



Calls  
5K

Revenue  
\$189.81K

Sales  
696

Region

All

Month

All

Year

2025

AI-Optimized

Standard Routing

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Low

Mid

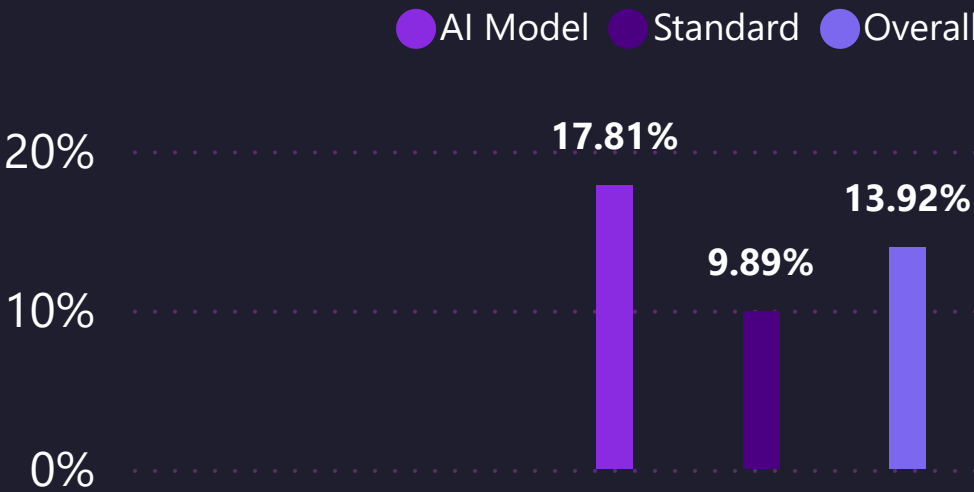
Top

Select Agent

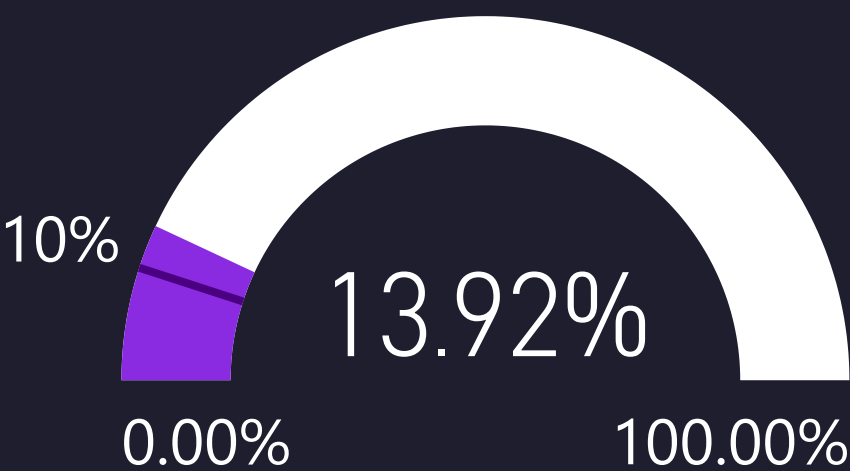
All

View

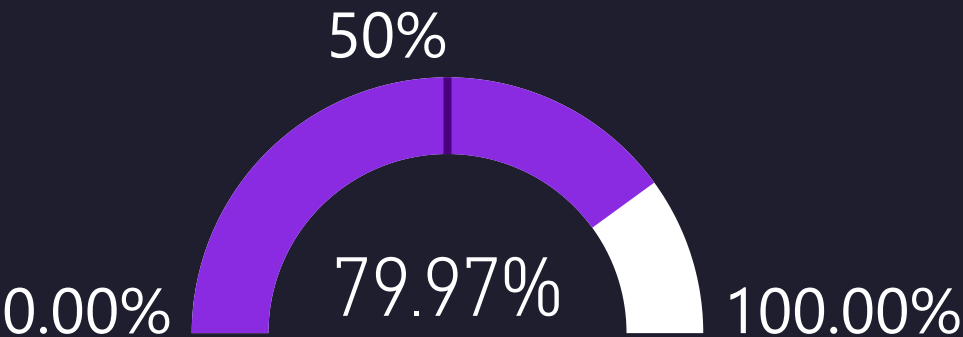
