



# GROWTH STRATEGY

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# Table of CONTENTS

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01

Old analysis 1

02

old analysis 2

03

old analysis 3

04

New Approach 1

05

New Approach 2

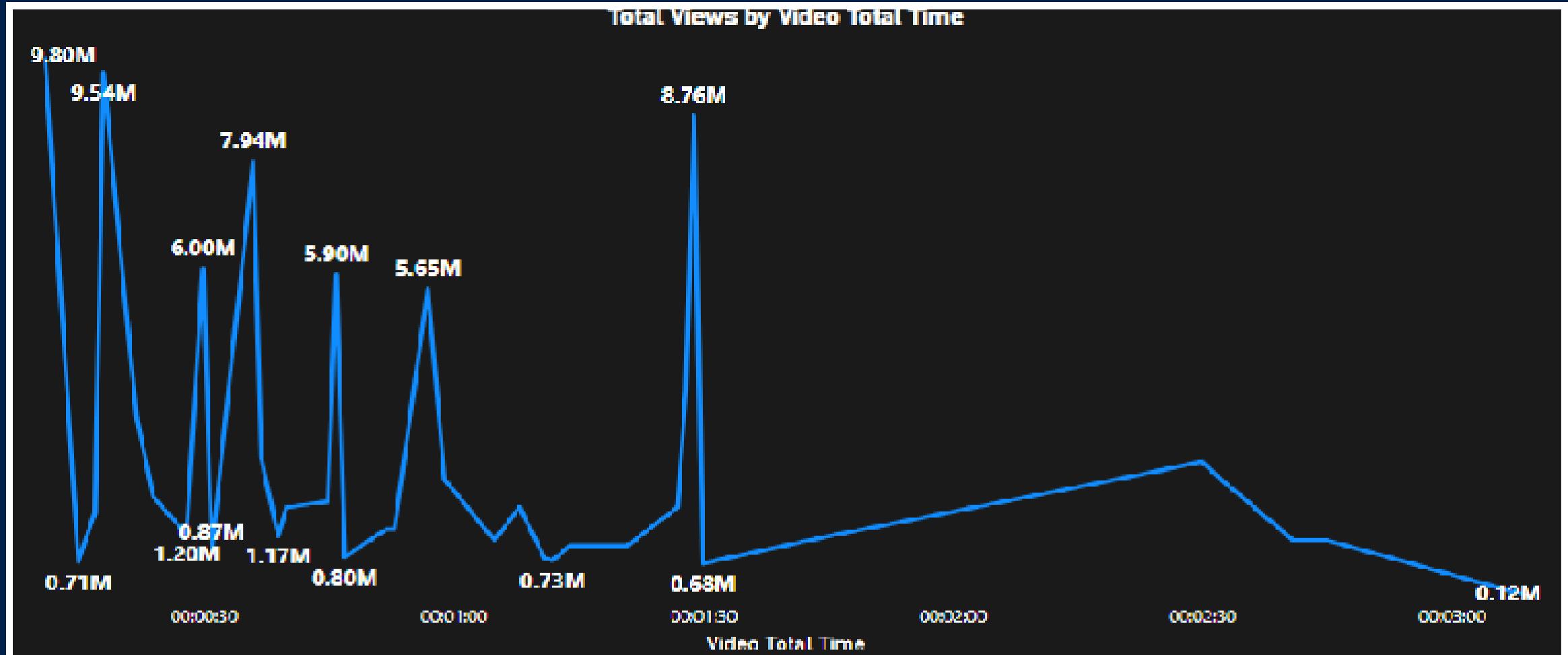
06

Views Trends

07

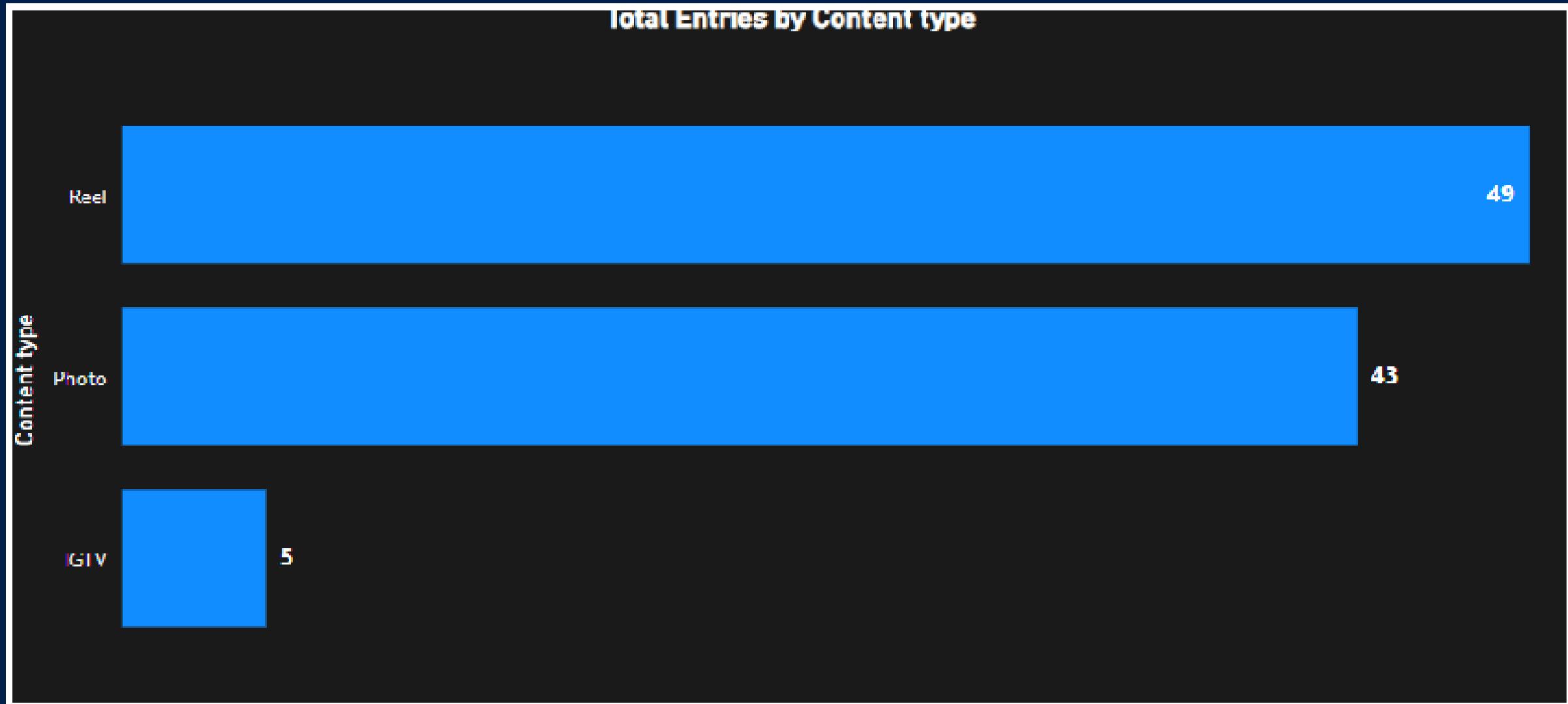
Growth youtube

