge however, that cleaning the dataset to only contain reviews written in English would be ideal.

#### 2.7 Transforming review scores to binary values

We add a new column: 'Sentiment' which is 0 (representing negative reviews) if reviewer score is less than or equal to 7,8 and 1 (positive) if score is greater than 7,8.

```
[]: df['Sentiment'] = df['Reviewer_Score'].apply(lambda x: 1 if x > 7.8 else 0)
print(df['Sentiment'].value_counts())
print(df['Sentiment'].value_counts(normalize=True) * 100)
```

- The results above again reflect that the dataset is imbalanced: 70% of reviews being positive.
- We keep the original dataset as it is to reflect a real-world distribution, where most reviews are usually positive.
- Balancing the classes (e.g., oversampling negatives) can help detect minority cases but risks introducing artificial patterns.
- Such changes may reduce real-world generalizability.
- The trade-off: models may lean towards predicting positive reviews more often.

#### 2.8 Preprocessing the review text

#### 2.8.1 Stopwords removal

```
[34]: stop = stopwords.words('english')
      def most common words(text):
          words = dict()
          for word in text:
              for w in word.split():
                  if w in words and w != '':
                      words[w] += 1
                  else:
                      words[w] = 1
          words = dict(sorted(words.items(), key=lambda item: item[1], reverse=True))
          return list(words.keys())[:10]
      most_common_positive = most_common_words(df['Positive Review'])
      most_common_negative = most_common_words(df['Negative_Review'])
      print('Most common words in positive reviews:')
      print(most_common_positive)
      print('\n')
      print('Most common words in negative reviews:')
      print(most_common_negative)
```

```
Most common words in positive reviews:

['and', 'the', 'was', 'to', 'The', 'a', 'staff', 'very', 'location', 'room']

Most common words in negative reviews:

['the', 'was', 'to', 'a', 'and', 'in', 'room', 'of', 'for', 'not']
```

The most common words in both positive and negative reviews are stopwords. We will remove the stopwords from the reviews by using NLTK library, making sure to keep the words "no" and "not" as they are important for sentiment analysis as negation words.

```
[36]: stopwords_removed = dict()

def remove_stopwords_and_count(text):
```

```
cleaned_text = ' '.join([word for word in text.split() if word.lower() notu

in stop or word.lower() in ['no', 'not']])
          for word in text.split():
              if word.lower() in stop and word.lower() not in ['no', 'not']:
                  if word.lower() in stopwords_removed:
                      stopwords removed[word.lower()] += 1
                  else:
                      stopwords_removed[word.lower()] = 1
          return cleaned_text
      df['positive_review_cleaned'] = df['Positive_Review'].apply(lambda x:__
       →remove_stopwords_and_count(x))
      df['negative_review_cleaned'] = df['Negative_Review'].apply(lambda x:__
       →remove_stopwords_and_count(x))
      most_common_positive_cleaned = most_common_words(df['positive_review_cleaned'])
      most_common_negative_cleaned = most_common_words(df['negative_review_cleaned'])
      print('Most common words in positive reviews after removing stopwords:')
      print(most_common_positive_cleaned)
      print('\n')
      print('Most common words in negative reviews after removing stopwords:')
      print(most common negative cleaned)
     Most common words in positive reviews after removing stopwords:
     ['staff', 'location', 'room', 'hotel', 'good', 'helpful', 'friendly', 'great',
     'breakfast', 'clean']
     Most common words in negative reviews after removing stopwords:
     ['room', 'not', 'hotel', 'small', 'no', 'breakfast', 'staff', 'could', 'would',
     'Nothing']
     Observation: "could" and "would" carry little semantic meaning and we remove them as well.
[37]: def remove_specific_words(text, words):
          for word in words:
              text = text.replace(word, '')
          return text
      df['positive_review_cleaned'] = df['positive_review_cleaned'].apply(lambda x:__
       →remove_specific_words(x, ['could', 'would']))
      df['negative_review_cleaned'] = df['negative_review_cleaned'].apply(lambda_x:__
       →remove_specific_words(x, ['could', 'would']))
      most_common_positive_cleaned = most_common_words(df['positive_review_cleaned'])
      most_common_negative_cleaned = most_common_words(df['negative_review_cleaned'])
```

Most common words in positive reviews after removing stopwords and specific words:

```
['staff', 'location', 'room', 'hotel', 'good', 'helpful', 'friendly', 'great', 'breakfast', 'clean']
```

Most common words in negative reviews after removing stopwords and specific words:

```
['room', 'not', 'hotel', 'small', 'no', 'breakfast', 'staff', 'Nothing', 'rooms', 'bit']
```

- "Nothing" frequently appears alone in negative reviews, meaning the reviewer had no complaints.
- Instead of using the placeholder "No Negative", some reviewers explicitly wrote "Nothing".
- This creates a challenge, since "Nothing" is a common word used in many contexts, making it hard to reliably detect and remove without affecting legitimate content.

Number of reviews with only the word "no", "nothing" or "none" in the Negative\_Review column: 22827

Number of reviews with only the word "no", "nothing" or "none" in the Positive\_Review column: 1802

We remove reviews only containing either "Nothing", "No" or "None".

```
)
```

We make sure that no completely blank reviews have appeared.

Number of rows where both the Negative\_Review and Positive\_Review columns are empty: 0

```
[]: print("Total of unique stopwords removed:", len(stopwords_removed))
print("Most common stopwords removed:", sorted(stopwords_removed.items(),
key=lambda x: x[1], reverse=True)[:10])
print("Total amount stopwords removed:", sum(stopwords_removed.values()))
print("Average number of stopwords removed per review:", sum(stopwords_removed.
values()) / len(df))
```

```
Total of unique stopwords removed: 151

Most common stopwords removed: [('the', 1038469), ('and', 635457), ('was', 470590), ('to', 413738), ('a', 392172), ('in', 279723), ('very', 271513), ('of', 226058), ('for', 207368), ('is', 183249)]

Total amount stopwords removed: 7531122
```

```
[42]: print("Number of rows in the dataset") print(df.shape[0])
```

Number of rows in the dataset 512243

On average, approximately 15 stopwords were removed from each row. Removing these stopwords is crucial, as it allows the models to focus on words more likely to carry sentiment.

#### 2.8.2 Combining and Cleaning the review texts

Further cleaning of reviews: remove special characters, punctuation and lowercasing. To do this, we combine the positive and negative reviews into one column called "Review".

```
[]: df['Review'] = df['Negative_Review'] + ' ' + df['Positive_Review']

def preprocess_text(cleaned_text):
    cleaned_text = cleaned_text.lower().strip()
    cleaned_text = re.sub(f"[{string.punctuation}]", "", cleaned_text)
    return cleaned_text

df['Review'] = df['Review'].apply(preprocess_text)
    df[['Review']].head()
```

```
[]:

Revie

on i am so angry that i made this post available ...

no real complaints the hotel was great great l...

rooms are nice but for elderly a bit difficult...

my room was dirty and i was afraid to walk bar...

you when i booked with your company on line yo...
```

#### 2.8.3 Converting numbers to words

• Numbers are difficult for our models to interpret - We convert numbers to words to preserve sentiment

Top numbers found: ['0033668738787', '07828064307', '950749093', '505945518', '13789540']

After looking at these reviews we can see that the biggest numbers most likely are phone- and card numbers, which are not useful.

```
[45]: print("Example of a review before replacing numbers with placeholders:")
    print(df_copy.loc[5512, 'Review'])

def convert_numbers(text):
        text = re.sub(r'\b[1-5]\b', 'NUM_LOW', text)
        text = re.sub(r'\b-?\d{3,}(?:\.\d+)?\b', 'NUM', text)
        text = re.sub(r'\b[6-9]|10|\d{2}\b', 'NUM_HIGH', text)

        return text

df['Review'] = df['Review'].apply(convert_numbers)
    print("\nExample of the same review after replacing numbers with placeholders:")
    df.loc[5512, 'Review']
```

Example of a review before replacing numbers with placeholders:

No Negative I would not normally Mark somewhere 10 out of 10 but as soon as we got there the staff were friendly and helpful the room was excellent There was a

nice seating area outside where the wife could have a smoke while we had a drink When we went out in the evening there was a good selection of bars and restaurants within a short walking distance In the morning there was a good selection for breakfast we both had a full English breakfast which was cooked to perfection

Example of the same review after replacing numbers with placeholders:

- [45]: 'i would not normally mark somewhere NUM\_HIGH out of NUM\_HIGH but as soon as we got there the staff were friendly and helpful the room was excellent there was a nice seating area outside where the wife could have a smoke while we had a drink when we went out in the evening there was a good selection of bars and restaurants within a short walking distance in the morning there was a good selection for breakfast we both had a full english breakfast which was cooked to perfection'
  - Numbers in reviews (e.g., "x out of x") often reflect hotel quality and impact sentiment.
  - To preserve this sentiment signal, numeric values are replaced with placeholders:
    - $-1-5 \rightarrow \text{NUM\_LOW}.$
    - 6–9 and all 2-digit numbers  $\rightarrow$  NUM HIGH.
    - Numbers  $>100 \rightarrow \text{NUM}$  (assumed sentimentally irrelevant beyond this threshold).

```
[46]: print("Example of a review before replacing numbers with placeholders:")
print(df_copy.loc[11, 'Review'])

print("\nExample of the same review after replacing numbers with placeholders:")
df.loc[11, 'Review']
```

Example of a review before replacing numbers with placeholders:

6 30 AM started big noise workers loading wood down the windows Stupid room numbering system it took 20 Minutes with a night guard finally to find our rooms. The check in staff pointed us in the wrong direction No late dinner bar closes at 1 am Ugly view on trash lorry from windows No information about the computerized telephone Huge price difference between booking Com price 166 euros and hotel price 260. Style location rooms

Example of the same review after replacing numbers with placeholders:

- [46]: 'NUM\_HIGH NUM\_HIGH am started big noise workers loading wood down the windows stupid room numbering system it took NUM\_HIGH minutes with a night guard finally to find our rooms the check in staff pointed us in the wrong direction no late dinner bar closes at NUM\_LOW am ugly view on trash lorry from windows no information about the computerized telephone huge price difference between booking com price NUM euros and hotel price NUM style location rooms'
  - Example showing our solution is not perfect -> time stamps make no sense.
  - Context doesn't always carry over -> "5 stars" becomes "NUM\_LOW stars", which is misleading.
  - Our solution makes some sentences misleading: "Coffee was cheap, it only cost 15 NOK"

becomes "NUM HIGH NOK".

• We decide this is the best solution for now.

