UPDATE

September 1, 2023 06:01 PM GMT

Autos & Shared Mobility | North America

Global Auto Monitor

What Others Are Reading - Our Most Read Reports

[NORTH AMERICA] **UAW Investor Survey Results: Strike Risk/Wage Inflation**

Priced In? (Aug 31) Based on 99 responses to our quick investor survey it appears consensus expects a materially lengthy UAW strike with wage inflation in the range of 20-40%. In our opinion, the survey results support our view that much of the negative potential outcomes of the UAW negotiations may be priced in.

[NORTH AMERICA] UAW Concern Creates Divergence & Buying Opportunity

(Aug 28) Investor concerns about a UAW strike are well founded. And obvious. Will units be lost? Will hourly wages rise? The risks? Manageable. We identify numerous trading opportunities.

[JAPAN] Japan New Car Sales (Aug): Recovery Continues; Minivehicles Up as Well (Sep 01) 340k new cars were sold in Japan in Aug (+17% YoY), with registered vehicles at 214k (+19%) and minivehicles at 126k (+14%). Total sales volume growth has been positive for 12 straight months. Suspended operations at certain makers caused minivehicle sales to fall in July, but they turned up in August.

[JAPAN] Toyota Suppliers: Balanced Expectations for Better S/D & Concerns for Weaker Demand (Aug 31) Toyota's global output hit a quarterly high of 2.55mn units in 1Q. Impact from semis shortages is mostly gone. We raise our forecasts & PTs for parts suppliers. But a fall in J-OEMs' China sales share is a concern. Stay OW on Denso for a unique growth scenario not hinging on users' output changes.

[JAPAN] Denso: Idiosyncratic Growth Catalysts Not Fully Priced In (Aug 31) We think guidance of user output recovery (chip shortages easing) is largely factored in, but see much scope to recognize rising non-Toyot SiC inverter orders, actions to raise corporate value (ICE restructuring), and capital efficiency via buybacks, etc.

[S.KOREA] **S.** Korea EV Batteries: In Need of EV Price Cuts (Aug 29) We believe global EV/EV battery growth is inching towards a growth moderation phase before reaccelerating in later years. Unless we get collective EV price cuts from non-Tesla parties, we believe investors may need to brace for a slower battery demand growth environment in the coming quarters.

[CHINA] New Tesla Model 3 in China - Higher price a relief or an overhang?

(Sep 01) The higher starting price of the new M3 in China may dampen pears.

(Sep 01) The higher starting price of the new M3 in China may dampen near-term excitement on the Tesla supply chain but soothe concerns about a pricing/volume shock to EV OEMs. That said, it'slikely not the end of the price war. [CHINA] Autos Overview (Aug 31)

Global picks: RACE, Michelin, Zhongsheng, Denso, Mando, and MSIL are our preferred stocks from each major region.

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Our global industry views: Our view on India auto is Attractive. We have In-Line views on the North America, Europe, China, Japan, and South Korea industries.

Exhibit 1: What Changed This Past Week?

Company	Rating	Price Target
Denso	ow	¥ 10,000 → ¥ 11,600
Aisin	UW	¥ 3,500 → ¥ 4,100
Toyota Ind.	EW	¥ 8,400 → ¥ 10,000
T. Boshoku	UW	¥ 1,800 → ¥ 2,200
T. Gosei	EW	¥ 2,200 → ¥ 2,800

Source: Morgan Stanley Research estimates



Global Auto Sales Summary

Exhibit2: Global Auto Sales Summary

A comment of the comm	LIGHT	VEHICLE !	SALES FOR	RECASTS					GROWTH %									
Country	2018	2019	2020	2021	2022	2023e	2024e	2025e	2018	2019	2020	2021	2022	2023e	2024e	2025e	CAGR '22-'25E	
Asia	dred susmer			manual disease of the	Service Control of			-/				and the same	10 CO CO CO CO				Andrew Vision	
China	23.7	21.4	20.1	21.5	23.7	23.6	22.9	23.4	-4.2%	-9.5%	-6.1%	6.6%	10.2%	0.0%	-3.2%	2.2%	-0.49	
Japan	5.2	5.1	4.5	4.3	4.9	4.9	5.0	5.2	1.0%	-1.5%	-12.7%	-3.1%	13.7%	0.2%	0.8%	5.0%	2.09	
South Korea	1.6	1.5	1.6	1.4	1.4	1.4	1.5	1.5	5.0%	-2.0%	4.4%	-10.4%	-4.5%	5.0%	2.0%	2.0%	3.0	
India	3.4	3.0	2.4	3.1	3.8	4.2	4.5	4.9	5.1%	-12.7%	-17.9%	26.7%	23.0%	9.6%	7.9%	10.0%	9.29	
Indonesia	1.1	0.9	0.5	0.8	0.9	0.9	0.9	0.9	4.9%	-9.8%	-47.8%	65.9%	6.2%	2.3%	1.7%	1.7%	1.9	
Australia	1.1	1.0	0.9	1.0	1.1	1.0	1.0	1.1	-3.2%	-7.7%	-13.9%	15.7%	3.8%	-8.5%	4.1%	2.3%	-0.99	
Thailand	1.0	1.0	0.8	0.7	0.8	0.8	0.9	0.9	19.9%	-3.1%	-21.3%	-5.3%	11.8%	2.5%	3.4%	1.8%	2.6	
Rest of Asia	2.5	2.7	2.2	1.5	1.7	1.8	1.8	1.9	14.1%	7.9%	-19.4%	-29.5%	12.5%	3.9%	0.4%	5.1%	3.19	
Total Asia	39.6	36.8	33.0	34.5	38.3	38.7	38.4	39.8	-0.7%	-7.1%	-10.2%	4.4%	11.0%	1.2%	-0.7%	3.6%	19	
North America				2000								10000	7,000,000					
US	17.3	17.1	14.6	15.1	13.9	15.0	16.0	16.2	-0.2%	-1.3%	-14.5%	3.4%	-7.6%	7.7%	6.7%	1.0%	5.19	
Canada	2.0	1.9	1.6	1.7	1.7	1.7	1.8	1.8	-2.2%	-3.2%	-18.8%	6.4%	2.6%	-0.7%	5.1%	4.1%	2.89	
Mexico	1.4	1.3	0.9	1.0	1.1	1.1	1.1	1.2	-7.3%	-7.2%	-28.1%	6.4%	8.0%	-0.8%	4.7%	3.0%	2.2	
Total NAFTA	20.7	20.3	17.1	17.7	16.7	17.8	18.9	19.2	-0.9%	-1.9%	-15.8%	3.9%	-5.7%	6.3%	6.4%	1.4%	4.7	
South America					The second second													
Brazil	2.5	2.7	2.0	2.0	2.0	2.2	2.2	2.3	13.7%	7.7%	-26.7%	0.9%	0.0%	10.0%	3.0%	3.0%	5.39	
Argentina	0.6	0.4	0.3	0.4	0.4	0.4	0.4	0.4	-17.4%	-27.1%	-27.2%	9.4%	0.0%	5.0%	5.0%	0.0%	3.3	
Rest of South America	1.2	1.0	0.7	1.1	1.1	1.1	1.1	1.2	10.2%	-18.4%	-30.9%	53.2%	5.0%	0.0%	3.0%	3.0%	2.0	
Total South America	4.3	4.1	3.0	3.4	3.4	3.7	3.8	3.9	7.0%	-4.7%	-27.8%	14.0%	1.6%	6.3%	3.2%	2.7%	4.0	
Eastern Europe																		
Russia	1.9	1.9	1.6	1.7	0.6	0.6	0.7	0.8	12.4%	-3.7%	-12.5%	4.7%	-66.3%	-2.4%	19.4%	18.3%	11.39	
Turkey	0.8	0.6	0.9	0.7	0.9	0.9	0.9	0.9	-20.5%	-24.4%	63.4%	-21.3%	21.6%	0.0%	0.0%	0.0%	0.0	
Romania	0.1	0.2	0.1	0.1	0.1	0.2	0.2	0.2	5.4%	38.4%	-21.9%	-2.9%	0.6%	6.5%	5.8%	3.0%	5.19	
Poland	0.6	0.7	0.5	0.5	0.5	0.5	0.5	0.7	3.3%	10.9%	-22.1%	5.9%	-11.2%	5.0%	5.3%	25.5%	11.5	
Other E Europe	0.6	0.7	0.6	1.0	0.7	0.7	0.7	0.8	-4.0%	13.2%	-21.3%	67.4%	-29.1%	5.5%	4.6%	3.1%	4.4	
Total E. Europe	4.1	4.0	3.8	4.1	2.8	2.8	3.0	3.3	0.4%	-1.4%	-5.2%	7.6%	-32.1%	2.1%	6.3%	9.5%	5.9	
Western Europe																		
France	2.5	2.7	2.0	2.1	1.9	2.0	2.2	2.3	1.1%	4.8%	-23.9%	1.0%	-8.6%	7.8%	7.9%	4.3%	6.6	
Germany	4.0	4.2	3.4	3.1	2.9	3.2	3.3	3.4	1.1%	4.6%	-17.8%	-10.0%	-5.5%	8.9%	4.1%	4.2%	5.79	
Italy	2.2	2.1	1.5	1.6	1.4	1.6	1.7	1.7	-0.2%	-2.4%	-27.3%	6.0%	-11.8%	8.6%	5.9%	4.0%	6.19	
Spain	1.5	1.5	1.0	1.0	0.9	1.0	1.1	1.2	2.3%	0.5%	-31.5%	0.1%	-6.6%	10.0%	6.9%	5.1%	7.39	
UK	2.9	2.7	1.9	2.0	1.9	2.0	2.1	2.2	-0.5%	-6.9%	-28.2%	3.7%	-7.0%	4.3%	5.7%	6.5%	5.5	
Other	3.6	3.6	2.8	2.9	2.6	3.0	3.1	3.2	0.8%	-0.9%	-20.5%	0.9%	-7.5%	12.3%	5.8%	2.5%	6.89	
Total W. Europe	16.7	16.7	12.8	12.7	11.7	12.7	13.5	14.0	0.7%	0.2%	-23.5%	-1.0%	-7.6%	8.8%	5.8%	4.2%	6.3	
Total Europe (incl Russia & Turkey)	20.7	20.7	16.6	16.7	14.5	15.6	16.5	17.3	0.6%	-0.1%	-19.9%	1.0%	-13.6%	7.5%	5.9%	5.2%	6.29	
Rest of World	4.8	4.5	4.1	4.3	4.3	4.3	4.3	4.4	-0.1%	-6.5%	-9.3%	5.0%	0.0%	0.0%	0.0%	1.6%	0.59	
RoW (vs US specific countries)	18.0	17.3	13.7	14.7	15.4	15.3	15.7	16.2										
Global PC Total	81.7	78.1	66.9	69.0	69.9	72.1	73.8	76.4	-0.7%	-4.5%	-14.3%	3.2%	1.3%	3.1%	2.3%	3.5%	3.0	
Global LCV Total	8.1	8.0	6.6	7.8	7.6	7.9	8.2	8.3	3.5%	-1.3%	-17.4%	18.5%	-2.7%	4.1%	3.7%	1.5%	3.1	
Global LV Total	89.8	86.1	73.5	76.8	77.6	80.0	82.0	84.7	-0.4%	-4.2%	-14.6%	4.6%	0.9%	3.2%	2.4%	3.3%	3.0	
					-													
ICE sales	88.4	84.4	71.2	71.5	69.6	70.3	69.6	69.6	-1.0%	-4.5%	-15.6%	0.4%	-2.7%	1.1%	-1.0%	0.0%	0.0	
EV sales	1.4	1.6	2.3	5.4	8.0	9.7	12.3	15.1	72.0%	17.2%	37.6%	136.5%	49.1%	21.2%	27.4%	22.2%	23.6	