# OLD ANALYSIS 1



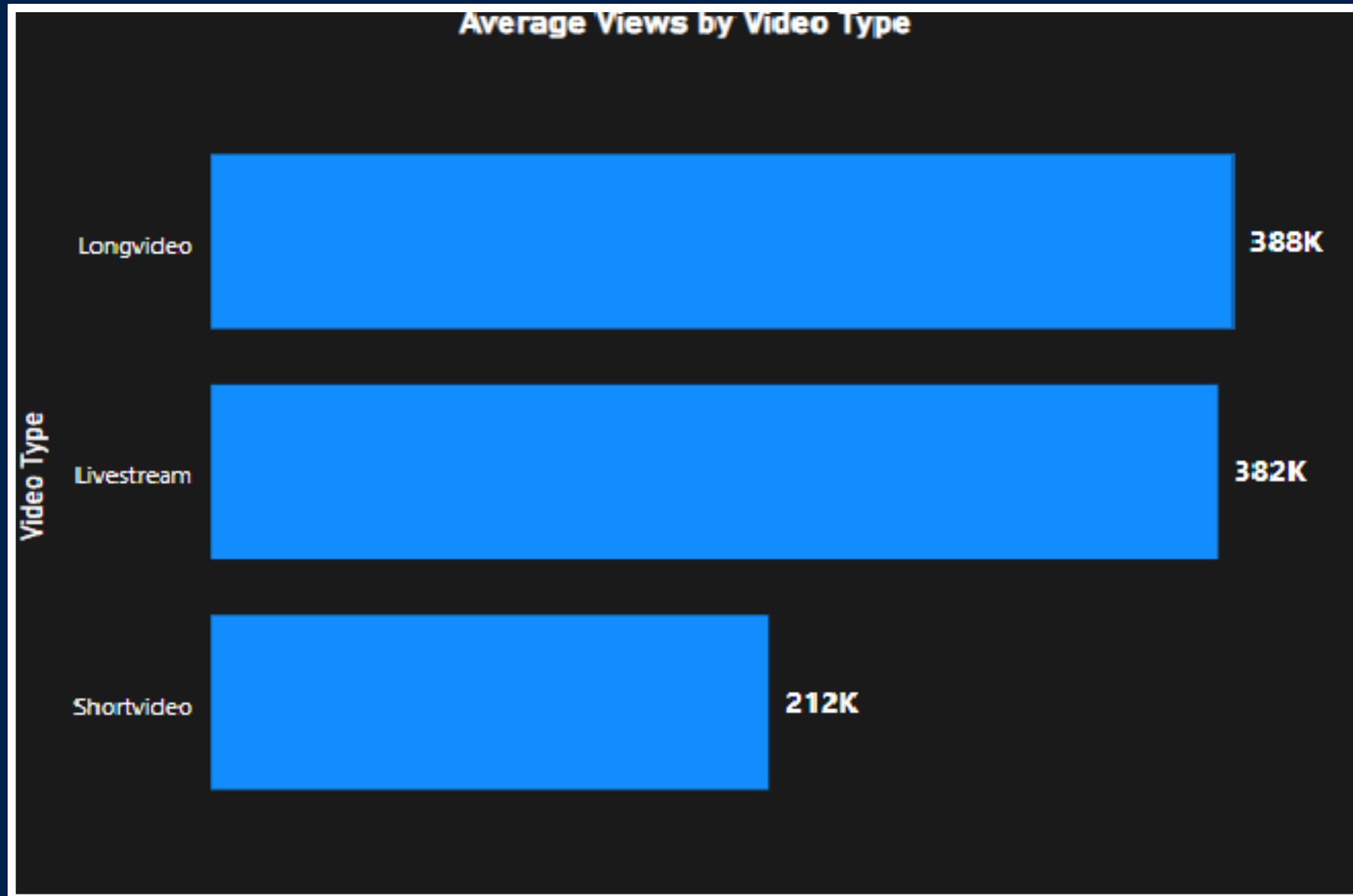
0-30 sec: 37.9 million views -  
Short and snappy videos are a  
big hit, drawing a lot of interest  
from viewers.