Standard VS AI Conversion Rate



Overall Conversion Rate



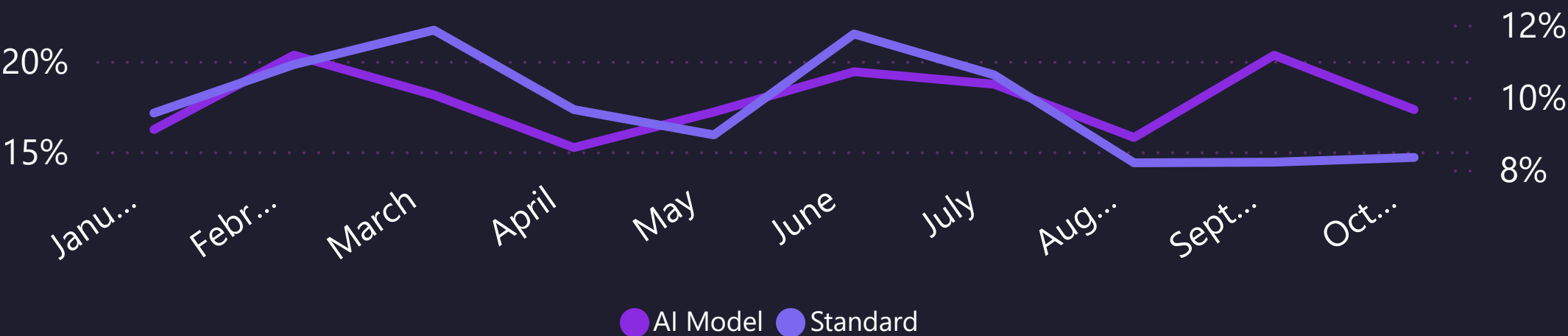
Uplift Percentage



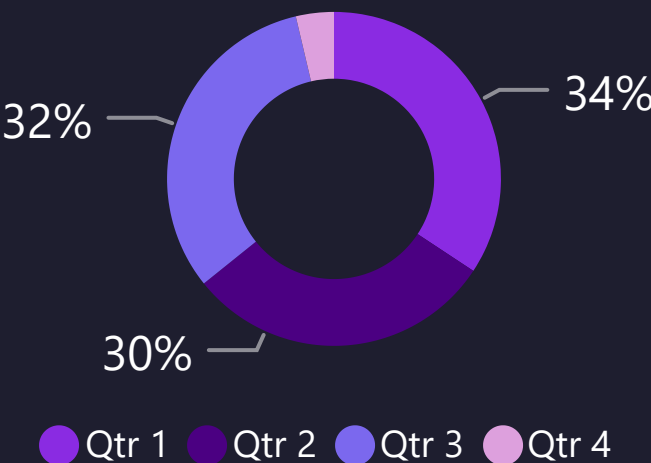
Conversion Rate (CR)



AI Model CR VS Standard CR by Month



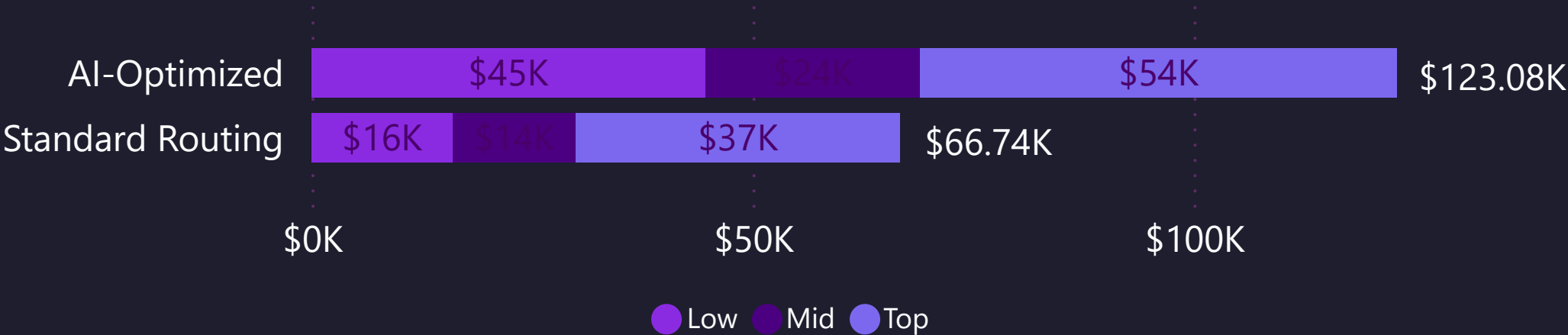
Revenue by Quarter



Revenue Per Call (RPC)