Source: Morgan Stanley Research estimates, IHS AutoInsight

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Global Auto Stock Rankings

Exhibit 3: North America Coverage Rankings

***	North America		202	Be EPS	
	North America	1	MS	Cons	
1	Ferrari	OW	€ 6.40	€ 7.04	(9.1%)
2	Harley-Davidson	OW	4.59	4.60	(0.2%)
3	Ford Motor	OW	2.12	2.09	1.5%
4	General Motors	OW	7.78	7.68	1.3%
5	American Axle	OW	0.47	0.37	24.6%
6	Magna International	OW	5.40	5.32	1.5%
7	BorgWarner Inc.	OW	3.81	3.82	(0.4%)
8	Avis Budget	OW	37.57	36.94	1.7%
9	FREYR Battery	OW	-1.39	-1.08	NM
10	CarMax	OW	3.03	3.02	0.6%
11	Rivian	OW	-5.65	-5.19	NM
12	Tesla	EW	3.26	3.44	(5.2%)
13	Hertz	EW	1.93	2.38	(18.6%)
14	Lear	EW	11.77	11.91	(1.2%)
15	Visteon	EW	6.14	6.72	(8.7%)
16	APTIV	EW	4.78	4.72	1.4%
17	Mobileye Global	EW	0.70	0.70	0.0%
18	Carvana	UW	-3.79	-3.70	NM
19	Adient	UW	2.17	2.16	0.6%
20	AutoNation	UW	22.76	22.87	(0.5%)
21	Penske Automotive Group	UW	16.79	16.55	1.5%
22	Group 1 Automotive	UW	46.08	44.25	4.1%
23	Lithia Motors	UW	36.92	38.26	(3.5%)
24	Asbury Automotive	UW	33.94	33.50	1.3%
25	Sonic Automotive	UW	6.62	6.67	(0.7%)
26	Lucid	UW	-1.21	-1.49	NM
27	Li-Cycle	UW	-0.93	-0.92	NM
28	QuantumScape	UW	-0.89	-0.82	NM
29	Fisker	UW	-0.96	-0.84	NM

Source: Refinitiv, Morgan Stanley Research estimates

Exhibit5: Europe Coverage Rankings

4	Europa		2023	Be EPS	
	Europe		MS	Cons	
1	Michelin	OW	3.15	3.15	0.2%
2	Daimler Truck Holding	OW	4.45	4.37	1.8%
3	Pirelli	OW	0.56	0.51	10.9%
4	Aramis Autos	EW	-0.25	-0.35	NM
5	Volkswagen	EW	31.05	31.71	(2.1%)
6	Mercedes-Benz	EW	13.38	13.12	2.0%
7	Autoliv	EW	6.93	6.71	3.3%
8	BMW	EW	17.14	17.44	(1.8%)
9	Volvo	EW	24.88	25.49	(2.4%)

Source: Refinitiv, Morgan Stanley Research estimates

Exhibit4: Japan Coverage Rankings

4	lanan		202	3e EPS	
	Japan		MS	Cons	
1	Denso	OW	621.16	717.32	(13.4%)
2	NHK Spring	ow	109.93	131.24	(16.2%)
3	NOK	ow	140.52	173.17	(18.9%)
4	Mitsubishi Motors	OW	85.72	94.79	(9.6%)
5	Musashi Seimitsu	ow	136.22	204.92	(33.5%)
6	Suzuki Motor	ow	531.39	571.64	(7.0%)
7	Yokohama Rubber	ow	352.84	370.56	(4.8%)
8	Toyota Motor	EW	246.36	265.39	(7.2%)
9	Unipres	EW	114.67	93.23	23.0%
10	Mazda Motor	EW	280.55	279.30	0.4%
11	Toyota Industries	EW	682.82	756.20	(9.7%)
12	Toyoda Gosei	EW	266.44	308.65	(13.7%)
13	Toyo Tire & Rubber	EW	233.93	314.15	(25.5%)
14	Bridgestone	EW	527.86	542.66	(2.7%)
15	Stanley Electric	EW	164.79	224.35	(26.5%)
16	Honda Motor	EW	547.52	604.64	(9.4%)
17	EXEDY	EW	202.32	230.01	(12.0%)
18	Koito Mfg.	EW	164.71	179.38	(8.2%)
19	Nissan Motor	EW	83.89	104.20	(19.5%)
20	Aisin Seiki	UW	408.13	575.70	(29.1%)
21	Nifco	UW	230.01	292.38	(21.3%)
22	Toyota Boshoku	UW	232.76	290.98	(20.0%)
23	Sumitomo Rubber	UW	90.78	100.33	(9.5%)
24	Subaru Corp	UW	341.94	351.00	(2.6%)