#### 2.8.4 Tokenization

```
[]: # Tokenization is done on the review text to prepare it for lemmatization.
def tokenize(text):
    return word_tokenize(text)

df['tokens'] = df['Review'].apply(tokenize)
df[['tokens']].head()
```

```
[]: tokens
0 [i, am, so, angry, that, i, made, this, post, ...
1 [no, real, complaints, the, hotel, was, great,...
2 [rooms, are, nice, but, for, elderly, a, bit, ...
3 [my, room, was, dirty, and, i, was, afraid, to...
4 [you, when, i, booked, with, your, company, on...
```

#### 2.8.5 Lemmatization

We do lemmatization on the tokenized text: reducing words to their base or root form - removing grammatical variations of words - now the models can focus on the core meaning of the words.

```
[]: # Function to map NLTK POS tags to WordNet's format
     def get_wordnet_pos(tag):
         if tag.startswith('J'):
             return wordnet.ADJ
         elif tag.startswith('V'):
             return wordnet. VERB
         elif tag.startswith('N'):
             return wordnet.NOUN
         elif tag.startswith('R'):
             return wordnet.ADV
         else:
             return wordnet.NOUN # Default is noun
     lemmatizer = WordNetLemmatizer()
     def lemmatize(tokens):
         tagged_tokens = pos_tag(tokens) # Get POS tags
         lemmatized_tokens = []
         for token, pos in tagged_tokens:
             wordnet_pos = get_wordnet_pos(pos) # Convert POS tag to WordNet format
             lemmatized_token = lemmatizer.lemmatize(token, wordnet_pos) # Lemmatize
             lemmatized tokens.append(lemmatized token)
         return lemmatized_tokens
```

```
df['lemmatized'] = df['tokens'].apply(lemmatize)
df[['lemmatized']].head()
```

```
[]: lemmatized
```

- 0 [i, be, so, angry, that, i, make, this, post, ...
- 1 [no, real, complaint, the, hotel, be, great, g...
- 2 [room, be, nice, but, for, elderly, a, bit, di...
- 3 [my, room, be, dirty, and, i, be, afraid, to, ...
- 4 [you, when, i, book, with, your, company, on, ...

#### 2.9 Splitting the data

- Data is split into training (70%) and testing (30%) sets.
- Features: lemmatized reviews clomun, Target: Sentiment column.
- A 70/30 split balances training and evaluation needs.
- Using 70% (vs. 80%) reduces computational cost while retaining enough test data for evaluation.

# []: lemmatized Sentiment [i, be, so, angry, that, i, make, this, post, ... [no, real, complaint, the, hotel, be, great, g... [room, be, nice, but, for, elderly, a, bit, di... [my, room, be, dirty, and, i, be, afraid, to, ... [you, when, i, book, with, your, company, on, ... [you, when, i, book, with, your, company, on, ...

#### 2.10 MultinomialNB Model

Multinomial NB - chosen because it is simple, fast and often used for classification.

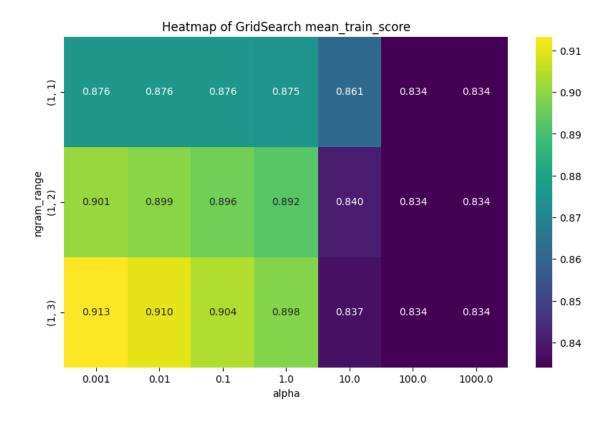
#### 2.10.1 Model building

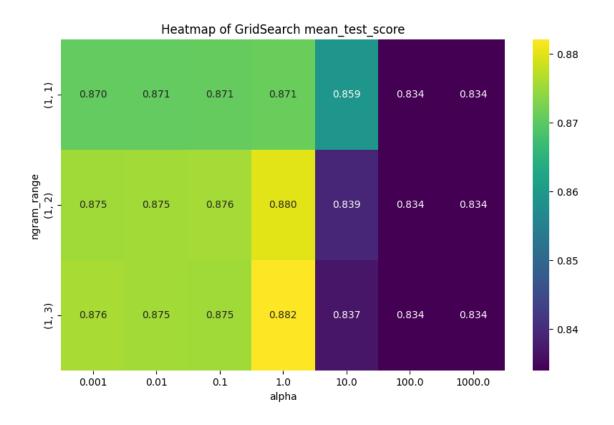
- Pipeline: Streamlines text processing and model training; prevents data leakage by applying steps only to training data.
- TF-IDF Vectorizer (text to numeric):
  - min df=5: Removes rare words.

- max df=0.8: Excludes overly common words.
- norm='12': Normalizes vectors to reduce review length bias.
- GridSearchCV: Tunes hyperparameters to find the best model.
  - alpha: Controls smoothing to handle rare words.
  - ngram\_range: Tests uni-, bi-, or tri-grams for feature usefulness.
- 5-fold Stratified CV: Maintains class balance in each fold essential for imbalanced data.
- Scoring Metric: F1 Score balances precision and recall, ideal for skewed datasets.

```
[]: if os.path.exists('grid mnb.pkl'):
         grid_mnb = joblib.load('grid_mnb.pkl')
     else:
         pipe_mnb = make_pipeline(TfidfVectorizer(min_df = 5, max_df=0.8,__
      →norm='12'), MultinomialNB())
         param_grid_mnb = {'multinomialnb_alpha': [0.001, 0.01, 0.1, 1, 10, 100, __
      41000], 'tfidfvectorizer_ngram_range': [(1, 1), (1, 2), (1, 3)]}
         kfold = StratifiedKFold(n_splits=5, shuffle=True, random_state=42)
         grid_mnb = GridSearchCV(pipe_mnb, param_grid_mnb, cv=kfold, scoring='f1',u
      →refit=True, n_jobs=-1, return_train_score=True)
         grid_mnb.fit(X_train, y_train)
     print("Best parameters: {}".format(grid_mnb.best_params_))
     print("Best cross-validation score: {:.2f}".format(grid_mnb.best_score_))
     print("Best estimator: {}".format(grid_mnb.best_estimator_))
    Best parameters: {'multinomialnb__alpha': 1, 'tfidfvectorizer__ngram_range': (1,
    3)}
    Best cross-validation score: 0.88
    Best estimator: Pipeline(steps=[('tfidfvectorizer',
                     TfidfVectorizer(max_df=0.8, min_df=5, ngram_range=(1, 3))),
                    ('multinomialnb', MultinomialNB(alpha=1))])
```

#### 2.10.2 Heatmaps





- Best Performance: Achieved with alpha=1 and ngram\_range=(1,3) including trigrams adds value.
- Stable Across Alphas: (1,1) and (1,2) n-grams perform reliably, especially at lower alpha values.
- Low Alpha Values: Improve learning by reducing smoothing, allowing the model to better capture word patterns.
- High Alpha Values: Degrade performance too much smoothing leads to loss of important distinctions.
- N-gram Impact: All ranges perform similarly, but (1,3) slightly outperforms others suggesting trigrams help, but bigrams and unigrams alone may be sufficient.

#### 2.10.3 Predicting sentiment and evaluating the model

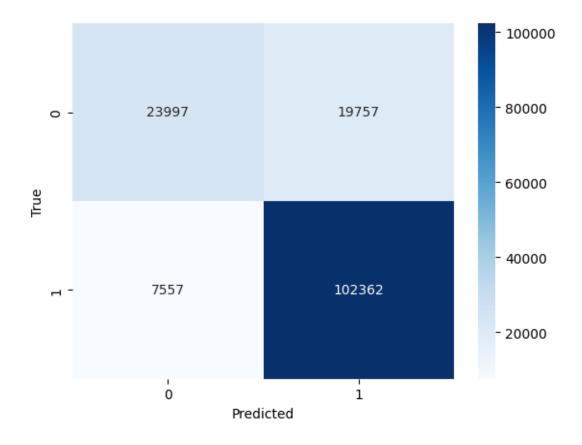
```
[ ]: y_pred_mnb = grid_mnb.predict(X_test)
```

#### Confusion matrix and classification report

```
[53]: print(classification_report(y_test, y_pred_mnb))

cm = confusion_matrix(y_test, y_pred_mnb)
sns.heatmap(cm, annot=True, fmt='d', cmap='Blues')
plt.xlabel('Predicted')
plt.ylabel('True')
plt.show()
```

	precision	recall	f1-score	support
0	0.76	0.55	0.64	43754
1	0.84	0.93	0.88	109919
accuracy			0.82	153673
macro avg	0.80	0.74	0.76	153673
weighted avg	0.82	0.82	0.81	153673

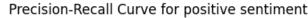


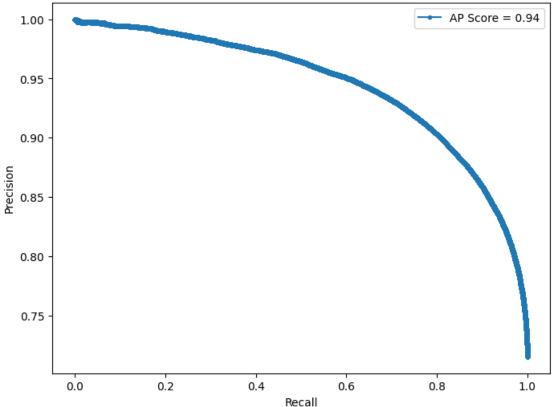
**Classification report**: higher precision and recall for positive reviews - likely due to class imbalance - the model better learns patterns from positive reviews.

Confusion matrix takeaways - High True Positives: Great at predicting positive reviews. - High False Positives: Likely because the model is biased towards predicting positive sentiment. - Low False Negatives: Few positive reviews were misclassified = good because its not missing many positive reviews. - Low True Negatives: Struggling with correctly identifying negative sentiment - likely because it hasn't learned the patterns of negative reviews as well.

#### Precision-recall curve evaluation

```
[]: # Precision-recall curve for majority class
y_scores_pos_mnb = grid_mnb.predict_proba(X_test)[:, 1]
plot_precision_recall_curve(y_test, y_scores_pos_mnb, 'positive')
```



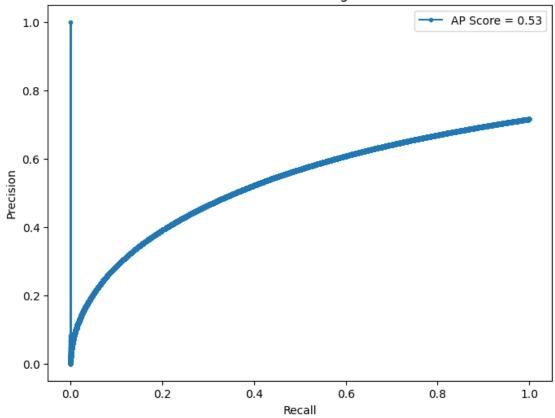


PR curve for majority class: \* Precision remains close to 1.0 for a large portion of the recall range, meaning the model is highly confident when predicting positive reviews. \* Even at high recall, precision only drops slightly, suggesting the model rarely misclassifies non-positive reviews as positive. \* High AP score - suggests the model performs well on the majority class - expected because the model easier these patterns due to class imbalance.

