# Vergleich dreier Textanalyse-Modelle (BoW, TF-IDF, SBERT) zur automatischen Sentiment-Erkennung in Schweizer Mundart-Chatnachrichten

Zwischenpräsentation

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Wie gut schneiden BoW, TF-IDF und SBERT bei der Sentimentanalyse von Mundart-Chatnachrichten ab?

Oder: Welches Modell versteht: jo, mega guet...

#### Agenda

- Ziel & Datensatz
- Modelle
- Deskriptive Analyse
- Meine Erwartungen
- Modellevaluation
- Visualisierung (PCA+KMeans, 3D)
- Demo (Interaktive Eingabe)
- Key-Findings und mögliche Verbesserungen

#### Ziel & Datensatz

#### Ziel

Textklassifikation
 (negativ/neutral/positiv)
 für Schweizer Mundart
 Chatnachrichten

#### – Vergleich:

- BoW + LR (mit Preprocessing)
- TF-IDF + LR (mit Uni- und Bigram und Preprocessing)
- SBERT + LR (mit paraphrase-multilingual-Mi niLM-L12-v2)

#### Datensatz

CSV: mundart\_chat.csv(Spalten: text, label)

#### - 600 Zeilen

- hammer 👺 , positiv
- mega blööd 🦩 , negativ
- maal luege, neutral
- solala, neutral
- richhitg nice 🎉 , positiv
- so huere pienlich 😤 , negativ

— Train/Test-Split: 75/25

#### Modelle

- BoW («Bag of Words»)
  - Methode, die zählt, wie oft Wörter (oder N-Gamme) in einem Datensatz (hier: alle Chatnachrichten) vorkommen, unabhängig vom Kontext
- **TF-IDF** («Term Frequency Inverse Document Frequency»
  - Baut auf BoW auf und gewichtet die Wörter (oder N-Gramme) zusätzlich nach ihrer Wichtigkeit im Datensatz (hier: alle Chatnachrichten)
- **SBERT** («Sentence Bidirectional Encoder Representations from Transformers»)
  - Vortrainiertes neuronales Sprachmodell, das darauf optimiert ist, ganze Sätze oder Texte als semantische Vektoren (Embeddings) darzustellen

(multinomiale)
logistische
Regression als
Klassifikator

## Deskriptive Analyse

```
Klassenverteilung –
label
neutral
          199
negativ
         199
positiv
          199
Name: count, dtype: int64
– Länge (Zeichen) –
       16.063652
mean
50%
       15.000000
min
      2.000000
       37.000000
max
Name: text, dtype: float64
```

## Deskriptive Analyse

Ton 1a:	nogativ				
	negativ –				
ngram_count					
<b>₹</b>	49				
•	44				
•	44				
<u> </u>	41				
0	37				
- Top-1g:	neutral –				
ngram count					
	71				
<u> </u>	65				
	60				
50	49				
50					
<del></del>	26				
– Top-1g: positiv –					
ngram count					
မ	42				
*	39				
•	35				
*	34				
4	32				
	32				

```
Top-2g: negativ -
     ngram count
   gar nöd
               12
nie wieder
               12
               11
     so en
  nöd guet
                8
 mega blöd
– Top-2g: neutral –
       ngram count
         i o
                 13
        so i
                 12
    jo passt
                 11
neutral gseh
                 11
zur kenntnis
                 11
– Top-2g: positiv –
        ngram count
    top sache
                  11
passt perfekt
                  10
   gfallt mir
  bin zfriede
                   6
    gute idee
```

```
PMI-2g: negativ -
         bigram count
                            PMI
                    11 5.828665
          so en
                   12 5.713188
        gar nöd
       nöd guet
                    8 5.713188
     en quatsch
                   4 5.565631
funktioniert nid
                     5 5.539159
 PMI-2g: neutral -
   bigram count
                      PMI
 ist okay
               5 6.011663
kann maan
               3 5.993047
man machen
               8 5.944549
      i o
              13 5.886132
               9 5.855544
 kann man
 PMI-2g: positiv -
      bigram count
                         PMI
 cool gmacht
                  4 6.291554
 bin zfriede
              6 5.829449
  gfallt mir 7 5.732587
passt perfekt
                 10 5.661504
   top sache
                 11 5.439112
```

PMI: Pointwise Mutual Information / Wie stark Wörter gemeinsam auftreten, verglichen mit Zufall

