

La norme ISO 9001:2015

Sommaire

- 1- Introduction**
- 2- contenu**
- 3- Les Avantages**
- 4- Les Inconvénients**
- 5- Conclusion**

1- Introduction :

ISO 9001 est une norme internationale qui établit des exigences pour un système de management de la qualité (SMQ). Elle aide les organisations à garantir que leurs produits et services répondent de manière cohérente aux attentes de leurs clients et aux exigences réglementaires, tout en favorisant l'amélioration continue.

Les 7 principes de la management de la qualité



Project & strategy



L'évolution

You can give a brief description of the topic you want to talk about here. For example, if you want to talk about Mercury, you can say that it's the smallest planet in the entire Solar System

Strategic planning project plan

	01	02	03	04	01	02	03	04	01	02	03	04
01) Kick off												
02) Business insights												
03) Mission and vision												
04) Key strategic objectives												
05) Strategy map												
06) Balanced scorecard												
07) Strategic objectives												
08) First report												



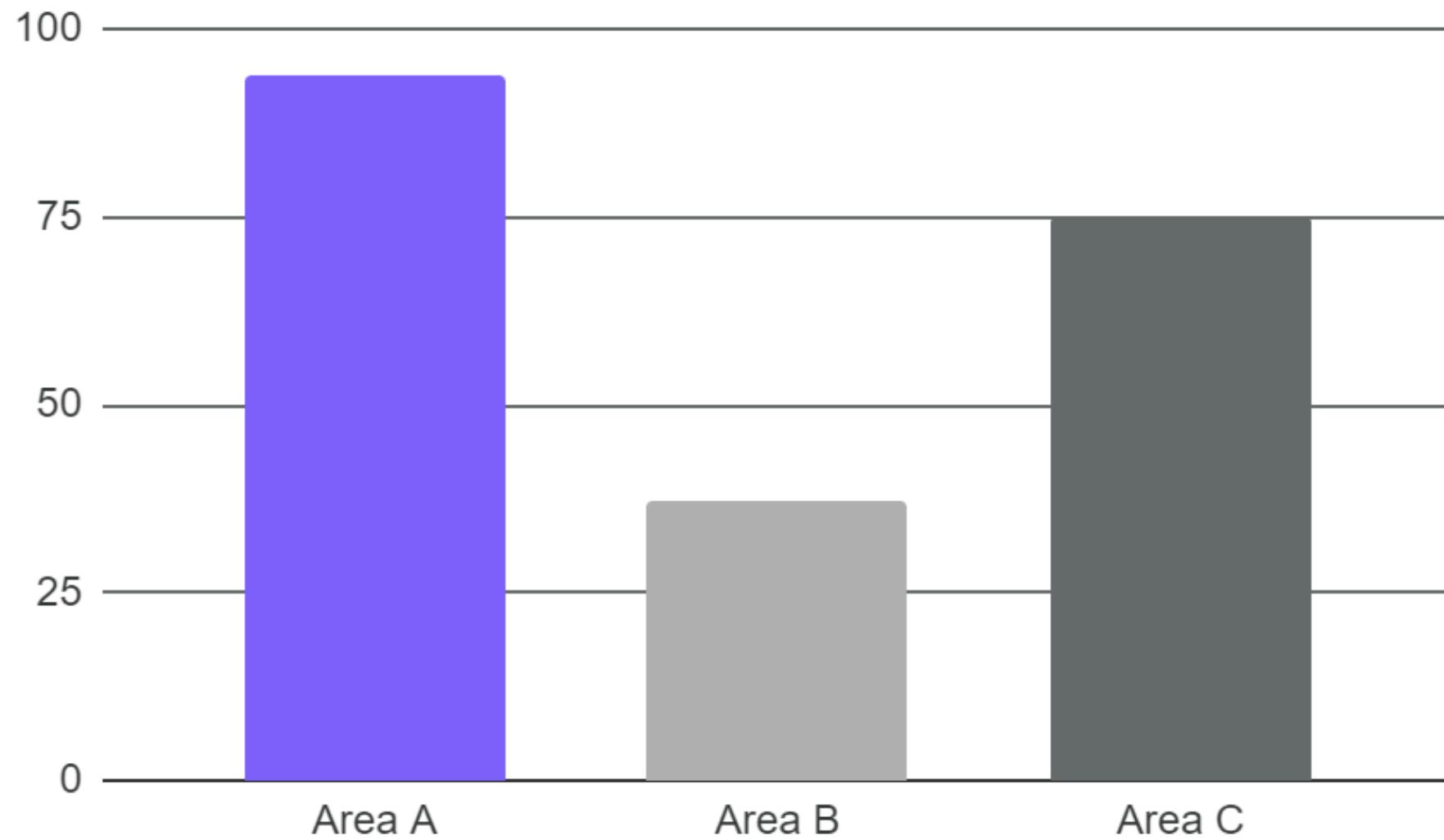
Strategy map & balanced scorecard

Perspective	Objective A	Objective B	Objective C	Objective D
Financial	Insert your text in this text box			
Customer	Insert your text in this text box			
Learning & Development	Insert your text in this text box			

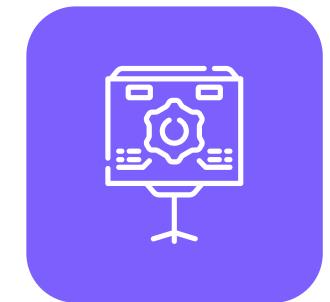
Strategic options: risks



Impact of the risks



Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)



Area A
Mercury is the closest planet to the Sun



Area B
Venus has extremely high temperatures



Area C
Earth is the only planet that harbors life

Corporate strategies



Insurance

Neptune is the farthest planet from the Sun



Banking

The **Sun** is the star that we all orbit around



Health

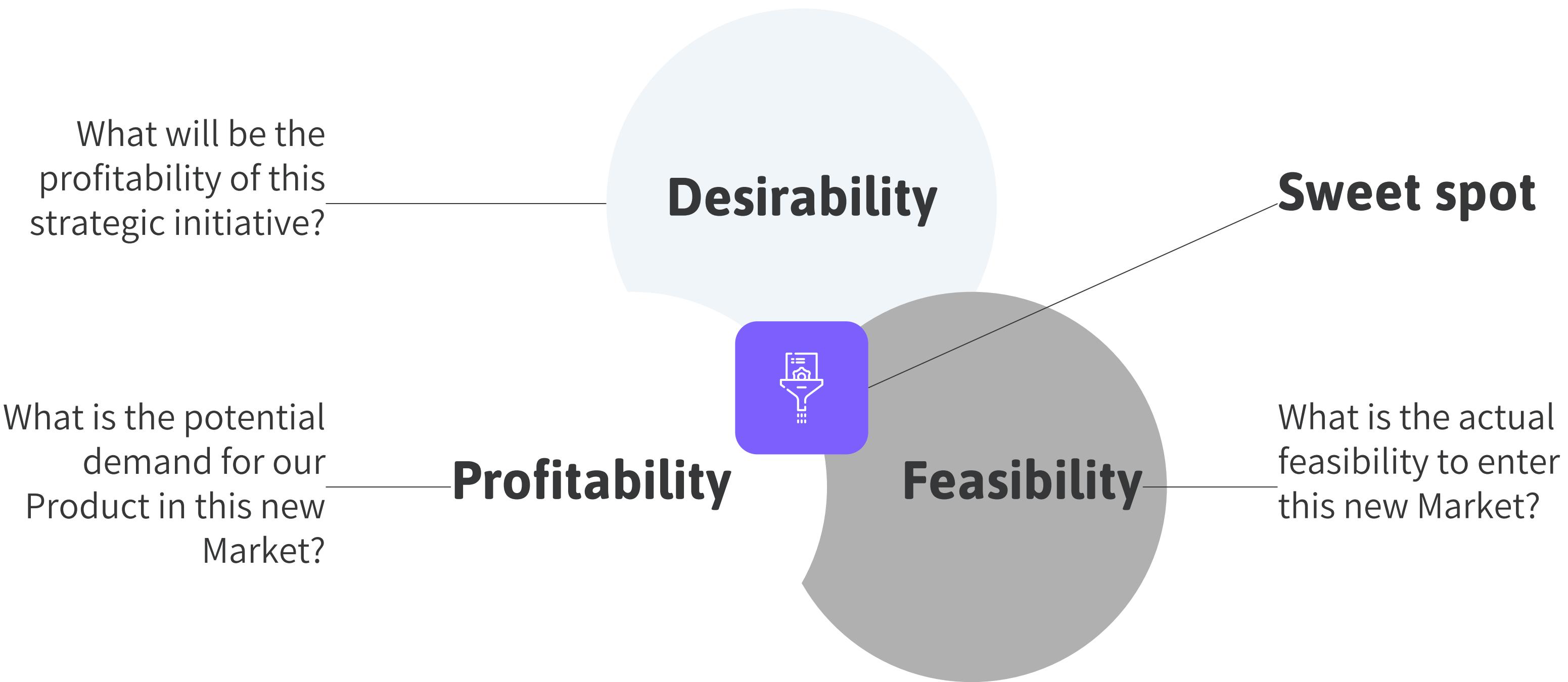
The **Moon** is Earth's only natural satellite

Key drivers of the profit

	Description	Example
The situation	A neutral description with agreeable facts	Our company has been selling for 10 years
The complication	It is a desired change of the current situation	With a market share above 40% growth will be limited
The question	The question that results from the complication	Should we enter the European market?



