

The Sociologist as Partisan: Sociology and the Welfare State

Author(s): Alvin W. Gouldner

Source: The American Sociologist, Vol. 3, No. 2 (May, 1968), pp. 103-116

Published by: American Sociological Association Stable URL: http://www.jstor.org/stable/27701326

Accessed: 12/02/2014 07:23

Your use of the JSTOR archive indicates your acceptance of the Terms & Conditions of Use, available at http://www.jstor.org/page/info/about/policies/terms.jsp

JSTOR is a not-for-profit service that helps scholars, researchers, and students discover, use, and build upon a wide range of content in a trusted digital archive. We use information technology and tools to increase productivity and facilitate new forms of scholarship. For more information about JSTOR, please contact support@jstor.org.



American Sociological Association is collaborating with JSTOR to digitize, preserve and extend access to The American Sociologist.

http://www.jstor.org

THE SOCIOLOGIST AS PARTISAN: SOCIOLOGY AND THE WELFARE STATE

ALVIN W. GOULDNER Washington University

Sociology begins by disenchanting the world, and it proceeds by disenchanting itself. Having insisted upon the non-rationality of those whom it studies, sociology comes, at length, to confess its own captivity. But voluntary confessions should always be suspect. We should try to notice, when men complain about the bonds that enchain them, whether their tone is one of disappointed resentment or of comfortable accommodation.

In 1961, in an address to a learned society, I attacked what I took to be dominant professional ideology of sociologists: that favoring the value-free doctrine of social science. Today, only six years later, I find myself in the uncomfortable position of drawing back from some who found my argument against the value-free myth so persuasive. I now find myself caught between two contradictory impulses: I do not wish to seem ungrateful toward those who sympathized with my position, yet the issue is a serious one and I also do not want to encumber discussions of it with considerations of personal tact or professional courtesy.

In a nutshell: I fear that the myth of a value-free social science is about to be supplanted by still another myth, and that the once glib acceptance of the value-free doctrine is about to be superseded by a new but no less glib rejection of it. My uneasiness concerning this came to a head upon reading Howard S. Becker's paper which boldly raises the problem, "Whose Side Are We on?" Rather than presenting the storybook picture of the sociologist as a value-free scientist, Becker begins by stating that it is impossible for a social scientist to do research "uncontaminated by personal and political sympathies." We are told that, no matter what perspective a sociologist takes, his work must be written either from the standpoint of subordinates or superiors. Apparently one cannot do equal justice to both.

The most telling indication of just how large a change sociology has recently undergone, may be seen not so much from the position that Becker takes but from the way his position is presented. There is nothing defensive in the manner that Becker rejects the older, non-partisan conception of the sociologist's role. Instead, Becker presents his rejection of this position as if it needed no explanation; as if it were completely obvious to everyone; and as if there were nothing to argue about. His posture is not that of the cocky challenger but of a blasé referee announcing the outcome of a finished fight, and whose verdict must be obvious. More than anything else, this suggests that there has been a substantial change in the occupational culture of sociologists in the last decade or so.

Becker's conception of the partisan sociologist would be unimportant were it simply an expression of his own idiosyncratic individuality. The fact is, however, that there is every reason to believe that he is voicing the sentiments of a substantial and probably growing number of sociologists, and, in particular, those whose interests focus upon the study of social problems, or the sociology of "deviant behavior." It is notable that the article in which Becker asks, "Whose Side Are We on?, was delivered originally as his

Presidential Address to the Society for the Study of Social Problems. This implies that Becker's constituency was at least large enough to have elected him to this modestly notable position in the structure of American social science. In short, Becker does not speak for himself alone.

That Becker's is a representative voice is further indicated by his own writings on deviant behavior, especially his books The Outsiders and Social Problems, which are presently one of the two dominant standpoints in American sociology concerning the analysis of social problems. Becker, then, is a leading spokesman of a viable coterie of sociologists specializing in the study of social deviance, whose members include such able men as Howard Brotz, Donald Cressey, John Kitsuse, Raymond Mack, David Matza, Sheldon Messinger, Ned Polsky, and Albert J. Reiss; and this coterie in turn overlaps with a larger network that essentially comprises the "Chicago School" of sociology. Becker's plea for for a partisan sociology may be regarded as a weather-vane signaling that new winds are beginning to blow. Yet the direction from which they come is not altogether clear.

Since Becker forcefully entitles his discussion, "Whose Side Are We on?", we might reasonably expect that he will, at some point, give a straightforward answer to his own straightforward question. Yet one reads it through and puts it down, only suddenly to notice that Becker gives no direct answer at all to his own question. Indeed, we pick it up

"... the myth of a value-free social science is about to be supplanted by still another myth, and ... the once glib acceptance of the value-free doctrine is about to be superseded by a new but no less glib rejection of it."

once again to make sure that our first impression is correct and discover that this is indeed the case. If, in an effort to puzzle this through, we turn to Becker's earlier work, The Outsiders, we find that he does essentially the same thing there. In the culminating pages of that volume, he also asks: "Whose viewpoint shall we present?" And once again we find that no straightforward answer is given. If there is a difference between this volume and Becker's Presidential Address, it is that, in the earlier volume, he states explicitly that there is no basis in terms of which an answer to the question can be formulated. That is, he holds that neither strategic considerations, nor temperamental and moral considerations can tell us "to which viewpoint we should subscribe."

It seems equally clear, however, that, although Becker refuses explicitly to answer his explicit question, he does have an answer to it. If instead of looking at the explicit formulations advanced by Becker or other members of his group, we look, rather, at the specific researches that they have undertaken, we find that they unmistakably do adopt a

May, 1968 103

specific standpoint, a kind of underdog identification. As I have said elsewhere, theirs is a school of thought that finds itself at home in the world of hip, drug addicts, jazz musicians, cab drivers, prostitutes, night people, drifters, grifters, and skidders: the "cool world." Their identifications are with deviant rather than respectable society. "For them, orientation to the underworld has become the equivalent of the proletarian identifications felt by some intellectuals during the 1930's. For not only do they study it, but in a way they speak on its behalf, affirming the authenticity of its style of life." Their specific researches plainly betray, for example, that they are concerned with and resent the legal straitiacket in which the drug addict is confined in the United States, or the degrading impact of the mental hospital on its inmates. In one part, this school of thought represents a metaphysics of the underdog and of the underworld: a metaphysics in which conventional society is viewed from the standpoint of a group outside of its own respectable social structures. At any rate, this is how it began; but it is not how it remains.

When Becker tells us that the world is divided into subordinates and superordinates, and that sociologists must look at the world from one side or the other, his implication seems to be that they should look at it from the standpoint of the deviant, of the subordinate, of the underdog. For these people, Becker says in his Presidential Address, are "more sinned against than sinning." The question arises as to why it is that, although Becker's leanings are clear enough, he chooses not to express them explicitly. Why is it that Becker does not declare openly for the standpoint of the underdog, since he clearly feels this way? If partisanship is inevitable, why doesn't Becker clearly state whose side he is on, rather than simply goading others to take a stand? There are probably both intellectual and practical reasons for Becker's failure to give a definitive answer to his own question-whose side are we on? First, I want to explore briefly some of the intellectual and practical factors that lead to Becker's reticence.

The Theory and Practice of Cool

In The Outsiders, Becker makes it plain that his own theoretical contribution leads to a focus, not merely on the rule breakers or deviants, but also to a study of those who make and enforce the rules, and most especially the latter. Although much of Becker's concrete research has been on deviants, his own theory, which came later, has largely focused on rule-makers and rule-enforcers. A crucial stage, in what Becker calls "the deviant career," occurs when someone declares that someone else's behavior has violated the rules of their game. The deviant, in short, is made by society in two senses: first, that society makes the rules which he has broken and, secondly, that society "enforces" them and makes a public declaration announcing that the rules have been broken. The making of the deviant, then, entails a process of social interaction. That being the case, the deviant-making process cannot be understood unless rulemaking and rule-enforcing procedures or persons are studied.

The question then arises as to whose standpoint shall be adopted when rule-makers or rule-enforcers are themselves studied. Shall we describe their behavior from their own "overdog" standpoint or from that of the "underdog" deviants? One answer is given by Becker's more general theoretical position, the tradition of George Herbert Mead, which requires that men—even if they are "overdogs"—be studied from the standpoint of their own conceptions of reality.

The point here, of course, is that men's definition of their situation shapes their behavior; hence to understand and predict their behavior we must see it as they do. Becker's own specific theory of deviance, then, constrains him to look at the behavior of rule-enforcers, while his Meadian tradition requires him to look at it from their standpoint, rather than that of the deviant rule-breakers.

But this, by itself, would still create no difficulties. For, if Becker were entirely comfortable with this position, he would simply recommend that studies be conducted from the standpoint of whoever is being studied, be they rule-enforcers, rule-makers, or deviant rule-breakers. If he were to be consistent, then, Becker would answer the question, whose side are we on?, simply by stating that we are on the side of whomever we are studying at a given time. In other words, he would advocate the devotional promiscuity of sacred prostitution.

