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Connected- A Social Networking Sculpture Installation

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connected

A Social Networking Sculpture Installation

Raphael Cherney

overview

- **Background**
- **Process**
- **Context**
- **Works**
- **Conclusion**
- **Next**



background



myspace

Linkedin

facebook®

twitter 

skype™

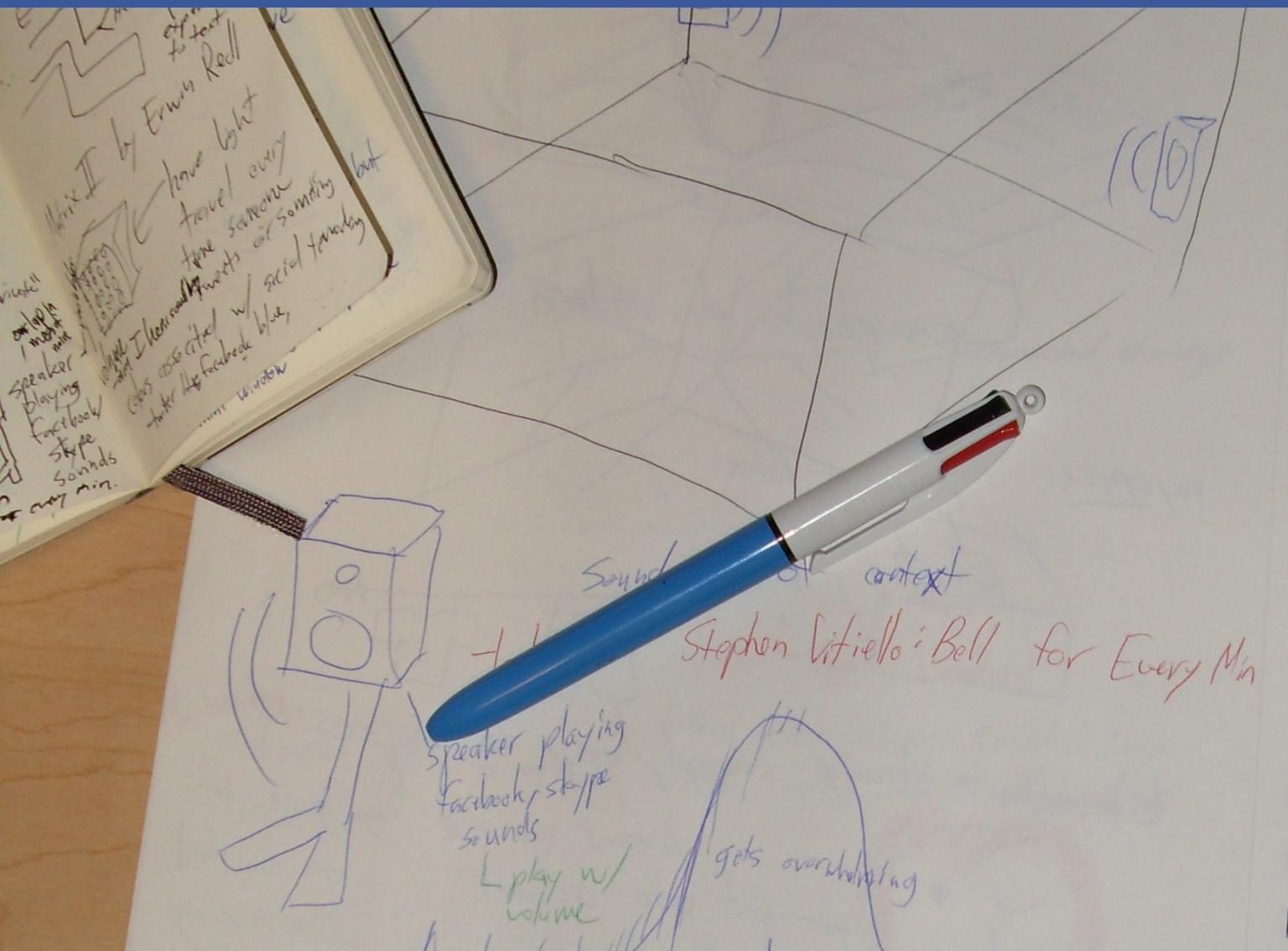
mentor



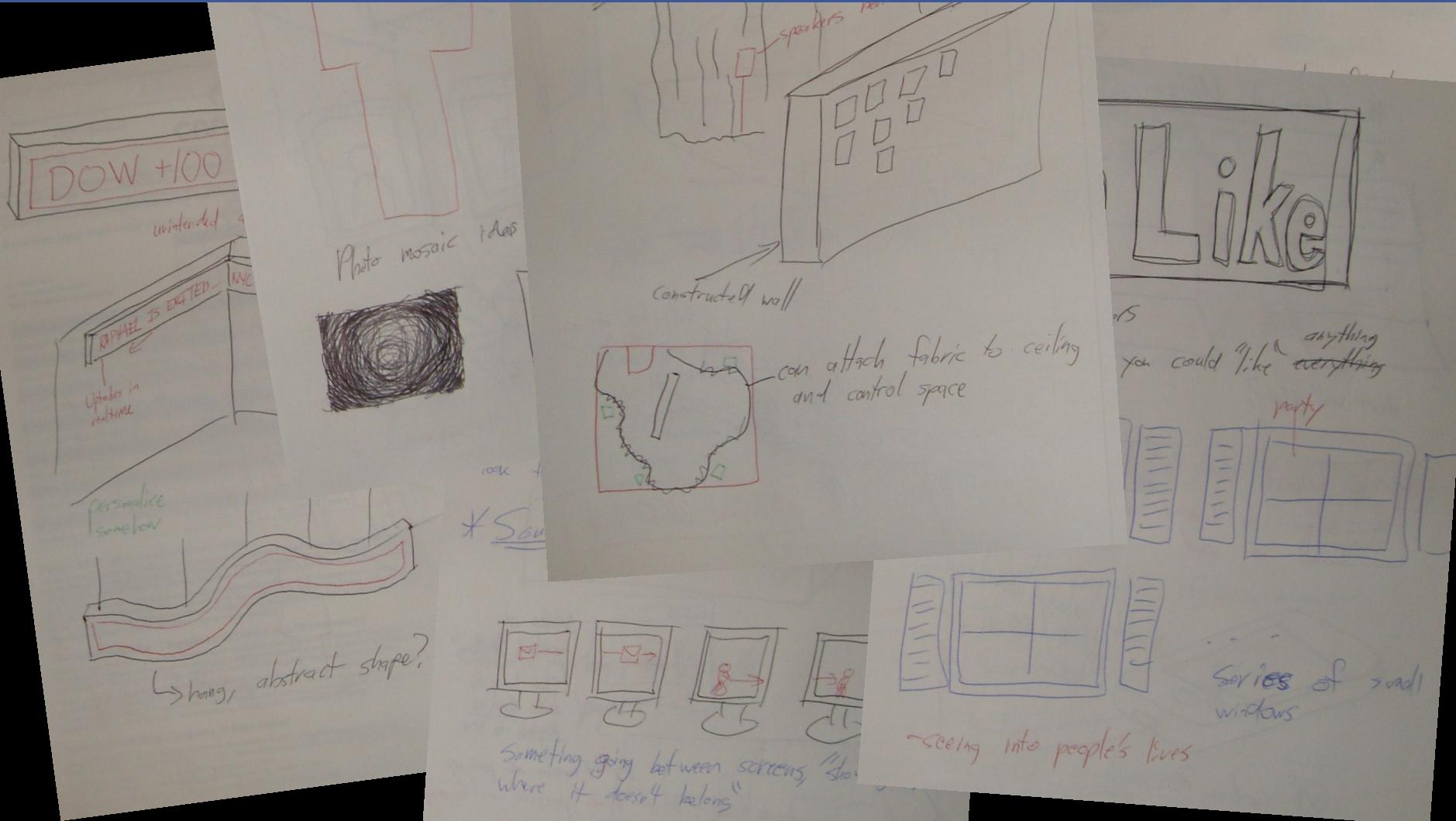
Andrew Mowbray
Professional Artist and Wellesley Professor



