

Summary

- A persuasive graduate of BSBA-Computer Science in Jose Rizal University who is successful in generating good will and restoring confidence in others.
- Major strengths: A team player, willing and highly motivated
- Developed a Management Information System for Development Academy of the Philippines and Privato Hotel.
- Adept in Front End Development Languages and UI/UX Design
- Familiar with JAMstack Development with the use of Jekyll to produce a website for Folk Ridge Band
- Maintained and developed Wordpress based websites for Mad About Solutions
- Maintained and developed HTML Email templates for StraightArrow Incorporated
- Created Banner and EDM layouts for Asiatravel.com
- Completed the Professional Employment Program by Livelt Global Services Management Institute - AYALA Company

Skills and Abilities

Computer and Multimedia Skills

- Developed client websites for Mad About Solutions; Participated in client and team meetings for Project Manager to layout the plans and sitemap; Setup the coding environment (FTP, Wordpress, Local Server, Git); Programmed the website with the guidance of a Web Consultant on using the right development tools; Project is finished based on Designer's mockup design and the site is maintained for a few months for
- Conceptualized layouts for Banners and Email Direct Marketing (EDMs); Drew some wireframes then proceeded to the designing through the use of Adobe Photoshop; Coded other EDMs that may need to be converted to Email-HTML; Successfully finished the tasks and on time for the email blasts.
- Developed a Management Information System for Development Academy of the Philippines (2015-16) and Privato Hotel (2016-present); Passed weekly deliverables to the Technical Adviser and Subject Professor; applied the five Programming Languages for Web Development including Git and Laravel; Defended the research to the research Panelists;
- Served Straightarrow Corp as the Web Specialist in a team; Coded Responsive Email Newsletter Templates and Landing pages for clients; Operated Marketing Cloud as the base platform for deploying the said projects/campaigns; Tasks were completed and on time for sending.

Interpersonal Skills (Communication / People)

- Compiled resources on WooCommerce and Wordpress; Prepared manuals and conducted tests; Lead a meeting/training online to guide the clients on using the website. Clients are well informed on the information and website is successfully turned over.

Communication Skills

- Compiled resources for our research group; Interviewed subject matter experts and company representatives in Systems Analysis and Design; filed and organized data based on relevance to the research. Successfully developed a Data Flow Diagram and weekly plans for the Thesis Group from June 2015 to March 2016.
- Researched articles from different sources for a training to be conducted within the dedicated account of StraightArrow; created an efficient structure of the presentation; Was able to conduct a Basic HTML training; Participants were well informed about the topics presented and were able to do hands on exercises.

Teamwork and Team Building Skills

- Collaborated with the Batch of PEP 7.0 trainees for a Class Culminating Business Project; Motivated team members as a Director of a Musical Play entitled "Footloose" to work Toward common goals; conducted acting workshops and vocal trainings, followed weekly schedules of the Project Manager, and promoted the play with the Marketing Department through room to room campaigning. Developed a team-oriented environment and gained income that is double the capital. From Oct 2015 to Mar 2016.

Web Technologies and Tools

- | | | | |
|--------------|---------------------|-------------|-------------|
| • HTML | • Adobe Photoshop | • PHP | • Heroku |
| • CSS/SASS | • Adobe XD | • Wordpress | • Strapi.js |
| • Javascript | • Adobe Illustrator | • Laravel | • MySQL |
| • NPM / Yarn | • Jekyll (JAMstack) | • Composer | • Netlify |
| • Webpack | • Bootstrap | • Git | |

Work Experience

Web Development Associate

Mad About Solutions

Aug 2019 - Feb 2022

- Design overall architecture of the web application.
- Maintain quality and ensure the responsiveness of applications.
- Maintain code integrity and organization.
- Experience working with graphic designers and converting designs to visual elements.
- Understanding and implementation of security and data protection.
- Write backend code with use of Javascript and PHP.
- Development experience for both mobile and desktop.
- Understanding of server-side languages.
- Knowledge of code versioning tools.
- Knowledge in CPanel and CMS platforms including WordPress, Shopify, Magento.

Web Development Specialist I

StraightArrow Corporation

Mar 2017 - Aug 2019

- Create responsive, HTML-validated, email templates from PSD design
- Manage marketing campaigns, setup and schedule email campaigns using Marketing Cloud platform
- Able to edit email templates and web pages using HTML and CSS
- Create deliverables needed (HTML newsletters, Landing Page, Forms, Product pages)
- Suggest/recommend ways on how to optimise and improve HTML designs and landing pages.

Web Designer

Asiatravel.com

Jun 2016 - Feb 2017

- Designing Newsletters, creating and updating microsites.
- Design promotional Banners for Facebook, B2C and B2B.
- Creating EDMs and code it through HTML email.
- Creating hotel profiles, making sure that hotel information is well uploaded in the website.
- Keeping the web content of www.asiatravel.com updated by debugging broken links and images.

Certifications

Modern Javascript From The Beginning

Brad Traversy

Aug 2020

UI/UX using Adobe Experience Design

Creative Nation Academy

Aug 2019

Professional Employment Program

Ayala Education Incorporated

Apr 2016

Achievements

3rd place Best Information System Presenter

Jose Rizal University IT Recognition 2016

Mar 2016

2nd place Best Information System Project

Jose Rizal University IT Recognition 2016

Mar 2016

References

Soleil Olandez

Project Manager
Straightarrow Corporation
5F Silver City 1 Annex,
Frontera Verde Drive,
Pasig, 1600, Metro Manila
olandezsoleil@gmail.com

Lian Ines

Inbound Marketing Specialist
Straightarrow Corporation
5F Silver City 1 Annex,
Frontera Verde Drive,
Pasig, 1600, Metro Manila
09178939496

Ross Klems R. Antonio

Program OIC
Ayala Education, Inc.
21/F Pearl Bank Centre,
Valero St., Salcedo Village
09178939496