Since the curve is based on the majority class, it is not as informative. Therefore we also look at the minority class:

```
[]: # Precision-recall curve for minority class
y_scores_neg_mnb = grid_mnb.predict_proba(X_test)[:, 0]
plot_precision_recall_curve(y_test, y_scores_neg_mnb, 'negative')
```

## Precision-Recall Curve for negative sentiment



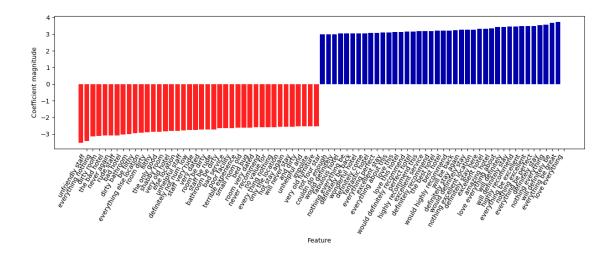
PR curve for minority class: - AP Score = 0.53: Indicates moderate ability to identify negative reviews — reasonable given the imbalance. - Initial Sharp Drop: Precision is high when recall is low (model is very selective), but quickly falls as more negative reviews are predicted. - Precision vs. Recall Tradeoff: As recall increases, precision fluctuates — reflects difficulty in consistently identifying negatives without false positives. - Recall = 1.0, Precision 0.8: Model eventually captures all negatives, but precision suffers — typical in imbalanced datasets where the model leans toward the majority (positive) class.

**PR** curves summary: MultinomialMB is excellent at predicting positive reviews but struggles with negatives. Since most reviews are positive, the model may have learned to favor positive predictions, at the expense of recall for negative reviews.

#### Top features visualization

[]: # Visualizing the top 20 features that are most indicative of positive and negative sentiment of reviews from the best MultinomialNB model.

visualize\_top\_features(grid\_mnb, X\_train, classifier\_step="multinomialnb")



Top 20 Domain Features – Takeaways: - Positive Indicators: Features with the highest coefficients signal strong association with positive sentiment; lowest coefficients indicate negative sentiment. - "Nothing" as Positive: The model associates phrases starting with "nothing" (e.g., "nothing excellent") with positive sentiment — likely because such phrases often appear in the Negative\_Review field, implying absence of complaints. - "Everything nothing" as Negative: Though used in positive reviews (e.g., "I liked everything. Nothing to complain about."), the model flags this bigram as negative — likely due to "nothing" usually appearing at the start of positive phrases, and "everything nothing" violating that learned pattern.

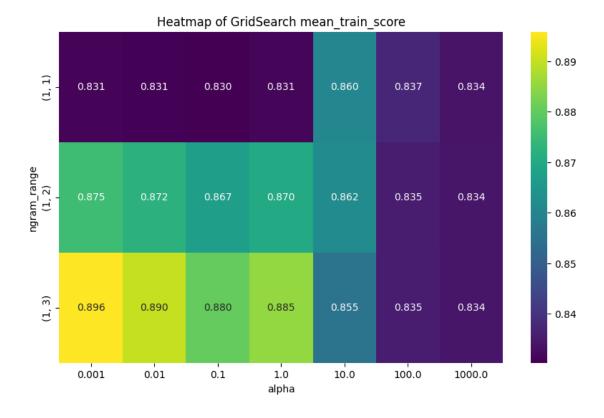
## 2.11 Complement NB Model

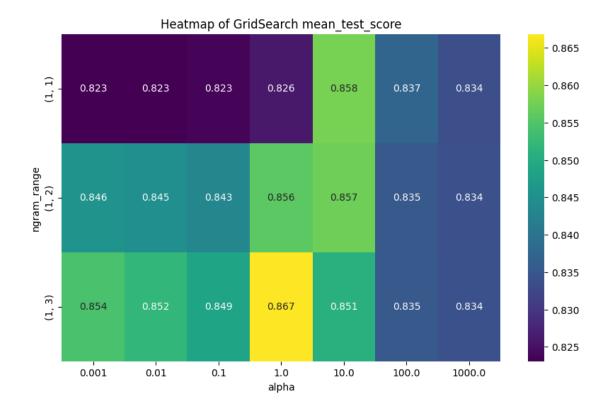
Chosen because it handles imbalanced data better by adjusting feature weights that are overrepresented in the majority class, making it less biased toward the majority class. We expect improved negative review classification performance over MultinomialNB.

## 2.11.1 Model building

Same vectorizer and gridsearch params as Multinomial used, as they are suitable for text classification tasks and have been optimized for our dataset.

#### 2.11.2 Heatmaps





- Best F1-score achieved with ngram\_range=(1,3) and alpha=1, aligning with results from the MultinomialNB model.
- Trigrams help: (1,3) consistently outperforms other ranges across alpha values, suggesting value in capturing context beyond single or paired words.
- Unigrams underperform: (1,1) lags behind (1,2) and (1,3) for alpha values between 0.001–1, indicating that relying on single words and low smoothing leads to underfitting.

#### 2.11.3 Predicting sentiment and evaluating the model

```
[ ]: y_pred_cnb = grid_cnb.predict(X_test)
```

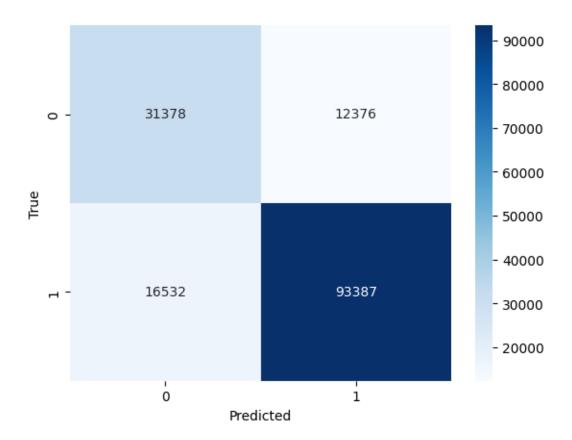
#### Confusion matrix and classification report

```
[60]: print(classification_report(y_test, y_pred_cnb))

cm = confusion_matrix(y_test, y_pred_cnb)
    sns.heatmap(cm, annot=True, fmt='d', cmap='Blues')

plt.xlabel('Predicted')
    plt.ylabel('True')
    plt.show()
```

	precision	recall	f1-score	support
_				
0	0.65	0.72	0.68	43754
1	0.88	0.85	0.87	109919
accuracy			0.81	153673
macro avg	0.77	0.78	0.78	153673
weighted avg	0.82	0.81	0.81	153673

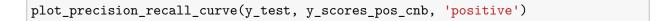


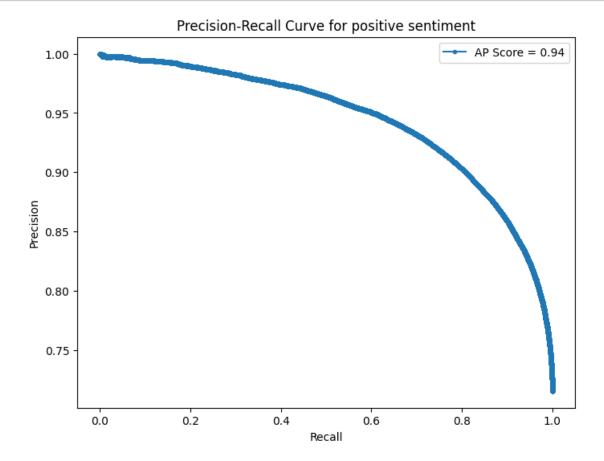
**Confusion matrix takeaways:** \* *High True Positives:* Great at predicting positive reviews - expected due to class imbalance.

```
Precision-recall curve evaluation
```

```
[]: # Precision-recall curve for the majority class, i.e. positive sentiment y_scores_pos_cnb = grid_cnb.predict_proba(X_test)[:, 1]
```

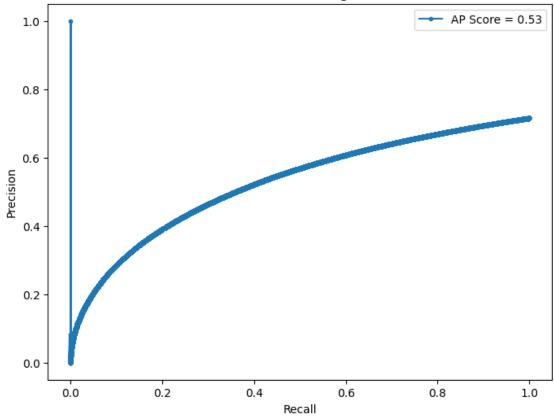
<sup>\*</sup> More False Negatives Than False Positives: Distribution of FP and FN is more balanced than in MultinomialNB, indicating ComplementNB is not as conservative in predicting negative. \* Low True Negatives: Struggles with correctly identifying negative sentiment, but the number of TN is higher than in MultinomialNB, suggesting ComplementNB has learned the patterns of negative reviews better.





```
[]: # Precision-recall curve for the minority class, i.e. negative sentiment
y_scores_neg_cnb = grid_cnb.predict_proba(X_test)[:, 0]
plot_precision_recall_curve(y_test, y_scores_neg_cnb, 'negative')
```

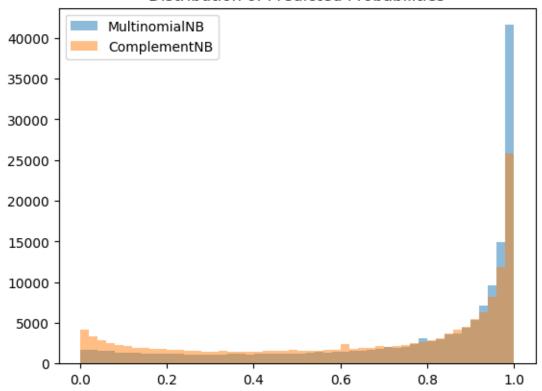




PR-curves for positive and negative sentiment are identical to those from MultinomialNB. This is interesting, as their confusion matrices differ slightly. To investigate this further, we plot a histogram of predicted probabilities.

```
[]: plt.hist(y_scores_pos_mnb, bins=50, alpha=0.5, label='MultinomialNB')
   plt.hist(y_scores_pos_cnb, bins=50, alpha=0.5, label='ComplementNB')
   plt.legend()
   plt.title("Distribution of Predicted Probabilities")
   plt.show()
```

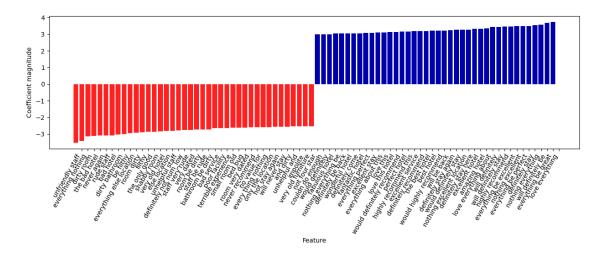
# Distribution of Predicted Probabilities



Result \* Similar shape of distributed prediction probabilities. \* Both MultinomialNB and ComplementNB are confident in their predictions, but ComplementNB catches more negative sentiment and less positive sentiment than MultinomialNB. \* Distribution curve: suggests it is not strange that their PR-Curves are the same, e.g. they are almost equally confident in classifying sentiment, rather, they just catch different amounts of each class, which is expected.

## Top features visualization

[]: # Visualizing the top 20 features that are most indicative of positive and negative sentiment of reviews from the best ComplementNB model.
visualize\_top\_features(grid\_cnb, X\_train, classifier\_step="complementnb")



Many of the same word combinations as in MultinomialNB appear - not surprising, as the models perform very similar.

