

Raphaëlle Aulagnon

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🌐 <https://sites.google.com/essec.edu/raphalleaulagnon>

Applied economist combining discrete-choice modeling, causal inference and causal ML, and survey-based analysis to inform business and policy decisions. Proficient in R, Stata, and Python.

Education

Bocconi University

PhD in Economics

Visiting Fellow at [Harvard CID](#) (2024) and at University of Chicago (2025).

Focus: education, digital and labor economics.

Italy

2021–Jan 2027

Yale University

MA in International and Development Economics

USA

2019

ESSEC Business School

MSc in Management

Exchange at Universidad Torcuato Di Tella (2017).

Focus: math and economics tracks.

France & Singapore

2014–2018

Lycée Janson de Sailly

Undergraduate Studies in Mathematics and Geopolitics

France

2012–2014

Experience

World Bank Outcomes Department

External Consultant

- Conducting a meta-analysis on “AI for Good Jobs,” synthesizing evidence on how AI adoption affects job search, matching, and labor market outcomes.

Remote

Sept 2025–May 2026

IDB Research Department

External Consultant

- Worked on multiple Digital Education projects in Peru, spanning field implementation and econometric analysis.

Remote

Dec 2024–March 2025

Economics of Innovation Lab, Collège de France

Research Assistant to Philippe Aghion

- Analyzed fiscal and survey data to assess inequality and mobility in France.
- Produced evidence to inform public policy discussions.

France

Sep. 2020– July 2021

Good Business Lab

Research Associate

- Designed and implemented RCTs on labor market programs with a major garment firm.
- Generated policy-relevant evidence on worker financial inclusion, well-being, and productivity, engaging with private sector and NGOs.

India

July 2019– July 2020

EDF

Asset and Liabilities Analyst

- Built financial risk models to advise portfolio strategy for a leading European utility.

France

Jan. 2018 – June 2018

Triodos Finance

Credit Analyst

- Evaluated investment projects for financial, social, and environmental impact.

France

Sep. 2016 – Feb. 2017

Alcatel-Lucent España

Financial and Macroeconomic Analyst

- Conducted macroeconomic and financial analysis to support telecom strategy in Southern Europe.

Spain

June. 2015 – Dec. 2015

Languages and Skills

Languages: Native French; Fluent in English, Spanish, Italian; Intermediate German.

Technical: R, Stata, Python, LaTeX, SurveyCTO.

Strengths: Structural discrete-choice modeling, causal inference and causal ML, survey design, and RCT implementation.

References

Jerome Adda: Bocconi University jerome.adda@unibocconi.it

Philippe Aghion: INSEAD philippe.aghion@insead.edu

Julian Cristia: IADB jcristia@iadb.org

Selected Research Projects

France

Job Market Paper

Do Politics Matter for University Choice?

- Structural discrete-choice analysis of university choice using nationwide administrative data.
- Designs and implements a conjoint experiment to identify preference trade-offs.
- Quantifies welfare effects through counterfactual simulations.

Peru

Working Paper

How Much Do We Gain from Personalization?

- RCT using heterogeneous treatment effect ML to assign individualized messages.
- With Julian Cristia, Nicolas Bottan, Jose Luis Montiel, Mauricio Romero.

Peru

Published

Streaks to Success: The Effects of Highlighting Streaks on Student Effort and Achievement

- RCT on habit formation in online learning.
- With Ofer Malamud, Julian Cristia, Santiago Cueto.
- Published at Economics of Education Review.
- Coverage: [IDB Research Insight](#).

US

Working Paper

(Over)-Confidence and Fairness Views

- Online survey experiment linking inflated or algorithmic feedback to confidence and meritocratic beliefs.
- With Timm Gries.
- Coverage: [Harvard CID Voices Blog](#).

India

Working Paper

Digital Remittances for Female Migrant Workers

- Field study on digital transfers and financial inclusion.
- With Achyuta Adhvaryu, Anant Nyshadham, Ishita Batra, Karan Nagpal.
- Coverage: [IDInsight Policy Brief](#).