Decisions: new market, product & company



Strategic perspectives



Perspective #1
Mercury is the smallest planet of them all



Perspective #2
Venus has a beautiful name and is very hot



Perspective #3
Earth is the only planet known to harbor life



Perspective #4
Despite being red, Mars is actually a cold place



Perspective #5
Jupiter is the biggest planet in the Solar System



Awesome words

Strong business plan

Political

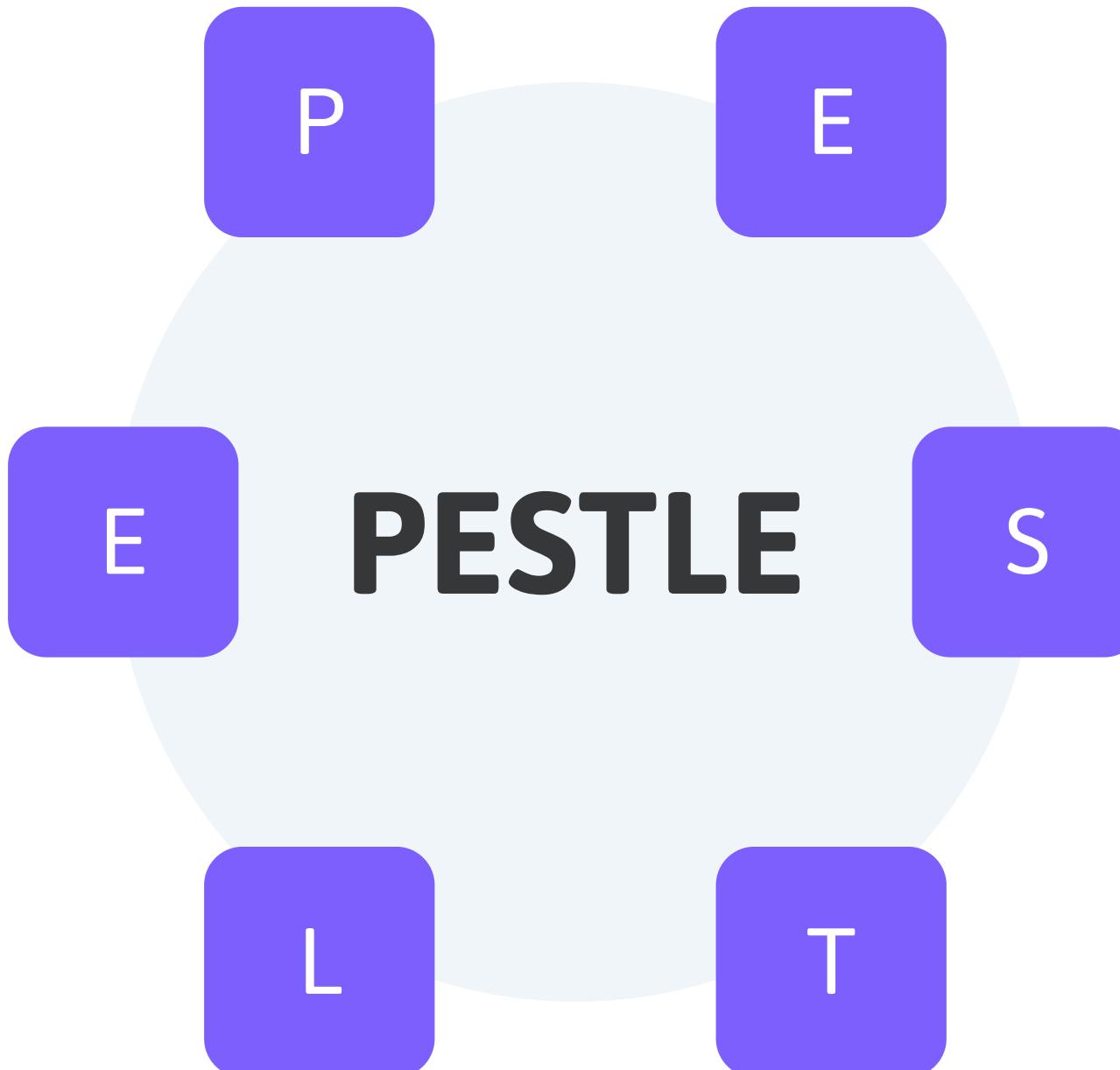
Mercury is the closest planet to the Sun

Environmental

Saturn is a gas giant and has several rings

Legal

Jupiter is a gas giant and the biggest planet



Economical

Venus is the second planet from the Sun

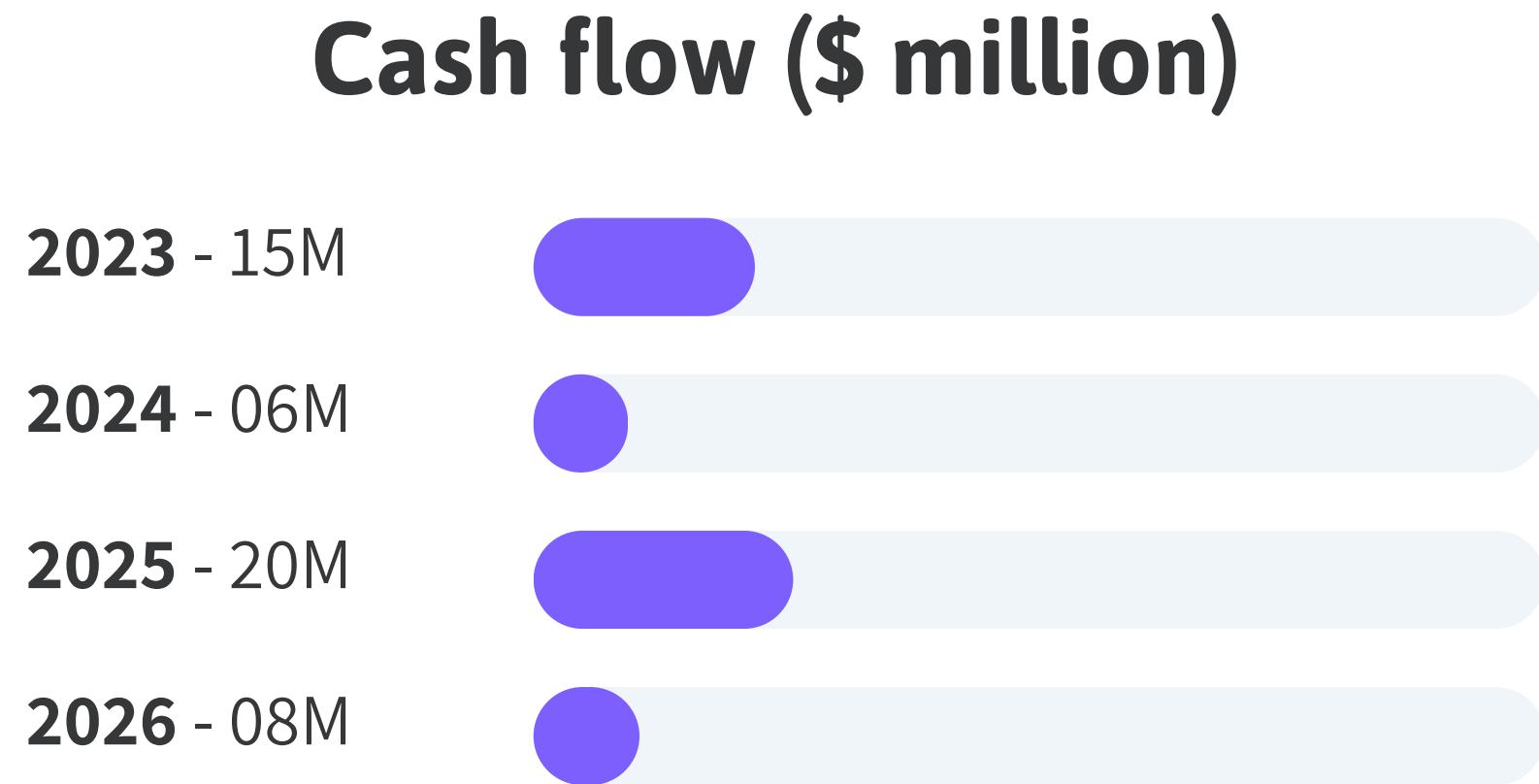
Social

Earth is the third planet from the Sun

Technological

Despite being red, **Mars** is actually a cold place

Strong business case



Project costs	\$4M
Tangible benefits	\$15M
Net present value	\$8M

Intangible benefits

The **Sun** is the star that we all orbit

Strategic alignment

The **Moon** is Earth's only natural satellite

Resources



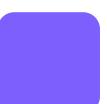
Ceres is in the main asteroid belt

Impact

Low



Medium



High



Financial model

Inc model	Historical results				Forecast period			
	2020	2021	2022	2023	2024	2025	2026	2027
Cash	\$13,500	\$14,000	\$14,000	\$10,000	\$8,000	\$13,500	\$14,000	\$15,000
Accounts	\$45,000	\$50,000	\$50,000	\$35,000	\$25,000	\$45,000	\$50,000	\$75,000
Inventory	\$100,000	\$105,000	\$105,000	\$25,000	\$50,000	\$100,000	\$105,000	\$150,000
Current assets	\$50,000	\$55,000	\$55,000	\$30,000	\$80,000	\$50,000	\$55,000	\$80,000
Property	\$200,000	\$220,000	\$220,000	\$200,000	\$180,000	\$200,000	\$220,000	\$280,000
Goodwill	\$75,000	\$80,000	\$80,000	\$10,000	\$16,000	\$75,000	\$80,000	\$100,000
Total	\$483,500	\$524,000	\$524,000	\$310,000	\$359,000	\$483,500	\$524,000	\$700,000

Financial model

Legal

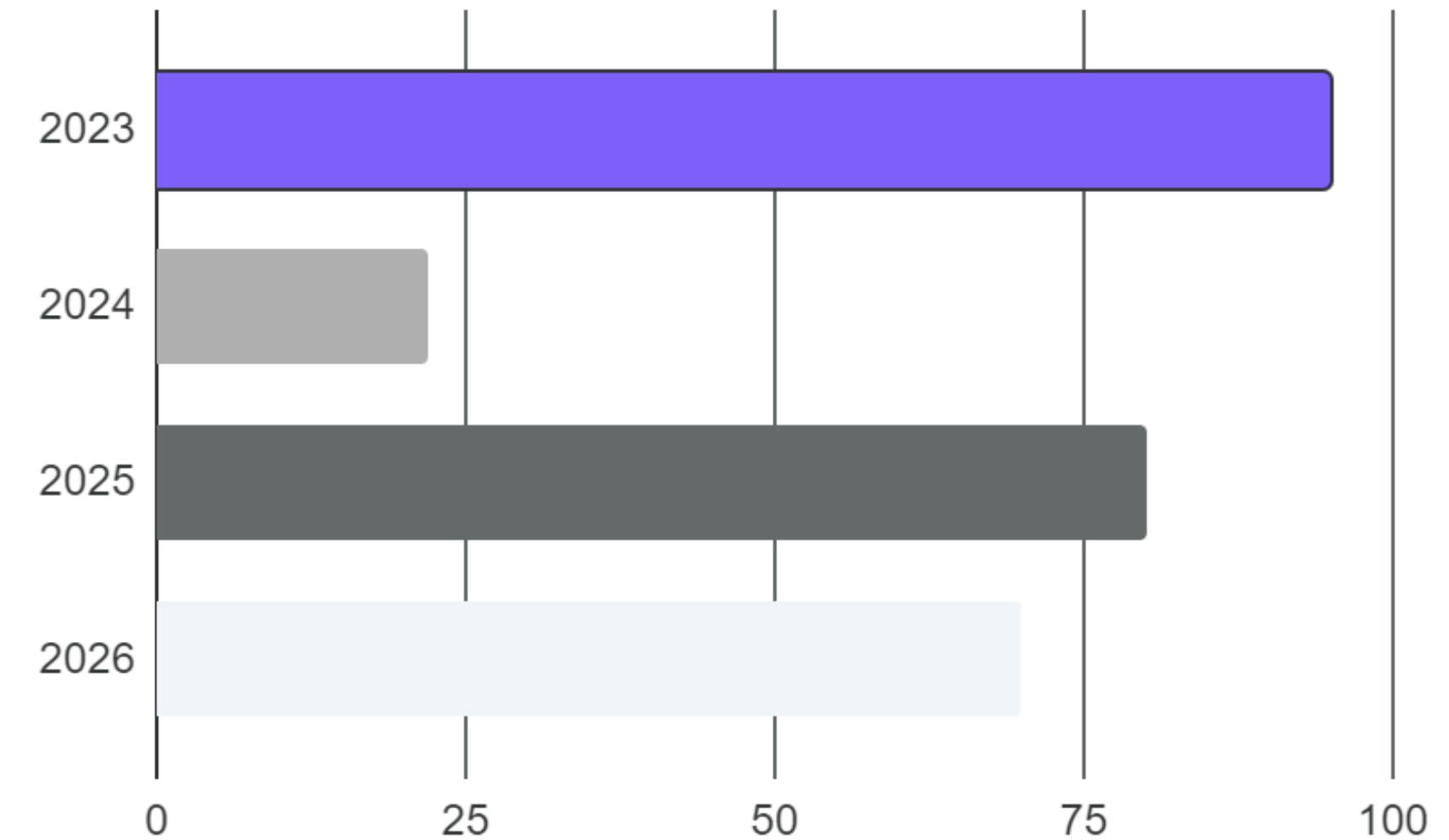
Jupiter is a gas giant and the biggest planet