## 2.12 Light Gradient Boosting Machine Classifier

Chosen because it can handle: \* Large datasets and high-dimentional data faster than XG-Boost. \* Class imbalance - the parameter "is\_unbalance" adjusts the weights of the classes based on their frequency in the dataset.

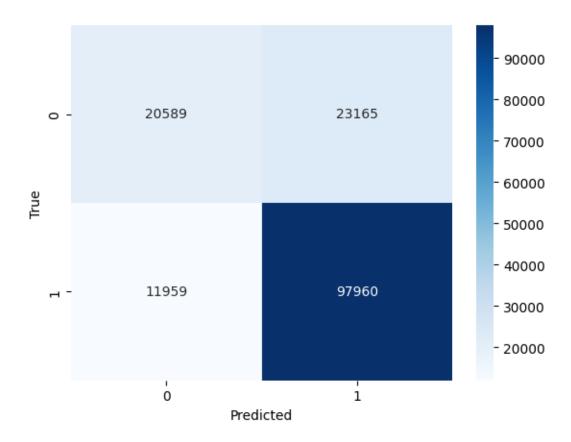
RandomizedSearch used instead of GridSearch because: less computationally expensive and time consuming.

#### 2.12.1 Creating Pipeline, Vectorizer and RandomizedSearch with cross validation

```
[]: if os.path.exists('rand.pkl'):
         rand = joblib.load('rand.pkl')
     else:
         pipe_lgbm = make_pipeline(
            TfidfVectorizer(min df=5, max df=0.8, norm='12'),
             LGBMClassifier(is_unbalance=True, random_state=42)
         )
         param_dist = {
             'lgbmclassifier num leaves': [31, 63, 127],
             'lgbmclassifier__max_depth': [5, 7, 10],
             'lgbmclassifier_learning_rate': [0.01, 0.05, 0.1],
             'lgbmclassifier_n_estimators': [100, 300, 500],
             'lgbmclassifier_subsample': [0.8, 1.0],
             'lgbmclassifier_colsample_bytree': [0.8, 1.0]
         }
         kfold = StratifiedKFold(n_splits=5, shuffle=True, random_state=42)
         rand = RandomizedSearchCV(
            pipe_lgbm,
```

```
param_distributions=param_dist,
              cv=kfold,
              scoring='f1',
              refit=True,
              n_iter=20,
              verbose=2,
              n_jobs=2,
              error_score='raise'
          )
          rand.fit(X_train, y_train)
      print("Best parameters: {}".format(rand.best_params_))
      print("Best cross-validation score: {:.2f}".format(rand.best score ))
      print("Best estimator: {}".format(rand.best_estimator_))
     Best parameters: {'lgbmclassifier_subsample': 1.0,
     'lgbmclassifier__num_leaves': 63, 'lgbmclassifier__n_estimators': 100,
     'lgbmclassifier__max_depth': 10, 'lgbmclassifier__learning_rate': 0.01,
     'lgbmclassifier__colsample_bytree': 0.8}
     Best cross-validation score: 0.85
     Best estimator: Pipeline(steps=[('tfidfvectorizer', TfidfVectorizer(max_df=0.8,
     min_df=5)),
                     ('lgbmclassifier',
                      LGBMClassifier(colsample_bytree=0.8, is_unbalance=True,
                                     learning_rate=0.01, max_depth=10, num_leaves=63,
                                     random_state=42))])
     2.12.2 Predicting sentiment and evaluating the model
 []: y_pred_lgbm = rand.predict(X_test)
     c:\Users\runar\AppData\Local\Programs\Python\Python312\Lib\site-
     packages\sklearn\utils\validation.py:2739: UserWarning: X does not have valid
     feature names, but LGBMClassifier was fitted with feature names
       warnings.warn(
     Confusion matrix and classification report
[67]: print(classification_report(y_test, y_pred_lgbm))
      cm = confusion_matrix(y_test, y_pred_lgbm)
      sns.heatmap(cm, annot=True, fmt='d', cmap='Blues')
      plt.xlabel('Predicted')
      plt.ylabel('True')
      plt.show()
                   precision
                                recall f1-score
                                                    support
                                  0.47
                0
                        0.63
                                            0.54
                                                      43754
```

1	0.81	0.89	0.85	109919
accuracy			0.77	153673
macro avg	0.72	0.68	0.69	153673
weighted avg	0.76	0.77	0.76	153673



**Performance takeaways:** \* Low f1-score for negative sentiment: 0.54 - struggles to identify negative sentiment. \* High TP and f1-score for positive sentiment: great at predicting positive reviews. \* More FP than TN: biased towards predicting positive sentiment - has not learned negative review patterns well.

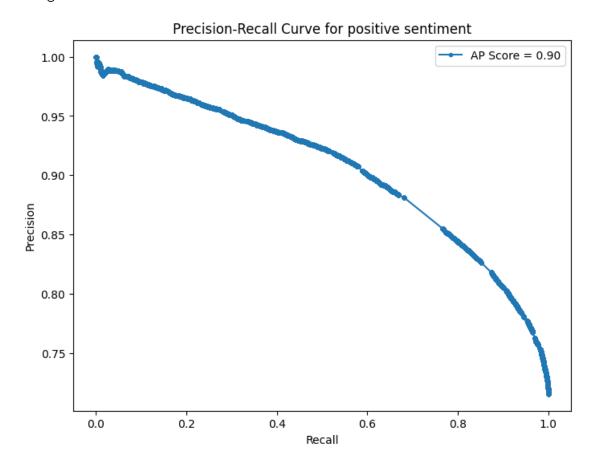
#### Precision-recall curve evaluation

```
[]: # Precision-recall for the majority class, i.e. positive sentiment
y_scores_pos_lgbm = rand.predict_proba(X_test)[:, 1]
plot_precision_recall_curve(y_test, y_scores_pos_lgbm, 'positive')

# Precision-recall for the minority class, i.e. negative sentiment
y_scores_neg_lgbm = rand.predict_proba(X_test)[:, 0]
plot_precision_recall_curve(y_test, y_scores_neg_lgbm, 'negative')
```

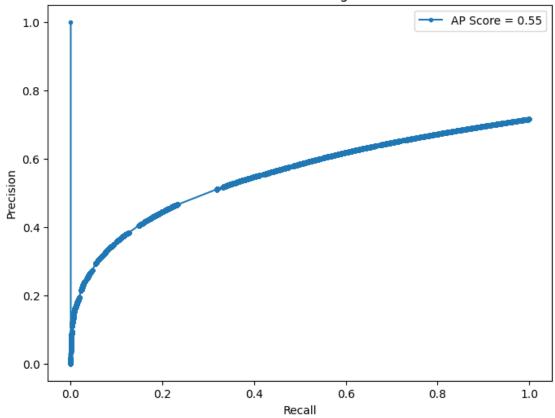
 $\verb|c:\Users\runar\AppData\Local\Programs\Python\Python312\Lib\site-|$ 

packages\sklearn\utils\validation.py:2739: UserWarning: X does not have valid feature names, but LGBMClassifier was fitted with feature names warnings.warn(



c:\Users\runar\AppData\Local\Programs\Python\Python312\Lib\sitepackages\sklearn\utils\validation.py:2739: UserWarning: X does not have valid
feature names, but LGBMClassifier was fitted with feature names
 warnings.warn(

## Precision-Recall Curve for negative sentiment



**PR curves takeaways:** \* Similar curve shape and approximately same AP scores as Naive Bayes models \* Sparse curve: less smooth than NB models - typical for tree-based models - they group data into leaves, giving many samples the same prediction score, which results in fewer points on the curve = more stepped curve.

## Vizualising important features

```
[]: # Extract fitted vectorizer and model
  vectorizer = rand.best_estimator_.named_steps['tfidfvectorizer']
  lgbm_tuned = rand.best_estimator_.named_steps['lgbmclassifier']

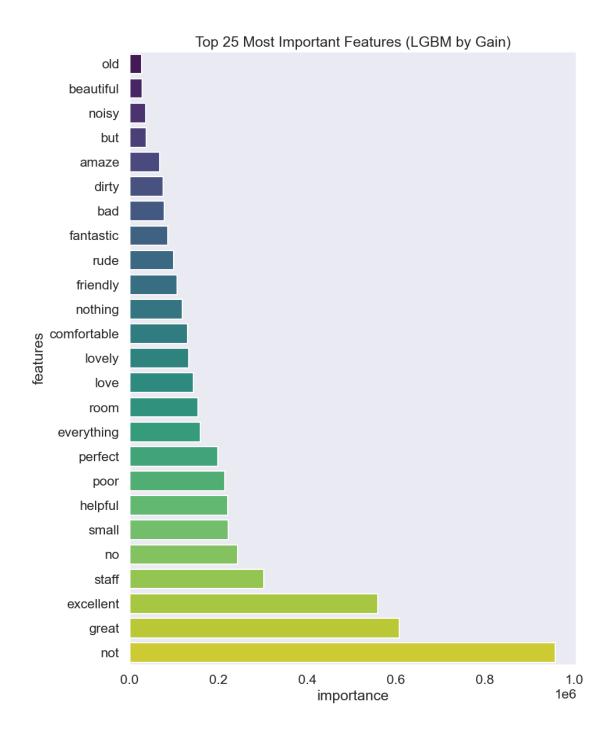
# Get feature names and importances
  feature_names = vectorizer.get_feature_names_out()
  importances = lgbm_tuned.booster_.feature_importance(importance_type='gain')

# Create DataFrame for feature importances
  fi = pd.DataFrame({
        'features': feature_names,
        'importance': importances
})
```

C:\Users\runar\AppData\Local\Temp\ipykernel\_8512\2637428754.py:22:
FutureWarning:

Passing `palette` without assigning `hue` is deprecated and will be removed in v0.14.0. Assign the `y` variable to `hue` and set `legend=False` for the same effect.

sns.barplot(x='importance', y='features', data=fi\_sorted, palette='viridis')



**Takeaways:** - "Not" is the most influential word — makes sense as a common negation that can flip sentiment in either direction. - The model picks up both opinion words (e.g., great, poor) and contextual words (e.g., staff, room, comfortable), showing it captures both emotion and topic relevance.