The reason that Becker cannot adopt this fairly obvious conclusion, and why he cannot give any answer to his question, is a simple one: his sentiments are at variance with his theories. Becker is sentimentally disposed to view the entire ambience of deviance from the standpoint of the deviant persons themselves. It is this that makes him sit on a fence of his own construction. Caught in the divergence between his theories and his sentiments, he is unable to answer his own question, whose side are we on? His sentimental disposition to see the world of deviance from the standpoint of the deviant conflicts with his theoretical disposition to take the standpoint of whichever group he happens to be studying. Becker "solves" this problem by raising the question, whose side are we on?, with such blunt force that makes the very question seem like an answer; and he evidences his own sentiments so plainly that need not assert them and, therefore, need never take responsibility for them.

In suggesting that Becker has refused to answer his own question because of this conflict between his theories and his sentiments, I do not mean that this is the only reason for his reticence. For there are other, more practical, costs

"... theirs is a school of thought that finds itself at home in the world of hip, drug addicts, jazz musicians, cab drivers, prostitutes, night people, drifters, grifters, and skidders: the 'cool world.' Their identifications are with deviant rather than respectable society."

that would have to be paid were Becker (or anyone else) to announce such a position in a direct manner. A straightforward affirmation of sympathy with the underdog would, for one thing, create practical difficulties for Becker as a researcher. For he might one day wish access to information held by rule-enforcers and rule-makers who, in turn, might be dismayed to hear that Becker was disposed to view them from the standpoint of those whom they feel to be threats to society. Again, a straightforward affirmation of sympathy with the underdog or deviant might create a certain uneasiness among those who, either directly or indirectly, provide the resources which Becker, like any other research entrepreneur, requires. An outright expression of concern for or sympathy with the underdog thus conflicts with the sociologist's practical and professional interests. In other words: even genuine attachments to the underdog must be

compromised with a tacit but no less genuine attachment to self-interest. We are, in short, also on our own side.

There is, I believe, still another reason why Becker fails to say whose side he is on. It has to do with the fact that he is not only on his own side and that, for all its underdog sympathies, his work is also on the side of one of the currently conflicting elites in the welfare establishment. But I must hold this for development at a later point. Becker's reticence about answering his own question, then, derives in part from a conflict between his sentiments and his interests, in part from a conflict between his theories and his sentiments, and, in part also, from a conflict within his sentiments.

There is still another way that Becker copes with the conflict between his sympathetic concern for the underdog and his equally human concern for more practical interests. We can see this if we notice the implicit irony in Becker's position, an irony that contributes importantly to the persuasiveness of his argument. Becker's central thesis is the impossibility of being value-free and the necessity of taking sides. In other words, he argues that real detachment is impossible. Yet one of the very things that makes Becker convincing is that he somehow manages to convey a sense of dispassionate detachment. This is largely accomplished through his style. Written in a non-polemical and flaccid style, Becker's rhetoric conveys an image of himself as coolly detached, despite his own explicit argument that partisanship and involvement are inevitable. The limp sobriety of his style projects an image of him as someone who has no axe to grind. It is through his style, then, that Becker invites us to believe that it is possible for a work to be biased without paying intellectual costs.

In effect, Becker appears to hold that emotional blandness is somehow an effective antidote to partisanship. Indeed, at various points, one suspects that Becker believes that blandness is also an effective substitute for analytic probing and hard thought. As I shall later develop, Becker believes that the real enemy of good social science is not a one-sided value commitment, but, rather, something that he calls "sentimentality."

Thus, while Becker invites partisanship, he rejects passionate or erect partisanship. In the very process of opposing the conventional myth of the value-free social scientist, Becker thereby creates a new myth, the myth of the sentiment-free social scientist. He begins to formulate a new myth that tacitly claims there is such a thing as a purely cerebral partisanship, which is devoid of emotional commitment and "sentimentality." Underlying this is Becker's tacit assumption that these entail intellectual costs, and costs alone. It seems equally reasonable to believe, however, that passion and sentimentality serve not only to produce costs and intellectual blindness, but may just as likely serve to enlighten, and to sensitize us to certain aspects of the social world. Indeed, it may be suspected that it is precisely, in some part, because there are certain intellectual gains derived from emotionally tinged commitments that it is possible for social scientists to sustain such commitments. In short, sentimentality does not seem to be the heartless villain that Becker makes it out to be. It is Becker who is being "sentimental" when he fosters a myth that holds it possible to have a sentiment-free commitment.

To recommend that sociological researches be undertaken from the standpoint of subordinates or underdogs creates as many problems as it resolves. While such a standpoint expresses a sympathy that I share, I still feel obligated to ask: How do we know an underdog when we see one? Who and what are underdogs? What marks someone as an under-

dog? And we have to ask an even more difficult question: Why should we undertake our studies from the standpoint of the subordinate, underdog?

Becker may recognize the intellectual bind in which he has placed himself by inviting research from the standpoint of the underdog. But he has only begun to glimpse it. Although acknowledging that a superior may be a subordinate to someone else, he fails to recognize that this works both ways: everyone who is a subordinate, vis-a-vis his superior, is also a superior in relation to some third party. If we regard every man as both superior and subordinate, overdog and underdog, how then do we know and on what basis do we select the underdogs whose standpoint we shall take? Clearly, Becker presents no logical solution to this quandary; he can intend it to be resolved only by the impulses of the very sentimentality that he deplores. It is also likely that Becker never confronts this problem—with which underdog shall be sympathize?—because he tacitly assumes that good liberals will instinctively know, and always agree, who the true underdogs are.

Let me acknowledge, once for all, that I share Becker's underdog sympathies. Yet I also believe that sociological study from an underdog standpoint will be intellectually impaired without clarifying the *grounds* for the commitment. A commitment made on the basis of an unexamined ideology may allow us to feel a manly righteousness, but it leaves us blind.

Sociology and Suffering

The question then is: Are there any good reasons to conduct research from an underdog standpoint? One such reason may be that a feelingful commitment to the underdog's plight enables us to do a better job as sociologists. Specifically, when we study a social world from an underdog standpoint, we elevate into public view certain underprivileged aspects of reality. These are aspects of social reality that tend to be comparatively unknown or publicly neglected because they are dissonant with conceptions of reality held by the powerful and respectable. To take the standpoint of the underdog in our researches, then, does two things. First, it gives us new information concerning social worlds about which many members of our society, including ourselves, know little or nothing. Secondly, it may give us new perspectives on worlds that we had thought familiar and presumed that we already knew. To that extent, then, taking the underdog's standpoint does indeed contribute to the successful fulfillment of the intellectual obligations that we have as sociologists. It helps us do the distinctive job we have.

I have acknowledged a sympathy with the underdog and with impulses to conduct researches from his standpoint. Yet in searching for the justification of my sentiments I must also candidly confess that I see no special virtue in those who are lacking in power or authority, just as I see no special virtue that inheres in those who possess power and authority. It seems to me that neither weakness nor power as such are values that deserve to be prized.

The essential point about the underdog is that he suffers, and that his suffering is naked and visible. It is this that makes and should make a compelling demand upon us. What makes his standpoint deserving of special consideration, what makes him particularly worthy of sympathy, is that he suffers. Once we see this, however, the nature of our relationship to the underdog changes; correspondingly, the nature of the obligation that we experience as sociologists may also change.

May, 1968 105

First, we can recognize that there may be forms of human suffering that are unavoidable, that cannot be remedied in some particular society or at some particular time. Correspondingly, however, there are also forms of suffering that are needless at particular times and places. I think that it is the sociologist's job to give special attention to the latter, while recognizing that it is no easy task to distinguish between avoidable and unavoidable suffering, and while fearing that some will all to easily categorize certain kinds of suffering as unavoidable so that they may disregard them with comfort.

Moreover, I would also insist that even when men experience needless suffering, a suffering which is unavoidable, tragic, and truly a part of the eternal human condition, that they still deserve sympathy and loving consideration. It is vital for sociologists also to portray this unyielding part of the world. For this reason, I cannot imagine a humane sociology that would be callous to the suffering of "superiors." A sociology that ignored this would, so far as I am concerned, neither manifest a respect for truth nor a sense of common humanity.

But if all men suffer and to some extent unavoidably, is there any reason at all to feel a special sympathy for underdogs? Is there any reason to make a special effort to conduct research from their standpoint? I think that there is.

For one thing, the suffering of some is still simply and literally unknown to many in society. This is a special and important part of reality which, I think, is one of our important responsibilities to understand and communicate. The problem is not simply that there exists what Becker calls a "hierarchy of credibility"—in which men in power are presumably granted the right to declare what is real and true in the world around them. It is rather that these dominant conceptions of reality, sustained and fostered by the managers of society, have one common defect: they fail to grasp a very special type of reality, specifically the reality of the suffering of those beneath them. In failing to see

"Becker is sentimentally disposed to view the entire ambience of deviance from the standpoint of the deviant persons themselves. It is this that makes him sit on a fence of his own construction."

this, what they must also fail to see is that those beneath them are indeed very much like themselves, in their suffering as in other ways.