40%

Health

Saturn is a gas giant and has several rings

60%



Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

Pricing strategy

Basic

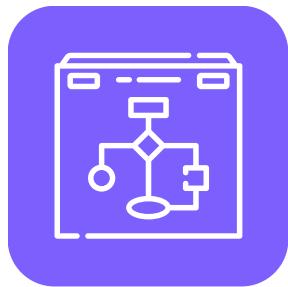


20%

Level: 1

Mercury is the smallest planet of them all

Standard

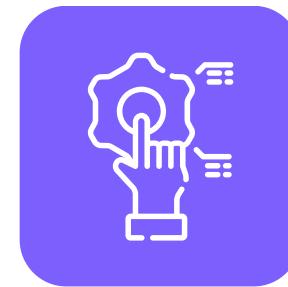


70%

Level: 2

Venus is the second planet from the Sun. It's terribly hot

Advanced



10%

Level: 3

Earth is the only planet known to harbor life

Leading



<1%

Level: 4

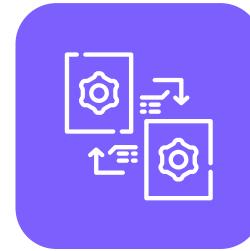
Despite being red, **Mars** is actually a very cold place

02

Consulting proposal

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Consulting proposal



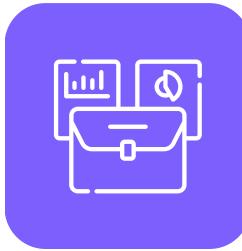
Services

Mercury is the smallest planet of them all



Fees

Venus has extremely high temperatures



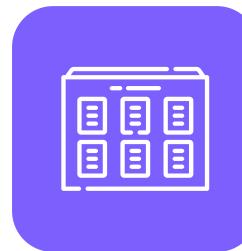
Invoices

Earth is the only planet known to harbor life



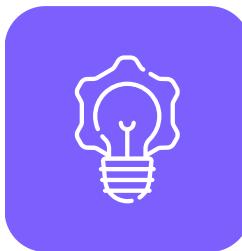
Expenses

Despite being red, Mars is actually a cold place



Materials

Jupiter is the biggest planet in the Solar System



Terms

Saturn is one of the many planets with rings

A picture is worth a thousand words

A picture reinforces the concept

Images reveal large amounts of data, so remember:
use an image instead of a long text. Your audience
will appreciate it



Answers and supportive arguments

State a question to support an answer. Example: **how can the company reduce its cost by 10%?**

Reduce costs by \$5M through many improvements

Saving \$3M

- Evaluate cost and service levels
- Select non-core functions
- Choose one partner for each function

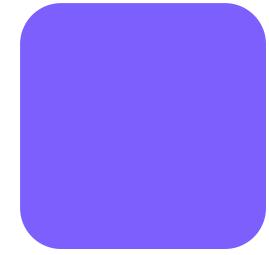
Saving \$1M

- Design current processes
- Current process to best-in-class benchmarks
- Adopt best practices based on benchmarks

Saving \$1M

- Select current costs
- Evaluate cost of alternative suppliers
- Negotiate supplier contracts options

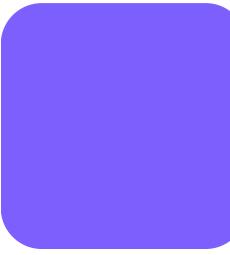
Initiative prioritization matrix



Impact

An initiative with a high impact would mean one of the following:

- The initiative needs to happen in order to achieve the desired future state
- The initiative will significantly reduce the cost or increase our revenue



Effort

The “effort” criteria is assessed based on the following concepts:

- Ease of implementation
- Time frame required
- Resources required (number of people, capital investment, etc.)

Prioritization matrix

Initiative	Impact		Effort
Name your potential initiatives and describe them here			High
Name your potential initiatives and describe them here		Grey	Normal
Name your potential initiatives and describe them here	Grey		Low
Name your potential initiatives and describe them here		Blue	High
Name your potential initiatives and describe them here	Grey		Normal
Name your potential initiatives and describe them here	Grey		Normal



Low



Normal



High

03

Change management

You can enter a subtitle here if you need it

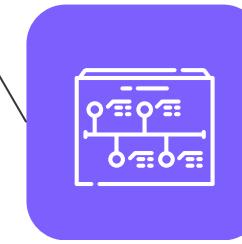
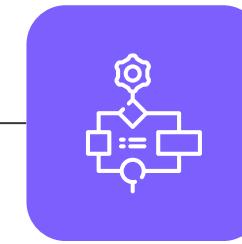
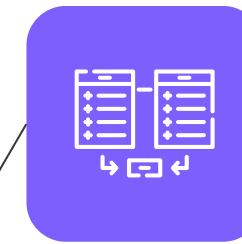
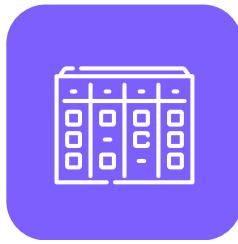
Change management approach



Do you know what helps you make your point clear?
Lists like this one:

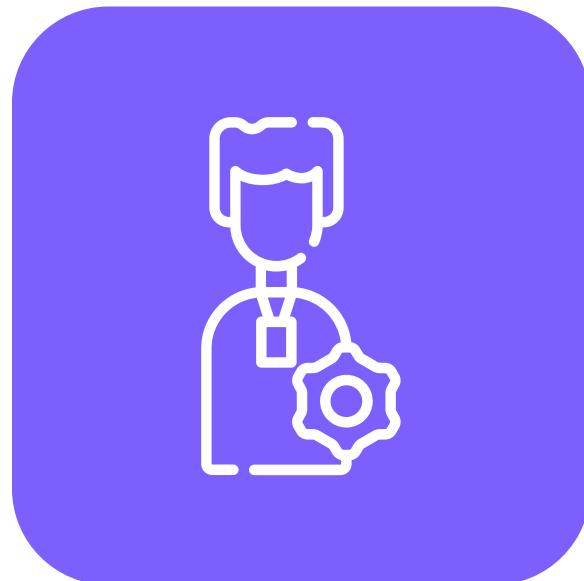
- They're simple
- You can organize your ideas clearly
- You'll never forget to buy milk!

And the most important thing: the audience won't miss the point of your presentation



Business case

Field: manager



Mercury is the closest planet to the Sun and the smallest one in the entire Solar System

Characteristic	Description
Venus	Venus has a beautiful name
Earth	Earth is the third planet from the Sun
Mars	Despite being red, Mars is a cold place
Jupiter	Jupiter is a gas giant and the biggest planet
Saturn	Saturn has several rings and it's of gas

Competitor comparison table

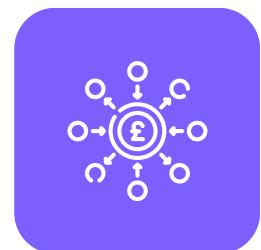
Attribute	My business	Business A	Business B	Business C
Price	\$300	\$320	\$280	\$350
Quality	High	Medium	Low	High
Age	18-50	20-40	18-45	40-50
Review	Good	Bad	Average	Good
Location	United States	Spain	Italy	England

Target

Interests



Interest 1



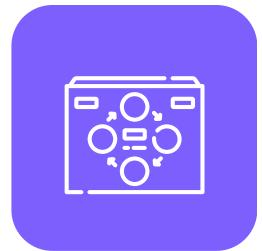
Interest 2



Interest 3



Interest 4



Interest 5



Interest 6

Salem Wilson



Age: 25 years old

Occupation: CEO

Location: Nicaragua

Hobbies: volunteering,
reading, business

About him

Neptune is the farthest planet from the Sun. It's a large object by diameter

Budget

Art - 70%



Country - 25%



Church - 05%



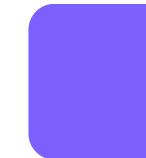
Implement, track & manage process



Stand-by



In progress



Completed

Progress		Status			Link
Activity A - 05%	<div style="width: 5%; background-color: purple;"></div>	<div style="width: 100%; background-color: #ccc;"></div>	<div style="width: 0%; background-color: darkgray;"></div>	<div style="width: 0%; background-color: white;"></div>	www.slidesgo.com
Activity B - 20%	<div style="width: 20%; background-color: purple;"></div>	<div style="width: 100%; background-color: #ccc;"></div>	<div style="width: 0%; background-color: darkgray;"></div>	<div style="width: 0%; background-color: white;"></div>	www.slidesgo.com
Activity C - 15%	<div style="width: 15%; background-color: purple;"></div>	<div style="width: 100%; background-color: #ccc;"></div>	<div style="width: 0%; background-color: darkgray;"></div>	<div style="width: 0%; background-color: white;"></div>	www.slidesgo.com
Activity D - 30%	<div style="width: 30%; background-color: purple;"></div>	<div style="width: 100%; background-color: #ccc;"></div>	<div style="width: 0%; background-color: gray;"></div>	<div style="width: 0%; background-color: white;"></div>	www.slidesgo.com
Activity E - 15%	<div style="width: 15%; background-color: purple;"></div>	<div style="width: 100%; background-color: #ccc;"></div>	<div style="width: 0%; background-color: white;"></div>	<div style="width: 100%; background-color: purple;"></div>	www.slidesgo.com
Activity F - 15%	<div style="width: 15%; background-color: purple;"></div>	<div style="width: 100%; background-color: #ccc;"></div>	<div style="width: 0%; background-color: white;"></div>	<div style="width: 100%; background-color: purple;"></div>	www.slidesgo.com