#### 2.13 LSTM Model

#### 2.13.1 Preprocessing data for LSTM

Splitting the dataset into training, validation and test sets

Tokenizing and padding - preparing reviews for LSTM Tokenizer settings explanation: - num\_words=5000: Limits the tokenizer to the top 5,000 most frequent words — reduces vocabulary size and improves model efficiency. - texts\_to\_sequences: Converts each review into a sequence of integers, mapping each word to its corresponding index in the vocabulary.

```
[72]: tokenizer = Tokenizer(num_words=5000, oov_token="<00V>")
tokenizer.fit_on_texts(X_train)

X_train_seq = tokenizer.texts_to_sequences(X_train)
X_test_seq = tokenizer.texts_to_sequences(X_test)
X_val_seq = tokenizer.texts_to_sequences(X_val)
```

```
[73]: max_length_train = max([len(review) for review in X_train_seq])
   max_length_test = max([len(review) for review in X_test_seq])
   max_length_val = max([len(review) for review in X_val_seq])
   max_length = max(max_length_train, max_length_test, max_length_val)
   print(max_length)
```

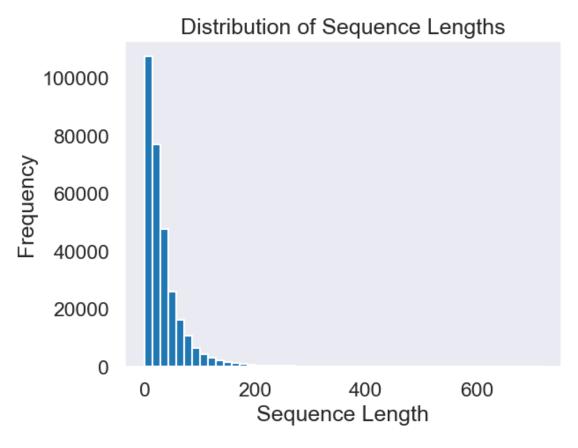
763

As we can see, the model will receive inputs that all have a consistent size of 763 tokens.

To better understand how many reviews are really long and how many are short we plot a histogram of the review lengths.

```
[74]: seq_lengths = [len(review) for review in X_train_seq] plt.hist(seq_lengths, bins=50)
```

```
plt.xlabel('Sequence Length')
plt.ylabel('Frequency')
plt.title('Distribution of Sequence Lengths')
plt.show()
```



# [75]: print(pd.Series(seq\_lengths).describe())

count	307345.000000
mean	34.008473
std	39.057640
min	0.000000
25%	11.000000
50%	22.000000
75%	43.000000
max	718.000000

dtype: float64

## Sequence Length Takeaway:

- Max length of 753 is unnecessary 75% of reviews are under 43 tokens, and the histogram shows little added value beyond 150 tokens.
- New max length: 150 balances efficiency and information retention, avoiding excessive

padding.

• Padding/truncation ensures fixed-length inputs, which is required for LSTM models to function properly.

```
[76]: max_length = 150
      X_train_padded = pad_sequences(X_train_seq, maxlen=max_length, padding='post',_

→truncating='post')
      X_test_padded = pad_sequences(X_test_seq, maxlen=max_length, padding='post',_
       ⇔truncating='post')
      X_val_padded = pad_sequences(X_val_seq, maxlen=max_length, padding='post',_
       []: print("X_train_padded:")
      print(X train padded)
      print("\nX_test_padded:")
      print(X_test_padded)
      print("\nX_val_padded:")
      print(X_val_padded)
     X_train_padded:
     ]]
          2 593
                    11 ...
                            0
                                 0
                                       0]
      22
             160
                  470 ...
                                 0
                                       0]
                            0
      22 139
                   637 ...
                                 0
                                       0]
      0
                                 0
                                       0]
         16
              75
                     5 ...
      78
             593
                     3 ...
                            0
                                 0
                                       07
      [ 133
                2 2186 ...
                            0
                                 0
                                       0]]
     X_test_padded:
     2 147
                   335 ...
                            0
                                 0
                                       0]
                                 0
                                       0]
      20 1493
                    23 ...
                            0
      [
         71 758
                                 0
                                       0]
                     3 ...
                                       0]
      Γ
          2
              12
                    10 ...
                            0
                                 0
      [ 463
              31
                     2 ...
                            0
                                 0
                                       0]
                                       0]]
      [
        35
             545
                    23 ...
                            0
                                 0
     X_val_padded:
     [[ 21
              89 1460 ...
                            0
                                 0
                                       0]
      [ 14
              12
                    16 ...
                            0
                                 0
                                       0]
      [ 147 335
                     6 ...
                            0
                                 0
                                       01
      [ 106
             124
                                 0
                                       0]
                    14 ...
                            0
      35 ...
                            0
                                 0
                                       0]
         41
                3
      Γ
          7
                3
                  148 ...
                                 0
                                       0]]
                            0
```

#### 2.13.2 Building the LSTM model

Model Architecture & Training Setup: - Sequential Model: - Linear stack of layers. - Embedding Layer: - input\_dim=5000: Vocabulary size - output\_dim=128: Word vectors - input\_length=max\_length: Fixed-length input - Bidirectional LSTM: - units=128, dropout=0.3, return\_sequences=False - Learns context in both directions - Dense Layers: - Dense(128, relu)  $\rightarrow$  BatchNormalization()  $\rightarrow$  Dropout(0.3) - Dense(64, relu)  $\rightarrow$  Dropout(0.3) - Output Layer: - Dense(1, sigmoid): Outputs probability for binary classification - Compilation: - Loss: BinaryFocalCrossentropy(alpha=0.25, gamma=2.0) — focuses on hard examples - Optimizer: adam - Metrics: accuracy, AUC(curve='PR') for class imbalance - Callbacks: - EarlyStopping(patience=3) - ReduceLROnPlateau() - Build Input Shape: - input\_shape=(None, max\_length)

```
[]: model = Sequential()
     model.add(Embedding(input_dim=5000, output_dim=128))
     model.add(Bidirectional(LSTM(units=128, dropout=0.3, return_sequences=False)))
     model.add(Dense(128, activation="relu"))
     model.add(BatchNormalization())
     model.add(Dropout(0.3))
    model.add(Dense(64, activation="relu"))
     model.add(Dropout(0.3))
     model.add(Dense(1, activation='sigmoid'))
     model.compile(loss=keras.losses.BinaryFocalCrossentropy(alpha=0.25, gamma=2.0),
      optimizer='adam', metrics=['accuracy', tf.keras.metrics.AUC(curve='PR')])
     early_stopping = EarlyStopping(monitor='val_loss', patience=3,__
      →restore_best_weights=True)
     reduce_learning_rate = ReduceLROnPlateau(monitor='val_loss', factor=0.2,_
      →patience=1, min_lr=0.00001)
    model.build(input shape=(None, max length))
    model.summary()
```

```
c:\Users\runar\AppData\Local\Programs\Python\Python312\Lib\site-
packages\keras\src\layers\core\embedding.py:90: UserWarning: Argument
`input_length` is deprecated. Just remove it.
   warnings.warn(
```

Model: "sequential\_3"

Layer (type) Output Shape Param #

```
embedding_3 (Embedding)
                                  (None, 150, 128)
                                                                 640,000
bidirectional_6 (Bidirectional)
                                  (None, 256)
                                                                 263,168
                                  (None, 128)
dense_7 (Dense)
                                                                  32,896
                                  (None, 128)
batch_normalization_2
                                                                     512
(BatchNormalization)
dropout_4 (Dropout)
                                  (None, 128)
                                                                       0
                                  (None, 64)
dense_8 (Dense)
                                                                   8,256
dropout_5 (Dropout)
                                  (None, 64)
                                                                       0
dense_9 (Dense)
                                  (None, 1)
                                                                      65
```

Total params: 944,897 (3.60 MB)

Trainable params: 944,641 (3.60 MB)

Non-trainable params: 256 (1.00 KB)

#### 2.13.3 Training the LSTM model

```
class_weights = class_weight.compute_class_weight(
    class_weight='balanced',
    classes=np.unique(y_train),
    y=y_train
)
class_weights_dict = dict(enumerate(class_weights))

history = model.fit(X_train_padded, y_train, epochs=10, batch_size=256,u
    validation_data=(X_val_padded, y_val), callbacks=[early_stopping,u
    reduce_learning_rate], class_weight=class_weights_dict)

Epoch 1/10
1201/1201
```

```
1201/1201 920s 762ms/step
- accuracy: 0.7281 - auc_1: 0.9161 - loss: 0.1320 - val_accuracy: 0.7584 - val_auc_1: 0.9464 - val_loss: 0.1200 - learning_rate: 0.0010

Epoch 2/10

1201/1201 873s 727ms/step
- accuracy: 0.7937 - auc_1: 0.9471 - loss: 0.1114 - val_accuracy: 0.7987 -
```

```
val_auc_1: 0.9507 - val_loss: 0.1066 - learning_rate: 0.0010
Epoch 3/10
1201/1201
                     856s 713ms/step
- accuracy: 0.8045 - auc_1: 0.9530 - loss: 0.1062 - val_accuracy: 0.8242 -
val_auc_1: 0.9512 - val_loss: 0.0992 - learning_rate: 0.0010
Epoch 4/10
1201/1201
                     847s 705ms/step
- accuracy: 0.8110 - auc_1: 0.9559 - loss: 0.1030 - val_accuracy: 0.8033 -
val_auc_1: 0.9516 - val_loss: 0.1069 - learning_rate: 0.0010
Epoch 5/10
1201/1201
                     831s 692ms/step
- accuracy: 0.8214 - auc_1: 0.9611 - loss: 0.0978 - val_accuracy: 0.8005 -
val_auc_1: 0.9524 - val_loss: 0.1114 - learning_rate: 2.0000e-04
Epoch 6/10
1201/1201
                     831s 692ms/step
- accuracy: 0.8244 - auc_1: 0.9631 - loss: 0.0958 - val_accuracy: 0.8105 -
val_auc_1: 0.9521 - val_loss: 0.1045 - learning_rate: 4.0000e-05
```

#### 2.13.4 Predicting sentiment

```
[]: y_pred = model.predict(X_test_padded)
```

3202/3202 111s 35ms/step

## 2.13.5 Evaluating LSTM model and plotting accuracy and loss

```
[ ]: | X_test_padded_np = np.array(X_test_padded)
     y_test_np = np.array(y_test)
     # Calculting predictions and probabilities on the validation set
     y_pred_probs = model.predict(X_val_padded)
     print(roc_auc_score(y_val, y_pred_probs))
     print(average_precision_score(y_val, y_pred_probs))
     # test the model
     loss, accuracy, _ = model.evaluate(X_test_padded_np, y_test_np)
     print('Test accuracy:', accuracy)
     print('Test loss:', loss)
     # plot the training and validation loss
     plt.plot(history.history['loss'], label='loss')
     plt.plot(history.history['val_loss'], label = 'val_loss')
     plt.xlabel('Epoch')
     plt.ylabel('Loss')
     plt.legend(loc='upper right')
     plt.show()
```

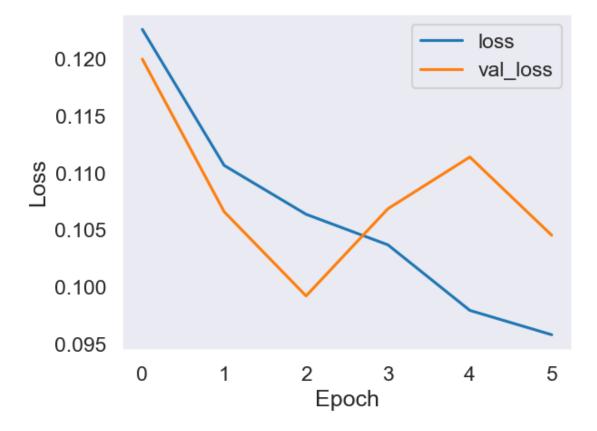
3202/3202 117s 36ms/step

## 0.8920616108977033 0.9511967375559408

3202/3202 121s 38ms/step

- accuracy: 0.8224 - auc\_1: 0.9511 - loss: 0.0991

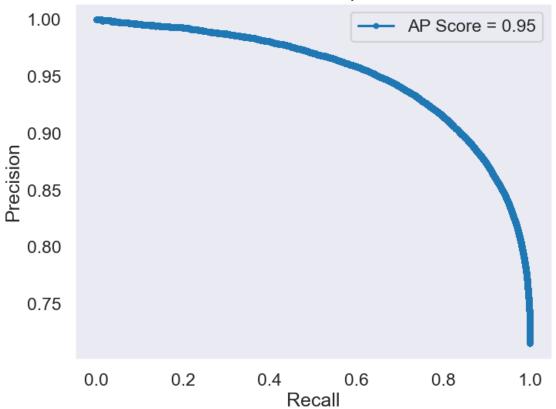
Test accuracy: 0.8215990662574768 Test loss: 0.09955291450023651



**Graph insights**: - Training loss decreases steadily as expected, indicating the model is learning. - Validation loss reaches its minimum at epoch 2, then begins to increase - sign of overfitting. - Overall: loss values remain low and are trending downwards, and the level of overfitting observed is minor and acceptable at this stage.

