



RAPHAEL KARIUKI

DATA ANALYST

ABOUT ME

I hold a Google Digital Skills Certificate in Digital Marketing and a Diploma in Data Science from Moringa Schools, demonstrating my commitment to continuous learning in today's ever-evolving business landscape. My diverse background and track record of accomplishments position me as a valuable asset to any team. I am enthusiastic about applying my expertise to drive success in a new professional role. I transitioned from a career in sales and insurance to pursue my passion for IT and AI, particularly working with data to harness its potential, especially in under-served regions.

EXPERIENCE

2023 - Current

Project Lead, Luckspur Trading

Identified and resolved project issues quickly and efficiently, minimizing their impact on project progress through technical applications.

2021 - 2022

Pricing Analyst, Sendy Ltd

Analyzed competitors' pricing strategies and identified opportunities to improve pricing competitiveness

2018-2019

Life Assurance Agent, ICEA Lion

Utilized sales techniques and strategies to build customer relationships and close sales, resulting in being sales agent of the Month of September 2019 from selling covers

LANGUAGES

English ● ● ● ●
Swahili ● ● ● ●



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EDUCATION

2022-2023

Moringa School

Diploma in Data Science specializing in Machine learning

2021-2022

IAB Google Academy Africa

I completed the skill course with google skills Africa in digital media

PROJECTS IN DATA SCIENCE

2021-2022

Movie Recommendation System with Machine Learning

It can be used to intergrete in to other movie based systems like Netflix or Amazon Prime to give user accuracy based conclusion on what they may be interested in using user suggestive feautres. Find the link here MRS

2021-2022

Customer service Chatbot

Managed to create a chatbot system using sentiment analysis to review airline sentiments from X(twitter) data link CHATBOT

SKILLS

SQL
Python
Java script
HTML, CSS