This, in turn, implies that a sociology truly concerned with representing the standpoint of the underdog would most especially seek to communicate the character of his suffering, its peculiar sources and special intensity, the ways and degrees in which it is avoidable, the forces that contribute to it, and his struggle against it. The underdog's standpoint therefore deserves to be heard in sociology not because he has any special virtue and not because he alone lives in a world of suffering. A sociology of the underdog is justified because, and to the extent, that his suffering is less likely to be known and because—by the very reason of his being underdog—the extent and character of his suffering are likely to contain much that is avoidable.

Although Becker leans toward a sympathy and special consideration for the underdog's standpoint, and although the underdog's suffering is particularly visible, it is still one further paradox in Becker's discussion that we find him dis-

106

playing no such concern for suffering. Rather, what we do find is a fear of such a concern, a fear that this concern will make us lose our cool. I would guess that it is in some part because of this fear that Becker makes such a point of rejecting "sentimentality."

Yet if it is not the suffering of the subordinate or the deviant that involves Becker—and others of his school—with the underdog, then what is it? It is my impression, from many years of reading their researches and of talking with them, that their pull to the underdog is sometimes part of a titillated attraction to the underdog's exotic difference and easily takes the form of "essays on quaintness." The danger is, then, that such an identification with the underdog becomes the urban sociologist's equivalent of the anthropologists's (onetime) romantic appreciation of the noble savage.

The Becker School's view embodies an implicit critique of lower middle class ethnocentrism, of small town respectability, of the paradoxical superiority that one ethnic can feel

"Thus, while Becker invites partisanship, he rejects passionate or erect partisanship."

toward another. Indeed, one might say that theirs is most especially a critique of the uneducated middle classes. Now this is no mean thing, for the piety of these strata is certainly pervasive in the United States. Becker's rejection of their smug narrowness is wholesome and valuable.

At the same time, however, Becker's school of deviance is redolent of Romanticism. It expresses the satisfaction of the Great White Hunter who has bravely risked the perils of the urban jungle to bring back an exotic specimen. It expresses the Romanticism of the zoo curator who preeningly displays his rare specimens. And like the zookeeper, he wishes to protect his collection; he does not want spectators to throw rocks at the animals behind the bars. But neither is he eager to tear down the bars and let the animals go. The attitude of these zookeepers of deviance is to create a comfortable and humane Indian Reservation, a protected social space, within which these colorful specimens may be exhibited, unmolested and unchanged. The very empirical sensitivity to fine detail, characterizing this school, is both born of and limited by the connoisseur's fascination with the rare object: its empirical richness is inspired by a collector's aesthetic.

It is in part for this reason that, despite its challenging conception of a partisan sociology and its sympathy with the underdog, Becker's discussion is paradoxically suffused with a suprising air of complacency. Indeed, what it expresses is something quite different from the older, traditional sympathy with the plight of the underdog. Basically, it conceives of the underdog as a victim. In some part, this is inherent in the very conception of the processes by means of which deviance is conceived of as being generated. For the emphasis in Becker's theory is on the deviant as the product of society rather than as the rebel against it. If this is a liberal conception of deviance that wins sympathy and tolerance for the deviant, it has the paradoxical consequence of inviting us to view the deviant as a passive nonentity who is responsible neither for his suffering nor its alleviation—who is more "sinned against than sinning." Consistent with this view of the underdog as victim, is the more modern conception of him as someone who has to be managed, and should be managed better, by a bureaucratic apparatus of official caretakers. In short, it conceives of the underdog as someone

maltreated by a bureaucratic establishment whose remedial efforts are ineffectual, whose custodial efforts are brutal, and whose rule enforcement techniques are self-interested. While it sees deviance as generated by a process of social interaction, as emerging out of the matrix of an unanalyzed society, it does not see deviance as deriving from specified master institutions of this larger society, or as expressing an active opposition to them.

The underdog is largely seen from the standpoint of the difficulties that are encountered when the society's caretakers attempt to cope with the deviance that has been produced in him by the society. Becker's school of deviance thus views the underdog as someone who is being mismanaged, not as someone who suffers or fights back. Here the deviant is sly but not defiant; he is tricky but not courageous; he sneers but does not accuse; he "makes out" without making a scene. Insofar as this school of theory has a critical edge to it, this is directed at the caretaking institutions who do the mopping-up job, rather than at the master institutions that produce the deviant's suffering.

It is in some part for this reason that the kinds of researches that are undertaken from this standpoint tend to exclude a concern with political deviance, in which men do actively fight back on behalf of their values and interests. We thus find relatively few studies of people involved in the civil rights struggle or in the peace movement. For however much these deviant groups are made to suffer, no one could easily conceive of them as mere victims well under the control of bureaucratic officialdom. It is not man-fighting-back that wins Becker's sympathy, but rather, man-on-his-back that piques his curiosity.

What we have here, then, is essentially a rejection of unenlightened middle class bigotry. And in its place is a sympathetic view of the underdog seen increasingly from the standpoint of the relatively benign, the well educated, and the highly placed bureaucratic officialdom: of the American administrative class. What seems to be a rejection of the standpoint of the superior is, I shall argue, actually only a rejection of the middle-level superior.

We may see this more clearly if we return to the problem that gives Becker his greatest uneasiness, the observation that every superior has his own superior, and, correspondingly, Becker's failure to observe that every subordinate has his own subordinate. (Lower than the prostitute is the pimp; lower than the pimp is the errand boy; and lower than the errand boy is the kid on the fringe of the gang who would like his job.) Now, since everyone may have someone or something above or below him, this does not make it more but less possible to know which subordinate's standpoint we should adopt. But this does not deter Becker for a moment. As he gayly says, "I do not propose to hold my breath until this problem is solved."

I, for my part, however, continue to be perplexed about the manner in which a specific stratum of underdogs comes to be chosen as the focus for an orienting standpoint. There is a hidden anomaly in any recommendation to look upon the world from the standpoint of underdogs. The anomaly is this: to a surprising degree, underdogs see themselves from the standpoint of respectable society; Negroes, in fact, often call one another "niggers." Thus, if we did study underdogs from "their own" standpoint we would, inevitably, be adopting the standpoint of the dominant culture. It is precisely insofar as the deviant and subordinate do accept a role as passive victims rather than as rebels against circumstances, that they do view themselves from the standpoint of the dominant culture.

In the very act of viewing deviants and subordinates from their own standpoint, we are bound to see them from the standpoint of respectable society and its dominant institutions. We will also see deviants in terms of conventional categories not only when we look upon them as passive victims, but, also, to the extent that they are looked upon from the standpoint of the bureaucratic caretakers who are publicly chartered either to put them into custody or to correct their behavior. Paradoxically, then, although Becker invites us to adopt the standpoint of the subordinate, and thereby presumably braves giving offense to respectable values, I believe that he himself is still using some version of the outlook of respectable society.

OMBUDSMAN Sociology: Critique of the Middle Man

Becker seems to be adopting the position of the outcast. In point of fact, I believe that he is also embracing the position of "enlightened" but no less respectable liberalism toward the outcast. Becker appears to be taking up arms against society on behalf of the underdog. Actually, he is taking up arms against the ineffectuality, callousness, or capriciousness of the caretakers that society has appointed to administer the mess it has created. Becker's argument is essentially a critique of the caretaking organizations, and in particular of the low level officialdom that manages them. It is not a critique of the social institutions that engender suffering or of the high level officialdom that shapes the character of caretaking establishments.

Much of deviant study today has become a component of the new style of social reform which is now engineered through caretaking public bureaucracies. The ideological standpoint implicit in Becker's School embodies a critique of the convention welfare apparatus and of the old style welfare state, before it extricated itself from social movement reform. It is, as such, a critique of the ethnocentrism and the ineffectuality with which deviance is regarded and treated by certain of the local caretakers immediately responsible for it today. Becker's theoretical school is indeed taking sides; it is a party to the struggle between the old and the new elites in the caretaking establishments; between the welfare institutions inherited from the 1930's and those now promoted today; and between the "locals" working in the municipalities and the "cosmopolitans" operating from Washington, D.C. His ideology is, in each case, injurious to the former and supportive of the latter. If this is seen, it can be better understood how certain of the other difficulties in Becker's discussion are to be resolved. We therefore need a temporary detour to obtain a view of these difficulties.

Becker makes a distinction between the conduct of research in two settings: in political and non-political situations. He is moved to make this distinction because he wants to hold that accusations of bias against sociologists, and reactions to them, differ, depending upon whether the situation studied is political or not.

Becker holds that in non-political situations sociologists are more likely to accuse one another of bias when their studies adopt underdog perspectives, than when they look at things from the standpoint of superiors. The reason for this, he says, is that in these non-political situations there exists an accepted "hierarchy of credibility" which credits superiors with the right to define social reality in their spheres; since most sociologists, like others, tend to accept the established hierarchies of credibility, they therefore tend to view studies conducted from underdog perspectives as biased.