Change management strategy & plan

Complexity of the change

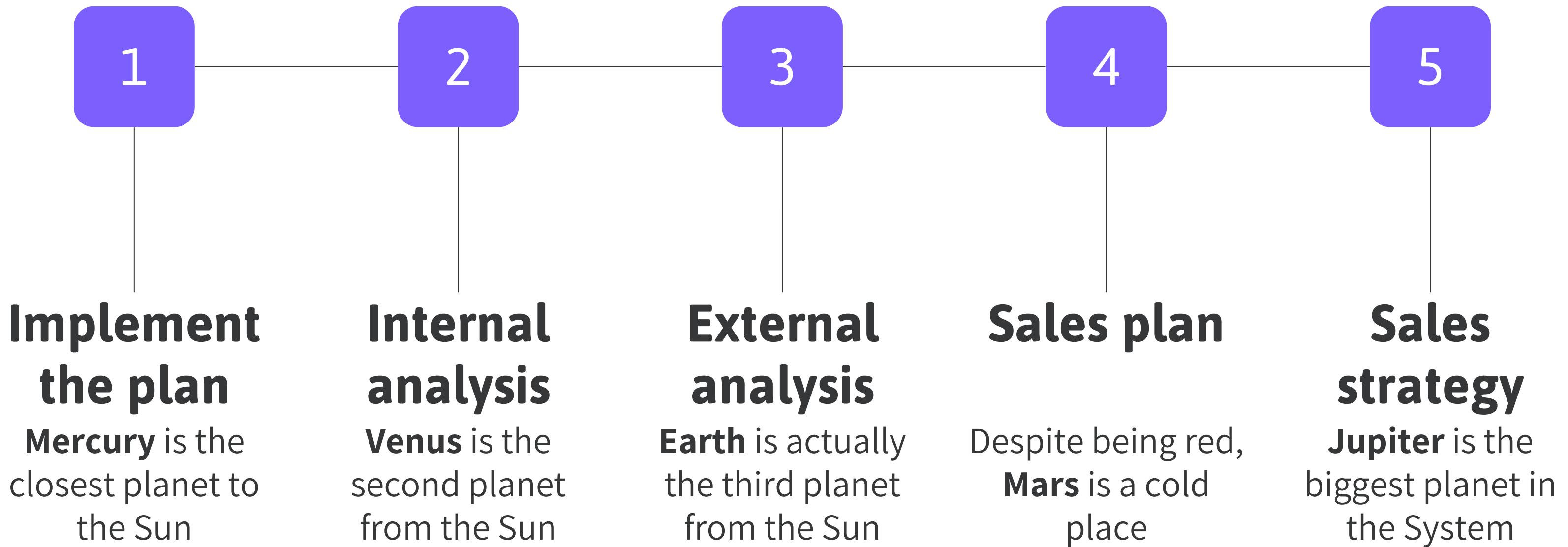
		Size of the change					
		Extreme	High	Medium	Moderate	Low	Extremely Large
Complexity of the change	Extreme	Name here	Name here	Name here	Name here	Name here	Name here
	High	Name here	Name here	Name here	Name here	Name here	Name here
	Medium	Name here	Name here	Name here	Name here	Name here	Name here
	Moderate	Name here	Name here	Name here	Name here	Name here	Name here
	Low	Name here	Name here	Name here	Name here	Name here	Name here
		1 team	1 unit	1 division	Company	Extremely Large	

04

Implementing changes

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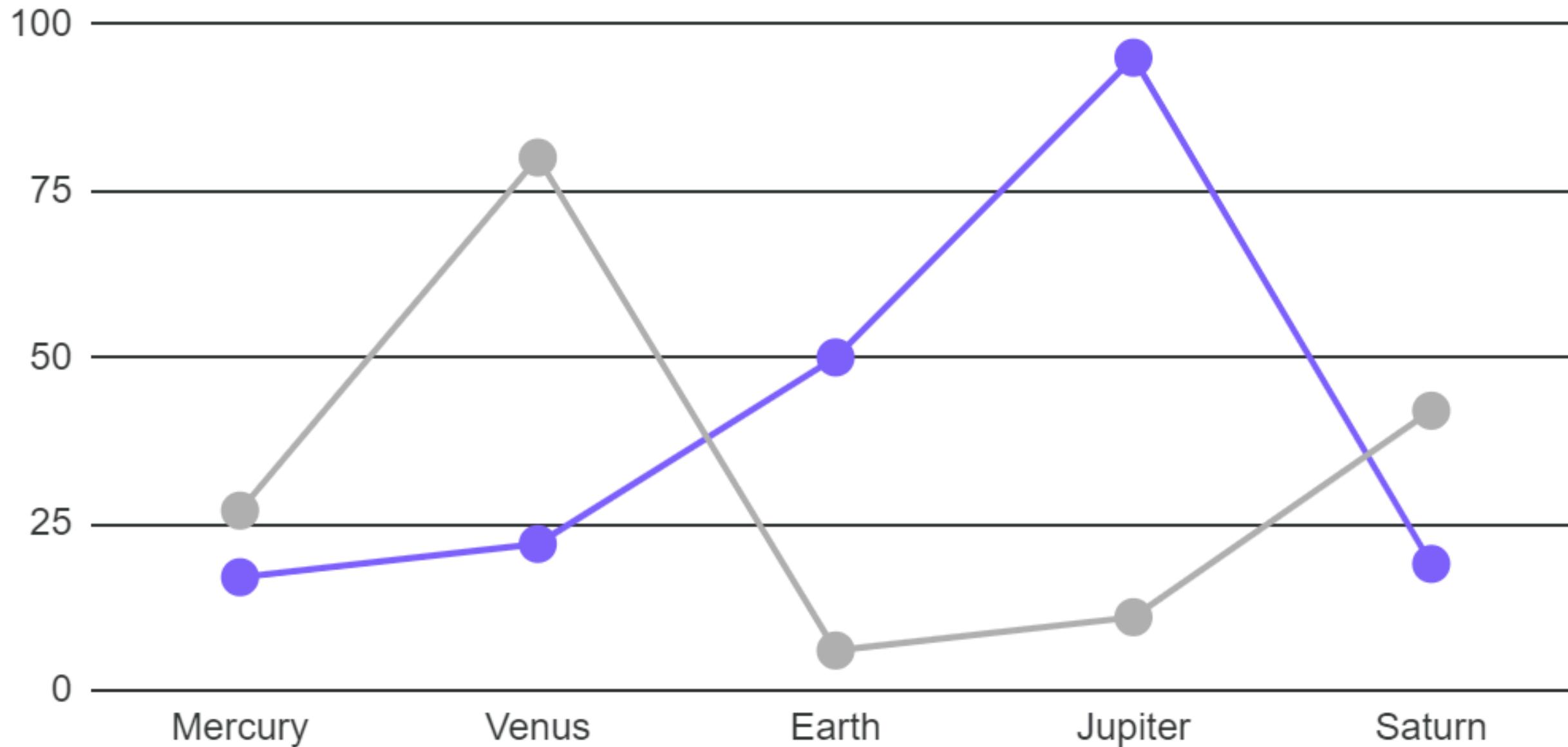
Sales & strategy plan



\$489,300

Big numbers catch your audience's attention

About the terms of the agreement



Term A

Saturn has actually many rings



Term B

Neptune is very far away planet

Follow the link in the graph to modify its data and then paste the new one here. [For more info, click here](#)

74%

Mercury is a small planet

\$45,129

Venus is a hot planet

\$23,587

Earth is the planet with life

\$202,652

Mars was named after a god

Management approach



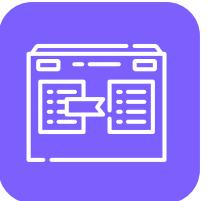
Mercury is the closest planet to the Sun

January



Venus has a beautiful Greek name

February

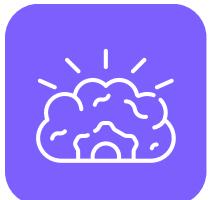


Earth is the third planet from the Sun

March

April

Despite being red, **Mars** is actually a cold place



May

Jupiter is a gas giant and the biggest planet



June

Saturn is a gas giant and has several rings



Strategic alliances

Alliance #1

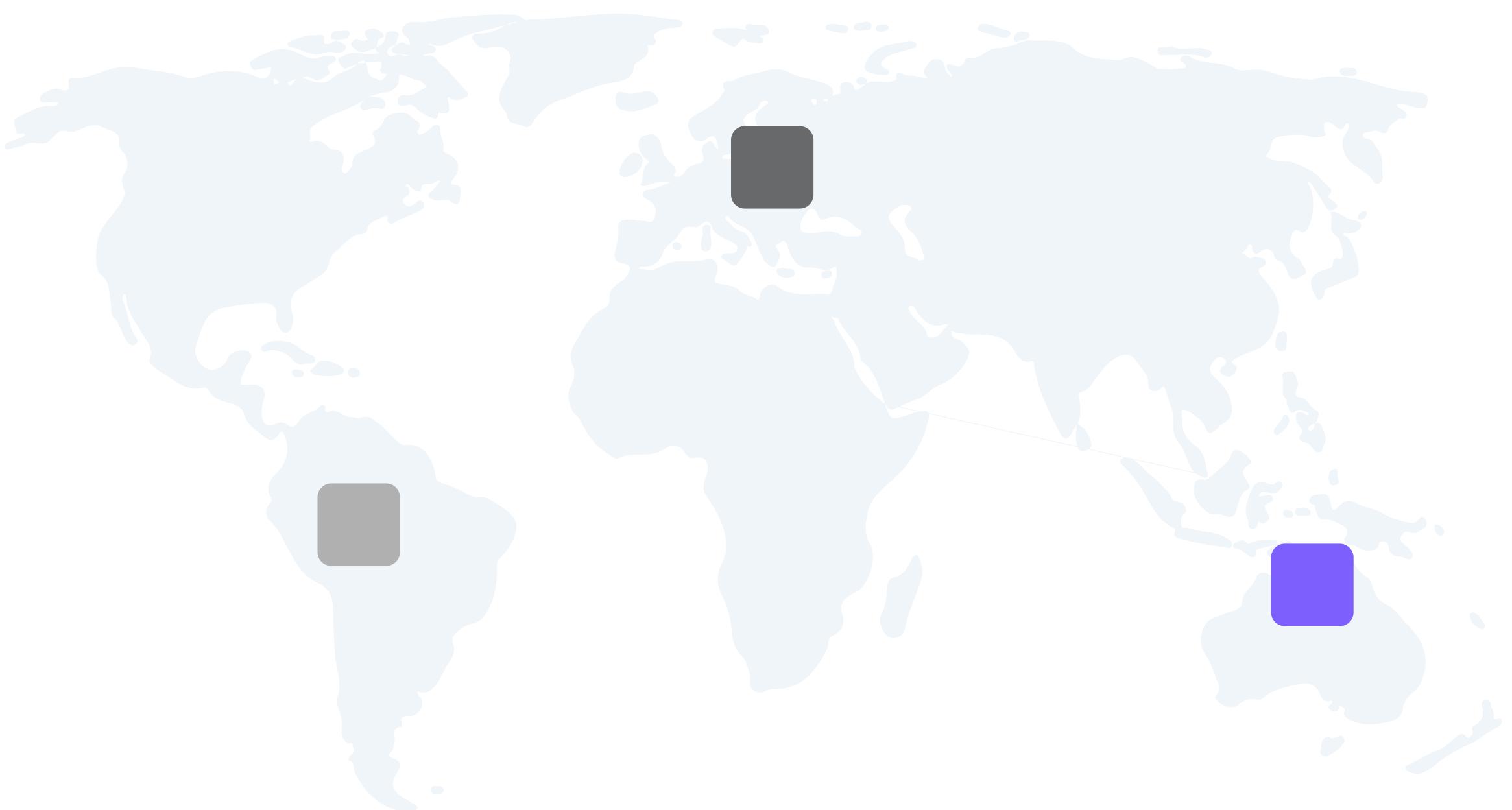
The **Sun** is the star
that we all orbit