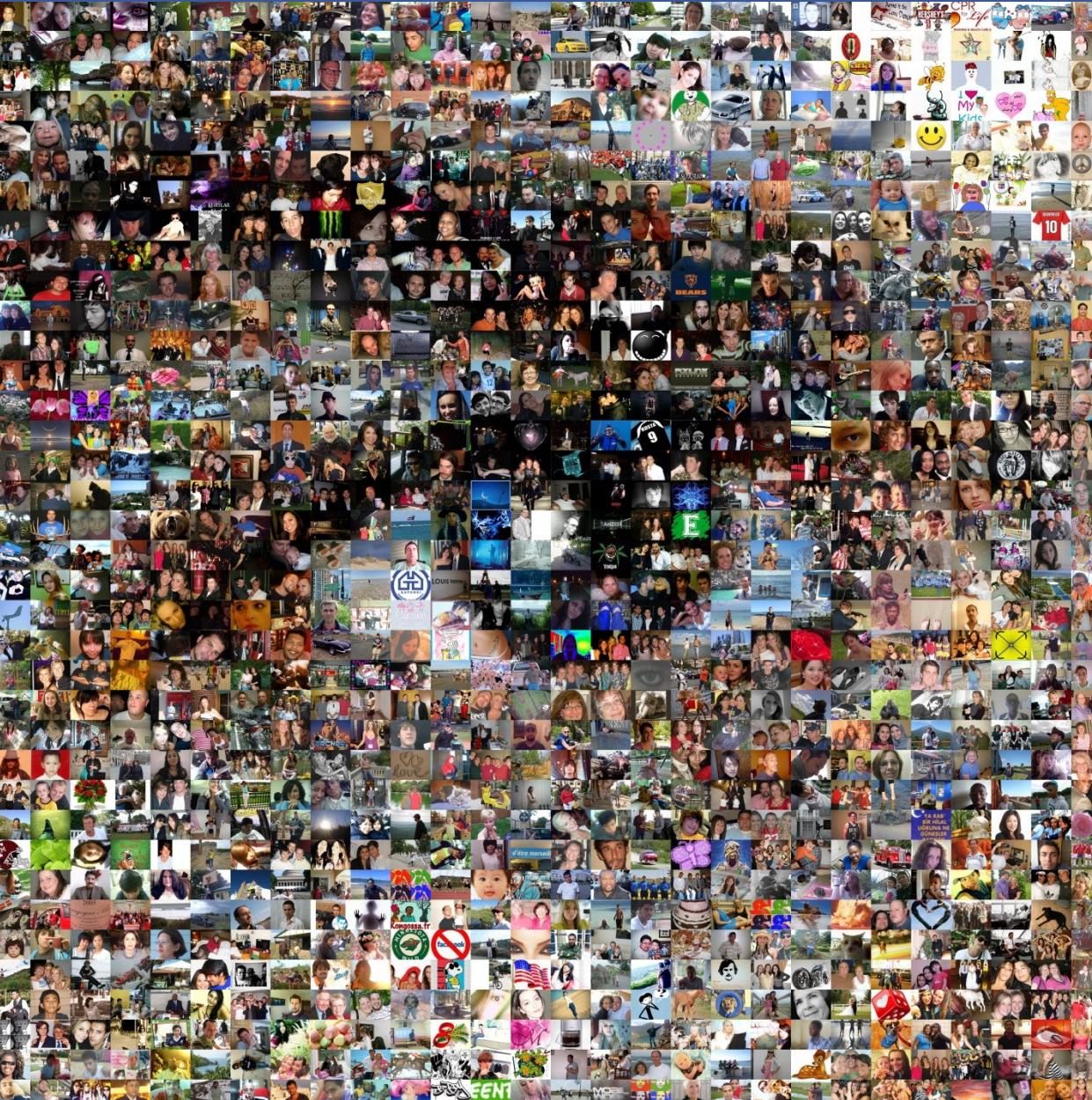
process



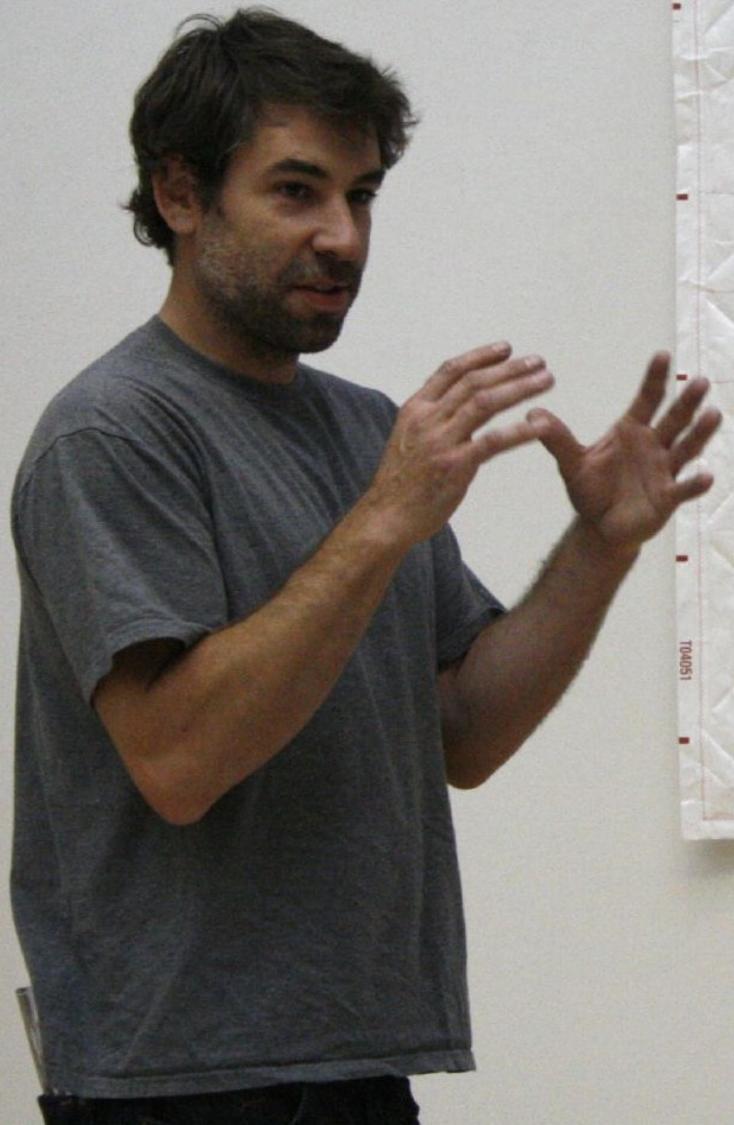
ideas

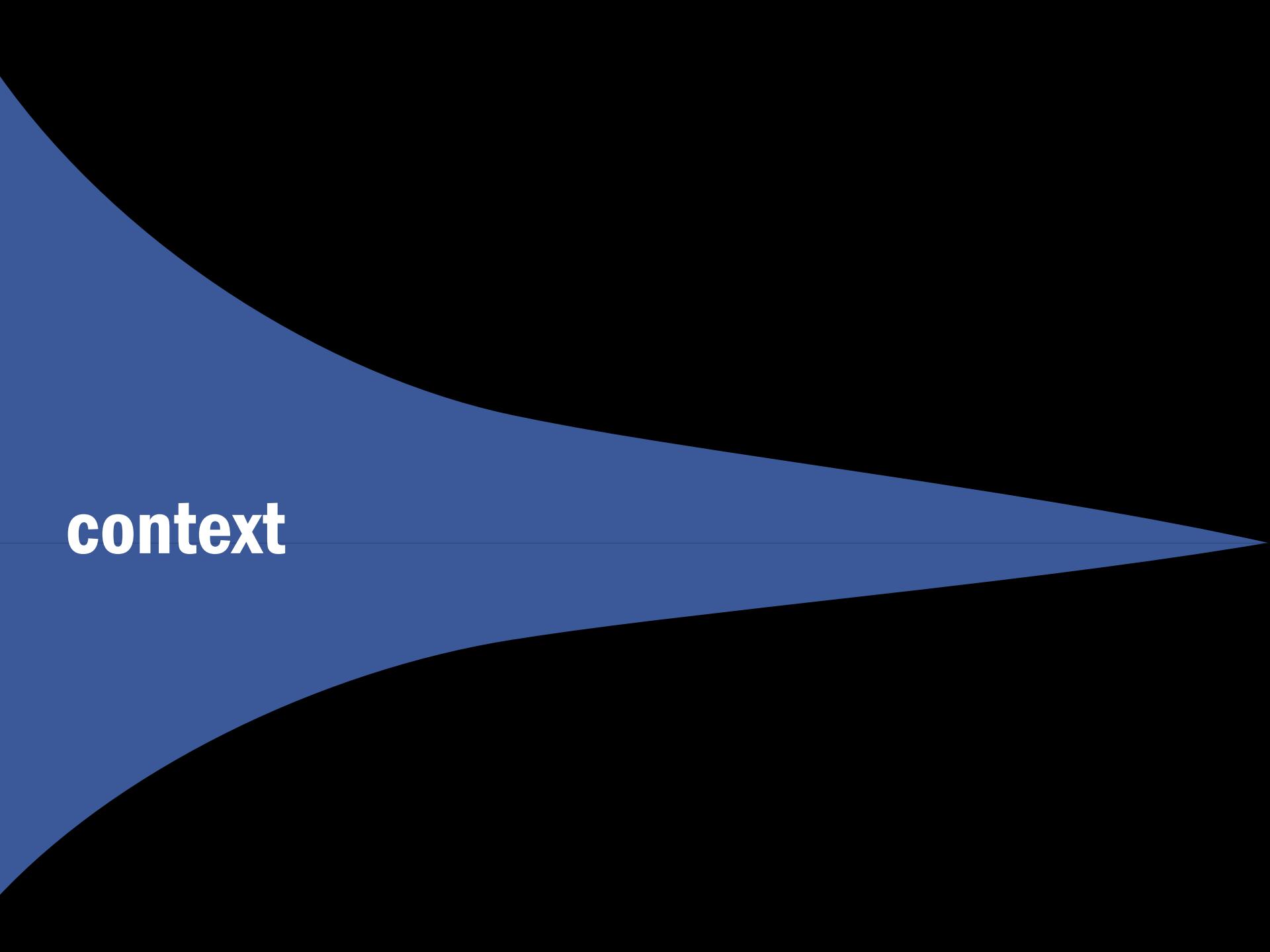


experimentation



discussion and revision





context



danah boyd
Social Media Researcher

Citation: boyd, danah. (2007) "Why Youth (Heart) Social Network Sites: The Role of Networked Publics in Teenage Social Life." *MacArthur Foundation Series on Digital Learning – Youth, Identity, and Digital Media Volume* (ed. David Buckingham). Cambridge, MA: MIT Press.

