

GROUP 4

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DELICIOUS RICEBOWL

- **Business Type**

Culinary - contemporary food (ready to eat)

- **Description**

The Ricebowl business is a culinary business concept that focuses on serving dishes in rice bowls. Rice bowls have become popular because of their practicality and ability to combine a variety of ingredients in one delicious and satisfying dish.

The establishment of this business was due to our awareness being moved in seeing the many students and school children who often forget to have a nutritious breakfast or lunch due to busy schedules.

- **Main Course and Variant**

In this Delicious rice bowl, we use chicken as the main ingredient besides rice, and cook vegetables.

This delicious ricebowl has 2 types of processed chicken, namely flour chicken and shredded chicken.

Flour chicken has flavors of :

1. Padang sauce
2. Black pepper, and
3. Oyster sauce.

While the shredded chicken has a variety of flavors of :

1. Chili basil
2. Oyster sauce, and
3. Sambal matah.

- **Innovation**

In general, rice bowls only contain side dishes, rice and raw vegetables. With this delicious ricebowl, we made a new innovation by adding cooked vegetables such as stir-fried bean sprouts and capcay.

Apart from that, what distinguishes us from other people's businesses is the large selection of chicken and the variety of flavors and the presence of cooked vegetables. therefore we are committed to providing delicious and high-quality dishes and a variety of flavors that can be adjusted to consumer tastes.

- **Business Market**

- Students

- **Sample Menu**

Chicken Popcorn with Padang Sauce