## Meine Erwartungen (gemäss Theorie©)

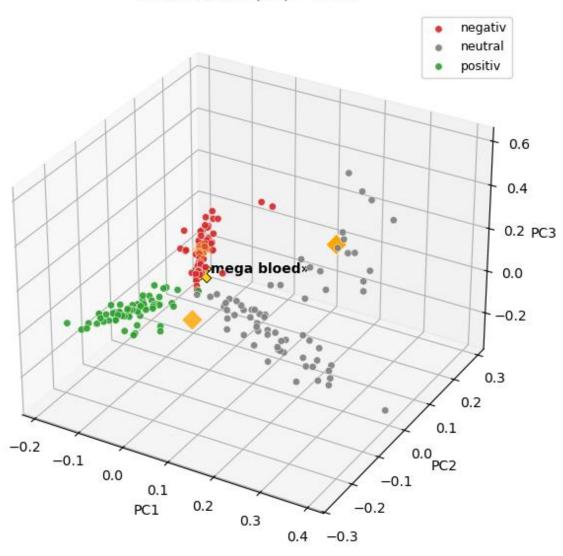
	BoW	TF-IDF (mit Bigram)	SBERT
Klare Keywords	stark	✓ stark	✓ stark
Viele Füllwörter	1 schwächer	<b>☑</b> stark	✓ stark
Synonyme/Paraphrasen	teils, da hier mit Dialekt-Mapping	teils, da hier mit Dialekt-Mapping	stark (auch ohne Dialekt-Mapping)
Negationen ("nicht gut")	x schwach, da hier kein Bigram	teils, da hier Bigram	<b>✓</b> stark
Rechtschreibfehler / Elongation	x schwach, braucht Vorkommen	teils (dank Bigram)	v robust
Emojis als Signal	teils, braucht Vorkommen	etwas besser (dank Gewichtung)	v robust
kurze Fragmente (1–3 Wörter)	✓ stark	<b>✓</b> stark	teils schwächer, da keine Satzstruktur

#### Modelevaluation

Modell	Accuracy	Kommentar
BoW + LogisticRegression	0.986	Nahezu perfekt – lernt klare Wörter, aber wohl overfit, viele Wiederholungen im Datensatz
TF-IDF + LogisticRegression	0.993	Ebenfalls sehr stark, leicht robuster durch Gewichtung.
SBERT + LogisticRegression	0.920	Semantisch robust, aber niedrigere Scores (realistischer).

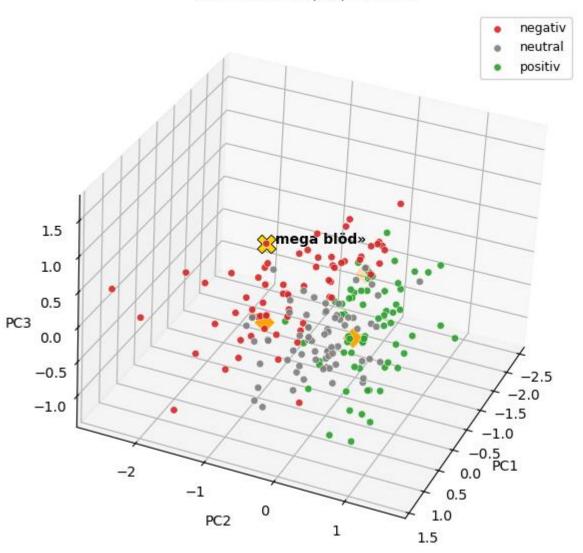
# Visualisierung

PCA+KMeans (3D) - TF-IDF



# Visualisierung

PCA+KMeans (3D) - SBERT



#### Demo

```
> Textanalütixs isch mega cool

- Ergebnisse -
BoW -> positiv | negativ: 0.23 | neutral: 0.34 | positiv: 0.43
TF-IDF-> positiv | negativ: 0.25 | neutral: 0.35 | positiv: 0.40
SBERT -> positiv | negativ: 0.04 | neutral: 0.25 | positiv: 0.71
```