# OLD ANALYSIS 2



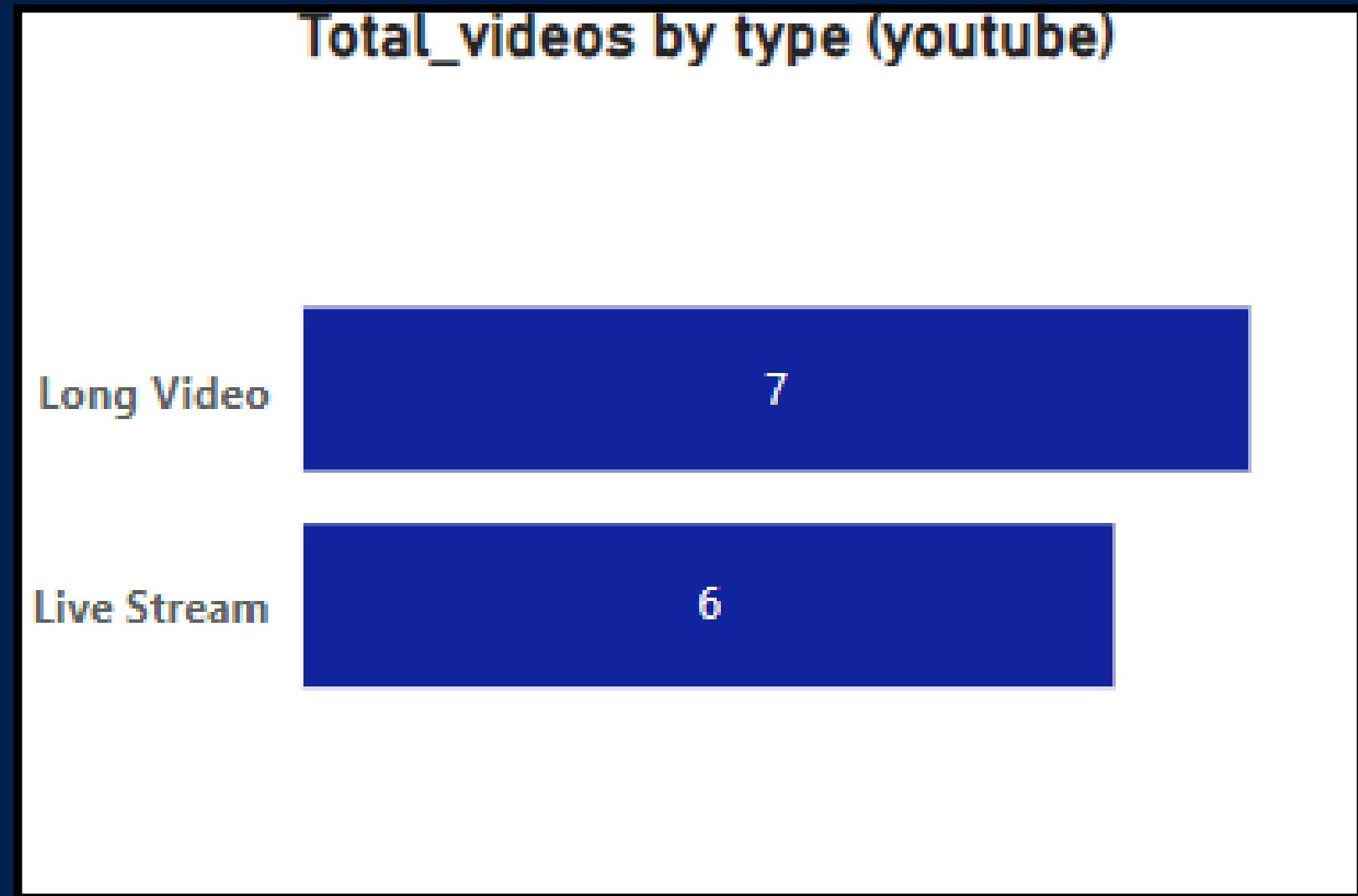
Reels dominating at 49 posts

# OLD ANALYSIS 3



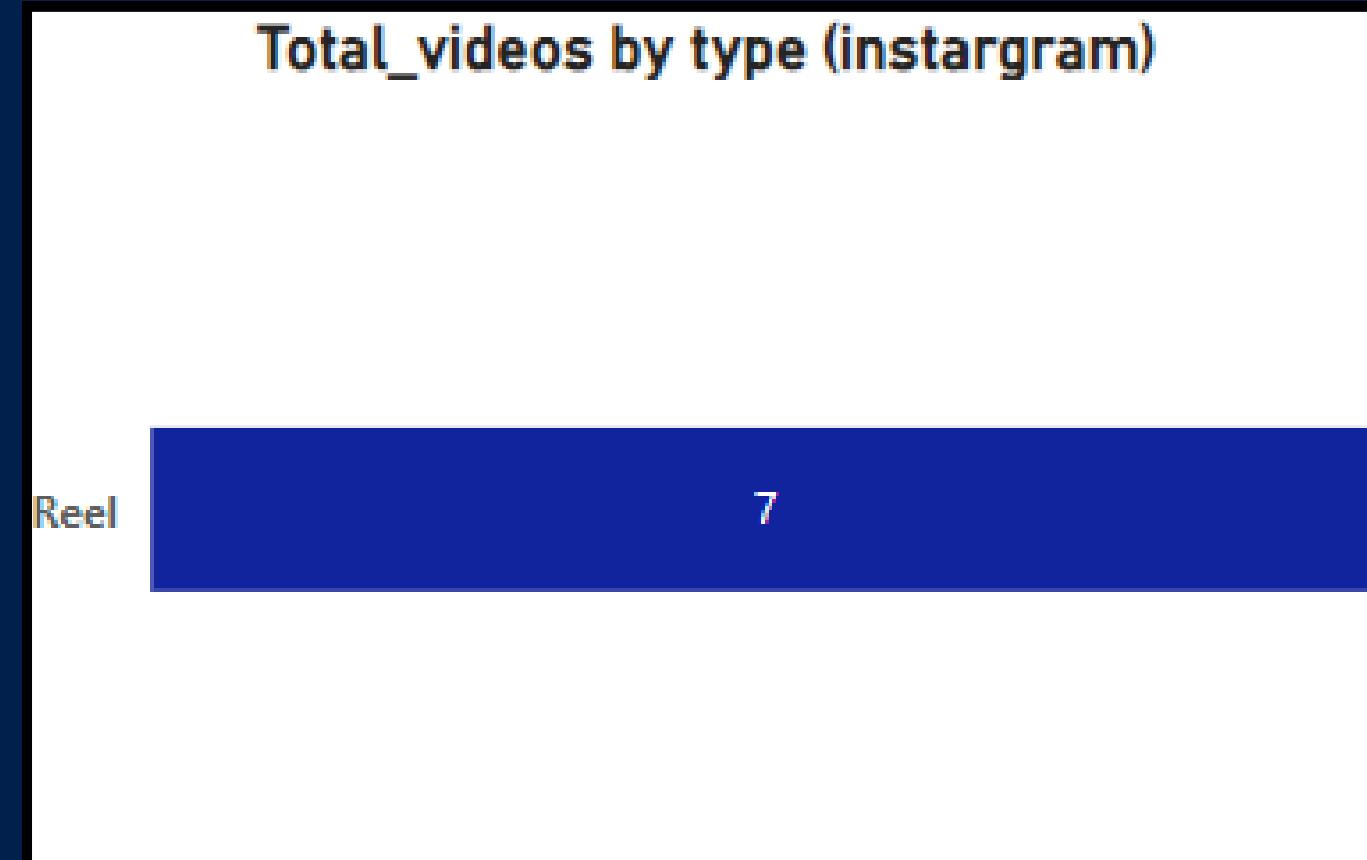
Long videos, with an average of 388k views, and live streams, closely following with 382k, indicate a strong engagement with extended content.