Why Youth (Heart) Social Network Sites: The Role of Networked Publics in Teenage Social Life

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"If you're not on MySpace, you don't exist" – Skyler, 18, to her mom¹

"I'm in the 7th grade. I'm 13. I'm not a cheerleader. I'm not the president of the student body. Or captain of the debate team. I'm not the prettiest girl in my class. I'm not the most popular girl in my class. I'm just a kid. I'm a little shy. And it's really hard in this school to impress people enough to be your friend if you're not any of those things. But I go on these really great vacations with my parents between Christmas and New Year's every year. And I take pictures of places we go. And I write about those places. And I post this on my Xanga. Because I think if kids in school read what I have to say and how I say it, they'll want to be my friend." – Vivien, 13, to Parry Aftab during a "Teen Angels" meeting²

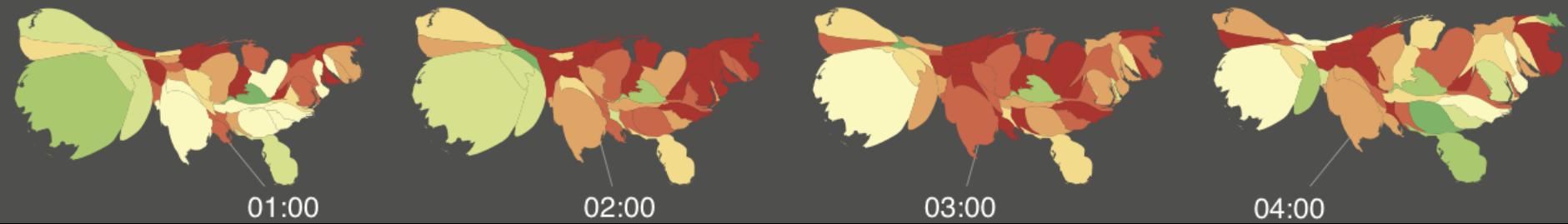
During 2005, online social network sites like MySpace and Facebook became common destinations for young people in the United States. Throughout the country, young people were logging in, creating elaborate profiles, publicly articulating their relationships with other participants, and writing extensive comments back and forth. By early 2006, many considered participation on the key social network site, MySpace, essential to being seen as cool at school. While not all teens are members of social network sites, these sites developed significant cultural resonance amongst American teens in a short period of time. Although the luster has since faded and teens are not nearly as infatuated with these sites as they once were, they continue to be an important part of teen social life.

The rapid adoption of social network sites by teenagers in the United States and in many other countries around the world raises some important questions. Why do teenagers flock to these sites? What are they expressing on them? How do these sites fit into their lives? What are they learning from their participation? Are these online activities like face-to-face friendships – or are they different, or complementary? The goal of this chapter is to address these questions, and explore their implications for youth identities. While particular systems may come and go, how youth engage through social network sites today provides long-lasting insights into identity formation, status negotiation, and peer-to-peer sociality.



- Persistence
- Searchability
- Replicability
- Invisible audiences

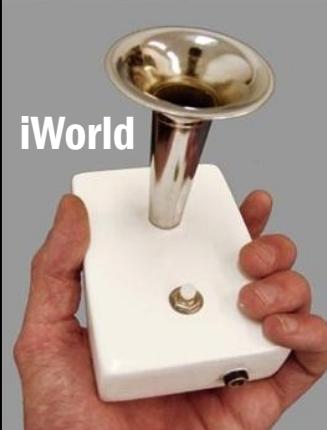
Pulse of the Nation



Metropath(ologies)