Revenue by Pairing Model and Agent Performance Tier





Select Agent

All



Name  
Aaron Brown

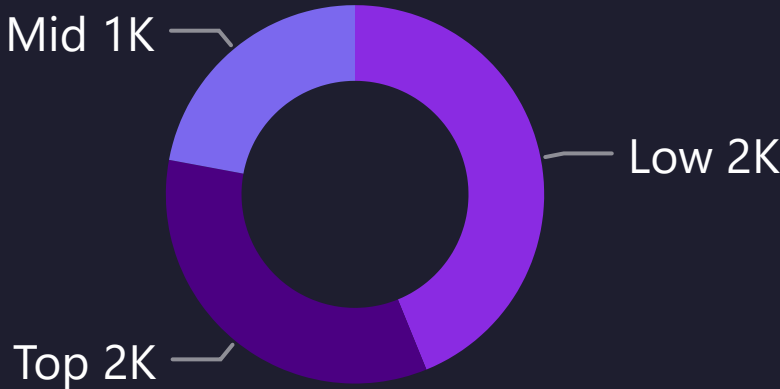
Calls  
5K

Sales  
696

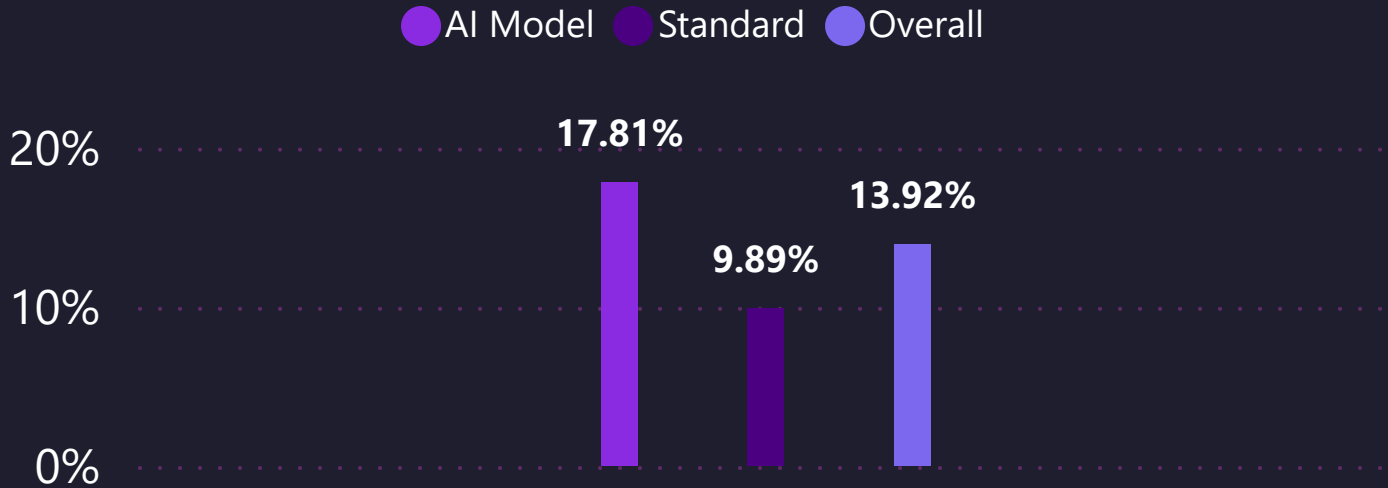
Revenue  
\$189.81K

Tenure (Months)  
50

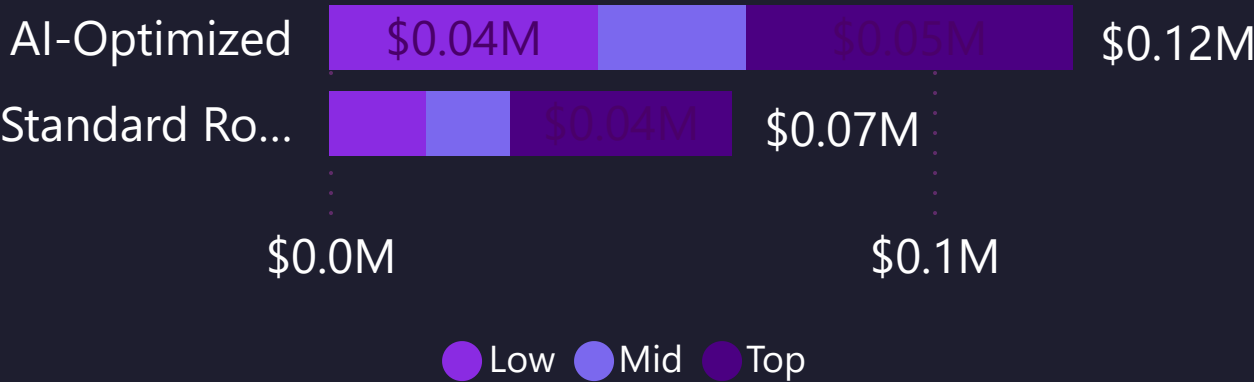
