

Week_Num	Week_number	Past_week_revenue	Current_week_revenue	wow_revenue
Week-52	52	1070439	933134	-12.8%
Week-51	51	1026549	1070439	4.3%
Week-50	50	980152	1026549	4.7%
Week-49	49	1008777	980152	-2.8%
Week-48	48	1047120	1008777	-3.7%
Week-47	47	1078915	1047120	-2.9%
Week-46	46	1094927	1078915	-1.5%
Week-45	45	1063063	1094927	3.0%
Week-44	44	934631	1063063	13.7%
Total		1070439	933134	-12.8%

# Credit Card Transaction Report

Revenue

55M

Total Interest

7.84M

Amount

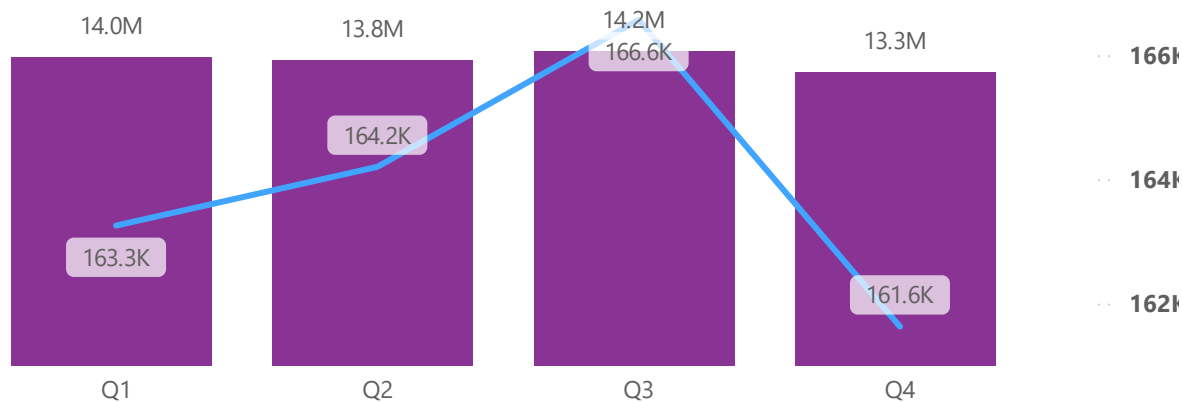
45M

Count

656K

Qtr Revenue and Sum of Total\_Trans\_

● Sum of Revenue ● Sum of Total\_Trans\_Ct



Card_Category	Sum of Interest_Earned	Sum of Revenue	Sum of Total_Trans_Ct	Sum of Income
Blue	64,95,887.74	46139398	581338	478817411
Silver	8,12,081.28	5586332	48599	57970246
Gold	3,73,784.16	2454072	18224	26457162
Platinum	1,61,629.05	1135608	7490	12669620
Total	78,43,382.23	55315410	655651	575914439

Week\_Start\_Date

All

Q4

Q2

Q3

Q1

F

M

Silver

Gold

Blue

Platinum

Medium

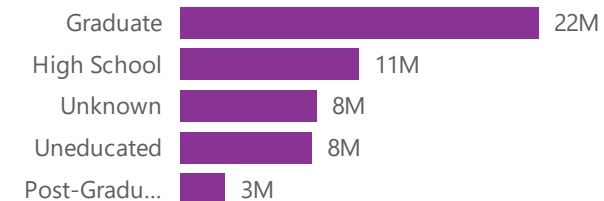
Low

High

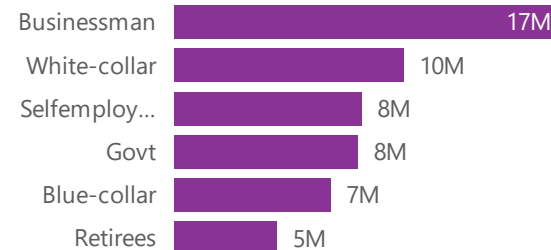
Revenue by Exp\_Type



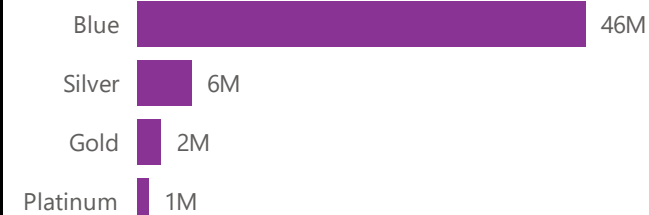
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



# Credit Card Customer Report

Revenue

55M

Total Interest

7.84M

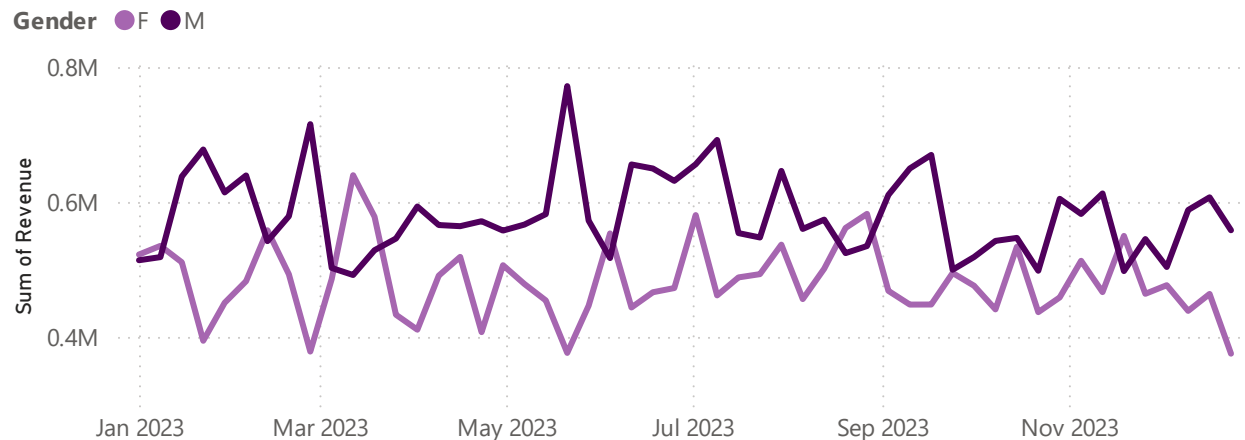
Income

576M

Satisfaction

3.19

Revenue by Week



Customer_Job	Sum of Interest_Earned	Sum of Revenue	Sum of Income
Businessman	25,39,390.31	17387832	186959919
White-collar	14,41,073.93	10114656	103930055
Govt	11,60,016.37	8111701	88773989
Selfemployeed	11,19,741.81	8261758	75313288
Blue-collar	9,52,800.57	6904279	72262158
Retirees	6,30,359.24	4535184	48675030
Total	78,43,382.23	55315410	575914439

Week\_Start\_Date

All

Q4

Q2

Q3

Q1

F

739.07M

M

738.93M

Silver

Gold

Blue

Platinum

Medium

Low

High

Gender ● F ● M

IncomeGr...

High

7M

22M

Medium

8M

8M

Gender ● F ● M

AgeGroup

20-30

1M

30-40

4M

5M

Gender ● F ● M

Education...

Graduate

10M

12M

High Sc...

5M

6M

Gender ● F ● M

Customer...

Busines...

9M

8M

White-c...

3M

7M

Gender ● F ● M

State\_cd

TX

6M

7M

NY

6M

7M