Alliance #2

The **Moon** is Earth's
only satellite

Alliance #3

Pluto is now
considered a dwarf

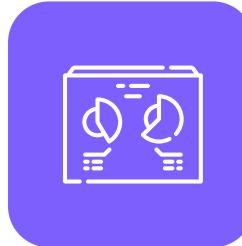


Answers & arguments



Write in here your question

Write in here your answer



First outcome

Mercury is the closest planet to the Sun

Second outcome

Venus is the second planet from the Sun

Third outcome

Earth is the third planet from the Sun

Waterfall management plan

Requirements

Despite being red, **Mars** is actually a cold place

Design

Jupiter is a gas giant and the biggest planet

Implementation

Saturn is a gas giant and has several rings

Verification

Neptune is the farthest planet from the Sun

Maintenance

Mercury is the closest planet to the Sun

Maturity model

Basic

Mercury is the closest planet
to the Sun

Standard

Venus is the second planet
from the Sun

Advanced

Earth is the third planet from
the Sun

Profitability ratios

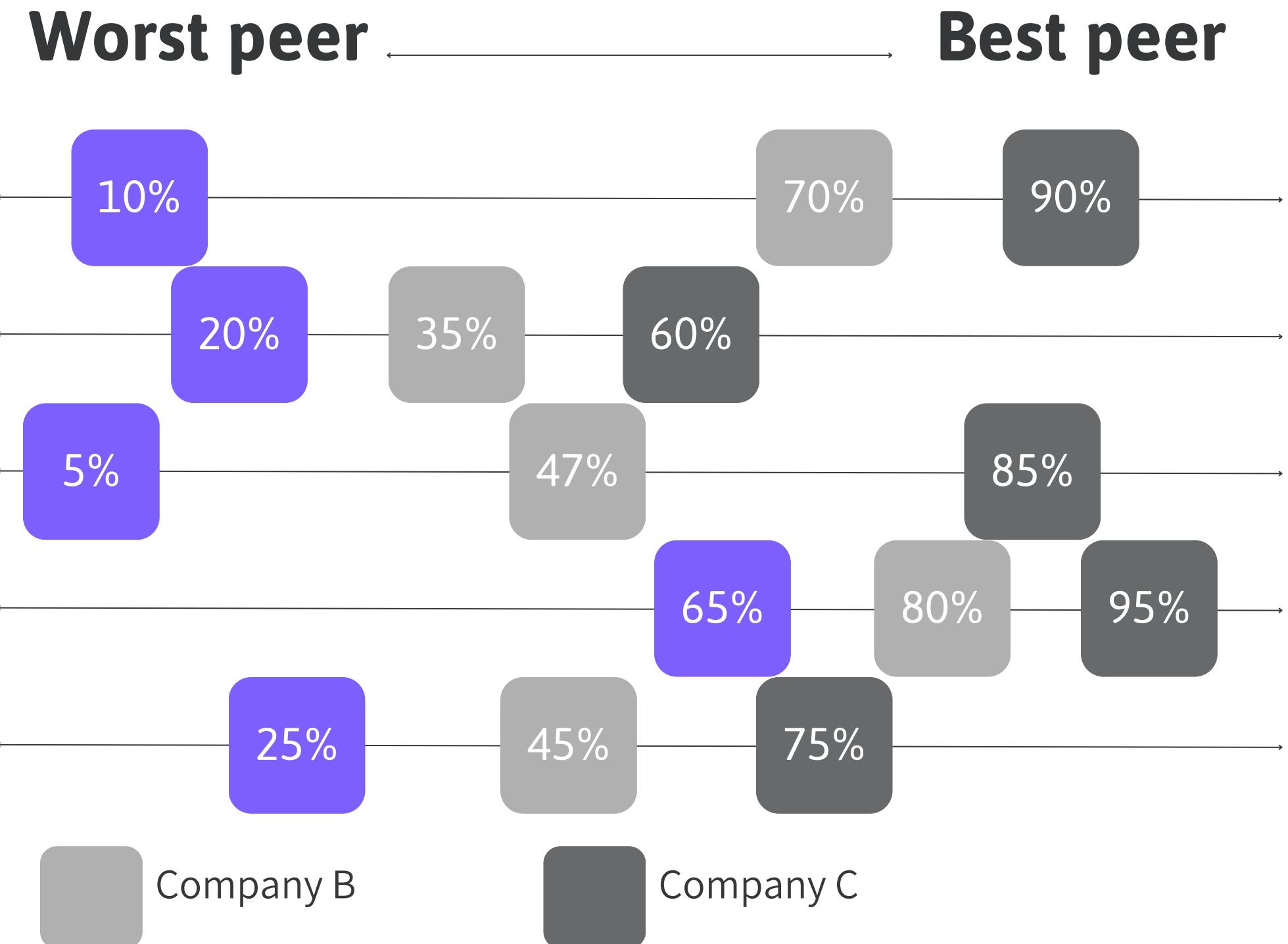
Return on sales

Return on equity

Return on net assets

Return capital employed

Return on funds



Top 10 questions of business plans

1	What is your situation ?	6	Who are the key players ?
2	What is your vision ?	7	How to make a difference ?
3	How to reach your vision ?	8	What is your marketing plan ?
4	What do you offer ?	9	What are your economics ?
5	How big is the market ?	10	What do you need to start ?

Field: manager



Mercury is the closest planet to the Sun and the smallest one in the entire Solar System

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Our team



Cecyl Cheshire

You can speak a bit about this person here



Gwen Grantham

You can speak a bit about this person here



Thomas Wells

You can speak a bit about this person here

Thanks!



Does anyone have any questions?

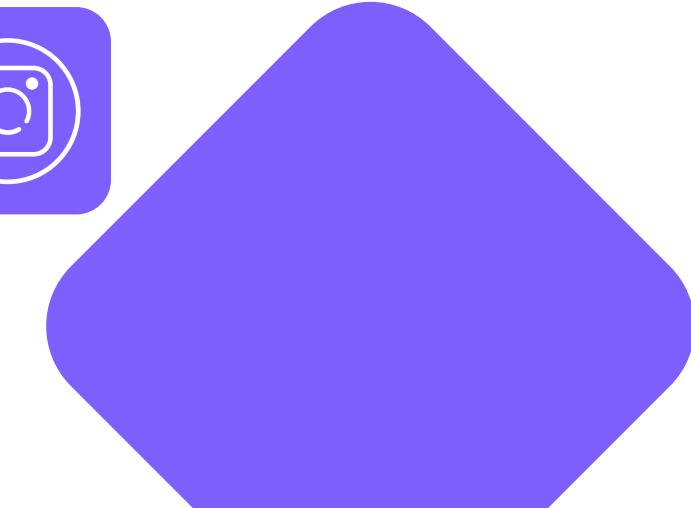
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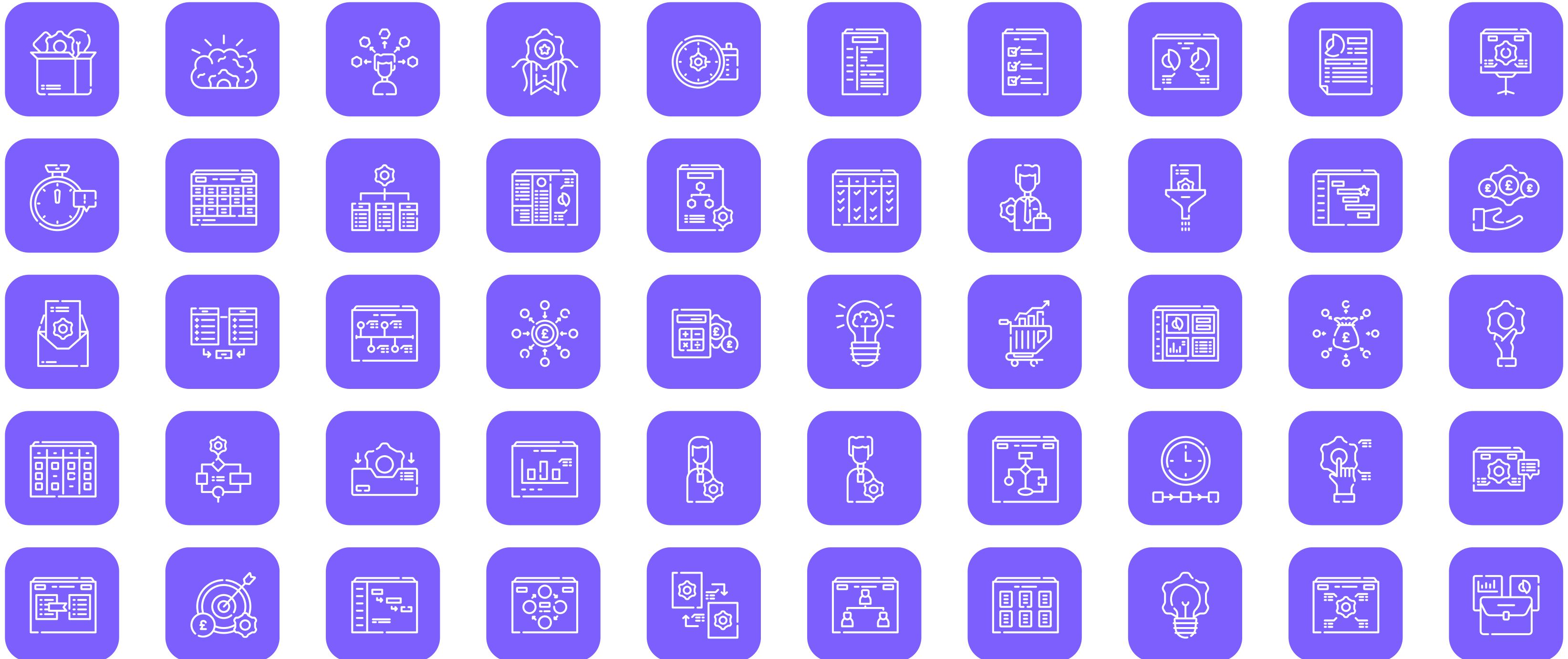


