

# NATIONAL TOBACCO CONTROL PROGRAMME (NTCP)

The National Tobacco Control Programme (NTCP) was launched by the Ministry of Health and Family Welfare (MoHFW), Government of India in 2007- 08, during the 11<sup>th</sup> five year plan, with the following objectives:

- To bring about greater awareness about the harmful effects of tobacco use and about the Tobacco Control Laws.

- To facilitate effective implementation of the effective implementation of the Tobacco control Laws:
- **Scope of the National Tobacco Control Programme (NTCP):**
- The interventions under the National Tobacco Control Programme (NTCP) have been largely planned at the primordial and primary levels of prevention. largely planned at the primordial and primary levels of prevention.

The main thrust areas for the NTCP are as follows:

- a) Training of health and social workers, NGOs, school teachers, enforcement officers etc.
  - b) Information, Education and Communication (IEC) activities.
  - c) School Programmes
  - d) Monitoring tobacco control laws.
  - e) Co-ordination with Panchayati Raj Institutions for village level activities.
- f) Setting-up and strengthening of cessation facilities including provision of pharmacological treatment facilities at district level.