#### Demo

```
mega blöd
 Ergebnisse -
                                     neutral: 0.12
BoW -> negativ
                     negativ: 0.64
                                                     positiv: 0.24
TF-IDF-> negativ
                     negativ: 0.61
                                     neutral: 0.17
                                                     positiv: 0.22
                                                     positiv: 0.03
SBERT -> negativ
                     negativ: 0.95
                                     neutral: 0.02
> mega blööd
 - Ergebnisse –
BoW
      -> negativ
                     negativ: 0.48
                                     neutral: 0.16
                                                      positiv: 0.36
TF-IDF-> negativ
                     negativ: 0.44
                                     neutral: 0.24
                                                      positiv: 0.32
SBERT -> positiv
                     negativ: 0.23
                                     neutral: 0.08
                                                      positiv: 0.70
> so mega blöd
 - Ergebnisse –
                                                     positiv: 0.10
      -> neutral
                     negativ: 0.44
                                     neutral: 0.47
BoW
TF-IDF-> negativ
                     negativ: 0.51
                                     neutral: 0.32
                                                      positiv: 0.17
SBERT -> negativ
                     negativ: 0.80
                                     neutral: 0.16
                                                      positiv: 0.03
> das isch so mega blöd
– Ergebnisse –
                                     neutral: 0.77
      -> neutral
                     negativ: 0.19
                                                     positiv: 0.04
BoW
TF-IDF-> neutral
                     negativ: 0.40
                                     neutral: 0.46
                                                     positiv: 0.15
SBERT -> negativ
                     negativ: 0.74
                                     neutral: 0.21
                                                     positiv: 0.05
> das isch so übel
 - Ergebnisse –
                                      neutral: 0.88
                                                       positiv: 0.05
BoW
      -> neutral
                      negativ: 0.07
TF-IDF-> neutral
                      negativ: 0.10
                                      neutral: 0.81
                                                       positiv: 0.08
                                      neutral: 0.14
                                                       positiv: 0.01
SBERT -> negativ
                      negativ: 0.85
```

## **Key-Findings**

- BoW/TF-IDF: überraschend stark bei kurzen Chatnachrichten
- SBERT: robuster bei neuen Formulierungen / Wörtern (semantischer Transfer), aber Mühe bei kurzen Sätzen (fehlender Kontext)
- Accuracy (99 %) ist nicht gleichbedeutend mit guter Generalisierung
- Schwierigkeiten mit Mundart Chatnachrichten:
  - nicht standardisiert: "nöd", "nid", "ned"
  - mischt Dialekt, Hochdeutsch, Slang, Englisch
  - drückt viel über Tonfall, Kontext und Ironie aus, insbesondere mit Emoji. "jo, mega guet... "

## **Key-Findings**

# Verbesserungen

	Hauptwirkung auf	Nutzen / Wirkung			
Mehr (realistische) Daten & Kontext!	SBERT	Verbessert semantische Repräsentationen.			
<ul> <li>→ Vocabulary Growth Curve zur Validierung der Sprachvielfalt mit zunehmenden Daten</li> <li>→ Zipf's Law zur Validierung der natürlichen Wortfrequenzverteilung</li> </ul>					
Stoppwort-Optimierung	BoW / TF-IDF	Reduziert Rauschen, stärkt relevante Signale.			
Bessere Normalisierung & Lemmatization, Dialekt- Mapping (auch für SBERT!)	alle	Erkennt Varianten & Schreibweisen besser.			
Char-n-grams oder Subwords	BoW / TF-IDF	Erhöht Robustheit bei Tippfehlern & Dialektformen			
N-Gram-Optimierung (1–3)	BoW / TF-IDF	Erkennt längere Phrasen & Negationen ("nicht mega guet")			