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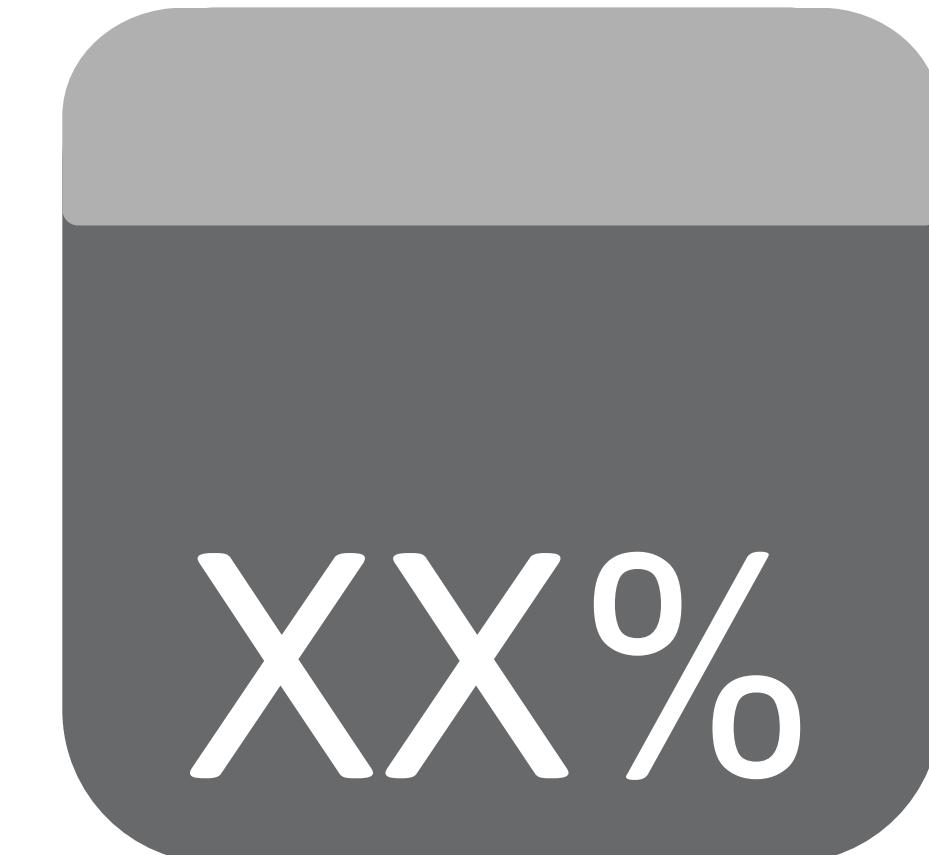
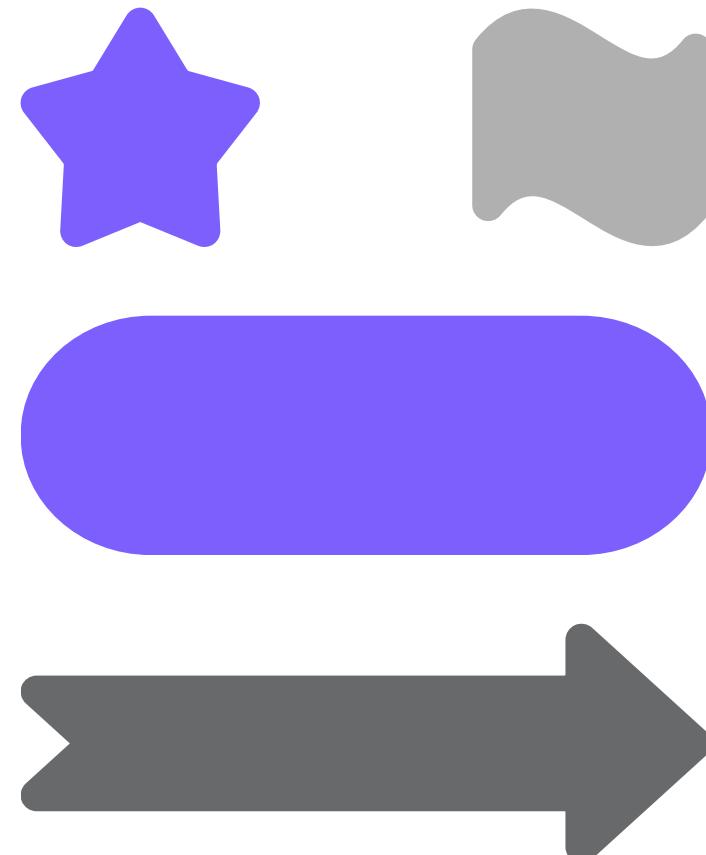
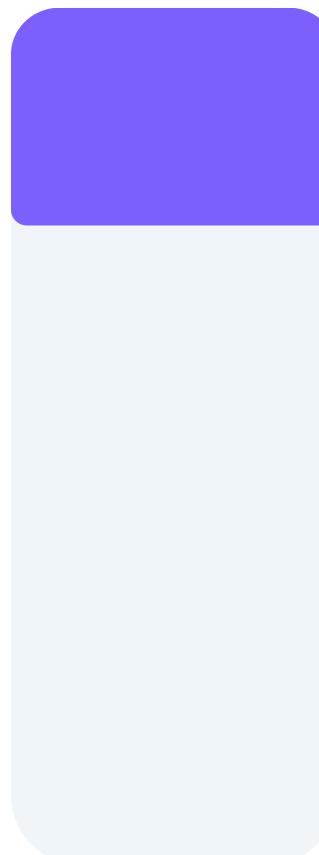


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[Pana](#)



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[Bro](#)



[Rafiki](#)