Now this is very curious. For what Becker is arguing is

May, 1968

that most sociologists, who he says are liberal, will, despite this ideology, nonetheless identify with the overdog in their studies of non-political situations. In short, while most sociologists will presumably give free rein to their liberal ideologies when studying political situations, they will turn their backs on these same liberal ideologies, and act as if they were non-liberal, when studying non-political situations. If this is true, surely one must ask: How is this switch effected? What brings it about? Indeed, is it really a switch? We must consider the other side of the equation; that is, if we ask how some liberal sociologists come to identify with the underdog, we must also ask, how does it happen that others failed to do so?

Becker recognizes that some explanation is called for to account for sociologists' adoption of overdog viewpoints in their researches. He says that (in non-political situations) most sociologists tend to accept the dominant hierarchy of credibility. In other words, in these situations, most sociologists conduct their studies from the standpoint of responsible officials, says Becker, because they accept the standpoint of responsible officials. Becker's invocation of this tautology at least acknowledges that an explanation is in order. Yet when it comes to explaining why a minority of sociologists adopt an underdog standpoint in the same non-political situations, Becker does not even see that this, too, is a problem that needs explaining.

Bleak Hypotheses

What, indeed, are the sources of these sociologists' identification with underdogs? Clearly we cannot simply hold that such an identification with the underdog stems predominantly from the sociologists' liberal ideology. For Becker is quite right in stating that most sociologists are politically liberal. It is clear therefore that many, if not most, who adopt the overdog standpoint must share this liberal ideology. Thus, while the liberal ideology may be a necessary condition for adopting an underdog standpoint, it cannot be a sufficient condition for doing so. The question here, the most important question we ever confront in understanding how moralities and ideologies work in the world, is: By what specific mechanisms are men kept honest? In other words, how is it that they are made to conform to their ideologies or values?

It may be surprising, but there are actually many things that keep men—including sociologists—honest. First, remember, as Becker acknowledges, that an underdog standpoint is adopted by only a minority of sociologists. Being infrequent, a minority perspective is more likely to be visible in the larger professional community from whom sociologists seek recognition. Of course, such notice may take the form of hostile criticism. But while an underdog standpoint thus has its risks, it may also bring higher and quicker returns than the adoption of an overdog standpoint which, being common, tends to glut the market and to depress the price paid per individual contribution.

An underdog perspective may, then, be thought of as a career strategy more appealing to high variance betters who, in turn, are more likely to be found among the ambitious young. Bear in mind, however, that the larger professional audience to whom their work is addressed will for the most part conceive themselves as "liberals"—and on whose sympathy an underdog standpoint has some claim. Those adopting an underdog standpoint are, therefore, probably not engaged in as risky an undertaking as their minority position might imply. We are, in summary, suggesting a bleak hypothesis: sociologists with liberal ideologies will more

likely adopt underdog perspectives when they experience these as compatible with the pursuit of their own career interests.

Implicit in this bleak hypothesis is the assumption that there is probably some positive relationship between the youth and low professional status, on the one hand, and the

"If this is a liberal conception of deviance that wins sympathy and tolerance for the deviant, it has the paradoxical consequence of inviting us to view the deviant as a passive nonentity who is responsible neither for his suffering nor its alleviation—who is more 'sinned against than sinning.'"

adoption of an underdog perspective, on the other. In brief, I would expect that younger intellectuals would, other things constant, be readier to adopt this high variance bet than older intellectuals. It may also be that older intellectuals who feel that they have been bypassed, or whose rewards have somehow not been appropriate, would also be more likely to adopt an underdog standpoint.

Correspondingly, I would also expect that as sociologists get older, as they become increasingly successful, more likely to live next door to or associate with those who are also successful, or themselves become involved in the practical management of public (including university) affairs, they too will come increasingly to adopt overdog standpoints despite their continued public professions of liberalism. Moreover, as sociologists become better established, recognized, and successful, they are—as they begin to move toward the zenith of their careers—risking more should they make a high variance wager on underdogs. The additional net advantage still possible to them is in this way diminished. In short, for the rising sociologist, identification with the underdog may mean greater risk than it does for the younger or less successful sociologists.

I would, however, suggest one important qualification concerning this disposition of older men toward increasing overdog standpoints. As they achieve (rather than merely approach) the zenith of their careers, the rewards that older sociologists are given for conformity to conventional overdog positions, are especially subject to a diminishing marginal utility; in the result some of them may be less subject to professional controls that dispose them to the conventional standpoints of their contemporaries. Thus some senior sociologists, beginning to think about the judgment of "posterity" rather than the views of their contemporaries, may return to the underdog standpoints of their youth. Moreover, as their own age group thins out through death, they may receive more encouragement from the young with whom they are not in competition, than from the middle aged; and they may begin to feel that the future of their reputations will be more enduringly affected by the judgment of the relatively young. These, at any rate, are some of the ways in which the career and personal interests of some older sociologists may dispose them to defy the established hierarchy of credibility and to opt for the underdog. We might call it the "Bertrand Russell Syndrome."

But men are prompted to heed the voice of conscience and to abide by high principle by still other considerations. We can see some of these if we ask, how is it that the young,

high variance betters are not brought under control by their elders in the course of their education, apprenticeship, and common research undertakings, and are in this way constrained to adopt the respectable overdog standpoints more congenial to the older? Here, again, things are not simple. In some part, the young men's underdog impulses will be protected by the academic ideology of collegiality, which nominally governs relationships. Thus even when working under the supervision of older men, the young men can lay claim for the protection of their underdog standpoints.

Once more, however, we must call attention to the role of bleak factors in keeping men honest. These essentially have to do with the ramifying and powerful role of the new funding structures in social science today which, in turn, are linked to the growth of the new welfare state and its new conceptions of social reform.

Nothing is more obvious than that these are plush times for American social scientists, and there is never any reason to underestimate the power of the obvious. So far as the older and better known men are concerned, they are often so fully funded that they may have little time to supervise their researches personally, to administer them with the continuing closeness that could effectively imprint their overdog identifications on the research. Sometimes the older men are so loosely connected with the researches they have funded that even basic research decisions are made by vounger men from their different standpoints. Older men today are often constrained to surrender wide discretionary power to their juniors, if they are to keep them in today's seller's market in social research. The irony of the matter, then, is that the more successful the older man is in funding his research, the less successful he may be in having it conducted according to his lights: the research is less likely to be "his."

With the new funding situation and the greater ease of access to research money, it is now also much simplier for younger men to procure funds for themselves, for their own researches, and at an earlier age. Being their own masters, they can now more readily express their own underdog standpoint, insofar as they have one.

But it would seem that there should be a fly in this ointment. For the question that now arises is whether the new funding situation may simply mean that the younger men have only exchanged one master for another; for even if they are no longer subjected to the direct pressure of senior professors, they may now be subjected to the direct pressure of the funding agencies. In my opinion, this is exactly what has happened.

With growing ease of funding, younger men gain independent access to research resources at a time when their liberal underdog ideologies are still relatively strong and can shape their research. At the same time, however, the career gratifications of these funding opportunities, as well as the personal gratifications of being close to men of power, become vested interests that constrain to a dependency on the new sources of funding. Thus the younger man's more salient, underdog identifications now need to be accommodated to his new-found "appreciation" of overdogs. This is in part accomplished by submerging this "appreciation" in a subsidiary awareness that is maintained by a collegial reciprocity: each tactfully agrees not to look the other's "gift horse in the mouth." (There are, alas, "deviant" cases: e.g., those who make a career of denouncing Project Camelot and then themselves apply for a half-million dollar grant from the State Department.)

This accommodation of underdog identification to over-

dog dependencies is, quite apart from skillful rationalizing, not too difficult today. For the new funding agencies now desperately need information about underdogs; and these

"Here the deviant is sly but not defiant; he is tricky but not courageous; he sneers but does not accuse; he 'makes out' without making a scene."

are not unreceptive even to researches conducted from the latter's standpoint, for much the same reason that colonial governments supported similar researches in anthropology. Overdogs in the welfare state—in Washington bureaucracies and New York foundations—are buyers of underdog research for much the same political reasons that the Johnson regime initiated the "war on poverty." To explore a few of the implications of this, I must revert to some of the larger institutional changes that come to a head in the welfare

Perhaps the crux here is the manner in which social reform in the United States has changed in character. What is new is not the "plight of the cities," however increasing their deterioration, but rather that this becomes an object of a measured "concern" rather than of "shame." What is new, in a somewhat larger historical perspective, is that the locus of reform initiatives and resources is increasingly found on the level of national politics and foundations, rather than in the political vitality, the economic resources, or the zealous initiatives of elites with local roots.

The reform of American cities was once a process that involved small businessmen, muckraking journalists, and local political machines, all of whom had some vital involvement and interest in their local communities. Today, however, with the changing structure, character, and ecology of the middle classes, many who might give leadership to urban reform live neither in the city itself nor in the still politically powerful rural areas, but live rather in suburbia and exurbia. The educated, bureaucratically employed, and highly mobile middle classes have a dwindling localistic attachment and a narrowing base of power on the local levels, which could provide them with the economic and political leverage to effectuate urban reform. They must, in consequence, seek a remedy not on the local but the national level.