Source: Refinitiv, Morgan Stanley Research estimates

Exhibit6: China Coverage Rankings

	China		2023	e EPS	
	Cillia		MS	Cons	
1	Guangzhou Auto	OW	0.69	0.70	(1.9%)
2	Great Wall	OW	0.62	0.69	(9.6%)
3	Yongda Auto	OW	0.57	0.63	(9.8%)
4	Minth Group	OW	1.81	1.82	(0.3%)
5	Nexteer Automotive	OW	0.06	0.05	20.0%
6	Dongfeng	EW	1.11	0.71	57.0%
7	BYD	EW	7.45	9.76	(23.7%)
8	Baoxin Auto	UW	0.13	0.15	(15.4%)
9	Zhengtong Auto	UW	0.08	0.08	0.0%
10	BAIC Motor	UW	0.34	0.52	(34.5%)

Source: Refinitiv, Morgan Stanley Research estimates

Exhibit7: India Coverage Rankings

9	India		202	3e EPS	
	muia		MS	Cons	
1	Maruti Suzuki	ow	365.67	431.26	(15.2%)
2	Bharat Forge	OW	25.38	26.80	(5.3%)
3	Ashok Leyland	OW	8.29	9.72	(14.7%)
4	Mahindra & Mahindra	OW	84.92	85.49	(0.7%)
5	Tata Motors	OW	39.48	37.76	4.6%
6	Exide Industries	OW	12.08	14.95	(19.2%)
7	Bajaj Auto	OW	240.25	278.23	(13.7%)
8	Apollo Tyres	EW	26.05	26.13	(0.3%)
9	Eicher Motors Ltd.	EW	106.53	101.83	4.6%
10	TVS Motor	EW	39.86	52.47	(24.0%)
11	Hero MotoCorp	UW	179.33	200.54	(10.6%)
12	Balkrishna Industries	UW	75.31	75.20	0.1%
13	Amara Raja	UW	43.44	48.49	(10.4%)

Source: Refinitiv, Morgan Stanley Research estimates

Exhibit 9: S.Korea Coverage Rankings

1	S.Korea		20	23e EPS	
	5.Notea		MS	Cons	
1	Mando Corp	OW	4204.74	4738.83	(11.3%)
2	S&T Motiv	OW	7700.40	7153.57	7.6%
3	Kia Motors	OW	21964.60	22402.38	(2.0%)
4	Hyundai MOBIS	EW	31010.45	36278.51	(14.5%)
5	Hyundai Motor	EW	55437.60	46629.97	18.9%
6	Hankook Tire	UW	4071.20	5345.35	(23.8%)
7	Hanon Systems	UW	392.49	515.05	(23.8%)

Source: Refinitiv, Morgan Stanley Research estimates

Exhibit8: Taiwan Coverage Rankings

44	Taiwan		2023	e EPS	
	Talwall		MS	Cons	
1	Macauto Industrial	ow	9.78	9.38	4.3%
2	Hota Industrial	ow	3.32	2.98	11.4%
3	Global PMX	EW	10.93	7.93	37.8%
4	Hu Lane Associates	EW	9.89	8.78	12.7%
5	Cheng Shin Rubber	UW	2.23	2.38	(6.0%)

Source: Refinitiv, Morgan Stanley Research estimates

Note: Coverage Rankings are as of Sep 01, 2023

Global OEM Comps

Exhibit 10: Global OEM Comps - RACE, Guangzhou, Toyota Motors and MSIL are preferred stocks

10000000		Price at	MS	Upside to	MS	Market		MS		Consens		P		EV / EBI		EV / Sa			/ B
Company	Currency	1-Sep	Price Target	PT (%)	Rating	LC	US\$	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024
Europe																			
Mercedes-Benz	EUR	67.54	73.50	9%	EW	72.3	78.4	13.38	12.29	13.12	12.84	5.0x	5.5x	2.7x	3.0x	0.5x	0.5x	0.8x	0.
Volkswagen	EUR	113.04	130.00	15%	EW	62.2	67.5	31.05	28.96	31.71	31.11	3.6x	3.9x	0.4x	0.4x	0.1x	0.1x	0.3x	0.3
Daimler Truck Holding	EUR	32.49	43.00	32%	ow	26.7	29.0	4.45	4.32	4.37	4.25	7.3x	7.5x	6.0x	6.2x	0.7x	0.7x	1.2x	1.1
Renault	EUR	37.34	44.00	18%	OW	11.0	12.0	12.17	12.70	12.36	12.72	3.1x	2.9x	NA	NA	NA	NA	0.4x	0.3
Stellantis	USD	17.18	22.00	28%	OW	58.6	58.6	5.46	4.90	5.65	5.15	3.1x	3.5x	NA	NA	NA	NA	0.6x	0.6
BMW	EUR	97.17	100.00	3%	EW	61.6	66.8	17.14	14.55	17.44	16.49	5.7x	6.7x	1.6x	1.6x	0.3x	0.2x	0.7x	0.6
Europe Weighted Avera	age											4.7x	5.1x	2.2x	2.3x	0.3x	0.3x	0.7x	0.6
North America			1	200															
Ford Motor	USD	12.13	16.00	32%	OW	47.7	47.7	2.12	1.93	2.09	1.92	5.7x	6.3x	2.0x	1.7x	0.2x	0.2x	1.1x	1.0
General Motors	USD	33.51	41.00	22%	OW	46.1	46.1	7.78	6.52	7.68	6.77	4.3x	5.1x	1.6x	1.6x	0.2x	0.2x	0.6x	0.5
North America Weight China	led Average											5.0x	5.7x	1.8x	1.7x	0.2x	0.2x	0.8x	0.8
BYD	HKD	245.80	249.00	1%	EW	756.3	96.4	7.45	9.88	9.76	13.33	33.0x	24.9x	12.9x	9.7x	1.1x	0.9x	5.0x	4.1
Great Wall	HKD	9.30	13.00	40%	OW	195.0	24.9	0.62	0.98	0.69	0.94	15.0x	9.5x	16.0x	11.2x	1.1x	0.9x	1.1x	1.0
Weichai Power	HKD	10.18	12.00	18%	EW	105.9	13.5	0.02	0.90	0.92	1.11	13.6x	11.2x	4.1x	3.7x	0.3x	0.3x	1.0x	1.0
SAIC Motor	CNY	14.54	18.00	24%	OW	169.9	23.3	1.67	1.89	1.35	1.51	8.7x	NA NA	4.1x	3.7x	0.3x	0.3x	0.6x	0.5
BAIC Motor	HKD	2.17	1.80	(17%)	UW	5.5	0.7	0.34	0.33	0.52	0.52	6.4x	NA	0.1x	0.4x	0.0x	0.1x	0.3x	0.3
Anhui Jianghuai	CNY	13.08	11.60	(11%)	EW	28.6	3.9	0.14	0.22	0.08	0.18	90.8x	60.7x	11.5x	10.9x	0.6x	0.6x	2.1x	2.1
Chongqing Changan	HKD	3.49	5.80	66%	OW	119.3	15.2	0.97	0.59	1.05	1.01	3.6x	5.9x	4.6x	6.7x	0.4x	0.4x	0.5x	0.4
Jiangling Motors	HKD	6.27	7.20	15%	EW	11.4	1.5	0.53	0.56	1.29	1.45	11.8x	11.3x	0.6x	NM	0.0x	NM	0.5x	0.5
Dongfeng	HKD	2.88	4.10	42%	EW	8.0	1.0	1.11	1.02	0.71	0.73	2.6x	2.8x	0.3x	0.4x	0.0x	0.1x	0.1x	0.1
Guangzhou	HKD	4.13	8.30	101%	OW	92.9	11.8	1.42	1.56	0.70	0.79	2.9x	2.6x	17.4x	7.3x	0.5x	0.4x	0.3x	0.3
Zhengzhou Yutong Bus (12.72	14.00	10%	EW	28.2	3.9	1.24	NA	0.61	0.88	10.3x	NA	4.7x	NA	0.5x	NA	1.5x	N
China Weighted Average South Korea		407.400.00			5	******		55 407 40	44 000 77	44 400 07		22.7x	18.8x	10.9x	8.2x	0.8x	0.7x	2.9x	2.4
Hyundai Motor	KRW	187,400.00	230,000.00	23%	EW	46,040.2	34.8	55,437.60	46,280.77	46,629.97	44,551.48	3.4x	4.0x	2.0x	2.2x	0.2x	0.2x	0.4x	0.4
Kia Motors	KRW	79,700.00	105,000.00	32%	OW	32,042.9	24.2	21,964.60	21,506.88	22,402.38	21,548.34	3.6x	3.7x	2.3x	2.4x	0.3x	0.3x	0.7x 0.5x	0.6
South Korea Weighted Japan	1 Average											3.5x	3.9x	2.1x	2.3x	0.3x	0.3x	U.5X	0.8
Toyota Motor	JPY	2.519.50	2,400.00	(5%)	EW	41,105.6	282.3	246.36	265.38	265.39	275.63	10.2x	9.5x	5.9x	5.5x	0.8x	0.8x	1.1x	1.0
Mazda Motor	JPY	1,532.50	1,400.00	(9%)	EW	968.2	6.7	280.55	313.45	279.30	283.27	5.5x	4.9x	1.5x	1.1x	0.1x	0.1x	0.6x	0.6
Suzuki Motor	JPY	5,770.00	5,900.00	2%	OW	2,833.9	19.5	531.39	588.96	571.64	597.16	10.9x	9.8x	4.3x	3.8x	0.5x	0.5x	1.3x	1.2
Mitsubishi Motors	JPY	572.70	610.00	7%	ow	853.5	5.9	85.72	101.93	94.79	98.95	6.7x	5.6x	2.3x	1.7x	0.2x	0.2x	0.9x	0.8
Subaru Corp	JPY	2.805.50	2,400.00	(14%)	UW	2,157.9	14.8	341.94	371.75	377.76	377,88	8.2x	7.5x	12.3x	10.5x	0.3x	0.3x	1.0x	0.9
Nissan Motor	JPY	617.50	560.00	(9%)	EW	2,606.3	17.9	83.89	93.23	104.20	108.31	7.4x	6.6x	2.0x	1.5x	0.1x	0.1x	0.4x	0.4
Honda Motor	JPY	4,703.00	4,400.00	(6%)	EW	8,519.1	58.5	547.52	628.06	604.64	626.28	8.6x	7.5x	3.2x	2.7x	0.3x	0.2x	0.7x	0.6
Japan Weighted Avera	age											9.7x	8.9x	5.4x	4.9x	0.6x	0.6x	1.0x	0.9
India											1227								
Maruti Suzuki	INR	10,331.8	11,164.0	8%	OW	3,121.0	37.7	365.7	410.7	431.3	472.6	28.3x	25.2x	16.5x	14.5x	1.8x	1.6x	4.6x	4.1
Bajaj Auto	INR	4,662.7	5,063.0	9%	OW	1,319.3	15.9	240.2	285.0	278.2	310.6	19.4x	16.4x	15.2x	12.4x	2.8x	2.4x	4.9x	4.5
TVS Motor	INR	1,454.6	1,171.0	(19%)	EW	691.1	8.3	39.9	44.8	52.5	59.6	36.5x	32.4x	20.1x	17.7x	2.3x	2.0x	9.0x	7.4
Hero MotoCorp	INR	2,927.1	2,344.0	(20%)	UW	585.0	7.1	179.3	197.4	200.5	225.8	16.3x	14.8x	9.2x	8.1x	1.2x	1.1x	3.2x	3.0
Mahindra & Mahindra	INR	1,591.5	1,697.0	7%	OW	1,979.1	23.9	84.9	95.5	85.5	89.6	18.7x	16.7x	12.9x	11.6x	1.8x	1.6x	3.6x	3.1
	INR	611.2	711.0	16%	OW	2,236.9	27.0	39.5	48.4	53.0	64.5	11.5x	9.5x	4.5x	3.9x	0.7x	0.6x	3.8x	2.9
Tata Motors	INR	2,361.8	1,765.0	(25%)	UW	456.6	5.5	75.3	96.5	93.8	108.6	31.4x	24.5x	19.3x	15.3x	4.6x	4.1x	5.2x	4.5
Tata Motors Balkrishna Industries											10.0	22.2x	20.2x	12.8x	11 0	4 4		5.5x	4.7
	INR	184.2	214.0	16%	OW	540.7	6.5	8.3	9.1	9.7	10.3	ZZ.ZX	20.2X	12.6X	11.8x	1.4x	1.3x	5.5X	7.
Balkrishna Industries	INR	184.2	214.0	16%	OW	540.7	6.5	8.3	9.1	9.7	10.3	21.8x	19.0x	13.0x	11.3x	1.8x	1.3x 1.6x	4.6x	3.9