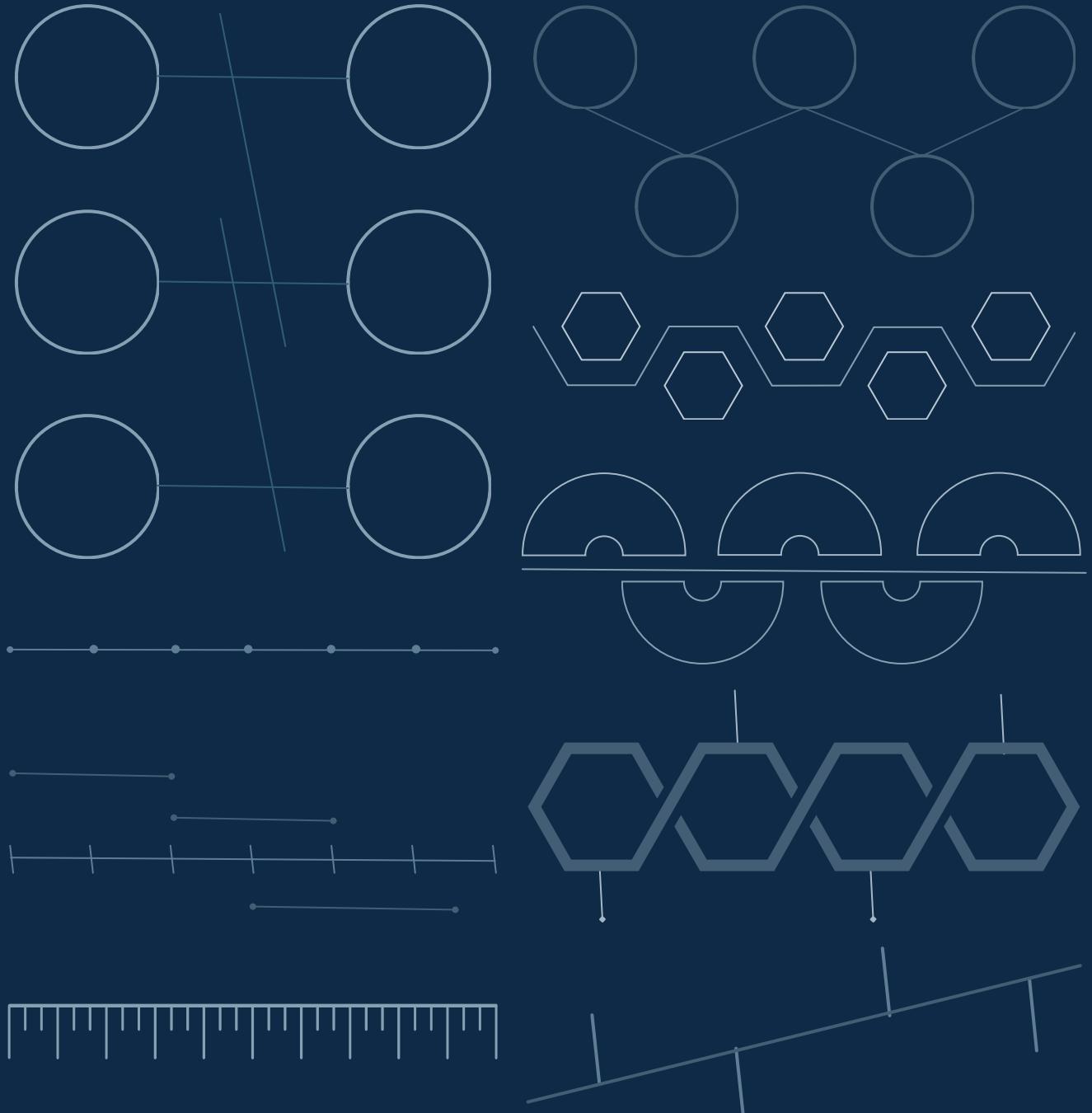
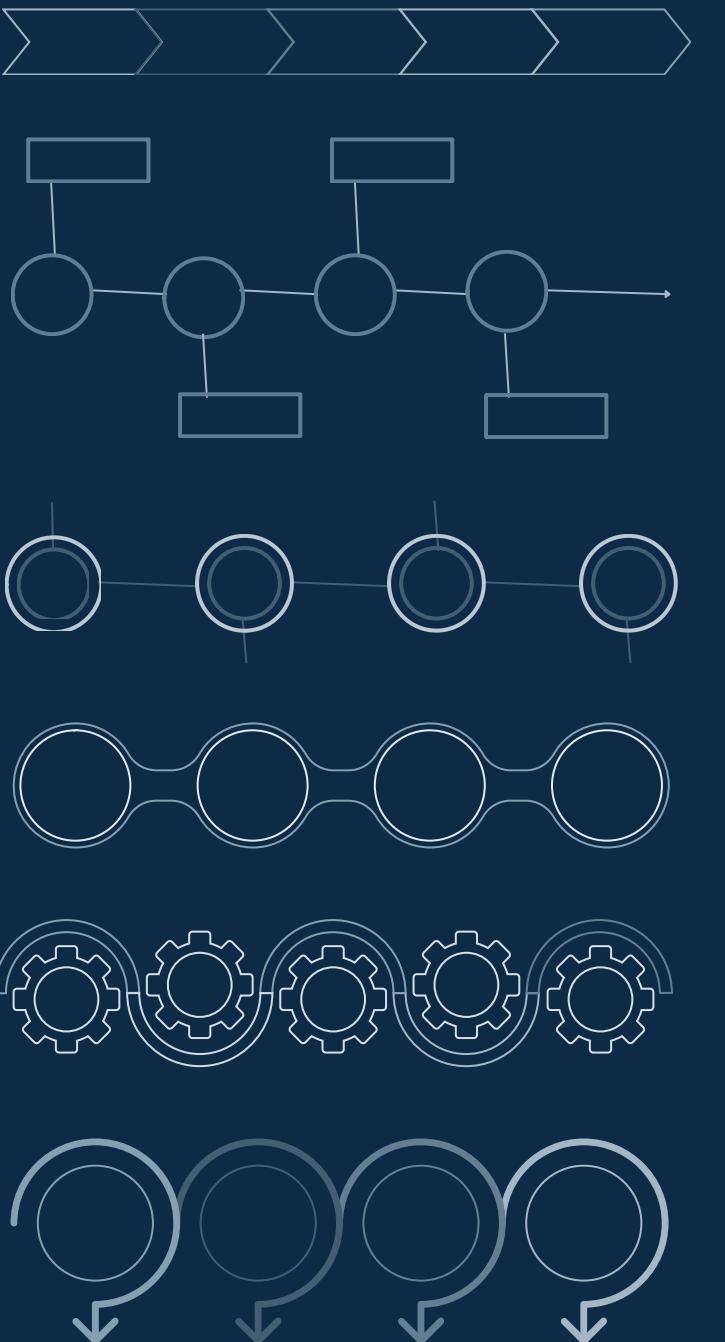
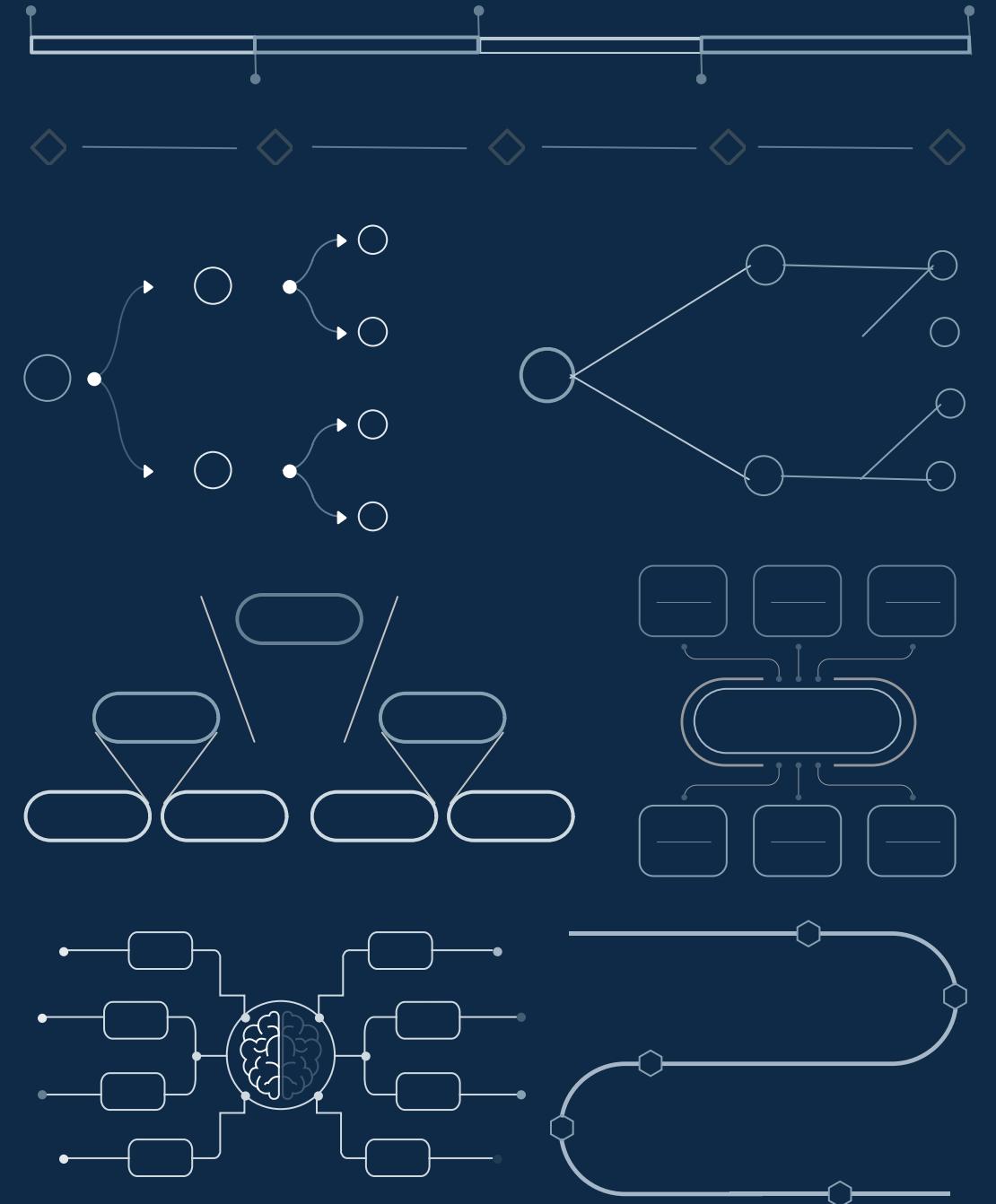
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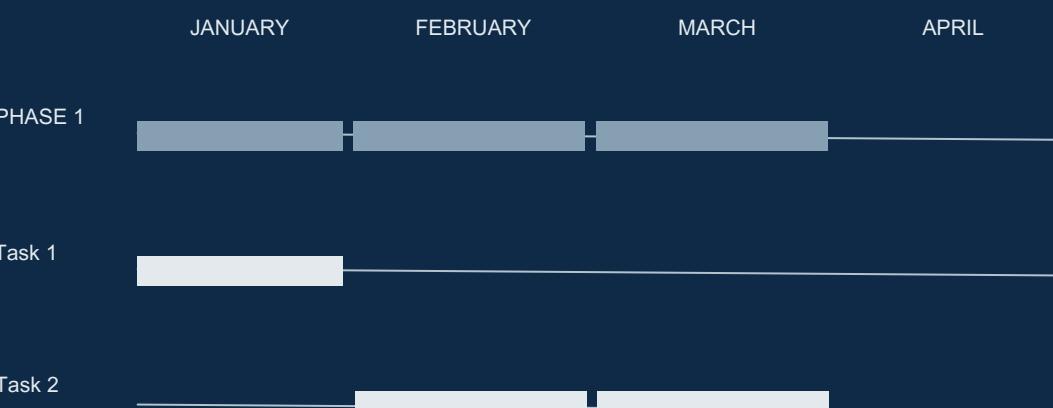
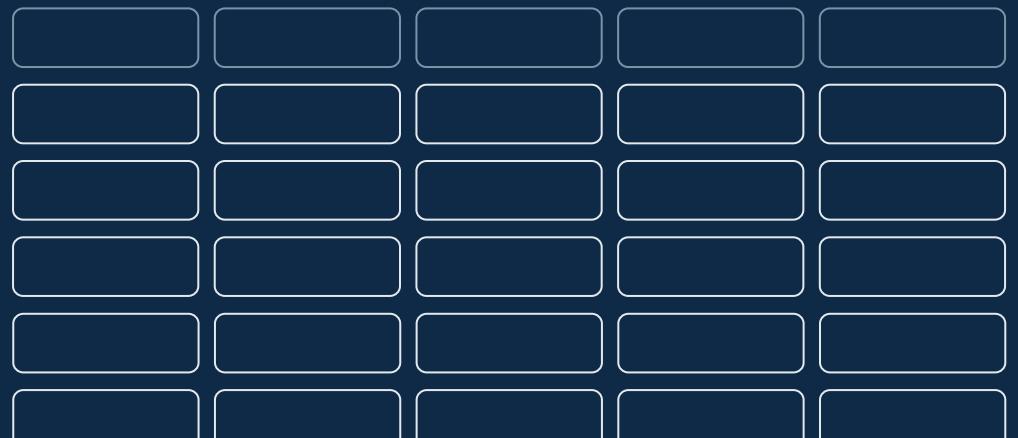
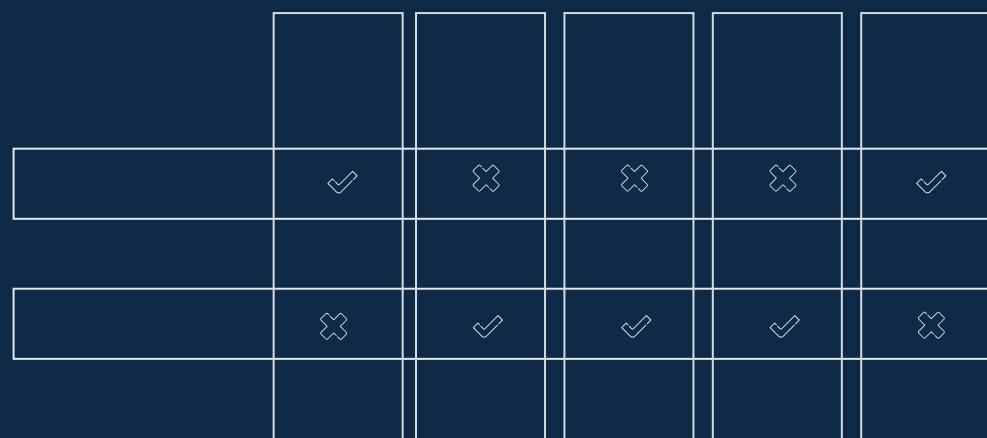
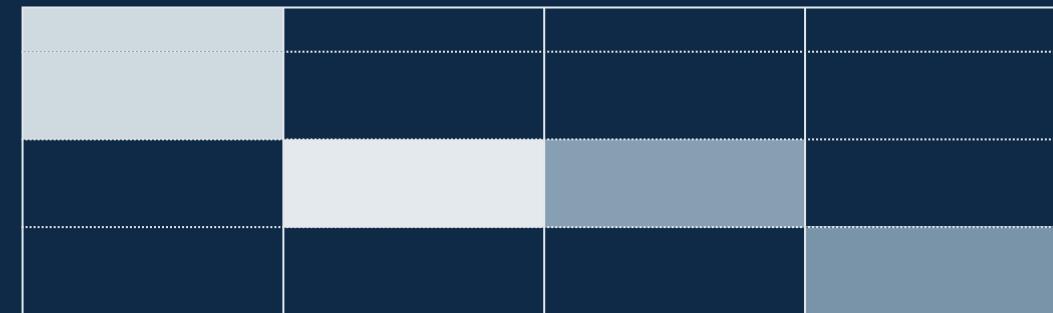
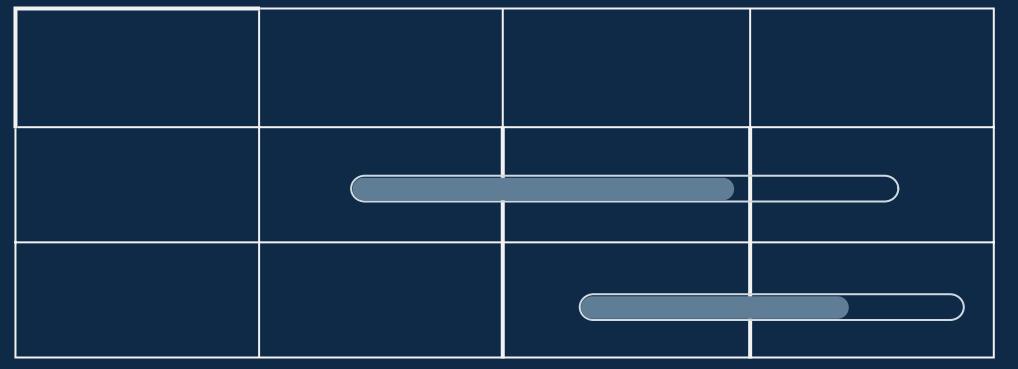
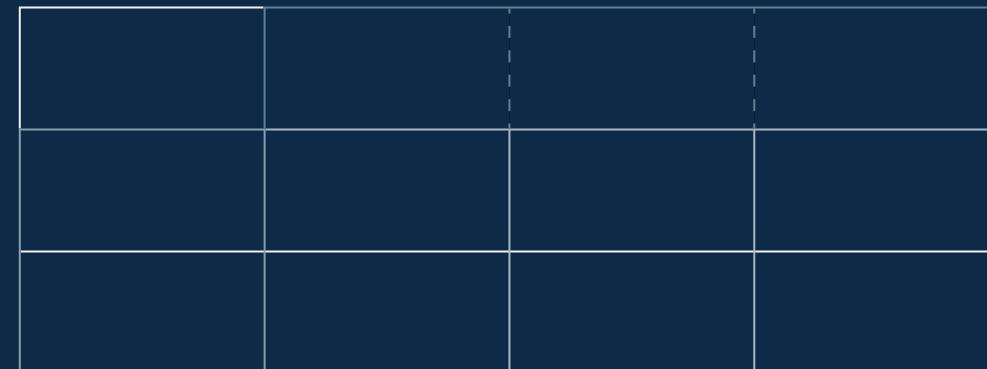
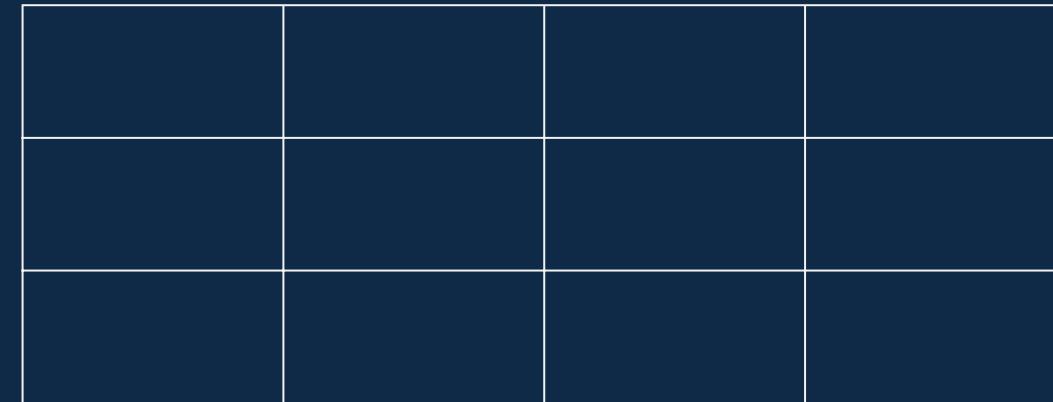
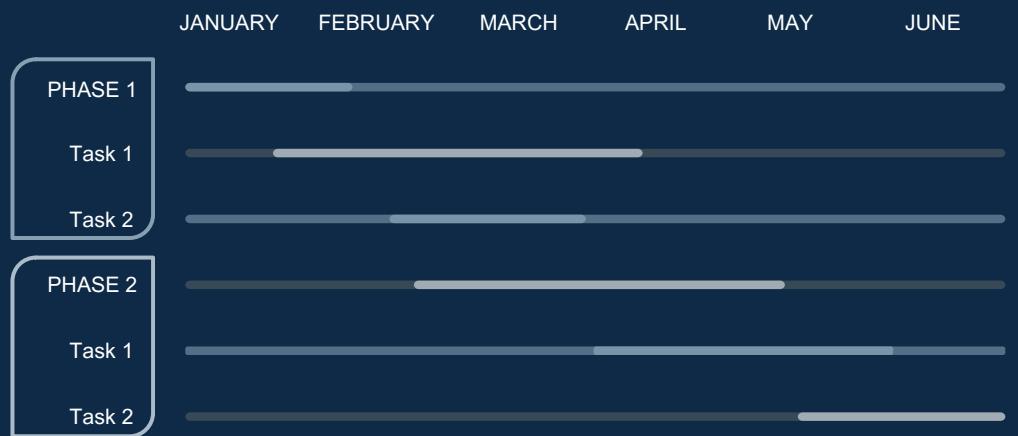
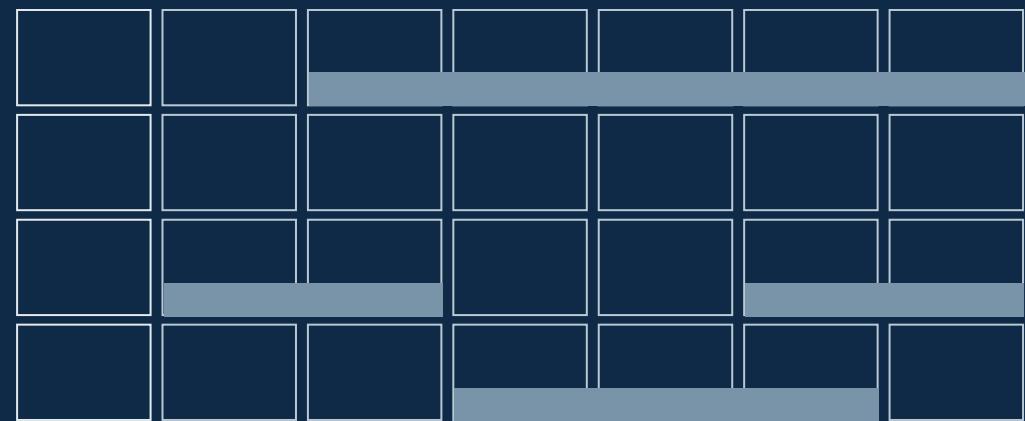
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You can easily **resize** these resources without losing quality. To **change the color**, just ungroup the resource and click on the object you want to change. Then, click on the paint bucket and select the color you want. Group the resource again when you're done. You can also look for more [infographics](#) on Slidesgo.

