# Evercore ISI

## **Flash Note**

# Financials | Brokers, Banks & Asset Managers

August 01, 2023

Blue Owl Capital, Inc

OWL | \$12.38

Outperform | Target Price/Base Case: \$14.00

**Company Update** 

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# **Nocturnal Quarter**

## **OWL 2Q23 First Look**

**OWL reported after-tax distributable earnings of \$0.16 vs our / consensus \$0.16 / \$0.16**: In-line quarter with no real surprises given the backdrop, though we would point to the strong performance in Direct Lending (up 4.3% in 2Q and 18.9% LTM) and growth & performance in Real Estate (AUM rose 49% y/y to \$25bn with gross returns of 2.3% and 14.2%) as the key encouraging signs. Other positives included 26% y/y growth in Aum, 24% in permanent capital, 24% FRE growth, a pick-up in direct originations at \$3.4bn and a strong 61.5% margin. A slow capital raising backdrop and limited dry powder were two issues to note as OWL's fundraising was down 60% y/y at \$2.9bn in 2Q (~8% organic growth) and OWL having \$12bn in dry powder (8% of AUM). Pretty straightforward quarter and OWL remains a good solid fee growth story, but growth is slower right now given the lumpiness of GP Stakes, rate-impacted Real Estate concerns, and temporarily slower Credit backdrop. Performance should lead to better growth as investors get their arms around the rate & economic backdrop and the Wealth channel re-engages.

# Positives:

- AUM up y/y & q/q: AUM reached \$150bn +14% q/q annualized (+26% y/y), while FP AUM was +9% q/q (+21% y/y);
- **High permanent capital:** Up 15% q/q annualized (+24% y/y), permanent capital of \$119bn generated 93% of mgmt fees:
- Not-yet fee-paying AUM & mgmt fee up: The \$12bn of AUM not-yet paying fees (vs +\$12bn last quarter) is worth \$170mn in annual mgmt fees once deployed (from \$155mn);
- <u>Direct Lending</u> was a growth driver with AUM up 30% y/y to \$74bn & a gross return of 4.3% in 2Q (18.9% LTM).
   <u>Real Estate</u> AUM rose 49% to \$25bn & had gross returns of 2.3% for 2Q (14.2%).
   <u>GP Capital Solutions</u> AUM rose 12% y/y;
- Direct lending gross originations were up 112% g/q to \$3.4bn, while deployment went to \$1.6bn (+23% g/q);
- High margin & up y/y: FRE margin was stable y/y at a strong 61.5% (+165bns q/q). FRE mgmt fees +30% y/y & FRE +26%;
- Solid capital mgmt: The div payout was 88%;
- Available cash up 8% q/q to \$41mn on seasonality. Upped the revolver to \$1.55bn now w/ 6/28 maturity;

# Issues:

- Organic growth but slower: New capital raised totaled \$2.9bn or ~8% organic growth (\$4.3bn expected & \$4.4bn last two quarters avg) with \$1.5bn coming from direct lending & \$1.1bn from real estate, while \$1.8bn came from the private wealth channel & \$1.1bn from inst'l;
- Fundraising down 60% y/y, wealth channel in half, institutional 2/3;
- Admin & transaction fees were down 19% y/y;
- Less dry powder than peers at 8% of total AUM (less than half of some others).

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# **VALUATION METHODOLOGY**

Our target price for Blue Owl is calculated based on 22.5x our 24e after-tax distributable earnings less non-cash equity-based compensation. Our DE multiple is based on a premium to the private markets solutions peer average current multiple of ~20x pro forma after-tax distributable earnings less equity-based compensation expense mostly driven by higher growth, more permanent capital and higher FRE & FRE margins relative to its peers.

# **RISKS**

In terms of risks, there could be periodic equity stake divestitures by insiders. Also, some investors may be prohibited from owning a company with seven principals having 90% of voting rights. There could be a pick-up in competition in the GP stake space, as there are currently not only a couple of other significant players. As well, an eventual (but no time soon) turn in the credit cycle, a spike in interest rates potential spates of poor investment performance.