# NEW APPROACH 1



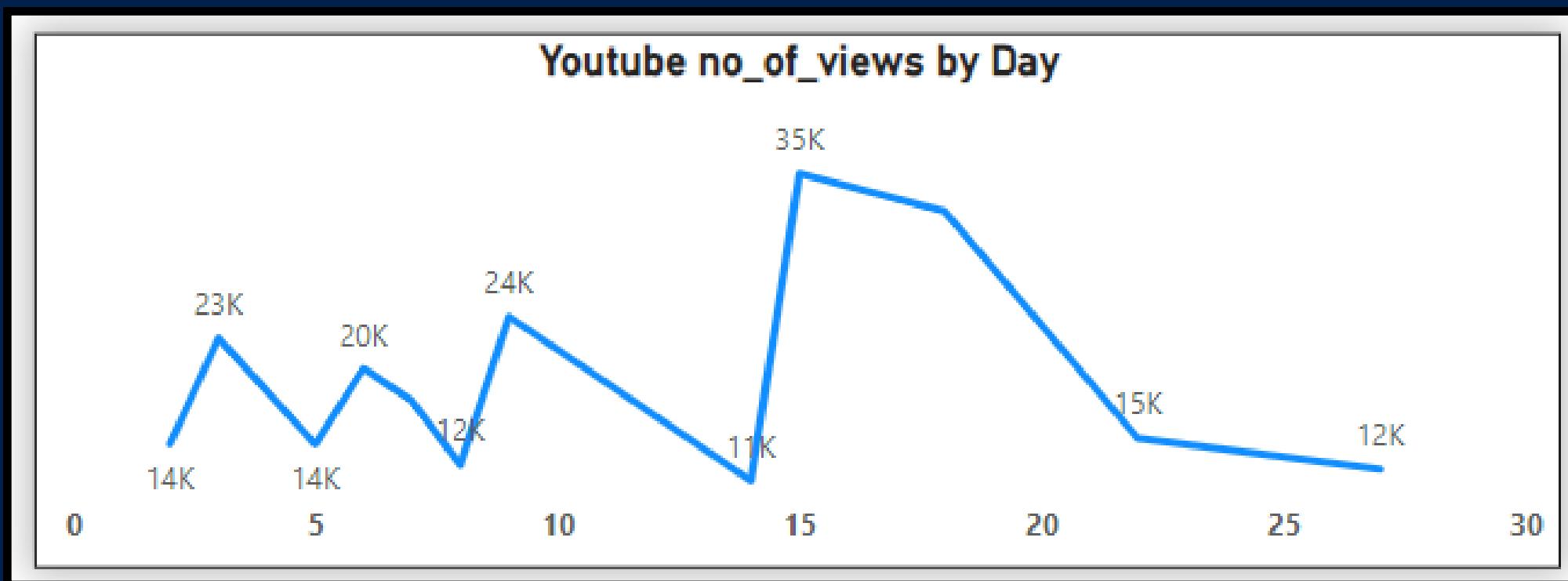
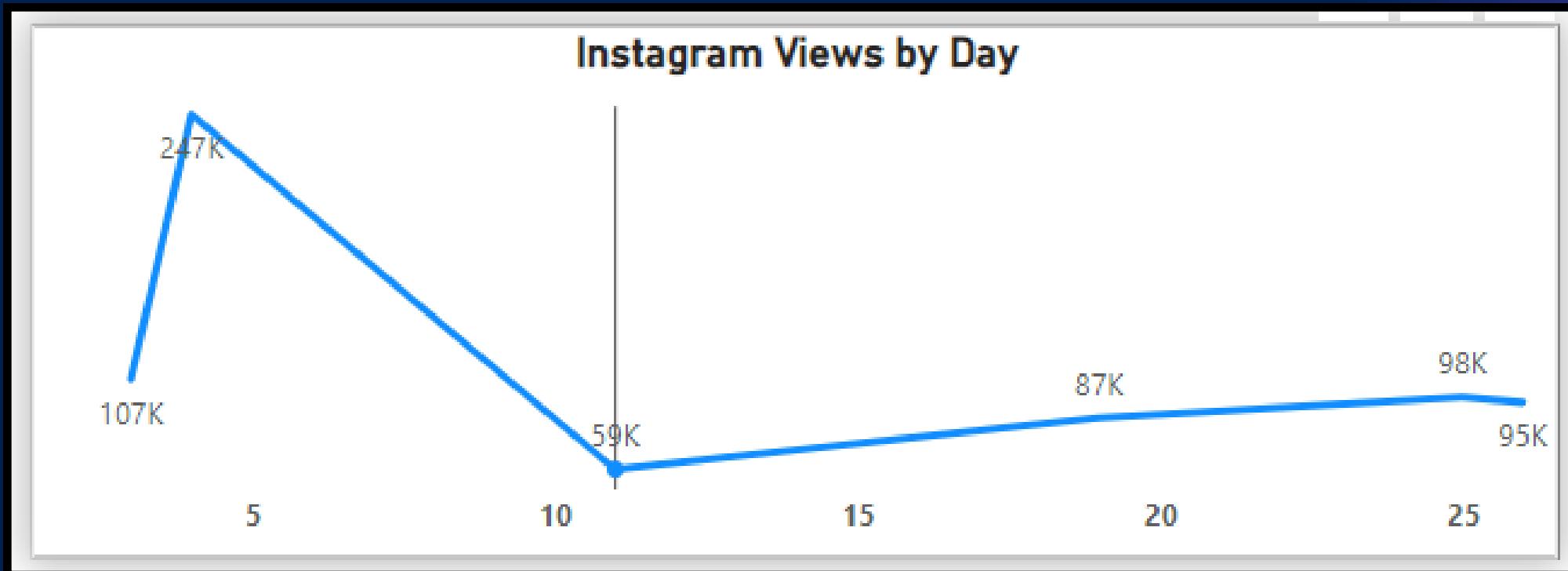
We uploaded the long  
videos 7 and did  
livestreams 6