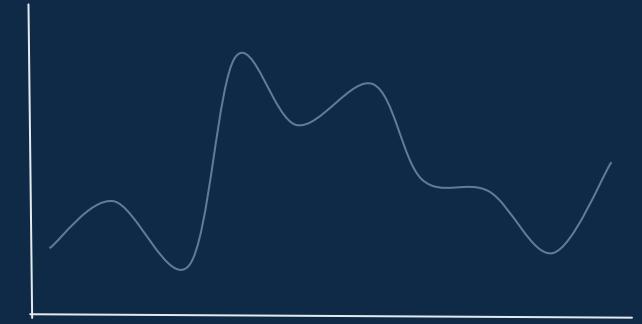
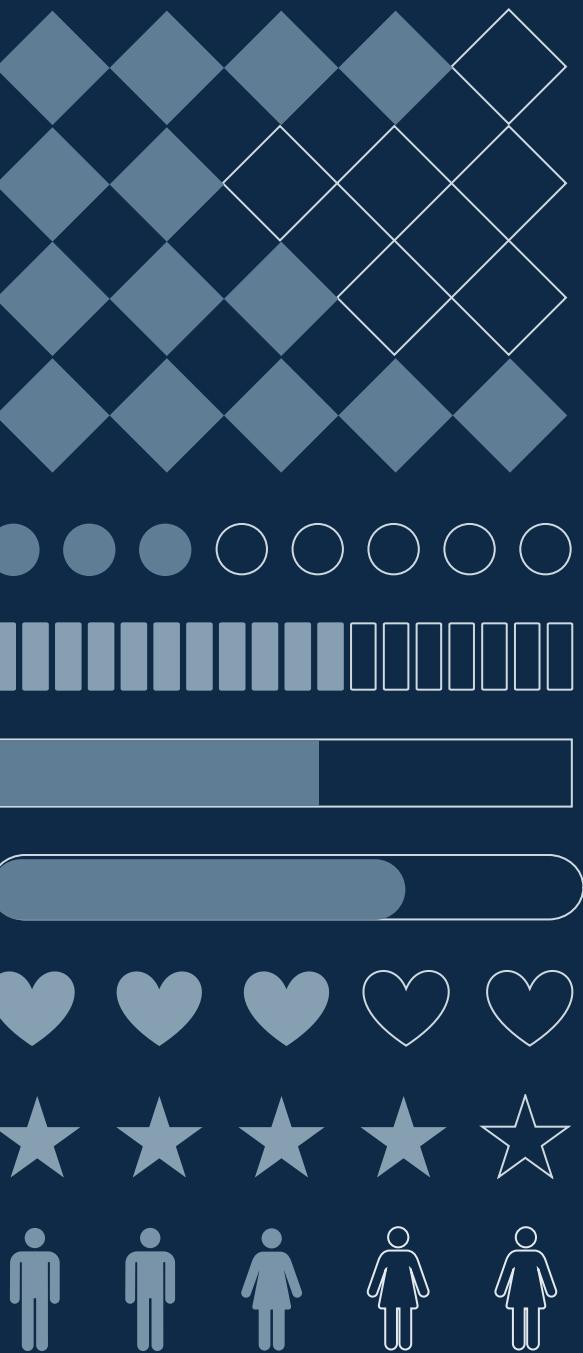
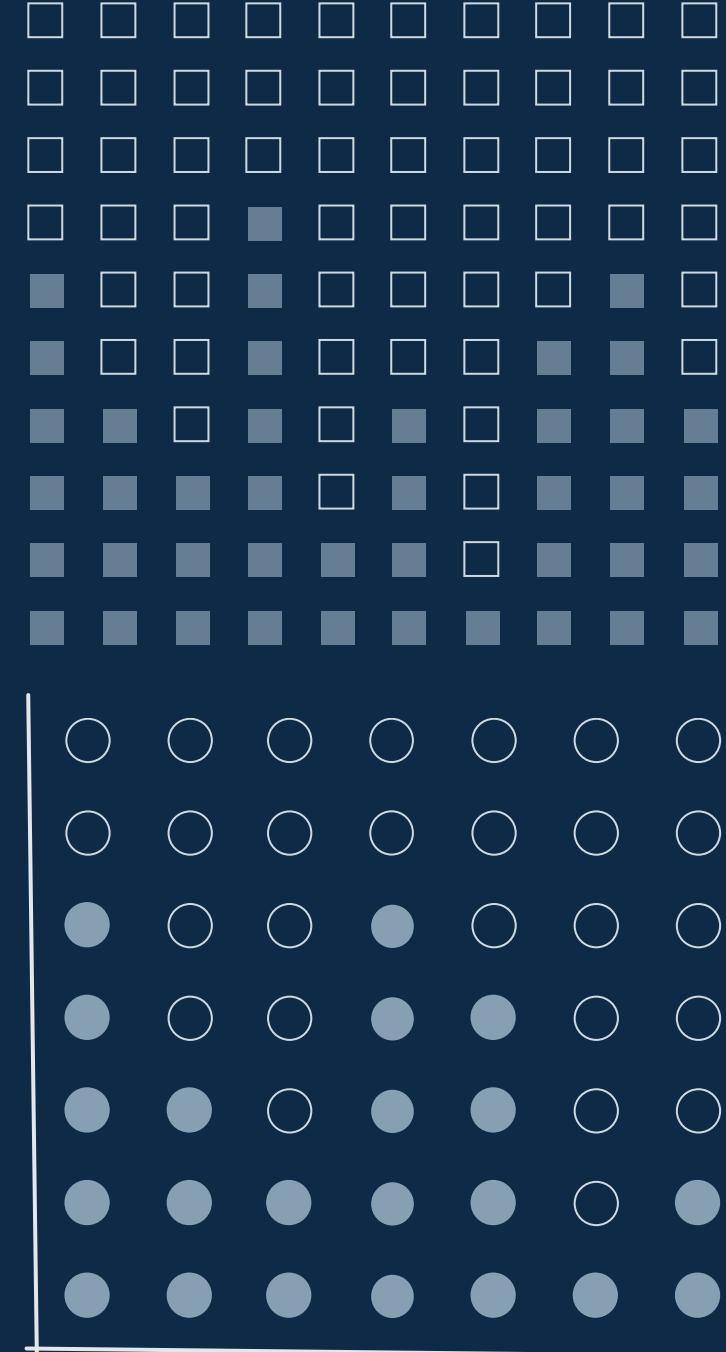












...and our sets of editable icons

You can **resize** these icons without losing quality.

You can **change the stroke and fill color**; just select the icon and click on the **paint bucket/pen**.

In Google Slides, you can also use [Flaticon's extension](#), allowing you to customize and add even more icons.



Educational Icons



Medical Icons



Business Icons



Teamwork Icons



Help & Support Icons



Avatar Icons



Creative Process Icons



Performing Arts Icons



Nature Icons



SEO & Marketing Icons