# **TIMESTAMP**

(Article 3(1)e and Article 7 of MAR)

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# **Current Ratings Definition**

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Outperform- the total forecasted return is expected to be greater than the expected total return of the analyst's coverage sector.

In Line- the total forecasted return is expected to be in line with the expected total return of the analyst's coverage sector.

**Underperform**- the total forecasted return is expected to be less than the expected total return of the analyst's coverage sector.

Coverage Suspended- the rating and target price have been removed pursuant to Evercore ISI policy when Evercore is acting in an advisory capacity in a merger or strategic transaction involving this company and in certain other circumstances.\*

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\*Prior to October 10, 2015, the "Coverage Suspended" and "Rating Suspended" categories were included in the category "Suspended."

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# **Historical Ratings Definitions**

Prior to March 2, 2017, Evercore ISI's recommendations were based on a stock's total forecasted return over the next 12 months:

Buy- the total forecasted return is expected to be greater than 10%

Hold- the total forecasted return is expected to be greater than or equal to 0% and less than or equal to 10%

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Sell -the total forecasted return is expected to be less than 0%

On October 31, 2014, Evercore Partners acquired International Strategy & Investment Group LLC ("ISI Group") and ISI UK (the "Acquisition") and transferred Evercore Group's research, sales and trading businesses to ISI Group. On December 31, 2015, the combined research, sales and trading businesses were transferred back to Evercore Group in an internal reorganization. Since the Acquisition, the combined research, sales and trading businesses have operated under the global marketing brand name Evercore ISI.

## ISI Group and ISI UK:

Prior to October 10, 2014, the ratings system of ISI Group LLC and ISI UK which was based on a 12-month risk adjusted total return:

Strong Buy- Return > 20% Buy- Return 10% to 20% Neutral - Return 0% to 10% Cautious- Return -10% to 0% Sell- Return< -10%

For disclosure purposes, ISI Group and ISI UK ratings were viewed as follows: Strong Buy and Buy equate to Buy, Neutral equates to Hold, and Cautious and Sell equate to Sell.

#### **Evercore Group:**

Prior to October 10, 2014, the rating system of Evercore Group was based on a stock's expected total return relative to the analyst's coverage universe over the following 12 months. Stocks under coverage were divided into three categories:

Overweight- the stock is expected to outperform the average total return of the analyst's coverage universe over the next 12 months. Equal-Weight- the stock is expected to perform in line with the average total return of the analyst's coverage universe over the next 12 months. Underweight -the stock is expected to underperform the average total return of the analyst's coverage universe over the next 12 months. Suspended- the company rating, target price and earnings estimates have been temporarily suspended.

For disclosure purposes, Evercore Group's prior "Overweight," "Equal-Weight" and "Underweight" ratings were viewed as "Buy," "Hold" and "Sell," respectively.

#### Ratings Definitions for Portfolio-Based Coverage

Evercore ISI utilizes an alternate rating system for companies covered by analysts who use a model portfolio-based approach to determine a company's investment recommendation. Covered companies are included or not included as holdings in the analyst's Model Portfolio, and have the following ratings:

**Long**- the stock is a positive holding in the model portfolio; the total forecasted return is expected to be greater than 0%. **Short**- the stock is a negative holding in the model portfolio; the total forecasted return is expected to be less than 0%. **No Position**- the stock is not included in the model portfolio.

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Stocks included in the model portfolio will be weighted from 0 to 100% for Long and 0 to -100% for Short. A stock's weight in the portfolio reflects the analyst's degree of conviction in the stock's rating relative to other stocks in the portfolio. The model portfolio may also include a cash component. At any given time the aggregate weight of the stocks included in the portfolio and the cash component must equal 100%.

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# Evercore ISI rating (as of 01 August 2023)

Coverage Universe			Investment Banking Services I Past 12 Months		
Ratings	Count	Pct.	Ratings	Count	Pct.
Buy	448	58	Buy	57	13
Hold	288	37	Hold	24	8
Sell	14	2	Sell	0	0
Coverage Suspended	21	3	Coverage Suspended	4	19
Rating Suspended	8	1	Rating Suspended	2	25

Issuer-Specific Disclosures 01 August 2023

#### **Price Charts**



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