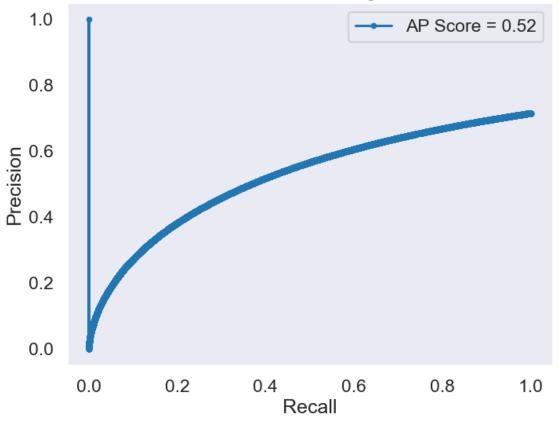
```
[]: plot_precision_recall_curve(y_val, y_pred_probs, 'positive')
```





```
[98]: y_probs_negative = 1 - y_pred_probs
plot_precision_recall_curve(y_val, y_probs_negative, 'negative')
```





PR-Curves are almost identical to previous models. Slight difference, but not significant.

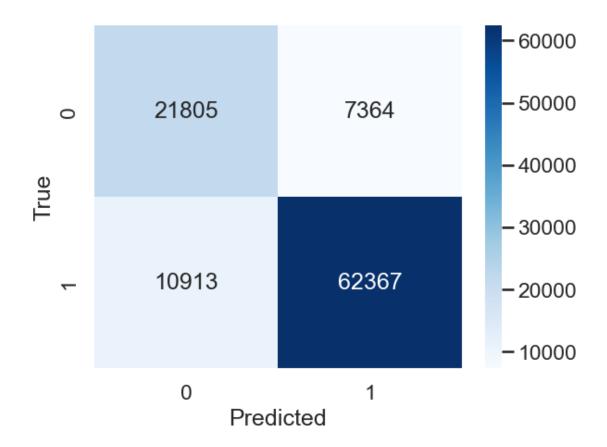
```
[94]: y_pred_binary = (y_pred > 0.5).astype(int)
print("Predictions:")
print(classification_report(y_test, y_pred_binary))

cm = confusion_matrix(y_test, y_pred_binary)
sns.heatmap(cm, annot=True, fmt='d', cmap='Blues')
plt.xlabel('Predicted')
plt.ylabel('True')
plt.show()
```

#### Predictions:

	precision	recall	f1-score	support
0	0.67	0.75	0.70	29169
1	0.89	0.85	0.87	73280
20011201			0.82	102449
accuracy macro avg	0.78	0.80	0.82	102449

weighted avg 0.83 0.82 0.82 102449



- High True Positives
- Relatively high True Negatives
- Low instances of False Positives and False Negatives

#### 2.14 Summary

Multinomial NB & Complement NB: - Despite being based off the same algorithm, ComplementNB is better at classifying negative sentiment - not surprising as ComplementNB usually is better for imbalanced datasets. - Performance for positive sentiment: relatively similar, with ComplementNBs performance dipping a bit, to account for increased negative sentiment classification performance. - ComplementNB is more balanced in its ability to detect sentiment, thus being more suited for our task.

**LGBM** - Performs slightly better than guessing on negative reviews. - Performs well on positive reviews, similar to the Naive Bayes models. - Potential reason for its relatively poor performance: LGBM's sensitivity to hyperparameters & the fact that tree-based models are not as suited for text classification tasks.

**LSTM** - The best model for this task although being more complex and computationally expensive. - Great at predicting positive, and much better at negative reviews - learns these patterns better -

likely due to its ability to capture long-term dependencies and context in the text. This model is also more robust to noise and irrelevant features. - We use bidirectional LSTM - allows the model to learn context from both directions in the text - may be a reason for its superior performance.

## 3 Task 2 - Convolutional Neural Networks

## 3.1 Importing libraries

```
[1]: from sklearn.model_selection import train_test_split
     import tensorflow as tf
     from keras.datasets import cifar10
     import numpy as np
     import pandas as pd
     import matplotlib.pyplot as plt
     from sklearn.utils import shuffle
     from collections import Counter
     from sklearn.utils import resample
     from tensorflow.keras.preprocessing.image import ImageDataGenerator
     from keras.models import Sequential
     from keras.layers import Dense, Dropout, Flatten, Conv2D, MaxPooling2D,
      →BatchNormalization
     from tensorflow.keras.regularizers import 12
     from tensorflow.keras.callbacks import EarlyStopping, ReduceLROnPlateau
     import tensorflow_addons as tfa
     from sklearn.metrics import confusion_matrix
     from sklearn.metrics import precision_recall_curve
     import cv2
     import nbformat
     import re
```

#### 3.2 Loading dataset

```
[2]: # Loading the cifar10 dataset
(x_train, y_train), (x_test, y_test) = cifar10.load_data()

# Splitting the training data into training and validation sets

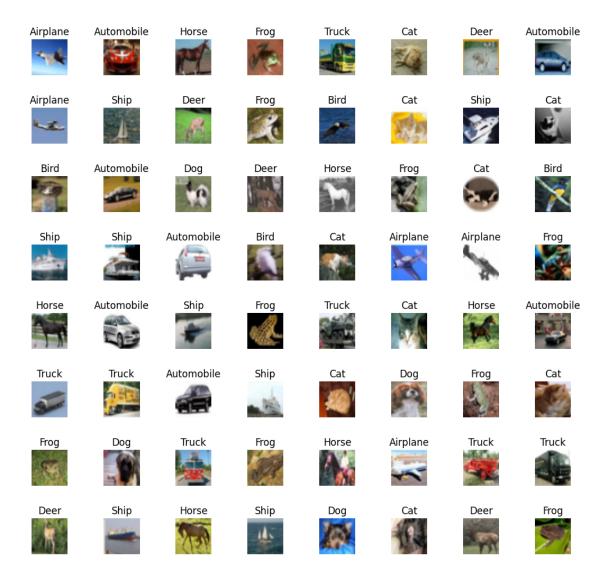
# Validation set is used to monitor the model's performance during training
x_train, x_val, y_train, y_val = train_test_split(x_train, y_train, test_size=0.

-2, random_state=42, stratify=y_train)
```

## 3.3 Visualizing images from the dataset

```
[3]: # Function to display a grid of random images from the dataset with their
     ⇔corresponding labels
     def showImages(images_per_row, images_per_col, X, y, labels):
        X_rand, Y_rand = shuffle(X, y) # Shuffle the dataset
        fig, axes = plt.subplots(images_per_row, images_per_col, figsize=(12,12))
        axes = axes.ravel()
        for i in range(images_per_row * images_per_col):
             axes[i].imshow(X_rand[i])
             axes[i].set_title(labels[Y_rand[i].item()])
             axes[i].axis('off')
        plt.subplots_adjust(wspace=1) # Add spacing between images
        fig.suptitle('Random CIFAR-10 Images', fontsize=20)
        plt.show()
     labels = ['Airplane', 'Automobile', 'Bird', 'Cat', 'Deer', 'Dog', 'Frog', |
     ⇔'Horse', 'Ship', 'Truck']
     images_per_row, images_per_col = 8, 8
     showImages(images_per_row, images_per_col, x_train, y_train, labels)
```

## Random CIFAR-10 Images



## 3.4 Exploring the dataset

```
[4]: # Shape of the data
print(f"Shape of x_train: {x_train.shape}")
print(f"Shape of y_train: {y_train.shape}")
print(f"Shape of x_test: {x_test.shape}")
print(f"Shape of y_test: {y_test.shape}")
print(f"Shape of x_val: {x_val.shape}")
print(f"Shape of y_val: {y_val.shape}")
```

Shape of x\_train: (40000, 32, 32, 3)

```
Shape of y_train: (40000, 1)
    Shape of x_test: (10000, 32, 32, 3)
    Shape of y_test: (10000, 1)
    Shape of x_{val}: (10000, 32, 32, 3)
    Shape of y val: (10000, 1)
[5]: # Check the distribution of classes in the training set
     counter = Counter(y_train.flatten())
     print("Class distribution in training set:")
     for label, count in counter.items():
         print(f"Class {labels[label]}: {count} samples")
     # Check the distribution of classes in the validation set
     counter = Counter(y_val.flatten())
     print("\nClass distribution in validation set:")
     for label, count in counter.items():
         print(f"Class {labels[label]}: {count} samples")
     # Check the distribution of classes in the test set
     counter = Counter(y_test.flatten())
     print("\nClass distribution in test set:")
     for label, count in counter.items():
         print(f"Class {labels[label]}: {count} samples")
    Class distribution in training set:
    Class Frog: 4000 samples
    Class Horse: 4000 samples
    Class Ship: 4000 samples
    Class Cat: 4000 samples
    Class Bird: 4000 samples
    Class Automobile: 4000 samples
    Class Deer: 4000 samples
    Class Truck: 4000 samples
    Class Airplane: 4000 samples
    Class Dog: 4000 samples
    Class distribution in validation set:
    Class Bird: 1000 samples
    Class Horse: 1000 samples
    Class Automobile: 1000 samples
    Class Truck: 1000 samples
    Class Frog: 1000 samples
    Class Ship: 1000 samples
    Class Airplane: 1000 samples
    Class Cat: 1000 samples
    Class Dog: 1000 samples
    Class Deer: 1000 samples
```

```
Class distribution in test set:
Class Cat: 1000 samples
Class Ship: 1000 samples
Class Airplane: 1000 samples
Class Frog: 1000 samples
Class Automobile: 1000 samples
Class Truck: 1000 samples
Class Dog: 1000 samples
Class Horse: 1000 samples
Class Deer: 1000 samples
Class Bird: 1000 samples
```

- Class distribution is balanced across all splits
- Small size of dataset could potentially lead to overfitting