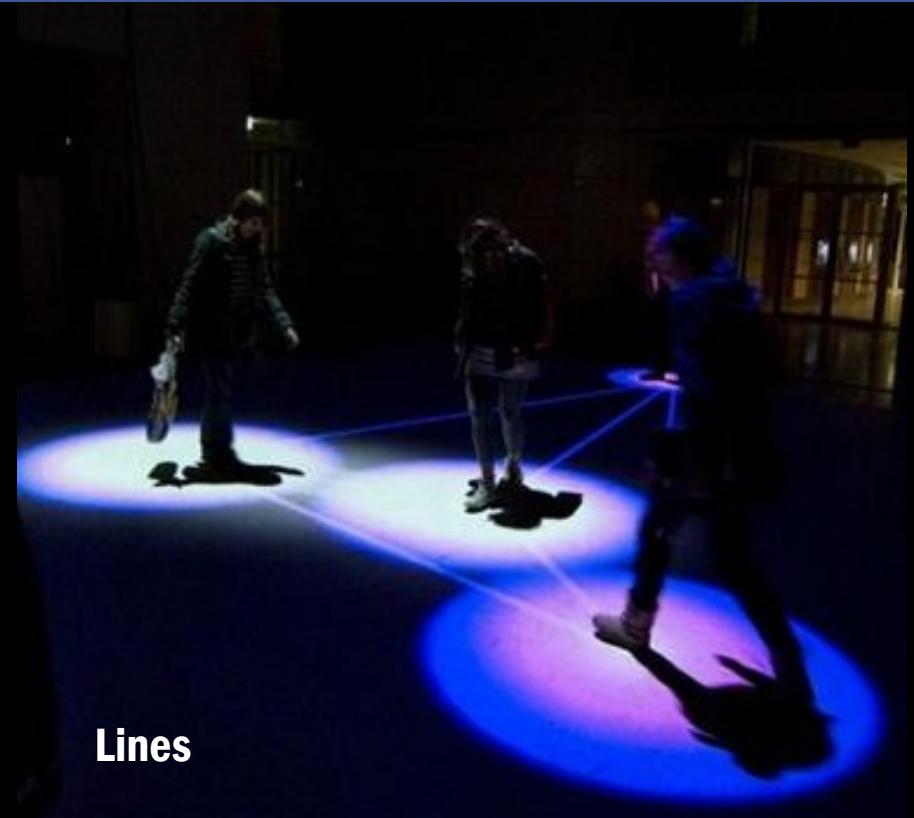
Social Media Group, MIT





Daan Brinkmann

Vertigo





Stephen Vitiello: A Bell for Every Minute



El Anatsui: When I Last Wrote to You about Africa

Davis Museum



spaces



Jewett Corridor Gallery

Opening reception: Tuesday, May 10, 4:45-6:30pm