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
from sklearn.model selection import train test split
from sklearn.feature extraction.text import CountVectorizer, TfidfVectorizer
from sklearn.linear model import LogisticRegression
from sklearn.pipeline import Pipeline
from sklearn.metrics import classification report, accuracy score
from sklearn.decomposition import PCA
from sklearn.cluster import KMeans
#%% ------ Config ------
#DATA CSV = "mundart chat.csv" # CSV mit Spalten: text,label
DATA CSV ="mundart augmented.csv"
SBERT MODEL NAME = "sentence-transformers/paraphrase-multilingual-MiniLM-L12-v2"
RANDOM STATE = 42
HIGHLIGHT TEXT = "mega blöd" # initial im Plot markiert
BATCH SIZE = 32
np.random.seed(RANDOM STATE)
df=pd.read csv(DATA CSV)
EMOJI RE RANGE = r''[\U0001F300-\U0001FAFF\u2600-\u27BF]''
def preprocess text(t: str) -> str:
   if t is None: return ""
   t = str(t).lower()
   t = re.sub(r"\d+", "<NUM>", t)
   t = re.sub(r''(.)\1{2,}", r''\1\1", t)
   t = re.sub(r"[',']", " ", t)
   # Emojis einzeln separieren (keine Buckets!)
   t = re.sub(EMOJI_RE_RANGE + "+", lambda m: " " + " ".join(list(m.group(0))) + " ", t)
   t = t.replace("-", " ").replace("/", " ")
   t = (t.replace("ä", "ae").replace("ö", "oe").replace("ü", "ue").replace("ß", "ss"))
   # Dialekt-Mapping
   for k,v in {"nöd":"nicht","nid":"nicht","ned":"nicht","isch":"ist","bisch":"bist","chunsch":"kommst","huere":"sehr"}.items():
       t = re.sub(rf'' b\{k\} b'', v, t)
   t = re.sub(rf"[^\wäöüÄÖÜß<>{EMOJI RE RANGE}]+", " ", t)
   t = re.sub(r"\s{2,}", "", t).strip()
    return t
```

```
# Vectorizer mit Emoji-fähigem token pattern
TOKEN PATTERN = rf"(?u)(?:\b[\wäöüÄÖÜß]+\b|{EMOJI RE RANGE})"
#%% ----- Deskriptives: Top-N-Grams, PMI, Emojis ------
import re
from math import log2
def describe(df: pd.DataFrame) -> None:
    print("\n- Klassenverteilung -")
    print(df["label"].value_counts())
    print("\n- Länge (Zeichen) -")
    print(df["text"].str.len().describe()[["mean", "50%", "min", "max"]])
def make vectorizer(ngram range=(1,1), min df=2):
    return CountVectorizer(
        lowercase=True,
        ngram range=ngram range,
        min df=min df,
        token pattern=TOKEN PATTERN)
# gewünschte Label-Reihenfolge
LABEL ORDER = ["negativ", "neutral", "positiv"]
def top ngrams(df, label=None, ngram range=(1,1), topk=5, min df=2):
    """Top-N n-grams (nur für Teilmenge wenn label gesetzt)."""
   texts = df["text"] if label is None else df.loc[df["label"] == label, "text"]
    vec = make vectorizer(ngram_range=ngram_range, min_df=min_df)
   X = vec.fit transform(texts.astype(str))
   vocab = np.array(vec.get feature names out())
    counts = np.asarray(X.sum(axis=0)).ravel()
    rows = [(tok, int(cnt)) for tok, cnt in zip(vocab, counts)]
    rows.sort(key=lambda x: x[1], reverse=True)
    return pd.DataFrame(rows[:topk], columns=["ngram", "count"])
def top ngrams by label(df, ngram range=(1,1), topk=5, min df=2):
    """Top-N je Klasse, sortiert nach LABEL ORDER (wo vorhanden)."""
    out = {}
    labels sorted = [1 for 1 in LABEL ORDER if 1 in set(df["label"])] + \
```

```
[1 for 1 in sorted(df["label"].unique()) if 1 not in LABEL ORDER]
    for lab in labels sorted:
        out[lab] = top ngrams(df, label=lab, ngram range=ngram range, topk=topk, min df=min df)
    return out
def show dict of dfs(d, title prefix):
    """Schöne Konsolen-Ausgabe der DataFrames je Label."""
    for k in d:
        print(f"\n- {title prefix}: {k} -")
        print(d[k].to string(index=False))
# --- PMI je Label ---
def pmi bigrams subset(texts, topk=5, min_df=3):
    """PMI nur auf einer Text-Teilmenge."""
    v1 = make vectorizer((1,1), min df=1)
   X1 = v1.fit transform(texts)
   vocab1 = np.array(v1.get feature names out())
   uni counts = np.asarray(X1.sum(axis=0)).ravel()
   uni = dict(zip(vocab1, uni counts))
   v2 = make vectorizer((2,2), min df=min df)
   X2 = v2.fit transform(texts)
    vocab2 = np.array(v2.get feature names out())
    bi counts = np.asarray(X2.sum(axis=0)).ravel()
    N = uni counts.sum()
    rows = []
    for bg, c_xy in zip(vocab2, bi_counts):
        w1, w2 = bg.split()
       c_x = uni.get(w1, 0); c_y = uni.get(w2, 0)
        pmi = log2(((c xy + 1) * N) / ((c x + 1) * (c y + 1)))
       rows.append((bg, int(c xy), pmi))
    rows.sort(key=lambda x: (x[2], x[1]), reverse=True)
    return pd.DataFrame(rows[:topk], columns=["bigram", "count", "PMI"])
def pmi bigrams by label(df, topk=5, min df=3):
    out = \{\}
    labels sorted = [1 for 1 in LABEL ORDER if 1 in set(df["label"])] + \
                    [1 for 1 in sorted(df["label"].unique()) if 1 not in LABEL ORDER]
    for lab in labels sorted:
```

