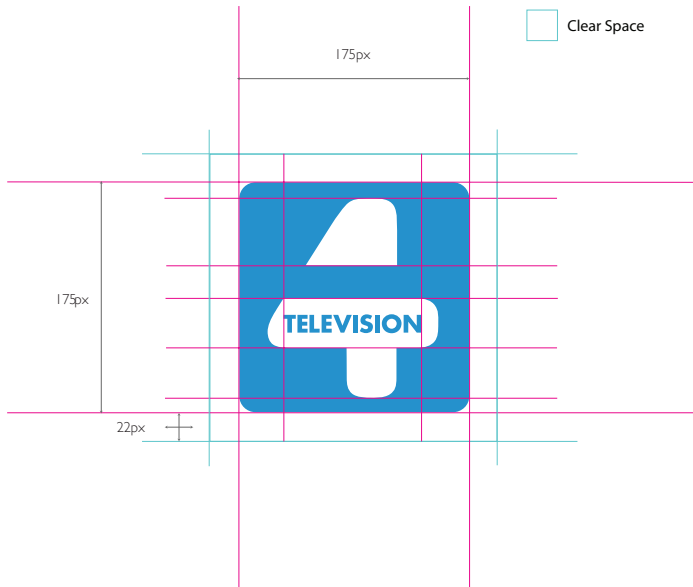
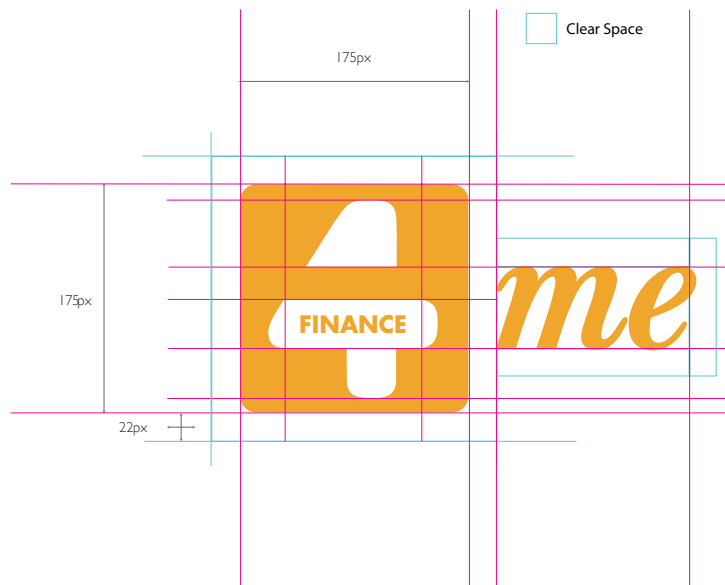


Primary Logo



Blue indicates Clear Space. The blue area must be kept free of other elements. Grey padding indicates Safe Zone.

Magenta indicates type and element alignment and boundaries.



ON - AIR VERSION

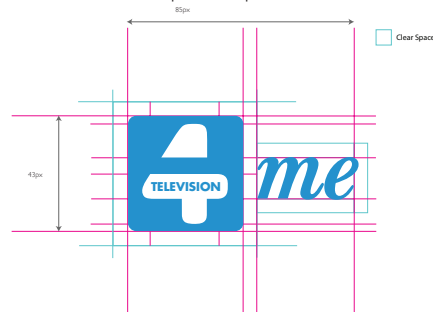
COLOURS LOGOTYPE

Secondary Logos



Smallest this logo may ever be.

(w) 85px X (h) 45px



COLOUR PALETTE

Primary



CMYK: 78.30.3.0
RGB: 26.146.202
HEX: #1692CB

Mono



CMYK: 100
RGB: 0.0.0
HEX: #000000



CMYK: 43.35.35.1
RGB: 153.153.153
HEX: #999999



CMYK: 0.0.0.0
RGB: 255.255.255
HEX: #FFFFFF

Secondary



CMYK: 49.96.0.0
RGB: 147.49.146
HEX: #943293



CMYK: 68.1.36.0
RGB: 62.188.179
HEX: #3BBBB2



CMYK: 0.98.52.0
RGB: 238.30.89
HEX: #EE1E59



CMYK: 4.37.93.0
RGB: 240.168.47
HEX: #F0A82F

FONTS USED IN LOGOTYPE

DIN Regular

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

DIN Medium

1234567890 !@£\$%^&*()-=+
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

DONT ABUSE YOUR LOGO



DON'T CHANGE ELEMENT POSITION



DON'T STRETCH OR DISTORT



DON'T CHANGE FONTS/COLOUR