As the locus of reform efforts moves upward from the local to the national level, the conception and meaning of social reform changes. The urban reforms being sought by this new middle class are now aimed at the reform of a community to which they are less tied by complex interests, urbane pleasures, or by a round of familiarizing daily activities. It is not "their" community that they now wish to reform—for their suburbs are decent enough as they view them. When they concern themselves with the plight of Negroes, it is not even "their" Negroes whom they seek to help, but Negroes viewed abstractly and impersonally.

Social reform now becomes an effort largely motivated by bland political appraisal, removed economic calculus, prudent forecasting, or a sense of pity and sympathy that becomes increasingly remote as it loses rooting in daily experience and encounter. The community to be reformed becomes an object, something apart from and outside the reformer. The nature of the reform becomes less a matter of moral zeal or even of immediate personal interest and more of a concern prompted by a long range appraisal and prudence. Social reform now becomes a kind of engineering job,

109

a technological task to be subject to bland "cost-benefit" or "system-analysis." The rise of the welfare state then means the rise of the uninvolved reformer: It means the rise of reform-at-a-distance. Reform today is no longer primarily the part-time avocation of dedicated amateurs but is increasingly the full-time career of paid bureaucrats.

Today civil rights reforms and the war against poverty are pursued by many in a Bismarckian mood. Reform is no longer prompted by the twinge of conscience or the bite of immediate personal interest but, rather, by "reasons of state," and on behalf of the "national interest." Personal liberalism becomes state liberalism. Liberalism changes in character from a matter of conscience, which had a penetrating claim upon private and daily decision, to electoral loyalty to the Democratic Party and to marginal differentiations in career strategies. The operational meaning of liberalism for the sociologist now tends to become calibrated in terms of the government agency for which he will work, or whose money he will take. From some current standpoints, for example, a truly "liberal sociologist" is one who will reject money from the Defense Department but will seek and accept it from the State Department!

The funding agencies of social science today, whether government agencies or massive private foundations, are essentially the welfare state's purchasing agents for market research: they are the instrumentalities of this new reform movement. They express the "detached concern" of educated but bureaucratically dependent middle classes who no longer have effective bases in localities; whose cosmopolitan sympathies are not personally and deeply engaged by a daily encounter with urban suffering; and whose fears are not deeply aroused by a close dependence upon the deteriorating urban community. Prodded partly by mild discomforts, vague forboddings, prudent extrapolations, partly by concern to maintain a decent image of themselves, and, not least, by the growing rise of the militant politics of public demonstrations, they approach the task of modern urban reform with a thinlipped, businesslike rationality. This is the social context in which we can better understand some of the ramifying meanings of Becker's bland program for an underdog sociology. It is the larger context which makes it possible for some sociologists today to stay honest: that is, to implement their liberal ideologies with an effort at underdog identifica-

The superiors whose dominant "hierarchies of credibility" are resisted by this underdog sociology are essentially those whose powers remain rooted in, and hence limited by, the local level. The sociology of the underdog is a sociology that rejects the standpoint of only the *local* officials: the head of the medical school, the warden of the prison, the city director of the housing agency. In short, the respectables who are being resisted, and whose hierarchy of credibility is disputed, are those local officials who, for the most part, do not control access to large supplies of research funds.

Toward a New Establishment Sociology

The new underdog sociology propounded by Becker is, then, a standpoint that possesses a remarkably convenient combination of properties: it enables the sociologist to befriend the very small underdogs in local settings, to reject the standpoint of the "middle dog" respectables and notables who manage local caretaking establishments, while, at the same time, to make and remain friends with the really top dogs in Washington agencies or New York foundations. While Becker adopts a posture as the intrepid preacher of a

new underdog sociology, he has really given birth to something rather different: to the first version of new Establishment sociology, to a sociology compatible with the new character of social reform in the United States today. It is a sociology of and for the new welfare state. It is the sociology of young men with friends in Washington. It is a sociology that succeeds in solving the oldest problem in personal politics: how to maintain one's integrity without sacrificing one's career, or how to remain a liberal although well-heeled.

The social utility of this new ideology is furthered by the fact that, for some while now, there has been a growing tension between the entrenched local welfare establishments and the newer and powerfully supported federally based agencies and programs of the "Great Society." These new federal agencies, headed by personnel with substantially greater education than the local elites, are presently attempting to implement their new programs against the resistance of the local notables. It is the ultimate function of the federally based programs to win or maintain the attachment of urban lower and working classes to the political symbols and machinery of the American state in general, and of the Democratic Party in particular. While the local caretaking elites usually share these political aims, they also feel that their own local prerogatives and position are threatented by the growth of programs over which they have less control, since they derive from national resources and initiatives. Becker's new underdog sociology functions to line up sectors of sociology against the "backward" resistance the officialdom on the municipal level, and in favor of the most powerful "enelightened" sectors on the national

Essentially Becker's type of research does this because, in adopting the standpoint of the underdogs, it simultaneously shows how ignorant local caretakers are of this standpoint and how badly local caretaking officials manage their establishments. It must not be thought for a moment that Becker's work performs this ideological function through any intention to further the ambitions of the upper officialdom or by any intention to conduct his research in any narrowly conceived applied manner. It achieves its ideological consecutions

"There is a hidden anomaly in any recommendation to look upon the world from the standpoint of underdogs. The anomaly is this: to a surprising degree, underdogs see themselves from the standpoint of respectable society; Negroes, in fact, often call one another 'niggers.'"

quences primarily by taking and revealing the standpoint of those for whom local caretaking officials are responsible and by "unmaking" the ignorance of these officials. This is not an incidental or trivial byproduct; rather, this is exactly what carries the political payload. For it is this discrediting of local officials that legitimates the claims of the higher administrative classes in Washington and gives them an entering wedge on the local level.

Becker's readiness to sacrifice the middle dogs to the top dogs can be gleaned when he states that there is no point in attempting to adopt the standpoint of middle level officialdom. Looking at the situation from the standpoint of middle

level officials—in other words, from the standpoint of the prison warden, the school principal, the hospital administrator—simply leads to an infinite regression, says Becker.

This has a seeming persuasiveness, but it is too glib by far. First, it is by no means certain that an "infinite regress" problem is involved. Is it really true that every superior has a superior who, in turn, limits and prevents him from doing as he really would like? Isn't there some point at which the buck-passing ends? This would seem to be part of what C. Wright Mills had in mind when he spoke of the "power elite." We can, of course, maintain that even the highest officers of state in turn always require the consent of the governed. But this brings us back full circle; and we would then have to acknowledge that the very underdogs, who Becker says are more sinned against than sinning, are at least in part responsible for the sins against them; and why, then, should sociologists conduct their studies primarily from their standpoint?

It would seem that there is one way out of this impasse for Becker. He could say that it is not a matter of superiors and subordinates as such, but, rather, of the *institutions* governing their relationship. He might maintain that the need is not to study social situations from the standpoint of subordinates as an end in itself, but of conducting studies with a view to understanding how some are crushed by certain institutions, and how all alike are subjected to institutions that do not permit them to live as they wish. As I say, this position would be one way for Becker. But he neither sees it nor takes it. For this undercuts his "infinite regress" gambit and leads research inevitably to the doorstep of power; it would force the research focus upward, fastening it on the national levels.

Parenthetically, but not irrelevantly, I think that radical sociologists differ from liberals in that, while they take the standpoint of the underdog, they apply it to the study of overdogs. Radical sociologists want to study "power elites," the leaders, or masters, of men; liberal sociologists focus their efforts upon underdogs and victims and their immediate bureaucratic caretakers.

For all its difficulties, Becker's position does provide a vantage point for a criticism of local managers of the Caretaking Establishment, of the vested interests and archaic methods of these middle dogs. This is all to the good. But this vantage point has been bought at a very high price. The price is an uncritical accommodation to the national elite and to the society's master institutions; and this is all to the bad.

There is, I think, one other way in which Becker's position is too glib. It is premised upon a conviction (or sentiment) to the effect that, as he says in The Outsiders, while it may be possible to see a situation from "both sides," this "cannot be done simultaneously." This means, explains Becker, that "we cannot construct a description . . . that in some way fuses perceptions and interpretations made by both parties involved in a process of deviance. . . . We cannot describe a 'higher reality' that makes sense of both sets of views. I assume this means that although the sociologist can, at some point, present the views of one group and then, at another point, present the views of a different group, that nonetheless, the sociologist's own standpoint-when he speaks in an omniscient voice—tends inevitably to favor one of these sides more than the other, to present one side more attractively than the other. This frank confession of human fallibility is so appealing that it seems almost churlish to question it. But I do.