```
texts = df.loc[df["label"] == lab, "text"].astype(str)
       out[lab] = pmi bigrams subset(texts, topk=topk, min df=min df)
    return out
EMOJI RE = re.compile(r"[\U0001F300-\U0001FAFF\u2600-\u27BF]+")
describe(df)
print("\n== UNIGRAMS je Klasse ==")
uni_by = top_ngrams_by_label(df, ngram_range=(1,1), topk=5, min_df=2)
show dict of dfs(uni by, "Top-1g")
print("\n== BIGRAMS je Klasse ==")
bi_by = top_ngrams_by_label(df, ngram_range=(2,2), topk=5, min_df=2)
show dict of dfs(bi by, "Top-2g")
print("\n== PMI-BIGRAMS je Klasse ==")
pmi by = pmi bigrams by label(df, topk=5, min df=3)
show_dict_of_dfs(pmi_by, "PMI-2g")
#%% ------ Hilfsfunktionen ------
def probs_pipeline(model, texts):
    """Gibt eine Liste von {label: prob}-Dicts für Pipeline-Modelle (BoW/TF-IDF) zurück."""
   vec = model.named steps["vec"]
   clf = model.named_steps["clf"]
   X = vec.transform(texts)
   P = clf.predict proba(X) # Form (n, n classes)
   cls = clf.classes
    out = []
    for p in P:
        out.append({c: float(p[i]) for i, c in enumerate(cls)})
    return out
def sbert predict proba(sbert model, sbert clf, texts, batch size=BATCH SIZE):
    emb = sbert model.encode(pd.Series(texts).astype(str).tolist(),
                            convert to numpy=True, batch size=batch size)
    P = sbert clf.predict proba(emb)
```

```
cls = sbert clf.classes
   out = []
   for p in P:
        out.append({c: float(p[i]) for i, c in enumerate(cls)})
    return out
def format probs(prob dict, order=LABEL ORDER, ndigits=2):
    """Formatiert als 'negativ: 0.12 | neutral: 0.34 | positiv: 0.54'."""
   return " | ".join(f"{lbl}: {prob_dict.get(lbl, 0.0):.{ndigits}f}" for lbl in order)
def eval model(name, model, X test, y test) -> None:
    v pred = model.predict(X test)
    print(f"\n=== {name} ===")
   print(classification_report(y_test, y_pred, digits=3))
   print("Accuracy:", accuracy score(y test, y pred))
def eval sbert(sbert model, sbert clf, X test, y test, batch size=BATCH SIZE):
    Xv = pd.Series(X test).astype(str).tolist()
    emb test = sbert model.encode(Xv, convert to numpy=True, batch size=batch size)
   v pred = sbert clf.predict(emb_test)
   print("\n=== SBERT-Embeddings + LogisticRegression ===")
    print(classification report(y test, y pred, digits=3))
    print("Accuracy:", accuracy score(y test, y pred))
def sbert predict(sbert model, sbert clf, texts, batch size=BATCH SIZE):
    X = pd.Series(texts).astype(str).tolist()
   emb = sbert model.encode(X, convert to numpy=True, batch size=batch size)
    return sbert clf.predict(emb)
#%% ------ Plotting -----
CLASS COLORS = {"negativ": "tab:red", "neutral": "tab:gray", "positiv": "tab:green"}
def pca kmeans plot(
    name, X 2d, labels, texts, highlight vec 2d, highlight text,
    annotate points: bool = False, max points: int | None = None, random state: int = RANDOM STATE):
   labels = np.asarray(labels)
   texts = np.asarray(texts)
   # auf max points herunterkürzen
    if (max points is not None) and (max points < len(labels)):</pre>
```