Source: Refinitiv, Morgan Stanley Research estimates

Notes: 1) For Renault EV calculation, Nissan and Volvo stakes are subtracted at 20% discount to their current market cap. (2) For Indian companies, 2020 and 2021 estimates refer to the fiscal years ending March 2021 and March 2022, respectively. (3) EV/EBITDA excludes the impact from pension and healthcare liabilities with the exception of Ford. Ford is calculated on an EV/EBITDAP and includes pension and healthcare liabilities. Notes: e = Morgan Stanley Research est; 0 = Overweight; E = Equal-weight; U = Underweight; NC = Not Covered. Valuation multiples are based on MS est. unless a company is restricted or NC, in which case cons. est. are used 4) PTs & Ratings are as Sep 01, 2023



EV OEMs Comps

Exhibit 11: EV OEM Comps

		Price at		Upside to		Marke	t Cap	Current EV	MS	EPS	Consen	ius EPS	P.	E	EV/E	BITDA	EV/S	Sales	P	/8
Company	Currency	1-Sep	Price Target	PT (%)	Rating	LC	US\$	LC	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e
North America																				
Tesia	USD	258.08	250.00	(3%)	EW	819.1	819.1	875.4	2.77	3.24	3.35	4.76	93.1x	79.6x	59.3x	43.9x	8.7x	6.6x	16.4x	13.5
Lucid	USD	6.28	5.00	(20%)	UW	14.3	14.3	10.0	-1.21	-0.76	-1.48	4.11	NM	NM	NM	NM	12.8x	5.0x	2.8x	3.8
Fisker	USD	5.87	4.00	(32%)	UW	1.2	1.2	3.2	-0.96	-0.60	-0.84	-0.40	NM	NM	NM	NM	1.7x	1.1x	13.3x	21.8
Rivian	USD	22.73	24.00	6%	OW	21.4	21.4	20.6	-5.65	-3.49	-5.19	-3.57	NM	NM	NM	NM	4.8x	3.8x	2.7x	3.0
North America Weighted	Average												93.1x	79.6x	59.3x	43.9x	8.7x	6.5x	15.8x	13.11
China																				
NIO Inc.	USD	10.27	18.70	82%	OW	16.8	16.8	257.3	-5.82	-0.29	-1.35	-0.75	NM	NM	NM	76.1x	3.8x	1.9x	6.2x	5.60
Li Auto Inc.	USD	41.65	53.00	27%	OW	36.3	36.3	245.0	3.35	6.83	0.90	1.59	12.4x	6.1x	49.8x	26.2x	2.1x	1.4x	5.2x	4.2)
BYD Company	HKD	245.80	249.00	1%	EW	756.3	96.4	637.4	7.45	9.88	9.76	13.33	33.0x	24.9x	13.2x	10.0x	1.1x	0.9x	5.0x	4.19
Xpeng Inc.	USD	17.79	25.40	43%	OW	13.0	13.0	110.3	-8.21	-7.21	-1.15	-0.77	NM	NM	NM	NM	3.8x	2.0x	3.7x	4.7)
China Weighted Average													27.4x	19.7x	23.2x	21.3x	1.8x	1.2x	5.1x	4.3)
Global Weighted Average													83.9x	71.2x	54.2x	40.4x	7.6x	5.7x	14.1x	11.7

Source: Refinitiv, Morgan Stanley Research estimates Note: PTs & Ratings are as of Sep 01, 2023

Global Supplier Comps

Exhibit12: Global Supplier Comps: AXL, Valeo, Huayu, Denso, Mando and Tata Motors are preferred stocks