One reason that Becker sees no way out of this impasse

is because he is committed to a kind of interpersonal social psychology which, with all its humanistic merits, fails to see that men-superiors as well as subordinates-may be powerfully constrained by institutions, by history, and indeed by biology. Becker's position is largely that of the undefeated, pragmatic, historyless and still optimistic American to whom "everything is possible" in man-to-man, and manly encounter. If, however, we acknowledge that superiors no less than subordinates live within these limits—which may not be impossible to penetrate, but only costly to do so-we do not, I think, degrade their humanity but rather sensitize ourselves to it. We may then see that the issue not only entails a conflict between superiors and subordinates but a larger kind of human struggle. Such a perspective does not require us to restrain our sympathy for the underdog or ignore his special plight, but gives us a broader comprehension of it. To have a sense of man's common humanity does not demand a superhuman capacity to transcend partisanship. But a partisanship that is set within the framework of a larger humanistic understanding is quite different from one devoid of it. This is one difference between the merely political partisanship of daily involvements, and the more

"Older men today are often constrained to surrender wide discretionary power to their juniors, if they are to keep them in today's seller's market in social research. The irony of the matter, then, is that the more successful the older man is in funding his research, the less successful he may be in having it conducted according to his lights: the research is less likely to be 'his.'"

reflective and tempered partisanship which may well be such objectivity of which we are capable.

There are works of art that manifest this objective partisanship. The dramas of the great classical tragedians are magnificent case in point. What makes them great is their objectivity; and what makes them objective is their capacity to understand even the nobility of their Persian enemies, even the dignity of their "barbarian" slaves, even the bumbling of their own wise men. They do indeed express a viewpoint which in some sense does take the standpoint of both sides, and does so simultaneously. If great art can do this, why should this be forbidden to great social science? That it is not common is precisely what makes its accomplishment an expression of greatness.

Despite the inevitability of bias and the unavoidability of partisanship, the fact remains that two researchers may have the same bias but, nonetheless, may not be equally objective. How is this possible? Becker notes "that our unavoidable sympathies do not render our results invalid" and that, despite them, research must meet "the standards of good scientific work." This does not clarify the issue as much as we might wish, for there never was any suggestion that partisanship impaired the "validity" of research. There is also no doubt that partisanship does not necessarily impair the "reliability" of a research. The validity and reliability of researches are matters quite apart from their objectivity.

And it is primarily this last concern which is engaged when the problem of partisanship is raised. The question here is only whether partisanship necessarily vitiates objectivity, and, this in turn requires that at some point we clarify our conception of objectivity and of how it may be attained.

Once Again: The Problem of Objectivity

How, then, does Becker seek to enhance the objectivity of even partisan research? His views concerning this are sketchy in the extreme. Although he speaks of a need to maintain scientific standards, he quickly recognizes that there is no way in which we can be sure that sociologists will apply these standards "impartially across the board." He also expresses the qualified hope that, over the years, the accumulation of "one-sided" studies will gradually produce a more balanced picture of a social situation; but he also recognizes that this does not help the individual researcher in the here and now.

The remedies in which Becker apparently reposes greater confidence consist rather of two other things. First, he recommends that we honestly confess the partisan position we have adopted, openly acknowledging that we have studied the problem from the standpoint of only certain of the actors involved and not of all. Considering that Becker has himself refused openly to acknowledge his own underdog standpoint, this solution to the problem of objectivity is not entirely confidence inspiring. Secondly, Becker also recommends—and it is this that he seems to feel most strongly about—the avoidance of "sentimentality," whatever that may mean.

For my part, it seems to me that other things might be done.

For one, I would encourage a condemnation of complacency rather than of sentimentality. For it is complacency which allows us to think, á la Myrdal, that we have solved the problem of objectivity by good-naturedly confessing that, yes, we do indeed have a standpoint and by openly specifying what it is. Confession may be good for the soul, but it is no tonic to the mind. While the "heart may have reasons of its own," when it simply chooses to assert these without critical inspection, then reason must condemn this as complacency. Of course, it is a good thing for sociologists to know what they are doing; and it is a good thing for them to know and to say whose side they are on. But a bland confession of partisanship merely betrays smugness and naiveté. It is smug because it assumes that the values that we have are good enough; it is naive because it assumes that we know the values we have. Once we recognize that complacency is the mind's embalming fluid and once we move to overcome it, we are then forced to ask, what is it that is now making us so complacent?

The complacency of Becker and of his school of deviance derives in large measure from its own unexamined, comfortable commitment to political liberalism. It has wrapped

"... the new funding situation may simply mean that the younger men have only exchanged one master for another: for even if they are no longer subjected to the direct pressure of senior professors, they may now be subjected to the direct pressure of the funding agencies."

itself in the protective covering of the liberal Establishment which dominates American sociology today, as well as American academic life in general. Becker blandly acknowledges, without making the least effort to explore its appreciable consequences, that "it is no secret that most sociologists are politically liberal..." But it is complacency to allow ourselves to be appeased by a confession of the commonplace. To confess that most sociologists are politically liberal is like "confessing" that men are conceived in sexual intercourse. The question is whether Becker sees any consequences in the thing confessed. Without considering these, confession becomes a meaningless ritual of frankness.

The important problem is the exploration of the ways in which the political liberalism of many sociologists today affects the worth, the scope, the bite, and the objectivity of their sociology. The very blandness of his confession implies that Becker fails to grasp that liberalism today is not simply the conscientious and liberating faith of isolated individuals. Political liberalism today instead verges on being an official ideology of wide sectors of the American university community as well as broader strata of American life. For many American academicians, liberalism has now become a token of respectability, a symbol of genteel open-mindedness, the fee for membership in the faculty club; in point of fact, liberalism is also an operating code that links academic life to the political machinery of the Democratic Party.

Far from being the conscientious code of isolated individuals, much of liberalism today is the well-financed ideology of a loosely organized but coherent Establishment. It is the dominant ideology of a powerful group that sprawls across the academic community; that is integrated with American politics; that has its opinion leaders in various publications; that has its heroes whose myths are recited. Liberalism, then. is the mythos of one of the dominating American establishments; it is not simply the hard-won faith of a happy few. As the ideology of an establishment, such official liberalism has things to protect. It has reasons to lie. It has all the social mechanisms available to any establishment by which it can reward those who tell the right lies, and punish and suppress those who tell the wrong truths. In its meaner moments, it is an intellectual Mafia. It is not only, therefore, as Becker says, that "officials must lie because things are seldom as they ought to be." Like any other member of an establishment, the sociologist who is a political liberal is expected to lie along with his fellow members of the Establishment, to feel the rightness of their cause and a responsibility for its success.

The bias of the sociologist, then, does not derive simply from the fact that it is inherent in the human condition or in sociological research. The sociologist also lies because he is a political person. It would seem, however, that sociologists have no right to be complacent about anything that they, more than others, should have good reason to know makes liars of them. They thus have no right to be complacent about the intellectual consequences of their own liberalism.

The complacency that oozes from Becker's discussion, the vapid frankness of its confessional style, rests upon a simple sociological condition: upon the fact that it is allied with official liberalism, is embedded in the liberal Establishment, and is supported comfortably by the welfare state.

This still leaves the question as to whether there is any road toward objectivity, and what direction it might take. In my view, the objectivity of sociologists is enhanced to the extent that they critically examine all conventional "hierarchies of credibility," including their own liberal "hierarchy of credibility," which is today as respectable, conventional, and conformist as any. Becker acknowledges that it is sometimes possible to "take the point of view of some third party not directly implicated in the hierarchy we are investigating." This would, indeed, he agrees, make us neutral

to the contending groups in the situation under study. But, he adds, this "would only mean we would enlarge the scope of the political conflict to include a party not ordinarily brought in whose view the sociologist has taken." But isn't this precisely one possible meaning of an avenue toward objectivity?

Isn't it good for a sociologist to take the standpoint of someone outside of those most immediately engaged in a specific conflict, or outside of the group being investigated? Isn't it precisely this outside standpoint, or our ability to

"Overdogs in the welfare state—in Washington bureaucracies and New York foundations—are buyers of underdog research for much the same political reasons that the Johnson regime initiated the 'war on poverty.'"

adopt it, which is one source and one possible meaning of sociological objectivity? Granted, all standpoints are partisan; and, granted, no one escapes a partisan standpoint. But aren't some forms of partisanship more liberating than others? Isn't it the sociologists' job to look at human situations in ways enabling them to say things that are not ordinarily seen by the participants in them? This does not mean that the sociologist should ignore or be insensitive to the full force of the actors' standpoints. But it does mean that he himself must have a standpoint on their standpoint. Objectivity is indeed threatened when the actors' standpoints and the sociologists' fuse indistinguishably into one. The adoption of an "outside" standpoint, far from leading us to ignore the participants' standpoint, is probably the only way in which we can even recognize and identify the participants' standpoint. It is only when we have a standpoint somewhat different from the participants that it becomes possible to do justice to their standpoints.

There are, it seems to me, at least three other possible conceptions of sociological objectivity. One of these can be characterized as "personal authenticity" or "awareness," another can be termed "normative objectification," and the third may be called "transpersonal replicability."

To consider "normative objectification" first: when we talk about the bias or impartiality of a sociologist we are, in effect, talking about the sociologist as if he were a "judge." * Now, rendering a judgment premises the existence of conflicting or contending parties; but it does not imply an intention to mediate the difficulties between them. The function of a judge is not to bring parties together but is, quite simply, to do justice. Doing justice does not mean, as does mediation or arbitration, that both the parties must each be given or denied a bit of what they sought. Justice does not mean logrolling or "splitting the difference." For the doing of justice may, indeed, give all the benefits to one party and impose all the costs upon another.

