

# MANAGEMENT MATTERS FOR SCIENTISTS

## Module 1

Comparing Business  
and Science Strategy

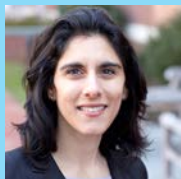


Case Study



Interactive Lecture  
General Overview of

Finance  
Accounting  
Operations  
Marketing



Uma  
Karmarkar

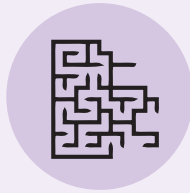
Assistant Professor of  
Business Administration at  
Harvard Business School (HBS)

## Module 2

Organizational  
Management and  
Leadership Skills



Everest  
Leadership and  
Team Simulation  
or



Electric Maze  
Exercise



Ethan  
Bernstein

Professor of Leadership and  
Organizational Behavior at  
Harvard Business School (HBS)

## Module 3

Science  
Communication



Communicating  
Science



Public Speaking  
for Scientists



Carmen  
Nobel

Journalist, Writer  
Senior Editor at  
HBS



Greg  
Stone

Founder,  
Stone  
Communications

## Module 4

Research  
Management and  
Practice in Industry



Field Trips to  
Local Biotech Companies  
panel discussions  
tour the facilities  
networking



Polina  
Kehayova

Scientific  
Director at  
Harvard (MCB)

Fanuel  
Muindi

Assistant Director,  
Graduate Programs  
at Harvard (MCB)