		Price at	MS	Upside to	MS	Market (MS E		Consensu		P/E	$\overline{}$	EV / E		EV/S		P/	
Company	Currency	1-Sep	Price Target	PT (%)	Rating	LC	US\$	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e
Europe																			
Hella KGaA Hueck	EUR	65.40	NC	NA	NC	7.3	7.9	NA	NA	3.80	4.80	17.2x	13.6x	6.8x	6.0x	0.9x	0.9x	2.2x	1.9
Europe Weighted Average		03.40	NO	INA	110	7.0	7.5	14/4	100	3.00	4.00	17.2x	13.6x	6.8x	6.0x	0.9x	0.9x	2.2x	1.9
Europe Weighted Average												17.28	13.00	0.00	0.01	0.91	0.34	2.24	1.5
North America (1)																			
APTIV	USD	101.45	100.00	(1%)	EW	28.7	28.7	4.78	5.54	4.72	6.22	21.2x	18.3x	10.6x	9.1x	1.6x	1.4x	2.9x	2.6
BorgWarner Inc.	USD	40.75	47.00	15%	ow	9.6	9.6	3.81	4.53	3.82	4.40	10.7x	9.0x	5.8x	4.7x	0.9x	0.7x	1.2x	1.1
Lear	USD	144.09	140.00	(3%)	EW	8.5	8.5	11.77	14.87	11.91	16.37	12.2x	9.7x	5.2x	4.3x	0.4x	0.3x	3.3x	3.0
Visteon	USD	139.27	145.00	4%	EW	3.9	3.9	6.14	8.10	6.72	9.71	22.7x	17.2x	10.1x	8.1x	0.9x	0.8x	10.4x	8.1
Magna International	USD	58.82	65.00	11%	OW	16.8	16.8	5.40	6.70	5.32	6.62	10.9x	8.8x	4.5x	3.6x	0.4x	0.3x	1.2x	1.0
Adient	USD	39.17	38.00	(3%)	UW	3.7	3.7	2.17	3.01	2.16	3.69	18.0x	13.0x	5.7x	5.2x	0.3x	0.3x	NM	NN
Mobileye Global Inc	USD	35.51	34.00	(4%)	EW	3.3	3.3	0.70	0.75	0.70	0.86	50.4x	47.1x	33.9x	22.4x	6.1x	4.9x	1.9x	1.9
American Axle	USD	7.55	12.00	59%	OW	0.9	0.9	0.47	0.60	0.37	0.80	16.2x	12.6x	4.0x	3.4x	0.5x	0.4x	1.3x	1.2
North America Weighted	Average											17.7x	14.9x	8.7x	7.1x	1.2x	1.0x	2.7x	2.3
Japan																			
Denso	JPY	9,974	11,600	16%	OW	7,859	54.0	621	725	717	807	16.1x	13.8x	7.9x	6.9x	1.1x	1.0x	1.6x	1.5
Toyota Industries	JPY	10,370	10,000	(4%)	EW	3,379	23.2	683	754	756	835	15.2x	13.8x	10.4x	9.8x	1.3x	1.3x	0.8x	0.8
Aisin Seiki	JPY	4,858	4,100	(16%)	UW	1,432	9.8	408	456	576	614	11.9x	10.6x	4.8x	4.4x	0.4x	0.4x	0.7x	0.7
Koito Mfg.	JPY	2,471	2,500	1%	EW	794	5.5	165	209	179	201	15.0x	11.8x	4.4x	3.7x	0.5x	0.5x	1.2x	1.1:
Nifco	JPY	4,302	3,100	(28%)	UW	463	3.2	230	257	292	324	18.7x	16.7x	7.2x	6.5x	1.1x	1.0x	1.8x	1.6
Stanley Electric	JPY	2,549	2,800	10%	EW	436	3.0	165	234	224	264	15.5x	10.9x	4.5x	3.7x	0.7x	0.7x	0.9x	0.8
Toyota Boshoku	JPY	2,746	2,200	(20%)	UW	515	3.5	233	260	291	319	11.8x	10.6x	3.7x	3.3x	0.2x	0.2x	1.2x	1.12
EXEDY	JPY	2,646	1,900	(28%)	EW	129	0.9	202	236	230	253	13.1x	11.2x	3.6x	3.2x	0.4x	0.4x	0.6x	0.5
NHK Spring	JPY	1,132	1,250	10%	ow	276	1.9	110	157	131	161	10.3x	7.2x	4.3x	3.4x	0.4x	0.3x	0.7x	0.7
Toyoda Gosei	JPY	3.164	2.800	(12%)	EW	412	2.8	266	310	309	335	11.9x	10.2x	4.5x	3.7x	0.5x	0.4x	0.8x	0.8
Musashi Seimitsu	JPY	1,707	2,100	23%	OW	112	0.8	136	182	205	242	12.5x	9.4x	6.1x	5.2x	0.6x	0.5x	1.1x	1.0
Unipres	JPY	1,235	1,100	(11%)	EW	59	0.4	108	182	150	195	11.4x	6.8x	2.9x	2.2x	0.3x	0.2x	0.4x	0.4
NOK	JPY	2,079	2,250	8%	OW	360	2.5	141	205	173	226	14.8x	10.2x	5.0x	4.3x	0.5x	0.5x	0.7x	0.6
Japan Weighted Average		2,077	E,EOO	0.0		000	2.0		200	.,,	LLO	15.1x	12.9x	7.4x	6.7x	1.0x	0.9x	1.3x	1.2
China																			
Fuyao Glass	HKD	35.50	32.00	(10%)	EW	111.2	14.2	1.87	2.45	2.12	2.39	19.0x	14.5x	10.3x	8.2x	2.7x	2.3x	2.7x	2.4
Huayu Automotive	HKD	19.19	25.00	30%	OW	60.5	8.3	2.13	2.30	2.22	2.55	9.0x	8.4x	3.8x	3.1x	0.2x	0.2x	1.1x	1.0
Minth Group Limited	HKD	23.25	28.00	20%	OW	29.1	3.7	1.81	2.36	1.82	2.29	12.8x	9.9x	8.2x	5.9x	1.1x	0.9x	1.2x	1.12
Changzhou Xingyu	HKD	147.86	172.00	16%	OW	42.2	5.8	3.86	5.30	4.05	5.45	38.3x	27.9x	25.6x	19.0x	4.0x	3.3x	4.6x	4.1
Nexteer Automotive Group	HKD	5.05	7.50	49%	OW	99.4	12.7	0.06	0.09	0.34	0.53	82.7x	57.0x	3.7x	3.1x	0.4x	0.4x	0.8x	0.8
China Weighted Average	Tinto	0.00	7.00	45.0		33.4	12.7	0.00	0.03	0.04	0.00	37.2x	26.8x	9.0x	7.0x	1.6x	1.4x	2.0x	1.8
South Korea																			
Hyundai MOBIS	KRW	232,500	250,000	8%	EW	21,921	16.6	31,010	31,022	36,279	38,792	7.5x	7.5x	6.7x	5.9x	0.4x	0.3x	0.5x	0.5
LG Chem	KRW	570,000	620,000	9%	EW	42,805	32.4	27,472	50,540	27,219	52,449	20.7x	11.3x	6.7x	5.3x	0.9x	0.9x	1.2x	1.1:
Hanon Systems	KRW	9,120	7,800	(14%)	UW	4,868	3.7	392	490	515	619	23.2x	18.6x	8.0x	7.2x	0.8x	0.8x	2.0x	1.9
Mando Corp	KRW	42,050	63,000	50%	OW	1,975	1.5	4,205	4,507	4,739	5,916	10.0x	9.3x	5.6x	5.6x	0.4x	0.4x	0.8x	0.8
South Korea Weighted Ave	erage											16.6x	10.6x	6.7x	5.6x	0.7x	0.7x	1.0x	1.0
Taiwan																			
Hu Lane Associate Inc.	TWD	144	140	(2%)	EW	14	0.4	9.89	10.83	2.01	2.48	14.5x	13.3x	10.4x	9.0x	2.3x	2.1x	2.4x	2.2
Cub Elecparts Inc	TWD	134	148	11%	EW	15	0.5	10.93	13.30	1.60	2.43	12.2x	10.0x	6.8x	5.6x	1.7x	1.4x	1.7x	1.6
Hota Industrial Mfg.	TWD	66	85	29%	OW	18	0.6	3.32	3.84	0.68	0.82	19.9x	17.2x	7.7x	6.9x	2.3x	2.0x	1.4x	1.4
Taiwan Weighted Average		00	03	25%	OW	10	0.0	3.32	3.04	0.00	0.02	15.8x	13.7x	8.2x	7.1x	2.1x	1.8x	1.8x	1.7
India												10.04	10.74	0.21	7.18	2.18	1.04	1.04	3.77
Exide Industries	INR	266	212	(20%)	OW	226	2.7	12.08	14.37	14.95	11,53	22.0x	18.5x	12.0x	10.1x	1,4x	1,2x	1.9x	1.7:
Samvardhana Motherson	INR	98	80	(18%)	EW	662	8.0	4.95	6.16	5.80	11.53	19.7x	15.9x	8.7x	7.5x	0.8x	0.7x	2.7x	2.4
Amara Raja	INR	626	623	(0%)	UW	107	1.3	47.31	51.94	54.71	55.73	13.2x	12.0x	6.7x	5.7x	0.9x	0.7x	1.8x	1.6
India Weighted Average	ner.	020	023	(0.6)	011	107	1.3	77.01	31.24	JH.71	33.73	19.5x	16.0x	9.2x	7.9x	0.9x	0.8x	2.4x	2.2
Global Weighted Average												19.4x	15.2x	7.9x	6.7x	1.1x	1.0x	1.7x	1.60

