

MEGHA RAO

Product Manager

Strategic, Creative, and Analytically Focused

EDUCATION

DEC, 2020

Bachelor of Science in Computer
Science and Business Administration

Northeastern University | Boston, MA

MAY, 2016

High School Diploma

BGS National Public School | Bangalore, India

SKILLS

Notable Competencies:

Data Analysis, Data Science,
Marketing and Social Media
Documentation and Product Updates,
Competitor and User Research

Analytics & Data Tools:

Looker, Tableau, DataStudio, BigQuery,
Excel, Sheets, SQLite, MySQL, RStudio

Marketing & Organizational Tools:

G Suite, Microsoft Suite, Adobe Illustrator,
Slack, Intercom, Salesforce, Hubspot,
Mailchimp, Pardot, Asana, Jira,
Trello, SCRUM agile Methodology

Languages & Syntax:

SQL, R, Javascript, XML, HTML/CSS,
D3.js, Java, C++

ACCOMPLISHMENTS

MAY, 2020

President/Captain






Northeastern Rangila | Boston, MA
Successfully led my dance team to
nation-wide competitions

MAY, 2019

Co-Founder

Boston Be Taali | Boston, MA
Founded a non-profit dance competition and
raised money toward a charity focused on
empowering women and children in India

CONTACT

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 github.com/raomegha

EXPERIENCE

Product Manager Co-op

May 2019 – Jan 2020

mabl

Test Automation Software

- Lead and facilitated a project that identified trends to improve the customer retention rate across the company.
- Designed a customer success marketing dashboard using Google BigQuery and DataStudio to identify and communicate customers at churn risk to the Sales team.
- Served as a “voice of the user” in product planning; captured and shared user feedback with Engineering teams.
- Provided user support to triage and resolve product issues.
- Wrote and published end-user documentation and product updates to 10k+ customers.
- Monitored adoption/usage trends and developed appropriate plans to address consumer-facing issues.

Software Test Engineer Co-op

Jan 2018 – July 2018

ERT Corporation

Clinical Trial Technology Solutions

- Managed testing of over 100 clinical trials; balanced the resource load, updated testing status, and tracked defects throughout the study lifetime.
- Facilitated communication between 5 global teams with project management skills.
- Conducted over 200 black box testing scenarios in which product functionality was compared to a customized specification based on the client’s needs.
- Completed majority testing scenarios within 75% of estimated testing time.

Administrative Assistant

Jan 2017– Jan 2018

Northeastern University

Khoury College of Computer Sciences

- Coordinated scheduling, setup, and other logistics for day-to-day, small-scale, and large-scale events.
- Monitored for accuracy by updating various websites, email campaigns, and social media presences in support of various marketing and outreach efforts.
- Trained two succeeding interns during the period of work.
- Interacted with University personnel and referred them to appropriate Center resources.