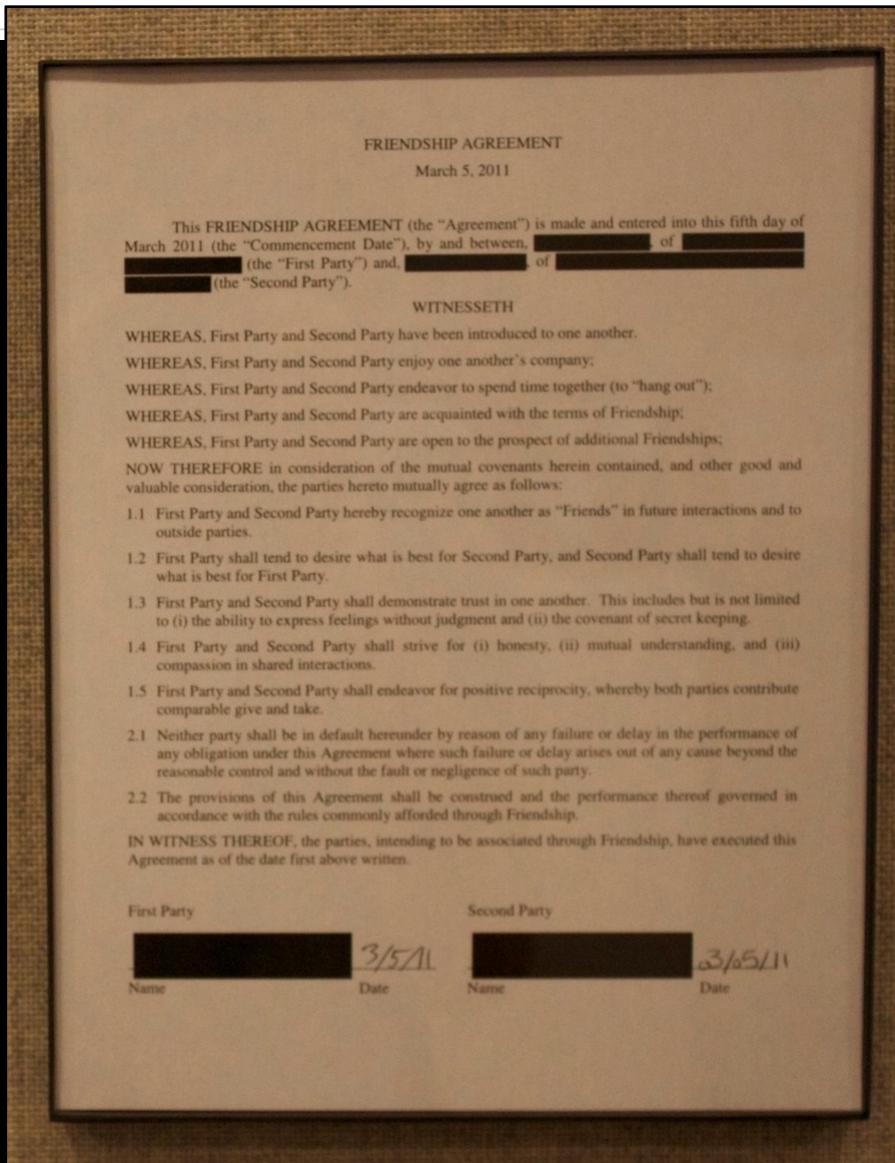
Exhibition Dates: May 6-May 27, 2011



Friends

Requests (4)

Requests

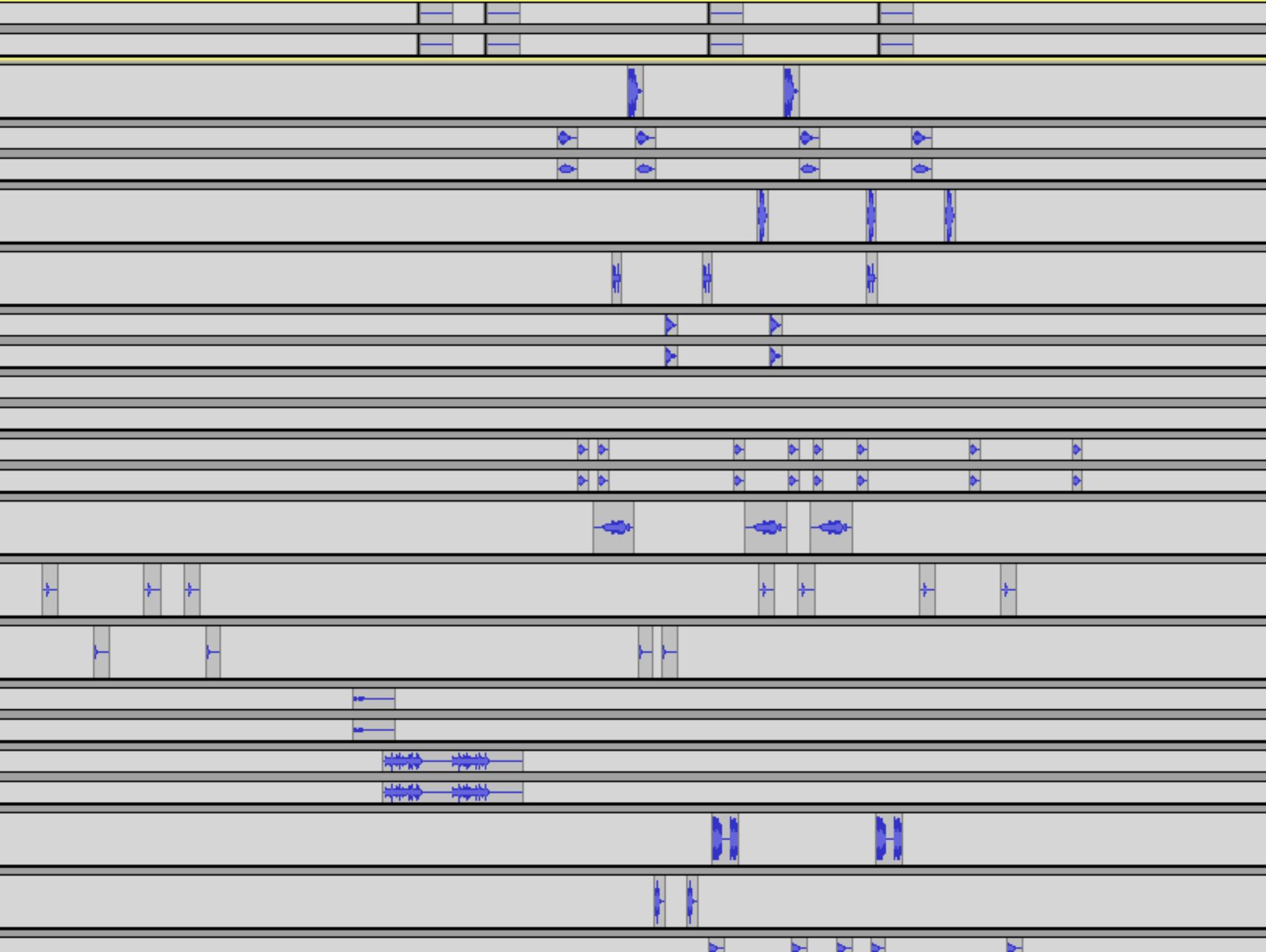
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Half of these people will log on to facebook today.