Source: Refinitiv, Morgan Stanley Research estimates

Notes:(1) EV/EBITDA excludes the impacts from pension and healthcare liabilities with the exception of our North American coverage, which are calculated using EV/EBITDAP and do include pension and healthcare liabilities. (2) North America weighted averages are calculated without Mobileye. e = Morgan Stanley Research est; 0 = Overweight; E = Equal-weight; U = Underweight; NC = Not Covered. Valuation multiples are based on MS est. unless a company is restricted or NC, in which case cons. est. are used 3) PTs & Ratings are as of Sep 01, 2023



Global Tire Comps

Exhibit13: Global Tire Comps: Michelin, Bridgestone and Mando are our preferred stocks

	4	Price at	MS	Upside to	MS	Market	Сар	MSI	PS	Consens	us EPS	P	/ E	EV / E	BITDA	EV / S	ales	P/	В
Company	Currency	1-Sep	Price Target	PT (%)	Rating	LC	US\$	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e
Europe																			
Continental	EUR	67.54	NC	NA	NC	13.5	14.7	NA	NA	7.49	9.53	9.0x	7.1x	4.2x	3.7x	0.5x	0.5x	0.9x	0.9
Pirelli & C. SpA	EUR	4.62	5.50	19%	OW	4.6	5.0	0.56	0.62	0.51	0.57	8.2x	7.4x	4.8x	4.9x	1.1x	1.0x	0.8x	0.8
Michelin	EUR	29.08	35.00	20%	OW	20.8	22.5	3.15	3.26	3.15	3.27	9.2x	8.9x	4.1x	3.8x	0.8x	0.7x	1.1x	1.1)
Europe Weighted Average												9.0x	8.1x	4.2x	3.9x	0.7x	0.7x	1.0x	1.0
Japan																			
Bridgestone	JPY	5,662	5,700	1%	EW	4,041	27.8	528	569	543	571	10.7x	10.0x	4.4x	4.0x	0.9x	0.8x	1.2x	1.20
Toyo Tire & Rubber Co	JPY	2,203	1,850	(16%)	EW	339	2.3	234	265	314	302	9.4x	8.3x	4.7x	4.4x	0.8x	0.7x	1.0x	0.99
Sumitomo Rubber	JPY	1,533	1,100	(28%)	UW	403	2.8	91	138	100	139	16.9x	11.1x	6.8x	5.7x	0.6x	0.5x	0.7x	0.79
Yokohama Rubber	JPY	2,951	3,400	15%	OW	500	3.4	353	423	371	420	8.4x	7.0x	6.6x	5.6x	0.9x	0.8x	0.7x	0.6
Japan Weighted Average												10.9x	9.7x	4.8x	4.3x	0.9x	0.8x	1.1x	1.15
Korea																			
Hankook Tire	KRW	39,850	33,000	(17%)	UW	4,936	3.7	4,071	4,136	5,345	6,276	9.8x	NA	3.2x	2.8x	0.6x	0.5x	0.5x	0.5
Korea Weighted Average												9.8x	NA	3.2x	2.8x	0.6x	0.5x	0.5x	0.5
Global Weighted Average												10.2x	8.8x	4.5x	4.0x	0.8x	0.7x	1.1x	1.0x

Source: Refinitiv, Morgan Stanley Research estimates

Notes: 1) e = Morgan Stanley Research est, 0 = Overweight; E = Equal-weight; U = Underweight; NC = Not Covered. Valuation multiples are based on MS est. unless a company is restricted or NC, in which case cons. est. are used. 2) ++Rating and price target for this company have been removed from consideration in this report because, under applicable law and/or Morgan Stanley policy, Morgan Stanley may be precluded from issuing such information with respect to this company at this time 3) PTs & Ratings are as of Sep 01, 2023



Global Dealer Comps

Exhibit14: Global Dealer Comps: KMX and Zhongsheng are preferred stocks

		Price at	MS	Upside to	MS	Marke	t Cap	Current EV	MS	EPS	Consen	sus EPS	P	/ E	EV / E	BITDA	EV /	Sales	P	/ B
Company	Currency	1-Sep	Price Target	PT (%)	Rating	LC	US\$	LC	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e	2023e	2024e
North America																				
CarMax	USD	81.68	80.00	(2%)	OW	12.9	12.9	20.2	3.03	3.36	3.02	3.74	26.9x	24.3x	18.5x	15.1x	0.7x	0.6x	3.0x	2.6
Penske Automotive Group	USD	164.30	107.00	(35%)	UW	11.1	11.1	12.3	16.79	17.68	16.55	15.90	9.8x	9.3x	6.1x	6.0x	0.4x	0.4x	2.3x	1.9
Lithia Motors	USD	308.02	220.00	(29%)	UW	8.5	8.5	14.1	36.92	36.72	38.26	37.64	8.3x	8.4x	7.6x	8.0x	0.5x	0.5x	1.4x	1.2
Sonic Automotive	USD	53.32	35.00	(34%)	UW	1.2	1.2	4.4	6.62	7.28	6.67	6.79	8.1x	7.3x	6.1x	5.9x	0.3x	0.3x	2.9x	2.3
Group 1 Automotive	USD	264.42	200.00	(24%)	UW	3.7	3.7	5.9	46.08	43.96	44.25	40.70	5.7x	6.0x	5.6x	5.3x	0.3x	0.3x	1.3x	1.15
Asbury	USD	230.00	165.00	(28%)	UW	4.7	4.7	7.8	33.94	31.70	33,50	30.98	6.8x	7.3x	6.9x	6.8x	0.5x	0.5x	1.4x	1.2
Carvana	USD	50.35	37.00	(27%)	UW	5.4	5.4		-2.10	-1.69	-3.70	-2.52	NM	NM	80.0x	49.3x	1.4x	1.4x	19.4x	226.4
AutoNation	USD	157.09	117.00	(26%)	UW	6.9	6.9	10.4	22.76	20.26	22.87	21.30	6.9x	7.8x	5.7x	5.3x	0.4x	0.4x	2.7x	2.0
North America Weighted A	Average												13.0x	12.4x	16.6x	12.6x	0.6x	0.6x	3.9x	24.0x
China																				
China Yongda Auto	HKD	3.48	5.10	47%	OW	6.8	0.9	6.1	0.57	0.81	0.63	0.87	6.1x	4.3x	3.0x	2.3x	0.1x	0.1x	0.4x	0.49
MeiDong	HKD	5.91	14.80	150%	OW	8.0	1.0	7.7	0.49	0.80	0.51	0.87	12.1x	7.4x	4.2x	3.2x	0.2x	0.2x	1.5x	1.4)
Baoxin Auto	HKD	0.23	0.27	15%	UW	0.7	0.1	5.1	0.13	0.14	0.15	0.18	1.8x	1.7x	3.2x	2.9x	0.2x	0.2x	0.1x	0.13
Zhongsheng Group	HKD	23.90	37.00	55%	OW	57.1	7.3	63.0	2.50	3.04	2.81	3.27	9.6x	7.9x	5.1x	4.2x	0.3x	0.3x	1.2x	1.1)
China Zhengtong Auto	HKD	0.44	0.39	(11%)	UW	1.3	0.2	18.5	0.08	0.23	-0.36	-0.26	5.3x	1.9x	9.5x	7.9x	0.7x	0.7x	2.7x	1.1)
China Weighted Average													9.4x	7.3x	4.9x	3.9x	0.3x	0.3x	1.2x	1.0
Global Weighted Average													12.4x	11.6x	14.8x	11.4x	0.5x	0.5x	3.5x	20.6x

