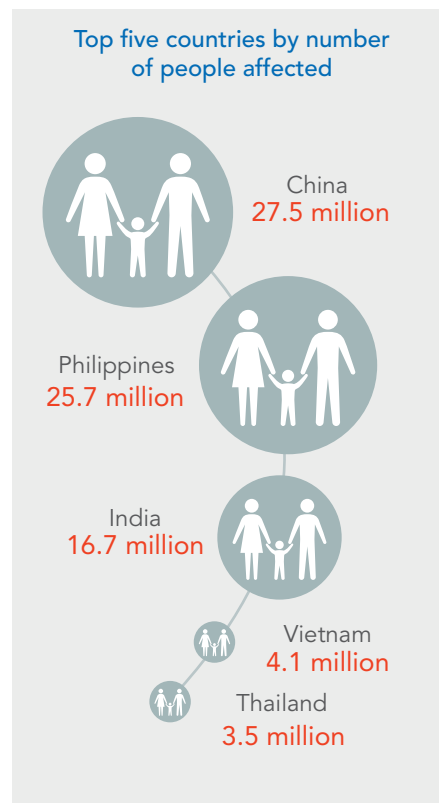
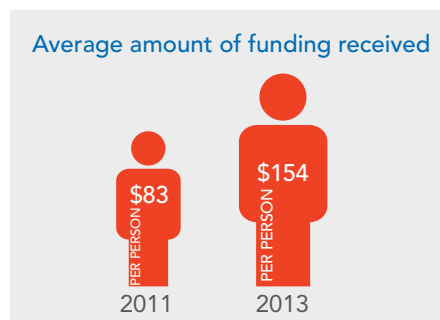
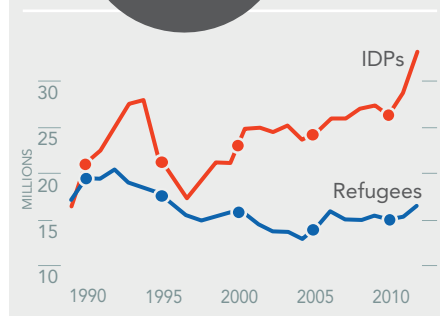
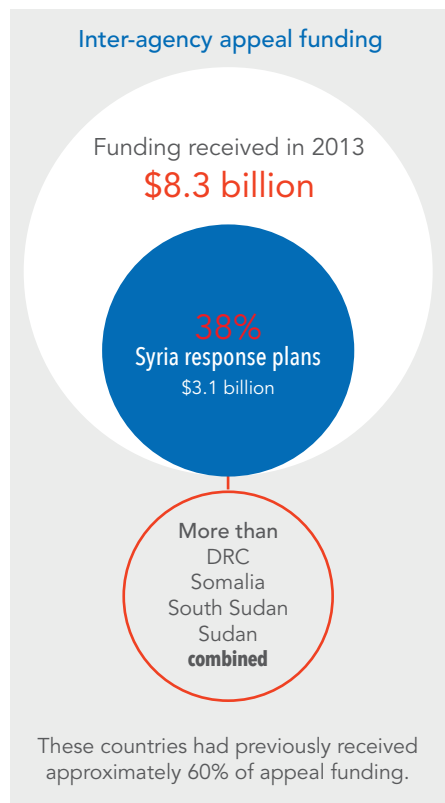
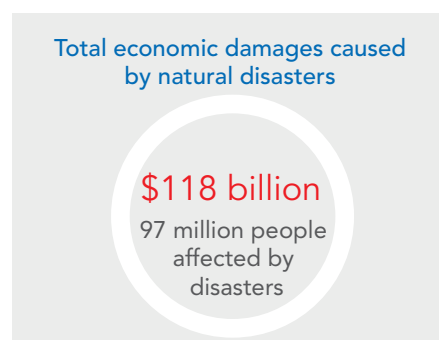
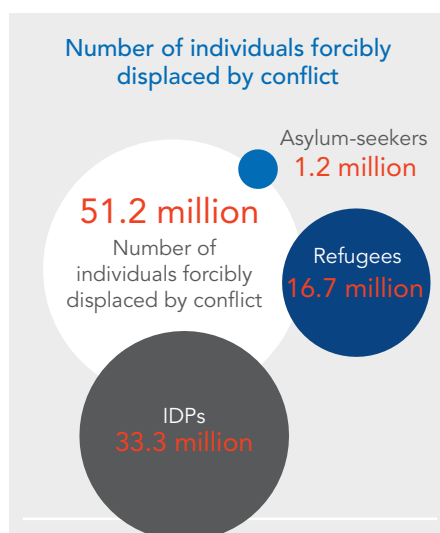
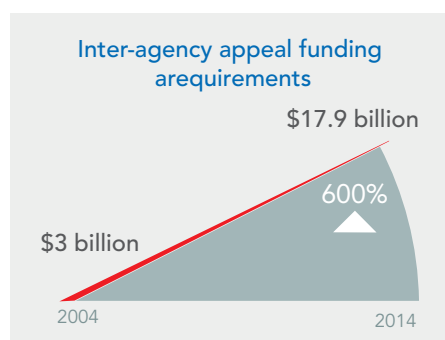