Calls By Performance



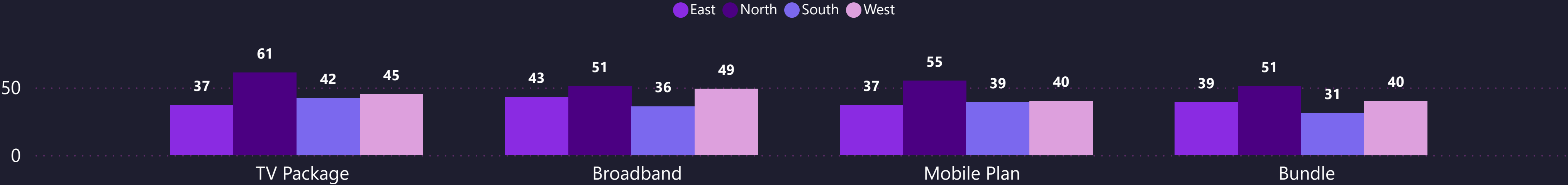
Standard VS AI Conversion Rate



Revenue by Routing



Products Sold by Region



What influences SaleMade to be 

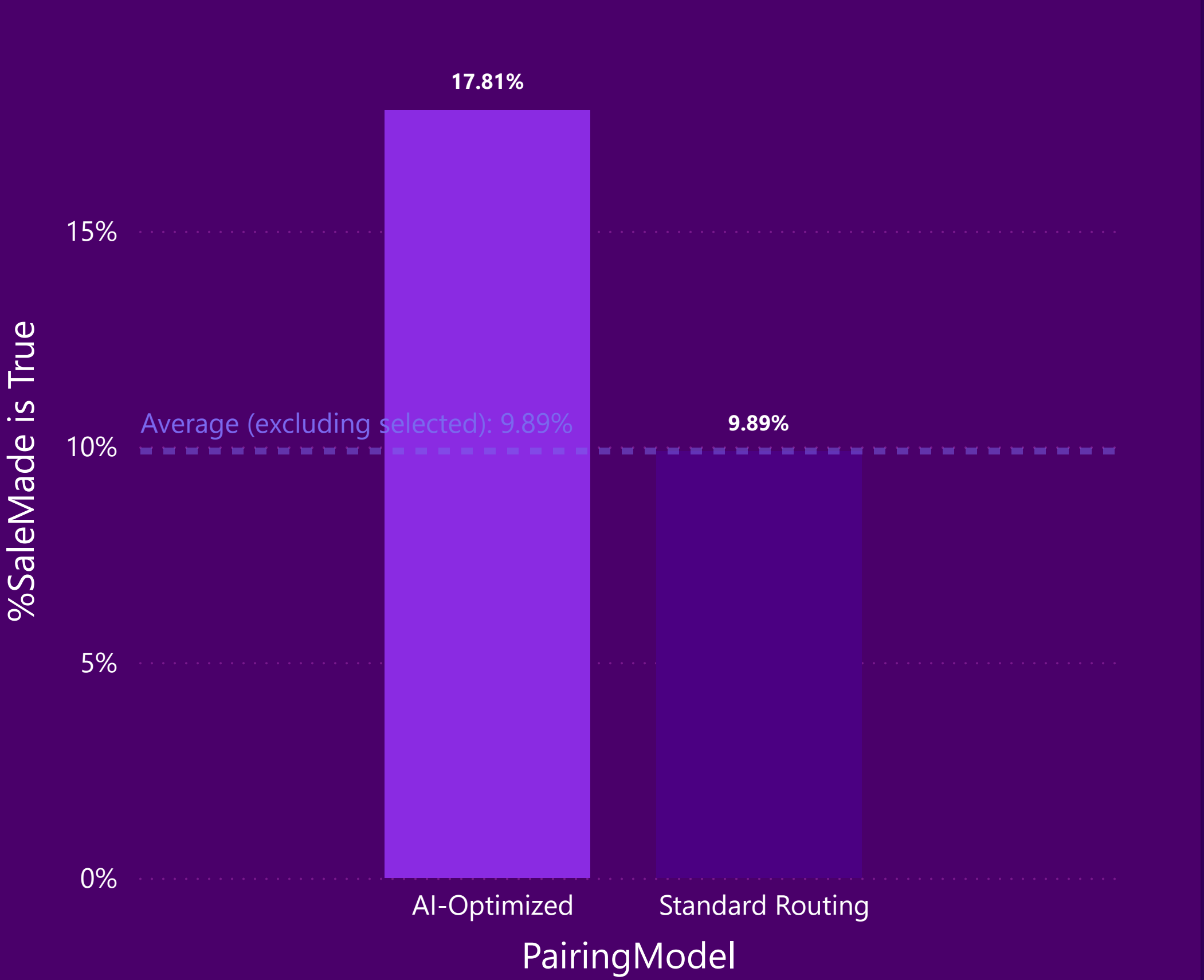
True

 ?

When...



← SaleMade is more likely to be True when PairingModel is