```
rng = np.random.default rng(random state)
   idx keep = []
   # proportional je Klasse; min 1 pro vorhandener Klasse
   for lab in np.unique(labels):
      lab idx = np.where(labels == lab)[0]
      # Anteil pro Klasse ~ (Klassenanteil * max points), mind. 1
      k = max(1, int(round(max points * len(lab idx) / len(labels))))
      k = min(k, len(lab idx)) # nicht mehr als vorhanden
      idx keep.extend(rng.choice(lab idx, size=k, replace=False))
   idx keep = np.array(sorted(idx keep))
  X_2d = X_2d[idx_keep]
   texts = texts[idx keep]
   labels = labels[idx keep]
# KMeans nur zur Visualisierung
kmeans = KMeans(n clusters=3, random state=random state, n init=10).fit(X 2d)
plt.figure()
for lab in sorted(np.unique(labels)):
   mask = (labels == lab)
   plt.scatter(X 2d[mask, 0], X 2d[mask, 1], s=28, alpha=0.9, label=lab,
                c=CLASS COLORS.get(lab, "tab:blue"))
   if annotate points:
        for x, y, t in zip(X 2d[mask, 0], X 2d[mask, 1], texts[mask]):
            short = (t[:22] + "...") if len(t) > 22 else t
            plt.annotate(short, (x, y), fontsize=8, alpha=0.8)
# Zentren
centers = kmeans.cluster centers
plt.scatter(centers[:, 0], centers[:, 1], s=100, marker="D", c="orange")
# Highlight: Marker + Text
if highlight vec 2d is not None:
   xh, yh = float(highlight_vec_2d[0, 0]), float(highlight_vec_2d[0, 1])
   plt.scatter(xh, yh, s=160, marker="X", c="gold")
   if highlight text:
       label = "«" + (highlight_text[:30] + "..." if len(highlight_text) > 30 else highlight_text) + "»"
        plt.annotate(label, (xh, yh), fontsize=10, alpha=0.9, color="gold")
plt.title(f"PCA+KMeans - {name}")
```

```
plt.xlabel("PC1"); plt.ylabel("PC2")
   plt.legend(title=None, loc="best", fontsize=9)
    plt.tight layout()
    plt.show()
def plot_space_for_bow(model, df_text, df_labels, highlight_text, annotate_points: bool = False, max points: int | None = None):
    vec = model.named steps["vec"]
   X all = vec.transform(df text)
   X dense = X all.toarray()
   pca = PCA(n components=2, random state=RANDOM STATE).fit(X dense)
   X 2d = pca.transform(X dense)
   h 2d = pca.transform(vec.transform([highlight text]).toarray())
   pca kmeans plot("BoW", X 2d, df labels.values, df text.values, h 2d, highlight text,
                   annotate points=annotate points, max points=max points)
def plot space for tfidf(model, df text, df labels, highlight text, annotate points: bool = False, max points: int | None = None):
   vec = model.named steps["vec"]
   X all = vec.transform(df text)
   X dense = X all.toarray()
   pca = PCA(n components=2, random state=RANDOM STATE).fit(X dense)
   X 2d = pca.transform(X dense)
   h 2d = pca.transform(vec.transform([highlight text]).toarray())
   pca kmeans plot("TF-IDF", X 2d, df labels.values, df text.values, h 2d, highlight text,
                    annotate points=annotate points, max points=max points)
def plot space for sbert(sbert model, df text, df labels, highlight text, annotate points: bool = False, max points: int | None = None):
    all emb = sbert model.encode(pd.Series(df text).astype(str).tolist(), convert to numpy=True, batch size=BATCH SIZE)
    pca = PCA(n components=2, random state=RANDOM STATE).fit(all emb)
   X 2d = pca.transform(all emb)
   h 2d = pca.transform(sbert model.encode([highlight text], convert to numpy=True, batch size=BATCH SIZE))
   pca kmeans plot("SBERT", X 2d, df labels.values, df text.values, h 2d, highlight text,
                    annotate points=annotate points, max points=max points)
def pca kmeans plot 3d(
   name, X 3d, labels, texts, highlight vec 3d, highlight text,
    annotate points: bool = False, max points: int | None = None, random state: int = RANDOM STATE):
    labels = np.asarray(labels)
   texts = np.asarray(texts)
```