Source: Refinitiv, Morgan Stanley Research estimates

Note: 1) e = Morgan Stanley Research est; O = Overweight; E = Equal-weight; U = Underweight; U = Not Covered. Valuation multiples are based on MS est. unless a company is restricted or NC, in which case cons. est. are used 2) PTs & Ratings are as of Sep 01, 2023

Exhibit15: Auto companies under Morgan Stanley coverage not shown in the comps tables are listed below (with current share price):

Company Name	Volvo	China Motor Corp.	Hotai Motor	Porsche	Avis Budgel
Price at Aug 31	221.20	89.80	679.00	49.57	213.39
Currency	SEK	TWD	TWD	EUR	USD

Company Name	Tong Yang Industry	Yulon Motor	Zhongsheng Group	Tesla	Herta
Price at Aug 31	67.90	83.40	23.90	7.14	16.95
Currency	TWD	TWD	ONY	USD	USD

Source: Refinitiv, Morgan Stanley Research

Morgan Stanley Global Auto Team

Morgan Stanley Global Auto Team

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Sushrut Ghalsashi +91 22 6118-1073 Sushrut.Ghalsashi@morganstanley.com Morgan Stanley is acting as financial advisor to Ford Motor Company in connection with its agreement with PT Vale Indonesia Tbk and Zhejiang Huayou Cobalt Co., Ltd., to make a capital investment in PT Kolaka Nickel Indonesia ("KNI") hydrometallurgy (HPAL) project (the "Pomalaa HPAL Project") as announced on March 30, 2023. Ford has agreed to pay fees to Morgan Stanley for its financial services, including transaction fees that are contingent upon the consummation of the transaction. Please refer to the notes at the end of the report.

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Within the last 12 months, Morgan Stanley managed or co-managed a public offering (or 144A offering) of securities of Autoliv, BMW, Ford Motor Company, FREYR Battery SA, General Motors Company, Mobileye Global Inc, Nissan Motor, Quantumscape Corp, Rivian Automotive, Inc., Stellantis, Tesla Inc, Toyota Boshoku, Toyota Motor, Volkswagen.

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Global Stock Ratings Distribution

(as of August 31, 2023)

The Stock Ratings described below apply to Morgan Stanley's Fundamental Equity Research and do not apply to Debt Research produced by the Firm.

For disclosure purposes only (in accordance with FINRA requirements), we include the category headings of Buy, Hold, and Sell alongside our ratings of Overweight, Equal-weight, Not-Rated and Underweight. Morgan Stanley does not assign ratings of Buy, Hold or Sell to the stocks we cover. Overweight, Equal-weight, Not-Rated and Underweight are not the equivalent of buy, hold, and sell but represent recommended relative weightings (see definitions below). To satisfy regulatory requirements, we correspond Overweight, our most positive stock rating, with a buy recommendation; we correspond Equal-weight and Not-Rated to hold and Underweight to sell recommendations, respectively.

	Coverag	e Universe	Inves	stment Banking Clients	Other Material Investment Services Clients (MISC)		
Stock Rating Category	Count	% of Total	Count	% of Total IBC	% of Rating Category	Count	% of Total Other MISC
Overweight/Buy	1345	37%	273	43%	20%	606	39%
Equal-weight/Hold	1686	46%	301	47%	18%	719	47%
Not-Rated/Hold	3	0%	0	0%	0%	1	0%
Underweight/Sell	594	16%	67	10%	11%	218	14%
Total	3,628		641			1544	

Data include common stock and ADRs currently assigned ratings. Investment Banking Clients are companies from whom Morgan Stanley received investment banking compensation in the last 12 months. Due to rounding off of decimals, the percentages provided in the "% of total" column may not add up to exactly 100 percent.

Analyst Stock Ratings

Overweight (O). The stock's total return is expected to exceed the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next

Equal-weight (E). The stock's total return is expected to be in line with the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Not-Rated (NR). Currently the analyst does not have adequate conviction about the stock's total return relative to the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Underweight (U). The stock's total return is expected to be below the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

Unless otherwise specified, the time frame for price targets included in Morgan Stanley Research is 12 to 18 months.

Analyst Industry Views

Attractive (A): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be attractive vs. the relevant broad market benchmark, as indicated below.

In-Line (I): The analyst expects the performance of his or her industry coverage universe over the next 12-18 months to be in line with the relevant broad market benchmark, as indicated below. Cautious (C): The analyst views the performance of his or her industry coverage universe over the next 12-18 months with caution vs. the relevant broad market benchmark, as indicated below. Benchmarks for each region are as follows: North America - S&P 500; Latin America - relevant MSCI country index or MSCI Latin America Index; Europe - MSCI Europe; Japan - TOPIX; Asia - relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Stock Price, Price Target and Rating History (See Rating Definitions)

Hyundai MOBIS (012330.KS) - As of 8/31/23 in KRW Industry : S. Korea Autos & Shared Mobility



Stock Rating History: 9/1/18 : E/I; 7/24/19 : O/I; 1/12/21 : E/I; 10/14/21 : O/I; 4/22/22 : E/I

Price Target History: 6/23/18 : 250000; 10/11/18 : 230000; 10/29/18 : 210000; 1/9/19 : 200000; 4/29/19 : 220000; 7/24/19 : 280000; 3/9/20 : 260000; 4/8/20 : 210000; 4/27/20 : 200000; 7/10/20 : 230000; 7/24/20 : 250000; 8/24/20 : 260000; 10/29/20 : 300000; 1/12/21 : 360000; 4/13/21 : 340000; 4/23/21 : 310000; 10/14/21 : 330000; 1/14/22 : 320000; 3/17/22 : 260000; 4/11/22 : 270000; 4/22/22 : 230000; 7/8/22 : 220000; 7/22/22 : 250000; 1/10/23 : 240000; 4/12/23 : 250000

Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)
Effective January 13, 2014, the stocks covered by Morgan Stanley Asia Pacific will be rated relative to the analyst's industry
(or industry team's) coverage.

Effective January 13, 2014, the industry view benchmarks for Morgan Stanley Asia Pacific are as follows: relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Hyundai Motor (005380.KS) - As of 8/31/23 in KRW Industry : S. Korea Autos & Shared Mobility



Stock Rating History: 9/1/18 : 0/I; 10/11/18 : E/I; 7/24/20 : 0/I; 1/12/21 : E/I

Price Target History: 6/23/18 : 170000; 10/11/18 : 135000; 10/25/18 : 120000; 4/24/19 : 150000; 10/3/19 : 140000; 1/9/20 : 120000; 1/23/20 : 130000; 3/9/20 : 120000; 4/8/20 : 100000; 4/24/20 : 90000; 7/10/20 : 110000; 7/24/20 : 160000; 8/24/20 : 190000; 9/16/20 : 220000; 10/27/20 : 230000; 1/12/21 : 280000; 3/22/21 : 240000; 4/13/21 : 250000; 7/2/1 : 260000; 9/7/21 : 240000; 1/25/22 : 220000; 3/17/22 : 190000; 4/11/22 : 200000; 4/26/22 : 210000; 7/8/22 : 200000; 7/22/22 : 210000; 9/15/22 : 220000; 10/24/22 : 180000; 1/10/23 : 170000; 1/26/23 : 180000; 4/12/23 : 220000; 4/26/23 : 230000

Source: Morgan Stanley Research Date Format : MM/DD/YY Price Target → No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) → Stock Price (Covered by Current Analyst) →
Stock and Industry Ratings (abbreviations below) appear as ◆ Stock Rating/Industry View

Stock Ratings: Overweight (0) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA)

Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

Effective January 13, 2014, the stocks covered by Morgan Stanley Asia Pacific will be rated relative to the analyst's industry (or industry team's) coverage.