AI-Optimized than otherwise (on average).



☐ Only show values that are influencers

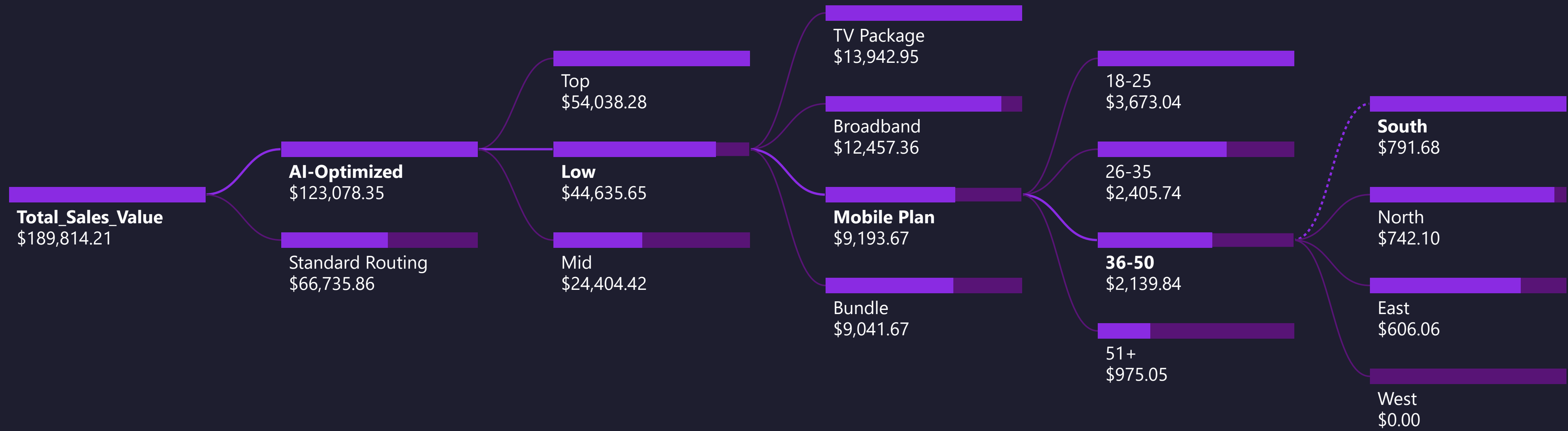
💡 PairingModel ×  
AI-Optimized

💡 PerformanceTier ×  
Low

💡 ProductInterest ×  
Mobile Plan

💡 AgeGroup ×  
36-50

💡 Region ×



# Customer's Revenue and CR Relation