What makes a judgment possessed of justice is not the fact that it distributes costs and benefits equally between the parties but, rather, that the allocation of benefits and costs is made in conformity with some stated normative standard. Justice, in short, is that which is justified in terms of some

value. The "impartiality" or objectivity of the judge is an imputation made when it is believed that he had made his decision primarily or solely in terms of some moral value. In one part, then, the objectivity of the judge requires his explication of the moral value in terms of which his judgment has been rendered. One reason why Becker's analysis founders on the problem of objectivity is precisely because it regards the sociologists' value commitment merely as an inescapable fact of nature, rather than viewing it as a necessary condition of his objectivity.

Insofar as the problem is seen as one of choosing up sides, rather than a working one's way through to a value commitment, I cannot see how it is ever possible for men to recognize that the side to which they are attached can be wrong. But men do not and need not always say, "my country right or wrong." Insofar as they are capable of distinguishing the side to which they are attached, from the grounds on which they are attached to it, they are, to that extent, capable of a significant objectivity.

It should again be clear, then, that I do not regard partisanship as incompatible with objectivity. The physician, after all, is not necessarily less objective because he has made a partisan commitment to his patient and against the germ. The physician's objectivity is in some measure vouchsafed because he has committed himself to a specific value: health, It is this commitment that constrains him to see and to say

"It is a sociology that succeeds in solving the oldest problem in personal politics: how to maintain one's integrity without sacrificing one's career, or how to remain a liberal although well-heeled."

things about the patient's condition that neither may want to know.

But in saying that the explication of the sociologist's value commitment is a necessary condition for his objectivity, we are saying little unless we recognize at the same time the grinding difficulties involved in this. For one, it is no easy thing to know what our own value commitments are. In an effort to seem frank and open, we all too easily pawn off a merely glib statement about our values without making any effort to be sure that these are the values to which we are actually committed. This is much of what happens when scientists conventionally assert that they believe only in "the truth." Secondly, a mere assertion of a value commitment is vainly ritualistic to the extent that the sociologist has no awareness of the way in which one of his commitments may conflict with or exclude another. For example, there is commonly some tension between a commitment to truth and a commitment to welfare. Third, we also have to recognize that the values in terms of which we may make our judgments may not necessarily be shared by the participants in the situations we have studied. Our objectivity, however, does not require us to share values with those we study, but only to apply the values that we claim are our own, however unpopular these may be. In other words, this form of objectivity requires that we be on guard against our own hypocrisy and our need to be loved. This creates a problem because the values we may actually hold may differ from those we feel that we must display in order to gain or maintain access to research sites.

To come to another meaning of sociological objectivity,

May, 1968

^{*} The next paragraph or so is indebted to the excellent discussion by Rostein Eckhoff, "The Mediator, the Judge and the Administrator in Conflict-Resolution," *Acta Sociologica*, Vol. 10, pp. 148-172.

"personal authenticity." If the previous conception of objectivity, "normative objectification," emphasizes that the sociologist must not deceive others concerning the value basis of his judgment, then personal authenticity stresses that the sociologist must not deceive himself concerning the basis of his judgment. By personal authenticity or awareness, I mean to call attention to the relationship between the sociologist's beliefs about the actual state of the social world, on the one hand, and his own personal wishes, hopes, and values for this social world, on the other hand. Personal authenticity or awareness exists when the sociologist is

"Confession may be good for the soul, but is no tonic to the mind."

capable of admitting the factuality even of things that violate his own hopes and values. People do differ in this regard, some having a greater capacity and need for self-deception and others possessing less talent to attain the comforts born of such self-deception. Not all conservatives are equally blind to the fragility of the status quo; not all radicals are equally blind to its stability.

In this sense, then, one form of sociological objectivity involves the capacity to acknowledge "hostile information"—information that is discrepant with our purposes, hopes, wishes, or values. It is not the state of the world, then, that makes information hostile, but only the state of the world in relation to a man's wants and values. Here, then, objectivity consists in the capacity to know and to use—to seek out, or at least to accept it when it is otherwise provided—information inimical to our own desires and values, and to overcome our own fear of such information.

Both forms of objectivity imply a paradoxical condition: namely, that one cannot be objective about the world outside without, to some extent, being knowledgeable about (and in control of) ourselves. In normative objectification, one of the central problems is to know our values, and to see that such knowledge is problematic. In personal authenticity there is a need for a similar knowledge of the self, but for a knowledge that goes beyond values into the question of our brute impulses and of other desires or wants that we may not at all feel to be valuable. In both forms of objectivity, also, it would be foolhardly to expect that the requisite knowledge is acquirable through a simple process of frictionless "retrieval." Rather, we must expect that either form of objectivity entails some measure of struggle in and with the sociologist's self and, with this, a need for courage. It now should be clear why I have taken up the cudgels against complacency, for it is the very antithesis of the kind of moral struggle required for objectivity.

Professionalism and Objectivity

Insofar as the pursuit of objectivity rests upon what I must reluctantly call "moral character," we can also see another source from which sociological objectivity is deeply undermined today. It is undermined, from one direction, by a compulsive and exclusive cultivation of purely technical standards of research and of education, so that there is neither a regard nor a locus of responsibility for the cultivation of those very moral qualities on which objectivity rests. The truth is that to the extent that sociology and sociological education remain obsessed with a purely technical focus they have abdicated a concern with objectivity; it is

merely hypocritical for those with such a standpoint to enter occasional accusations about other's lack of objectivity.

A second basic inner locus for our default with respect to the problem of objectivity is the growing transformation of sociology into a profession. This may seem paradoxical again, for surely professions profess value commitments, at least to client, if not public, welfare. Professions, however, do not tend to see value commitments as questions of personal commitment but tend, instead, simply to treat the values they transmit as non-problematic givens. Most civic professions tend to take the larger culture and institutions in their society as given. But it is precisely the peculiar nature of the sociologist's task to be able to take them as problematic. The development of professionalization among sociologists deserves to be opposed because it undermines the sociologist's capacity for objectivity in any serious sense. In effect, the growth of professionalization means the substitution of a routine and banal code of ethics for a concern with the serious kind of morality on which alone objectivity might rest.

A third specific conception of objectivity common to many American sociologists—and so common, in fact, that even C. Wright Mills agreed with it—is what has been termed "transpersonal replicability." In this notion, objectivity simply means that a sociologist has described his procedures with such explicitness that others employing them on the same problem will come to the same conclusion. In effect, then, this is a notion of objectivity as technical routinization and rests, at bottom, on the codification and explication of the research procedures that were employed. At most, however, this is an operational definition of objectivity which presumably tells us what we must do in order to justify an assertion that some particular finding is objective. It does not, however, tell us very much about what objectivity means conceptually and connotatively. It says only that those findings which are replicated are to be considered to be objective.

It is quite possible, however, that any limited empirical generalization can, by this standard, be held to be objective,

"Whatever one's conclusions concerning the substantive issues, namely, whether Lee Harvey Oswald was the assassin, and whether or not he alone or in conspiracy with others murdered President Kennedy, one miserable conclusion seems unavoidable: that there was scarcely a civic profession—the military, the medical, the police, the legal, the juridical—that was not involved in suppressing or distorting the truth, and which did not bow obsequiously to power."

however narrow, partial, or biased and prejudiced its net impact is, by reason of its selectivity. Thus, for example, one might conduct research into the occupational-political distribution of Jews and come to the conclusion that a certain proportion of them are bankers and Communists. Given the replicability conception of objectivity, one might then simply claim that this (subsequently verified) finding is "objective," and this claim could be made legitimately even though one never compared the proportions of bankers and Communists among Jews with those among Protestants and Catholics. It might be said that, without such a comparison among the

114

three religions, one would never know whether the proportion of bankers and Communists among Jews was higher or lower than that among Protestants and Catholics. But this objection would simply indicate the technical statistical condition that must be met in order to justify a statement concerning the Jewish differential. Insofar as one happens not to be interested in making or justifying a statement about this, the objectivity of the original statement remains defensible in terms of the technical conception of objectivity as replicability. Thus it would seem that the replicability criterion falls far short of what is commonly implied by objectivity.

This technical conception of objectivity is in part, but in part only, reminiscent of the manner in which Max Weber conceived of it. We might say that the current conception is a kind of mindless corruption of Weber's. Weber essentially thought of scientific objectivity as something left over. It was a residual sphere of the purely technical, a realm in which decisions should and could be made without thought of their ultimate value relevancies. Weber's approach to objectivity comes down to a strategy of segregation—the conscientious maintenance of a strict separation between the world of facts and the world of values. Weber's emphasis here, therefore, is not on the manner in which scientific objectivity depends upon value commitments; this tends tacitly to be assumed rather than deliberately insisted upon. Weber's stress is placed, rather, upon the separation and discontinuity of facts and values. As a result, one may come away believing that, to Weber, the objectivity of research need not be colored by the scientist's personal values or the manner in which these are arrived at and held. En principe, neither the sanity nor maturity of a scientist need affect his objectivity. The madman and the teenager can be as scientifically objective as anyone else in this view, so long as they adhere to purely technical standards of science, once having committed themselves to some problem. Weber's theory invites a fantasy that objectivity may, at some point, be surrendered entirely to the impersonal machinery of research.

