

A close-up, low-angle shot of a person's hands using a machete to cut through the thick, brown, fibrous trunk of a palm tree. The person is wearing a light-colored shirt and a dark cap. The background is bright and slightly out of focus.

Miranta

Gula Aren Asli

ABOUT US

Tentang kami

Founded in Padang in 2015, Niranta began as a large-scale distributor of solid palm sugar. As market demand continued to evolve, Niranta responded with ongoing innovation and product development.

In 2019, we introduced palm sugar powder—a more convenient option now available in supermarkets, through reseller networks, and on digital platforms. With consistent quality and trend adaptation, Niranta is recognized as one of the producers bringing authentic local flavors to the global stage.

Berdiri di Padang sejak 2015, Niranta memulai langkah sebagai pelaku distribusi gula aren padat berskala besar. Seiring waktu, kebutuhan pasar yang semakin dinamis mendorong Niranta untuk terus berinovasi dan memperluas jangkauan produk.

Pada 2019, lahirlah gula aren serbuk—varian praktis yang kini hadir di rak supermarket, jaringan reseller, hingga platform digital. Dengan konsistensi mutu dan adaptasi terhadap tren, Niranta dipercaya sebagai salah satu produsen yang membawa cita rasa lokal ke pasar global.



STORY BEHIND PRODUCT

Cerita Di Balik Produk

Our journey began with a belief: that the natural products of our homeland deserve global recognition. Behind every package is a process rooted in tradition, shaped by the dedication of local farmers, and driven by a commitment to quality from the very source.

Niranta is more than a business—it's a bridge between nature, people, and taste. Every step is carried out with heartfelt care, bringing you sweetness that is honest, natural, and rich with stories..

Perjalanan ini dimulai dari keyakinan bahwa produk alami dari tanah sendiri layak dikenal dunia. Di balik setiap kemasan, terdapat proses yang menjunjung nilai tradisi, kerja keras petani lokal, dan komitmen menjaga kualitas sejak dari sumbernya.

Niranta bukan hanya tentang bisnis, tapi tentang membangun koneksi antara alam, manusia, dan rasa. Semua dijalankan dengan sepenuh hati untuk menghadirkan manis yang jujur, alami, dan penuh cerita.





VISION

Visi

To elevate local potential into a shared strength,
creating prosperity that benefits many.

Mengangkat potensi lokal menjadi kekuatan bersama, demi menciptakan kemakmuran yang bisa dirasakan banyak pihak.



MISSION

Misi

- **To deliver high-quality, safe, and consistent palm sugar products.**

Menyediakan produk gula aren berkualitas tinggi yang aman dan konsisten.

- **To promote sustainable farming practices in collaboration with local farmers.**

Mendorong praktik pertanian berkelanjutan bersama petani lokal.

- **To ensure transparency throughout the production and distribution process.**

Menjamin transparansi proses dari produksi hingga distribusi.

- **To create employment opportunities and strengthen the rural economy.**

Membuka lapangan kerja dan mendukung ekonomi pedesaan.

- **To empower local communities through long-term partnerships.**

Memberdayakan masyarakat lokal melalui kemitraan jangka panjang.

- **To build global collaborations with professional and reliable services.**

Menjalin kerja sama global dengan layanan profesional dan terpercaya.

NIRANTA'S ADVANTAGES

Keunggulan Niranta



100% Natural and Organic

Made from organic palm sap without any chemical additives, artificial coloring, or preservatives.

Diproduksi dari nira pohon aren organik tanpa campuran bahan kimia, pewarna, atau pengawet.



Partnership with Trained Farmers

Works directly with local farmers who use environmentally friendly tapping methods.

Bekerja sama langsung dengan petani lokal yang menerapkan penyadapan ramah lingkungan.



Healthy and Safe for Consumption

Low glycemic index and rich in natural minerals beneficial to the body.

Mengandung indeks glikemik rendah serta mineral alami yang baik bagi tubuh.



Clean and Controlled Production

Every step of the process follows strict hygiene standards to ensure quality and safety.

Setiap tahap produksi mengikuti standar higienis untuk menjaga kualitas dan keamanan produk.



Naturally Long Shelf Life

Low moisture content (below 2%) ensures longevity without added preservatives.

Kadar air rendah di bawah 2% membuat produk awet tanpa bahan pengawet tambahan.



Niranta Powder (250g)

100% pure palm sugar powder made from selected organic palm sap, without preservatives. Hygienically packaged in a 250-gram pouch with less than 2% moisture content, ensuring natural durability.

Gula aren serbuk 100% asli tanpa pengawet, diolah dari nira organik pilihan. Dikemas dalam pouch higienis 250 gram dengan kadar air di bawah 2%, menjadikannya lebih tahan lama secara alami.

IDR 25,000 / USD 1.56



Niranta Sachet (8g x 25 sachets)

Pure palm sugar powder in single-use sachets—ideal for daily use or serving in hotels, restaurants, and cafés. Practical, hygienic, and preserves its authentic taste.

Gula aren serbuk murni dalam kemasan sachet sekali pakai, praktis untuk konsumsi harian maupun kebutuhan hotel, restoran, dan kafe. Tetap higienis, praktis, dan mempertahankan rasa alami.

IDR 25,000 / USD 1.56



Shelf life:
1 year (under standard storage conditions)



Production capacity:
500 kg/month or 6 tons/year

EXPORT EXPERIENCE

Pengalaman Ekspor



Malaysia

Niranta has ventured into international markets through export activities, marking the beginning of our commitment to expanding product reach globally.

Niranta telah menjajaki pasar internasional melalui kegiatan ekspor. Langkah ini menjadi awal dari komitmen kami untuk memperluas jangkauan produk ke pasar global.



FREQUENTLY ASKED QUESTIONS

PERTANYAAN UMUM

Can Niranta products be shipped anywhere?

Produk ini bisa tahan berapa lama?

Yes, we offer both domestic and international shipping. For exports, shipments can be tailored to the regulations and requirements of the destination country.

Kami melayani pengiriman dalam negeri maupun luar negeri. Untuk ekspor, pengiriman dapat disesuaikan dengan regulasi dan kebutuhan buyer di negara tujuan.

Is there a minimum purchase requirement for exports?

Apakah ada minimal pembelian untuk ekspor?

Yes, for large-scale exports such as by box or container, the minimum purchase quantity will depend on the product type and destination country.

Ya, untuk ekspor dalam jumlah besar seperti box atau kontainer, jumlah minimum pembelian akan disesuaikan berdasarkan jenis produk dan negara tujuan.

What is the process for collaborating on export-scale purchases?

Bagaimana proses kerja sama untuk pembelian skala ekspor?

Prospective partners may contact us to discuss pricing, volume, shipping methods, and the required export documentation.

Calon mitra dapat menghubungi kami untuk diskusi lebih lanjut mengenai harga, volume, sistem pengiriman, dan dokumen pendukung yang dibutuhkan untuk ekspor.

Niranta

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