```
# stratifiziert auf max points kürzen
if (max points is not None) and (max points < len(labels)):</pre>
    rng = np.random.default rng(random state)
    idx keep = []
    for lab in np.unique(labels):
        lab idx = np.where(labels == lab)[0]
        k = max(1, int(round(max_points * len(lab_idx) / len(labels))))
        k = min(k, len(lab idx))
        idx keep.extend(rng.choice(lab idx, size=k, replace=False))
    idx keep = np.array(sorted(idx keep))
   X 3d = X_3d[idx_keep]
    texts = texts[idx keep]
    labels = labels[idx keep]
# KMeans nur zur Visualisierung (auf 3D)
n clusters = min(3, len(np.unique(labels)), len(X 3d))
kmeans = KMeans(n clusters=n clusters, random state=random state, n init=10).fit(X 3d)
fig = plt.figure(figsize=(8, 6))
ax = fig.add subplot(111, projection="3d")
for lab in sorted(np.unique(labels)):
    mask = (labels == lab)
    ax.scatter(
        X 3d[mask, 0], X 3d[mask, 1], X 3d[mask, 2],
        s=28, alpha=0.9, label=lab,
        c=CLASS COLORS.get(lab, "tab:blue"),
        edgecolors="white", linewidths=0.4
    if annotate points:
        for x, y, z, t in zip(X 3d[mask, 0], X 3d[mask, 1], X 3d[mask, 2], texts[mask]):
            short = (t[:22] + "...") if len(t) > 22 else t
            ax.text(x, y, z, short, fontsize=8, alpha=0.8)
# Zentren
centers = kmeans.cluster centers
ax.scatter(centers[:, 0], centers[:, 1], centers[:, 2], s=120, marker="D", c="orange", edgecolors="white", linewidths=0.6)
# Highlight
if highlight vec 3d is not None:
```

```
xh, yh, zh = map(float, highlight vec 3d.ravel())
       ax.scatter(xh, yh, zh, s=180, marker="X", c="gold", edgecolors="black", linewidths=0.6)
       if highlight text:
           lab = "«" + (highlight text[:30] + "..." if len(highlight text) > 30 else highlight text) + "»"
            ax.text(xh, yh, zh, lab, fontsize=10, color="black", weight="semibold")
    ax.set title(f"PCA+KMeans (3D) - {name}", pad=10)
    ax.set xlabel("PC1"); ax.set ylabel("PC2"); ax.set zlabel("PC3")
    leg = ax.legend(title=None, loc="best", fontsize=9, frameon=True)
   if leg and leg.get frame(): leg.get frame().set alpha(0.9)
    plt.tight layout()
    plt.show()
def plot space for bow 3d(model, df text, df labels, highlight text, annotate points: bool = False, max points: int | None = None):
   vec = model.named steps["vec"]
   X all = vec.transform(df text)
   X dense = X all.toarray()
   pca = PCA(n components=3, random state=RANDOM STATE).fit(X dense)
   X 3d = pca.transform(X dense)
   h 3d = pca.transform(vec.transform([highlight text]).toarray())
   pca kmeans plot 3d("BoW", X 3d, df labels.values, df text.values, h 3d, highlight text,
                      annotate points=annotate points, max points=max points)
def plot space for tfidf 3d(model, df text, df labels, highlight text, annotate points: bool = False, max points: int | None = None):
    vec = model.named steps["vec"]
   X all = vec.transform(df text)
   X dense = X all.toarray()
   pca = PCA(n components=3, random state=RANDOM STATE).fit(X dense)
   X 3d = pca.transform(X dense)
   h 3d = pca.transform(vec.transform([highlight text]).toarray())
   pca kmeans plot 3d("TF-IDF", X 3d, df labels.values, df text.values, h 3d, highlight text,
                       annotate points=annotate points, max points=max points)
def plot space for sbert 3d(sbert model, df text, df labels, highlight text, annotate points: bool = False, max points: int | None = None):
   all emb = sbert model.encode(pd.Series(df text).astype(str).tolist(), convert to numpy=True, batch size=BATCH SIZE)
    pca = PCA(n components=3, random state=RANDOM STATE).fit(all emb)
   X 3d = pca.transform(all emb)
   h 3d = pca.transform(sbert model.encode([highlight text], convert to numpy=True, batch size=BATCH SIZE))
   pca kmeans plot 3d("SBERT", X 3d, df labels.values, df text.values, h 3d, highlight text,
                      annotate points=annotate points, max points=max points)
```