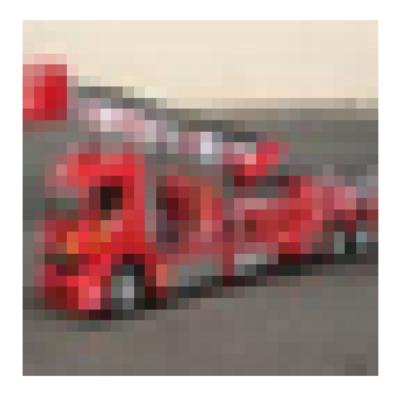
## 3.5 Data Augmentation to artifically expand the training set

- Horizontal flips only: Doubles the dataset, preserves natural variations, and prevents misleading distortions.
- Improves model generalization and help prevent overfitting by introducing variability in the data.

```
[6]: def showImage(image):
    plt.imshow(image)
    plt.axis('off')
    plt.show()

def find_truck_image(x_train):
    for i in range(len(x_train) - 1, -1, -1):
        if y_train[i] == 9: # Truck class
            showImage(x_train[i])
            break

find_truck_image(x_train)
    print("Truck image found in the training set before flipping.")
```

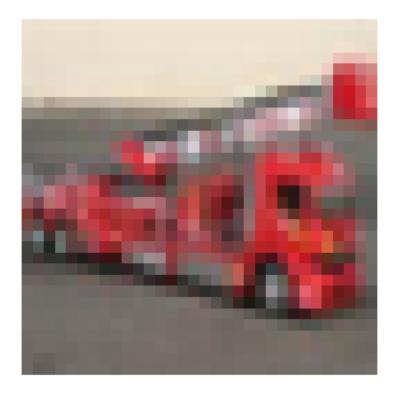


Truck image found in the training set before flipping.

```
[7]: # Double the training set by flipping the images
    x_train_flipped = np.array([np.fliplr(image) for image in x_train])
    # Create a copy of the labels for the flipped images
    y_train_flipped = y_train.copy()

find_truck_image(x_train_flipped)
    print("Truck image found in the training set after flipping.")

# Concatenate the original and flipped images
    x_train = np.concatenate((x_train, x_train_flipped), axis=0)
    y_train = np.concatenate((y_train, y_train_flipped), axis=0)
```



Truck image found in the training set after flipping.

```
[8]: # Check the distribution of classes in the training set after flipping
    counter = Counter(y_train.flatten())
    print("Class distribution in training set after flipping:")
    for label, count in counter.items():
        print(f"Class {labels[label]}: {count} samples")
```

Class distribution in training set after flipping:

Class Frog: 8000 samples Class Horse: 8000 samples Class Ship: 8000 samples Class Cat: 8000 samples Class Bird: 8000 samples

Class Automobile: 8000 samples

Class Deer: 8000 samples Class Truck: 8000 samples Class Airplane: 8000 samples Class Dog: 8000 samples

## 3.6 Preprocessing image data/features

```
[9]: # Converting the datatype of the image arrays to a format the model can work
      \rightarrow with
     x_train = x_train.astype('float32')
     x_test = x_test.astype('float32')
     mean = np.mean(x_train, axis=(0, 1, 2), keepdims=True)
     std = np.std(x_train, axis=(0, 1, 2), keepdims=True)
     # Normalize the pixel values by subtracting the mean and dividing by the
      \hookrightarrowstandard deviation - Goal: each channel (RGB) has mean = 0 and std = 1
     epsilon = 1e-7
     x_train = (x_train - mean) / (std + epsilon)
     x_test = (x_test - mean) / (std + epsilon)
     x_val = (x_val - mean) / (std + epsilon)
     # Printing min and max values of the normalized data
     print("Min and Max pixel values after normalization is applied:")
     print("Min x_train:", np.min(x_train), "Max x_train:", np.max(x_train))
     print("Min x_test:", np.min(x_test), "Max x_test:", np.max(x_test))
     print("Min x_val:", np.min(x_val), "Max x_val:", np.max(x_val))
     print()
     print("Post-normalization mean (should be ~0):", np.mean(x_train, axis=(0, 1, __
      →2)))
     print("Post-normalization std (should be ~1):", np.std(x_train, axis=(0, 1, 2)))
```

```
Min and Max pixel values after normalization is applied: Min x_train: -0.6347637 Max x_train: 2.4525614 Min x_test: -0.6347637 Max x_test: 2.4525614 Min x_val: -0.6347637 Max x_val: 2.4525614
```

Post-normalization mean (should be ~0): [0.57555264 0.5714724 0.5727915 ] Post-normalization std (should be ~1): [0.7014521 0.6981112 0.7273154]

This standardization ensures faster, more stable model training, helps the model learn more effectively, and prevents issues like vanishing gradients.

```
[10]: # Visualize images after normalizing pixel values showImages(images_per_row, images_per_col, x_train, y_train, labels)
```

Clipping input data to the valid range for imshow with RGB data ([0..1] for floats or [0..255] for integers).
Clipping input data to the valid range for imshow with RGB data ([0..1] for floats or [0..255] for integers).
Clipping input data to the valid range for imshow with RGB data ([0..1] for floats or [0..255] for integers).
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```
Clipping input data to the valid range for imshow with RGB data ([0..1] for floats or [0..255] for integers).
```

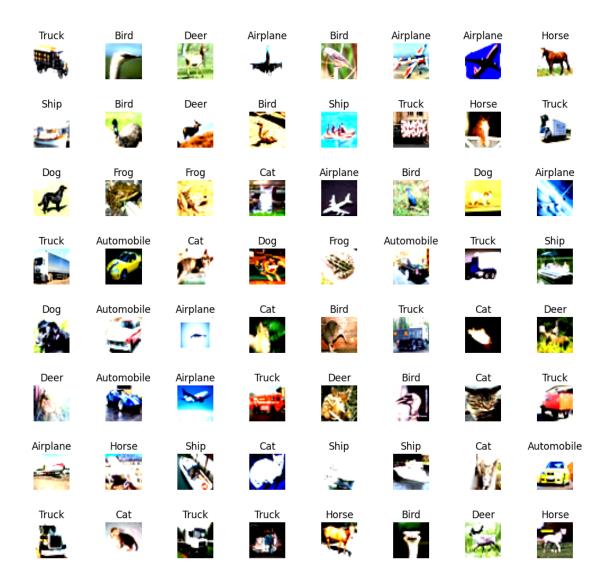
- Clipping input data to the valid range for imshow with RGB data ([0..1] for floats or [0..255] for integers).
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```
Clipping input data to the valid range for imshow with RGB data ([0..1] for floats or [0..255] for integers).
```

- Clipping input data to the valid range for imshow with RGB data ([0..1] for floats or [0..255] for integers).
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- Clipping input data to the valid range for imshow with RGB data ([0..1] for floats or [0..255] for integers).

# Random CIFAR-10 Images



# 3.7 Preprocessing label data (targets)

• Splits labels into either truck (1) or not truck (0)

```
y_val_binary = (y_val == selected_class).astype(int)
```

#### 3.8 Class Distribution

- Weighing instead of undersampling -> No loss of information.
  - Potential downside: Model focuses on minority class -> Not performing well for majority class

```
[12]: counter = Counter(y_train_binary.flatten())
    truck_count = 0
    not_truck_count in counter.items():
        if label == 1:
            truck_count = count
        else:
            not_truck_count = count
        print(f'Class {label}: {count} samples')
```

```
Class 0: 72000 samples
Class 1: 8000 samples
```

Since class 0 is nine times larger than class 1, we will weigh class 1 nine times more than class 0.

## 3.9 Building CNN

- Architecture: Inspired by VGG16, but simplified with fewer blocks and parameters for speed.
- First block:
  - 2 convolutional layers (32 filters, 3x3) for broad feature extraction
  - MaxPooling2D to reduce spatial dimensions and complexity
  - Dropout (0.2) to prevent overfitting
- Second, third, and fourth blocks:
  - Convolutional layers (filters increase: 64, 128, 256) to capture higher-level features
  - Increasing dropout (0.3 -> 0.5) to prevent overfitting as complexity grows
- Fully connected layers:
  - Flattened output to 1D
  - Dense layer 1 to learn complex patterns
  - Dropout
  - Dense layer 2 with Sigmoid activation for binary classification
- The model leverages VGG16 techniques like L2 regularization and dropout to reduce overfitting, while staying simple and efficient (Nekouei, 2023).

```
[13]: model = Sequential()
# block 1
model.add(Conv2D(32, (3,3), activation='relu', padding='same',
input_shape=(32,32,3), kernel_regularizer=12(0.0001)))
model.add(Conv2D(32, (3,3), activation='relu', padding='same',
kernel_regularizer=12(0.0001)))
model.add(MaxPooling2D(pool_size=(2,2), strides=(2,2)))
model.add(Dropout(0.2))
```

```
# block 2
model.add(Conv2D(64, (3,3), activation='relu', padding='same',
 ⇒kernel_regularizer=12(0.0001)))
model.add(Conv2D(64, (3,3), activation='relu', padding='same',__
 ⇒kernel regularizer=12(0.0001)))
model.add(MaxPooling2D(pool_size=(2,2), strides=(2,2)))
model.add(Dropout(0.3))
# block 3
model.add(Conv2D(128, (3,3), activation='relu', padding='same', __
 →kernel_regularizer=12(0.0001)))
model.add(Conv2D(128, (3,3), activation='relu', padding='same',_
 ⇔kernel_regularizer=12(0.0001)))
model.add(MaxPooling2D(pool_size=(2,2), strides=(2,2)))
model.add(Dropout(0.4))
# block 4
model.add(Conv2D(256, (3,3), activation='relu', padding='same',_
 →kernel_regularizer=12(0.0001)))
model.add(Conv2D(256, (3,3), activation='relu', padding='same', __
 ⇔kernel_regularizer=12(0.0001)))
model.add(MaxPooling2D(pool_size=(2,2), strides=(2,2)))
model.add(Dropout(0.5))
# fully connected layer
model.add(Flatten())
model.add(Dense(256, activation='relu', kernel_regularizer=12(0.001)))
model.add(Dropout(0.5))
model.add(Dense(1, activation='sigmoid'))
model.summary()
```

Model: "sequential"

Layer (type)	Output Shape	Param #
conv2d (Conv2D)	(None, 32, 32, 32)	896
conv2d_1 (Conv2D)	(None, 32, 32, 32)	9248
<pre>max_pooling2d (MaxPooling2D )</pre>	(None, 16, 16, 32)	0
dropout (Dropout)	(None, 16, 16, 32)	0
conv2d_2 (Conv2D)	(None, 16, 16, 64)	18496

conv2d_3 (Conv2D)	(None, 16, 16, 64)	36928
<pre>max_pooling2d_1 (MaxPooling 2D)</pre>	(None, 8, 8, 64)	0
<pre>dropout_1 (Dropout)</pre>	(None, 8, 8, 64)	0
conv2d_4 (Conv2D)	(None, 8, 8, 128)	73856
conv2d_5 (Conv2D)	(None, 8, 8, 128)	147584
<pre>max_pooling2d_2 (MaxPooling 2D)</pre>	(None, 4, 4, 128)	0
<pre>dropout_2 (Dropout)</pre>	(None, 4, 4, 128)	0
conv2d_6 (Conv2D)	(None, 4, 4, 256)	295168
conv2d_7 (Conv2D)	(None, 4, 4, 256)	590080
<pre>max_pooling2d_3 (MaxPooling 2D)</pre>	(None, 2, 2, 256)	0
<pre>dropout_3 (Dropout)</pre>	(None, 2, 2, 256)	0
flatten (Flatten)	(None, 1024)	0
dense (Dense)	(None, 256)	262400
<pre>dropout_4 (Dropout)</pre>	(None, 256)	0
dense_1 (Dense)	(None, 1)	257

Total params: 1,434,913 Trainable params: 1,434,913 Non-trainable params: 0

\_\_\_\_\_\_

# 3.10 Training the model

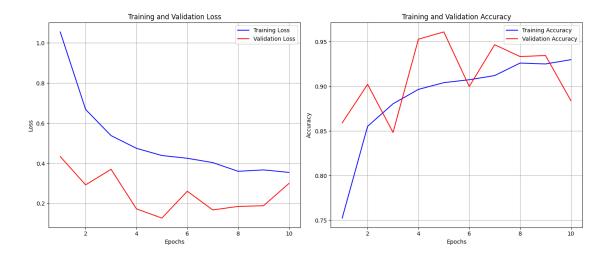
Trained for 25 epochs (or until early stopping) - Callback functions: - *EarlyStopping*: Stops training if validation loss doesn't improve for 5 epochs, saving time and preventing overfitting. - *ReduceL-ROnPlateau*: Reduces LR by 0.5 when val\_loss rises for 2 consecutive epochs. Helps the model converge to the global minimum - AdamW: A variation of Adam that includes weight decay for better regularization. It helps reduce overfitting by penalizing large weights, leading to more stable training and improved generalization, especially on unseen test data.

