



## Discussion

**Julia Angwin** ✓

@JuliaAngwin



Does YouTube's recommendation algorithm push extreme content?

New NYU research shows that most users do not get pushed extreme content, but some do – and overall the recommendations skew toward conservative content.

Traduire le Tweet



[themarkup.org](https://themarkup.org)

Investigating YouTube's Ideological "Rabbit Hole" – The Markup

A conversation with Megan Brown

2:02 PM · 12 nov. 2022 · Twitter Web App

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Répondre

**Julia Angwin** ✓ @JuliaAngwin · 12 nov.

En réponse à @JuliaAngwin



"About 3 percent of the users in our study did go down what we classified as a rabbit hole, meaning the ideology of their recommendations became more extreme and more narrow" @m\_dot\_brown told me in this week's newsletter.



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**Julia Angwin** @JuliaAngwin · 12 nov. ...

Researchers also found a slight conservative skew to YouTube's recommendations. "People were, on average, regardless of their own ideology, more likely to go toward conservative content" @m\_dot\_brown told me.



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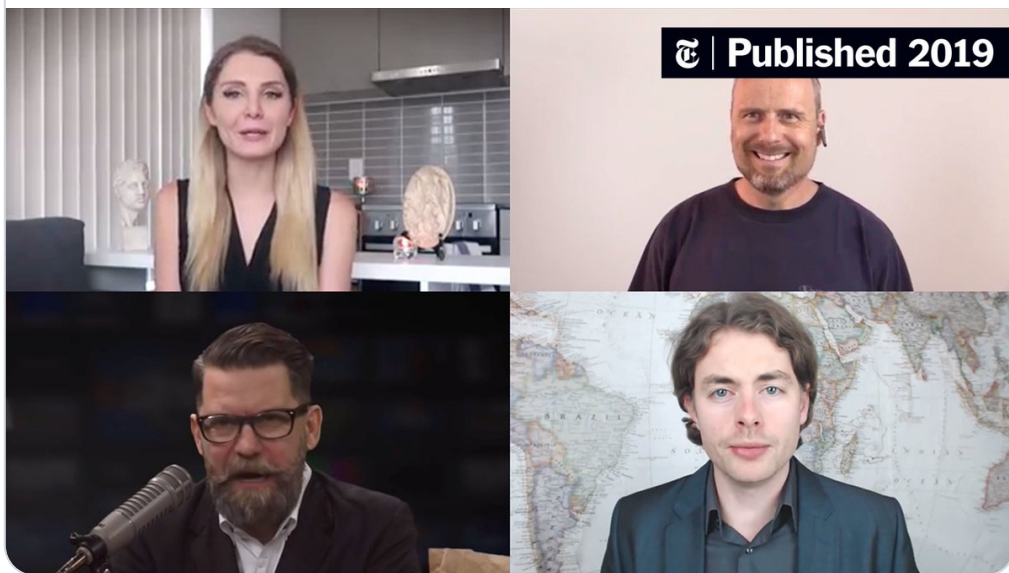
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These findings don't rebut previous work like @kevinroose's epic "Making of a YouTube Radical" in 2019. YouTube has changed its algorithm since then, and the outliers are still getting radical content.

The New York Times

### The Making of a YouTube Radical (Published 2019)

nytimes.com



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**Julia Angwin** @JuliaAngwin · 12 nov. ...

Important methodological point: NYU researchers used a panel of real-word YouTube users, which is an improvement over previous research using primarily bots. But NYU's panel was not statistically representative. So more work still remains to be done.



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