conclusions

- **Don't be afraid to try things; there is no innovation without making some mistakes.**
- **Discussion and collaboration helps foster new ideas.**
- **Plan ahead; there are always more unknowns than you expect.**
- **Iterate...even if your first idea seems good enough.**
- **Art is about context.**

[+ Select Guests to Invite](#)**41 Attending** [See All](#)

	Abigail Hansen
	Christina Smith
	Una Graonic
	Dani Toth
	P. Lucy McVeigh
	Melissa Bernard-Giger
	Alex Kurland

Heimat: Senior Thesis/Senior Art Majors Exhibition

[You are Attending](#) · [Share](#) · [Public Event](#)**Time** Tuesday, May 10 · 4:30pm - 6:30pm**Location** Jewett Art Gallery at Wellesley College**Created By** Jewett Art Gallery at Wellesley College**More Info** Exhibition of senior thesis projects and senior art majors work. Thesis students featured are Ali Crank, Sarah Shaer, Lucia Nhamo, and Angela Huang. Senior art majors include Sarah Ditmars, Laura Dale Britton, Christina Chin, Consuelo Valdes, Caroline Rose, Tiffany Shi, Eliza Tibbits, Sophie Wang, Morgan McKinney, Luis Gutierrez, Raphael Cherney.**Share:** [!\[\]\(8816b01ae401ac67525c2170317db51f_img.jpg\) Post](#) [!\[\]\(5b6ef7d784249856b896db35c508ab13_img.jpg\) Link](#) [!\[\]\(2aecf0a1acb01a4d35f781e2bdc433b9_img.jpg\) Photo](#) [!\[\]\(a9bdad136c4012654481fd7c8555cec1_img.jpg\) Video](#)**Kelley Tialiou**

To the thesising seniors: we'd love to see some 'action shots' of you in the studio with your works in progress!

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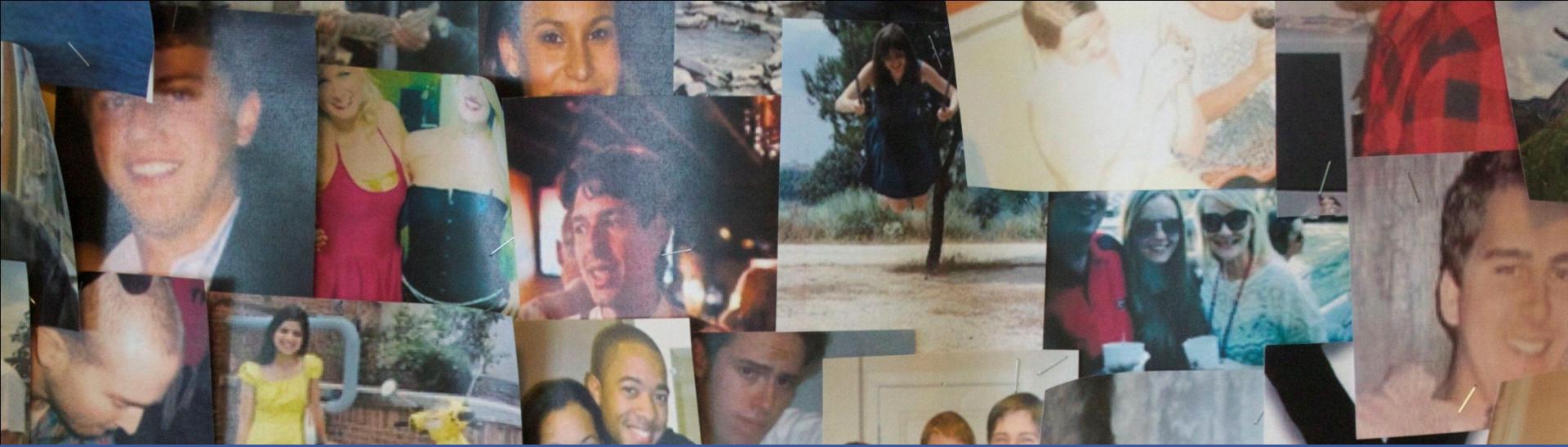
Atlas Model Railroad Company manufactures locomotives, freight cars, track and accessories in N, HO & O Scales

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next....

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questions

