



Raone Henrique de Castro Ferreira

Nationality: Brazilian **Date of birth:** 24/06/1996 **Gender:** Male

Phone number: (+351) 939313660 **Email address:** raoneinet.ing@gmail.com

Whatsapp Messenger: +351939313660

LinkedIn: <https://www.linkedin.com/in/raone-ferreira/>

Website: <https://lusobrasil.com/>

Home: Costa de Caparica (Portugal)

ABOUT ME

About me

Computer Engineering student at Universidade Aberta de Portugal (UAb-PT) with hands-on experience in web development and front-end engineering, building responsive, high-performance, and user-focused web applications. Proficient in HTML5, CSS3, Tailwindcss, JavaScript, TypeScript, React.js, Next.js, with back-end knowledge in PHP and MySQL.

Skilled in version control (Git), performance optimization, SEO, cross-browser testing, responsive design, and accessibility (WCAG). Strong problem-solving skills, continuously learning new technologies, and actively seeking opportunities to contribute to innovative, data-driven, and impactful projects.

SKILLS

HTML / CSS / Javascript / React.JS / Typescript / Tailwind / Bootstrap / PHP / MySQL / WordPress / Git / Github / Next / Linux

EDUCATION AND TRAINING

Computer Engineering

Universidade Aberta de Portugal - UAB Pt [27/02/2024 – Current]

City: Lisbon | **Country:** Portugal | **Website:** <https://portal.uab.pt/> | **Field(s) of study:** Information and Communication Technologies: • Software and applications development and analysis

WORK EXPERIENCE

Nestlé Nespresso S.A – Lisbon, Portugal

Webmaster (Frontend)

[06/2025 – Current]

- Develop and maintain responsive, high-traffic web pages using modern front-end technologies HTML5, CSS3, JavaScript, JQuery ensuring performance, scalability, and code quality.
- Implement new features, UI components, and content updates to support marketing, e-commerce, and brand initiatives.
- Optimize website performance, page speed, and SEO to increase organic traffic and improve search engine visibility.
- Ensure compliance with EU web accessibility standards (WCAG), applying best practices in semantic HTML, ARIA, contrast, keyboard navigation, and screen-reader support.
- Implement A/B tests, optimizing content, user flows, and conversion funnels based on data-driven results.
- Perform debugging, troubleshooting, and cross-browser testing to guarantee stability across devices and platforms.
- Test and document new features and releases in collaboration with product, marketing, and engineering teams.

Freelance Web Developer

[2022 – 06/2025]

- Designed, developed, and maintained WordPress-based websites, including e-commerce stores, corporate websites, landing pages, and blogs.
- Implemented and customized WooCommerce, Elementor, and WordPress plugins, developing new features and integrations to meet business and marketing requirements.
- Managed MySQL databases, hosting environments, backups, and deployments, ensuring data integrity, uptime, and scalability.
- Performed troubleshooting, debugging, and security hardening to maintain platform stability and protect against vulnerabilities.
- Optimized website performance, Core Web Vitals, and SEO, improving page speed, search engine rankings, and conversion rates.

Key Technologies

HTML5, CSS3, JavaScript, PHP, WordPress, WooCommerce, Elementor, MySQL

PROJECTS

[09/2024 – Current]

Lusobrasil Personal Web Project – Immigration & Travel Platform

- Conceived, designed, and developed a full-stack WordPress platform dedicated to immigration and travel information, covering content strategy, UX, UI, and technical implementation.
- Built and structured the website using WordPress and Elementor, creating custom layouts, responsive pages, and optimized content templates.
- Implemented SEO architecture and on-page optimization using Yoast, including metadata, schema, URL structure, and content indexing to maximize search engine visibility.
- Developed an article management and publishing system, enabling scalable content creation and structured categorization.
- Optimized performance, accessibility, and mobile responsiveness to ensure a fast, user-friendly experience across devices.
- Managed hosting, security, backups, and ongoing maintenance to ensure reliability and scalability.

Link: <https://lusobrasil.com/>

LANGUAGE SKILLS

Mother tongue(s): Português

Other language(s):

Inglês

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Italian

LISTENING B1 READING B2 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

French

LISTENING C1 READING C1 WRITING B2

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Spanish

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user