# NEW APPROACH 2

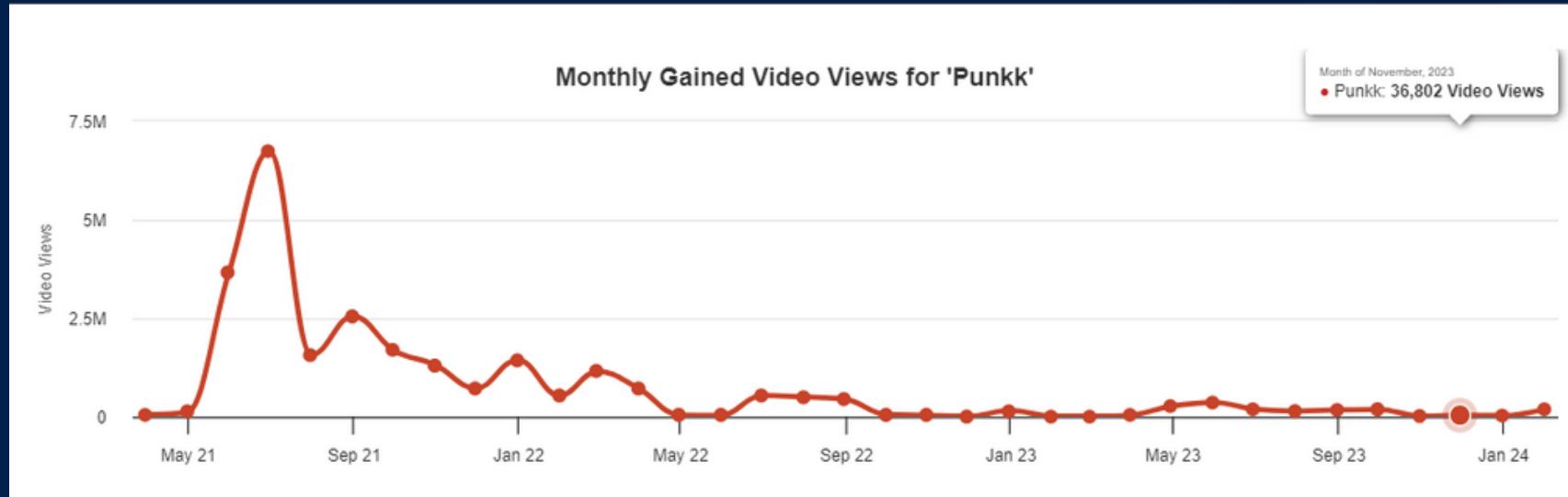


we uploaded 7 reels in a month

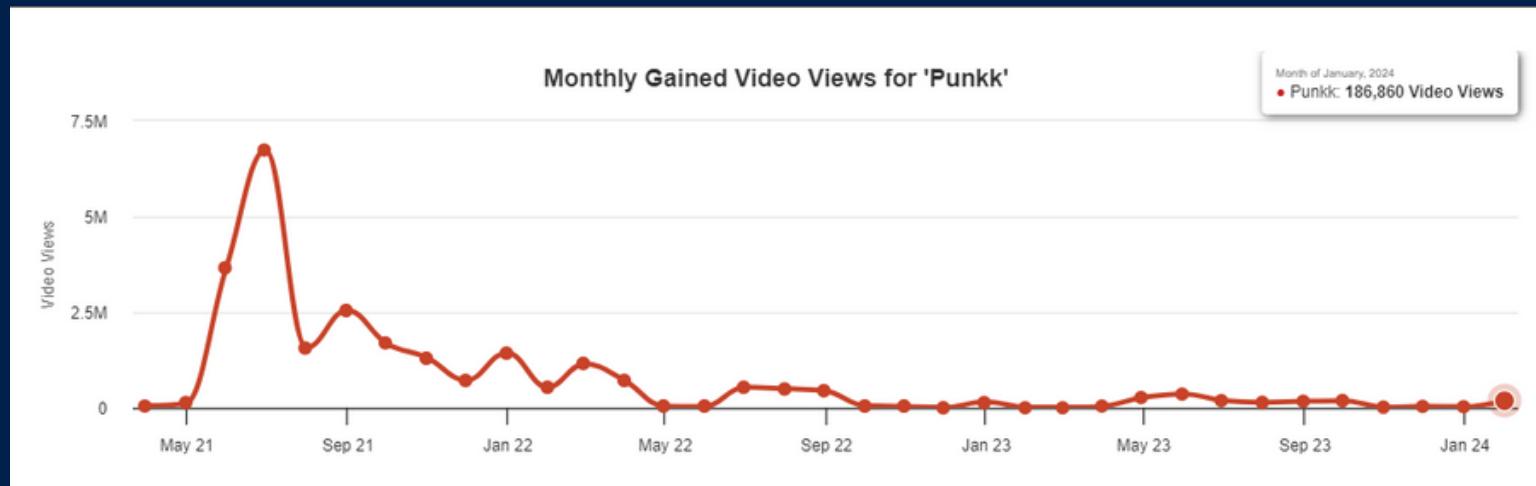
# VIEW TRENDS



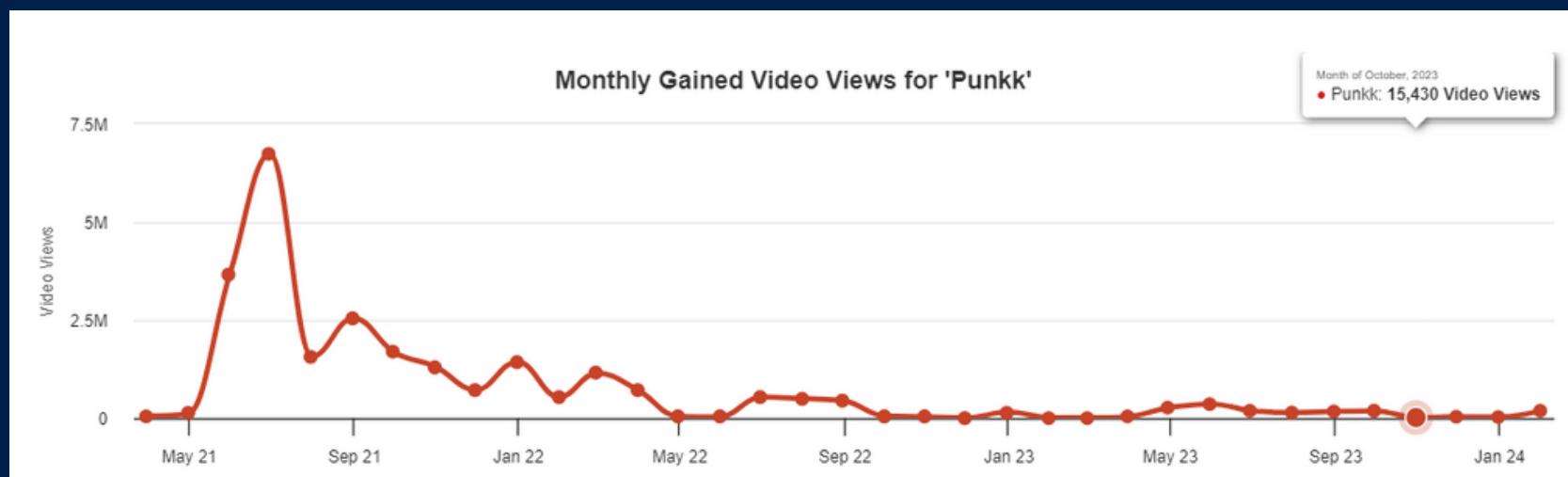
# YOUTUBE GROWTH



- OCTOBER 23: 15,430 VIEWS
- NOVEMBER 23: 36,000 TO 40,000 VIEWS
- DECEMBER 23: 36,000 TO 40,000 VIEWS
- JANUARY 24: 186,000 VIEWS



FOLLOWING THE IMPLEMENTATION OF THE CREATOR'S RECOMMENDATIONS, THERE WAS A REMARKABLE SURGE IN YOUTUBE VIEWS, SKYROCKETING FROM 40,000 TO 186,000 VIEWS. THIS ASTOUNDING GROWTH SIGNIFIES AN INCREASE OF APPROXIMATELY 365%, DEMONSTRATING NEARLY A QUADRUPLING OF VIEWERSHIP. THE ADOPTION OF THE SUGGESTED STRATEGIES EVIDENTLY PROPELLED THE CHANNEL TO UNPRECEDENTED HEIGHTS, UNDERSCORING A SIGNIFICANT SUCCESS IN AUGMENTING ITS ONLINE PRESENCE AND ENGAGEMENT.



# THANK YOU!

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