Effective January 13, 2014, the industry view benchmarks for Morgan Stanley Asia Pacific are as follows: relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Kia Corp. (000270.KS) - As of 8/31/23 in KRW Industry : S. Korea Autos & Shared Mobility



Stock Rating History: 9/1/18 : E/I; 1/9/20 : U/I; 3/26/20 : E/I; 6/2/20 : 0/I; 1/28/21 : E/I; 4/26/22 : 0/I

Price Target History: 1/26/18 : 30000; 10/11/18 : 35000; 10/26/18 : 31000; 1/9/19 : 34000; 4/9/19 : 37000; 4/25/19 : 40000; 10/24/19 : 45000; 1/9/20 : 34000; 3/9/20 : 32000; 3/26/20 : 29000; 4/8/20 : 28000; 6/2/20 : 40000; 7/24/20 : 45000; 8/24/20 : 52000; 9/14/20 : 64000; 10/27/20 : 85000; 1/12/21 : 80000; 1/28/21 : 90000; 6/18/21 : 100000; 9/7/21 : 95000; 10/28/21 : 100000; 1/14/22 : 95000; 1/26/22 : 90000; 3/17/22 : 80000; 4/11/22 : 85000; 4/26/22 : 100000; 7/8/22 : 90000; 7/22/22 : 100000; 10/25/22 : 80000; 1/10/23 : 70000; 1/30/23 : 80000; 4/12/23 : 100000; 4/26/23 : 105000

Source: Morgan Stanley Research Date Format : MM/DD/YY Price Target → No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) → Stock Price (Covered by Current Analyst) →
Stock and Industry Ratings (abbreviations below) appear as ◆ Stock Rating/Industry View

Stock Ratings: Overweight (O) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA)

Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

Effective January 13, 2014, the stocks covered by Morgan Stanley Asia Pacific will be rated relative to the analyst's industry (or industry team's) coverage.

Effective January 13, 2014, the industry view benchmarks for Morgan Stanley Asia Pacific are as follows: relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

Korea Electric Power (015760.KS) – As of 8/31/23 in KRW Industry : S. Korea Energy & Materials



Stock Rating History: 9/1/18 : E/A; 12/7/18 : O/A; 5/14/19 : E/A; 11/5/21 : O/A; 8/12/22 : E/A

Price Target History: 8/13/18: 33000; 12/7/18: 39000; 1/4/19: 45000; 5/14/19: 30000; 8/15/19: 28000; 3/2/20: 24000; 2/20/21: 26000; 5/14/21: 25000; 11/5/21: 33000; 11/12/21: 32000; 5/13/22: 29000; 8/12/22: 22000; 11/14/22: 20000; 5/15/23: 22000; 8/11/23: 21000

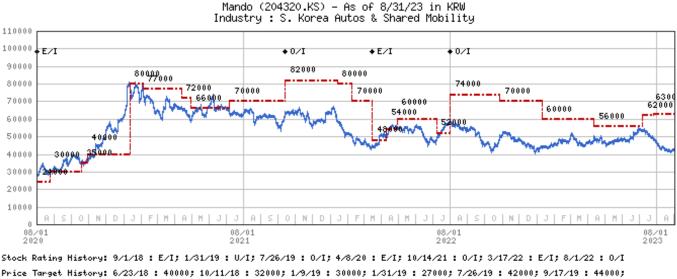
Source: Morgan Stanley Research Date Format: MM/DD/YY Price Target -- No Price Target Assigned (NA)
Stock Price (Not Covered by Current Analyst) -- Stock Price (Covered by Current Analyst) -- Stock and Industry Ratings (abbreviations below) appear as \$ Stock Rating/Industry View

Stock Ratings: Overweight (O) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA)

Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

Effective January 13, 2014, the stocks covered by Morgan Stanley Asia Pacific will be rated relative to the analyst's industry (or industry team's) coverage.

Effective January 13, 2014, the industry view benchmarks for Morgan Stanley Asia Pacific are as follows: relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.



3/9/20 : 38000; 4/8/20 : 23000; 7/10/20 : 24000; 8/24/20 : 30000; 10/19/20 : 35000; 10/29/20 : 40000; 1/12/21 : 80000; 2/4/21 : 77000; 4/13/21 : 72000; 4/30/21 : 66000; 7/7/21 : 70000; 10/14/21 : 82000; 1/14/22 : 80000; 2/9/22 : 70000; 3/17/22 : 48000; 4/11/22 : 54000; 4/29/22 : 60000; 7/8/22 : 52000; 8/1/22 : 74000; 10/28/22 : 70000; 1/10/23 : 60000; 4/12/23 : 56000; 7/7/23 : 62000; 7/27/23: 63000 Source: Morgan Stanley Research Date Format: MM/DD/YY Price Target --No Price Target Assigned (NA) - Stock Price (Covered by Current Analyst) 💳 Stock Price (Not Covered by Current Analyst) = Stock and Industry Ratings (abbreviations below) appear as ♦ Stock Rating/Industry View Stock Ratings: Overweight (O) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA) Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR) Effective January 13, 2014, the stocks covered by Morgan Stanley Asia Pacific will be rated relative to the analyst's industry (or industry team's) coverage. Effective January 13, 2014, the industry view benchmarks for Morgan Stanley Asia Pacific are as follows: relevant MSCI country index or MSCI sub-regional index or MSCI AC Asia Pacific ex Japan Index.

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INDUSTRY COVERAGE: Autos & Shared Mobility

COMPANY (TICKER)	RATING (AS OF)	PRICE* (08/31/2023)
Adam Jonas, CFA		
Adient PLC (ADNT.N)	U (03/17/2021)	\$39.17
American Axle & Manufacturing Holdings Inc (AXL.N)	0 (02/28/2022)	\$7.55
Aptiv Plc (APTV.N)	E (11/28/2022)	\$101.45
Asbury Automotive Group Inc (ABG.N)	U (05/20/2022)	\$230.00
AutoNation Inc. (AN.N)	U (01/17/2023)	\$157.09
Avis Budget Group Inc (CAR.O)	O (06/20/2023)	\$213.39
BorgWarner Inc. (BWA.N)	O (05/15/2023)	\$40.75
Carmax Inc (KMX.N)	O (07/10/2018)	\$81.68
Carvana Co (CVNA.N)	U (07/26/2023)	\$50.35
Ferrari NV (RACE.N)	O (05/09/2019)	\$317.74
Fisker Inc (FSR.N)	U (01/25/2023)	\$5.87
Ford Motor Company (F.N)	O (10/05/2022)	\$12.13
FREYR Battery SA (FREY.N)	0 (06/28/2023)	\$6.23
General Motors Company (GM.N)	0 (05/01/2023)	\$33.51
Group 1 Automotive, Inc (GPI.N)	U (05/20/2022)	\$264.42
Harley-Davidson Inc (HOG.N)	0 (03/21/2023)	\$33.75
Hertz Global Holdings Inc (HTZ.0)	E (12/06/2021)	\$16.95
Lear Corporation (LEA.N)	E (02/28/2022)	\$144.09
Li-Cycle Holdings Corp. (LICY.N)	U (01/25/2023)	\$4.44
Lithia Motors Inc. (LAD.N)	U (02/09/2021)	\$308.02
Lucid Group Inc (LCID.0)	U (09/13/2021)	\$6.28
Magna International Inc. (MGA.N)	0 (10/14/2021)	\$58.82
Mobileye Global Inc (MBLY.0)	E (07/24/2023)	\$35.51
Penske Automotive Group, Inc (PAG.N)	U (11/17/2021)	\$164.30
Quantumscape Corp (QS.N)	U (11/09/2022)	\$7.14
Rivian Automotive, Inc. (RIVN.O)	0 (12/05/2021)	\$22.73
Sonic Automotive Inc (SAH.N)	U (11/17/2021)	\$53.32



Tesla Inc (TSLA.0)	E (06/22/2023)	\$258.08
Visteon Corporation (VC.0)	E (06/01/2022)	\$139.27

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