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SUPPLY CHAIN MANAGEMENT

1. Introduction

Supply Chain Management (SCM) is the management of the flow of goods and services. It includes all processes that transform raw materials into final products.

2. Key Components

- **Suppliers:** Provide raw materials.
- **Manufacturers:** Convert raw materials into finished goods.
- **Warehouses:** Store products before distribution.
- **Distributors:** Deliver products to retailers or customers.
- **Customers:** Final users of the product.

3. Main Activities

- Planning
- Sourcing
- Production
- Inventory Management
- Transportation
- Delivery

4. Importance of SCM

- Reduces costs
- Improves customer satisfaction
- Enhances efficiency

- Increases competitiveness

5. Challenges

- Demand fluctuations
- Transportation delays
- Supplier reliability
- Inventory control issues

6. Conclusion

Effective Supply Chain Management helps organizations deliver the right product, at the right time, in the right quantity, and at the right cost.

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