WORLD HUMANITARIAN DATA AND TRENDS 2014 – HIGHLIGHTS



World Humanitarian Data and Trends is an annual OCHA publication that presents global- and country-level data and trend analysis about humanitarian crises and assistance. The report covers two main areas: humanitarian needs and assistance in 2013, and humanitarian trends challenges and opportunities. The data presented in this report comes from a variety of expert source organizations, as well as processes and tools managed by OCHA.

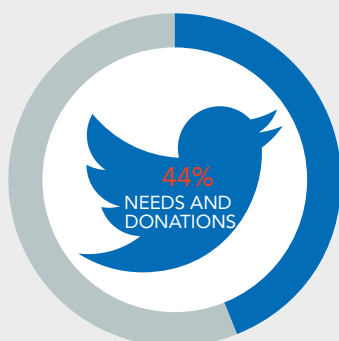
Humanitarian needs and assistance in 2013



To download the full report, visit www.unocha.org/data-and-trends-2014.

Trends, challenges and opportunities – the importance of partnerships to deliver

Social media

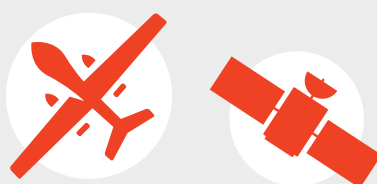


440,000 Tweets

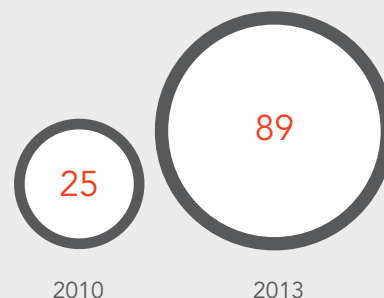
Of more than **440,000 tweets** posted after Typhoon Haiyan, 44 per cent related to needs and donations.

Remote sensing

Unmanned aerial vehicles and/or satellites were used in 22 countries by various relief organizations to cover a number of humanitarian situations.



Yemen Humanitarian Response Plan



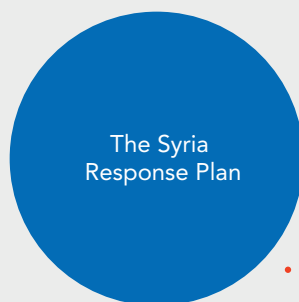
In Yemen, the number of organizations included in the Humanitarian Response Plan more than trebled from **25 in 2010** to **89 in 2013**.

Foreign military assets



21 UN Member States deployed military assets to support relief efforts for Super Typhoon Haiyan.

The Syria Response Plan



• Average appeal

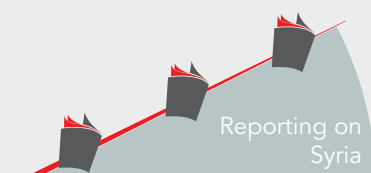
The Syria Response Plan was **209 times** bigger than the average appeal. More than **150 agencies** and aid groups are working with local partners and national authorities to provide relief to the Syrian people in the region.

Languages



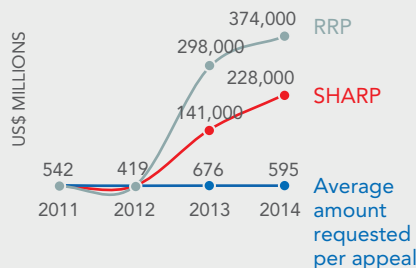
In six countries with an inter-agency appeal, the country's official language(s) did not match the official UN correspondence language.

Reporting on Syria



2011 NGOs and governments

Reporting on Syria by NGOs and governments has steadily increased since 2011.



Mobile phone data analysis



revealed that credit spending **peaked** just before Cyclone Mahasen made landfall in Bangladesh, showing the importance that at-risk communities place on access to communications.