```
#%% ----- Modelle trainieren und evaluieren ------
def train bow(X train, y train):
    pipe = Pipeline([
        ("vec", CountVectorizer(token pattern=TOKEN PATTERN)),
        ("clf", LogisticRegression(max_iter=1000, random_state=RANDOM_STATE))
    1)
    return pipe.fit(X train, y train)
def train_tfidf(X_train, y_train):
    pipe = Pipeline([
        ("vec", TfidfVectorizer(ngram_range=(1,2), token_pattern=TOKEN_PATTERN)),
        ("clf", LogisticRegression(max iter=1000, random state=RANDOM STATE))
    1)
    return pipe.fit(X train, y train)
def train sbert(X train, y train, model name=SBERT MODEL NAME, batch size=BATCH SIZE):
    from sentence transformers import SentenceTransformer
    sbert model = SentenceTransformer(model_name)
    Xt = pd.Series(X train).astype(str).tolist()
    emb train = sbert model.encode(Xt, convert to numpy=True, batch size=batch size)
    sbert clf = LogisticRegression(max iter=1000, random state=RANDOM STATE).fit(emb train, y train)
    return sbert model, sbert clf
# Clean & Raw nebeneinander halten
df = df.drop duplicates(subset=["text"]).reset index(drop=True)
df["text clean"] = df["text"].astype(str).apply(preprocess text)
# identische Indizes splitten
X tr clean, X te clean, y train, y test = train test split(
    df["text clean"], df["label"], test size=0.25,
    random state=RANDOM STATE, stratify=df["label"])
# die korrespondierenden Rohtexte ziehen:
X tr raw = df.loc[X tr clean.index, "text"]
X te raw = df.loc[X te clean.index, "text"]
# Train
     = train bow(X tr clean, y train)
```

```
tfidf = train tfidf(X tr clean, y train)
sbert model, sbert clf = train sbert(X tr raw, y train)
# Eval
eval model("BoW + LogisticRegression", bow,
                                             X te clean, y test)
eval model("TF-IDF + LogisticRegression",
                                             tfidf,
                                                      X te clean, y test)
eval sbert(sbert model, sbert clf, X te raw, y test)
#%% ----- Visualisierung ------
# 2D
plot space for bow(bow, df["text clean"], df["label"], preprocess text(HIGHLIGHT TEXT), annotate points=False, max points=100)
plot space for tfidf(tfidf, df["text clean"], df["label"], preprocess text(HIGHLIGHT TEXT), annotate points=True, max points=20)
plot space for sbert(sbert model, df["text"], df["label"], HIGHLIGHT TEXT, annotate points=True, max points=9)
# 3D
plot space for bow 3d(bow, df["text clean"], df["label"], preprocess text(HIGHLIGHT TEXT), annotate points=False, max points=200)
plot_space_for_tfidf_3d(tfidf, df["text_clean"], df["label"], preprocess_text(HIGHLIGHT_TEXT), annotate_points=False, max_points=200)
plot space for sbert 3d(sbert model, df["text"], df["label"], HIGHLIGHT TEXT, annotate points=False, max points=200)
#%% ------ Interaktive Schleife ------
print("\nInteraktive Eingabe (leer lassen zum Beenden):")
while True:
   try:
       user_text = input("> ").strip()
    except (EOFError, KeyboardInterrupt):
       break
    if not user text:
       break
    # Konsistente Inputs
    raw inp = user text
    clean inp = preprocess text(user text)
    # --- Top-Labels ---
   bow pred = bow.predict([clean_inp])[0]
   tfidf pred = tfidf.predict([clean inp])[0]
    sbert pred = sbert predict(sbert model, sbert clf, [raw inp])[0]
```

```
# --- Wahrscheinlichkeiten/Gewichtungen ---
bow_probs = probs_pipeline(bow, [clean_inp])[0]
tfidf_probs = probs_pipeline(tfidf, [clean_inp])[0]
sbert_probs = sbert_predict_proba(sbert_model, sbert_clf, [raw_inp])[0]

print("\n- Ergebnisse -")
print("BoW ->", bow_pred, " | ", format_probs(bow_probs))
print("TF-IDF->", tfidf_pred, " | ", format_probs(tfidf_probs))
print("SBERT ->", sbert_pred, " | ", format_probs(sbert_probs))
print()
print()
```