The passionate artfulness with which Weber argues this case endows the world that he conjures in imagination to be mistaken for reality, and we may fail to notice just how grotesque this conjured world is. Actually, Weber's entire enterprise here is born of his attempt to overcome his conception of the world as grotesque by formulating a salvational myth of a value-free social science. Through this he strives to still his furious sense of uneasiness that the real world, in which science and morality do cohabit, is a world of mutually destructive incompatibles. Weber fantasies a solution in which facts and values will each be preserved in watertight compartments. The tensions and dangers of the conjunction of facts and values are to be overcome by a segregation of the sequential phases of research, so that: first, the scientist formulates his problem in terms of his value interests and, then, having done this, he puts his values behind him, presumably never again allowing them to intrude into the subsequent stage of technical analysis.

To overcome his experience of the world as grotesque, Weber formulates an incipient utopia in which the impure world is split into two pure worlds, science and morality. He then attempts to bridge the cleavage he has created by pasting these two purified worlds together, so that each is made sovereign in a different but adjacent period of time. The incongruity of the world has not so much been overcome as transcended in myth. The experienced unmanageability of the one world gives way to the promised manageability of the two worlds. The reality gives way to the myth, but the grotesqueness abides.

One central difference between Weber's and the current technical conception of objectivity is that Weber recognized that the technical sphere would have to be brought into some sort of alignment with the value sphere. The modern technical conception of objectivity, however, simply regards the value problem and its relation to the technical as either negligible or dull. It allows it to remain unclarified. The modern technical approach to objectivity also differs from the Weberian in a second way. The former takes it for granted that, somehow, social scientists will do the right thing. It assumes that, in some manner, there will be a mustering of motives sufficient to make social scientists conform with their technical standards and rules.

Commonly, the source of these motives is not explored. Sometimes, however, it is today held that the mutual inspection and the checks and balances of modern professionalization will suffice to keep social scientists honest. In short, it is assumed that the machinery of professionalism will make the machinery of science work.

This expectation underestimates the ease with which professionalism is corruptible as well as the power of the corrupting forces. Perhaps the most important example of this in the present generation was the work of the Warren Commission appointed by President Lyndon Johnson to investigate the assassination of President John Kennedy. Whatever one's conclusions concerning the substantive issues, namely, whether Lee Harvey Oswald was the assassin, and whether

"A blind or unexamined alliance between sociologists and the upper bureaucracy of the welfare state can only produce the market research of liberalism."

or not he alone or in conspiracy with others murdered President Kennedy, one miserable conclusion seems unavoidable: that there was scarcely a civic profession—the military, the medical, the police, the legal, the juridical—that was not involved in suppressing or distorting the truth, and which did not bow obsequiously to power. And I am far from sure that this was always motivated by a concern for the national welfare. The more that the respectable professions are transformed from independent vocations into bureaucratic and federally sponsored dependencies the more corruptible they will be in the future. Those who think that professional associations and universities will immunize the professions from the pressures and temptations of power have simply not understood the revelations about the CIA penetration into these very associations and universities. For these show that they were willing and eager parties to their own corruption in the name of a well-financed patriotic devotion.

For his part, however, Weber never assumed that the technical machinery of science would be self-winding and self-maintaining. For Weber, the maintenance of objectivity at least required a persisting moral effort to prevent one's personal values from intruding into purely technical decisions. The machinery was really never thought of as operating successfully apart from men's characters. Weber premises that, even in the purely technical stages of later research, work will be subject to an ongoing superintendence by the social scientist's moral commitment to "truth." Since the continued force of this personal value is conceived to be compatible with the maintenance of technical standards, its significance is left unexplicated. It is only implicitly, there-

May, 1968 115

fore, that Weber indicates that the objectivity of research depends continuingly, and not only in the early problem-formulating stages, upon something more than the technical machinery of research.

The question arises, however, as to the meaning of this extra-technical, "transcendental" commitment to the truth. Does it entail anything more than a commitment to the segregation of facts and values? Either it has some meaning beyond this or it does not. If it does not, then we are still left wondering how and why social scientists may be relied upon to adhere to this very segregation of facts and values: What endows it with binding force? If it does, and if the "truth" that it demands is something more than the mere application of technical standards alone, then it must entail something more than a belief in reliability or validity. If "truth" is not merely a summarizing redundancy for these terms it must be embedded with some conception that embodies or resonates value commitments that call for something more than pure truth alone.

The pursuit of "truth for its own sake" is always a tacit quest for something more than truth, for other values that may have been obscured, denied, and perhaps even forbidden, and some of which are expressed in the quest for "objectivity." Objectivity expresses a lingering attachment to something more than the purely technical goods of science alone and for more than the valid-reliable bits of information it may produce. In this sense, "truth for its own sake" is a crypto-ethic, a concealment of certain other substantive values through a strategy that, leaving them entirely in the open, diverts attention from them to another dramatically accentuated valuable: truth. The old Druidic sacred place is not destroyed; it is merely housed in an imposing new cathedral. In affirming that he only seeks the truth for its own sake, the scientist is therefore not so much lying as pledging allegiance to the flag of truth, while saying nothing about the country for which it stands.

What are the other values that lie obscured in the long shadows cast by the light of pure truth? In Western culture, these often enough have been freedom—the truth will set you free—and power—to know, in order to control. Underlying the conception of truth as objectivity there is, however, still another value, a faint but enduring image of the possibility of wholeness. One obvious implication of objectivity has commonly been to tell the "whole" story. The longing here is to fit the partial and broken fragments together; to provide a picture that transcends the nagging sense of incompleteness; to overcome the multiplicity of shifting perspectives. Underlying the quest for objectivity, then, is the hope of dissolving the differences that divide and the distances that separate men by uniting them in a single, peacebringing vision of the world.

In such a conception of objectivity there is, I suspect, the undertow of an illicit yearning that links science to religion. Perhaps this conclusion is an illusion. Worse still, perhaps it is "sentimental." Yet it will not seem so fanciful if it is remembered that the modern conception of an objective social science was born with early nineteenth century Positivism. This set itself the task of creating both an objective social science and a new religion of humanity, each informing the other and aimed at reuniting society. The objectivity of the new sociology was, from its very beginnings, not an end in itself; it was clearly aimed at the enhancement of human unity and it then had the most intimate connection with an openly religious impulse.

The conception of objectivity has commonly projected an

image of the scientist as linked to a higher realm, as possessed of a godlike penetration into things, as serenely above human frailties and distorting passions, or as possessed of a priest-like impartiality. The realm of objectivity is the higher realm of episteme, of wahrheit, of raison, of Truth, which have always been something more than sheer information. In other words, the realm of objectivity is the realm of the sacred in social science. But why has the quest for this realm been encrusted under the defensive conception of truth for its own sake?

Essentially the fate of objectivity in sociology is linked with, and its fortunes vary with, the changing hopes for a peace-bringing human unity. Some power-tempted social scientists are simply no longer able to hear this music. Others may withdraw because their hope is so vital that they cannot risk endangering it by an open confrontation. For some, an open admission would be dissonant with their conception of themselves as tough-minded and hard-headed. Still others have a genuine humility and feel that the pursuit of this high value is beyond their powers. There are also some who doubt the very value of peace itself because, oddly enough, they want men to endure and to live, and they suspect that the successful quest for a peace-bringing unity spells death: they ask themselves, after unity and peace. what?

Perhaps what has been most discrediting to the quest for human unity is that, since its classical formulation, its most gifted spokesmen have often had totalitarian proclivities; they came to be viewed as enemies of the "open society," who denied the value and reality of human difference. In short, the plea for human unity has often, and quite justifiably, been interpreted as a demand for a tension-free society that was overseen by a close superintendence of men from nursery to graveyard, and was blanketed with a remorseless demand for conformity and consensus. What has really been discredited, however, was this chilling version of the dream of human unity, although it remains extremely difficult to extricate the larger hope from the nightmare form that it was given.

Whether objectivity is thought possible comes down then to a question of whether some vision of human unity is believed workable and desirable. It comes down to the question, as C. Wright Mills once said, of whether there is still some vision of a larger "public" whose interests and needs transcend those of its component and contending factions. In this sense, one possible meaning of objectivity in social science is the contribution it might make to a human unity of mankind. But to make such a contribution the social sciences cannot and should not be impartial toward human suffering; they must not make their peace with any form of human unity that complacently accommodates itself to or imposes suffering.

At the same time, however, an empty-headed partisanship unable to transcend the immediacies of narrowly conceived political commitment is simply just one more form of market research. A blind or unexamined alliance between sociologists and the upper bureaucracy of the welfare state can only produce the market research of liberalism. It rests upon the tacit, mistaken, but common, liberal assumption that the policies of this bureaucracy equitably embody the diverse interests of the larger public, rather than seeing that the bureaucracy is one other interested and powerful contending faction, and is more closely allied with some of the contenders rather than equally distant from all. It is to values, not to factions, that sociologists must give their most basic commitment.