• binary\_crossentropy: Classifies data into two categories, measuring the difference between the true value and the predicted value. It minimizes prediction errors, and calculates how far sigmoid deviates from the truth.

```
Epoch 1/25
2500/2500 [============= ] - 316s 125ms/step - loss: 1.0548 -
accuracy: 0.7524 - val_loss: 0.4339 - val_accuracy: 0.8590 - lr: 1.0000e-04
Epoch 2/25
2500/2500 [=========== ] - 317s 127ms/step - loss: 0.6684 -
accuracy: 0.8551 - val_loss: 0.2930 - val_accuracy: 0.9022 - lr: 1.0000e-04
Epoch 3/25
2500/2500 [============ ] - 316s 126ms/step - loss: 0.5384 -
accuracy: 0.8804 - val_loss: 0.3706 - val_accuracy: 0.8483 - lr: 1.0000e-04
Epoch 4/25
2500/2500 [============ ] - 311s 124ms/step - loss: 0.4750 -
accuracy: 0.8966 - val_loss: 0.1733 - val_accuracy: 0.9528 - lr: 1.0000e-04
Epoch 5/25
2500/2500 [============ ] - 317s 127ms/step - loss: 0.4392 -
accuracy: 0.9041 - val_loss: 0.1276 - val_accuracy: 0.9609 - lr: 1.0000e-04
Epoch 6/25
2500/2500 [============= ] - 318s 127ms/step - loss: 0.4255 -
accuracy: 0.9074 - val_loss: 0.2614 - val_accuracy: 0.8998 - lr: 1.0000e-04
Epoch 7/25
2500/2500 [=========== ] - 313s 125ms/step - loss: 0.4040 -
accuracy: 0.9120 - val_loss: 0.1680 - val_accuracy: 0.9466 - lr: 1.0000e-04
Epoch 8/25
2500/2500 [============= ] - 312s 125ms/step - loss: 0.3605 -
accuracy: 0.9260 - val_loss: 0.1856 - val_accuracy: 0.9333 - lr: 5.0000e-05
Epoch 9/25
2500/2500 [============= ] - 313s 125ms/step - loss: 0.3675 -
```

### 3.11 Visualizing model performance

```
[21]: # Extract metrics from the training history
      acc = hist.history['accuracy']
      val_acc = hist.history['val_accuracy']
      loss = hist.history['loss']
      val_loss = hist.history['val_loss']
      epochs = range(1, len(acc) + 1)
      # Set up the figure and axes
      fig, (ax1, ax2) = plt.subplots(1, 2, figsize=(14, 6))
      # Plot Loss
      ax1.plot(epochs, loss, 'b-', label='Training Loss')
      ax1.plot(epochs, val_loss, 'r-', label='Validation Loss')
      ax1.set_title('Training and Validation Loss')
      ax1.set_xlabel('Epochs')
      ax1.set_ylabel('Loss')
      ax1.legend()
      ax1.grid(True)
      # Plot Accuracy
      ax2.plot(epochs, acc, 'b-', label='Training Accuracy')
      ax2.plot(epochs, val_acc, 'r-', label='Validation Accuracy')
      ax2.set_title('Training and Validation Accuracy')
      ax2.set_xlabel('Epochs')
      ax2.set_ylabel('Accuracy')
      ax2.legend()
      ax2.grid(True)
      # Adjust layout and display the plots
      plt.tight_layout()
      plt.show()
```



- Training loss: Decreases steadily -> learning
- Val loss: consistently lower than training, increases after epoch 8
- Training accuracy: Increases steadily -> learns
- Val\_accuracy: Consistently higher than training and fluctuating -> Suspicious

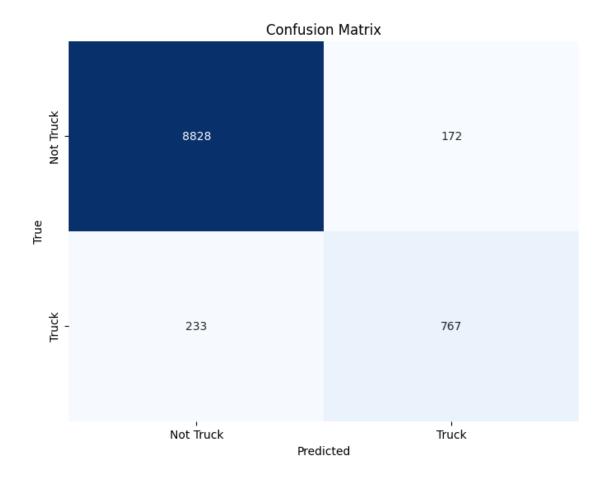
Conclusion: Validation set may be too small, leading to high fluctuation, low loss and high accuracy.

#### 3.12 Confusion Matrix

```
[16]: y_pred = model.predict(x_test)
y_pred_binary = (y_pred > 0.5).astype(int)
cm = confusion_matrix(y_test_binary, y_pred_binary)
cm_df = pd.DataFrame(cm, index=['Not Truck', 'Truck'], columns=['Not Truck', 'Truck'])
plt.figure(figsize=(8, 6))

import seaborn as sns
sns.heatmap(cm_df, annot=True, fmt='d', cmap='Blues', cbar=False)
plt.title('Confusion Matrix')
plt.xlabel('Predicted')
plt.ylabel('True')
plt.show()
```

313/313 [========== ] - 7s 21ms/step



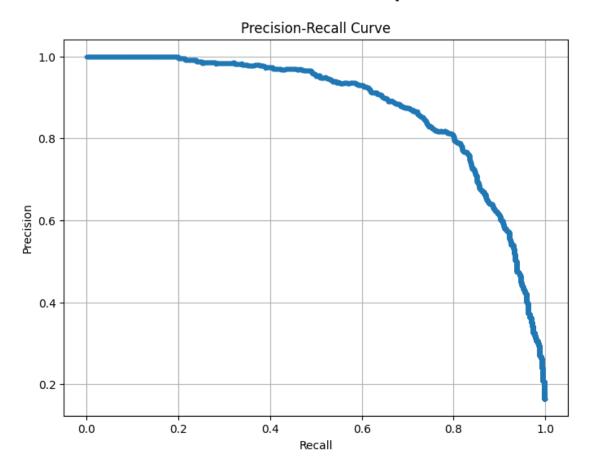
- High number of true negatives
- 81% of Truck predictions are correct -> high/moderate true positives
- Model performs well on both classes, but is slightly better at identifying non-trucks than trucks.

## 3.13 Evaluating the model

```
[18]: y_scores = model.predict(x_test)
    precision, recall, thresholds = precision_recall_curve(y_test_binary, y_scores)
    plt.figure(figsize=(8, 6))
```

```
plt.plot(recall, precision, marker='.')
plt.xlabel('Recall')
plt.ylabel('Precision')
plt.title('Precision-Recall Curve')
plt.grid()
plt.show()
```

313/313 [========== ] - 7s 22ms/step



- Precision steadily decreases as recall increases, vice versa
- Model is very good at identifying trucks -> well-tuned

# 3.14 Model performance on an Out-of-Dataset Image

```
[19]: def predict(image_path):
    # Image loading and displaying
    image = cv2.imread(image_path)

if image is None:
```

```
raise ValueError("The image could not be loaded. Please check the file ⊔
→path or image format.")
  image_rgb = cv2.cvtColor(image, cv2.COLOR_BGR2RGB)
  plt.imshow(image_rgb)
  plt.axis("off")
  plt.show()
  # Image preprocessing
  image = cv2.resize(image, (32, 32))
  mean = np.mean(x_train, axis=(0, 1, 2), keepdims=True)
  std = np.std(x_train, axis=(0, 1, 2), keepdims=True)
  epsilon = 1e-7
  image = image.astype('float32')
  image = (image - mean) / (std + epsilon)
  # Make prediction
  predictions = model.predict(image)
  print("Predictions:", predictions)
  confidence = predictions[0][0] # The predicted probability
  if confidence > 0.5:
      print(f"Predicted: TRUCK ({confidence * 100:.2f}% confidence)")
  else:
      print(f"Predicted: NOT TRUCK ({(1 - confidence) * 100:.2f}%_
```

```
[20]: predict("truck.jpg")
```



1/1 [=======] - Os 20ms/step

Predictions: [[1.]]

Predicted: TRUCK (100.00% confidence)

#### 3.15 Summary

- The model performs well on CIFAR-10, achieving ~95\% test accuracy.
- Training loss decreases and accuracy increases over time, indicating effective learning.
- Test set is 90% not-truck images, inflating test accuracy not a fully reliable performance metric.
- Validation results show more fluctuation (as expected) but still indicate very good generalization
- The model performs well on unseen validation data, suggesting it doesn't overfit excessively.
- On an out-of-distribution truck image, the model predicted "truck" with 100% confidence.
- This reflects model overconfidence, typical of using sigmoid activation which outputs values close to 0 or 1.
- High confidence doesn't always reflect true uncertainty highlighting limitations of confidence as a reliability measure.

## 4 Sources

Nekouei, F. (2023). CIFAR-10 image classification with CNN. Kaggle. https://www.kaggle.com/code/farzadnekouei/cifar-10-image-classification-with-cnn?fbclid=IwZXh0bgNhZW0CMTEAAR1jLLYXigenbIwcnb2iJ0kpGwtqx962gelYbNl7t8DfzWz-uHhCxiMMoWQ\_aem\_hDH6a5YUhNMjT4ukTNHnZw

Müller, A. C., & Guido, S. (2017). Introduction to machine learning with Python: A guide for data scientists. O'Reilly Media. Used for the heatmaps and visualization of the top features. Also used for general inspiration for our approach to task 1.